# DIAGEO|The \% \%otline 

## Diageo/T he H otline Poll <br> Conducted By:

## FINANCIAL DYNAMICS

FD BUSNESS COMMUNICATIONS

## September 2006

Sample Size: 800 R egistered V oters
M argin of Error: +/-3.5\%
Note: Percentage less than 0.5 printed as *.
la. I'd like to get your opinion about the way that things are going in your area today. Do you feel things in your area are generally going in the right direction, or do you think things are seriously off on the wrong track?

|  | TOTAL | Dem | Ind | Rep | LiklyVtr |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Right direction | 53\% | 50\% | 37\% | 70\% | 50\% |
| Wrong track | 33\% | 37\% | 45\% | 17\% | 35\% |
| Neither <br> (DO NOT READ) | 8\% | 8\% | 15\% | 5\% | 10\% |
| Don't know/Refused (DO NOT READ) | 6\% | 5\% | 3\% | 8\% | 5\% |


|  | TOTAL | Dem | Ind | Rep | LiklyVtr |
| :--- | ---: | :---: | :---: | :---: | :---: |
| Right direction | $30 \%$ | $10 \%$ | $26 \%$ | $57 \%$ | $29 \%$ |
| Wrong track <br> Neither <br> (DO NOT READ) | $62 \%$ | $84 \%$ | $61 \%$ | $33 \%$ | $66 \%$ |
| Don't know/Refused <br> (DO NOT READ) | $4 \%$ | $2 \%$ | $9 \%$ | $3 \%$ | $3 \%$ |

2a. And what is the most important issue facing your area today?
(OPEN-END)

|  | TOTAL | Dem | Ind | Rep | LiklyVtr |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Economy in general | 8\% | 7\% | 15\% | 4\% | 10\% |
| Unemployment/jobs | 5\% | 7\% | 1\% | 5\% | 6\% |
| High cost of living/ |  |  |  |  |  |
| inflation | * | * | - | 1\% | 1\% |
| Taxes | 6\% | 7\% | 5\% | 6\% | 9\% |
| Social Security | * | - | - | 1\% | * |
| Gay marriage | * | - | - | 1\% | 1\% |
| Middle class struggling | * | - | - | 1\% | * |
| Outsourcing of jobs/ jobs sent overseas | 1\% | 1\% | 4\% | - | 1\% |
| Military base closings | * | - | - | 1\% | - |
| War in Iraq-Support | 2\% | - | - | 6\% | 2\% |
| War in Iraq - Oppose | 3\% | 2\% | 5\% | 5\% | 4\% |
| Wage issues | 1\% | 1\% | - | - | * |
| Agricultural/farming | 1\% | - | 1\% | 2\% | 1\% |
| Corporate corruption | 1\% | 1\% | 2\% | 1\% | 1\% |
| Gas/fuel/oil prices | 2\% | 2\% | - | 2\% | 2\% |
| Terrorism | 1\% | 1\% | 1\% | 1\% | 1\% |
| Fear of war/feelings of fear in this country | 1\% | - | 1\% | 1\% | 1\% |
| Poor healthcare/ hospitals; high cost of health care | 2\% | 3\% | 2\% | 1\% | 2\% |
| Ethics/moral/ religious/family decline; dishonesty; |  |  |  |  |  |
| lack of integrity | 1\% | 1\% | 1\% | - | 1\% |
| Education/poor <br> education/access to |  |  |  |  |  |
| education | 9\% | 9\% | 8\% | 9\% | 9\% |
| issues/problems | 1\% | 1\% | 2\% | - | 2\% |
| Dissatisfaction with government/Congress/ |  |  |  |  |  |
| politicians/candidates | 3\% | 2\% | 4\% | 6\% | 3\% |
| Crime/violence | 10\% | 13\% | 15\% | 4\% | 6\% |
| Poverty/hunger/ homelessness | 2\% | 1\% | 4\% | 1\% | 1\% |
| Illegal drugs | 2\% | 1\% | 3\% | 1\% | 1\% |
| Medicare issues | * | 1\% | - | - | 1\% |
| Immigration/illegal aliens | 3\% | 1\% | 1\% | 5\% | 2\% |
| Environment/ pollution | 1\% | 2\% | 2\% | 1\% | 1\% |
| Abortion-Pro-life | * | - | - | 1\% | * |
| Development/sprawl | 5\% | 4\% | 2\% | 9\% | 5\% |
| Traffic | 2\% | 3\% | 2\% | 1\% | 3\% |
| Cost of prescription drugs | * | * | - | 1\% | * |
| Other (SPECIFY) | 9\% | 7\% | 7\% | 13\% | 11\% |
| Don't know/Refused | 15\% | 20\% | 11\% | 13\% | 12\% |


