

• **paris**
Un TLD pour les Parisiens et les amoureux de Paris

• **berlin**

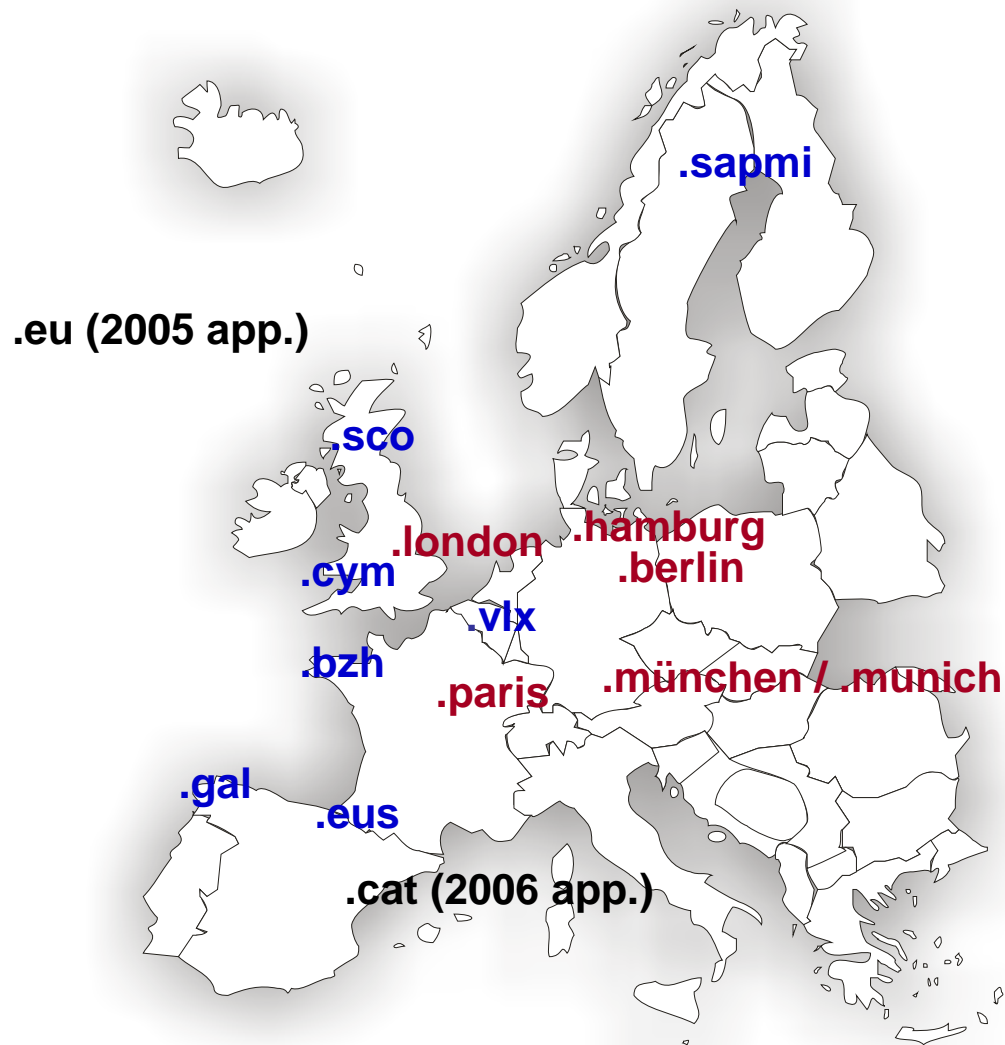


Questions on City Top-Level-Domains

June 07, 2007, Helsinki, 33th CENTR Assembly

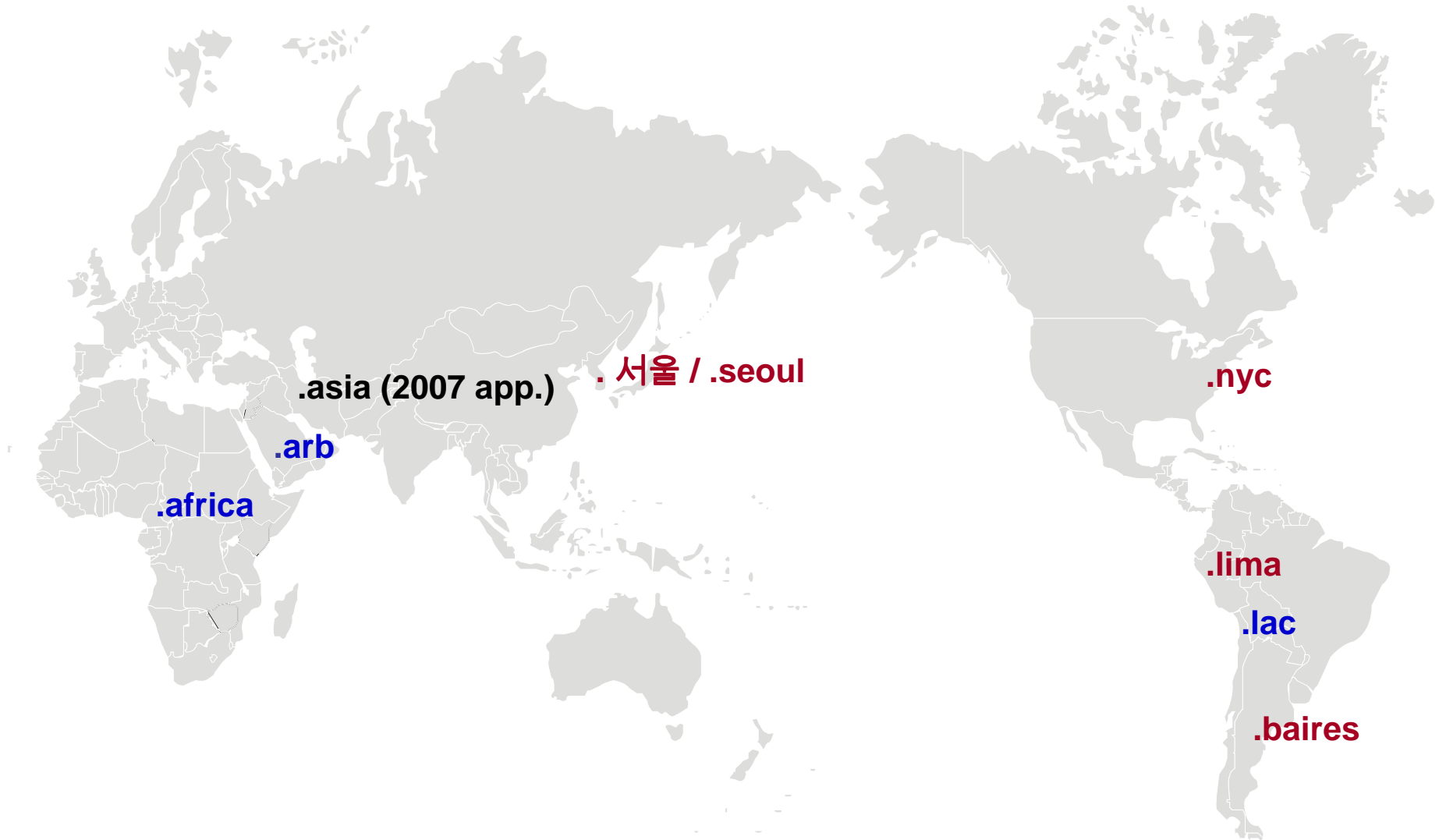
Dirk Krischenowski, CEO dotBERLIN GmbH & Co. KG

Local TLD Initiatives in Europe



- .cym - Welsh
- .bzh - Brittany
- .gal - Galicia
- .eus - Basks
- .sco - Scotland
- .vlx - Flams

Local TLD Initiatives globally



1 nom de domaine par ville
cityTLD : .berlin - .paris - .nyc

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• **paris**

Un TLD pour les Parisiens et les amoureux de Paris

Kick-off .paris 10.05.2007



The .nyc Opportunity

[project home](#) [contact](#) [project roster](#) [mailing lists](#)[log in](#) [join](#)[view](#) [edit](#)

About Connecting.nyc Inc.

