

Opinion Poll

Fieldwork : August 18th-20th 2006

Absolutes/col percents

Table 1

Q.A Some people have said they would not vote in a new General Election, while others would go and vote at their polling station. I would like to know how certain it is that you would actually go and vote in a general election?

Base: All respondents

		Sex		Age				Social Class				Voting Intention				Region			
		Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid- lands	South
Unweighted base		1007	475	532	68	167	577	195	307	267	181	252	266	207	142	54	336	314	357
Weighted base		1007	483	524	109	170	525	202	253	291	212	252	257	210	152	50	333	315	359
Certain to vote	(10)	493 49%	244 50%	249 48%	27 24%	50 30%	280 53%	136 67%	139 55%	139 48%	103 49%	112 45%	164 64%	103 49%	85 56%	27 55%	163 49%	152 48%	177 49%
	(9)	70 7%	36 7%	34 7%	10 9%	8 5%	43 8%	9 4%	19 7%	19 7%	11 5%	21 8%	18 7%	21 10%	12 8%	4 8%	23 7%	22 7%	25 7%
	(8)	104 10%	55 11%	49 9%	16 14%	20 12%	48 9%	20 10%	30 12%	28 9%	25 12%	20 8%	30 12%	34 16%	15 10%	3 7%	36 11%	30 10%	38 11%
	(7)	47 5%	25 5%	21 4%	7 6%	12 7%	18 3%	10 5%	10 4%	12 4%	10 5%	15 6%	11 4%	9 4%	10 6%	4 8%	19 6%	15 5%	12 3%
	(6)	37 4%	15 3%	22 4%	8 8%	9 6%	14 3%	5 2%	10 4%	9 3%	6 3%	11 4%	11 4%	5 3%	9 6%	- -	8 2%	14 4%	15 4%
	(5)	97 10%	43 9%	54 10%	12 11%	24 14%	53 10%	9 4%	21 8%	31 11%	22 11%	23 9%	15 6%	26 13%	14 10%	8 16%	27 8%	38 12%	32 9%
	(4)	12 1%	5 1%	8 1%	1 1%	1 1%	8 1%	2 1%	3 1%	1 *	5 2%	3 1%	3 1%	3 2%	2 1%	- -	6 2%	5 2%	1 *
	(3)	24 2%	8 2%	17 3%	6 6%	12 7%	6 1%	- -	4 2%	9 3%	4 2%	7 3%	1 *	7 3%	3 2%	2 3%	9 3%	5 2%	10 3%
	(2)	19 2%	13 3%	6 1%	7 6%	4 2%	6 1%	2 1%	1 1%	10 4%	2 1%	5 2%	4 2%	2 1%	2 2%	1 3%	3 1%	4 1%	12 3%
Certain not to vote	(1)	97 10%	40 8%	57 11%	14 13%	28 17%	45 9%	9 4%	14 5%	29 10%	23 11%	31 12%	- -	- -	- -	- -	38 11%	25 8%	34 10%
Refused		2 *	- -	2 *	- -	1 1%	1 *	- -	1 *	1 *	- -	1 *	- -	- -	- -	- -	1 *	2 *	- -
Don't know		5 *	1 *	4 1%	1 1%	- -	3 1%	1 *	1 *	2 1%	- -	2 1%	- -	- -	- -	- -	1 *	1 *	3 1%
Mean		7.68	7.84	7.53	6.39	6.35	7.97	8.74	8.27	7.51	7.58	7.36	8.88	8.35	8.49	8.28	7.65	7.75	7.65
Standard deviation		3.04	2.94	3.13	3.22	3.32	2.92	2.35	2.58	3.16	3.10	3.22	1.86	2.13	2.13	2.38	3.12	2.90	3.11
Standard error		0.10	0.14	0.14	0.39	0.26	0.12	0.17	0.15	0.19	0.23	0.20	0.11	0.15	0.18	0.32	0.17	0.16	0.17

Prepared on behalf of The Guardian by ICM Research



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Absolutes/col percents

Table 2

Data derived from:-

Q.A Some people have said they would not vote in a new General Election, while others would go and vote at their polling station.