|  | TOTAL | Dem | Ind | Rep | LiklyVtr |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Economy in general | 10\% | 11\% | 8\% | 10\% | 9\% |
| Unemployment/jobs | 2\% | 1\% | 5\% | 2\% | 1\% |
| Taxes | 1\% | - | 3\% | 2\% | 1\% |
| Social Security | 3\% | 5\% | 1\% | 3\% | 2\% |
| Moral values | 3\% | 1\% | 3\% | 3\% | 2\% |
| Middle class struggling | 1\% | - | - | 2\% | 1\% |
| Outsourcing of jobs/ jobs sent overseas | 1\% | - | 1\% | 2\% | 1\% |
| War in Iraq-Support | 8\% | 2\% | 7\% | 15\% | 7\% |
| War in Iraq - Oppose | 25\% | 40\% | 26\% | 9\% | 27\% |
| Wage issues | * | - | - | 1\% | * |
| Agricultural/farming | * | - | - | 1\% | - |
| Gas/fuel/oil prices | 2\% | 2\% | 1\% | 1\% | 1\% |
| Terrorism | 7\% | 3\% | 11\% | 11\% | 7\% |
| Fear of war/feelings of fear in this country | 1\% | 1\% | 2\% | - | 1\% |
| Poor healthcare/ hospitals; high cost of health care | 1\% | 3\% | - | - | 2\% |
| Ethics/moral/ religious/family decline; dishonesty; |  |  |  |  |  |
| lack of integrity | 2\% | 1\% | 2\% | 3\% | 1\% |
| Education/poor education/access to education | 2\% | 2\% | - | 3\% | 1\% |
| International issues/problems | 2\% | 2\% | 3\% | 1\% | 3\% |
| Dissatisfaction with government/Congress/ politicians/ candidates | 4\% | 6\% | - | 3\% | 6\% |
| Crime/violence Poverty/hunger/ | 1\% | 1\% | - | 1\% | 1\% |
| homelessness | 1\% | - | 3\% | - | - |
| Medicare issues | 2\% | 1\% | 4\% | 2\% | 2\% |
| Immigration/illegal aliens | 5\% | 2\% | 3\% | 10\% | 5\% |
| Environment/ pollution | 1\% | 2\% | - | 1\% | 2\% |
| Abortion-Pro-choice | * | - | - | 2\% | 1\% |
| Other (SPECIFY) | 8\% | 5\% | 11\% | 10\% | 9\% |
| Don't know/Refused | 6\% | 8\% | 4\% | 3\% | 5\% |

3. George W. Bush
[IF FAVORABLE OR UNFAVORABLE, ASK:] Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

|  | TOTAL | Dem | Ind | Rep | LiklyVtr |
| :--- | :---: | :---: | :---: | :---: | ---: |
| Strongly favorable | $21 \%$ |  |  |  |  |
| Somewhat favorable | $22 \%$ | $11 \%$ | $14 \%$ | $46 \%$ | $24 \%$ |
| Somewhat unfavorable | $14 \%$ | $16 \%$ | $25 \%$ | $34 \%$ | $20 \%$ |
| Strongly unfavorable | $40 \%$ | $66 \%$ | $30 \%$ | $9 \%$ | $9 \%$ |
| Heard of but can't |  |  |  | $9 \%$ | $46 \%$ |
| rate (DO NOT READ) | $2 \%$ | $1 \%$ | $3 \%$ | $1 \%$ | $1 \%$ |
| Haven't heard of | $*$ | $*$ | - | - | $*$ |
| Don't know/Refused | $*$ | $1 \%$ | - | - | $*$ |

4. US Congress
[IF FAVORABLE OR UNFAVORABLE, ASK:] Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

TOTAL Dem Ind Rep LiklyVtr

| Strongly favorable | $7 \%$ | $6 \%$ | $7 \%$ | $9 \%$ |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Somewhat favorable | $31 \%$ | $24 \%$ | $28 \%$ | $42 \%$ | $27 \%$ |
| Somewhat unfavorable | $28 \%$ | $30 \%$ | $32 \%$ | $22 \%$ | $29 \%$ |
| Strongly unfavorable | $25 \%$ | $29 \%$ | $26 \%$ | $17 \%$ | $29 \%$ |
| Heard of but can't |  |  |  |  |  |
| rate (DO NOT READ) | $5 \%$ | $5 \%$ | $4 \%$ | $5 \%$ | $3 \%$ |
| Haven't heard of | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ |
| Don't know/Refused |  |  |  |  | $4 \%$ |
| (DO NOT READ) | $4 \%$ | $5 \%$ | $2 \%$ | $4 \%$ | $4 \%$ |

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5. Hillary Clinton
[IF FAVORABLE OR UNFAVORABLE, ASK:] Would you say you have a strongly
favorable/unfavorable opinion or a somewhat favorable/unfavorable
opinion?
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|  | TOTAL | Dem | Ind | Rep | LiklyVtr |
| :--- | ---: | :---: | :---: | :---: | :---: |
| Strongly favorable | $24 \%$ | $43 \%$ | $19 \%$ | $6 \%$ | $26 \%$ |
| Somewhat favorable | $26 \%$ | $37 \%$ | $25 \%$ | $12 \%$ | $23 \%$ |
| Somewhat unfavorable | $13 \%$ | $7 \%$ | $17 \%$ | $15 \%$ | $11 \%$ |
| Strongly unfavorable | $31 \%$ | $8 \%$ | $32 \%$ | $62 \%$ | $35 \%$ |
| Heard of but can't |  |  |  |  |  |
| rate (DO NOT READ) | $3 \%$ | $3 \%$ | $4 \%$ | $2 \%$ | $3 \%$ |
| Haven't heard of | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ |
| Don't know/Refused |  |  |  |  |  |
| (DO NOT READ) | $2 \%$ | $1 \%$ | $2 \%$ | $2 \%$ | $1 \%$ |

