

Leadership Poll

Fieldwork : September 28th-30th 2006

Absolutes/col percents

Table 1

Q.A Some people have said they would not vote in a new General Election, while others would go and vote at their polling station. I would like to know how certain it is that you would actually go and vote in a general election?

Base: All respondents

		Sex		Age				Social Class				Voting Intention				Region			
		Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid- lands	South
Unweighted base		1029	443	586	72	166	552	239	310	236	181	302	237	257	107	65	345	318	366
Weighted base		1029	493	536	113	170	537	209	268	298	210	252	239	235	121	72	330	322	377
Certain to vote	(10)	519 50%	250 51%	269 50%	26 23%	46 27%	306 57%	140 67%	146 55%	142 48%	98 47%	132 53%	138 58%	139 59%	63 52%	46 64%	158 48%	157 49%	203 54%
	(9)	59 6%	34 7%	26 5%	2 2%	13 7%	35 6%	10 5%	20 8%	14 5%	11 5%	14 6%	19 8%	11 5%	5 4%	5 7%	11 3%	23 7%	25 7%
	(8)	102 10%	51 10%	51 10%	17 15%	15 9%	53 10%	18 8%	30 11%	33 11%	19 9%	21 8%	32 13%	29 12%	15 13%	4 6%	35 11%	36 11%	31 8%
	(7)	37 4%	12 2%	25 5%	4 3%	13 7%	12 2%	8 4%	8 3%	13 4%	9 4%	6 3%	6 2%	8 3%	9 8%	3 5%	13 4%	10 3%	14 4%
	(6)	44 4%	22 4%	22 4%	19 17%	7 4%	17 3%	1 1%	4 1%	22 7%	12 6%	6 3%	13 6%	12 5%	8 6%	3 4%	9 3%	18 5%	17 4%
	(5)	104 10%	49 10%	55 10%	16 15%	29 17%	44 8%	14 7%	21 8%	36 12%	21 10%	26 10%	22 9%	29 12%	11 9%	7 10%	43 13%	31 9%	30 8%
	(4)	14 1%	4 1%	10 2%	3 3%	4 2%	7 1%	1 *	5 2%	5 2%	3 1%	2 1%	2 1%	3 1%	5 4%	- -	1 *	8 2%	5 1%
	(3)	25 2%	16 3%	9 2%	4 3%	8 5%	11 2%	2 1%	6 2%	6 2%	6 3%	7 3%	7 3%	1 1%	5 4%	- -	10 3%	6 2%	9 2%
	(2)	15 1%	7 1%	9 2%	4 4%	1 1%	8 1%	2 1%	1 *	5 2%	6 3%	3 1%	- -	3 1%	1 1%	2 3%	8 2%	3 1%	5 1%
Certain not to vote	(1)	99 10%	43 9%	56 10%	17 15%	34 20%	36 7%	12 6%	23 9%	20 7%	24 11%	32 13%	- -	- -	- -	- -	37 11%	29 9%	33 9%
Refused		4 *	3 1%	1 *	- -	1 *	3 1%	* *	1 *	2 1%	1 *	1 *	- -	- -	- -	- -	1 *	- -	2 1%
Don't know		6 1%	2 *	4 1%	- -	- -	5 1%	1 *	3 1%	2 1%	2 1%	- -	- -	- -	- -	- -	3 1%	1 *	2 1%
Mean		7.70	7.78	7.63	6.13	6.18	8.16	8.62	8.06	7.72	7.37	7.57	8.64	8.58	8.23	8.72	7.41	7.74	7.91
Standard deviation		3.05	3.00	3.09	3.09	3.37	2.81	2.55	2.91	2.83	3.21	3.27	1.98	2.05	2.25	2.12	3.20	2.96	2.97
Standard error		0.10	0.14	0.13	0.36	0.26	0.12	0.17	0.17	0.19	0.24	0.19	0.13	0.13	0.22	0.26	0.17	0.17	0.16

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Absolutes/col percents

Table 2

Data derived from:-

Q.A Some people have said they would not vote in a new General Election, while others would go and vote at their polling station.

I would like to know how certain it is that you would actually go and vote in a general election?

Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area.

