Absolutes/col percents

Table 1

Q.1 Many people currently say that they probably won't vote at all, while others say they would definitely vote. How likely are you, personally, to vote at the next election?

Q.2 If there were a general election tomorrow, which party would you vote for?

Data excludes those who score 1/DK/Not registered for likelihood to vote (11%), or who don't know who they would vote for (9%), or who refuse to answer (5%).

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

		S	ex	Age							Social	Class				Region			Vot	ing Intenti	
	<u>Total</u>	<u>Male</u>	<u>Female</u>	18-24	25-34	35-44	<u>45-54</u>	55-64	65+	AB	<u>C1</u>	<u>C2</u>	<u>DE</u>	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- <u>crat</u>
Unweighted base	848	433	415	52	154	192	184	146	121	301	197	142	208	204	219	221	127	77	236	324	158
Weighted base	864	422	442	64	133	166	150	157	195	253	248	163	201	220	234	210	124	76	301	274	166
Conservative	301 35%	146 35%	155 35%	11 17%	29 22%	55 33%	47 31%	61 39%	98 50%	103 41%	68 28%	61 38%	69 34%	84 38%	99 43%	67 32%	41 33%	9 12%	301 100%	- -	-
Labour	274 32%	144 34%	131 30%	35 54%	52 39%	49 30%	44 29%	44 28%	51 26%	62 25%	87 35%	56 35%	69 34%	67 30%	64 27%	86 41%	33 26%	25 33%	-	274 100%	-
Liberal Democrat	166 19%	69 16%	97 22%	11 18%	25 19%	34 20%	34 23%	30 19%	31 16%	55 22%	49 20%	26 16%	35 17%	39 18%	43 18%	38 18%	33 27%	12 16%	-	-	166 100%
SNP	25 3%	12 3%	13 3%	2 4%	6 4%	6 4%	6 4%	1 1%	3 2%	6 2%	5 2%	6 4%	8 4%	-	-	-	-	25 33%	-	-	-
Plaid Cymru	5 1%	4 1%	1	-	1 1%	1 1%	2 1%	1	*	1	2 1%	-	2 1%	-	-	-	5 4%	-	-	-	-
The Green Party	37 4%	17 4%	20 5%	1 1%	9 7%	8 5%	10 7%	5 3%	4 2%	12 5%	10 4%	6 4%	9 5%	11 5%	8 4%	8 4%	8 6%	1 2%	-	-	-
The United Kingdom Independence Party (UKIP)	16 2%	10 2%	6 1%	-	2 2%	4 3%	2 1%	6 4%	1 1%	3 1%	10 4%	1 1%	2 1%	8 4%	5 2%	2 1%	*	-	-	-	-
The British National Party (BNP)	14 2%	11 3%	4 1%	3 4%	4 3%	2 1%	3 2%	3 2%	-	3 1%	6 2%	3 2%	3 1%	3 1%	7 3%	4 2%	*	-	-	-	-
The Socialist Alliance	1	-	1	-	-	-	1 1%	- -	-	-	-	-	1	-	1	-	-	-	-	-	- -
The Natural Law Party	1	-	1	-	-	1 1%	-	-	-	1	-	-	-	-	-	-	1 1%	-	-	-	- -
Respect	1	*	1	-	1 1%	*	-	-	-	-	1 1%	-	-	1	*	-	-	-	-	- -	-
Some other party	23 3%	10 2%	13 3%	1 2%	4 3%	6 4%	2 1%	4 3%	7 3%	7 3%	9 4%	3 2%	3 2%	7 3%	6 2%	5 2%	3 2%	3 4%	-	-	-



Col percents

The Times Poll Fieldwork : December 8th-10th 2006

Table 2

Published voting intention figures:- December 2006

	Total
Conservative	34%
Labour	33%
Liberal Democrat/ Liberal	19%
Scottish National Party/SNP	3%
Plaid Cymru	1%
Other	10%



Table 3

Absolutes/col percents

Q.4 Thinking ahead to the next election, expected in 3 or 4 years time. Imagine that the Chancellor of the Exchequer Gordon Brown takes over from Tony Blair as Labour leader and the Conservatives are led by David Cameron and the Liberal Democrats by Ming Campbell. Which party would you vote for - or would you vote for another party or not vote at all?

Base: All respondents (Sample A)

Weighting: Standard Demographic Weights

		s	ex			Ą	ge				Social	Class				Region			Vot	ting Intent	
	Total	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	_65+_	_AB	<u>C1</u>	C2_	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat
Unweighted base	737	347	390	57	154	177	145	107	97	244	178	122	193	180	185	198	114	60	134	199	97
Weighted base	737	342	396	74	137	147	119	107	153	191	219	140	187	191	181	186	111	68	142	197	88
Labour	199 27%	101 30%	99 25%	23 30%	41 30%	32 22%	34 29%	29 27%	41 27%	44 23%	70 32%	35 25%	50 27%	44 23%	45 25%	60 32%	25 22%	25 37%	4 3%	160 81%	1 2%
Liberal Democrat	90 12%	32 9%	58 15%	7 10%	17 12%	19 13%	20 17%	11 11%	16 11%	33 17%	27 12%	14 10%	16 9%	25 13%	23 12%	19 10%	17 15%	7 10%	-	2 1%	64 73%
Conservative	179 24%	85 25%	94 24%	15 21%	26 19%	31 21%	22 18%	34 31%	51 33%	58 30%	55 25%	21 15%	45 24%	52 27%	52 29%	39 21%	29 26%	7 10%	124 87%	10 5%	9 10%
Other	60 8%	30 9%	30 8%	-	13 9%	18 12%	13 11%	11 10%	5 3%	16 8%	19 9%	12 9%	12 7%	18 9%	8 4%	11 6%	10 9%	13 19%	3 2%	5 2%	2 3%
Wouldn't vote	125 17%	55 16%	71 18%	21 29%	27 19%	31 21%	16 14%	8 7%	23 15%	18 9%	30 14%	35 25%	42 23%	27 14%	35 19%	36 19%	18 16%	10 15%	6 5%	11 6%	4 4%
Refused	14 2%	11 3%	3 1%	1 1%	2 1%	1	2 2%	4 4%	5 3%	7 4%	1 1%	5 3%	1 1%	7 4%	1 1%	3 2%	3 2%	-	-	-	1 2%
Don't know	70 9%	29 8%	41 10%	7 10%	12 8%	16 11%	12 10%	11 10%	12 8%	16 8%	17 8%	17 12%	20 11%	18 9%	18 10%	18 10%	9 8%	6 9%	5 4%	10 5%	6 7%



Absolutes/col percents

The Times Poll Fieldwork : December 8th-10th 2006

Table 4

Q8. Which of the following is closest to your view ...

Base: All respondents (Sample B)

