

Leadership & Military Poll

Fieldwork : October 4th-5th 2006

Absolutes/col percents

Table 1

Q.A Some people have said they would not vote in a new General Election, while others would go and vote at their polling station. I would like to know how certain it is that you would actually go and vote in a general election?

Base: All respondents

		Sex		Age				Social Class				Voting Intention				Region			
		Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid- lands	South
Unweighted base		1005	455	550	76	147	583	199	312	234	161	298	206	229	103	50	331	322	352
Weighted base		1005	480	525	109	170	528	198	257	299	207	242	226	200	117	59	330	315	360
Certain to vote	(10)	530 53%	255 53%	274 52%	28 25%	62 36%	316 60%	124 63%	153 60%	156 52%	99 48%	122 50%	158 70%	125 62%	65 55%	43 73%	180 54%	160 51%	189 53%
	(9)	58 6%	31 6%	27 5%	2 2%	12 7%	33 6%	11 6%	20 8%	16 5%	12 6%	10 4%	19 8%	9 4%	10 8%	1 1%	20 6%	21 7%	17 5%
	(8)	86 9%	38 8%	48 9%	14 13%	18 11%	44 8%	10 5%	24 9%	33 11%	14 7%	15 6%	22 10%	17 8%	15 13%	3 6%	30 9%	27 9%	29 8%
	(7)	30 3%	8 2%	22 4%	5 5%	10 6%	12 2%	3 1%	11 4%	12 4%	3 2%	4 2%	3 1%	8 4%	7 6%	2 3%	9 3%	11 4%	10 3%
	(6)	22 2%	8 2%	15 3%	2 2%	13 7%	5 1%	3 1%	8 3%	6 2%	2 1%	7 3%	6 3%	7 4%	7 6%	- -	7 2%	6 2%	9 2%
	(5)	80 8%	44 9%	37 7%	17 16%	13 7%	36 7%	15 7%	14 5%	24 8%	22 11%	21 9%	12 5%	23 12%	5 4%	7 12%	30 9%	27 9%	24 7%
	(4)	17 2%	6 1%	11 2%	5 5%	1 1%	8 2%	3 1%	2 1%	4 1%	6 3%	5 2%	1 *	3 2%	2 1%	3 5%	3 1%	6 2%	8 2%
	(3)	21 2%	10 2%	10 2%	3 3%	8 5%	8 2%	1 1%	7 3%	2 1%	7 3%	5 2%	4 2%	4 2%	4 3%	- -	9 3%	5 2%	7 2%
	(2)	19 2%	11 2%	7 1%	2 2%	2 1%	11 2%	3 2%	1 *	8 3%	3 2%	6 2%	1 *	3 2%	4 3%	- -	5 2%	8 3%	5 1%
Certain not to vote	(1)	121 12%	59 12%	62 12%	22 20%	29 17%	49 9%	21 10%	16 6%	34 12%	31 15%	39 16%	- -	- -	- -	- -	30 9%	36 11%	55 15%
Refused		1 *	- -	1 *	- -	1 1%	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	1 *	- -
Don't know		21 2%	10 2%	11 2%	8 8%	1 1%	6 1%	5 3%	1 *	4 1%	9 4%	8 3%	- -	- -	- -	- -	8 2%	6 2%	7 2%
Mean		7.67	7.65	7.69	5.96	6.80	8.10	8.14	8.37	7.71	7.21	7.24	9.14	8.55	8.48	8.87	7.91	7.64	7.47
Standard deviation		3.23	3.28	3.19	3.43	3.40	3.02	3.10	2.66	3.17	3.48	3.53	1.67	2.22	2.22	2.05	3.03	3.21	3.42
Standard error		0.10	0.16	0.14	0.41	0.28	0.13	0.22	0.15	0.21	0.28	0.21	0.12	0.15	0.22	0.29	0.17	0.18	0.18

Prepared on behalf of The Sunday Telegraph by ICM Research



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Absolutes/col percents

Table 2

Data derived from:-

Q.A Some people have said they would not vote in a new General Election, while others would go and vote at their polling station.