If there were a general election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (10%), don't know who they would vote for (17%) or refuse to answer (9%)

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Sex			Age				Social Class				Voting Intention				Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid-lands	South
Unweighted base	548	246	302	27	65	308	148	191	113	90	154	199	214	82	53	177	172	199
Weighted base	533	265	268	42	58	308	125	160	142	104	126	194	187	93	59	160	168	204
Conservative	194	104	90	5	24	113	52	67	55	38	34	194	-	-	-	34	78	83
	36%	39%	34%	13%	41%	37%	42%	42%	39%	37%	27%	100%	-	-	-	21%	46%	41%
Labour	187	84	102	16	17	113	41	46	49	38	53	-	187	-	-	81	49	57
	35%	32%	38%	37%	29%	37%	33%	29%	34%	37%	42%	-	100%	-	-	51%	29%	28%
Liberal Democrat/ Liberal	93	42	50	15	13	48	17	28	29	11	25	-	-	93	-	17	25	51
	17%	16%	19%	35%	22%	16%	13%	18%	20%	10%	20%	-	-	100%	-	10%	15%	25%
Scottish National Party/ SNP	10	7	3	3	-	6	1	2	1	2	5	-	-	-	10	10	-	-
	2%	3%	1%	8%	-	2%	*	1%	*	2%	4%	-	-	-	17%	6%	-	-
Plaid Cymru	4	1	4	-	-	1	3	1	1	-	2	-	-	-	4	-	4	-
	1%	*	1%	-	-	*	2%	1%	1%	-	2%	-	-	-	7%	-	3%	-
Green Party	10	4	6	3	1	6	1	6	3	-	1	-	-	-	10	2	4	4
	2%	1%	2%	6%	1%	2%	1%	4%	2%	-	1%	-	-	-	17%	1%	2%	2%
UK Independence Party (UKIP)	15	10	5	-	3	7	5	3	3	6	3	-	-	-	15	6	1	8
	3%	4%	2%	-	5%	2%	4%	2%	2%	6%	2%	-	-	-	26%	4%	1%	4%
Other	19	12	7	-	1	13	5	6	2	8	3	-	-	-	19	10	7	2
	4%	4%	3%	-	2%	4%	4%	4%	2%	8%	2%	-	-	-	33%	6%	4%	1%

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Leadership Poll
Fieldwork : September 28th-30th 2006

Col percents

Table 3

Published Vote Intention Figures**Percentages derived from the responses of 734 respondents**

	<u>Total</u>
Conservative	36%
Labour	35%
Liberal Democrat	19%
Other	11%

Leadership Poll

Fieldwork : September 28th-30th 2006

Absolutes/col percents

Table 4

Q.1 When do you think Tony Blair should stand down as Prime Minister?**Base: All respondents**

	Sex			Age				Social Class				Voting Intention				Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid- lands	South
Unweighted total	1029	443	586	72	166	552	239	310	236	181	302	237	257	107	65	345	318	366
Weighted total	1029	493	536	113	170	537	209	268	298	210	252	239	235	121	72	330	322	377
Base for % (excl don't know)	948	451	497	109	151	501	187	244	276	197	232	233	224	114	65	305	301	342
Now	397 42%	192 43%	205 41%	44 41%	50 33%	205 41%	97 52%	98 40%	108 39%	87 44%	104 45%	114 49%	55 24%	51 45%	39 59%	114 37%	136 45%	147 43%
Before the local council, Scottish Parliament and Welsh Assembly elections next May	117 12%	66 15%	51 10%	7 6%	18 12%	76 15%	16 9%	37 15%	41 15%	20 10%	19 8%	35 15%	29 13%	13 12%	7 10%	48 16%	35 11%	35 10%
Before the Labour Party conference in September next year	78 8%	38 8%	40 8%	12 11%	16 10%	39 8%	11 6%	22 9%	23 9%	14 7%	19 8%	20 8%	24 11%	16 14%	4 6%	21 7%	25 8%	33 10%
He should stay on for a full term as he said he would but not stand in the next General Election	190 20%	76 17%	114 23%	32 29%	36 24%	92 18%	29 16%	56 23%	60 22%	41 21%	33 14%	48 21%	48 21%	16 14%	8 12%	53 17%	65 21%	72 21%
He should stay on and fight the next General Election in 2009	166 18%	79 18%	87 18%	14 13%	31 20%	88 18%	33 18%	31 13%	43 15%	35 18%	58 25%	16 7%	68 30%	18 15%	8 13%	70 23%	41 14%	55 16%
Don't know	81	42	39	4	18	37	22	25	23	14	20	5	11	8	6	25	21	35

Leadership Poll

Fieldwork : September 28th-30th 2006

Absolutes/col percents

Table 5

Q.2 Which one of the following do you think should be the next leader of the Labour Party and hence Prime Minister?**Base: All respondents**