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As the Internet inches its way to connect every person and machine around the globe, it becomes central to civic, commercial, community, and cultural life. Those with the best tools and understanding of its capabilities will prosper. Through research, education, training, workshops, and outreach efforts, Connecting.nyc will prepare the city for the networked future. It will use the .nyc top level domain (TLD) as an organizing force to empower New York City's residents, institutions, and businesses to better connect with one another and to present their information, knowledge, and cultural resources to the world. The opportunity to acquire the .nyc TLD will arise in 2007. This site coordinates the .nyc TLD's acquisition.

Today's Internet has more than 80,000,000 websites. Within that massive and messy world, New York City's vast tourism, business, government, cultural, community, and education resources are increasingly obscured in a sea of top level domains like .com, .net, .info, .org, .gov, .us, .biz, and dozens more. As a result, the city's own residents, businesses, and institutions can't readily find one another for civic conversation, or to take advantage of the [long tail](#) and [network effects](#) that propel the likes of Amazon, Ebay, and Google.

To be the master of its future, New York City needs its own space on the Internet.

Connecting.nyc seeks a more city-friendly Internet, where a carefully planned and managed TLD will make it easier for both residents and visitors to locate city resources within a safe environment. We will provide Internet education and training centered around a new set of domain names. Here is a sampling of the benefits we expect, as clipped from the [Advantages of the .nyc TLD](#) page.

- Quality of Life - Everyday-life in the city will improve with a more organized and intuitive Internet. For example, if searching for a school, begin at [www.schools.nyc](#).
- Economic Development - Additional, short, descriptive, and easy to remember domain names will be available for use by small businesses, community groups... Domain name revenue will remain in the city...

What is a TLD?

A top level domain (or TLD) is the last part of an Internet domain name. In [www.website.com](#), the TLD is .com.

Other popular TLDs are .org, .edu, .net, .de, .uk, and .gov.

[Click here for a list of all TLDs.](#)



Official Launch app. Sept. 2007

Projektwiki at <http://www.openplans.org/projects/campaign-for.nyc>

.london

.london - London's own Identity on the Internet

The Internet increasingly concerns the Internet user's local environment. Meaningful new domains have become also a scarce resource

take account of these
gful new domains such
ognition as a trailblazer
yc), Paris (.paris) and
the world more familiar
s of disputes are one of
on organisations and
e domains will be
delegate domains for
cally to use by a
the city government,

BBC - London - Features - No LDN in .co.uk - Microsoft Internet Explorer

Datei Bearbeiten Ansicht Favoriten Extras ?

Zurück Suchen Favoriten

Adresse http://www.bbc.co.uk/london/content/articles/2007/04/20/domain_name_feature.shtml

Google Los geht's! Lesezeichen 286 blockiert Rechtschreibprüfung Übersetzen Senden an Einstellungen

Norton Betrugsüberwachung ist aktiviert

bbc.co.uk Home TV Radio Talk Where I Live A-Z Index Search

24 April 2007
Accessibility help
Text only

ON RADIO 94.9FM
ON TV BBC ONE
ONLINE bbc.co.uk/london **LONDON**

GLOBAL CITY
You are in: London > Features > My London > Global City > No LDN in .co.uk

No LDN in .co.uk
London can feel like a country in its own right. Our city could stake a claim for being the global capitals of finance, media, the arts, retail, sport, fashion... the list could go on and on. So why not have our own domain name? www.good-idea.idn?

We are all familiar with web addresses, and how the way they end is a signifier of where that business, organisation or individual comes from. For example, www.bbc.co.uk tells you that the BBC is British (admittedly, its full name also gives you a fairly good idea.)

This is called the country code Top-Level Domain (ccTLD) and is the final part of any web address used by a country. Each country has its own, Japan's is .jp, Australia's is .au, France's is .fr and so on.

So what about London getting its own Top Level Domain name, '.ldn'? As the global city par excellence, the idea surely merits serious consideration. After all, you do not need to be British to call yourself a fully-fledged Londoner, so using '.co.uk', may not have the same appeal that '.ldn' could have.

List of country domain names >
The BBC is not responsible for the content of external websites.

Last year, the European Union got its own domain name, '.eu', and has since received more than 2.5 million registrations making it one of the fastest growing domain names in the history of the World Wide Web. It has proved especially useful for organisations and companies with pan-European interests. And, of course, the European Union's website is www.europa.eu.

