

## Opinion Poll

### Fieldwork : March 16th-18th 2006

Absolutes/col percents

Table 1

Data derived from:-

**Q.A Some people have said they would not vote in a new General Election, while others would go and vote at their polling station.**

**I would like to know how certain it is that you would actually go and vote in a general election?**

**Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area.**

**If there were a general election tomorrow which party do you think you would vote for?**

**Data excludes those who definitely will not vote (11%), don't know who they would vote for (17%) or refuse to answer (8%)**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

|                                 | Sex   |      |         | Age   |       |       |     | Social Class |     |     |     | Voting Intention |      |         |       | Region |           |       |
|---------------------------------|-------|------|---------|-------|-------|-------|-----|--------------|-----|-----|-----|------------------|------|---------|-------|--------|-----------|-------|
|                                 | Total | Male | Fe-male | 18-24 | 25-34 | 35-64 | 65+ | AB           | C1  | C2  | DE  | Con              | Lab  | Lib Dem | Other | North  | Mid-lands | South |
| Unweighted base                 | 557   | 263  | 294     | 41    | 73    | 345   | 98  | 171          | 143 | 95  | 148 | 166              | 219  | 127     | 45    | 175    | 155       | 227   |
| Weighted base                   | 556   | 280  | 277     | 54    | 85    | 304   | 113 | 144          | 174 | 117 | 121 | 181              | 209  | 118     | 48    | 175    | 171       | 210   |
| Conservative                    | 181   | 88   | 93      | 11    | 19    | 97    | 53  | 63           | 49  | 33  | 36  | 181              | -    | -       | -     | 39     | 56        | 86    |
|                                 | 33%   | 32%  | 34%     | 20%   | 23%   | 32%   | 47% | 44%          | 28% | 29% | 29% | 100%             | -    | -       | -     | 22%    | 32%       | 41%   |
| Labour                          | 209   | 114  | 95      | 17    | 44    | 120   | 28  | 37           | 61  | 54  | 57  | -                | 209  | -       | -     | 70     | 73        | 66    |
|                                 | 38%   | 41%  | 34%     | 31%   | 52%   | 40%   | 25% | 26%          | 35% | 46% | 47% | -                | 100% | -       | -     | 40%    | 43%       | 32%   |
| Liberal Democrat/<br>Liberal    | 118   | 56   | 62      | 17    | 16    | 61    | 24  | 29           | 51  | 15  | 23  | -                | -    | 118     | -     | 42     | 30        | 47    |
|                                 | 21%   | 20%  | 22%     | 32%   | 19%   | 20%   | 21% | 20%          | 29% | 13% | 19% | -                | -    | 100%    | -     | 24%    | 17%       | 22%   |
| Scottish National<br>Party/ SNP | 16    | 10   | 5       | 4     | -     | 11    | 1   | 3            | 6   | 5   | 1   | -                | -    | -       | 16    | 16     | -         | -     |
|                                 | 3%    | 4%   | 2%      | 7%    | -     | 3%    | 1%  | 2%           | 3%  | 5%  | 1%  | -                | -    | -       | 33%   | 9%     | -         | -     |
| Plaid Cymru                     | 6     | -    | 6       | 2     | 2     | 2     | -   | 2            | 2   | 1   | 1   | -                | -    | -       | 6     | -      | 6         | -     |
|                                 | 1%    | -    | 2%      | 3%    | 2%    | 1%    | -   | 1%           | 1%  | 1%  | 1%  | -                | -    | -       | 11%   | -      | 3%        | -     |
| Green Party                     | 15    | 3    | 12      | 2     | 1     | 8     | 4   | 6            | 5   | 3   | 1   | -                | -    | -       | 15    | 4      | 4         | 7     |
|                                 | 3%    | 1%   | 4%      | 4%    | 1%    | 3%    | 4%  | 4%           | 3%  | 3%  | 1%  | -                | -    | -       | 32%   | 2%     | 3%        | 3%    |
| UK Independence Party<br>(UKIP) | 4     | 1    | 3       | -     | 1     | 2     | 1   | 3            | -   | *   | 1   | -                | -    | -       | 4     | 1      | 2         | 1     |
|                                 | 1%    | 1%   | 1%      | -     | 2%    | 1%    | 1%  | 2%           | -   | *   | 1%  | -                | -    | -       | 9%    | 1%     | 1%        | 1%    |
| Other                           | 7     | 6    | 1       | 1     | 1     | 4     | 1   | 2            | 1   | 5   | -   | -                | -    | -       | 7     | 3      | 1         | 3     |
|                                 | 1%    | 2%   | *       | 2%    | 1%    | 1%    | 1%  | 1%           | 1%  | 4%  | -   | -                | -    | -       | 15%   | 2%     | 1%        | 2%    |