	Sex			Age				Social Class				Voting Intention				Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid- lands	South
Unweighted total	1029	443	586	72	166	552	239	310	236	181	302	237	257	107	65	345	318	366
Weighted total	1029	493	536	113	170	537	209	268	298	210	252	239	235	121	72	330	322	377
Base for % (excl don't know)	793	401	392	92	111	431	158	216	220	165	192	190	206	100	63	263	251	279
Gordon Brown	365 46%	160 40%	204 52%	40 44%	45 40%	207 48%	73 46%	103 48%	111 50%	58 35%	93 48%	55 29%	130 63%	53 53%	22 35%	129 49%	107 42%	129 46%
John Reid	144 18%	81 20%	63 16%	8 8%	15 14%	76 18%	45 28%	43 20%	33 15%	35 21%	33 17%	58 30%	32 16%	12 12%	14 22%	42 16%	51 20%	51 18%
Charles Clarke	46 6%	26 6%	20 5%	10 11%	5 4%	25 6%	5 3%	6 3%	13 6%	18 11%	9 5%	17 9%	8 4%	5 5%	3 6%	15 6%	24 10%	7 3%
Alan Johnson	21 3%	14 3%	7 2%	2 3%	1 1%	14 3%	4 2%	6 3%	7 3%	3 2%	5 3%	7 4%	3 1%	2 2%	1 1%	8 3%	6 2%	7 2%
Alan Milburn	21 3%	13 3%	7 2%	2 2%	5 4%	8 2%	6 4%	4 2%	4 2%	7 4%	7 4%	4 2%	4 2%	6 6%	1 2%	7 3%	2 1%	11 4%
David Miliband	16 2%	13 3%	3 1%	2 2%	1 1%	12 3%	1 1%	6 3%	3 2%	4 2%	2 1%	6 3%	6 3%	2 2%	- -	4 2%	3 1%	9 3%
Someone else	180 23%	94 23%	87 22%	28 30%	40 36%	88 20%	24 15%	48 22%	49 22%	40 24%	43 22%	43 23%	24 11%	19 19%	22 35%	57 22%	58 23%	65 23%
Don't know	236	92	144	21	59	106	51	53	79	45	60	48	29	21	9	68	71	98

Leadership Poll

Fieldwork : September 28th-30th 2006

Absolutes/col percents

Table 6

Q.3 Who do you think will make a better Prime Minister, Gordon Brown, Tony Blair or David Cameron?**Base: All respondents**

	Sex			Age				Social Class				Voting Intention				Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid- lands	South
Unweighted total	1029	443	586	72	166	552	239	310	236	181	302	237	257	107	65	345	318	366
Weighted total	1029	493	536	113	170	537	209	268	298	210	252	239	235	121	72	330	322	377
Base for % (excl don't know)	847	414	433	93	139	447	169	224	244	175	204	215	222	110	56	265	271	311
David Cameron	300 35%	153 37%	147 34%	37 39%	51 36%	145 32%	68 40%	86 38%	87 36%	60 35%	67 33%	155 72%	19 8%	37 33%	21 37%	73 27%	114 42%	113 36%
Tony Blair	274 32%	135 33%	138 32%	24 26%	56 40%	140 31%	53 32%	73 33%	74 30%	58 33%	69 34%	25 11%	116 52%	30 27%	10 18%	86 33%	76 28%	112 36%
Gordon Brown	273 32%	125 30%	148 34%	32 35%	32 23%	162 36%	47 28%	66 29%	83 34%	57 33%	69 34%	35 16%	88 40%	44 39%	26 45%	106 40%	81 30%	86 28%
Don't know	182	79	103	20	31	91	41	44	54	36	48	24	12	11	15	65	51	66

Leadership Poll

Fieldwork : September 28th-30th 2006

Absolutes/col percents

Table 7
Classification
Base: All respondents

		Unweighted Total	Weighted Total
Unweighted base		1029	1029
Weighted base		1029	1029
<u>Sex</u>			
Male		443 43%	493 48%
Female		586 57%	536 52%
<u>Age</u>			
18-24	(21)	72 7%	113 11%
25-34	(29.5)	166 16%	170 16%
35-44	(39.5)	207 20%	206 20%
45-54	(49.5)	184 18%	172 17%
55-64	(59.5)	161 16%	159 15%
65+	(70)	239 23%	209 20%
Average age		48.59	46.79