London is a great city and fabulous 'brand' in its own right, so why shouldn't we have our own domain name? Would it only widen the divide between London and the rest of England? Do you think things

SEE ALSO

- Global City
- My London

On the rest of the web

- IANA country domain names
The BBC is not responsible for the content of external websites

London Local

Local video stories from around east and southeast London. Find out how to send in your photos and videos.

- Croydon
- Greenwich and Bexley
- Havering, Barking and Dagenham
- Redbridge and Waltham Forest
- Tower Hamlets and Newham
- Your photos and videos

Springwatch: Live Webcams
Springwatch: Live Birdbox
Pond Cam





BANK
GESELLSCHAFT
BERLIN



HOGA BERLIN
HOTEL- & GASTSTÄTTENVERBAND
BERLIN E.V.



BMW
Niederlassung Berlin



komische oper berlin
musiktheater. konzerte. kino.



Landesarchiv Berlin



DEUTSCHES THEATER BERLIN

Cinema.berlin – Sport.berlin – Taxi.berlin ...

Easy E-Government Access

According to EU studies the biggest hurdle to use E-Government offers is the way to find them

Sprechzeiten des Finanzamts:
Montag und Freitag von 8.00 bis 13.00 Uhr, Donnerstag von 11.00 bis 18.00 Uhr und nach Vereinbarung

Wie Sie künftig Mahnungen vermeiden können!

Durch Ihre **Teilnahme am Lastschriftinzugsverfahren** können Sie **für künftig fällig werdende Beträge** Mahnungen vermeiden; die Zahlung der in dieser Mahnung aufgeführten Rückstände muss jedoch noch von Ihnen selbst veranlasst werden.

Das Lastschriftinzugsverfahren bietet Ihnen folgende Vorteile:

- Die Abbuchung der fälligen Beträge von Ihrem Girokonto wird von uns termingemäß veranlasst; für Sie erübrigt sich die Terminüberwachung.
- **Säumniszuschläge können nicht mehr anfallen**, da die Zahlung im Wege des Lastschriftinzugsverfahrens bereits zum Fälligkeitstag als entrichtet gilt.
- Das Ausfüllen von Überweisungsaufträgen oder von Schecks entfällt; Sie sparen den Weg zur Bank.
- Ihr Kontoauszug gibt Auskunft über den Verwendungszweck des abgebuchten Betrags.

Den Vordruck für Ihre Teilnahmeerklärung können Sie **telefonisch oder mit dem umseitigen Schreiben** Ihrem Finanzamt anfordern.

Der Vordruck zur Teilnahme ist jetzt auch im Internet abrufbar:
www.berlin.de/sen/finanzen/steuern

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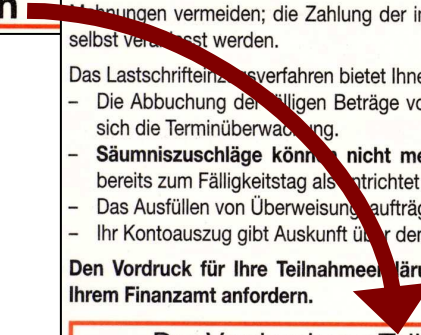
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Der Vordruck zur Teilnahme ist jetzt auch im Internet abrufbar:
www.steuern.berlin

Can be redirceted on berlin.de website, if costs for extra website are not available