6. John McCain
[IF FAVORABLE OR UNFAVORABLE, ASK:] Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

|  | TOTAL | Dem | Ind | Rep | LiklyVtr |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Strongly favorable | $18 \%$ | $14 \%$ | $19 \%$ | $21 \%$ | $20 \%$ |
| Somewhat favorable | $38 \%$ | $40 \%$ | $41 \%$ | $34 \%$ | $40 \%$ |
| Somewhat unfavorable | $16 \%$ | $15 \%$ | $18 \%$ | $18 \%$ | $18 \%$ |
| Strongly unfavorable | $8 \%$ | $7 \%$ | $6 \%$ | $8 \%$ | $9 \%$ |
| Heard of but can't |  |  |  |  |  |
| rate (DO NOT READ) | $7 \%$ | $9 \%$ | $6 \%$ | $5 \%$ | $6 \%$ |
| Haven't heard of | $9 \%$ | $11 \%$ | $5 \%$ | $9 \%$ | $5 \%$ |
| Don't know/Refused  <br> (DO NOT READ) $4 \%$ | $4 \%$ | $4 \%$ | $4 \%$ | $1 \%$ |  |

7. Nancy Pelosi
[IF FAVORABLE OR UNFAVORABLE, ASK:] Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

|  | TOTAL | Dem | Ind | Rep | LiklyVtr |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Strongly favorable | $8 \%$ | $12 \%$ | $8 \%$ | $2 \%$ | $9 \%$ |
| Somewhat favorable | $10 \%$ | $16 \%$ | $10 \%$ | $3 \%$ |  |
| Somewhat unfavorable | $7 \%$ | $4 \%$ | $8 \%$ | $9 \%$ |  |
| Strongly unfavorable | $15 \%$ | $4 \%$ | $16 \%$ | $29 \%$ | $8 \%$ |
| Heard of but can't |  |  |  | $20 \%$ |  |
| rate (DO NOT READ) | $8 \%$ | $9 \%$ | $7 \%$ | $8 \%$ | $9 \%$ |
| Haven't heard of | $46 \%$ | $49 \%$ | $44 \%$ | $42 \%$ | $39 \%$ |
| Don't know/Refused |  |  |  | $6 \%$ | $7 \%$ |
| (DO NOT READ) | $6 \%$ | $7 \%$ | $6 \%$ | $2 \%$ |  |


| [IF FAVORABLE OR UNFAVORABLE, ASK:] Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion? |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | Dem | Ind | Rep | LiklyVtr |
| Strongly favorable | 3\% | * | 2\% | 8\% | 4\% |
| Somewhat favorable | 8\% | 5\% | 7\% | 14\% | 12\% |
| Somewhat unfavorable | 7\% | 8\% | 7\% | 4\% | 8\% |
| Strongly unfavorable | 7\% | 10\% | 11\% | 2\% | 10\% |
| Heard of but can't <br> rate (DO NOT READ) | 8\% | 7\% | 7\% | 8\% | 7\% |
| Haven't heard of | 58\% | 63\% | 55\% | 55\% | 54\% |
| Don't know/Refused (DO NOT READ) | 8\% | 7\% | 11\% | 9\% | 5\% |

9. Do you approve or disapprove of the way George w. Bush is handling his job as president? Do you approve/disapprove strongly or somewhat?

|  | TOTAL | Dem | Ind | Rep | LiklyVtr |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Strongly approve |  |  |  |  |  |
| Somewhat approve | $19 \%$ | $4 \%$ | $16 \%$ | $40 \%$ | $22 \%$ |
| Somewhat disapprove | $23 \%$ | $10 \%$ | $25 \%$ | $41 \%$ | $20 \%$ |
| Strongly disapprove | $12 \%$ | $13 \%$ | $16 \%$ | $7 \%$ | $8 \%$ |
| Don't know/Refused | $44 \%$ | $72 \%$ | $43 \%$ | $9 \%$ | $48 \%$ |
| (DO NOT READ) |  |  |  |  |  |

10. Do you approve or disapprove of the way George $W$. Bush is handling the situation in Iraq? Do you approve/disapprove strongly or somewhat?

|  | TOTAL | Dem | Ind | Rep | LiklyVtr |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Strongly approve | $16 \%$ |  |  |  |  |
| Somewhat approve | $20 \%$ | $4 \%$ | $12 \%$ | $35 \%$ | $19 \%$ |
| Somewhat disapprove | $12 \%$ | $6 \%$ | $16 \%$ | $39 \%$ | $18 \%$ |
| Strongly disapprove | $48 \%$ | $75 \%$ | $21 \%$ | $8 \%$ | $11 \%$ |
| Don't know/Refused |  | $46 \%$ | $12 \%$ | $49 \%$ |  |
| (DO NOT READ) | $4 \%$ | $3 \%$ | $5 \%$ | $5 \%$ | $3 \%$ |

11. Do you approve or disapprove of the way George $W$. Bush is handling the nation's economy? Do you approve/disapprove strongly or somewhat?

|  | TOTAL | Dem | Ind | Rep | LiklyVtr |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Strongly approve | $18 \%$ |  |  |  |  |
| Somewhat approve | $24 \%$ | $12 \%$ | $12 \%$ | $41 \%$ | $21 \%$ |
| Somewhat disapprove | $16 \%$ | $22 \%$ | $27 \%$ | $36 \%$ | $19 \%$ |
| Strongly disapprove | $39 \%$ | $60 \%$ | $39 \%$ | $9 \%$ | $14 \%$ |
| Don't know/Refused |  |  | $39 \%$ | $10 \%$ | $44 \%$ |
| (DO NOT READ) | $3 \%$ | $3 \%$ | $4 \%$ | $3 \%$ | $2 \%$ |

12. And do you approve or disapprove of the way Congress is handling its job? Do you approve/disapprove strongly or somewhat?

