

## Times Poll

### Fieldwork : June 1st-3rd 2007

Absolutes/col percents

Table 1

**Q.2 If there was a general election tomorrow, which party would you vote for?****Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democrat
Unweighted base	1503	628	875	91	222	292	307	260	331	460	370	265	408	411	377	372	212	131	345	342	138
Weighted base	1503	722	781	177	237	296	256	224	312	395	437	312	359	394	393	368	217	131	333	316	159
Conservative	333 22%	160 22%	172 22%	32 18%	43 18%	65 22%	50 20%	56 25%	87 28%	100 25%	97 22%	49 16%	87 24%	90 23%	95 24%	79 22%	54 25%	15 12%	333 100%	-	-
Labour	316 21%	153 21%	163 21%	38 21%	51 22%	65 22%	61 24%	47 21%	54 17%	90 23%	98 22%	62 20%	66 18%	81 21%	85 22%	86 23%	31 15%	32 24%	-	316 100%	-
Liberal Democrat	159 11%	74 10%	85 11%	14 8%	27 11%	25 8%	30 12%	23 10%	40 13%	46 12%	48 11%	34 11%	31 9%	45 11%	43 11%	34 9%	25 11%	12 9%	-	-	159 100%
SNP	37 2%	15 2%	22 3%	3 1%	5 2%	6 2%	4 1%	12 5%	8 3%	7 2%	11 2%	5 2%	14 4%	-	-	-	-	37 28%	-	-	-
Plaid Cymru	7 *	4 1%	3 *	2 1%	-	1 *	1 *	1 1%	2 1%	1 *	3 1%	2 1%	1 *	-	-	-	7 3%	-	-	-	-
The Green Party	37 2%	19 3%	18 2%	3 2%	10 4%	8 3%	6 2%	4 2%	6 2%	12 3%	12 3%	6 2%	7 2%	12 3%	7 2%	9 3%	8 4%	1 1%	-	-	-
The United Kingdom Independence Party (UKIP)	12 1%	8 1%	4 1%	-	1 1%	1 *	3 1%	2 1%	4 1%	2 *	2 *	3 1%	6 2%	4 1%	4 1%	2 *	2 1%	1 1%	-	-	-
The British National Party (BNP)	17 1%	12 2%	5 1%	8 4%	-	4 1%	2 1%	3 2%	-	2 1%	2 *	8 2%	5 1%	6 1%	2 1%	9 2%	-	-	-	-	-
The Socialist Alliance	1 *	1 *	-	-	-	-	1 *	-	-	-	1 *	-	-	-	-	1 *	-	-	-	-	-
The Scottish Socialist Party	1 *	-	1 *	-	-	-	-	-	1 *	1 *	-	-	-	-	-	-	-	1 1%	-	-	-
The Natural Law Party	3 *	2 *	1 *	-	1 1%	-	-	-	2 *	-	-	1 *	2 *	1 *	-	2 *	-	-	-	-	-
Robert Kilroy Silk's Veritas party	2 *	2 *	-	-	2 1%	-	-	-	-	-	-	2 1%	-	-	2 *	-	-	-	-	-	-
Respect	2 *	-	2 *	1 1%	-	-	1 *	-	-	-	1 *	-	1 *	-	-	1 *	1 *	-	-	-	-
Some other party	36 2%	13 2%	23 3%	-	8 3%	5 2%	6 2%	4 2%	13 4%	8 2%	14 3%	4 1%	10 3%	11 3%	7 2%	7 2%	6 3%	5 3%	-	-	-

Prepared on behalf of The Times by Populus



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	Sex		Age							Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Weighted base	1503	722	781	177	237	296	256	224	312	395	437	312	359	394	393	368	217	131	333	316	159
Would not vote at all	246 16%	129 18%	117 15%	57 32%	54 23%	58 20%	33 13%	25 11%	20 6%	41 10%	69 16%	73 23%	64 18%	63 16%	60 15%	77 21%	36 17%	10 8%	-	-	-
Refused	128 9%	58 8%	70 9%	3 2%	10 4%	26 9%	25 10%	21 10%	44 14%	41 10%	31 7%	29 9%	27 8%	31 8%	39 10%	30 8%	17 8%	12 9%	-	-	-
Don't know	166 11%	73 10%	94 12%	17 10%	25 11%	32 11%	34 13%	24 11%	33 11%	45 11%	49 11%	34 11%	38 11%	49 12%	50 13%	31 8%	30 14%	6 5%	-	-	-