I would like to know how certain it is that you would actually go and vote in a general election?

Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area.

If there were a general election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (12%), don't know who they would vote for (19%) or refuse to answer (9%)

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Sex			Age				Social Class				Voting Intention				Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid-lands	South
Unweighted base	495	235	260	26	55	312	102	186	115	67	127	182	185	86	42	174	155	166
Weighted base	506	251	255	38	68	293	106	160	158	83	105	202	158	97	49	178	153	175
Conservative	202	112	90	8	26	121	47	61	76	29	36	202	-	-	-	55	68	79
	40%	45%	35%	22%	38%	41%	44%	38%	48%	35%	34%	100%	-	-	-	31%	45%	45%
Labour	158	74	84	8	17	93	40	43	34	32	50	-	158	-	-	72	43	44
	31%	30%	33%	21%	26%	32%	38%	27%	21%	39%	47%	-	100%	-	-	40%	28%	25%
Liberal Democrat/ Liberal	97	46	51	15	18	50	13	36	35	13	13	-	-	97	-	33	31	33
	19%	18%	20%	40%	27%	17%	12%	22%	22%	16%	12%	-	-	100%	-	18%	20%	19%
Scottish National Party/ SNP	10	4	6	2	-	7	1	5	2	2	1	-	-	-	10	10	-	-
	2%	2%	2%	4%	-	2%	1%	3%	1%	2%	1%	-	-	-	20%	5%	-	-
Plaid Cymru	5	1	4	-	-	5	-	1	-	1	3	-	-	-	5	-	5	-
	1%	1%	1%	-	-	2%	-	1%	-	1%	2%	-	-	-	10%	-	3%	-
Green Party	17	4	12	4	4	9	-	7	8	2	*	-	-	-	17	3	2	11
	3%	2%	5%	10%	6%	3%	-	4%	5%	2%	*	-	-	-	34%	2%	1%	7%
UK Independence Party (UKIP)	4	2	1	-	-	1	3	1	-	2	-	-	-	-	4	3	1	-
	1%	1%	1%	-	-	*	2%	1%	-	3%	-	-	-	-	8%	1%	1%	-
Other	13	7	6	1	3	8	2	6	3	2	2	-	-	-	13	3	3	7
	3%	3%	2%	2%	4%	3%	2%	4%	2%	3%	2%	-	-	-	27%	2%	2%	4%

Prepared on behalf of The Sunday Telegraph by ICM Research

Leadership & Military Poll

Fieldwork : October 4th-5th 2006

Col percents

Table 3

Published Vote Intention Figures**Percentages derived from the responses of 705 respondents**

	<u>Total</u>
Conservative	38%
Labour	32%
Liberal Democrat	20%
Other	10%

Leadership & Military Poll

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Absolutes/col percents

Table 4

Q.1 Based on what you have seen and heard, which of the two political parties do you trust most to run the National Health Service, The Conservative Party, Labour or do you trust them both equally?

Base: All respondents

	Sex			Age				Social Class				Voting Intention				Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid-lands	South
Unweighted base	1005	455	550	76	147	583	199	312	234	161	298	206	229	103	50	331	322	352
Weighted base	1005	480	525	109	170	528	198	257	299	207	242	226	200	117	59	330	315	360
Conservatives	186 19%	92 19%	94 18%	20 19%	29 17%	89 17%	47 24%	56 22%	68 23%	28 13%	34 14%	124 55%	3 2%	17 15%	6 11%	47 14%	55 18%	83 23%
Labour	175 17%	85 18%	90 17%	18 17%	22 13%	96 18%	39 20%	45 18%	38 13%	38 19%	53 22%	3 1%	99 49%	16 14%	9 15%	75 23%	46 14%	55 15%
Both Equally	255 25%	124 26%	132 25%	34 32%	40 23%	136 26%	45 23%	62 24%	81 27%	59 29%	54 22%	51 23%	65 33%	26 22%	13 21%	81 25%	88 28%	85 24%
Neither	345 34%	160 33%	185 35%	29 27%	74 44%	188 36%	54 27%	86 34%	100 33%	75 36%	84 35%	40 18%	31 15%	57 49%	31 53%	114 35%	112 36%	119 33%
Refused	9 1%	5 1%	4 1%	- -	1 1%	6 1%	2 1%	1 *	4 1%	2 1%	2 1%	- -	- -	- -	- -	4 1%	2 1%	3 1%
Don't know	35 3%	15 3%	20 4%	7 6%	4 2%	14 3%	11 5%	6 2%	9 3%	5 2%	15 6%	8 3%	2 1%	1 1%	- -	9 3%	12 4%	14 4%