TOTAL Dem Ind Rep LiklyVtr

| Strongly approve | $5 \%$ | $3 \%$ | $4 \%$ | $7 \%$ | $4 \%$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Somewhat approve | $23 \%$ | $15 \%$ | $18 \%$ | $37 \%$ | $21 \%$ |
| Somewhat disapprove | $31 \%$ | $34 \%$ | $31 \%$ | $27 \%$ | $32 \%$ |
| Strongly disapprove | $34 \%$ | $40 \%$ | $39 \%$ | $23 \%$ | $38 \%$ |
| Don't know/Refused |  |  |  |  |  |
| (DO NOT READ) | $7 \%$ | $8 \%$ | $7 \%$ | $6 \%$ | $4 \%$ |

13. And, in your opinion, do you think the country would be better off if the Republicans controlled Congress or if the Democrats controlled Congress?

|  | TOTAL | Dem | Ind | Rep | LiklyVtr |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Republicans <br> Democrats | $32 \%$ | $2 \%$ | $23 \%$ | $76 \%$ | $34 \%$ |
| Neither <br> (DO NOT READ) <br> Don't Know/Refused <br> (DO NOT READ) | $42 \%$ | $79 \%$ | $30 \%$ | $6 \%$ | $44 \%$ |

14a. Now I'm going to read to you a list of issues that your member of Congress may address. Which one of the following issues do you think should be the top priority for your member of Congress to address? (READ AND ROTATE; ACCEPT ONE ANSWER) [IF ALL, ASK:] If you absolutely had to choose, which one issue would you say should be the top priority?

TOTAL Dem Ind Rep LiklyVtr

| Economy/jobs/ |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| unemployment | $9 \%$ | $9 \%$ | $8 \%$ | $7 \%$ |  |
| Healthcare | $11 \%$ | $12 \%$ | $16 \%$ | $9 \%$ |  |
| Gas prices | $2 \%$ | $3 \%$ | $4 \%$ | $2 \%$ | $10 \%$ |
| The War in Iraq | $18 \%$ | $22 \%$ | $15 \%$ | $15 \%$ |  |
| Education | $8 \%$ | $7 \%$ | $5 \%$ | $10 \%$ |  |
| The environment <br> Corruption in <br> government | $3 \%$ | $4 \%$ | $6 \%$ | $22 \%$ | $4 \%$ |
| Social Security/ <br> Medicare | $8 \%$ | $10 \%$ | $7 \%$ | $6 \%$ |  |
| Immigration <br> All of the above <br> (DO NOT READ) | $9 \%$ | $9 \%$ | $12 \%$ | $7 \%$ |  |
| Other (specify) <br> (DO NOT READ) | $16 \%$ | $6 \%$ | $12 \%$ | $29 \%$ | $9 \%$ |
| Don't know/Refused <br> (DO NOT READ) | $14 \%$ | $18 \%$ | $13 \%$ | $10 \%$ | $21 \%$ |

14b. Now I'm going to read to you a list of issues that The U.S. Congress may address. Which one of the following issues do you think should be the top priority for The U.S. Congress to address? (READ AND ROTATE; ACCEPT ONE ANSWER) [IF ALL, ASK:] If you absolutely had to choose, which one issue would you say should be the top priority?

TOTAL Dem Ind Rep LiklyVtr

| Economy/jobs/ |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| unemployment | $12 \%$ | $9 \%$ | $21 \%$ | $9 \%$ |  |
| Healthcare | $12 \%$ | $13 \%$ | $10 \%$ | $10 \%$ | $8 \%$ |
| Gas prices | $2 \%$ | $\star$ | $5 \%$ | $2 \%$ | $9 \%$ |
| The War in Iraq | $21 \%$ | $26 \%$ | $18 \%$ | $20 \%$ | $25 \%$ |
| Education | $8 \%$ | $5 \%$ | $13 \%$ | $7 \%$ | $7 \%$ |
| The environment |  |  |  |  |  |
| Corruption in |  |  |  |  |  |
| government |  |  |  |  |  |

15. As you may know, there will be elections for U.S. Congress this fall, November of 2006 . How much interest do you have in the upcoming elections for U.S. Congress?

TOTAL Dem Ind Rep LiklyVtr

| A lot | $55 \%$ | $59 \%$ | $48 \%$ | $57 \%$ | $100 \%$ |
| :--- | ---: | ---: | ---: | ---: | :---: |
| Some | $27 \%$ | $24 \%$ | $23 \%$ | $31 \%$ | - |
| A little | $12 \%$ | $12 \%$ | $20 \%$ | $8 \%$ | - |
| None at all | $5 \%$ | $4 \%$ | $9 \%$ | $3 \%$ | - |
| Don't know/Refused  <br> (DO NOT READ)  |  |  |  |  |  |

16a. And, thinking about the next election for $U . S$. Congress, if the election for U.S. Congress were held today, would you be voting for the Democratic candidate or the Republican candidate in your district where you live?

