

Opinion Poll

Fieldwork : March 16th-18th 2007

Absolutes/col percents

Table 1

Q.A Some people have said they would not vote in a new General Election, while others would go and vote at their polling station.

I would like to know how certain it is that you would actually go and vote in a general election?

Base: All respondents

	Total	Sex		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
		Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South
Unweighted base	1011	458	553	87	149	580	195	293	259	150	309	205	240	97	75	144	282	106	337	319	355
Weighted base	1011	489	522	105	171	526	209	264	293	204	250	248	198	110	66	193	234	132	332	314	364
Certain to vote	(10) 547	270	278	26	61	299	161	147	174	91	136	174	119	65	43	147	161	83	196	164	187
	54%	55%	53%	25%	36%	57%	77%	56%	59%	44%	54%	70%	60%	59%	64%	76%	69%	63%	59%	52%	51%
(9)	44	21	22	6	9	24	6	20	7	9	7	18	3	5	2	12	10	11	14	14	15
	4%	4%	4%	5%	5%	4%	3%	8%	2%	5%	3%	7%	2%	4%	2%	6%	4%	9%	4%	5%	4%
(8)	81	42	38	11	20	41	8	25	19	21	16	18	17	14	6	19	19	16	24	18	38
	8%	9%	7%	10%	12%	8%	4%	9%	7%	11%	6%	7%	9%	13%	9%	10%	8%	12%	7%	6%	10%
(7)	57	33	25	17	10	23	7	12	21	16	9	7	12	11	3	5	12	8	15	18	25
	6%	7%	5%	16%	6%	4%	4%	4%	7%	8%	3%	3%	6%	10%	4%	3%	5%	6%	4%	6%	7%
(6)	30	14	15	7	5	16	2	6	10	7	7	6	10	3	2	1	5	6	9	11	9
	3%	3%	3%	7%	3%	3%	1%	2%	3%	3%	3%	2%	5%	3%	4%	*	2%	5%	3%	4%	3%
(5)	79	29	51	7	25	37	11	14	22	20	23	17	23	9	6	7	11	5	25	26	28
	8%	6%	10%	7%	14%	7%	5%	5%	8%	10%	9%	7%	12%	8%	10%	3%	5%	4%	8%	8%	8%
(4)	14	8	6	5	-	8	1	2	2	5	5	1	6	1	2	-	2	-	6	7	2
	1%	2%	1%	5%	-	1%	1%	1%	1%	2%	2%	1%	3%	1%	3%	-	1%	-	2%	2%	*
(3)	19	6	12	4	3	10	2	3	3	7	6	6	5	1	1	-	4	-	7	5	7
	2%	1%	2%	4%	2%	2%	1%	1%	1%	3%	2%	2%	3%	1%	2%	-	2%	-	2%	1%	2%
(2)	18	9	8	2	4	10	1	7	4	2	5	1	2	1	2	-	3	-	5	8	5
	2%	2%	2%	2%	3%	2%	1%	3%	2%	1%	2%	1%	1%	1%	3%	-	1%	-	1%	2%	1%
Certain not to vote	(1) 105	47	59	15	28	54	8	24	28	21	32	-	-	-	-	1	7	3	27	37	41
	10%	10%	11%	14%	16%	10%	4%	9%	10%	10%	13%	-	-	-	-	*	3%	2%	8%	12%	11%
Refused	4	3	1	1	3	*	-	1	-	3	-	-	-	-	-	-	-	-	-	1	3
	*	1%	*	1%	1%	*	-	1%	-	1%	-	-	-	-	-	-	-	-	-	*	1%
Don't know	13	7	6	3	5	3	2	2	3	4	5	-	-	-	-	2	1	-	4	5	4
	1%	1%	1%	3%	3%	1%	1%	1%	1%	2%	2%	-	-	-	-	1%	*	-	1%	2%	1%
Mean	7.79	7.93	7.66	6.47	6.81	7.87	8.99	8.06	7.99	7.46	7.53	9.02	8.38	8.64	8.54	9.43	8.80	8.91	8.06	7.57	7.73
Standard deviation	3.11	3.02	3.18	3.15	3.37	3.11	2.27	2.98	3.01	3.07	3.34	1.86	2.27	1.95	2.32	1.29	2.27	1.87	2.95	3.23	3.12
Standard error	0.10	0.14	0.14	0.35	0.28	0.13	0.16	0.18	0.19	0.25	0.19	0.13	0.15	0.20	0.27	0.11	0.14	0.18	0.16	0.18	0.17