Weighting: Standard Demographic Weights

		s	ex	Age							Social	Class				Region			Vot	ting Intent	
	Total	Male	<u>Female</u>	18-24	_25-34_	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE_	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- <u>crat</u>
Unweighted base	776	392	384	72	139	190	164	112	99	233	179	148	216	201	213	191	106	65	140	205	98
Weighted base	776	384	391	92	120	155	138	120	149	187	220	178	191	212	213	186	99	64	152	197	97
Britain's economy is doing well but that is not much to do with Gordon Brown's policies and decisions as Chancellor	199 26%	110 29%	89 23%	28 31%	33 28%	46 29%	36 26%	33 27%	22 15%	56 30%	70 32%	33 18%	40 21%	43 20%	61 29%	47 25%	31 32%	16 25%	51 34%	42 21%	35 36%
Britain's economy is doing well and that is largely because of Gordon Brown's policies and decisions as Chancellor	192 25%	101 26%	91 23%	18 20%	21 17%	40 26%	32 23%	34 29%	46 31%	47 25%	54 24%	45 25%	45 24%	51 24%	41 19%	52 28%	26 27%	21 32%	19 12%	90 46%	17 18%
Britain's economy is not doing well and that is largely because of Gordon Brown's policies and decisions as Chancellor	167 22%	82 21%	85 22%	13 14%	25 20%	36 23%	39 28%	18 15%	37 25%	45 24%	46 21%	35 19%	42 22%	63 30%	37 17%	42 23%	17 17%	8 12%	52 34%	25 13%	18 19%
Britain's economy is not doing well and that is not much to do with Gordon Brown's policies and decisions as Chancellor	143 18%	63 16%	81 21%	25 27%	23 19%	25 16%	23 17%	25 20%	23 15%	22 12%	40 18%	44 25%	37 19%	38 18%	48 23%	30 16%	16 16%	11 17%	23 15%	31 16%	18 18%
None of these	13 2%	8 2%	5 1%	3 3%	1 1%	2 1%	-	2 2%	5 3%	5 3%	-	2 1%	6 3%	4 2%	4 2%	-	2 2%	3 4%	1 1%	3 2%	1 2%
Refused	3	2	1	-	-	-	-	1 1%	2 1%	-	-	1 1%	2 1%	-	3 1%	-	-	-	-	-	-
Don't know	58 8%	19 5%	39 10%	5 6%	17 14%	6 4%	9 6%	7 5%	15 10%	13 7%	10 4%	17 10%	18 9%	13 6%	18 8%	15 8%	7 7%	6 9%	7 4%	5 3%	7 8%



Absolutes/col percents

The Times Poll Fieldwork: December 8th-10th 2006

Table 5

Q9. Which of the following statements is closest to your view....

Base: All respondents (Sample A)

Weighting: Standard Demographic Weights

		s	Sex			A	ge				Social	Class				Region			Vot	ing Intent	
	Total	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	<u>65+</u>	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat
Unweighted base	737	347	390	57	154	177	145	107	97	244	178	122	193	180	185	198	114	60	134	199	97
Weighted base	737	342	396	74	137	147	119	107	153	191	219	140	187	191	181	186	111	68	142	197	88
Gordon Brown has been a good Chancellor of the Exchequer and I think he will be a good Prime Minister.	253 34%	114 33%	139 35%	28 38%	47 34%	51 35%	38 32%	34 32%	54 35%	56 29%	76 35%	56 40%	64 34%	52 27%	62 34%	68 37%	37 33%	34 50%	17 12%	132 67%	28 32%
Gordon Brown has not been a good Chancellor of the Exchequer and I don't think he will be a good Prime Minister	193 26%	100 29%	93 24%	6 8%	32 24%	42 28%	27 23%	39 37%	47 31%	59 31%	58 27%	30 22%	45 24%	56 29%	49 27%	40 22%	34 30%	14 21%	71 50%	11 6%	20 23%
Gordon Brown has been a good Chancellor of the Exchequer but I don't think he will be a good Prime Minister	172 23%	74 22%	99 25%	17 23%	30 22%	35 24%	34 29%	22 20%	34 22%	53 28%	46 21%	31 22%	42 23%	49 26%	42 23%	46 25%	23 21%	12 17%	39 27%	27 14%	32 36%
Gordon Brown has not been a good Chancellor of the Exchequer but I think he will be a good Prime Minister	46 6%	20 6%	25 6%	11 15%	14 10%	6 4%	10 8%	4 4%	1 1%	11 6%	18 8%	8 6%	8 4%	7 4%	14 8%	13 7%	6 5%	5 8%	6 5%	20 10%	Ī
None of these	20 3%	8 2%	12 3%	1 2%	4 3%	3 2%	1	1 1%	10 6%	1	4 2%	2 1%	13 7%	6 3%	6 3%	6 3%	1 1%	* 1%	4 3%	1	1 2%
Refused	5 1%	3 1%	2	-	-	-	-	2 2%	2 2%	2 1%	-	1 1%	1	5 2%	-	-	-	-	-	-	1 1%
Don't know	49 7%	23 7%	26 7%	11 14%	10 7%	10 7%	10 9%	4 4%	4 3%	8 4%	17 8%	11 8%	13 7%	16 8%	8 5%	12 7%	10 9%	3 4%	5 3%	7 3%	5 6%



Absolutes/col percents

Table 6

- Q10. This week marked the first anniversary of David Cameron's election as leader of the Conservative Party. I am going to read out some things that he pledged, on the day that he was elected last December, to strive for as Conservative leader. Please say in each case if you think he has or has not made real progress towards achieving each of these pledges ...
 - Change the scandalous under-representation of women in the Conservative Party

		S	ex			Ą	ge				Social	Class				Region	Wales		Vot	ing Intent	ion Lib-
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	& South West	Scot- land	Con- ser- vative	Labour	eral Demo- crat
Unweighted base	776	392	384	72	139	190	164	112	99	233	179	148	216	201	213	191	106	65	140	205	98
Weighted base	776	384	391	92	120	155	138	120	149	187	220	178	191	212	213	186	99	64	152	197	97
Has made real progress	198 26%	109 28%	89 23%	22 24%	27 23%	36 23%	31 23%	33 27%	49 33%	58 31%	44 20%	51 29%	45 24%	61 29%	55 26%	40 21%	32 32%	11 17%	59 39%	46 24%	32 33%
Has NOT made real progress	435 56%	208 54%	227 58%	49 53%	57 47%	92 59%	87 62%	71 59%	80 54%	97 52%	137 63%	90 50%	111 58%	110 52%	122 57%	113 61%	54 54%	35 55%	80 52%	113 57%	51 53%
Refused	1	-	1	-	-	-	-	1 1%	-	-	-	1 1%	-	-	1 1%	-	-	-	-	-	-
Don't know	142 18%	67 17%	74 19%	21 23%	36 30%	28 18%	21 15%	15 13%	20 13%	32 17%	39 18%	36 20%	35 18%	42 20%	35 16%	33 18%	13 13%	18 28%	14 9%	38 19%	14 14%



Table 7

Absolutes/col percents

- Q10. This week marked the first anniversary of David Cameron's election as leader of the Conservative Party. I am going to read out some things that he pledged, on the day that he was elected last December, to strive for as Conservative leader. Please say in each case if you think he has or has not made real progress towards achieving each of these pledges ...
 - Put a stop to the Punch and Judy politics of Westminster: the name calling, backbiting, point scoring and finger pointing

		S	ex			Ą	ge				Social	Class				Region	Wales		Vot	ting Intent	ion Lib-
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>		DE	South East	Mid- lands	North Eng- land	& South West	Scot- land	Con- ser- vative	Labour	eral Demo- crat
Unweighted base	776	392	384	72	139	190	164	112	99	233	179	148	216	201	213	191	106	65	140	205	98
Weighted base	776	384	391	92	120	155	138	120	149	187	220	178	191	212	213	186	99	64	152	197	97
Has made real progress	164 21%	84 22%	80 20%	15 17%	19 16%	32 21%	30 22%	25 21%	43 29%	42 23%	35 16%	44 25%	42 22%	54 25%	54 25%	32 17%	17 17%	7 11%	56 37%	37 19%	19 20%
Has NOT made real progress	512 66%	263 68%	249 64%	61 66%	73 60%	110 71%	98 71%	81 67%	89 60%	121 64%	159 72%	106 59%	127 67%	130 61%	133 62%	129 69%	73 73%	47 74%	88 58%	142 72%	67 69%
Refused	1	-	1	-	-	-	-	1 1%	-	-	-	1 1%	-	-	1 1%	-	-	-	-	-	-
Don't know	98 13%	37 10%	61 16%	16 17%	29 24%	13 8%	10 8%	13 11%	17 11%	24 13%	26 12%	27 15%	21 11%	29 13%	25 12%	25 14%	9 9%	10 15%	8 6%	18 9%	10 11%



Absolutes/col percents

Table 8

- Q10. This week marked the first anniversary of David Cameron's election as leader of the Conservative Party. I am going to read out some things that he pledged, on the day that he was elected last December, to strive for as Conservative leader. Please say in each case if you think he has or has not made real progress towards achieving each of these pledges ...
 - To make the Conservative Party a voice for hope, for optimism and for change