|  | TOTAL | Dem | Ind | Rep | LiklyVtr |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Republican candidate <br> Democratic candidate | $33 \%$ | $6 \%$ | $23 \%$ | $77 \%$ | $33 \%$ |
| Neither <br> (DO NOT READ) | $43 \%$ | $83 \%$ | $26 \%$ | $8 \%$ | $46 \%$ |
| Don't Know/Refused <br> (DO NOT READ) | $10 \%$ | $6 \%$ | $19 \%$ | $7 \%$ | $10 \%$ |

16b. Thinking about the next election for U.S. Congress, do you think you will vote to re-elect your member of Congress, will you consider voting for someone else, or do you think you will vote to replace your current member of Congress?

|  | TOTAL | Dem | Ind | Rep | LiklyVtr |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Re-elect current member | $30 \%$ | $30 \%$ | $20 \%$ | $39 \%$ | $30 \%$ |
| Consider someone else | $25 \%$ | $26 \%$ | $29 \%$ | $24 \%$ | $25 \%$ |
| Replace current member | $24 \%$ | $29 \%$ | $31 \%$ | $15 \%$ | $30 \%$ |
| Don't know/Refused  <br> (DO NOT READ)  <br>  $21 \%$ | $15 \%$ | $20 \%$ | $22 \%$ | $15 \%$ |  |

17. Regardless of who you think you will vote for in the next election for U.S. Congress, which party do you think is most likely to have the majority in Congress after the election (ROTATE) the Democratic party or the Republican party?

|  | TOTAL | Dem | Ind | Rep | LiklyVtr |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Democratic party | $42 \%$ | $62 \%$ | $37 \%$ | $22 \%$ | $45 \%$ |
| Republican Party <br> Both parties equal <br> (DO NOT READ) | $40 \%$ | $25 \%$ | $39 \%$ | $60 \%$ | $40 \%$ |
| Don't know/Refused <br> (DO NOT READ) | $4 \%$ | $5 \%$ | $5 \%$ | $3 \%$ | $4 \%$ |

18. When you think about how you might vote in the next election for U.S. Congress, which of the following is most likely to affect your candidate choice?
TOTAL Dem Ind Rep LiklyVtr

| The candidate's positions on national issues | 31\% | 31\% | 35\% | 30\% | 32\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| The candidate's positions on local |  |  |  |  |  |
| issues | 16\% | 14\% | 20\% | 18\% | 10\% |
| The candidate's positions on the War in Iraq | 16\% | 20\% | 13\% | 12\% | 15\% |
| The candidate's support of George W. Bush | 9\% | 8\% | 6\% | 14\% | 10\% |
| The party affiliation of the candidate | 6\% | 9\% | 4\% | 6\% | 9\% |
| The performance of the incumbent member of Congress | 12\% | 9\% | 14\% | 13\% | 14\% |
| None of the above (DO NOT READ) | 1\% | 1\% | 3\% | 1\% | 1\% |
| Other (specify) (DO NOT READ) | 2\% | 1\% | 2\% | 3\% | 3\% |
| Don't know/Refused (DO NOT READ) | 6\% | 8\% | 2\% | 3\% | 6\% |

19. When you cast your vote in the upcoming congressional elections, what will be the issue that is most important to you in the voting booth? (DO NOT READ RESPONSES; ACCEPT ONE ANSWER)

|  | TOTAL | Dem | Ind | Rep | LiklyVtr |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Economy in general | 13\% | 14\% | 16\% | 11\% | 13\% |
| Unemployment/jobs | 1\% | 1\% | $2 \%$ | - | * |
| High cost of living/ |  |  |  |  |  |
| inflation | * | - | - | 1\% | * |
| Taxes | 1\% | * | 2\% | 2\% | 1\% |
| Social Security | 3\% | 3\% | 4\% | 2\% | 2\% |
| Moral values | * | - | - | 1\% | * |
| Gay marriage | * | - | 1\% | - | * |
| Outsourcing of jobs/ |  |  |  |  |  |
| War in Iraq-Support | 5\% | 2\% | 3\% | 10\% | 6\% |
| War in Iraq-Oppose | 14\% | 21\% | 13\% | 6\% | 17\% |
| Wage issues | * | 1\% | - | - | * |
| Corporate corruption | 1\% | 1\% | 2\% | 1\% | 1\% |
| Gas/fuel/oil prices | 1\% | 1\% | 1\% | 1\% | 1\% |
| Terrorism | 1\% | - | 3\% | 2\% | 1\% |
| Fear of war/feelings |  |  |  |  |  |
| of fear in this country | 1\% | 1\% | 2\% | 2\% | 2\% |
| Poor healthcare/ |  |  |  |  |  |
| hospitals; high cost of health care | 3\% | 4\% | 2\% | 2\% | 3\% |
| Ethics/moral/ religious/family decline; dishonesty; |  |  |  |  |  |
| lack of integrity | 3\% | 2\% | 3\% | 4\% | 3\% |
| Education/poor |  |  |  |  |  |
| education | 4\% | 4\% | 2\% | 5\% | 3\% |
| International |  |  |  |  |  |
| issues/problems | 2\% | 3\% | 2\% | - | 2\% |
| Dissatisfaction with |  |  |  |  |  |
| politicians/candidates | 4\% | 6\% | 2\% | 4\% | 7\% |
| Crime/violence | 2\% | * | 5\% | 1\% | 1\% |
| Poverty/hunger/ |  |  |  |  |  |
| homelessness | * | * | - | - | - |
| Illegal drugs | 1\% | - | 2\% | 1\% | * |
| Medicare issues | 3\% | 4\% | 2\% | 2\% | 2\% |
| Immigration/illegal |  |  |  |  |  |
| aliens | 7\% | 3\% | 6\% | 13\% | 8\% |
| Environment/ |  |  |  |  |  |
| pollution | 2\% | 3\% | 2\% | * | 2\% |
| Abortion-Pro-choice | 1\% | * | 2\% | 2\% | 1\% |
| Abortion-Pro-life | 2\% | 1\% | 2\% | 3\% | 2\% |
| Cost of prescription drugs | s $1 \%$ | * | 3\% | 1\% | 1\% |
| Other: SPECIFY | 10\% | 10\% | 8\% | 10\% | 10\% |
| Don't know/Refused | 13\% | 14\% | 9\% | 13\% | 9\% |