## Times Poll

### Fieldwork : June 1st-3rd 2007

Absolutes/col percents

Table 2

**Q.1 Many people currently say that they probably won't vote at all, while others say they would definitely vote.**

**How likely are you, personally, to vote at the next election?**

**Q.2 If there were a general election tomorrow, which party would you vote for?**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Sex		Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	808	335	473	37	105	150	171	157	190	273	202	128	205	212	197	200	115	83	300	276	112
Weighted base	784	377	407	72	111	144	142	135	180	230	233	143	178	203	194	188	114	84	286	252	129
Conservative	286	135	151	25	32	55	45	51	77	89	84	42	72	78	77	70	48	13	286	-	-
	37%	36%	37%	36%	29%	38%	32%	38%	43%	39%	36%	29%	40%	38%	40%	37%	42%	16%	100%	-	-
Labour	252	125	126	27	38	53	51	40	43	77	80	49	46	64	63	72	28	24	-	252	-
	32%	33%	31%	37%	34%	37%	36%	30%	24%	33%	34%	34%	26%	32%	33%	38%	25%	28%	-	100%	-
Liberal Democrat	129	60	69	10	23	19	24	19	35	39	36	29	26	36	37	28	20	9	-	-	129
	17%	16%	17%	14%	20%	13%	17%	14%	19%	17%	15%	20%	14%	18%	19%	15%	18%	11%	-	-	100%
SNP	33	14	18	2	4	5	4	11	7	6	10	5	12	-	-	-	-	33	-	-	-
	4%	4%	4%	3%	4%	4%	2%	8%	4%	2%	4%	4%	7%	-	-	-	-	39%	-	-	-
Plaid Cymru	6	3	3	1	-	1	1	1	1	1	2	2	1	-	-	-	6	-	-	-	-
	1%	1%	1%	2%	-	1%	1%	1%	1%	*	1%	2%	1%	-	-	-	6%	-	-	-	-
The Green Party	26	13	13	2	7	3	6	3	3	9	7	5	4	9	6	6	5	1	-	-	-
	3%	3%	3%	3%	6%	2%	4%	3%	2%	4%	3%	4%	2%	4%	3%	3%	4%	1%	-	-	-
The United Kingdom Independence Party (UKIP)	10	7	3	-	1	1	3	2	3	2	1	3	4	4	3	1	2	-	-	-	-
	1%	2%	1%	-	1%	1%	2%	2%	1%	1%	1%	2%	2%	2%	2%	1%	1%	-	-	-	-
The British National Party (BNP)	10	7	3	3	-	2	1	3	-	1	1	4	4	4	2	4	-	-	-	-	-
	1%	2%	1%	4%	-	2%	1%	3%	-	1%	1%	3%	2%	2%	1%	2%	-	-	-	-	-
The Socialist Alliance	1	1	-	-	-	-	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-
	*	*	-	-	-	-	*	-	-	-	*	-	-	-	-	*	-	-	-	-	-
The Scottish Socialist Party	1	-	1	-	-	-	-	-	1	1	-	-	-	-	-	-	-	1	-	-	-
	*	-	*	-	-	-	-	-	*	*	-	-	-	-	-	-	-	1%	-	-	-
The Natural Law Party	2	1	1	-	1	-	-	-	1	-	-	1	1	1	-	1	-	-	-	-	-
	*	*	*	-	1%	-	-	-	1%	-	-	1%	1%	*	-	1%	-	-	-	-	-
Respect	1	-	1	1	-	-	1	-	-	-	1	-	1	-	-	1	1	-	-	-	-
	*	-	*	1%	-	-	*	-	-	-	*	-	*	-	-	*	1%	-	-	-	-
Some other party	26	10	16	-	5	3	6	3	9	6	11	3	7	8	6	5	5	4	-	-	-
	3%	3%	4%	-	4%	2%	4%	3%	5%	2%	5%	2%	4%	4%	3%	2%	4%	4%	-	-	-

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**Times Poll**  
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Col percents

Table 3  
**Published voting intention figures:- June 2007**

	<u>Total</u>
Conservative	36%
Labour	33%
Liberal Democrat/ Liberal	17%
Scottish National Party/SNP	4%
Plaid Cymru	1%
Other	10%

## Times Poll

### Fieldwork : June 1st-3rd 2007

Absolutes/col percents

Table 4

**Q5 There has been a political debate recently about whether or not new grammar schools should be introduced. I am going to read out two statements summarising the two main viewpoints that have been expressed.**

**Please listen to both of these statements and then say which of the two approaches to education policy you most agree with.**

**Base: All Sample B**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democrat
Unweighted base	1405	590	815	85	219	271	295	230	305	432	352	243	378	408	370	346	209	72	327	313	132
Weighted base	1409	681	728	167	234	276	246	198	288	367	419	289	333	391	387	344	214	73	316	289	152
We should open new grammar schools all over the country and reintroduce the 11-plus exam so that regardless of their background the most able children would go to a specialist school that will provide them with an excellent education	514 36%	256 38%	258 35%	66 39%	68 29%	82 30%	81 33%	87 44%	131 46%	134 37%	146 35%	105 36%	129 39%	154 39%	135 35%	134 39%	66 31%	25 34%	163 52%	92 32%	34 23%
Instead of building new grammar schools for the most able, we should concentrate on improving education for all children by introducing setting and streaming in every secondary school so that children of similar academic ability in particular subjects are taught together	849 60%	398 58%	451 62%	101 61%	157 67%	183 66%	157 64%	107 54%	143 49%	222 60%	257 61%	180 62%	189 57%	225 57%	237 61%	198 58%	145 68%	44 61%	146 46%	189 66%	114 75%
None of these	15 1%	5 1%	9 1%	- -	3 1%	2 1%	3 1%	2 1%	5 2%	5 1%	5 1%	- -	5 2%	4 1%	5 1%	3 1%	- -	3 4%	- -	3 1%	2 1%
Don't know/ refused	31 2%	22 3%	10 1%	- -	6 3%	8 3%	6 2%	2 1%	9 3%	6 2%	12 3%	4 1%	10 3%	9 2%	10 3%	9 3%	2 1%	1 1%	7 2%	5 2%	1 1%