		S	Sex Age								Social	Class				Region	Wales		Vot	ing Intent	ion Lib-
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	& South West	Scot- land	Con- ser- vative	Labour	eral Demo- crat
Unweighted base	776	392	384	72	139	190	164	112	99	233	179	148	216	201	213	191	106	65	140	205	98
Weighted base	776	384	391	92	120	155	138	120	149	187	220	178	191	212	213	186	99	64	152	197	97
Has made real progress	311 40%	169 44%	142 36%	31 34%	43 36%	57 37%	59 43%	50 42%	71 47%	83 44%	83 38%	75 42%	71 37%	86 40%	102 48%	66 36%	45 46%	12 19%	110 72%	50 25%	45 47%
Has NOT made real progress	392 51%	191 50%	201 51%	44 48%	55 45%	89 57%	72 52%	62 52%	70 47%	94 50%	116 53%	86 48%	96 50%	109 51%	87 41%	99 53%	52 52%	45 70%	41 27%	131 67%	45 47%
Refused	2	1	1	-	-	-	1	1 1%	-	1	-	1 1%	-	-	1 1%	-	-	1 1%	-	-	-
Don't know	70 9%	23 6%	47 12%	17 18%	23 19%	10 6%	6 5%	6 5%	9 6%	10 5%	21 9%	16 9%	24 12%	17 8%	23 11%	21 11%	2 2%	6 10%	2 1%	16 8%	6 6%



Table 9

Absolutes/col percents

- Q10. This week marked the first anniversary of David Cameron's election as leader of the Conservative Party. I am going to read out some things that he pledged, on the day that he was elected last December, to strive for as Conservative leader. Please say in each case if you think he has or has not made real progress towards achieving each of these pledges ...
 - Build a modern, compassionate Conservative Party

			Sex	Age							Social	Class				Region	Wales		Vot	ing Intent	ion Lib-
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB			DE	South East	Mid- lands	North Eng- land	& South West	Scot- land	Con- ser- vative	Labour	eral Demo- crat
Unweighted base	776	392	384	72	139	190	164	112	99	233	179	148	216	201	213	191	106	65	140	205	98
Weighted base	776	384	391	92	120	155	138	120	149	187	220	178	191	212	213	186	99	64	152	197	97
Has made real progress	289 37%	158 41%	131 33%	34 36%	48 40%	49 32%	47 34%	44 37%	67 45%	83 44%	72 33%	67 38%	68 35%	79 37%	97 45%	66 35%	33 33%	15 23%	98 65%	60 30%	38 39%
Has NOT made real progress	397 51%	195 51%	203 52%	39 42%	51 43%	91 59%	81 58%	63 53%	72 48%	84 45%	123 56%	89 50%	101 53%	113 53%	87 41%	99 53%	61 61%	39 60%	47 31%	122 62%	48 50%
Refused	2	1	1	-	-	-	1	1 1%	-	1	-	1 1%	-	-	1 1%	-	-	1 1%	-	-	-
Don't know	87 11%	31 8%	56 14%	20 22%	21 18%	15 10%	10 7%	11 9%	10 7%	20 11%	25 11%	21 12%	22 12%	21 10%	28 13%	22 12%	6 6%	10 16%	7 4%	16 8%	10 11%



Absolutes/col percents

Table 10

Q11. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of ...

- Has a good team of leaders

- Party: The Labour Party

		S	Sex			Ą	ge				Social	Class				Region	Wales		Vot	ing Intent	ion Lib-
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	& South West	Scot- land	Con- ser- vative	Labour	eral Demo- crat
Unweighted base	737	347	390	57	154	177	145	107	97	244	178	122	193	180	185	198	114	60	134	199	97
Weighted base	737	342	396	74	137	147	119	107	153	191	219	140	187	191	181	186	111	68	142	197	88
True	312 42%	147 43%	165 42%	33 44%	72 53%	67 46%	45 38%	38 36%	57 37%	73 38%	99 45%	67 48%	73 39%	81 42%	77 42%	83 45%	37 33%	35 51%	24 17%	164 83%	29 33%
Not true	386 52%	182 53%	204 51%	37 50%	60 44%	71 48%	66 55%	64 60%	89 58%	111 58%	113 52%	63 45%	98 52%	99 52%	98 54%	88 47%	73 65%	29 42%	115 81%	30 15%	58 67%
Don't know	37 5%	9 3%	27 7%	5 6%	5 4%	9 6%	8 7%	3 3%	6 4%	5 3%	8 4%	8 6%	16 8%	8 4%	7 4%	15 8%	2 2%	5 7%	3 2%	4 2%	1 1%
Refused	3	3 1%	-	-	-	-	-	1 1%	2 1%	2 1%	-	1 1%	-	3 2%	-	-	-	-	-	-	-



Absolutes/col percents

Table 11

Q11. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of ...

- Has a good team of leaders

- Party: The Conservative Party

		S	ex			Ą	ge				Social	Class				Region	Wales		Vot	ing Intent	ion Lib-
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	& South West	Scot- land	Con- ser- vative	Labour	eral Demo- crat
Unweighted base	737	347	390	57	154	177	145	107	97	244	178	122	193	180	185	198	114	60	134	199	97
Weighted base	737	342	396	74	137	147	119	107	153	191	219	140	187	191	181	186	111	68	142	197	88
True	289 39%	131 38%	159 40%	41 56%	67 49%	52 35%	33 28%	40 38%	56 37%	78 41%	85 39%	56 40%	71 38%	77 40%	80 44%	67 36%	39 35%	26 38%	94 66%	68 35%	38 43%
Not true	386 52%	188 55%	198 50%	26 35%	61 45%	80 54%	73 62%	61 57%	84 55%	98 51%	125 57%	70 50%	93 50%	97 51%	92 51%	95 51%	67 60%	34 49%	37 26%	118 60%	45 51%
Don't know	59 8%	20 6%	39 10%	7 9%	8 6%	15 10%	13 11%	5 4%	11 7%	14 7%	9 4%	12 9%	23 12%	13 7%	9 5%	23 12%	5 5%	9 13%	12 9%	10 5%	5 5%
Refused	4	4 1%	-	-	-	1	-	1 1%	2 1%	2 1%	1	1 1%	-	4 2%	-	-	-	-	-	1	- -



Absolutes/col percents

Table 12

Q11. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of ...

- Has a good team of leaders

- Party: The Liberal Democrats

		S	Sex			Ą	ge				Social	Class				Region	Wales		Vot	ing Intent	ion Lib-
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1		DE	South East	Mid- lands	North Eng- land	& South West	Scot- land	Con- ser- vative	Labour	eral Demo- crat
Unweighted base	737	347	390	57	154	177	145	107	97	244	178	122	193	180	185	198	114	60	134	199	97
Weighted base	737	342	396	74	137	147	119	107	153	191	219	140	187	191	181	186	111	68	142	197	88
True	246 33%	108 32%	138 35%	31 42%	54 40%	46 31%	49 41%	34 32%	32 21%	74 39%	79 36%	43 31%	50 27%	58 30%	58 32%	69 37%	36 32%	25 37%	38 27%	61 31%	57 65%
Not true	395 54%	200 59%	195 49%	32 43%	66 48%	84 57%	51 43%	62 58%	100 65%	96 50%	121 55%	75 54%	103 55%	103 54%	101 56%	92 49%	64 57%	36 52%	88 62%	110 56%	26 29%
Don't know	91 12%	28 8%	63 16%	12 16%	16 12%	17 12%	19 16%	10 9%	18 11%	17 9%	19 9%	20 15%	34 18%	24 13%	22 12%	25 14%	12 10%	7 11%	17 12%	26 13%	4 4%
Refused	5 1%	5 2%	-	-	-	1	-	1 1%	3 2%	3 2%	1	1 1%	-	5 3%	-	-	-	-	-	1	2 2%



Absolutes/col percents

Table 13

Q11. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of ...