|  | TOTAL | Dem | Ind | Rep | LiklyVtr |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Much better | 9\% | 6\% | 5\% | 17\% | 13\% |
| Somewhat better | 14\% | 6\% | 7\% | 28\% | 13\% |
| Somewhat worse | 12\% | 22\% | 11\% | 2\% | 12\% |
| Much worse | 19\% | 28\% | 18\% | 5\% | 23\% |
| Stay the same | 40\% | 32\% | 53\% | 42\% | 33\% |
| Don't Know/Refused (DO NOT READ) | 6\% | 6\% | 6\% | 6\% | 6\% |
| 20b. In your opini the upcoming congr better, get worse, somewhat better/wo | Democra l elect y about much be | ain co <br> will <br> same? <br> /worse | of situ BETT | $\begin{array}{r} \text { ess as } \\ \text { in Ir } \\ \text { RSE, A } \end{array}$ | $\begin{aligned} & \text { result o } \\ & \text { (ROTATE) } \\ & :] \text { Would } \end{aligned}$ |
|  | TOTAL | Dem | Ind | Rep | LiklyVtr |
| Much better | 11\% | 22\% | 2\% | 2\% | 15\% |
| Somewhat better | 22\% | 33\% | 33\% | 5\% | 21\% |
| Somewhat worse | 9\% | 4\% | 7\% | 17\% | 9\% |
| Much worse | 15\% | 2\% | 16\% | 31\% | 21\% |
| Stay the same | 34\% | 32\% | 36\% | 37\% | 26\% |
| Don't Know/Refused (DO NOT READ) | 9\% | 7\% | 5\% | 9\% | 7\% |

21a. If the elections for U.S. Congress were held today, please tell me how you think your co-workers would vote. Do you think your co-workers would vote for?
TOTAL Dem Ind Rep LiklyVtr

| Almost all |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Republicans | 9\% | 4\% | 6\% | 18\% | 11\% |
| Mostly Republicans, but a few Democrats | 7\% | 4\% | 3\% | 14\% | 9\% |
| A few more Republicans than Democrats | 7\% | 6\% | 11\% | 7\% | 6\% |
| The same number of Republicans and Democrats | 12\% | 13\% | 15\% | 9\% | 14\% |
| A few more Democrats than Republicans | 7\% | 9\% | 3\% | 7\% | 8\% |
| Mostly Democrats, but a few Republicans | 15\% | 19\% | 17\% | 9\% | 12\% |
| Almost all Democrats | 15\% | 21\% | 16\% | 6\% | 17\% |
| Other (specify) | 4\% | 6\% | $3 \%$ | $2 \%$ | 3\% |
| Don't know/Refused (DO NOT READ) | 24\% | 19\% | 25\% | 27\% | 21\% |

21b. If the elections for U.S. Congress were held today, please tell me
how you think your family members would vote. Do you think your family
members would vote for?
22. Now thinking about your circle of friends, which statement best describes their political party identification? (READ CHOICES)

TOTAL Dem Ind Rep LiklyVtr

23a. Thinking about the area where you live, which of the following best
describes the election campaign signs in yards, windows or on doors-
are they in support of..?

|  | TOTAL | Dem | Ind | Rep | LiklyVtr |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Almost all |  |  |  |  |  |
| Republicans | 7\% | 9\% | 7\% | 6\% | 5\% |
| Mostly Republicans, but a few Democrats | 14\% | 13\% | 17\% | 13\% | 15\% |
| A few more |  |  |  |  |  |
| Republicans than |  |  |  |  |  |
| Democrats | 6\% | 5\% | 8\% | 8\% | 7\% |
| The same number of |  |  |  |  |  |
| Republicans and |  |  |  |  |  |
| Democrats | 19\% | 15\% | 13\% | 28\% | 21\% |
| A few more Democrats than Republicans | 4\% | 5\% | 4\% | 3\% | 5\% |
| Mostly Democrats, but a few |  |  |  |  |  |
| Republicans | 15\% | 15\% | 21\% | 10\% | 13\% |
| Almost all Democrats | 10\% | 17\% | 7\% | 4\% | 8\% |
| Other (specify) | 4\% | 3\% | 4\% | 4\% | 2\% |
| Don't know/Refused (DO NOT READ) | 22\% | 20\% | 19\% | 24\% | 22\% |

24. And do you think of yourself as a Republican, a Democrat, an Independent, or something else?[IF REPUBLICAN OR DEMOCRAT ASK:] Do you consider yourself a strong (Republican/Democrat) or not so strong (Republican/Democrat)? [IF INDEPENDENT ASK:] Would you say that you lean toward Republicans or more toward the Democrats?