I would like to know how certain it is that you would actually go and vote in a general election?

Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area.

If there were a general election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (10%), don't know who they would vote for (17%) or refuse to answer (7%)

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Sex			Age				Social Class				Voting Intention				Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid-lands	South
Unweighted base	560	290	270	32	65	338	125	193	138	102	127	234	170	113	43	187	179	194
Weighted base	549	288	261	46	66	305	132	162	142	119	126	222	167	122	39	183	176	190
Conservative	222 40%	117 41%	105 40%	13 28%	23 35%	113 37%	73 56%	69 43%	63 45%	47 39%	43 34%	222 100%	- -	- -	- -	54 29%	80 45%	89 47%
Labour	167 30%	81 28%	85 33%	19 41%	22 34%	98 32%	27 21%	41 25%	36 26%	39 33%	50 40%	- -	167 100%	- -	- -	70 38%	55 31%	42 22%
Liberal Democrat/ Liberal	122 22%	63 22%	59 23%	9 19%	19 29%	69 23%	25 19%	39 24%	31 22%	29 25%	23 18%	- -	- -	122 100%	- -	40 22%	31 17%	52 27%
Scottish National Party/ SNP	11 2%	7 2%	4 2%	1 3%	1 1%	5 2%	3 2%	3 2%	3 2%	1 1%	3 2%	- -	- -	- -	11 27%	11 6%	- -	- -
Plaid Cymru	3 1%	3 1%	- -	- -	- -	2 1%	1 1%	1 *	2 2%	- -	- -	- -	- -	- -	3 8%	- -	3 2%	- -
Green Party	12 2%	7 2%	5 2%	4 9%	- -	7 2%	1 1%	5 3%	1 1%	- -	5 4%	- -	- -	- -	12 31%	5 3%	3 2%	4 2%
UK Independence Party (UKIP)	3 *	2 1%	1 *	- -	- -	3 1%	- -	1 1%	1 1%	- -	- -	- -	- -	- -	3 7%	2 1%	- -	1 *
Other	11 2%	8 3%	2 1%	- -	1 1%	9 3%	1 1%	3 2%	3 2%	3 2%	2 2%	- -	- -	- -	11 28%	3 1%	6 3%	3 1%

Prepared on behalf of The Guardian by ICM Research

Opinion Poll
Fieldwork : August 18th-20th 2006

Col percents

Table 3
Published Vote Intention Figures
Percentages derived from the responses of 713 respondents

	<u>Total</u>
Conservative	40%
Labour	31%
Liberal Democrat	22%
Other	8%

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Opinion Poll

Fieldwork : August 18th-20th 2006

Absolutes/col percents

Table 4

Q.2 In light of the recent alleged terrorist plot to crash a number of planes that would have taken take off from British airports, are you now more or less likely to fly or has the plot made no difference one way or the other?

Base: All respondents

	Sex			Age				Social Class				Voting Intention				Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid-lands	South
Unweighted base	1007	475	532	68	167	577	195	307	267	181	252	266	207	142	54	336	314	357
Weighted base	1007	483	524	109	170	525	202	253	291	212	252	257	210	152	50	333	315	359
More likely	26 3%	7 1%	19 4%	7 7%	4 3%	8 2%	6 3%	2 1%	9 3%	7 3%	8 3%	4 1%	6 3%	4 3%	1 2%	8 2%	5 2%	13 4%
Less likely	151 15%	64 13%	87 17%	18 17%	29 17%	77 15%	28 14%	33 13%	45 16%	30 14%	43 17%	33 13%	26 12%	21 14%	14 29%	55 16%	46 15%	51 14%
No difference	819 81%	407 84%	412 79%	83 77%	137 80%	437 83%	161 80%	216 85%	235 81%	172 81%	196 78%	216 84%	176 84%	127 83%	33 67%	267 80%	260 83%	292 81%
Don't know	11 1%	5 1%	5 1%	- -	- -	4 1%	7 3%	1 *	1 *	4 2%	5 2%	3 1%	2 1%	1 *	1 3%	4 1%	3 1%	3 1%

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Opinion Poll

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Absolutes/col percents

Table 5

Q.3 Generally speaking, do you think that government policies such as backing for action in Iraq and Afghanistan have made this country more of a target for terrorists, less of a target, or have they made no difference one way or the other?