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Absolutes/col percents

Table 5

**Q7 I'm going to read out some words and phrases that have been used to describe different politicians. Please say in each case if you think the word or phrase is true or not true of the following politicians ...**

- Strong
- Tony Blair

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	1405	590	815	85	219	271	295	230	305	432	352	243	378	408	370	346	209	72	327	313	132
Weighted base	1409	681	728	167	234	276	246	198	288	367	419	289	333	391	387	344	214	73	316	289	152
True	762	388	374	86	138	161	139	100	138	205	232	170	155	207	213	189	113	41	133	229	93
	54%	57%	51%	51%	59%	58%	56%	51%	48%	56%	55%	59%	46%	53%	55%	55%	53%	56%	42%	79%	62%
Not true	557	251	306	72	82	94	90	87	131	141	162	106	148	160	148	134	85	28	174	52	57
	40%	37%	42%	43%	35%	34%	37%	44%	45%	38%	39%	37%	44%	41%	38%	39%	40%	39%	55%	18%	38%
Refused	8	4	4	-	-	2	1	2	3	3	2	-	3	-	2	3	1	3	1	1	-
	1%	1%	1%	-	-	1%	*	1%	1%	1%	1%	-	1%	-	1%	1%	*	4%	*	*	-
Don't know	82	38	44	9	14	18	17	8	16	19	22	13	28	23	24	19	15	1	7	7	1
	6%	6%	6%	5%	6%	7%	7%	4%	5%	5%	5%	5%	8%	6%	6%	5%	7%	1%	2%	2%	1%

## Times Poll

### Fieldwork : June 1st-3rd 2007

Absolutes/col percents

Table 6

**Q7 I'm going to read out some words and phrases that have been used to describe different politicians. Please say in each case if you think the word or phrase is true or not true of the following politicians ...**

- Charismatic
- Tony Blair

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	1405	590	815	85	219	271	295	230	305	432	352	243	378	408	370	346	209	72	327	313	132
Weighted base	1409	681	728	167	234	276	246	198	288	367	419	289	333	391	387	344	214	73	316	289	152
True	814	407	407	94	150	167	139	111	152	234	255	165	160	255	201	203	115	40	167	228	96
	58%	60%	56%	56%	64%	61%	57%	56%	53%	64%	61%	57%	48%	65%	52%	59%	54%	55%	53%	79%	64%
Not true	503	241	262	61	66	88	91	78	119	119	131	110	143	117	153	120	85	28	141	48	54
	36%	35%	36%	37%	28%	32%	37%	39%	41%	32%	31%	38%	43%	30%	39%	35%	40%	38%	45%	17%	35%
Refused	8	3	5	-	-	3	-	2	3	2	2	-	4	-	3	2	1	3	1	1	-
	1%	1%	1%	-	-	1%	-	1%	1%	1%	1%	-	1%	-	1%	1%	*	4%	*	*	-
Don't know	83	30	54	12	17	18	16	8	14	12	31	14	27	19	31	19	13	2	6	12	1
	6%	4%	7%	7%	7%	6%	6%	4%	5%	3%	7%	5%	8%	5%	8%	5%	6%	3%	2%	4%	1%

## Times Poll

### Fieldwork : June 1st-3rd 2007

Absolutes/col percents

Table 7

**Q7 I'm going to read out some words and phrases that have been used to describe different politicians. Please say in each case if you think the word or phrase is true or not true of the following politicians ...**

- Has what it takes to be a good Prime Minister
- Tony Blair

**Base: All respondents**

	Sex			Age						Social Class				Region				Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	1405	590	815	85	219	271	295	230	305	432	352	243	378	408	370	346	209	72	327	313	132
Weighted base	1409	681	728	167	234	276	246	198	288	367	419	289	333	391	387	344	214	73	316	289	152
True	661 47%	339 50%	322 44%	75 45%	130 55%	138 50%	131 53%	85 43%	102 35%	198 54%	186 44%	144 50%	132 40%	191 49%	170 44%	165 48%	103 48%	32 44%	99 31%	233 81%	71 47%
Not true	644 46%	304 45%	340 47%	82 49%	87 37%	113 41%	98 40%	101 51%	163 56%	150 41%	197 47%	131 45%	167 50%	177 45%	184 48%	157 46%	93 44%	32 44%	206 65%	46 16%	77 51%
Refused	7 1%	3 1%	4 1%	- -	- -	2 1%	- -	2 1%	3 1%	2 1%	2 1%	- -	3 1%	- -	1 *	2 1%	1 *	3 4%	1 *	1 *	- -
Don't know	97 7%	35 5%	62 9%	10 6%	17 7%	22 8%	17 7%	10 5%	20 7%	17 5%	34 8%	14 5%	32 10%	24 6%	32 8%	19 6%	16 8%	5 7%	10 3%	9 3%	3 2%



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Table 8

**Q7 I'm going to read out some words and phrases that have been used to describe different politicians. Please say in each case if you think the word or phrase is true or not true of the following politicians ...**