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Table 5

Q.2 This week the Conservatives have said that economic stability must come ahead of tax cuts.**Which of the following comes closest to your view?****Base: All respondents**

	Sex			Age				Social Class				Voting Intention				Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid-lands	South
Unweighted base	1005	455	550	76	147	583	199	312	234	161	298	206	229	103	50	331	322	352
Weighted base	1005	480	525	109	170	528	198	257	299	207	242	226	200	117	59	330	315	360
Economic stability is most important, even if this means tax cuts cannot be made	415 41%	214 44%	201 38%	27 25%	70 41%	231 44%	87 44%	141 55%	126 42%	61 29%	87 36%	101 45%	84 42%	69 59%	27 45%	146 44%	129 41%	139 39%
Tax cuts are more important, even if it means some economic instability	77 8%	38 8%	38 7%	14 13%	10 6%	33 6%	20 10%	12 5%	24 8%	16 8%	25 10%	11 5%	12 6%	7 6%	3 6%	27 8%	19 6%	31 9%
I don't see why we can't have tax cuts and retain economic stability	463 46%	210 44%	252 48%	60 55%	83 49%	246 47%	73 37%	95 37%	138 46%	117 56%	113 47%	106 47%	96 48%	39 33%	26 44%	142 43%	146 46%	174 48%
None of these	10 1%	4 1%	5 1%	- -	2 1%	4 1%	4 2%	1 *	4 1%	3 1%	2 1%	1 *	- -	- -	1 2%	5 1%	2 1%	2 1%
Refused	2 *	1 *	1 *	- -	- -	1 *	1 *	- -	1 *	1 *	* *	- -	- -	- -	- -	- -	- -	2 1%
Don't know	39 4%	13 3%	26 5%	7 7%	5 3%	13 2%	14 7%	7 3%	7 2%	10 5%	15 6%	7 3%	8 4%	3 2%	2 3%	10 3%	18 6%	12 3%

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Absolutes/col percents

Table 6

Q.3 Putting aside your own party preference for a moment, which of the two do you think would make the better Prime Minister, Gordon Brown or David Cameron?

Base: All respondents

	Total	Sex		Age				Social Class				Voting Intention				Region		
		Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid-lands	South
Unweighted base	1005	455	550	76	147	583	199	312	234	161	298	206	229	103	50	331	322	352
Weighted base	1005	480	525	109	170	528	198	257	299	207	242	226	200	117	59	330	315	360
Gordon Brown	341 34%	171 36%	170 32%	47 43%	56 33%	176 33%	63 32%	90 35%	85 28%	83 40%	83 34%	27 12%	131 66%	53 45%	18 31%	143 43%	89 28%	109 30%
David Cameron	456 45%	222 46%	235 45%	40 37%	87 51%	238 45%	92 46%	121 47%	153 51%	75 36%	106 44%	187 83%	40 20%	55 47%	27 46%	118 36%	171 54%	167 46%
Neither	93 9%	47 10%	46 9%	6 6%	13 8%	51 10%	22 11%	16 6%	27 9%	26 12%	24 10%	8 4%	12 6%	5 4%	8 13%	31 9%	20 6%	42 12%
Refused	9 1%	5 1%	4 1%	- -	- -	7 1%	2 1%	2 1%	3 1%	2 1%	3 1%	- -	- -	- -	1 1%	2 1%	4 1%	3 1%
Don't know	105 10%	36 7%	70 13%	16 15%	14 8%	56 11%	19 10%	27 11%	31 10%	21 10%	26 11%	3 2%	17 8%	5 4%	5 9%	36 11%	30 10%	39 11%

