

FOR IMMEDIATE RELEASE
Wednesday, September 15, 2004

Vancouver Art Gallery presents Massive Change: Visionaries

**Featuring global visionary Alvin Toffler, prominent journalist
Charlie Rose and world-renowned designer Bruce Mau**

Vancouver, BC –On October 15 and 16, the Vancouver Art Gallery will host *Massive Change: Visionaries*, a special event in conjunction with the Gallery's upcoming exhibition *Massive Change: The Future of Global Design* that brings together some of today's most innovative thinkers in a series of conversations with world-renowned designer Bruce Mau and Emmy award-winning journalist Charlie Rose.

To launch the event, **Alvin Toffler**, author of the classic books *Future Shock* and *The Third Wave*, will deliver a keynote address titled *Leadership in the Third Wave Economy* on Friday, October 15 (7pm) at the Sheraton Vancouver Wall Centre Hotel. This will be followed by a day of discussion and debate moderated by **Bruce Mau** and **Charlie Rose** on Saturday, October 16 (10am to 5.30pm) at The Vogue Theatre, Vancouver. Participants include **Dean Kamen**, inventor, scientist, entrepreneur; **Janine Benyus**, leading thinker in innovative nature-based technology; **Bill Buxton**, techno-humanist; **Hazel Henderson**, futurist and sustainable development visionary; **James Korris**, military analyst/ Hollywood hybridist; **Esther Dyson**, cyber-ethicist; **Jaime Lerner**, architect and revolutionary urban planner; **John Todd**, designer of Eco Machines; **Gwynne Dyer**, journalist on war and international affairs; and, **Andrew Zolli**, forecaster and design strategist.

"I am proud that the Gallery is able to present such a distinguished roster of global visionaries as part of our major exhibition *Massive Change*," commented Kathleen Bartels, Director, Vancouver Art Gallery. "With designer Bruce Mau and journalist Charlie Rose leading the conversations, *Visionaries* will be a lively, engaging, and thought-provoking event".

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Massive Change: Visionaries will be held in conjunction with *Massive Change: The Future of Global Design*, a groundbreaking exhibition that investigates the capacity, power and promise of design. *Massive Change* takes a radical look at how rapidly evolving technologies have created the potential for design to affect change on a global scale and how this has placed us at the beginning of a new, unprecedented period of human possibility. *Massive Change: The Future of Global Design* is a project by Bruce Mau Design and the Institute without Boundaries, commissioned and organized by the Vancouver Art Gallery.

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Tickets \$225, for lectures on both October 15 and October 16.

Tickets \$175, for lectures on October 16 only.

For tickets and registration, call 604 662 4747.

Working media only. Media are required to register for this event at 604 662 4722.

Media Contact: Julie-Ann Backhouse, Vancouver Art Gallery, 604 662 4722.

Massive Change: Visionaries is generously supported by Vancouver Foundation, MDC Partners and The Consulate General of the United States in Vancouver.

The Vancouver Art Gallery gratefully acknowledges the support of the City of Vancouver, the Province of British Columbia through the BC Arts Council and Gaming Revenues, the Government of Canada through the Canada Council for the Arts, the Department of Canadian Heritage Museums Assistance Program and Cultural Spaces Canada.