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Absolutes/col percents

Table 2

Data derived from:-**Q.A Some people have said they would not vote in a new General Election, while others would go and vote at their polling station.****I would like to know how certain it is that you would actually go and vote in a general election?****Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area.****If there were a general election tomorrow which party do you think you would vote for?****Data excludes those who definitely will not vote (10%), don't know who they would vote for (18%) or refuse to answer (10%)****THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Sex			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South
Unweighted base	507	240	267	32	59	303	113	172	118	69	148	175	191	83	58	112	199	79	179	147	181
Weighted base	515	271	244	37	74	281	124	164	141	95	116	216	152	94	53	150	161	99	177	148	191
Conservative	216 42%	125 46%	91 37%	13 36%	25 34%	115 41%	63 51%	90 55%	65 46%	29 31%	32 28%	216 100%	-	-	-	142 95%	25 16%	19 19%	57 32%	66 45%	93 49%
Labour	152 29%	74 27%	78 32%	12 33%	18 24%	89 32%	33 26%	32 19%	38 27%	29 31%	53 46%	-	152 100%	-	-	1 1%	118 74%	8 8%	57 33%	51 35%	43 22%
Liberal Democrat/ Liberal	94 18%	42 15%	53 22%	6 17%	26 35%	45 16%	17 14%	30 18%	24 17%	21 22%	20 17%	-	-	94 100%	-	1 *	10 6%	68 69%	38 21%	15 10%	41 22%
Scottish National Party/ SNP	17 3%	7 3%	9 4%	-	3 4%	10 4%	4 3%	3 2%	3 2%	6 6%	5 4%	-	-	-	17 32%	3 2%	3 2%	1 1%	16 9%	1 1%	-
Plaid Cymru	7 1%	5 2%	2 1%	-	-	6 2%	1 1%	1 1%	3 2%	3 4%	* *	-	-	-	7 14%	-	* *	* *	-	5 4%	2 1%
Green Party	7 1%	4 1%	3 1%	* 1%	2 2%	5 2%	* *	3 2%	2 1%	1 1%	2 2%	-	-	-	7 14%	* *	1 1%	-	2 1%	2 1%	3 2%
UK Independence Party (UKIP)	5 1%	3 1%	2 1%	-	-	1 *	3 3%	-	2 1%	-	3 2%	-	-	-	5 9%	-	2 1%	-	-	1 1%	3 2%
Other	17 3%	11 4%	6 2%	5 13%	1 1%	10 3%	2 2%	5 3%	5 3%	6 6%	1 1%	-	-	-	17 32%	2 2%	1 1%	3 3%	6 4%	6 4%	5 2%

Opinion Poll
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Col percents

Table 3
Published Vote Intention Figures
Percentages derived from the responses of 515 respondents

	<u>Total</u>
Conservative	41%
Labour	31%
Liberal Democrat	18%
Other	10%

Opinion Poll

Fieldwork : March 16th-18th 2007

Absolutes/col percents

Table 4

Q.1 If at the next election the Conservatives are led by David Cameron, Gordon Brown leads Labour and Menzies Campbell (Ming Campbell) leads the Liberal Democrats, how would you vote, would you vote Conservative, Labour, Liberal Democrats or for another party?

Base: All respondents

	Sex			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South
Unweighted base	1011	458	553	87	149	580	195	293	259	150	309	205	240	97	75	144	282	106	337	319	355
Weighted base	1011	489	522	105	171	526	209	264	293	204	250	248	198	110	66	193	234	132	332	314	364
Conservative	306 30%	175 36%	131 25%	27 25%	41 24%	164 31%	74 36%	106 40%	95 32%	56 28%	49 20%	233 94%	8 4%	9 8%	9 14%	155 80%	40 17%	31 23%	85 26%	96 31%	124 34%
Labour	222 22%	97 20%	125 24%	33 32%	42 25%	112 21%	34 16%	49 18%	57 19%	38 19%	78 31%	- -	164 83%	8 7%	7 10%	1 *	135 58%	10 8%	77 23%	73 23%	71 20%
Liberal Democrat	125 12%	46 9%	79 15%	12 11%	30 17%	58 11%	26 12%	28 11%	36 12%	25 12%	35 14%	5 2%	8 4%	82 75%	8 12%	6 3%	20 8%	64 49%	46 14%	27 9%	52 14%
Another party	104 10%	58 12%	46 9%	15 14%	16 10%	55 10%	18 8%	21 8%	27 9%	32 16%	24 10%	8 3%	10 5%	5 5%	38 58%	13 7%	16 7%	8 6%	39 12%	30 10%	34 9%
Refused	97 10%	47 10%	50 10%	1 1%	14 8%	53 10%	29 14%	24 9%	37 13%	10 5%	26 10%	- -	1 1%	- -	- -	7 3%	3 1%	3 3%	26 8%	42 13%	29 8%
Don't know	157 16%	66 14%	91 17%	17 17%	27 16%	85 16%	28 13%	36 14%	41 14%	43 21%	37 15%	1 1%	7 4%	6 5%	4 6%	13 7%	20 9%	15 12%	59 18%	45 14%	53 15%