**Opinion Poll**  
**Fieldwork : March 16th-18th 2006**

Col percents

Table 2  
**Published Vote Intention Figures**  
**Percentages derived from the responses of 735 respondents**

|                  | <u>Total</u> |
|------------------|--------------|
| Conservative     | 33%          |
| Labour           | 37%          |
| Liberal Democrat | 21%          |
| Other            | 9%           |



## Opinion Poll

### Fieldwork : March 16th-18th 2006

Absolutes/col percents

Table 3

**Q.1 Based on what you have seen and heard do you think Tony Blair should now step down as Prime Minister or should he continue as PM for the time being?**

**Base: All respondents**

|                                       | Sex        |            | Age         |           |           |            | Social Class |            |            |            | Voting Intention |            |            |            | Region    |            |               |            |
|---------------------------------------|------------|------------|-------------|-----------|-----------|------------|--------------|------------|------------|------------|------------------|------------|------------|------------|-----------|------------|---------------|------------|
|                                       | Total      | Male       | Fe-<br>male | 18-24     | 25-34     | 35-64      | 65+          | AB         | C1         | C2         | DE               | Con        | Lab        | Lib<br>Dem | Other     | North      | Mid-<br>lands | South      |
| Unweighted base                       | 1003       | 444        | 559         | 83        | 142       | 598        | 180          | 299        | 238        | 174        | 292              | 192        | 253        | 143        | 52        | 322        | 297           | 384        |
| Weighted base                         | 1003       | 478        | 525         | 110       | 168       | 520        | 205          | 256        | 288        | 211        | 248              | 206        | 244        | 136        | 53        | 331        | 315           | 357        |
| Should step down                      | 462<br>46% | 215<br>45% | 247<br>47%  | 50<br>45% | 52<br>31% | 239<br>46% | 120<br>59%   | 122<br>48% | 136<br>47% | 83<br>39%  | 121<br>49%       | 139<br>67% | 63<br>26%  | 79<br>58%  | 27<br>51% | 148<br>45% | 152<br>48%    | 161<br>45% |
| Should continue for the<br>time being | 449<br>45% | 234<br>49% | 215<br>41%  | 55<br>50% | 95<br>57% | 233<br>45% | 66<br>32%    | 117<br>46% | 122<br>42% | 104<br>49% | 106<br>43%       | 62<br>30%  | 172<br>70% | 51<br>37%  | 20<br>38% | 156<br>47% | 125<br>40%    | 168<br>47% |
| Don't know/ refused                   | 92<br>9%   | 29<br>6%   | 63<br>12%   | 6<br>5%   | 20<br>12% | 48<br>9%   | 18<br>9%     | 17<br>7%   | 30<br>10%  | 25<br>12%  | 20<br>8%         | 5<br>2%    | 9<br>4%    | 6<br>4%    | 6<br>12%  | 27<br>8%   | 37<br>12%     | 28<br>8%   |

## Opinion Poll

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Absolutes/col percents

Table 4

**Q.2 From what you have seen and heard do you think it is true that the Labour party offered peerages or knighthoods in return for large loans to the party or do you think it is untrue?**

