

Times Poll

CATI Fieldwork : October 5th-7th 2007

Absolutes/col percents

Table 1
Q.2 If there was a general election tomorrow, which party would you vote for?
Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	1008	526	482	94	135	198	181	156	244	293	265	170	280	263	264	250	142	89	241	289	68	189	280	103
Weighted base	1008	487	521	121	159	203	168	148	208	264	294	213	237	266	264	243	146	90	239	269	79	187	232	123
Conservative	239	108	131	20	32	43	38	43	63	78	81	38	41	78	78	49	27	7	239	-	-	148	17	23
	24%	22%	25%	17%	20%	21%	22%	29%	30%	30%	28%	18%	17%	29%	30%	20%	19%	8%	100%	-	-	79%	7%	19%
Labour	269	134	135	30	46	55	48	37	52	68	78	53	70	63	59	72	39	37	-	269	-	3	163	13
	27%	28%	26%	25%	29%	27%	29%	25%	25%	26%	26%	25%	29%	24%	22%	30%	27%	41%	-	100%	-	2%	70%	11%
Liberal Democrat	79	44	34	18	9	14	13	14	11	23	25	18	13	24	20	21	12	2	-	-	79	3	1	55
	8%	9%	7%	15%	6%	7%	8%	9%	5%	9%	8%	9%	5%	9%	8%	9%	8%	3%	-	-	100%	2%	1%	45%
SNP	10	6	4	-	-	8	-	-	2	4	-	2	4	-	-	-	-	10	-	-	-	-	2	-
	1%	1%	1%	-	-	4%	-	-	1%	1%	-	1%	2%	-	-	-	-	11%	-	-	-	-	1%	-
Plaid Cymru	7	5	2	2	-	2	-	2	1	2	-	3	1	-	-	-	7	-	-	-	-	-	1	-
	1%	1%	*	1%	-	1%	-	2%	1%	1%	-	2%	1%	-	-	-	5%	-	-	-	-	-	*	-
The Green Party	22	9	13	2	7	6	2	2	3	6	5	5	7	4	5	5	8	1	-	-	-	2	2	6
	2%	2%	3%	2%	5%	3%	1%	1%	1%	2%	2%	2%	3%	2%	2%	2%	6%	1%	-	-	-	1%	1%	5%
The United Kingdom Independence Party (UKIP)	14	10	4	1	3	5	2	-	4	1	5	1	8	5	6	2	1	1	-	-	-	2	4	-
	1%	2%	1%	*	2%	2%	1%	-	2%	*	2%	*	3%	2%	2%	1%	1%	1%	-	-	-	1%	2%	-
The British National Party (BNP)	13	10	2	2	-	7	-	3	*	4	1	3	5	2	5	4	1	1	-	-	-	-	2	-
	1%	2%	*	2%	-	3%	-	2%	*	1%	*	1%	2%	1%	2%	2%	1%	1%	-	-	-	-	1%	-
Some other party	4	3	1	1	2	-	-	-	1	-	-	3	1	2	-	2	-	-	-	-	-	1	-	-
	*	1%	*	1%	1%	-	-	-	1%	-	-	1%	*	1%	-	1%	-	-	-	-	-	1%	-	-
Would not vote at all	126	67	59	28	24	32	18	12	12	21	39	35	31	28	35	32	15	15	-	-	-	5	8	2
	13%	14%	11%	23%	15%	16%	11%	8%	6%	8%	13%	17%	13%	11%	13%	13%	10%	17%	-	-	-	3%	3%	1%
Refused	94	39	55	2	11	8	21	12	39	19	28	17	29	25	24	25	14	5	-	-	-	6	6	4
	9%	8%	11%	2%	7%	4%	13%	8%	19%	7%	10%	8%	12%	10%	9%	10%	10%	6%	-	-	-	3%	3%	3%
Don't know	131	51	80	16	25	23	25	23	19	37	33	34	27	34	33	32	21	11	-	-	-	18	27	20
	13%	10%	15%	13%	16%	11%	15%	15%	9%	14%	11%	16%	11%	13%	12%	13%	15%	12%	-	-	-	10%	12%	16%

Prepared on behalf of The Times by Populus



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Absolutes/col percents

Table 2

Q.1 Many people currently say that they probably won't vote at all, while others say they would definitely vote.

How likely are you, personally, to vote at the next election?

Q.2 If there were a general election tomorrow, which party would you vote for?