Opinion Poll
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Col percents

Table 5

Published Vote Intention Figures - Cameron vs Brown vs Campbell
Percentages derived from the responses of 515 respondents

	<u>Total</u>
Conservative	43%
Labour	28%
Liberal Democrat	18%
Other	11%

Opinion Poll

Fieldwork : March 16th-18th 2007

Absolutes/col percents

Table 6

Q.2 Thinking back over the last 10 years as a whole, would you say they have been prosperous years for...?**Base: All respondents**

	Sex			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South
Unweighted base	1011	458	553	87	149	580	195	293	259	150	309	205	240	97	75	144	282	106	337	319	355
Weighted base	1011	489	522	105	171	526	209	264	293	204	250	248	198	110	66	193	234	132	332	314	364
<u>Britain</u>																					
Yes	568	316	251	64	98	285	121	166	162	109	131	137	164	72	30	99	171	84	181	181	206
	56%	65%	48%	61%	57%	54%	58%	63%	55%	53%	52%	55%	83%	66%	45%	51%	73%	64%	54%	58%	57%
No	411	157	254	37	64	222	88	91	121	88	111	109	31	37	37	93	56	47	140	120	152
	41%	32%	49%	35%	37%	42%	42%	34%	41%	43%	44%	44%	16%	33%	55%	48%	24%	35%	42%	38%	42%
Refused	1	1	-	-	-	1	-	1	-	1	-	-	-	-	-	-	-	-	-	-	1
	*	*	-	-	-	*	-	*	-	*	-	-	-	-	-	-	-	-	-	-	*
Don't know	31	15	16	4	9	17	1	6	9	7	8	2	4	1	*	2	6	1	12	14	5
	3%	3%	3%	3%	5%	3%	*	2%	3%	3%	3%	1%	2%	1%	*	1%	3%	1%	4%	4%	1%
<u>You and your family</u>																					
Yes	612	330	283	77	110	304	121	185	180	116	131	143	156	75	41	114	167	92	202	194	216
	61%	67%	54%	73%	64%	58%	58%	70%	62%	57%	53%	58%	79%	68%	62%	59%	72%	70%	61%	62%	59%
No	386	157	229	28	60	215	84	77	109	86	115	103	40	36	24	80	62	39	128	115	144
	38%	32%	44%	27%	35%	41%	40%	29%	37%	42%	46%	42%	20%	32%	36%	41%	27%	30%	38%	37%	39%
Refused	3	1	2	-	-	3	*	1	-	2	*	-	*	-	-	-	*	-	*	2	1
	*	*	*	-	-	1%	*	*	-	1%	*	-	*	-	-	-	*	-	*	1%	*
Don't know	9	1	8	-	1	4	4	1	4	1	3	1	1	-	1	-	4	-	2	3	4
	1%	*	1%	-	*	1%	2%	*	1%	1%	1%	*	1%	-	2%	-	2%	-	1%	1%	1%

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Absolutes/col percents

Table 7

Q.3 Which of the following would you say are the major worries for you and your family?**Base: All respondents**