- Understands the way people live their lives in today's Britain

- Party: The Labour Party

		S	ex			Ąg	је				Social	Class				Region	10/-1		Vot	ting Intent	
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB_	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat
Unweighted base	737	347	390	57	154	177	145	107	97	244	178	122	193	180	185	198	114	60	134	199	97
Weighted base	737	342	396	74	137	147	119	107	153	191	219	140	187	191	181	186	111	68	142	197	88
True	289 39%	137 40%	152 38%	35 47%	63 46%	58 39%	45 38%	37 35%	51 33%	74 39%	85 39%	58 41%	72 38%	78 41%	74 41%	67 36%	42 37%	28 41%	25 18%	141 71%	24 28%
Not true	419 57%	195 57%	224 57%	37 50%	68 49%	81 55%	70 59%	66 62%	97 63%	108 56%	129 59%	75 54%	107 57%	101 53%	103 56%	111 60%	67 60%	38 56%	112 78%	55 28%	61 69%
Don't know	25 3%	5 1%	19 5%	2 3%	6 4%	8 6%	4 3%	1 1%	4 2%	6 3%	5 2%	5 3%	8 4%	7 4%	4 2%	8 4%	3 3%	2 3%	5 4%	1 1%	2 2%
Refused	5 1%	4 1%	1	1 1%	-	-	-	2 2%	2 1%	3 2%	-	1 1%	-	4 2%	1	-	-	-	-	-	1 1%



Absolutes/col percents

Table 14

Q11. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of ...

- Understands the way people live their lives in today's Britain
- Party: The Conservative Party

		S	Sex			Ą	ge				Social	Class				Region	Wales		Vo	ting Intent	tion Lib-
	_Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1		DE	South East	Mid- lands	North Eng- land	& South West	Scot- land	Con- ser- vative	Labour	eral Demo- crat
Unweighted base	737	347	390	57	154	177	145	107	97	244	178	122	193	180	185	198	114	60	134	199	97
Weighted base	737	342	396	74	137	147	119	107	153	191	219	140	187	191	181	186	111	68	142	197	88
True	240 33%	115 34%	125 32%	27 37%	53 39%	45 31%	42 35%	33 31%	40 26%	67 35%	73 33%	42 30%	58 31%	66 35%	68 37%	57 30%	33 29%	18 26%	79 55%	64 32%	22 25%
Not true	457 62%	213 62%	244 62%	42 56%	76 56%	91 62%	73 62%	70 65%	105 68%	114 60%	138 63%	88 63%	117 62%	112 59%	107 59%	121 65%	73 66%	45 65%	58 41%	126 64%	61 70%
Don't know	36 5%	10 3%	26 6%	5 7%	8 6%	11 7%	4 3%	2 2%	6 4%	8 4%	7 3%	9 6%	13 7%	9 5%	7 4%	8 5%	6 5%	6 9%	6 4%	6 3%	4 4%
Refused	5 1%	4 1%	1	-	-	1	-	2 2%	2 1%	2 1%	1	1 1%	-	5 2%	-	-	-	-	-	1	1 1%



Absolutes/col percents

Table 15

Q11. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of ...

- Understands the way people live their lives in today's Britain
- Party: The Liberal Democrats

		S	ex			Ą	ge				Social	Class				Region	Malaa		Vo	ting Intent	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat
Unweighted base	737	347	390	57	154	177	145	107	97	244	178	122	193	180	185	198	114	60	134	199	97
Weighted base	737	342	396	74	137	147	119	107	153	191	219	140	187	191	181	186	111	68	142	197	88
True	331 45%	150 44%	181 46%	36 49%	72 52%	68 46%	63 53%	50 47%	42 28%	106 56%	99 45%	62 45%	64 34%	79 42%	90 49%	85 46%	52 47%	25 36%	66 46%	90 46%	64 72%
Not true	342 46%	170 50%	172 44%	31 41%	56 41%	61 41%	49 41%	50 47%	96 63%	69 36%	109 50%	65 47%	99 53%	89 47%	77 43%	88 47%	51 46%	36 53%	67 47%	96 49%	18 21%
Don't know	60 8%	18 5%	42 11%	7 10%	9 7%	18 12%	8 6%	4 4%	13 9%	13 7%	11 5%	10 8%	25 13%	17 9%	14 8%	13 7%	8 7%	8 11%	10 7%	11 6%	5 6%
Refused	5 1%	4 1%	1	-	-	1	-	2 2%	2 1%	2 1%	1	1 1%	-	5 2%	-	-	-	-	-	1	1 1%



Absolutes/col percents

Table 16

Q11. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of ...

- Shares my values

- Party: The Labour Party

			Sex			Ą	ge				Social	Class				Region	Wales		Vot	ing Intent	ion Lib-
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>		DE	South East	Mid- lands	North Eng- land	& South West	Scot- land	Con- ser- vative	Labour	eral Demo- crat
Unweighted base	737	347	390	57	154	177	145	107	97	244	178	122	193	180	185	198	114	60	134	199	97
Weighted base	737	342	396	74	137	147	119	107	153	191	219	140	187	191	181	186	111	68	142	197	88
True	283 38%	131 38%	152 38%	36 48%	62 46%	57 39%	44 37%	39 37%	44 28%	65 34%	95 43%	56 40%	68 36%	71 37%	65 36%	74 40%	39 35%	33 49%	18 12%	163 83%	18 20%
Not true	421 57%	194 57%	227 57%	33 45%	70 51%	84 57%	68 58%	66 62%	100 65%	120 63%	119 55%	76 55%	105 56%	108 57%	109 60%	102 55%	69 62%	34 49%	122 86%	30 15%	69 79%
Don't know	30 4%	13 4%	17 4%	5 7%	4 3%	6 4%	6 5%	*	8 5%	4 2%	5 2%	6 5%	14 8%	8 4%	8 4%	9 5%	3 3%	2 2%	3 2%	4 2%	1 1%
Refused	4	4 1%	-	-	*	-	-	1 1%	2 1%	2 1%	-	1 1%	*	3 2%	*	-	-	-	-	-	-



Absolutes/col percents

Table 17

Q11. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of ...

- Shares my values

- Party: The Conservative Party

		S	Sex Age								Social	Class				Region	Wales		Vot	ing Intent	ion Lib-
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB_	<u>C1</u>	C2	DE_	South East	Mid- lands	North Eng- land	& South West	Scot- land	Con- ser- vative	Labour	eral Demo- crat
Unweighted base	737	347	390	57	154	177	145	107	97	244	178	122	193	180	185	198	114	60	134	199	97
Weighted base	737	342	396	74	137	147	119	107	153	191	219	140	187	191	181	186	111	68	142	197	88
True	241 33%	115 34%	126 32%	27 36%	48 35%	42 29%	33 27%	37 35%	54 35%	67 35%	73 33%	37 27%	63 34%	72 38%	66 36%	55 30%	29 26%	20 29%	105 74%	49 25%	16 18%
Not true	448 61%	208 61%	239 60%	42 56%	82 60%	94 64%	80 68%	65 61%	84 55%	116 61%	137 62%	94 68%	100 54%	105 55%	102 56%	119 64%	78 70%	43 62%	31 21%	141 71%	71 81%
Don't know	45 6%	15 4%	30 8%	6 8%	6 5%	11 7%	6 5%	3 3%	13 9%	6 3%	9 4%	6 5%	23 12%	10 5%	13 7%	12 6%	4 4%	6 9%	7 5%	7 3%	1 1%
Refused	4 1%	4 1%	-	-	*	1	-	1 1%	2 1%	2 1%	1	1 1%	*	4 2%	*	-	-	-	-	1	- -



Table 18

Absolutes/col percents

Q11. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of ...