Base: All respondents

	Total	Sex		Age				Social Class				Voting Intention				Region		
		Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid-lands	South
Unweighted base	1007	475	532	68	167	577	195	307	267	181	252	266	207	142	54	336	314	357
Weighted base	1007	483	524	109	170	525	202	253	291	212	252	257	210	152	50	333	315	359
More of a target	726 72%	342 71%	384 73%	84 78%	113 66%	385 73%	144 71%	185 73%	207 71%	150 71%	184 73%	201 78%	136 65%	122 80%	40 80%	250 75%	231 73%	245 68%
Less of a target	10 1%	3 1%	7 1%	- -	2 1%	3 1%	5 2%	- -	6 2%	1 *	3 1%	2 1%	1 *	2 1%	- -	1 *	2 1%	7 2%
No difference	224 22%	122 25%	101 19%	20 19%	45 27%	114 22%	44 22%	58 23%	71 24%	45 21%	49 20%	46 18%	64 31%	28 19%	10 20%	68 20%	65 21%	91 25%
Don't know	47 5%	15 3%	32 6%	4 4%	10 6%	24 5%	10 5%	9 4%	7 2%	16 7%	15 6%	7 3%	9 4%	1 *	- -	14 4%	17 6%	16 5%

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Absolutes/col percents

Table 6

Q.4 When it comes to potential terrorist threats against this country, do you think that the government....**Base: All respondents**

	Sex			Age				Social Class				Voting Intention				Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid-lands	South
Unweighted base	1007	475	532	68	167	577	195	307	267	181	252	266	207	142	54	336	314	357
Weighted base	1007	483	524	109	170	525	202	253	291	212	252	257	210	152	50	333	315	359
Exaggerates the threat	211 21%	118 24%	94 18%	21 19%	44 26%	106 20%	41 20%	51 20%	61 21%	54 26%	45 18%	60 24%	43 20%	37 24%	17 34%	67 20%	71 22%	74 21%
Tells the truth about the threat	197 20%	106 22%	91 17%	21 19%	30 18%	99 19%	46 23%	50 20%	60 21%	36 17%	51 20%	55 21%	55 26%	27 18%	8 16%	57 17%	67 21%	73 20%
Tells less than it knows about the threat	512 51%	222 46%	290 55%	60 55%	87 51%	280 53%	84 41%	135 53%	147 51%	103 49%	127 51%	129 50%	92 44%	82 54%	22 44%	178 53%	147 47%	186 52%
Don't know	87 9%	37 8%	50 9%	7 6%	9 5%	40 8%	31 15%	17 7%	23 8%	19 9%	29 11%	12 5%	19 9%	7 5%	3 7%	31 9%	30 9%	26 7%

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Absolutes/col percents

Table 7

Q.5 Please consider the economy as it is for the moment, your current personal financial situation, and your ability to keep up with the cost of living. Taking this into account, how confident do you feel about things at the moment?