- Sticks to what he believes & doesn't give in to pressure
- Tony Blair

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	1405	590	815	85	219	271	295	230	305	432	352	243	378	408	370	346	209	72	327	313	132
Weighted base	1409	681	728	167	234	276	246	198	288	367	419	289	333	391	387	344	214	73	316	289	152
True	718	379	339	74	122	140	129	101	151	189	213	157	159	197	202	177	106	37	143	199	79
	51%	56%	47%	45%	52%	51%	53%	51%	53%	51%	51%	54%	48%	50%	52%	51%	50%	51%	45%	69%	52%
Not true	600	267	333	83	95	118	104	85	115	160	182	119	140	173	155	150	92	31	162	82	71
	43%	39%	46%	50%	41%	43%	42%	43%	40%	43%	43%	41%	42%	44%	40%	44%	43%	42%	51%	28%	47%
Refused	9	4	5	-	-	2	1	2	4	3	2	-	4	1	3	3	-	3	1	1	-
	1%	1%	1%	-	-	1%	*	1%	1%	1%	1%	-	1%	*	1%	1%	-	4%	*	*	-
Don't know	81	31	50	10	17	15	12	10	17	16	22	14	30	22	27	15	15	2	10	8	1
	6%	5%	7%	6%	7%	5%	5%	5%	6%	4%	5%	5%	9%	5%	7%	4%	7%	3%	3%	3%	1%

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Absolutes/col percents

Table 9

**Q7 I'm going to read out some words and phrases that have been used to describe different politicians. Please say in each case if you think the word or phrase is true or not true of the following politicians ...**

- Strong
- Gordon Brown

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	1405	590	815	85	219	271	295	230	305	432	352	243	378	408	370	346	209	72	327	313	132
Weighted base	1409	681	728	167	234	276	246	198	288	367	419	289	333	391	387	344	214	73	316	289	152
True	893	453	440	106	144	170	160	123	190	257	271	168	196	265	239	209	135	44	214	233	106
	63%	66%	60%	63%	62%	62%	65%	62%	66%	70%	65%	58%	59%	68%	62%	61%	63%	60%	68%	81%	70%
Not true	328	163	165	38	54	66	58	56	57	77	84	83	83	69	92	99	53	14	85	31	32
	23%	24%	23%	22%	23%	24%	24%	28%	20%	21%	20%	29%	25%	18%	24%	29%	25%	20%	27%	11%	21%
Refused	10	3	7	-	-	3	1	3	3	2	3	1	4	1	3	3	1	3	1	1	-
	1%	1%	1%	-	-	1%	*	2%	1%	1%	1%	*	1%	*	1%	1%	*	4%	*	*	-
Don't know	178	62	116	24	36	37	28	17	37	31	60	37	50	56	53	33	25	12	15	25	14
	13%	9%	16%	14%	15%	14%	11%	8%	13%	8%	14%	13%	15%	14%	14%	10%	12%	16%	5%	9%	9%

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Table 10

**Q7 I'm going to read out some words and phrases that have been used to describe different politicians. Please say in each case if you think the word or phrase is true or not true of the following politicians ...**

- Charismatic
- Gordon Brown

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	1405	590	815	85	219	271	295	230	305	432	352	243	378	408	370	346	209	72	327	313	132
Weighted base	1409	681	728	167	234	276	246	198	288	367	419	289	333	391	387	344	214	73	316	289	152
True	280 20%	132 19%	148 20%	43 26%	46 20%	50 18%	41 17%	27 14%	73 25%	65 18%	78 19%	66 23%	71 21%	93 24%	74 19%	63 18%	36 17%	13 19%	52 17%	92 32%	22 14%
Not true	952 68%	483 71%	469 64%	88 53%	145 62%	198 72%	183 74%	152 77%	185 64%	266 72%	286 68%	188 65%	212 64%	255 65%	262 68%	233 68%	155 72%	48 66%	249 79%	172 60%	115 76%
Refused	10 1%	4 1%	6 1%	- -	- -	2 1%	1 *	3 1%	4 1%	4 1%	1 *	1 *	4 1%	1 *	4 1%	2 1%	1 *	3 4%	1 *	1 1%	- -
Don't know	167 12%	62 9%	105 14%	36 22%	42 18%	26 9%	21 8%	16 8%	27 9%	33 9%	54 13%	35 12%	46 14%	43 11%	48 12%	46 13%	22 10%	9 12%	14 4%	23 8%	15 10%

## Times Poll

### Fieldwork : June 1st-3rd 2007

Absolutes/col percents

Table 11

**Q7 I'm going to read out some words and phrases that have been used to describe different politicians. Please say in each case if you think the word or phrase is true or not true of the following politicians ...**