- Shares my values

- Party: The Liberal Democrats

		S	Sex			Ą	ge				Social	Class				Region	Wales		Vot	ing Intent	ion Lib-
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	& South West	Scot- land	Con- ser- vative	Labour	eral Demo- crat
Unweighted base	737	347	390	57	154	177	145	107	97	244	178	122	193	180	185	198	114	60	134	199	97
Weighted base	737	342	396	74	137	147	119	107	153	191	219	140	187	191	181	186	111	68	142	197	88
True	313 42%	141 41%	173 44%	32 43%	59 43%	63 42%	58 49%	52 49%	50 33%	101 53%	100 45%	52 37%	61 33%	84 44%	75 41%	79 43%	49 44%	27 39%	50 35%	80 41%	75 85%
Not true	351 48%	175 51%	176 44%	32 43%	69 50%	69 47%	53 45%	46 43%	82 53%	78 41%	103 47%	75 54%	94 50%	85 45%	90 49%	89 48%	55 49%	31 46%	79 56%	101 51%	13 14%
Don't know	69 9%	22 6%	47 12%	10 14%	9 6%	15 10%	7 6%	7 7%	20 13%	11 6%	16 7%	11 8%	31 17%	18 9%	17 9%	17 9%	8 7%	10 15%	13 9%	15 8%	1 1%
Refused	4 1%	4 1%	-	-	*	1	-	1 1%	2 1%	2 1%	1	1 1%	*	4 2%	*	-	-	-	-	1	-



Absolutes/col percents

Table 19

Q11. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of ...

Is honest and principledParty: The Labour Party

		S	ex			Ą	ge				Social	Class				Region			Vo	ting Intent	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	_AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat
Unweighted base	737	347	390	57	154	177	145	107	97	244	178	122	193	180	185	198	114	60	134	199	97
Weighted base	737	342	396	74	137	147	119	107	153	191	219	140	187	191	181	186	111	68	142	197	88
True	227 31%	113 33%	114 29%	25 34%	54 40%	39 27%	33 28%	27 25%	49 32%	53 27%	67 31%	49 35%	58 31%	55 29%	59 32%	52 28%	33 30%	28 41%	17 12%	129 66%	11 13%
Not true	481 65%	223 65%	258 65%	47 64%	77 56%	99 67%	84 71%	78 72%	96 63%	131 68%	149 68%	85 61%	116 62%	128 67%	118 65%	125 67%	72 65%	38 56%	120 84%	62 32%	75 85%
Don't know	26 4%	3 1%	23 6%	2 3%	6 4%	9 6%	2 2%	-	7 5%	5 3%	3 1%	4 3%	14 7%	4 2%	5 3%	9 5%	6 6%	2 3%	6 4%	6 3%	1 1%
Refused	4 1%	3 1%	1	-	-	-	-	2 2%	2 1%	2 1%	-	1 1%	-	4 2%	-	-	-	-	-	-	1 1%



Absolutes/col percents

Table 20

Q11. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of ...

- Is honest and principled

- Party: The Conservative Party

		S	ex			Ąg	ge				Social	Class				Region	147-1		Vot	ing Intent	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB_	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat
Unweighted base	737	347	390	57	154	177	145	107	97	244	178	122	193	180	185	198	114	60	134	199	97
Weighted base	737	342	396	74	137	147	119	107	153	191	219	140	187	191	181	186	111	68	142	197	88
True	250 34%	123 36%	127 32%	32 44%	51 37%	41 28%	27 23%	37 34%	61 40%	63 33%	83 38%	46 33%	58 31%	64 34%	73 40%	59 32%	31 28%	22 33%	94 66%	63 32%	15 17%
Not true	437 59%	205 60%	231 58%	38 51%	75 55%	91 62%	85 72%	68 64%	79 52%	118 62%	127 58%	84 60%	109 58%	116 61%	95 52%	113 61%	72 65%	40 58%	42 30%	125 63%	67 76%
Don't know	47 6%	10 3%	37 9%	4 5%	11 8%	14 9%	6 5%	-	11 7%	8 4%	9 4%	8 6%	21 11%	6 3%	13 7%	13 7%	8 7%	6 9%	6 4%	9 4%	5 6%
Refused	5 1%	4 1%	1	-	-	1	-	2 2%	2 1%	2 1%	1	1 1%	-	5 2%	-	-	-	-	-	1	1 1%



Absolutes/col percents

Table 21

Q11. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of ...

- Is honest and principled

- Party: The Liberal Democrats

		s	ex			Ą	ge				Social	Class				Region	10/-1		Vo	ting Intent	
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB_	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat
Unweighted base	737	347	390	57	154	177	145	107	97	244	178	122	193	180	185	198	114	60	134	199	97
Weighted base	737	342	396	74	137	147	119	107	153	191	219	140	187	191	181	186	111	68	142	197	88
True	305 41%	153 45%	153 39%	39 53%	55 40%	66 45%	46 38%	44 41%	56 37%	98 51%	93 43%	57 41%	57 30%	85 45%	76 42%	76 41%	44 40%	24 36%	59 41%	87 44%	57 65%
Not true	358 49%	163 48%	195 49%	27 36%	70 51%	61 42%	65 54%	56 53%	79 51%	74 38%	114 52%	70 50%	100 53%	88 46%	88 48%	87 47%	56 51%	38 56%	72 51%	89 45%	27 30%
Don't know	70 9%	22 7%	47 12%	8 11%	12 9%	19 13%	9 7%	5 4%	16 11%	17 9%	11 5%	11 8%	30 16%	13 7%	18 10%	23 12%	11 9%	6 8%	12 8%	20 10%	3 4%
Refused	5 1%	4 1%	1	-	-	1	-	2 2%	2 1%	2 1%	1	1 1%	-	5 2%	-	-	-	-	-	1	1 1%



Absolutes/col percents

Table 22

Q11. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of ...

- Is competent and capable

- Party: The Labour Party

		S	Sex			Ą	ge				Social	Class				Region	Wales		Vot	ing Intent	ion Lib-
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	& South West	Scot- land	Con- ser- vative	Labour	eral Demo- crat
Unweighted base	737	347	390	57	154	177	145	107	97	244	178	122	193	180	185	198	114	60	134	199	97
Weighted base	737	342	396	74	137	147	119	107	153	191	219	140	187	191	181	186	111	68	142	197	88
True	333 45%	168 49%	165 42%	41 55%	73 54%	70 48%	52 44%	42 40%	54 35%	84 44%	109 50%	67 48%	74 40%	82 43%	82 45%	88 48%	49 44%	32 47%	31 22%	162 82%	34 39%
Not true	375 51%	164 48%	211 53%	30 41%	59 43%	71 48%	62 52%	60 57%	93 60%	102 53%	107 49%	65 46%	101 54%	97 51%	95 53%	92 50%	59 53%	32 47%	105 74%	33 17%	53 60%
Don't know	25 3%	7 2%	18 5%	3 4%	5 3%	6 4%	5 4%	2 2%	5 3%	3 2%	4 2%	7 5%	12 6%	8 4%	4 2%	5 3%	3 3%	4 6%	6 4%	2 1%	-
Refused	4 1%	3 1%	1	-	-	-	-	2 2%	2 1%	2 1%	-	1 1%	-	4 2%	-	-	-	-	-	-	1 1%



Absolutes/col percents

Table 23

Q11. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of ...