**Base: All respondents**

|                     | Sex        |            | Age         |           |           |            | Social Class |            |            |           | Voting Intention |            |           | Region     |           |            |               |            |
|---------------------|------------|------------|-------------|-----------|-----------|------------|--------------|------------|------------|-----------|------------------|------------|-----------|------------|-----------|------------|---------------|------------|
|                     | Total      | Male       | Fe-<br>male | 18-24     | 25-34     | 35-64      | 65+          | AB         | C1         | C2        | DE               | Con        | Lab       | Lib<br>Dem | Other     | North      | Mid-<br>lands | South      |
| Unweighted base     | 1003       | 444        | 559         | 83        | 142       | 598        | 180          | 299        | 238        | 174       | 292              | 192        | 253       | 143        | 52        | 322        | 297           | 384        |
| Weighted base       | 1003       | 478        | 525         | 110       | 168       | 520        | 205          | 256        | 288        | 211       | 248              | 206        | 244       | 136        | 53        | 331        | 315           | 357        |
| True                | 476<br>47% | 255<br>53% | 221<br>42%  | 35<br>32% | 67<br>40% | 257<br>50% | 116<br>57%   | 143<br>56% | 133<br>46% | 87<br>41% | 113<br>45%       | 142<br>69% | 90<br>37% | 73<br>54%  | 34<br>64% | 158<br>48% | 150<br>48%    | 168<br>47% |
| Untrue              | 235<br>23% | 120<br>25% | 115<br>22%  | 40<br>37% | 48<br>29% | 112<br>22% | 35<br>17%    | 56<br>22%  | 62<br>21%  | 64<br>30% | 54<br>22%        | 25<br>12%  | 90<br>37% | 32<br>24%  | 9<br>17%  | 86<br>26%  | 68<br>22%     | 81<br>23%  |
| Don't know/ refused | 292<br>29% | 102<br>21% | 190<br>36%  | 35<br>32% | 52<br>31% | 150<br>29% | 54<br>26%    | 57<br>22%  | 92<br>32%  | 61<br>29% | 81<br>33%        | 39<br>19%  | 64<br>26% | 31<br>23%  | 10<br>19% | 87<br>26%  | 96<br>30%     | 109<br>30% |

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Absolutes/col percents

Table 5

**Q.3 Sleazy was a word used to describe the last Conservative government under John Major. Do you think the present Labour government is more or less “sleazy” than the previous Tory government under John Major or are they about the same?**

**Base: All respondents**

|                     | Sex        |            |             | Age       |            |            |            | Social Class |            |            |            | Voting Intention |            |            |           | Region     |               |            |
|---------------------|------------|------------|-------------|-----------|------------|------------|------------|--------------|------------|------------|------------|------------------|------------|------------|-----------|------------|---------------|------------|
|                     | Total      | Male       | Fe-<br>male | 18-24     | 25-34      | 35-64      | 65+        | AB           | C1         | C2         | DE         | Con              | Lab        | Lib<br>Dem | Other     | North      | Mid-<br>lands | South      |
| Unweighted base     | 1003       | 444        | 559         | 83        | 142        | 598        | 180        | 299          | 238        | 174        | 292        | 192              | 253        | 143        | 52        | 322        | 297           | 384        |
| Weighted base       | 1003       | 478        | 525         | 110       | 168        | 520        | 205        | 256          | 288        | 211        | 248        | 206              | 244        | 136        | 53        | 331        | 315           | 357        |
| More sleazy         | 174<br>17% | 91<br>19%  | 83<br>16%   | 15<br>14% | 19<br>12%  | 88<br>17%  | 52<br>25%  | 51<br>20%    | 38<br>13%  | 41<br>19%  | 45<br>18%  | 75<br>37%        | 20<br>8%   | 14<br>10%  | 6<br>10%  | 58<br>17%  | 44<br>14%     | 73<br>20%  |
| About the same      | 557<br>56% | 250<br>52% | 306<br>58%  | 53<br>48% | 102<br>61% | 292<br>56% | 109<br>53% | 138<br>54%   | 159<br>55% | 113<br>53% | 146<br>59% | 110<br>53%       | 121<br>49% | 94<br>69%  | 31<br>58% | 179<br>54% | 177<br>56%    | 201<br>56% |
| Less sleazy         | 203<br>20% | 118<br>25% | 85<br>16%   | 27<br>25% | 32<br>19%  | 108<br>21% | 35<br>17%  | 54<br>21%    | 68<br>24%  | 39<br>18%  | 41<br>17%  | 13<br>7%         | 98<br>40%  | 26<br>19%  | 15<br>29% | 77<br>23%  | 62<br>20%     | 64<br>18%  |
| Don't know/ refused | 69<br>7%   | 18<br>4%   | 51<br>10%   | 15<br>14% | 14<br>8%   | 31<br>6%   | 9<br>4%    | 12<br>5%     | 23<br>8%   | 18<br>9%   | 16<br>6%   | 7<br>3%          | 6<br>2%    | 2<br>1%    | 1<br>2%   | 17<br>5%   | 32<br>10%     | 20<br>6%   |