Base: All respondents

		Sex		Age				Social Class				Voting Intention				Region			
		Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid- lands	South
Unweighted base		1007	475	532	68	167	577	195	307	267	181	252	266	207	142	54	336	314	357
Weighted base		1007	483	524	109	170	525	202	253	291	212	252	257	210	152	50	333	315	359
NET: Confident		591	299	292	71	100	316	104	181	173	109	128	153	154	89	23	206	179	206
		59%	62%	56%	66%	59%	60%	51%	72%	59%	52%	51%	60%	74%	59%	47%	62%	57%	57%
Very confident	(4)	106	69	37	5	25	54	23	37	26	19	23	28	32	18	3	34	28	44
		11%	14%	7%	4%	15%	10%	11%	15%	9%	9%	9%	11%	15%	12%	7%	10%	9%	12%
Fairly confident	(3)	485	230	256	66	75	263	81	143	147	90	105	125	122	71	20	172	151	162
		48%	48%	49%	61%	44%	50%	40%	57%	51%	42%	42%	49%	58%	47%	40%	52%	48%	45%
Not very conf- ident	(2)	297	131	166	30	56	148	63	53	89	77	79	82	49	47	12	84	101	112
		30%	27%	32%	28%	33%	28%	31%	21%	31%	36%	31%	32%	24%	31%	24%	25%	32%	31%
Not at all conf- ident	(1)	108	48	60	8	14	56	31	17	27	26	38	20	6	14	13	40	29	39
		11%	10%	12%	7%	8%	11%	15%	7%	9%	12%	15%	8%	3%	9%	26%	12%	9%	11%
NET: Not confident		406	179	227	38	70	204	94	70	117	103	116	101	55	62	24	123	131	152
		40%	37%	43%	34%	41%	39%	46%	28%	40%	48%	46%	40%	26%	40%	49%	37%	42%	42%
Don't know		10	5	5	-	-	5	5	2	1	-	7	2	-	1	2	4	5	1
		1%	1%	1%	-	-	1%	2%	1%	*	-	3%	1%	-	1%	4%	1%	2%	*
Mean		2.59	2.67	2.52	2.63	2.65	2.60	2.48	2.80	2.59	2.48	2.47	2.64	2.86	2.62	2.29	2.61	2.57	2.59
Standard deviation		0.82	0.85	0.79	0.68	0.83	0.81	0.89	0.77	0.78	0.83	0.87	0.78	0.70	0.82	0.95	0.83	0.79	0.84
Standard error		0.03	0.04	0.03	0.08	0.06	0.03	0.06	0.04	0.05	0.06	0.06	0.05	0.05	0.07	0.13	0.05	0.04	0.04

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Absolutes/col percents

Table 8

Q.6 The Labour government came to power in 1997. With that in mind, do you agree or disagree with the following statements?

My family and I are better off

Base: All respondents

	Total	Sex		Age				Social Class				Voting Intention				Region		
		Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid-lands	South
Unweighted base	1007	475	532	68	167	577	195	307	267	181	252	266	207	142	54	336	314	357
Weighted base	1007	483	524	109	170	525	202	253	291	212	252	257	210	152	50	333	315	359
Agree	408 41%	211 44%	197 38%	58 53%	75 44%	197 37%	79 39%	122 48%	121 41%	85 40%	81 32%	79 31%	140 67%	60 39%	18 36%	148 44%	115 37%	145 40%
Disagree	555 55%	251 52%	304 58%	47 43%	84 49%	310 59%	114 57%	115 45%	161 55%	121 57%	159 63%	170 66%	65 31%	89 58%	29 59%	170 51%	187 60%	198 55%
Refused	1 *	1 *	- -	- -	- -	1 *	- -	1 1%	- -	- -	- -	- -	- -	1 1%	- -	1 *	- -	1 *
Don't know	43 4%	19 4%	23 4%	4 4%	11 7%	18 3%	9 5%	15 6%	10 3%	6 3%	12 5%	7 3%	4 2%	3 2%	2 4%	15 4%	12 4%	16 4%

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Absolutes/col percents

Table 9

Q.6 The Labour government came to power in 1997. With that in mind, do you agree or disagree with the following statements?

The average person finds it harder to afford somewhere to live

Base: All respondents

	Sex			Age				Social Class				Voting Intention				Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid- lands	South
Unweighted base	1007	475	532	68	167	577	195	307	267	181	252	266	207	142	54	336	314	357
Weighted base	1007	483	524	109	170	525	202	253	291	212	252	257	210	152	50	333	315	359
Agree	840 83%	390 81%	450 86%	96 88%	151 89%	443 84%	151 75%	218 86%	244 84%	177 84%	202 80%	214 83%	166 79%	135 88%	45 90%	269 81%	262 83%	310 86%
Disagree	146 14%	80 17%	66 13%	10 10%	17 10%	76 14%	42 21%	28 11%	40 14%	31 15%	46 18%	37 15%	42 20%	18 12%	5 10%	58 17%	45 14%	43 12%
Don't know	21 2%	13 3%	8 2%	3 3%	2 1%	7 1%	9 5%	7 3%	7 2%	3 2%	4 2%	5 2%	2 1%	- -	- -	7 2%	8 3%	7 2%

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Absolutes/col percents

Table 10

Q.6 The Labour government came to power in 1997. With that in mind, do you agree or disagree with the following statements?