	Sex			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1011	458	553	87	149	580	195	293	259	150	309	205	240	97	75	144	282	106	337	319	355
Weighted base	1011	489	522	105	171	526	209	264	293	204	250	248	198	110	66	193	234	132	332	314	364
The levels of Council tax	752 74%	362 74%	390 75%	73 70%	129 75%	405 77%	145 69%	184 70%	222 76%	160 78%	185 74%	187 76%	139 70%	83 75%	47 70%	144 75%	175 75%	90 68%	253 76%	230 73%	269 74%
Rising prices of things you buy	732 72%	331 68%	401 77%	76 73%	128 75%	383 73%	144 69%	161 61%	219 75%	151 74%	201 80%	191 77%	138 70%	72 65%	47 70%	147 76%	167 72%	88 67%	237 71%	237 75%	258 71%
Levels of income tax	674 67%	312 64%	363 70%	80 77%	131 76%	362 69%	101 48%	177 67%	212 72%	137 67%	149 60%	196 79%	118 59%	66 59%	42 63%	147 76%	136 58%	82 62%	217 65%	203 65%	254 70%
The risk that house prices may rise too high and they become unaffordable	655 65%	288 59%	368 70%	82 78%	113 66%	340 65%	121 58%	151 57%	199 68%	138 68%	168 67%	148 60%	144 73%	76 69%	45 67%	98 51%	159 68%	87 66%	215 65%	200 64%	240 66%
Unemployment	473 47%	203 41%	270 52%	47 45%	81 47%	268 51%	77 37%	91 35%	150 51%	104 51%	128 51%	106 43%	107 54%	50 45%	29 43%	75 39%	118 50%	55 42%	161 48%	141 45%	171 47%
The risk that house prices fall	365 36%	145 30%	220 42%	45 43%	65 38%	199 38%	55 26%	102 39%	118 40%	67 33%	77 31%	91 37%	80 40%	37 34%	19 29%	69 36%	83 35%	48 36%	127 38%	97 31%	141 39%
None of these	44 4%	28 6%	16 3%	1 1%	7 4%	22 4%	13 6%	14 5%	7 3%	12 6%	10 4%	2 1%	8 4%	6 5%	2 3%	3 2%	7 3%	8 6%	6 2%	22 7%	15 4%
Refused	1 *	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	1 1%	- -	- -	- -	1 *	- -	- -	1 *	- -
Don't know	1 *	1 *	1 *	- -	1 *	- -	1 *	- -	1 *	- -	1 *	1 *	* *	- -	- -	1 *	* *	- -	1 *	- -	1 *

Opinion Poll

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Absolutes/col percents

Table 8

Q.4 Overall do you approve or disapprove of additional taxes on motoring and air travel to help protect the environment?**Base: All respondents**

	Sex			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1011	458	553	87	149	580	195	293	259	150	309	205	240	97	75	144	282	106	337	319	355
Weighted base	1011	489	522	105	171	526	209	264	293	204	250	248	198	110	66	193	234	132	332	314	364
Approve	362 36%	168 34%	194 37%	49 47%	66 39%	170 32%	76 36%	95 36%	113 39%	65 32%	88 35%	60 24%	88 44%	54 49%	26 39%	51 26%	85 36%	60 46%	113 34%	109 35%	140 38%
Disapprove	627 62%	318 65%	309 59%	55 52%	99 58%	352 67%	122 58%	165 63%	176 60%	135 66%	151 60%	184 74%	107 54%	53 48%	39 59%	137 71%	144 62%	68 52%	214 65%	198 63%	215 59%
Don't know	22 2%	4 1%	18 3%	1 1%	6 4%	4 1%	11 5%	4 1%	4 1%	4 2%	11 4%	4 1%	3 2%	3 3%	1 2%	5 3%	5 2%	3 3%	5 2%	7 2%	10 3%

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Absolutes/col percents

Table 9

Q.5 If extra taxes are raised to help protect the environment do you think the extra funds should be used to...?**Base: All respondents**

	Sex			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1011	458	553	87	149	580	195	293	259	150	309	205	240	97	75	144	282	106	337	319	355
Weighted base	1011	489	522	105	171	526	209	264	293	204	250	248	198	110	66	193	234	132	332	314	364
Keep other taxes down	361 36%	177 36%	184 35%	48 46%	66 39%	170 32%	77 37%	86 33%	101 34%	79 38%	96 38%	94 38%	75 38%	33 30%	19 29%	66 34%	74 32%	34 26%	129 39%	114 36%	118 32%
Should it be used only to fund green projects	587 58%	287 59%	300 58%	50 48%	99 58%	324 62%	114 55%	166 63%	172 59%	114 56%	135 54%	143 58%	118 60%	77 70%	41 62%	115 60%	143 61%	98 74%	184 55%	184 59%	219 60%
Neither of these	18 2%	9 2%	8 2%	1 1%	1 1%	10 2%	6 3%	4 1%	6 2%	4 2%	4 2%	3 1%	2 1%	- -	3 5%	4 2%	4 2%	- -	5 1%	7 2%	6 2%
Don't know	45 4%	16 3%	29 6%	6 5%	4 3%	22 4%	13 6%	7 3%	15 5%	8 4%	15 6%	8 3%	3 1%	- -	3 4%	9 4%	13 6%	- -	15 4%	9 3%	21 6%