Comparison of cityTLD Initiatives

| | .berlin | .paris | .nyc |
|---------------------|--------------------------------|------------------------------------|------------------------------------|
| Target group | Berliners worldwide | Parisiens and those how love Paris | New Yorker |
| Driver | .berlin team and ~ 50 partners | Sébastien Bacholett | Tom Lowenhaupt (Queens City Board) |
| | | | |
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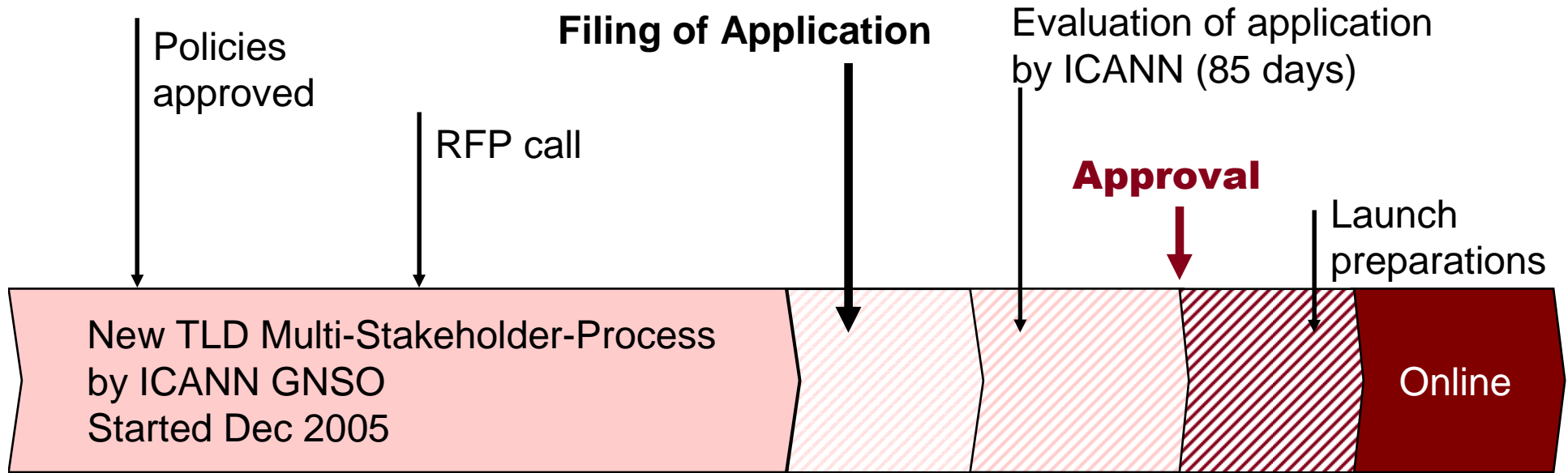
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| Relationship with ccTLD | Advisory board member | Partner | no |
| Registrations exp. year 3 | 250.000 | ? | ? |
| | | | |
| | | | |

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| Registry | CORE | AFNIC/CORE | Afilias? |
| Gov. Support nat./local | yes/not yet | yes/? | yes/? |

Proposed Timeline for new TLDs



| | | | | | | | |
|---------|---------|---------|---------|---------|---------|---------|---------|
| Q1/2007 | Q2/2007 | Q3/2007 | Q4/2007 | Q1/2008 | Q2/2008 | Q3/2008 | Q4/2008 |
|---------|---------|---------|---------|---------|---------|---------|---------|



The cityTLD Questions



Is going to the ICANN Arena really necessary for cityTLDs?

A view from outside

- Language hurdles
- Legal hurdles
- Beauty contest?
- Are TLDs for cities generic?
- New gTLD process does not incorporate local specifics



Do \$1-2 Mio Application Costs run new TLDs into bankruptcy right from the Start?



How much is the IANA function worth?



ISO 3166 and TLDs – A historical Accident?