## Opinion Poll

### Fieldwork : March 16th-18th 2006

Absolutes/col percents

Table 6

**Q.4 Do you think Labour would be more or less “sleazy” if Gordon Brown took over from Tony Blair as leader or would it make no difference?**  
**Base: All respondents**

|                             | Sex        |            |             | Age       |            |            |            | Social Class |            |            |            | Voting Intention |            |            |           | Region     |               |            |
|-----------------------------|------------|------------|-------------|-----------|------------|------------|------------|--------------|------------|------------|------------|------------------|------------|------------|-----------|------------|---------------|------------|
|                             | Total      | Male       | Fe-<br>male | 18-24     | 25-34      | 35-64      | 65+        | AB           | C1         | C2         | DE         | Con              | Lab        | Lib<br>Dem | Other     | North      | Mid-<br>lands | South      |
| Unweighted base             | 1003       | 444        | 559         | 83        | 142        | 598        | 180        | 299          | 238        | 174        | 292        | 192              | 253        | 143        | 52        | 322        | 297           | 384        |
| Weighted base               | 1003       | 478        | 525         | 110       | 168        | 520        | 205        | 256          | 288        | 211        | 248        | 206              | 244        | 136        | 53        | 331        | 315           | 357        |
| More sleazy                 | 73<br>7%   | 39<br>8%   | 34<br>6%    | 11<br>10% | 18<br>11%  | 29<br>6%   | 15<br>7%   | 24<br>9%     | 19<br>6%   | 14<br>6%   | 17<br>7%   | 18<br>9%         | 18<br>7%   | 4<br>3%    | 4<br>8%   | 15<br>5%   | 24<br>7%      | 34<br>10%  |
| Would make no<br>difference | 701<br>70% | 335<br>70% | 366<br>70%  | 74<br>67% | 119<br>71% | 374<br>72% | 134<br>66% | 183<br>71%   | 188<br>66% | 145<br>69% | 185<br>74% | 144<br>70%       | 176<br>72% | 94<br>69%  | 41<br>76% | 235<br>71% | 224<br>71%    | 242<br>68% |
| Less sleazy                 | 151<br>15% | 81<br>17%  | 70<br>13%   | 18<br>16% | 15<br>9%   | 81<br>16%  | 37<br>18%  | 35<br>14%    | 61<br>21%  | 31<br>15%  | 25<br>10%  | 28<br>14%        | 41<br>17%  | 32<br>24%  | 8<br>15%  | 56<br>17%  | 40<br>13%     | 56<br>16%  |
| Don't know/ refused         | 78<br>8%   | 22<br>5%   | 56<br>11%   | 8<br>7%   | 16<br>10%  | 35<br>7%   | 18<br>9%   | 14<br>6%     | 20<br>7%   | 22<br>10%  | 22<br>9%   | 16<br>8%         | 9<br>4%    | 6<br>4%    | -<br>-    | 25<br>7%   | 27<br>9%      | 26<br>7%   |

## Opinion Poll

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Absolutes/col percents

Table 7

**Q.5 The government has announced reforms to the education system. Do you think schools will get better as a result of the government's planned reforms, worse or remain about the same?**