- Is competent and capable

- Party: The Conservative Party

		S	ex			Ą	ge				Social	Class				Region	Wales		Vot	ting Intent	tion Lib-
	Total	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB_	<u>C1</u>	C2	DE_	South East	Mid- lands	North Eng- land	& South West	Scot- land	Con- ser- vative	Labour	eral Demo- crat
Unweighted base	737	347	390	57	154	177	145	107	97	244	178	122	193	180	185	198	114	60	134	199	97
Weighted base	737	342	396	74	137	147	119	107	153	191	219	140	187	191	181	186	111	68	142	197	88
True	314 43%	147 43%	167 42%	46 62%	63 46%	55 37%	43 36%	48 45%	59 38%	90 47%	100 45%	51 36%	74 39%	82 43%	85 47%	78 42%	46 41%	24 35%	105 74%	74 38%	34 39%
Not true	373 51%	179 52%	194 49%	24 33%	65 47%	79 54%	68 57%	55 52%	82 54%	89 46%	111 51%	78 56%	95 51%	94 49%	88 48%	95 51%	58 52%	38 56%	30 21%	110 56%	50 57%
Don't know	46 6%	12 4%	34 9%	4 5%	9 7%	13 9%	9 7%	1 1%	11 7%	10 5%	8 4%	9 6%	19 10%	10 5%	9 5%	13 7%	8 7%	6 9%	7 5%	12 6%	3 3%
Refused	5 1%	4 1%	1	-	-	1	-	2 2%	2 1%	2 1%	1	1 1%	-	5 2%	-	-	-	-	-	1	1 1%



Absolutes/col percents

Table 24

Q11. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of ...

- Is competent and capable

- Party: The Liberal Democrats

		S	ex			Ą	ge				Social	Class				Region			Vot	ing Intent	
	Total	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat
Unweighted base	737	347	390	57	154	177	145	107	97	244	178	122	193	180	185	198	114	60	134	199	97
Weighted base	737	342	396	74	137	147	119	107	153	191	219	140	187	191	181	186	111	68	142	197	88
True	258 35%	109 32%	149 38%	29 39%	64 46%	53 36%	39 33%	38 35%	35 23%	69 36%	86 39%	49 35%	54 29%	65 34%	61 34%	63 34%	41 37%	26 39%	42 29%	63 32%	61 69%
Not true	394 53%	200 59%	194 49%	32 43%	62 45%	80 54%	67 56%	63 59%	90 59%	105 55%	117 53%	71 51%	101 54%	103 54%	103 57%	98 53%	57 51%	32 47%	88 62%	113 57%	16 19%
Don't know	82 11%	29 9%	52 13%	13 17%	11 8%	13 9%	13 11%	4 4%	26 17%	15 8%	16 7%	19 13%	32 17%	18 9%	17 9%	24 13%	13 12%	10 15%	12 9%	21 10%	10 11%
Refused	5 1%	4 1%	1	-	-	1	-	2 2%	2 1%	2 1%	1	1 1%	-	5 2%	-	-	-	-	-	1	1 1%



Table 25

Absolutes/col percents

Q11. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of ...

- Cares about the problems that ordinary people have to deal with

- Party: The Labour Party

		S	ex			Ąg	је				Social	Class				Region	\A/-1		Vot	ting Intent	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat
Unweighted base	737	347	390	57	154	177	145	107	97	244	178	122	193	180	185	198	114	60	134	199	97
Weighted base	737	342	396	74	137	147	119	107	153	191	219	140	187	191	181	186	111	68	142	197	88
True	330 45%	158 46%	172 43%	40 54%	74 54%	65 44%	46 39%	41 38%	64 42%	93 49%	99 45%	65 47%	73 39%	88 46%	73 40%	84 45%	52 47%	33 49%	34 24%	159 80%	28 32%
Not true	379 51%	176 52%	203 51%	30 41%	56 41%	77 52%	69 58%	61 57%	86 56%	93 48%	115 52%	67 48%	105 56%	93 49%	101 56%	94 51%	57 52%	33 49%	103 72%	32 16%	57 65%
Don't know	23 3%	4 1%	19 5%	4 5%	7 5%	5 4%	3 3%	2 2%	1 1%	3 2%	6 3%	5 4%	9 5%	6 3%	7 4%	7 4%	2 2%	2 3%	5 4%	6 3%	2 3%
Refused	5 1%	3 1%	1	-	-	-	-	2 2%	2 1%	2 1%	-	1 1%	1	4 2%	-	1	-	-	-	1	1 1%



Table 26

Absolutes/col percents

Q11. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of ...

- Cares about the problems that ordinary people have to deal with
- Party: The Conservative Party

		S	ex			Ą	ge				Social	Class				Region	Wales		Vot	ting Intent	ion Lib-
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+_	AB_	<u>C1</u>	C2	DE_	South East	Mid- lands	North Eng- land	& South West	Scot- land	Con- ser- vative	Labour	eral Demo- crat
Unweighted base	737	347	390	57	154	177	145	107	97	244	178	122	193	180	185	198	114	60	134	199	97
Weighted base	737	342	396	74	137	147	119	107	153	191	219	140	187	191	181	186	111	68	142	197	88
True	259 35%	114 33%	145 37%	36 48%	51 38%	45 30%	30 25%	36 34%	60 39%	64 34%	85 39%	44 31%	66 35%	62 33%	76 42%	61 33%	38 34%	21 31%	95 66%	63 32%	24 27%
Not true	422 57%	209 61%	213 54%	33 44%	73 53%	91 62%	80 68%	67 63%	78 51%	111 58%	124 57%	84 60%	103 55%	114 60%	92 51%	114 61%	65 59%	37 55%	39 27%	121 61%	61 69%
Don't know	52 7%	16 5%	36 9%	6 8%	12 9%	11 7%	8 7%	1 1%	14 9%	13 7%	10 4%	11 8%	18 10%	10 5%	13 7%	10 6%	8 7%	10 15%	9 6%	12 6%	2 2%
Refused	5 1%	4 1%	1	-	-	1	-	2 2%	2 1%	2 1%	1	1 1%	1	5 2%	-	1	-	-	-	1 1%	1 1%



Absolutes/col percents

The Times Poll Fieldwork : December 8th-10th 2006

Table 27

Q11. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of ...

- Cares about the problems that ordinary people have to deal with
- Party: The Liberal Democrats

		S	ex			Ą	ge				Social	Class				Region	Wales		Vo	ting Intent	tion Lib-
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1		DE	South East	Mid- lands	North Eng- land	& South West	Scot- land	Con- ser- vative	Labour	eral Demo- crat
Unweighted base	737	347	390	57	154	177	145	107	97	244	178	122	193	180	185	198	114	60	134	199	97
Weighted base	737	342	396	74	137	147	119	107	153	191	219	140	187	191	181	186	111	68	142	197	88
True	368 50%	172 50%	196 50%	30 40%	80 59%	84 57%	63 53%	54 50%	57 37%	118 62%	112 51%	72 52%	66 35%	96 50%	93 51%	89 48%	57 52%	33 48%	69 48%	95 48%	72 82%
Not true	291 39%	146 43%	145 37%	32 43%	41 30%	48 33%	49 41%	46 43%	75 49%	55 29%	91 41%	52 37%	93 49%	72 38%	66 36%	80 43%	44 39%	29 42%	60 42%	79 40%	13 15%
Don't know	74 10%	20 6%	53 13%	13 17%	15 11%	15 10%	7 6%	5 5%	19 12%	15 8%	16 7%	14 10%	28 15%	18 10%	22 12%	16 9%	10 9%	7 11%	13 9%	23 11%	2 3%
Refused	5 1%	4 1%	1	-	-	1	-	2 2%	2 1%	2 1%	1	1 1%	1	5 2%	-	1	-	-	-	1 1%	1 1%



Absolutes/col percents

Table 28

Q11. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of ...

- Is for the many, not just the few

- Party: The Labour Party

		S	ex			Ą	ge				Social	Class				Region	Wales		Vo	ing Intent	ion Lib-
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB_	<u>C1</u>	C2	DE_	South East	Mid- lands	North Eng- land	& South West	Scot- land	Con- ser- vative	Labour	eral Demo- crat
Unweighted base	737	347	390	57	154	177	145	107	97	244	178	122	193	180	185	198	114	60	134	199	97
Weighted base	737	342	396	74	137	147	119	107	153	191	219	140	187	191	181	186	111	68	142	197	88
True	392 53%	189 55%	203 51%	38 51%	87 64%	78 53%	60 50%	57 53%	72 47%	109 57%	124 56%	74 53%	85 45%	102 53%	93 51%	95 51%	58 52%	44 64%	44 31%	171 87%	46 52%
Not true	312 42%	142 42%	169 43%	30 41%	44 32%	62 42%	56 47%	47 44%	73 48%	73 38%	90 41%	59 42%	89 47%	77 41%	81 45%	80 43%	50 45%	23 34%	92 65%	21 11%	41 46%
Don't know	30 4%	7 2%	23 6%	6 8%	6 4%	7 5%	3 2%	2 2%	6 4%	8 4%	5 2%	5 3%	13 7%	9 5%	8 4%	9 5%	4 3%	1 2%	6 4%	4 2%	1 1%
Refused	4 1%	3 1%	1	-	-	-	-	1 1%	2 1%	2 1%	-	1 1%	1	3 2%	-	1	-	-	-	1	- -



Absolutes/col percents

Table 29

Q11. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of ...