- Has what it takes to be a good Prime Minister
- Gordon Brown

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	1405	590	815	85	219	271	295	230	305	432	352	243	378	408	370	346	209	72	327	313	132
Weighted base	1409	681	728	167	234	276	246	198	288	367	419	289	333	391	387	344	214	73	316	289	152
True	584 41%	291 43%	293 40%	72 43%	116 49%	117 42%	88 36%	73 37%	117 41%	168 46%	171 41%	117 40%	128 38%	179 46%	151 39%	130 38%	93 43%	30 41%	108 34%	207 72%	68 45%
Not true	594 42%	301 44%	293 40%	60 36%	82 35%	114 41%	115 47%	99 50%	124 43%	149 41%	181 43%	118 41%	145 44%	152 39%	166 43%	153 45%	91 43%	32 43%	185 59%	51 18%	63 42%
Refused	9 1%	4 1%	4 1%	- -	- -	2 1%	1 *	2 1%	4 1%	3 1%	2 1%	1 *	3 1%	1 *	1 *	3 1%	1 *	3 4%	1 *	1 1%	- -
Don't know	223 16%	86 13%	137 19%	35 21%	36 15%	43 16%	42 17%	24 12%	43 15%	47 13%	65 16%	54 19%	57 17%	59 15%	69 18%	57 17%	29 14%	8 11%	22 7%	29 10%	21 14%

## Times Poll

### Fieldwork : June 1st-3rd 2007

Absolutes/col percents

Table 12

**Q7 I'm going to read out some words and phrases that have been used to describe different politicians. Please say in each case if you think the word or phrase is true or not true of the following politicians ...**

- Sticks to what he believes & doesn't give in to pressure
- Gordon Brown

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	1405	590	815	85	219	271	295	230	305	432	352	243	378	408	370	346	209	72	327	313	132
Weighted base	1409	681	728	167	234	276	246	198	288	367	419	289	333	391	387	344	214	73	316	289	152
True	806 57%	420 62%	386 53%	80 48%	124 53%	158 57%	154 63%	117 59%	173 60%	226 62%	252 60%	144 50%	184 55%	221 56%	223 58%	194 56%	126 59%	43 59%	192 61%	223 77%	81 53%
Not true	357 25%	173 25%	184 25%	48 29%	60 26%	73 27%	59 24%	57 29%	60 21%	84 23%	90 22%	97 34%	86 26%	97 25%	93 24%	101 29%	53 25%	14 20%	91 29%	42 15%	47 31%
Refused	8 1%	3 1%	4 1%	- -	- -	3 1%	- -	2 1%	3 1%	2 1%	2 1%	- -	3 1%	- -	2 1%	2 1%	1 *	3 4%	1 *	1 *	- -
Don't know	237 17%	84 12%	153 21%	39 23%	50 21%	41 15%	33 13%	23 11%	51 18%	55 15%	75 18%	47 16%	60 18%	74 19%	69 18%	47 14%	34 16%	12 17%	32 10%	23 8%	24 16%

## Times Poll

### Fieldwork : June 1st-3rd 2007

Absolutes/col percents

Table 13

**Q7 I'm going to read out some words and phrases that have been used to describe different politicians. Please say in each case if you think the word or phrase is true or not true of the following politicians ...**

- Strong
- David Cameron

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	1405	590	815	85	219	271	295	230	305	432	352	243	378	408	370	346	209	72	327	313	132
Weighted base	1409	681	728	167	234	276	246	198	288	367	419	289	333	391	387	344	214	73	316	289	152
True	522 37%	246 36%	275 38%	61 36%	101 43%	104 38%	92 37%	60 30%	103 36%	148 40%	149 36%	111 38%	114 34%	172 44%	128 33%	121 35%	79 37%	22 30%	185 59%	96 33%	61 40%
Not true	605 43%	329 48%	276 38%	65 39%	79 34%	114 41%	106 43%	111 56%	131 45%	153 42%	176 42%	130 45%	146 44%	150 38%	164 42%	160 46%	99 46%	32 44%	97 31%	152 53%	69 46%
Refused	8 1%	3 1%	4 1%	- -	- -	3 1%	- -	2 1%	3 1%	2 1%	2 1%	- -	3 1%	- -	2 1%	2 1%	1 *	3 4%	1 *	1 *	- -
Don't know	274 19%	103 15%	171 24%	41 25%	54 23%	55 20%	48 20%	25 13%	51 18%	64 18%	92 22%	48 17%	70 21%	70 18%	92 24%	62 18%	34 16%	16 22%	33 10%	40 14%	21 14%

## Times Poll

### Fieldwork : June 1st-3rd 2007

Absolutes/col percents

Table 14

**Q7 I'm going to read out some words and phrases that have been used to describe different politicians. Please say in each case if you think the word or phrase is true or not true of the following politicians ...**

- Charismatic
- David Cameron

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	1405	590	815	85	219	271	295	230	305	432	352	243	378	408	370	346	209	72	327	313	132
Weighted base	1409	681	728	167	234	276	246	198	288	367	419	289	333	391	387	344	214	73	316	289	152
True	668	353	316	73	112	129	126	93	136	206	201	119	143	199	179	154	107	29	221	126	76
	47%	52%	43%	44%	48%	47%	51%	47%	47%	56%	48%	41%	43%	51%	46%	45%	50%	40%	70%	44%	50%
Not true	525	257	268	55	70	102	89	92	118	123	152	123	128	133	138	145	82	28	74	133	59
	37%	38%	37%	33%	30%	37%	36%	47%	41%	33%	36%	42%	38%	34%	36%	42%	38%	38%	23%	46%	39%
Refused	9	4	4	-	-	3	-	2	4	3	2	-	3	-	2	3	1	3	1	1	-
	1%	1%	1%	-	-	1%	-	1%	1%	1%	1%	-	1%	-	1%	1%	*	4%	*	1%	-
Don't know	207	67	140	40	52	42	31	11	30	35	64	47	59	59	68	42	24	13	20	29	17
	15%	10%	19%	24%	22%	15%	13%	6%	11%	10%	15%	16%	18%	15%	18%	12%	11%	18%	6%	10%	11%