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Absolutes/col percents

Table 10

Q.6 At the next general election which of the following do you think people like you are most likely to support?**Base: All respondents**

	Sex			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South
Unweighted base	1011	458	553	87	149	580	195	293	259	150	309	205	240	97	75	144	282	106	337	319	355
Weighted base	1011	489	522	105	171	526	209	264	293	204	250	248	198	110	66	193	234	132	332	314	364
A party that offers tax cuts, even if it means spending less on some public services such as health and education	217 21%	121 25%	96 18%	27 25%	42 25%	113 21%	35 17%	64 24%	67 23%	38 18%	48 19%	76 31%	32 16%	26 24%	14 21%	61 32%	36 15%	33 25%	68 20%	62 20%	87 24%
A party that wants to increase tax rates to put the money into these services	214 21%	83 17%	131 25%	18 17%	23 13%	128 24%	44 21%	58 22%	67 23%	40 19%	49 20%	49 20%	45 23%	30 28%	18 27%	40 20%	51 22%	36 27%	85 25%	65 21%	64 18%
A party that promised to keep taxation and spending at current levels	513 51%	255 52%	259 50%	58 55%	97 57%	249 47%	109 52%	127 48%	139 47%	116 57%	131 53%	116 47%	115 58%	48 44%	31 46%	84 44%	137 59%	56 42%	161 49%	167 53%	185 51%
None of these	25 3%	14 3%	12 2%	- -	2 1%	17 3%	7 3%	6 2%	5 2%	4 2%	10 4%	3 1%	4 2%	- -	1 2%	3 2%	5 2%	* *	6 2%	10 3%	9 2%
Refused	1 *	1 *	* *	- -	- -	1 *	- -	* *	1 *	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	1 *
Don't know	41 4%	16 3%	25 5%	2 2%	7 4%	17 3%	14 7%	8 3%	14 5%	8 4%	11 5%	2 1%	1 1%	6 5%	3 4%	5 2%	4 2%	7 5%	12 4%	10 3%	19 5%

Opinion Poll

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Absolutes/col percents

Table 11

Q.7 Overall would you say that the extra money the government has spent on public services such as health and education over the last decade has generally been...?

Base: All respondents

	Sex			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1011	458	553	87	149	580	195	293	259	150	309	205	240	97	75	144	282	106	337	319	355
Weighted base	1011	489	522	105	171	526	209	264	293	204	250	248	198	110	66	193	234	132	332	314	364
Spent well	249	124	125	32	39	131	47	62	76	42	69	28	96	23	12	27	101	18	85	83	81
	25%	25%	24%	31%	23%	25%	22%	24%	26%	21%	28%	11%	49%	21%	18%	14%	43%	14%	26%	26%	22%
Spent badly	720	350	370	65	125	376	154	191	204	153	172	217	94	82	51	163	123	107	236	220	264
	71%	72%	71%	62%	73%	72%	73%	73%	70%	75%	69%	88%	47%	75%	76%	84%	53%	81%	71%	70%	72%
Don't know	42	15	27	7	8	19	8	10	13	9	9	2	8	5	4	4	10	6	11	11	20
	4%	3%	5%	7%	5%	4%	4%	4%	5%	4%	4%	1%	4%	5%	5%	2%	4%	5%	3%	4%	5%

Opinion Poll

Fieldwork : March 16th-18th 2007

Absolutes/col percents

Table 12
Classification
Base: All respondents

		Unweighted Total	Weighted Total
Unweighted base		1011	1011
Weighted base		1011	1011
<u>Sex</u>			
Male		458 45%	489 48%
Female		553 55%	522 52%
<u>Age</u>			
18-24	(21)	87 9%	105 10%
25-34	(29.5)	149 15%	171 17%
35-44	(39.5)	231 23%	199 20%
45-54	(49.5)	179 18%	170 17%
55-64	(59.5)	170 17%	156 15%
65+	(70)	195 19%	209 21%
Average age		47.45	46.98