I have more spare money to spend on things I enjoy

Base: All respondents

	Sex			Age				Social Class				Voting Intention				Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid-lands	South
Unweighted base	1007	475	532	68	167	577	195	307	267	181	252	266	207	142	54	336	314	357
Weighted base	1007	483	524	109	170	525	202	253	291	212	252	257	210	152	50	333	315	359
Agree	327 33%	173 36%	155 30%	40 37%	63 37%	158 30%	67 33%	101 40%	93 32%	71 34%	63 25%	76 30%	96 46%	53 35%	15 29%	116 35%	99 32%	112 31%
Disagree	662 66%	296 61%	366 70%	68 62%	103 61%	364 69%	127 63%	147 58%	191 66%	138 65%	185 74%	178 69%	109 52%	98 64%	35 70%	211 63%	213 68%	238 66%
Refused	1 *	- -	1 *	- -	1 1%	- -	- -	- -	1 *	- -	- -	- -	1 1%	- -	- -	- -	1 *	- -
Don't know	17 2%	14 3%	3 *	1 1%	3 2%	4 1%	9 5%	5 2%	6 2%	3 1%	4 2%	3 1%	3 1%	1 1%	1 1%	7 2%	1 *	9 3%

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Absolutes/col percents

Table 11

Q.6 The Labour government came to power in 1997. With that in mind, do you agree or disagree with the following statements?

It is easier to find a job

Base: All respondents

	Sex			Age				Social Class				Voting Intention				Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid- lands	South
Unweighted base	1007	475	532	68	167	577	195	307	267	181	252	266	207	142	54	336	314	357
Weighted base	1007	483	524	109	170	525	202	253	291	212	252	257	210	152	50	333	315	359
Agree	293 29%	157 32%	136 26%	37 34%	51 30%	167 32%	37 18%	97 38%	87 30%	59 28%	50 20%	66 26%	94 45%	34 22%	14 28%	110 33%	91 29%	93 26%
Disagree	573 57%	253 52%	320 61%	64 59%	104 61%	300 57%	106 52%	119 47%	166 57%	132 62%	157 62%	151 59%	98 47%	105 69%	29 58%	183 55%	179 57%	211 59%
Don't know	141 14%	74 15%	67 13%	8 7%	15 9%	59 11%	59 29%	36 14%	38 13%	21 10%	45 18%	40 16%	18 9%	13 9%	7 14%	41 12%	45 14%	55 15%

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Absolutes/col percents

Table 12

Q.6 The Labour government came to power in 1997. With that in mind, do you agree or disagree with the following statements?

People have become more selfish about money

Base: All respondents

	Sex			Age				Social Class				Voting Intention				Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid-lands	South
Unweighted base	1007	475	532	68	167	577	195	307	267	181	252	266	207	142	54	336	314	357
Weighted base	1007	483	524	109	170	525	202	253	291	212	252	257	210	152	50	333	315	359
Agree	772 77%	374 77%	398 76%	87 80%	126 74%	404 77%	155 77%	178 70%	232 80%	173 82%	189 75%	202 79%	142 68%	121 80%	41 83%	256 77%	243 77%	273 76%
Disagree	196 19%	91 19%	104 20%	22 20%	41 24%	100 19%	33 16%	62 24%	51 18%	34 16%	49 19%	45 17%	62 29%	26 17%	5 10%	65 20%	58 19%	72 20%
Don't know	39 4%	18 4%	21 4%	- -	4 2%	21 4%	15 7%	13 5%	8 3%	5 2%	14 6%	10 4%	6 3%	5 3%	3 6%	12 4%	13 4%	14 4%

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Absolutes/col percents

Table 13

Q.6 The Labour government came to power in 1997. With that in mind, do you agree or disagree with the following statements?