## Times Poll

### Fieldwork : June 1st-3rd 2007

Absolutes/col percents

Table 15

**Q7 I'm going to read out some words and phrases that have been used to describe different politicians. Please say in each case if you think the word or phrase is true or not true of the following politicians ...**

- Has what it takes to be a good Prime Minister
- David Cameron

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-ocrat
Unweighted base	1405	590	815	85	219	271	295	230	305	432	352	243	378	408	370	346	209	72	327	313	132
Weighted base	1409	681	728	167	234	276	246	198	288	367	419	289	333	391	387	344	214	73	316	289	152
True	463 33%	230 34%	233 32%	52 31%	83 36%	93 34%	83 34%	50 25%	102 35%	128 35%	136 33%	90 31%	107 32%	142 36%	121 31%	97 28%	84 39%	18 25%	207 66%	64 22%	51 34%
Not true	653 46%	338 50%	315 43%	74 44%	97 41%	120 44%	114 46%	113 57%	135 47%	169 46%	187 45%	145 50%	151 45%	170 43%	169 44%	184 53%	93 44%	37 50%	79 25%	189 65%	75 50%
Refused	8 1%	3 1%	4 1%	- -	- -	2 1%	1 *	2 1%	3 1%	2 1%	2 1%	1 *	3 1%	1 *	1 *	2 1%	1 *	3 4%	1 *	1 *	- -
Don't know	286 20%	110 16%	175 24%	41 25%	54 23%	61 22%	49 20%	33 16%	48 17%	67 18%	93 22%	53 18%	72 22%	78 20%	95 25%	61 18%	36 17%	15 21%	29 9%	36 12%	25 16%



## Times Poll

### Fieldwork : June 1st-3rd 2007

Absolutes/col percents

Table 16

**Q7 I'm going to read out some words and phrases that have been used to describe different politicians. Please say in each case if you think the word or phrase is true or not true of the following politicians ...**

- Sticks to what he believes & doesn't give in to pressure
- David Cameron

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	1405	590	815	85	219	271	295	230	305	432	352	243	378	408	370	346	209	72	327	313	132
Weighted base	1409	681	728	167	234	276	246	198	288	367	419	289	333	391	387	344	214	73	316	289	152
True	491 35%	235 34%	256 35%	56 33%	81 35%	100 36%	90 37%	67 34%	98 34%	124 34%	144 34%	109 38%	115 35%	143 37%	140 36%	106 31%	79 37%	23 32%	180 57%	90 31%	44 29%
Not true	595 42%	329 48%	265 36%	62 37%	92 40%	113 41%	98 40%	103 52%	126 44%	168 46%	167 40%	117 40%	142 43%	169 43%	144 37%	168 49%	85 40%	28 38%	93 30%	155 54%	76 50%
Refused	9 1%	3 1%	5 1%	- -	- -	2 1%	1 *	2 1%	4 2%	2 1%	4 1%	- -	3 1%	1 *	1 *	2 1%	1 *	4 5%	1 *	1 *	- -
Don't know	314 22%	114 17%	200 28%	50 30%	60 26%	60 22%	57 23%	27 14%	59 21%	73 20%	104 25%	63 22%	74 22%	78 20%	102 26%	67 20%	48 23%	18 25%	41 13%	43 15%	32 21%

## Times Poll

### Fieldwork : June 1st-3rd 2007

Absolutes/col percents

Table 17

**Q7 I'm going to read out some words and phrases that have been used to describe different politicians. Please say in each case if you think the word or phrase is true or not true of the following politicians ...**

- Strong
- Ming Campbell

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	1405	590	815	85	219	271	295	230	305	432	352	243	378	408	370	346	209	72	327	313	132
Weighted base	1409	681	728	167	234	276	246	198	288	367	419	289	333	391	387	344	214	73	316	289	152
True	482	258	224	50	79	83	80	69	120	130	144	103	105	137	128	112	74	31	126	106	80
	34%	38%	31%	30%	34%	30%	33%	35%	42%	35%	34%	36%	31%	35%	33%	32%	35%	42%	40%	37%	53%
Not true	545	293	252	68	73	105	102	97	99	153	147	115	129	150	138	147	89	21	135	118	49
	39%	43%	35%	41%	31%	38%	41%	49%	35%	42%	35%	40%	39%	38%	36%	43%	42%	29%	43%	41%	32%
Refused	8	3	4	-	-	2	*	2	3	2	3	-	3	-	2	2	-	3	-	1	-
	1%	1%	1%	-	-	1%	*	1%	1%	*	1%	-	1%	-	1%	1%	-	4%	-	*	-
Don't know	375	127	248	49	81	86	63	30	65	83	125	71	97	104	119	82	51	18	54	64	23
	27%	19%	34%	29%	35%	31%	26%	15%	22%	22%	30%	25%	29%	27%	31%	24%	24%	25%	17%	22%	15%