|  | TOTAL | Dem | Ind | Rep | LiklyVtr |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Strong Republican | 18\% | - | - | 56\% | 22\% |
| Not so strong |  |  |  |  |  |
| Republican | 8\% | - | - | 26\% | 7\% |
| Independent, leans |  |  |  |  |  |
| Republican | 6\% | - | - | 18\% | 5\% |
| Independent | 20\% | - | 100\% | - | 17\% |
| Independent, leans |  |  |  |  |  |
| Democratic | 8\% | 21\% | - | - | 7\% |
| Not so strong |  |  |  |  |  |
| Democrat | 8\% | 21\% | - | - | 8\% |
| Strong Democrat | 23\% | 59\% | - | - | 28\% |
| Other (DO NOT READ) | 6\% | - | - | - | 5\% |
| Don't know/Refused <br> (DO NOT READ) | 3\% | - | - | - | 2\% |

25. In talking to people about elections, we often find that a lot of people are not able to vote because they are sick or they just do not have the time. How often would you say you vote...

|  | TOTAL | Dem | Ind | Rep | LiklyVtr |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Always |  |  |  |  |  |
| Nearly always | $20 \%$ | $60 \%$ | $52 \%$ | $68 \%$ | $74 \%$ |
| Part of the time | $27 \%$ | $30 \%$ | $28 \%$ | $24 \%$ | $24 \%$ |
| Seldom | $8 \%$ | $8 \%$ | $13 \%$ | $4 \%$ | $1 \%$ |
| Never | $2 \%$ | $1 \%$ | $2 \%$ | $3 \%$ | - |
| Other (DO NOT READ) | $2 \%$ | $1 \%$ | $4 \%$ | $1 \%$ | $1 \%$ |
| Don't know/Refused | $*$ | $*$ | - | - | - |
| (DO NOT READ) |  | - | $1 \%$ | $*$ | - |

26. How likely would you say you are to vote in the upcoming November 2006 election for United States Congress-extremely likely, very likely, somewhat likely, not very likely, or not at all likely?

|  | TOTAL | Dem | Ind | Rep | LiklyVtr |
| :--- | ---: | ---: | ---: | :---: | :---: |
| Extremely likely |  |  |  |  |  |
| Very likely | $66 \%$ | $68 \%$ | $63 \%$ | $68 \%$ | $86 \%$ |
| Somewhat likely | $19 \%$ | $19 \%$ | $14 \%$ | $21 \%$ | $14 \%$ |
| Not very likely | $8 \%$ | $9 \%$ | $12 \%$ | $5 \%$ | - |
| Not at all unlikely | $3 \%$ | $1 \%$ | $6 \%$ | $4 \%$ | - |
| Don't know/Refused | $2 \%$ | $1 \%$ | $5 \%$ | $1 \%$ | - |
| (DO NOT READ) |  |  |  |  |  |

27. In talking to people about elections, we often find that a lot of people are not able to vote because they are sick or they just do not have the time. With that in mind, were you able to vote in the 2004 election for President of the United States and other offices?

TOTAL Dem Ind Rep LiklyVtr

| Yes, voted | $93 \%$ | $92 \%$ | $94 \%$ | $95 \%$ | $96 \%$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| No, did not vote | $7 \%$ | $8 \%$ | $5 \%$ | $4 \%$ | $4 \%$ |
| Don't know/Refused |  |  |  |  |  |
| (DO NOT READ) | $1 \%$ | $*$ | $1 \%$ | $1 \%$ | * |

28. And for whom did you vote in this most recent 2004 presidential election? (DO NOT READ RESPONSES)

TOTAL Dem Ind Rep LiklyVtr

| George Bush | $46 \%$ | $13 \%$ | $48 \%$ | $85 \%$ | $46 \%$ |
| :--- | :---: | :---: | :---: | :---: | :---: |
| John Kerry | $36 \%$ | $70 \%$ | $30 \%$ | $2 \%$ | $40 \%$ |
| Ralph Nader | $2 \%$ | $1 \%$ | $3 \%$ | $\star$ | $2 \%$ |
| Other | $3 \%$ | $4 \%$ | $5 \%$ | $2 \%$ | $2 \%$ |
| Don't know/Refused | $13 \%$ | $13 \%$ | $14 \%$ | $10 \%$ | $10 \%$ |

29. What is your marital status? Are you . . . (READ LIST)

|  | TOTAL | Dem | Ind | Rep | LiklyVtr |
| :--- | ---: | :---: | ---: | :---: | ---: |
| Single | $16 \%$ | $19 \%$ | $14 \%$ | $14 \%$ | $14 \%$ |
| Married | $62 \%$ | $55 \%$ | $63 \%$ | $70 \%$ | $68 \%$ |
| Divorced | $9 \%$ | $11 \%$ | $9 \%$ | $7 \%$ | $9 \%$ |
| Separated | $1 \%$ | $1 \%$ | $1 \%$ | $*$ | $1 \%$ |
| Widowed | $10 \%$ | $13 \%$ | $13 \%$ | $8 \%$ | $8 \%$ |
| Don't Know/Refused |  |  |  |  |  |
| (DO NOT READ) | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ |

