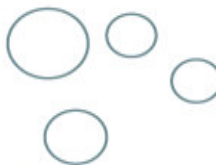


# Compagnie des Alpes Group acquires

## 5 new leisure parks



# The history of most beloved

The history of Walibi leisure parks begins in 1975 with the opening of a leisure park based in the municipalities of Wavre, Limal, and Bierges, not far from Brussels.

**1975:** Eddy Meeùs, the founder of Walibi, chooses the name of the leisure park by combining the first syllables of the names of the three municipalities the park is based in. With the help of his family, and the friendly little Australian kangaroo in mind, he picks a wallaby as the park's mascot.

So it was that starting on July 26, 1975, the day of Walibi's grand opening, a cheerful orange wallaby smiled out at the world from a bright yellow sticker. An amusing detail: from 1975 to 1977, the wallaby wore water skis: between 1975 and 1994, waterskiing was one of the park's main attractions.

**1988:** The wallaby makes a special appearance with its creator, Eddy Meeùs at the Brussels stock exchange on the occasion of the initial public offering of Walibi shares.

The wallaby, which had never left the Walibi Park, let alone Belgium, set off on a journey across Europe, and the rest of the world. It arrived in France in 1989 at **Walibi Rhône-Alpes**, following the acquisition of an existing park which had opened in 1979, then at **Walibi Lorraine** (formerly Schtroumpf), in 1990, and finally at **Walibi Aquitaine** in 1992. In 1994, the wallaby hopped north and became the mascot of **Walibi Flevo** in the Netherlands.

**1990:** The Walibi Group acquires **Bellewaerde Park**, one of Belgium's oldest leisure parks, near Ypres.

**1998:** Premier Parks, an American theme park company, acquires the Walibi Group. Premier Parks owns and runs 25 theme parks in the United States, including the Six Flags parks. The company invests in various Walibi Group parks with the goal of improving visitors' experience: more attractions, more thrills, and more shows for all ages and tastes.

# the world's wallaby.



**2000-2004:** The Walibi Group takes the name Six Flags European Division. (Premier parks, Inc. had changed its name to Six Flags Inc.). Walibi Flevo, near Amsterdam in the Netherlands, is expanded and renamed Six Flags Holland, reopening with a record number of 30 new rides and shows. Walibi Wavre becomes Six Flags Belgium, the second largest Six Flags theme park in Europe. The wallaby is retired, to the deep regret of its fans.



**2004:** Palamon Capital Partners, an English investment fund acquires the seven parks in the European division of Six Flags. The Group operates under the name StarParks, and the beloved orange wallaby returns just in time for its 30<sup>th</sup> birthday. A series of investments, including the Ice Age Adventure at Movie Park Germany (MPG), the 4D SpongeBob SquarePants Theater at MPG and Walibi Belgium, and Splashbattle at Walibi World, are all oriented towards family entertainment and show the Group's intended direction clearly: Thrills and fun for the whole family.

**2006:** On May 23 and 24, Compagnie des Alpes acquires 5 leisure parks from Palamon, which chooses to sell Walibi Lorraine separately and retain the German leisure park.





# Walibi Belgium & Aqualibi

## Number one in Belgium.

Opened in 1975, Walibi Belgium is the Group's number one park, with over 50 rides for all ages.

### For the Whole Family

There is no question that the park's main attraction is the **Werewolf**, Belgium's only wooden roller coaster. Fans of the Wild West can take a wild train ride through an abandoned mine with the entire family at Calamity Mine. Challenge of Tutankhamon is the only ride of its kind, taking passengers on an interactive journey through the unexplored depths of the Pharaoh's tomb.

### Just for kids!

A special children's area ensures that kids will spend an unforgettable day at the Park in the world of the **Walibi Folies**.

All of the rides at Walibi Folies are specially adapted for smaller children. Little ones can experience the same rides as their older brothers or sisters, but scaled down to fit them.

### For thrill seekers

Walibi Belgium is unparalleled roller coaster heaven. It has six roller coasters in all, including a few, like the **Vampire**, which are totally unique: 20 passengers hurtle along 662 meters of hair-raising tracks, on the only roller coaster in Belgium where passengers are suspended head down over the tracks with their feet swinging through the air.

Passengers spiral through a dizzying corkscrew on the **Cobra**, a spectacular "boomerang" roller coaster which loops forward and backward up to 38 m in the air.

Passengers discover the force of gravity as they plummet from the 77 m high **Dalton Terror**.

Walibi is two parks in one – each ticket includes a visit to the tropical water world at **Aqualibi**.



Opened in 1987, Aqualibi is one of Europe's premier water parks. With a variety of water rides, the warmth of the tropics, and a lush garden of exotic plants, Aqualibi is a veritable island paradise.