**Base: All respondents**

|                              | Sex        |            | Age         |           |           |            | Social Class |            |            |            | Voting Intention |            |            |            | Region    |            |               |            |
|------------------------------|------------|------------|-------------|-----------|-----------|------------|--------------|------------|------------|------------|------------------|------------|------------|------------|-----------|------------|---------------|------------|
|                              | Total      | Male       | Fe-<br>male | 18-24     | 25-34     | 35-64      | 65+          | AB         | C1         | C2         | DE               | Con        | Lab        | Lib<br>Dem | Other     | North      | Mid-<br>lands | South      |
| Unweighted base              | 1003       | 444        | 559         | 83        | 142       | 598        | 180          | 299        | 238        | 174        | 292              | 192        | 253        | 143        | 52        | 322        | 297           | 384        |
| Weighted base                | 1003       | 478        | 525         | 110       | 168       | 520        | 205          | 256        | 288        | 211        | 248              | 206        | 244        | 136        | 53        | 331        | 315           | 357        |
| Schools will get better      | 237<br>24% | 123<br>26% | 114<br>22%  | 41<br>38% | 35<br>21% | 118<br>23% | 42<br>21%    | 57<br>22%  | 71<br>25%  | 41<br>20%  | 68<br>27%        | 39<br>19%  | 96<br>39%  | 23<br>17%  | 12<br>23% | 77<br>23%  | 57<br>18%     | 103<br>29% |
| Schools will remain the same | 502<br>50% | 249<br>52% | 253<br>48%  | 49<br>44% | 83<br>49% | 262<br>50% | 108<br>53%   | 118<br>46% | 147<br>51% | 124<br>59% | 113<br>46%       | 111<br>54% | 118<br>49% | 75<br>56%  | 27<br>52% | 170<br>51% | 160<br>51%    | 172<br>48% |
| Schools will get worse       | 178<br>18% | 73<br>15%  | 106<br>20%  | 15<br>14% | 30<br>18% | 102<br>20% | 31<br>15%    | 60<br>24%  | 48<br>17%  | 31<br>14%  | 40<br>16%        | 45<br>22%  | 15<br>6%   | 28<br>20%  | 12<br>23% | 60<br>18%  | 65<br>21%     | 53<br>15%  |
| Don't know/ refused          | 85<br>9%   | 33<br>7%   | 53<br>10%   | 5<br>4%   | 20<br>12% | 37<br>7%   | 23<br>11%    | 21<br>8%   | 22<br>8%   | 16<br>7%   | 27<br>11%        | 11<br>5%   | 15<br>6%   | 10<br>7%   | 1<br>2%   | 24<br>7%   | 33<br>10%     | 28<br>8%   |

**Opinion Poll**  
**Fieldwork : March 16th-18th 2006**

Absolutes/col percents

Table 8  
**Classification**  
**Base: All respondents**

|                   |        | Unweighted<br>Total | Weighted<br>Total |
|-------------------|--------|---------------------|-------------------|
| Unweighted base   |        | 1003                | 1003              |
| Weighted base     |        | 1003                | 1003              |
| <b><u>Sex</u></b> |        |                     |                   |
| Male              |        | 444<br>44%          | 478<br>48%        |
| Female            |        | 559<br>56%          | 525<br>52%        |
| <b><u>Age</u></b> |        |                     |                   |
| 18-24             | (21)   | 83<br>8%            | 110<br>11%        |
| 25-34             | (29.5) | 142<br>14%          | 168<br>17%        |
| 35-44             | (39.5) | 243<br>24%          | 200<br>20%        |
| 45-54             | (49.5) | 199<br>20%          | 167<br>17%        |
| 55-64             | (59.5) | 156<br>16%          | 153<br>15%        |
| 65+               | (70)   | 180<br>18%          | 205<br>20%        |
| Average age       |        | 47.12               | 46.73             |