## Times Poll

### Fieldwork : June 1st-3rd 2007

Absolutes/col percents

Table 18

**Q7 I'm going to read out some words and phrases that have been used to describe different politicians. Please say in each case if you think the word or phrase is true or not true of the following politicians ...**

- Charismatic
- Ming Campbell

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	1405	590	815	85	219	271	295	230	305	432	352	243	378	408	370	346	209	72	327	313	132
Weighted base	1409	681	728	167	234	276	246	198	288	367	419	289	333	391	387	344	214	73	316	289	152
True	285 20%	153 22%	132 18%	44 26%	44 19%	44 16%	46 19%	35 18%	71 25%	70 19%	72 17%	66 23%	76 23%	77 20%	77 20%	59 17%	57 27%	15 21%	80 25%	49 17%	48 32%
Not true	788 56%	420 62%	368 51%	71 43%	114 49%	156 56%	147 60%	135 68%	166 58%	233 63%	236 56%	153 53%	166 50%	217 55%	206 53%	215 63%	112 52%	38 52%	196 62%	180 62%	83 55%
Refused	8 1%	3 1%	4 1%	- -	- -	2 1%	* *	2 1%	3 1%	2 *	3 1%	- -	3 1%	- -	2 1%	2 1%	- -	3 4%	- -	1 *	- -
Don't know	328 23%	104 15%	224 31%	52 31%	76 33%	74 27%	53 21%	26 13%	47 16%	63 17%	108 26%	70 24%	88 26%	97 25%	102 26%	67 19%	45 21%	17 23%	39 12%	59 21%	20 13%

## Times Poll

### Fieldwork : June 1st-3rd 2007

Absolutes/col percents

Table 19

**Q7 I'm going to read out some words and phrases that have been used to describe different politicians. Please say in each case if you think the word or phrase is true or not true of the following politicians ...**

- Has what it takes to be a good Prime Minister
- Ming Campbell

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	1405	590	815	85	219	271	295	230	305	432	352	243	378	408	370	346	209	72	327	313	132
Weighted base	1409	681	728	167	234	276	246	198	288	367	419	289	333	391	387	344	214	73	316	289	152
True	277	147	131	51	38	43	51	37	56	84	67	61	65	89	81	52	47	10	66	55	63
	20%	22%	18%	30%	16%	16%	21%	19%	20%	23%	16%	21%	20%	23%	21%	15%	22%	14%	21%	19%	41%
Not true	778	418	359	67	122	154	133	129	172	218	229	156	175	203	198	216	118	43	196	181	58
	55%	61%	49%	40%	52%	56%	54%	65%	60%	59%	55%	54%	52%	52%	51%	63%	55%	59%	62%	63%	38%
Refused	9	3	5	-	-	2	*	2	5	2	3	-	5	-	2	4	-	3	-	2	-
	1%	1%	1%	-	-	1%	*	1%	2%	*	1%	-	1%	-	1%	1%	-	4%	-	1%	-
Don't know	345	113	233	50	74	76	61	30	56	64	120	72	89	99	107	73	49	17	54	50	31
	25%	17%	32%	30%	31%	28%	25%	15%	19%	17%	29%	25%	27%	25%	28%	21%	23%	24%	17%	17%	21%

## Times Poll

### Fieldwork : June 1st-3rd 2007

Absolutes/col percents

Table 20

**Q7 I'm going to read out some words and phrases that have been used to describe different politicians. Please say in each case if you think the word or phrase is true or not true of the following politicians ...**

- Sticks to what he believes & doesn't give in to pressure
- Ming Campbell

**Base: All respondents**

	Sex			Age						Social Class				Region				Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	1405	590	815	85	219	271	295	230	305	432	352	243	378	408	370	346	209	72	327	313	132
Weighted base	1409	681	728	167	234	276	246	198	288	367	419	289	333	391	387	344	214	73	316	289	152
True	537 38%	304 45%	233 32%	57 34%	70 30%	98 36%	94 38%	81 41%	137 48%	161 44%	160 38%	103 36%	113 34%	155 40%	147 38%	127 37%	80 38%	27 37%	135 43%	124 43%	86 56%
Not true	442 31%	229 34%	213 29%	59 36%	68 29%	80 29%	75 31%	80 40%	79 28%	109 30%	115 28%	105 36%	112 34%	121 31%	108 28%	124 36%	70 33%	19 26%	111 35%	93 32%	36 24%
Refused	8 1%	3 1%	4 1%	- -	- -	2 1%	* *	2 1%	3 1%	2 *	3 1%	- -	3 1%	- -	2 1%	2 1%	- -	3 4%	- -	1 *	- -
Don't know	423 30%	146 21%	277 38%	50 30%	96 41%	95 35%	77 31%	36 18%	68 24%	96 26%	141 34%	81 28%	104 31%	115 29%	131 34%	90 26%	63 30%	24 33%	70 22%	71 24%	30 20%