Sales at Walibi Belgium & Aqualibi reached nearly €28 million in 2005, ranking them second among CDA's leisure parks, behind the Asterix Park, and number one in Belgium. The park employs 122 people year round, and an additional 300 in season.





# Bellewaerde Park

A combination amusement park and animal habitat in a lush natural setting, this family-oriented park, located near Ypres, guarantees a unique experience for everyone. Set in 54 hectares, the park has 34 rides and 300 exotic animals in its six different theme areas: The Jungle, Mexico, the Far West, India, Canada, and KidsPark.



## Over 50 years of history....

- 1954:** The "Touristisch centrum Bellewaerde" (Bellewaerde Tourism Center) is opened. Adults discover different species of exotic birds in an ornithology park while children enjoy the mechanical dolls in Kabouterland (Dwarf Land).
- 1969:** The Park becomes a safari where visitors stroll freely amongst the animals. Between 1972 and 1980, the park acquires an important collection of exotic animals, including lions, Bengal tigers, giraffes, antelopes, flamingos, and gnus.
- 1980:** The River Splash, the park's first water ride, opens; a spectacular white water trip which remains one of the park's main attractions.
- 1986:** The purchase of 27 hectares of land adjacent to the park allows for expansion and the development of new rides.
- 1990:** Bellewaerde Park is acquired by the Walibi Group, which adds a variety of attractions between 1990 and 2004.
- 2004:** Bellewaerde Park celebrates its 50th birthday by hosting the Il Florilegio Circus and adopting Po-Chin and Asam, two Indian elephants.

Sales at Bellewaerde reached almost €16 million in 2005. The park attracts 800,000 a year, with 69 employees year round and an additional 150 in season.



# Walibi Aquitaine

**The Southwest's number one leisure park.**

**Walibi Aquitaine opened in 1992 in Roquefort, near Agen, at the heart of southwestern France.**

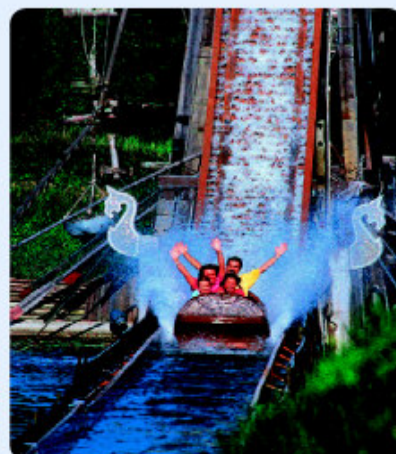
Strategically located between the major population centers of Toulouse and Bordeaux, Walibi Aquitaine is the **number one leisure park in the Southwest**, as well as being southwestern France's premier day trip destination.

Set in 30 hectares, the park boasts tens of thousands of species of plant and flower, including two century-old cedar trees and a pyramidal oak which has been classified as a "historic tree."



Walibi Aquitaine, with over 20 rides and shows, well known for making a big splash, is also a relaxing place to enjoy one of the four shows produced for the 2006 season.

**Sales at Walibi Aquitaine reached nearly €6 million in 2005. The park attracts an average of 300,000 visitors a year, with 25 employees year round and an additional 200 in season.**





## Walibi World

**One of the largest parks in the Netherlands**, Walibi World is located 50 km east of Amsterdam and less than 10 km from the Dolfinarium d'Harderwijk, CDA's number one park in the Netherlands. Opened in 1994, significant capital expenditures in 2000 transformed it into one of the country's premier leisure parks. The park offers nearly 50 rides, including 19 thrill rides, and four shows. **Sales reached nearly €23 million in 2005, with 77 year-round employees and over 700 more in season, including a large number of part time workers.**



## Walibi Rhône-Alpes

### Over 400,000 visitors

The park opened in 1979 under the name "Avenir Land" in the municipality of Avenières, which is convenient to Lyon, Geneva, and Grenoble. It took the name Walibi Rhône Alpes when it was acquired by the Walibi Group in 1989. It is the only major leisure park in the Rhône-Alpes region.

Set on 35 hectares of wooded land, the park is home to 33 rides and shows, including "Pirate Island," a 13,000 square meter aquatic theme park opened on June 17, 2006, with a capacity of up to 4,000 visitors.

**Sales reached around €8.8 million in 2005. The park attracts 400,000 visitors annually, with 37 year round employees and another 200 seasonally.**





These new parks will allow the Compagnie des Alpes to consolidate its position as a leader in European leisure parks, taking its place in the top trio of park operators.

**21** leisure parks

**10** million visitors \*

**€218** million in sales \*

*\* Pro forma 2005*



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