30. How many children under the age of 18 , if any, do you have living at home?

|  | TOTAL | Dem | Ind | Rep | LiklyVtr |
| :--- | ---: | ---: | ---: | ---: | ---: |
| None | $68 \%$ | $74 \%$ | $61 \%$ | $67 \%$ | $71 \%$ |
| One | $14 \%$ | $14 \%$ | $16 \%$ | $15 \%$ | $14 \%$ |
| Two | $11 \%$ | $8 \%$ | $14 \%$ | $10 \%$ | $9 \%$ |
| Three | $4 \%$ | $3 \%$ | $6 \%$ | $4 \%$ | $4 \%$ |
| Four or more | $2 \%$ | $1 \%$ | $1 \%$ | $2 \%$ | $1 \%$ |
| Don't know/Refused |  |  |  |  |  |
| (DO NOT READ) | $1 \%$ | $*$ | $2 \%$ | $1 \%$ | $1 \%$ |

31. What is your age please? (DO NOT READ LIST)

|  | TOTAL | Dem | Ind | Rep | LiklyVtr |
| :--- | ---: | ---: | ---: | ---: | ---: |
| $18-24$ |  |  |  |  |  |
| $25-34$ | $5 \%$ | $6 \%$ | $3 \%$ | $5 \%$ | $4 \%$ |
| $35-44$ | $10 \%$ | $9 \%$ | $10 \%$ | $11 \%$ | $7 \%$ |
| $45-54$ | $15 \%$ | $13 \%$ | $21 \%$ | $12 \%$ | $14 \%$ |
| $55-64$ | $22 \%$ | $20 \%$ | $22 \%$ | $23 \%$ | $23 \%$ |
| $65-74$ | $18 \%$ | $21 \%$ | $15 \%$ | $18 \%$ | $20 \%$ |
| $75+$ | $18 \%$ | $19 \%$ | $15 \%$ | $20 \%$ | $21 \%$ |
| Don't know/Refused | $11 \%$ | $11 \%$ | $13 \%$ | $10 \%$ | $11 \%$ |
|  | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ |

32. What is the last grade of formal education you have completed? (DO NOT READ LIST)

TOTAL Dem Ind Rep LiklyVtr

| Less than high |  |  |  | $2 \%$ |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| school | $4 \%$ | $3 \%$ | $5 \%$ | $2 \%$ |  |
| High school graduate | $24 \%$ | $27 \%$ | $20 \%$ | $23 \%$ | $21 \%$ |
| Some college/ |  |  |  |  |  |
| vocational school | $26 \%$ | $25 \%$ | $23 \%$ | $27 \%$ | $27 \%$ |
| College graduate | $32 \%$ | $27 \%$ | $40 \%$ | $36 \%$ | $34 \%$ |
| Post graduate | $13 \%$ | $16 \%$ | $9 \%$ | $9 \%$ | $15 \%$ |
| Don't know/Refused | $2 \%$ | $1 \%$ | $3 \%$ | $2 \%$ | $1 \%$ |

33. For statistical purposes only, could you please tell me your ethnic background?

|  | TOTAL | Dem | Ind | Rep | LiklyVtr |
| :--- | ---: | ---: | ---: | ---: | ---: |
| White/Caucasian |  |  |  |  |  |
| Hispanic/Latino | $76 \%$ | $67 \%$ | $84 \%$ | $86 \%$ | $81 \%$ |
| African-American/ | $6 \%$ | $6 \%$ | $6 \%$ | $5 \%$ | $4 \%$ |
| Black | $11 \%$ | $16 \%$ |  | $8 \%$ | $5 \%$ |
| Asian American/Asian | $1 \%$ | $1 \%$ | - | $1 \%$ | $9 \%$ |
| Native American | $2 \%$ | $2 \%$ | $2 \%$ | $1 \%$ | $*$ |
| Other/Specify | $2 \%$ | $4 \%$ | $1 \%$ | $*$ | $2 \%$ |
| Don't know/Refused <br> (DO NOT READ) | $2 \%$ | $3 \%$ | $*$ | $2 \%$ | $2 \%$ |

34. Finally, would you describe yourself as a born-again or evangelical Christian?

|  | TOTAL | Dem | Ind | Rep | LiklyVtr |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Yes | $39 \%$ | $34 \%$ | $40 \%$ | $47 \%$ | $37 \%$ |
| No | $55 \%$ | $60 \%$ | $55 \%$ | $49 \%$ | $58 \%$ |
| Don't know/Refused |  |  |  |  |  |
| (DO NOT READ) | $5 \%$ | $6 \%$ | $5 \%$ | $4 \%$ | $5 \%$ |

A. Gender (BY OBSERVATION)

|  | TOTAL | Dem | Ind | Rep | LiklyVtr |
| :--- | ---: | :---: | ---: | :---: | ---: |
| Male |  | $48 \%$ | $44 \%$ | $56 \%$ | $46 \%$ |
| Female | $52 \%$ | $56 \%$ | $44 \%$ | $54 \%$ | $49 \%$ |
| B. REGION (BY PREFIX) |  |  |  |  |  |
|  |  |  |  |  |  |
|  | TOTAL | Dem | Ind | Rep | LiklyVtr |

```
West (MT, ID, WY,
```

CO, NM, AZ, UT, NV,
WA, OR, CA, AK, HI)
South (DE, MD, DC,
VA, WV, NC, SC, GA,
FL, KY, TN, AL, MS,
AR, LA, OK, TX)
Midwest (OH, IN, IL,
MI, WI, MN, IA, MO,
ND, SD, NE, KS) 25\% 25\% 23\% 24\%
Northeast (ME, NH,
VT, MA, RI, CT, NY,