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Sex		Age							Social Class				Region					Voting Intention		Vote in 2005			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	573	309	264	44	67	115	100	99	147	186	152	82	154	159	147	136	81	51	218	247	58	152	210	74
Weighted base	563	280	282	58	80	118	91	91	124	167	165	101	130	157	148	127	80	50	214	225	67	148	173	89
Conservative	214	98	116	16	26	38	35	40	58	74	71	33	36	71	68	44	24	7	214	-	-	138	16	22
	38%	35%	41%	28%	33%	32%	38%	44%	47%	44%	43%	33%	27%	45%	46%	35%	30%	14%	100%	-	-	94%	9%	24%
Labour	225	111	114	22	36	46	41	34	47	60	64	38	63	55	51	57	32	30	-	225	-	2	148	12
	40%	40%	40%	37%	45%	39%	45%	37%	38%	36%	39%	38%	49%	35%	34%	45%	40%	60%	-	100%	-	1%	86%	14%
Liberal Democrat	67	37	31	15	9	11	12	11	9	20	22	15	10	20	17	18	10	2	-	-	67	3	1	50
	12%	13%	11%	26%	11%	9%	13%	13%	7%	12%	13%	15%	8%	13%	11%	14%	13%	5%	-	-	100%	2%	1%	56%
SNP	8	6	3	-	-	7	-	-	1	4	-	2	3	-	-	-	-	8	-	-	-	-	2	-
	1%	2%	1%	-	-	6%	-	-	1%	2%	-	2%	3%	-	-	-	-	17%	-	-	-	-	1%	-
Plaid Cymru	5	4	2	1	-	1	-	2	1	2	-	3	1	-	-	-	5	-	-	-	-	-	1	-
	1%	1%	1%	1%	-	1%	-	3%	1%	1%	-	3%	1%	-	-	-	7%	-	-	-	-	-	*	-
The Green Party	18	6	12	2	6	5	2	1	2	5	4	4	5	4	4	3	7	*	-	-	-	2	2	5
	3%	2%	4%	3%	7%	4%	2%	2%	2%	3%	2%	4%	4%	2%	3%	3%	9%	1%	-	-	-	1%	1%	6%
The United Kingdom Independence Party (UKIP)	12	9	3	*	2	4	2	-	4	*	4	1	7	4	5	1	1	1	-	-	-	2	3	-
	2%	3%	1%	1%	2%	3%	2%	-	3%	*	3%	1%	5%	3%	3%	1%	2%	2%	-	-	-	1%	2%	-
The British National Party (BNP)	10	9	1	1	-	6	-	2	*	2	1	3	4	2	4	3	*	1	-	-	-	-	1	-
	2%	3%	1%	3%	-	5%	-	2%	*	1%	*	3%	3%	1%	3%	2%	*	2%	-	-	-	-	1%	-
Some other party	3	2	1	1	1	-	-	-	1	-	-	2	1	2	-	1	-	-	-	-	-	1	-	-
	1%	1%	*	2%	2%	-	-	-	1%	-	-	2%	1%	1%	-	1%	-	-	-	-	-	*	-	-

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Col percents

Table 3
Published voting intention figures

	<u>Total</u>
Conservative	38%
Labour	40%
Liberal Democrat/ Liberal	12%
Scottish National Party/SNP	1%
Plaid Cymru	1%
Other	7%

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Absolutes/col percents

Table 4

Q.4 If Britain's economy were to face problems in the months or years ahead, who would you most trust to deal with it in the best interests of Britain?

Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention				Vote in 2005		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-ocrat	Con-ser-vative	Labour	Lib-eral Dem-ocrat	
Unweighted base	1008	526	482	94	135	198	181	156	244	293	265	170	280	263	264	250	142	89	241	289	68	189	280	103	
Weighted base	1008	487	521	121	159	203	168	148	208	264	294	213	237	266	264	243	146	90	239	269	79	187	232	123	
David Cameron & the Shadow Chancellor of the Exchequer George Osborne	278	125	153	22	39	47	47	48	76	83	77	57	61	89	86	61	32	10	189	10	16	141	22	35	
	28%	26%	29%	18%	24%	23%	28%	32%	37%	31%	26%	27%	26%	34%	33%	25%	22%	11%	79%	4%	20%	75%	10%	29%	
Gordon Brown & the new Chancellor of the Exchequer Alastair Darling	433	226	207	60	68	88	72	70	74	127	131	83	91	106	94	106	70	57	20	239	48	15	178	63	
	43%	46%	40%	49%	43%	44%	43%	47%	36%	48%	45%	39%	39%	40%	36%	44%	48%	63%	8%	89%	61%	8%	77%	51%	
Neither	124	72	51	16	20	32	22	11	23	21	38	33	32	34	32	26	17	16	16	5	10	18	9	11	
	12%	15%	10%	13%	13%	16%	13%	7%	11%	8%	13%	15%	13%	13%	12%	11%	11%	18%	7%	2%	13%	10%	4%	9%	
Refused	28	12	16	1	2	3	8	6	9	4	7	7	9	8	9	5	5	1	1	-	-	-	1	-	
	3%	2%	3%	1%	1%	2%	5%	4%	4%	2%	2%	3%	4%	3%	4%	2%	4%	1%	*	-	-	-	*	-	
Don't know	145	51	94	23	31	32	19	14	27	29	40	32	44	29	42	46	21	7	14	15	4	13	22	14	
	14%	11%	18%	19%	19%	16%	11%	9%	13%	11%	14%	15%	19%	11%	16%	19%	14%	8%	6%	5%	6%	7%	9%	11%	