The rich have become richer

Base: All respondents

	Total	Sex		Age				Social Class				Voting Intention				Region		
		Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid-lands	South
Unweighted base	1007	475	532	68	167	577	195	307	267	181	252	266	207	142	54	336	314	357
Weighted base	1007	483	524	109	170	525	202	253	291	212	252	257	210	152	50	333	315	359
Agree	787	384	403	79	124	422	162	188	229	170	200	185	166	126	44	264	243	280
	78%	79%	77%	72%	73%	80%	80%	74%	79%	80%	80%	72%	79%	83%	89%	79%	77%	78%
Disagree	186	83	104	29	39	89	30	54	53	36	44	64	35	24	5	61	56	69
	19%	17%	20%	26%	23%	17%	15%	21%	18%	17%	17%	25%	17%	16%	11%	18%	18%	19%
Refused	2	-	2	-	-	2	-	-	1	1	-	-	-	-	-	-	2	-
	*	-	*	-	-	*	-	-	*	*	-	-	-	-	-	-	1%	-
Don't know	31	17	15	2	8	12	10	11	8	5	8	7	8	2	-	7	14	10
	3%	3%	3%	1%	4%	2%	5%	4%	3%	2%	3%	3%	4%	2%	-	2%	4%	3%

Prepared on behalf of The Guardian by ICM Research

Opinion Poll

Fieldwork : August 18th-20th 2006

Absolutes/col percents

Table 14

Q.6 The Labour government came to power in 1997. With that in mind, do you agree or disagree with the following statements?

Fewer people are living in poverty

Base: All respondents

	Total	Sex		Age				Social Class				Voting Intention				Region		
		Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid- lands	South
Unweighted base	1007	475	532	68	167	577	195	307	267	181	252	266	207	142	54	336	314	357
Weighted base	1007	483	524	109	170	525	202	253	291	212	252	257	210	152	50	333	315	359
Agree	364 36%	179 37%	185 35%	30 28%	56 33%	177 34%	100 49%	98 39%	88 30%	73 35%	104 42%	96 37%	95 45%	49 32%	13 27%	136 41%	115 37%	113 32%
Disagree	572 57%	263 55%	308 59%	73 67%	106 62%	313 59%	80 40%	136 54%	183 63%	127 60%	125 50%	141 55%	109 52%	96 63%	34 69%	185 55%	173 55%	214 60%
Refused	1 *	1 *	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -
Don't know	70 7%	40 8%	30 6%	6 5%	8 5%	35 7%	21 10%	17 7%	20 7%	12 6%	22 9%	20 8%	6 3%	7 5%	2 4%	12 4%	26 8%	32 9%

Prepared on behalf of The Guardian by ICM Research

Opinion Poll

Fieldwork : August 18th-20th 2006

Absolutes/col percents

Table 15

Q.6 The Labour government came to power in 1997. With that in mind, do you agree or disagree with the following statements?

Gordon Brown has created economic success

Base: All respondents

	Total	Sex		Age				Social Class				Voting Intention				Region		
		Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid- lands	South
Unweighted base	1007	475	532	68	167	577	195	307	267	181	252	266	207	142	54	336	314	357
Weighted base	1007	483	524	109	170	525	202	253	291	212	252	257	210	152	50	333	315	359
Agree	374 37%	224 46%	149 28%	36 33%	62 36%	204 39%	72 36%	105 42%	112 38%	72 34%	84 33%	70 27%	131 63%	59 39%	19 39%	138 41%	110 35%	125 35%
Disagree	519 52%	223 46%	296 57%	43 40%	86 50%	280 53%	110 54%	121 48%	135 46%	125 59%	137 55%	169 66%	61 29%	85 56%	26 52%	164 49%	169 54%	186 52%
Refused	1 *	1 *	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -
Don't know	114 11%	35 7%	78 15%	30 27%	23 13%	42 8%	20 10%	25 10%	44 15%	15 7%	30 12%	17 7%	17 8%	8 5%	4 9%	32 9%	34 11%	48 13%

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Opinion Poll

Fieldwork : August 18th-20th 2006

Absolutes/col percents

Table 16

Q.6 The Labour government came to power in 1997. With that in mind, do you agree or disagree with the following statements?