- Is for the many, not just the few

- Party: The Conservative Party

		s	Sex Age								Social	Class				Region			Vot	ing Intent	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat
Unweighted base	737	347	390	57	154	177	145	107	97	244	178	122	193	180	185	198	114	60	134	199	97
Weighted base	737	342	396	74	137	147	119	107	153	191	219	140	187	191	181	186	111	68	142	197	88
True	256 35%	120 35%	135 34%	27 36%	51 37%	41 28%	35 29%	37 35%	65 42%	63 33%	86 39%	40 28%	67 36%	72 38%	75 41%	56 30%	31 28%	22 32%	96 67%	67 34%	19 22%
Not true	427 58%	205 60%	221 56%	37 49%	75 55%	93 63%	79 66%	67 63%	76 50%	116 61%	125 57%	87 62%	99 53%	104 54%	93 51%	117 63%	73 66%	39 57%	37 26%	117 59%	67 76%
Don't know	51 7%	12 4%	38 10%	11 15%	11 8%	13 9%	5 4%	1 1%	10 6%	10 5%	8 4%	12 8%	21 11%	11 6%	14 7%	12 6%	7 6%	7 11%	10 7%	12 6%	2 3%
Refused	4 1%	4 1%	1	-	-	1	-	1 1%	2 1%	2 1%	1	1 1%	1	4 2%	-	1	-	-	-	1 1%	-



Absolutes/col percents

Table 30

Q11. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of ...

- Is for the many, not just the few

- Party: The Liberal Democrats

		S	ex			Ąg	ge				Social	Class				Region	Wales		Vot	ing Intent	ion Lib-
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1		DE	South East	Mid- lands	North Eng- land	& South West	Scot- land	Con- ser- vative	Labour	eral Demo- crat
Unweighted base	737	347	390	57	154	177	145	107	97	244	178	122	193	180	185	198	114	60	134	199	97
Weighted base	737	342	396	74	137	147	119	107	153	191	219	140	187	191	181	186	111	68	142	197	88
True	363 49%	169 50%	194 49%	33 44%	76 56%	73 50%	62 52%	55 51%	64 42%	116 61%	118 54%	62 44%	67 36%	100 53%	84 46%	91 49%	49 44%	38 56%	76 53%	92 47%	76 86%
Not true	302 41%	151 44%	151 38%	27 36%	49 35%	56 38%	50 42%	45 42%	76 50%	60 31%	90 41%	61 44%	92 49%	72 38%	78 43%	79 43%	49 44%	24 35%	57 40%	85 43%	10 11%
Don't know	68 9%	18 5%	50 13%	15 20%	12 9%	17 12%	7 6%	6 6%	11 7%	14 7%	11 5%	15 11%	28 15%	15 8%	20 11%	15 8%	13 11%	6 9%	9 7%	19 9%	3 3%
Refused	4 1%	4 1%	1	-	-	1	-	1 1%	2 1%	2 1%	1	1 1%	1	4 2%	-	1	-	-	-	1 1%	-



Absolutes/col percents

Table 31

Q11. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of ...

- Is a united party

- Party: The Labour Party

		S	Sex Age							Social	Class				Region	Wales		Vot	ing Intent	ion Lib-	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB_	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	& South West	Scot- land	Con- ser- vative	Labour	eral Demo- crat
Unweighted base	737	347	390	57	154	177	145	107	97	244	178	122	193	180	185	198	114	60	134	199	97
Weighted base	737	342	396	74	137	147	119	107	153	191	219	140	187	191	181	186	111	68	142	197	88
True	220 30%	111 33%	109 27%	28 37%	47 35%	42 29%	30 26%	26 25%	46 30%	41 22%	66 30%	51 36%	62 33%	42 22%	63 35%	62 34%	32 28%	21 31%	19 13%	117 59%	12 14%
Not true	476 65%	220 64%	256 65%	42 56%	81 59%	96 65%	85 71%	79 74%	95 62%	142 74%	144 66%	80 57%	110 59%	138 73%	113 62%	107 58%	77 69%	41 60%	118 83%	74 37%	73 83%
Don't know	38 5%	7 2%	31 8%	5 7%	9 6%	9 6%	4 3%	-	11 7%	6 3%	9 4%	7 5%	15 8%	7 4%	6 3%	16 9%	3 2%	6 9%	5 4%	7 3%	2 3%
Refused	3	3 1%	-	-	-	-	-	1 1%	2 1%	2 1%	-	1 1%	-	3 2%	-	-	-	-	-	-	- -



Table 32

Absolutes/col percents

Q11. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of ...

- Is a united party

- Party: The Conservative Party

		S	ex			Ą	ge				Social	Class				Region	Wales		Vot	ing Intent	ion Lib-
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1		DE	South East	Mid- lands	North Eng- land	& South West	Scot- land	Con- ser- vative	Labour	eral Demo- crat
Unweighted base	737	347	390	57	154	177	145	107	97	244	178	122	193	180	185	198	114	60	134	199	97
Weighted base	737	342	396	74	137	147	119	107	153	191	219	140	187	191	181	186	111	68	142	197	88
True	339 46%	156 46%	183 46%	35 47%	76 55%	56 38%	44 37%	51 48%	77 50%	84 44%	118 54%	59 42%	79 42%	90 47%	93 51%	74 40%	48 43%	34 49%	103 72%	92 47%	31 35%
Not true	352 48%	174 51%	177 45%	28 38%	53 39%	80 54%	68 58%	53 50%	69 45%	101 53%	88 40%	70 50%	92 49%	90 47%	82 45%	91 49%	60 54%	30 43%	35 25%	98 49%	50 56%
Don't know	43 6%	7 2%	35 9%	11 15%	8 6%	11 7%	6 5%	1 1%	6 4%	4 2%	13 6%	9 7%	16 9%	7 4%	7 4%	20 11%	4 3%	5 7%	5 3%	7 4%	7 8%
Refused	4	4 1%	-	-	-	1	-	1 1%	2 1%	2 1%	1	1 1%	-	4 2%	-	-	-	-	-	1	-



Absolutes/col percents

Table 33

Q11. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of ...