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Absolutes/col percents

Table 7

Q.4 When do you think Britain should aim to pull its troops out of Iraq?**Base: All respondents**

	Sex			Age				Social Class				Voting Intention				Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid- lands	South
Unweighted base	1005	455	550	76	147	583	199	312	234	161	298	206	229	103	50	331	322	352
Weighted base	1005	480	525	109	170	528	198	257	299	207	242	226	200	117	59	330	315	360
Now	416	175	241	46	66	216	87	71	115	97	132	92	79	31	30	149	116	151
	41%	36%	46%	42%	39%	41%	44%	28%	39%	47%	55%	41%	40%	26%	51%	45%	37%	42%
By the end of the year	133	66	67	11	23	65	34	41	43	16	34	36	29	23	5	42	43	49
	13%	14%	13%	11%	14%	12%	17%	16%	14%	8%	14%	16%	14%	19%	9%	13%	14%	14%
By the end of 2008	43	27	16	3	5	29	7	17	13	9	4	16	7	9	1	16	15	12
	4%	6%	3%	2%	3%	5%	4%	7%	4%	4%	2%	7%	4%	8%	3%	5%	5%	3%
Should stay until they are no longer needed	359	195	164	43	66	195	55	117	105	77	59	75	75	54	21	112	124	123
	36%	41%	31%	39%	39%	37%	28%	46%	35%	37%	24%	33%	37%	46%	36%	34%	39%	34%
Refused	11	3	8	-	1	7	3	4	4	1	2	2	2	1	-	4	2	5
	1%	1%	1%	-	1%	1%	2%	2%	1%	*	1%	1%	1%	1%	-	1%	1%	1%
Don't know	43	14	30	6	9	17	11	7	19	7	10	5	8	-	1	8	15	20
	4%	3%	6%	5%	6%	3%	6%	3%	6%	4%	4%	2%	4%	-	2%	2%	5%	6%

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Absolutes/col percents

Table 8

Q.5 When do you think Britain should aim to pull its troops out of Afghanistan?**Base: All respondents**

	Sex			Age				Social Class				Voting Intention				Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid- lands	South
Unweighted base	1005	455	550	76	147	583	199	312	234	161	298	206	229	103	50	331	322	352
Weighted base	1005	480	525	109	170	528	198	257	299	207	242	226	200	117	59	330	315	360
Now	415	183	232	45	67	209	94	71	118	95	131	87	82	31	28	145	118	152
	41%	38%	44%	42%	39%	40%	47%	28%	39%	46%	54%	38%	41%	26%	48%	44%	38%	42%
By the end of the year	111	42	69	9	21	53	28	36	22	24	29	27	16	22	3	38	32	40
	11%	9%	13%	8%	13%	10%	14%	14%	7%	12%	12%	12%	8%	19%	5%	12%	10%	11%
By the end of 2008	49	28	21	1	8	37	3	16	23	4	6	15	14	8	5	22	10	18
	5%	6%	4%	1%	5%	7%	1%	6%	8%	2%	2%	7%	7%	7%	9%	7%	3%	5%
Should stay until they are no longer needed	370	208	162	43	66	198	62	120	115	74	61	91	75	55	17	110	139	121
	37%	43%	31%	40%	39%	37%	31%	47%	38%	36%	25%	40%	38%	47%	29%	33%	44%	34%
Refused	9	5	4	-	1	7	1	4	3	1	2	1	2	1	-	4	2	3
	1%	1%	1%	-	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	-	1%	1%	1%
Don't know	51	14	37	11	6	23	10	11	19	8	13	6	11	-	5	11	13	26
	5%	3%	7%	10%	4%	4%	5%	4%	6%	4%	5%	2%	5%	-	9%	3%	4%	7%