Opinion Poll

Fieldwork : March 16th-18th 2007

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1011	1011
<u>Social Class</u>		
AB	293 29%	264 26%
C1	259 26%	293 29%
C2	150 15%	204 20%
DE	309 31%	250 25%
<u>Region</u>		
North	337 33%	332 33%
Midlands	319 32%	314 31%
South	355 35%	364 36%

Opinion Poll

Fieldwork : March 16th-18th 2007

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1011	1011
<u>Working status</u>		
Full-time	469 46%	452 45%
Part-time	107 11%	112 11%
Not working but seeking work or temporarily unemployed/sick	54 5%	48 5%
Not working/not seeking work	97 10%	95 9%
Retired	228 23%	239 24%
Student	55 5%	64 6%
Refused	1 *	1 *

Opinion Poll

Fieldwork : March 16th-18th 2007

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1011	1011
<u>Tenure</u>		
Own outright	235 23%	330 33%
Own with a mortgage	343 34%	414 41%
Council	175 17%	127 13%
Housing Assoc.	64 6%	32 3%
Rented from someone else	142 14%	72 7%
Rent free	16 2%	9 1%
Refused	36 4%	26 3%

Opinion Poll

Fieldwork : March 16th-18th 2007

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1011	1011
<u>Foreign Holiday in last 3 years</u>		
Yes	567 56%	633 63%
No	444 44%	378 37%
<u>Number of cars</u>		
None	262 26%	200 20%
1	460 45%	442 44%
2	228 23%	288 29%
3+	61 6%	81 8%

Opinion Poll

Fieldwork : March 16th-18th 2007

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1011	1011
<u>Internet Access</u>		
At all	704 70%	717 71%
At home (net)	613 61%	625 62%
At work (net)	353 35%	339 34%
At home	318 31%	344 34%
At work	58 6%	58 6%
Both at home and at work	295 29%	281 28%
Somewhere else	33 3%	34 3%
Not at all	306 30%	293 29%
Refused	1 *	1 *

Opinion Poll

Fieldwork : March 16th-18th 2007

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1011	1011
<u>Age Finished Full Time Education</u>		
Up to 15	218 22%	233 23%
16	276 27%	329 33%
17	60 6%	50 5%
18	107 11%	98 10%
19 or over	291 29%	221 22%
Still in full time education	35 3%	48 5%
Had no full time education	2 *	4 *
Refused	22 2%	27 3%

What is the highest educational level that you have achieved to date?

Secondary/ high school/ NVQ 1-3	520 51%	559 55%
University degree or equivalent professional qualification/ NVQ4	276 27%	250 25%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	105 10%	84 8%
None of these	79 8%	86 8%
Refused	31 3%	32 3%

Opinion Poll

Fieldwork : March 16th-18th 2007

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1011	1011
<u>Marital Status</u>		
Single	275 27%	262 26%
Married/ co-habiting	489 48%	528 52%
Widowed/ separated/ divorced	224 22%	201 20%
Refused	23 2%	21 2%
<u>Children</u>		
None aged 18 or under	706 70%	698 69%
NET: Yes	298 29%	307 30%
NET: Yes any aged 15 or under	268 27%	270 27%
- Aged under 5	102 10%	106 11%
- Aged 5-10	135 13%	136 13%
- Aged 11-15	122 12%	120 12%
- Aged 16-18	74 7%	85 8%
Refused	7 1%	6 1%

Opinion Poll

Fieldwork : March 16th-18th 2007

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1011	1011
<u>Grocery shopping status</u>		
I am the main grocery shopper in the household	740 73%	707 70%
I regularly do the main grocery shop	750 74%	728 72%
I regularly do top up grocery shopping (buy items or a basket of items as they are needed)	786 78%	775 77%
I do not do grocery shopping	91 9%	105 10%
Refused	15 1%	16 2%

Opinion Poll

Fieldwork : March 16th-18th 2007

Absolutes/col percents

Table 13
Q.C/D Voting in May 5th 2005 General Election
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1011	1011
Weighted base	1011	1011
Conservative	144 14%	193 19%
Labour	282 28%	234 23%
Liberal Democrat/ Liberal	106 10%	132 13%
Scottish National Party/SNP	15 1%	12 1%
Plaid Cymru	7 1%	5 *
Green Party	4 *	3 *
UK Independence Party (UKIP)	10 1%	7 1%
Others	14 1%	18 2%
Did not vote	345 34%	321 32%
Don't know	16 2%	14 1%
Refused	68 7%	74 7%