- Is a united party

- Party: The Liberal Democrats

		S	ex			Ą	ge				Social	Class				Region	Wales		Vot	ing Intent	ion Lib-
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1		DE	South East	Mid- lands	North Eng- land	& South West	Scot- land	Con- ser- vative	Labour	eral Demo- crat
Unweighted base	737	347	390	57	154	177	145	107	97	244	178	122	193	180	185	198	114	60	134	199	97
Weighted base	737	342	396	74	137	147	119	107	153	191	219	140	187	191	181	186	111	68	142	197	88
True	371 50%	184 54%	187 47%	30 41%	72 53%	75 51%	65 55%	58 55%	70 46%	112 59%	114 52%	62 45%	82 44%	92 48%	101 56%	90 48%	58 52%	29 43%	71 50%	90 46%	65 74%
Not true	299 41%	140 41%	159 40%	30 41%	51 38%	60 41%	43 36%	43 40%	71 46%	64 33%	90 41%	63 45%	82 44%	79 42%	61 34%	78 42%	47 43%	33 48%	61 43%	89 45%	18 21%
Don't know	64 9%	14 4%	50 13%	14 19%	13 10%	12 8%	10 9%	4 4%	10 7%	13 7%	15 7%	13 9%	23 12%	15 8%	19 10%	17 9%	6 6%	6 9%	11 7%	18 9%	4 5%
Refused	4	4 1%	-	-	-	1	-	1 1%	2 1%	2 1%	1	1 1%	-	4 2%	-	-	-	-	-	1	-



Absolutes/col percents

Table 34

Q12. This week the Government announced the decision to commission a replacement for Trident, Britain's submarine based nuclear deterrent with a similar system that will last until around 2050. Which of the following statements comes closest to your view ...

		s	ex			Ąç	ge				Social	Class				Region			Vot	ing Intent	ion
	Total	Male	Female	18-24	25-34	35-44	<u>45-54</u>	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat
Unweighted base	776	392	384	72	139	190	164	112	99	233	179	148	216	201	213	191	106	65	140	205	98
Weighted base	776	384	391	92	120	155	138	120	149	187	220	178	191	212	213	186	99	64	152	197	97
Britain should continue to have a nuclear deterrent as long as other countries have nuclear weapons, so I support the decision to replace Trident	406 52%	245 64%	162 41%	35 38%	59 49%	84 54%	73 52%	73 60%	82 55%	93 50%	125 57%	101 57%	88 46%	110 52%	114 54%	105 57%	49 49%	27 42%	98 64%	90 45%	51 52%
I supported Britain having a nuclear deterrent in the past, but now the potential threat to our security is posed by terrorist groups and rogue states, rather than nuclear-armed superpowers, it is no longer necessary for us to have nuclear weapons so I oppose the decision to replace Trident	153 20%	74 19%	79 20%	19 20%	25 21%	26 17%	26 19%	29 24%	28 19%	38 20%	44 20%	28 16%	43 22%	43 20%	36 17%	34 18%	20 20%	20 31%	29 19%	44 22%	20 20%
I have never supported Britain having a nuclear deterrent and I oppose the decision to replace Trident	178 23%	52 14%	126 32%	29 31%	30 25%	43 27%	33 24%	14 12%	30 20%	45 24%	46 21%	41 23%	46 24%	48 23%	48 22%	39 21%	28 28%	15 23%	24 16%	49 25%	22 23%
None of these	8 1%	7 2%	2	2 3%	-	-	2 1%	2 2%	2 1%	3 2%	-	5 3%	1	1 1%	5 3%	1 1%	1 1%	-	-	5 3%	1 1%
Refused	1	-	1	-	-	-	1 1%	-	-	1	-	-	-	-	1	-	-	-	1	-	-
Don't know	29 4%	8 2%	21 5%	7 8%	6 5%	3 2%	3 2%	2 2%	7 5%	8 4%	5 2%	3 2%	13 7%	9 4%	9 4%	7 4%	2 2%	3 4%	1 1%	9 5%	4 4%



Table 35
Classification
Base: All respondents

		Unweighted Total	Weighted Total
Unweighted base		1513	1513
Weighted base		1513	1513
<u>Sex</u>			
Male		739 49%	726 48%
Female		774 51%	787 52%
<u>Age</u>			
18-24	(21)	129 9%	166 11%
25-34	(29.5)	293 19%	257 17%
35-44	(39.5)	367 24%	303 20%
45-54	(49.5)	309 20%	257 17%
55-64	(59.5)	219 14%	227 15%
65+	(70)	196 13%	303 20%
Average age		44.87	46.56

Absolutes/col percents



Absolutes/col percents

The Times Poll Fieldwork : December 8th-10th 2006

Table 35
Classification
Base: All respondents

South

 Unweighted Total
 Weighted Total

 Weighted base
 1513
 1513

 Social Class

 AB
 477
 378

 32%
 25%

 C1
 357
 439

 24%
 29%

	24%	29%
C2	270 18%	318 21%
DE	409 27%	378 25%
Region		
North	514 34%	505 33%
Midlands	481 32%	471 31%

518 34% 537 35%

#Populus

Absolutes/col percents

Table 35 Classification

	Unweighted Total	Weighted Total
Weighted base	1513	1513
Working status		
Full-time	765 51%	672 44%
Part-time	180 12%	169 11%
Not working but seeking work or temporarily unemployed/sick	87 6%	81 5%
Not working/not seeking work	155 10%	141 9%
Retired	257 17%	367 24%
Student	64 4%	79 5%
Refused	5 *	4



Absolutes/col percents

The Times Poll Fieldwork : December 8th-10th 2006

Table 35 **Classification**

Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1513	1513
<u>Tenure</u>		
Own outright	362 24%	484 32%
Own with a mortgage	582 38%	620 41%
Council	177 12%	197 13%
Housing Assoc.	90 6%	44 3%
Rented from someone else	220 15%	121 8%
Rent free	16 1%	9 1%
Refused	66 4%	38 2%

#Populus

Absolutes/col percents

The Times Poll Fieldwork : December 8th-10th 2006

Table 35 Classification

	Unweighted Total	Weighted Total
Weighted base	1513	1513
Foreign Holiday in last 3 year	<u>rs</u>	
Yes	912 60%	938 62%
No	601 40%	575 38%
Number of cars		
None	349 23%	306 20%
1	675 45%	658 44%
2	377 25%	427 28%
3+	112 7%	123 8%



Absolutes/col percents

Table 35 Classification

	Unweighted Total	Weighted Total
Weighted base	1513	1513
Internet Access		
At all	1145 76%	1106 73%
At home (net)	993 66%	970 64%
At work (net)	546 36%	491 32%
At home	542 36%	562 37%
At work	95 6%	83 5%
Both at home and at work	451 30%	408 27%
Somewhere else	57 4%	53 4%
Not at all	363 24%	403 27%
Refused	5 *	4



Absolutes/col percents

The Times Poll Fieldwork : December 8th-10th 2006

Table 35 Classification

	Unweighted Total	Weighted Total	
Weighted base	1513	1513	
What is the highest education	al level that vou	ı have achiev	ed to date?
Secondary/ high school/ NVQ 1-3	760 50%	788 52%	
University degree or equivalent professional qualification/ NVQ4	424 28%	420 28%	
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	151 10%	132 9%	
None of these	119 8%	132 9%	
Refused	59 4%	41 3%	



Table 35
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1513	1513
Marital Status		
Single	391 26%	363 24%
Married/ co-habiting	762 50%	787 52%
Widowed/ separated/ divorced	313 21%	336 22%
Refused	47 3%	27 2%
<u>Children</u>		
None aged 18 or under	946 63%	1016 67%
NET: Yes	515 34%	465 31%
NET: Yes any aged 15 or under	460 30%	418 28%
- Aged under 5	170 11%	167 11%
- Aged 5-10	241 16%	216 14%
- Aged 11-15	214 14%	186 12%
- Aged 16-18	107 7%	88 6%
Refused	52 3%	32 2%

Absolutes/col percents



Absolutes/col percents

The Times Poll Fieldwork : December 8th-10th 2006

Table 35 Classification

	Unweighted Total	Weighted Total
Weighted base	1513	1513
Grocery shopping status		
I am the main grocery shopper in the household	1046 69%	1039 69%
I regularly do the main grocery shop	1010 67%	1012 67%
I regularly do top up grocery shopping (buy items or a basket of items as they are needed)	1115 74%	1126 74%
I do not do grocery shopping	148 10%	154 10%
Refused	32 2%	19 1%



Absolutes/col percents

Table 36

Q.3 At the general election in May last year, many people didn't vote. If you did vote in the general election could you tell me which party you voted for?

	Unweighted <u>Total</u>	Weighted Total
Unweighted base	1513	1513
Weighted base	1513	1513
Conservative	205 14%	301 20%
Labour	458 30%	365 24%
Liberal Democrat	169 11%	194 13%
SNP	18 1%	17 1%
Other	58 4%	47 3%
Did not vote	518 34%	497 33%
Refused	62 4%	65 4%
Don't know	25 2%	26 2%