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Table 5
Classification
Base: All respondents

		<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base		1008	1008
Weighted base		1008	1008
<u>Gender</u>			
Male		526 52%	484 48%
Female		482 48%	524 52%
<u>Age</u>			
18-24	(21)	94 9%	120 12%
25-34	(29.5)	135 13%	160 16%
35-44	(39.5)	198 20%	200 20%
45-54	(49.5)	181 18%	170 17%
55-64	(59.5)	156 15%	150 15%
65+	(70)	244 24%	209 21%
Average age		48.71	46.71

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Table 5
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1008	1008
<u>Social Class</u>		
AB	293 29%	262 26%
C1	265 26%	292 29%
C2	170 17%	212 21%
DE	280 28%	242 24%
<u>Region</u>		
North	339 34%	338 34%
Midlands	316 31%	317 31%
South	353 35%	354 35%

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Table 5
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1008	1008
<u>Working status</u>		
Full-time	409 41%	454 45%
Part-time	160 16%	121 12%
Not working but seeking work or temporarily unemployed/sick	55 5%	63 6%
Not working/not seeking work	72 7%	84 8%
Retired	285 28%	255 25%
Student	22 2%	28 3%
Refused	5 *	4 *

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Times Poll
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Absolutes/col percents

Table 5
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1008	1008
<u>Tenure</u>		
Own outright	348 35%	329 33%
Own with a mortgage	357 35%	390 39%
Council	96 10%	130 13%
Housing Assoc.	43 4%	32 3%
Rented from someone else	101 10%	83 8%
Rent free	13 1%	9 1%
Refused	50 5%	35 4%

Times Poll
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Absolutes/col percents

Table 5
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1008	1008
<u>Foreign Holiday in last 3 years</u>		
Yes	652 65%	605 60%
No	356 35%	403 40%
<u>Number of cars</u>		
None	199 20%	210 21%
1	439 44%	419 42%
2	287 28%	289 29%
3+	83 8%	90 9%

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Absolutes/col percents

Table 5
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1008	1008
<u>Internet Access</u>		
At all	707 70%	718 71%
At home (net)	637 63%	640 63%
At work (net)	329 33%	340 34%
At home	357 35%	356 35%
At work	49 5%	57 6%
Both at home and at work	280 28%	283 28%
Somewhere else	21 2%	22 2%
Not at all	300 30%	289 29%
Refused	1 *	1 *

Times Poll
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Absolutes/col percents

Table 5
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1008	1008
<u>What is the highest educational level that you have achieved to date?</u>		
Secondary/ high school/ NVQ 1-3	514 51%	526 52%
University degree or equivalent professional qualification/ NVQ4	288 29%	290 29%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	88 9%	81 8%
None of these	86 9%	86 9%
Refused	32 3%	24 2%

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Absolutes/col percents

Table 5
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1008	1008
<u>Marital Status</u>		
Single	196 19%	221 22%
Married/ co-habiting	605 60%	589 58%
Widowed/ separated/ divorced	176 17%	173 17%
Refused	31 3%	24 2%
<u>Children</u>		
None aged 18 or under	670 66%	651 65%
NET: Yes	322 32%	338 34%
NET: Yes any aged 15 or under	283 28%	301 30%
- Aged under 5	48 5%	55 5%
- Aged 5-10	46 5%	49 5%
- Aged 11-15	189 19%	197 20%
- Aged 16-18	39 4%	37 4%
Refused	16 2%	18 2%

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Absolutes/col percents

Table 6

Q.3 At the general election in May last year, many people didn't vote. If you did vote in the general election could you tell me which party you voted for?

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1008	1008
Weighted base	1008	1008
Conservative	189 19%	187 19%
Labour	280 28%	232 23%
Liberal Democrat	103 10%	123 12%
Other	31 3%	45 4%
Did not vote	295 29%	313 31%
Refused	87 9%	82 8%
Don't know	23 2%	26 3%