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Absolutes/col percents

Table 9
Classification
Base: All respondents

		Unweighted Total	Weighted Total
Unweighted base		1005	1005
Weighted base		1005	1005
<u>Sex</u>			
Male		455 45%	480 48%
Female		550 55%	525 52%
<u>Age</u>			
18-24	(21)	76 8%	109 11%
25-34	(29.5)	147 15%	170 17%
35-44	(39.5)	225 22%	200 20%
45-54	(49.5)	176 18%	172 17%
55-64	(59.5)	182 18%	156 16%
65+	(70)	199 20%	198 20%
Average age		48.05	46.63

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Table 9
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1005	1005
<u>Social Class</u>		
AB	312 31%	257 26%
C1	234 23%	299 30%
C2	161 16%	207 21%
DE	298 30%	242 24%
<u>Region</u>		
North	331 33%	330 33%
Midlands	322 32%	315 31%
South	352 35%	360 36%

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Table 9
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1005	1005
<u>Working status</u>		
Full-time	371 37%	450 45%
Part-time	148 15%	113 11%
Not working but seeking work or temporarily unemployed/sick	77 8%	60 6%
Not working/not seeking work	97 10%	86 9%
Retired	267 27%	249 25%
Student	40 4%	44 4%
Refused	5 *	3 *

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Table 9
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1005	1005
<u>Tenure</u>		
Own outright	283 28%	325 32%
Own with a mortgage	372 37%	416 41%
Council	130 13%	128 13%
Housing Assoc.	45 4%	24 2%
Rented from someone else	102 10%	70 7%
Rent free	14 1%	7 1%
Refused	59 6%	35 4%

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Table 9
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1005	1005
<u>Foreign Holiday in last 3 years</u>		
Yes	631 63%	627 62%
No	374 37%	378 38%
<u>Number of cars</u>		
None	221 22%	197 20%
1	436 43%	438 44%
2	260 26%	289 29%
3+	88 9%	81 8%

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Table 9
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1005	1005
<u>Internet Access</u>		
At all	698 69%	707 70%
At home (net)	626 62%	631 63%
At work (net)	295 29%	317 32%
At home	376 37%	361 36%
At work	45 4%	48 5%
Both at home and at work	250 25%	269 27%
Somewhere else	27 3%	28 3%
Not at all	304 30%	297 30%
Refused	3 *	2 *

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Table 9
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1005	1005
<u>What is the highest educational level that you have achieved to date?</u>		
Secondary/ high school/ NVQ 1-3	491 49%	510 51%
University degree or equivalent professional qualification/ NVQ4	278 28%	281 28%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	69 7%	65 6%
None of these	104 10%	106 11%
Refused	63 6%	42 4%

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Table 9
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1005	1005
<u>Marital Status</u>		
Single	209 21%	225 22%
Married/ co-habiting	600 60%	598 59%
Widowed/ separated/ divorced	191 19%	179 18%
Refused	5 *	3 *
<u>Children</u>		
None aged 18 or under	629 63%	655 65%
NET: Yes	327 33%	320 32%
NET: Yes any aged 15 or under	298 30%	293 29%
- Aged under 5	114 11%	123 12%
- Aged 5-10	141 14%	132 13%
- Aged 11-15	129 13%	117 12%
- Aged 16-18	70 7%	64 6%
Refused	49 5%	30 3%

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Table 9
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1005	1005
<u>Grocery shopping status</u>		
I am the main grocery shopper in the household	699 70%	680 68%
I regularly do the main grocery shop	717 71%	694 69%
I regularly do top up grocery shopping (buy items or a basket of items as they are needed)	747 74%	749 75%
I do not do grocery shopping	93 9%	101 10%
Refused	30 3%	21 2%

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Table 10
Q.C/D Voting in May 5th 2005 General Election
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1005	1005
Weighted base	1005	1005
Conservative	161 16%	194 19%
Labour	276 27%	232 23%
Liberal Democrat/ Liberal	107 11%	131 13%
Scottish National Party/SNP	6 1%	9 1%
Plaid Cymru	4 *	5 *
Green Party	7 1%	13 1%
UK Independence Party (UKIP)	5 *	9 1%
Other	7 1%	10 1%
Did not vote	312 31%	312 31%
Don't know	17 2%	11 1%
Refused	103 10%	80 8%

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