Britain would have got richer whatever the Labour government had done

Base: All respondents

	Sex			Age				Social Class				Voting Intention				Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid-lands	South
Unweighted base	1007	475	532	68	167	577	195	307	267	181	252	266	207	142	54	336	314	357
Weighted base	1007	483	524	109	170	525	202	253	291	212	252	257	210	152	50	333	315	359
Agree	416 41%	226 47%	190 36%	47 43%	66 39%	211 40%	92 45%	115 46%	125 43%	77 36%	99 39%	125 49%	103 49%	50 33%	20 41%	137 41%	124 39%	155 43%
Disagree	495 49%	219 45%	275 53%	54 50%	92 54%	264 50%	85 42%	120 48%	134 46%	118 56%	122 49%	117 45%	93 44%	94 61%	28 56%	164 49%	160 51%	172 48%
Don't know	96 10%	38 8%	58 11%	8 7%	12 7%	50 10%	25 12%	17 7%	32 11%	16 8%	30 12%	15 6%	14 7%	9 6%	2 4%	32 10%	31 10%	33 9%

Prepared on behalf of The Guardian by ICM Research

Opinion Poll

Fieldwork : August 18th-20th 2006

Absolutes/col percents

Table 17

Q.6 The Labour government came to power in 1997. With that in mind, do you agree or disagree with the following statements?

I go shopping because I enjoy it not because I need things

Base: All respondents

	Sex			Age				Social Class				Voting Intention				Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid-lands	South
Unweighted base	1007	475	532	68	167	577	195	307	267	181	252	266	207	142	54	336	314	357
Weighted base	1007	483	524	109	170	525	202	253	291	212	252	257	210	152	50	333	315	359
Agree	305 30%	116 24%	189 36%	58 53%	67 39%	126 24%	55 27%	90 36%	84 29%	65 31%	66 26%	63 25%	70 34%	57 38%	14 28%	120 36%	89 28%	96 27%
Disagree	689 68%	363 75%	326 62%	51 47%	100 59%	393 75%	144 71%	159 63%	202 69%	146 69%	183 73%	191 74%	138 66%	94 62%	36 72%	207 62%	223 71%	259 72%
Don't know	13 1%	5 1%	9 2%	- -	3 2%	7 1%	3 2%	4 2%	5 2%	1 1%	3 1%	2 1%	1 1%	1 1%	- -	6 2%	3 1%	5 1%

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Opinion Poll

Fieldwork : August 18th-20th 2006

Absolutes/col percents

Table 24
Classification
Base: All respondents

		Unweighted Total	Weighted Total
Unweighted base		1007	1007
Weighted base		1007	1007
<u>Sex</u>			
Male		475 47%	483 48%
Female		532 53%	524 52%
<u>Age</u>			
18-24	(21)	68 7%	109 11%
25-34	(29.5)	167 17%	170 17%
35-44	(39.5)	211 21%	201 20%
45-54	(49.5)	193 19%	172 17%
55-64	(59.5)	173 17%	153 15%
65+	(70)	195 19%	202 20%
Average age		47.85	46.68

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Opinion Poll
Fieldwork : August 18th-20th 2006

Absolutes/col percents

Table 24
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1007	1007
<u>Social Class</u>		
AB	307 30%	253 25%
C1	267 27%	291 29%
C2	181 18%	212 21%
DE	252 25%	252 25%
<u>Region</u>		
North	336 33%	333 33%
Midlands	314 31%	315 31%
South	357 35%	359 36%