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Table 8  
**Classification**  
**Base: All respondents**

|                            | Unweighted<br>Total | Weighted<br>Total |
|----------------------------|---------------------|-------------------|
| Weighted base              | 1003                | 1003              |
| <b><u>Social Class</u></b> |                     |                   |
| AB                         | 299<br>30%          | 256<br>26%        |
| C1                         | 238<br>24%          | 288<br>29%        |
| C2                         | 174<br>17%          | 211<br>21%        |
| DE                         | 292<br>29%          | 248<br>25%        |
| <b><u>Region</u></b>       |                     |                   |
| North                      | 322<br>32%          | 331<br>33%        |
| Midlands                   | 297<br>30%          | 315<br>31%        |
| South                      | 384<br>38%          | 357<br>36%        |

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**Classification**  
**Base: All respondents**

|   | Unweighted<br>Total | Weighted<br>Total |
|---|---------------------|-------------------|
| Weighted base   | 1003                | 1003              |
| <b><u>Working status</u></b>                                      |                     |                   |
| Full-time   | 436<br>43%          | 443<br>44%        |
| Part-time   | 156<br>16%          | 115<br>11%        |
| Not working but seeking<br>work or temporarily<br>unemployed/sick | 50<br>5%            | 50<br>5%          |
| Not working/not seeking<br>work                                   | 82<br>8%            | 87<br>9%          |
| Retired   | 231<br>23%          | 253<br>25%        |
| Student   | 34<br>3%            | 48<br>5%          |
| Refused   | 14<br>1%            | 7<br>1%           |

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**Base: All respondents**

|                             | Unweighted<br>Total | Weighted<br>Total |
|-----------------------------|---------------------|-------------------|
| Weighted base               | 1003                | 1003              |
| <b>Tenure</b>               |                     |                   |
| Own outright                | 261<br>26%          | 325<br>32%        |
| Own with a mortgage         | 392<br>39%          | 408<br>41%        |
| Council                     | 122<br>12%          | 130<br>13%        |
| Housing Assoc.              | 49<br>5%            | 29<br>3%          |
| Rented from someone<br>else | 124<br>12%          | 85<br>8%          |
| Rent free                   | 9<br>1%             | 4<br>*            |
| Refused                     | 46<br>5%            | 22<br>2%          |

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**Classification**  
**Base: All respondents**

|   | <u>Unweighted<br/>Total</u> | <u>Weighted<br/>Total</u> |
|---|-----------------------------|---------------------------|
| Weighted base                                 | 1003                        | 1003                      |
| <b><u>Foreign Holiday in last 3 years</u></b> |                             |                           |
| Yes   | 610<br>61%                  | 624<br>62%                |
| No  | 393<br>39%                  | 379<br>38%                |
| <b><u>Number of cars</u></b>                  |                             |                           |
| None  | 221<br>22%                  | 199<br>20%                |
| 1   | 445<br>44%                  | 434<br>43%                |
| 2   | 274<br>27%                  | 288<br>29%                |
| 3+  | 63<br>6%                    | 82<br>8%                  |

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**Classification**  
**Base: All respondents**

|                               | Unweighted<br>Total | Weighted<br>Total |
|-------------------------------|---------------------|-------------------|
| Weighted base                 | 1003                | 1003              |
| <b><u>Internet Access</u></b> |                     |                   |
| At all                        | 680<br>68%          | 670<br>67%        |
| At home (net)                 | 590<br>59%          | 587<br>59%        |
| At work (net)                 | 323<br>32%          | 304<br>30%        |
| At home                       | 325<br>32%          | 337<br>34%        |
| At work                       | 58<br>6%            | 53<br>5%          |
| Both at home and at work      | 265<br>26%          | 250<br>25%        |
| Somewhere else                | 32<br>3%            | 30<br>3%          |
| Not at all                    | 321<br>32%          | 332<br>33%        |
| Refused                       | 2<br>*              | 1<br>*            |