**Times Poll**  
**Fieldwork : June 1st-3rd 2007**

Absolutes/col percents

Table 21  
**Classification**  
**Base: All respondents**

		Unweighted Total	Weighted Total
Unweighted base		1503	1503
Weighted base		1503	1503
<b><u>Sex</u></b>			
Male		628 42%	721 48%
Female		875 58%	782 52%
<b><u>Age</u></b>			
18-24	(21)	91 6%	179 12%
25-34	(29.5)	222 15%	238 16%
35-44	(39.5)	292 19%	298 20%
45-54	(49.5)	307 20%	253 17%
55-64	(59.5)	260 17%	223 15%
65+	(70)	331 22%	312 21%
Average age		49.12	46.71

**Times Poll**  
**Fieldwork : June 1st-3rd 2007**

Absolutes/col percents

Table 21  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1503	1503
<b><u>Social Class</u></b>		
AB	460 31%	391 26%
C1	370 25%	436 29%
C2	265 18%	316 21%
DE	408 27%	361 24%
<b><u>Region</u></b>		
North	503 33%	504 34%
Midlands	456 30%	472 31%
South	544 36%	528 35%

**Times Poll**  
**Fieldwork : June 1st-3rd 2007**

Absolutes/col percents

Table 21  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1503	1503
<b><u>Working status</u></b>		
Full-time	605 40%	676 45%
Part-time	203 14%	180 12%
Not working but seeking work or temporarily unemployed/sick	76 5%	68 4%
Not working/not seeking work	150 10%	137 9%
Retired	421 28%	376 25%
Student	45 3%	63 4%
Refused	3 *	2 *



**Times Poll**  
**Fieldwork : June 1st-3rd 2007**

Absolutes/col percents

Table 21  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1503	1503
<b><u>Tenure</u></b>		
Own outright	528 35%	491 33%
Own with a mortgage	529 35%	581 39%
Council	141 9%	193 13%
Housing Assoc.	85 6%	64 4%
Rented from someone else	153 10%	128 8%
Rent free	19 1%	13 1%
Refused	48 3%	34 2%

**Times Poll**  
**Fieldwork : June 1st-3rd 2007**

Absolutes/col percents

Table 21  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1503	1503
<b><u>Foreign Holiday in last 3 years</u></b>		
Yes	897 60%	902 60%
No	606 40%	601 40%
<b><u>Number of cars</u></b>		
None	299 20%	312 21%
1	660 44%	625 42%
2	422 28%	432 29%
3+	122 8%	134 9%

**Times Poll**  
**Fieldwork : June 1st-3rd 2007**

Absolutes/col percents

Table 21  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1503	1503
<b><u>Internet Access</u></b>		
At all	1034 69%	1062 71%
At home (net)	939 62%	966 64%
At work (net)	454 30%	473 31%
At home	556 37%	564 37%
At work	71 5%	71 5%
Both at home and at work	383 25%	402 27%
Somewhere else	24 2%	26 2%
Not at all	469 31%	441 29%

**Times Poll**  
**Fieldwork : June 1st-3rd 2007**

Absolutes/col percents

Table 21  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	1503	1503
<b><u>What is the highest educational level that you have achieved to date?</u></b>		
Secondary/ high school/ NVQ 1-3	795 53%	816 54%
University degree or equivalent professional qualification/ NVQ4	413 27%	406 27%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	126 8%	128 9%
None of these	134 9%	125 8%
Refused	35 2%	28 2%

**Times Poll**  
**Fieldwork : June 1st-3rd 2007**

Absolutes/col percents

Table 21  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	1503	1503
<b><u>Marital Status</u></b>		
Single	321 21%	381 25%
Married/ co-habiting	864 57%	838 56%
Widowed/ separated/ divorced	293 19%	266 18%
Refused	25 2%	18 1%
<b><u>Children</u></b>		
None aged 18 or under	1020 68%	1027 68%
NET: Yes	451 30%	453 30%
NET: Yes any aged 15 or under	401 27%	403 27%
- Aged under 5	140 9%	152 10%
- Aged 5-10	177 12%	175 12%
- Aged 11-15	216 14%	204 14%
- Aged 16-18	117 8%	112 7%
Refused	32 2%	23 2%

Prepared on behalf of The Times by Populus



**Times Poll**  
**Fieldwork : June 1st-3rd 2007**

Absolutes/col percents

Table 21  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1503	1503
<b><u>Grocery shopping status</u></b>		
I am the main grocery shopper in the household	1098 73%	1030 69%
I regularly do the main grocery shop	1137 76%	1083 72%
I regularly do top up grocery shopping (buy items or a basket of items as they are needed)	1173 78%	1144 76%
I do not do grocery shopping	153 10%	187 12%
Refused	1 *	1 *

**Times Poll**  
**Fieldwork : June 1st-3rd 2007**

Absolutes/col percents

Table 22

**Q.3 At the general election in May last year, many people didn't vote. If you did vote in the general election could you tell me which party you voted for?**

	Unweighted Total	Weighted Total
Unweighted base	1503	1503
Weighted base	1503	1503
Conservative	296 20%	276 18%
Labour	393 26%	338 22%
Liberal Democrat	143 10%	183 12%
SNP	28 2%	26 2%
Other	38 3%	37 2%
Did not vote	437 29%	489 33%
Refused	125 8%	111 7%
Don't know	43 3%	45 3%