Leadership Poll

Fieldwork : September 28th-30th 2006

Absolutes/col percents

Table 7
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1029	1029
<u>Social Class</u>		
AB	310 30%	268 26%
C1	236 23%	298 29%
C2	181 18%	210 20%
DE	302 29%	252 24%
<u>Region</u>		
North	345 34%	330 32%
Midlands	318 31%	322 31%
South	366 36%	377 37%

Leadership Poll

Fieldwork : September 28th-30th 2006

Absolutes/col percents

Table 7
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1029	1029
<u>Working status</u>		
Full-time	395 38%	457 44%
Part-time	167 16%	113 11%
Not working but seeking work or temporarily unemployed/sick	48 5%	44 4%
Not working/not seeking work	90 9%	90 9%
Retired	286 28%	259 25%
Student	40 4%	63 6%
Refused	3 *	3 *

Leadership Poll

Fieldwork : September 28th-30th 2006

Absolutes/col percents

Table 7
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1029	1029
<u>Tenure</u>		
Own outright	377 37%	337 33%
Own with a mortgage	376 37%	423 41%
Council	96 9%	127 12%
Housing Assoc.	44 4%	30 3%
Rented from someone else	86 8%	67 7%
Rent free	15 1%	12 1%
Refused	35 3%	33 3%

Leadership Poll

Fieldwork : September 28th-30th 2006

Absolutes/col percents

Table 7
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1029	1029
<u>Foreign Holiday in last 3 years</u>		
Yes	661 64%	642 62%
No	368 36%	387 38%
<u>Number of cars</u>		
None	196 19%	200 19%
1	434 42%	451 44%
2	301 29%	293 28%
3+	98 10%	85 8%

Leadership Poll **Fieldwork : September 28th-30th 2006**

Absolutes/col percents

Table 7
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1029	1029
<u>Internet Access</u>		
At all	723 70%	721 70%
At home (net)	640 62%	637 62%
At work (net)	325 32%	315 31%
At home	370 36%	375 36%
At work	55 5%	53 5%
Both at home and at work	270 26%	261 25%
Somewhere else	28 3%	31 3%
Not at all	304 30%	305 30%
Refused	2 *	3 *

Leadership Poll

Fieldwork : September 28th-30th 2006

Absolutes/col percents

Table 7
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1029	1029
<u>Age Finished Full Time Education</u>		
Up to 15	209 20%	247 24%
16	235 23%	318 31%
17	79 8%	61 6%
18	134 13%	104 10%
19 or over	315 31%	217 21%
Still in full time education	28 3%	53 5%
Refused	29 3%	29 3%
<u>What is the highest educational level that you have achieved to date?</u>		
Secondary/ high school/ NVQ 1-3	488 47%	529 51%
University degree or equivalent professional qualification/ NVQ4	305 30%	273 27%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	100 10%	73 7%
None of these	106 10%	123 12%
Refused	30 3%	31 3%

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Table 7
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1029	1029
<u>Marital Status</u>		
Single	201 20%	236 23%
Married/ co-habiting	597 58%	576 56%
Widowed/ separated/ divorced	209 20%	197 19%
Refused	22 2%	21 2%
<u>Children</u>		
None aged 18 or under	676 66%	672 65%
NET: Yes	328 32%	334 32%
NET: Yes any aged 15 or under	305 30%	315 31%
- Aged under 5	127 12%	130 13%
- Aged 5-10	141 14%	139 14%
- Aged 11-15	145 14%	144 14%
- Aged 16-18	61 6%	59 6%
Refused	25 2%	23 2%

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Table 7
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1029	1029
<u>Grocery shopping status</u>		
I am the main grocery shopper in the household	728 71%	686 67%
I regularly do the main grocery shop	746 72%	711 69%
I regularly do top up grocery shopping (buy items or a basket of items as they are needed)	773 75%	759 74%
I do not do grocery shopping	108 10%	129 13%
Refused	18 2%	19 2%

Leadership Poll

Fieldwork : September 28th-30th 2006

Absolutes/col percents

Table 8
Q.C/D Voting in May 5th 2005 General Election
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1029	1029
Weighted base	1029	1029
Conservative	191 19%	201 20%
Labour	283 28%	239 23%
Liberal Democrat/ Liberal	103 10%	135 13%
Scottish National Party/SNP	11 1%	12 1%
Plaid Cymru	5 *	4 *
Green Party	5 *	5 *
UK Independence Party (UKIP)	11 1%	12 1%
Other	11 1%	14 1%
Did not vote	326 32%	316 31%
Don't know	12 1%	14 1%
Refused	71 7%	78 8%

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