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Table 8  
**Classification**  
**Base: All respondents**

|  | Unweighted<br>Total | Weighted<br>Total |
|--|---------------------|-------------------|
| Weighted base                                  | 1003                | 1003              |
| <b><u>Age Finished Full Time Education</u></b> |                     |                   |
| Up to 15                                       | 197<br>20%          | 234<br>23%        |
| 16   | 237<br>24%          | 324<br>32%        |
| 17   | 87<br>9%            | 68<br>7%          |
| 18   | 124<br>12%          | 105<br>10%        |
| 19 or over                                     | 272<br>27%          | 195<br>19%        |
| Still in full time<br>education                | 32<br>3%            | 48<br>5%          |
| Had no full time<br>education                  | 4<br>*              | 3<br>*            |
| Refused  | 50<br>5%            | 27<br>3%          |

**Opinion Poll**  
**Fieldwork : March 16th-18th 2006**

Absolutes/col percents

Table 8  
**Classification**  
**Base: All respondents**

|                                  | Unweighted<br>Total | Weighted<br>Total |
|----------------------------------|---------------------|-------------------|
| Weighted base                    | 1003                | 1003              |
| <b><u>Marital Status</u></b>     |                     |                   |
| Single                           | 215<br>21%          | 230<br>23%        |
| Married/ co-habiting             | 510<br>51%          | 532<br>53%        |
| Widowed/ separated/<br>divorced  | 235<br>23%          | 220<br>22%        |
| Refused                          | 43<br>4%            | 21<br>2%          |
| <b><u>Children</u></b>           |                     |                   |
| None aged 18 or under            | 632<br>63%          | 670<br>67%        |
| NET: Yes                         | 344<br>34%          | 321<br>32%        |
| NET: Yes any aged 15 or<br>under | 297<br>30%          | 278<br>28%        |
| - Aged under 5                   | 111<br>11%          | 113<br>11%        |
| - Aged 5-10                      | 152<br>15%          | 135<br>13%        |
| - Aged 11-15                     | 147<br>15%          | 137<br>14%        |
| - Aged 16-18                     | 88<br>9%            | 81<br>8%          |
| Refused                          | 27<br>3%            | 12<br>1%          |

**Opinion Poll**  
**Fieldwork : March 16th-18th 2006**

Absolutes/col percents

Table 8  
**Classification**  
**Base: All respondents**

|  | Unweighted<br>Total | Weighted<br>Total |
|--|---------------------|-------------------|
| Weighted base  | 1003                | 1003              |
| <b><u>Grocery shopping status</u></b>  |                     |                   |
| I am the main grocery shopper in the household   | 715<br>71%          | 694<br>69%        |
| I regularly do the main grocery shop   | 745<br>74%          | 734<br>73%        |
| I regularly do top up grocery shopping (buy items or a basket of items as they are needed) | 770<br>77%          | 784<br>78%        |
| I do not do grocery shopping   | 93<br>9%            | 108<br>11%        |
| Refused  | 33<br>3%            | 15<br>1%          |



**Opinion Poll**  
**Fieldwork : March 16th-18th 2006**

Absolutes/col percents

Table 9  
**Q.C/D Voting in May 5th 2005 General Election**  
**Base: All respondents**

|                                 | Unweighted<br>Total | Weighted<br>Total |
|---------------------------------|---------------------|-------------------|
| Unweighted base                 | 1003                | 1003              |
| Weighted base                   | 1003                | 1003              |
| Conservative                    | 167<br>17%          | 192<br>19%        |
| Labour                          | 250<br>25%          | 231<br>23%        |
| Liberal Democrat/<br>Liberal    | 136<br>14%          | 127<br>13%        |
| Scottish National<br>Party/SNP  | 18<br>2%            | 20<br>2%          |
| Plaid Cymru                     | 4<br>*              | 4<br>*            |
| Green Party                     | 10<br>1%            | 10<br>1%          |
| UK Independence Party<br>(UKIP) | 5<br>*              | 4<br>*            |
| Other                           | 8<br>1%             | 7<br>1%           |
| Did not vote                    | 301<br>30%          | 310<br>31%        |
| Don't know                      | 16<br>2%            | 13<br>1%          |
| Refused                         | 88<br>9%            | 84<br>8%          |