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Opinion Poll

Fieldwork : August 18th-20th 2006

Absolutes/col percents

Table 24
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1007	1007
<u>Working status</u>		
Full-time	484 48%	446 44%
Part-time	118 12%	114 11%
Not working but seeking work or temporarily unemployed/sick	34 3%	40 4%
Not working/not seeking work	97 10%	110 11%
Retired	251 25%	259 26%
Student	22 2%	38 4%
Refused	1 *	1 *

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Opinion Poll
Fieldwork : August 18th-20th 2006

Absolutes/col percents

Table 24
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1007	1007
<u>Tenure</u>		
Own outright	310 31%	323 32%
Own with a mortgage	428 43%	412 41%
Council	91 9%	130 13%
Housing Assoc.	41 4%	31 3%
Rented from someone else	87 9%	73 7%
Rent free	10 1%	8 1%
Refused	40 4%	30 3%

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Opinion Poll

Fieldwork : August 18th-20th 2006

Absolutes/col percents

Table 24
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1007	1007
<u>Foreign Holiday in last 3 years</u>		
Yes	661 66%	627 62%
No	346 34%	380 38%
<u>Number of cars</u>		
None	196 19%	204 20%
1	414 41%	437 43%
2	305 30%	286 28%
3+	92 9%	81 8%

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Opinion Poll **Fieldwork : August 18th-20th 2006**

Absolutes/col percents

Table 24
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1007	1007
<u>Internet Access</u>		
At all	737 73%	723 72%
At home (net)	650 65%	633 63%
At work (net)	353 35%	316 31%
At home	345 34%	360 36%
At work	48 5%	43 4%
Both at home and at work	305 30%	273 27%
Somewhere else	39 4%	47 5%
Not at all	269 27%	282 28%
Refused	1 *	2 *

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Opinion Poll

Fieldwork : August 18th-20th 2006

Absolutes/col percents

Table 24
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1007	1007
<u>What is the highest educational level that you have achieved to date?</u>		
Secondary/ high school/ NVQ 1-3	532 53%	557 55%
University degree or equivalent professional qualification/ NVQ4	264 26%	249 25%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	85 8%	75 7%
None of these	82 8%	90 9%
Refused	44 4%	35 4%

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Opinion Poll

Fieldwork : August 18th-20th 2006

Absolutes/col percents

Table 24
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1007	1007
<u>Marital Status</u>		
Single	198 20%	231 23%
Married/ co-habiting	569 57%	549 54%
Widowed/ separated/ divorced	206 20%	201 20%
Refused	34 3%	26 3%
<u>Children</u>		
None aged 18 or under	655 65%	665 66%
NET: Yes	312 31%	311 31%
NET: Yes any aged 15 or under	283 28%	286 28%
- Aged under 5	121 12%	129 13%
- Aged 5-10	151 15%	151 15%
- Aged 11-15	129 13%	126 13%
- Aged 16-18	74 7%	66 7%
Refused	40 4%	31 3%

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Opinion Poll
Fieldwork : August 18th-20th 2006

Absolutes/col percents

Table 24
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1007	1007
<u>Grocery shopping status</u>		
I am the main grocery shopper in the household	657 65%	648 64%
I regularly do the main grocery shop	714 71%	706 70%
I regularly do top up grocery shopping (buy items or a basket of items as they are needed)	795 79%	799 79%
I do not do grocery shopping	109 11%	117 12%
Refused	21 2%	15 1%

Prepared on behalf of The Guardian by ICM Research

Opinion Poll

Fieldwork : August 18th-20th 2006

Absolutes/col percents

Table 25
Q.C/D Voting in May 5th 2005 General Election
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1007	1007
Weighted base	1007	1007
Conservative	204 20%	195 19%
Labour	245 24%	233 23%
Liberal Democrat/ Liberal	116 12%	132 13%
Scottish National Party/SNP	14 1%	12 1%
Plaid Cymru	5 *	4 *
Green Party	16 2%	13 1%
UK Independence Party (UKIP)	10 1%	9 1%
Other	9 1%	8 1%
Did not vote	297 29%	311 31%
Don't know	17 2%	18 2%
Refused	74 7%	72 7%

Prepared on behalf of The Guardian by ICM Research