| | | | | | | | | | | | | | | | | | | | | | | | | | |
|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| AA | AB | AC | AD | AE | AF | AG | AH | AI | AJ | AK | AL | AM | AN | AO | AP | AQ | AR | AS | AT | AU | AV | AW | AX | AY | AZ |
| BA | BB | BC | BD | BE | BF | BG | BH | BI | BJ | BK | BL | BM | BN | BO | BP | BQ | BR | BS | BT | BU | BV | BW | BX | BY | BZ |
| CA | CB | CC | CD | CE | CF | CG | CH | CI | CJ | CK | CL | CM | CN | CO | CP | CQ | CR | CS | CT | CU | CV | CW | CX | CY | CZ |
| DA | DB | DC | DD | DE | DF | DG | DH | DI | DJ | DK | DL | DM | DN | DO | DP | DQ | DR | DS | DT | DU | DV | DW | DX | DY | DZ |
| EA | EB | EC | ED | EE | EF | EG | EH | EI | EJ | EK | EL | EM | EN | EO | EP | EQ | ER | ES | ET | EU | EV | EW | EX | EY | EZ |
| FA | FB | FC | FD | FE | FF | FG | FH | FI | FJ | FK | FL | FM | FN | FO | FP | FQ | FR | FS | FT | FU | FV | FW | FX | FY | FZ |
| GA | GB | GC | GD | GE | GF | GG | GH | GI | GJ | GK | GL | GM | GN | GO | GP | GQ | GR | GS | GT | GU | GV | GW | GX | GY | GZ |
| HA | HB | HC | HD | HE | HF | HG | HH | HI | HJ | HK | HL | HM | HN | HO | HP | HQ | HR | HS | HT | HU | HV | HW | HX | HY | HZ |
| IA | IB | IC | ID | IE | IF | IG | IH | II | IJ | IK | IL | IM | IN | IO | IP | IQ | IR | IS | IT | IU | IV | IW | IX | IY | IZ |
| JA | JB | JC | JD | JE | JF | JG | JH | JI | JJ | JK | JL | JM | JN | JO | JP | JQ | JR | JS | JT | JU | JV | JW | JX | JY | JZ |
| KA | KB | KC | KD | KE | KF | KG | KH | KI | KJ | KK | KL | KM | KN | KO | KP | KQ | KR | KS | KT | KU | KV | KW | KX | KY | KZ |
| LA | LB | LC | LD | LE | LF | LG | LH | LI | LJ | LK | LL | LM | LN | LO | LP | LQ | LR | LS | LT | LU | LV | LW | LX | LY | LZ |
| MA | MB | MC | MD | ME | MF | MG | MH | MI | MJ | MK | ML | MM | MN | MO | MP | MQ | MR | MS | MT | MU | MV | MW | MX | MY | MZ |
| NA | NB | NC | ND | NE | NF | NG | NH | NI | NJ | NK | NL | NM | NN | NO | NP | NQ | NR | NS | NT | NU | NV | NW | NX | NY | NZ |
| OA | OB | OC | OD | OE | OF | OG | OH | OI | OJ | OK | OL | OM | ON | OO | OP | OQ | OR | OS | OT | OU | OV | OW | OX | OY | OZ |
| PA | PB | PC | PD | PE | PF | PG | PH | PI | PJ | PK | PL | PM | PN | PO | PP | PQ | PR | PS | PT | PU | PV | PW | PX | PY | PZ |
| QA | QB | QC | QD | QE | QF | QG | QH | QI | QJ | QK | QL | QM | QN | QO | QP | QQ | QR | QS | QT | QU | QV | QW | QX | QY | QZ |
| RA | RB | RC | RD | RE | RF | RG | RH | RI | RJ | RK | RL | RM | RN | RO | RP | RQ | RR | RS | RT | RU | RV | RW | RX | RY | RZ |
| SA | SB | SC | SD | SE | SF | SG | SH | SI | SJ | SK | SL | SM | SN | SO | SP | SQ | SR | SS | ST | SU | SV | SW | SX | SY | SZ |
| TA | TB | TC | TD | TE | TF | TG | TH | TI | TJ | TK | TL | TM | TN | TO | TP | TQ | TR | TS | TT | TU | TV | TW | TX | TY | TZ |
| UA | UB | UC | UD | UE | UF | UG | UH | UI | UJ | UK | UL | UM | UN | UO | UP | UQ | UR | US | UT | UU | UV | UW | UX | UY | UZ |
| VA | VB | VC | VD | VE | VF | VG | VH | VI | VJ | VK | VL | VM | VN | VO | VP | VQ | VR | VS | VT | VU | VV | VW | VX | VY | VZ |
| WA | WB | WC | WD | WE | WF | WG | WH | WI | WJ | WK | WL | WM | WN | WO | WP | WQ | WR | WS | WT | WU | WV | WW | WX | WY | WZ |
| XA | XB | XC | XD | XE | XF | XG | XH | XI | XJ | XK | XL | XM | XN | XO | XP | XQ | XR | XS | XT | XU | XV | XW | XX | XY | XZ |
| YA | YB | YC | YD | YE | YF | YG | YH | YI | YJ | YK | YL | YM | YN | YO | YP | YQ | YR | YS | YT | YU | YV | YW | YX | YY | YZ |
| ZA | ZB | ZC | ZD | ZE | ZF | ZG | ZH | ZI | ZJ | ZK | ZL | ZM | ZN | ZO | ZP | ZQ | ZR | ZS | ZT | ZU | ZV | ZW | ZX | ZY | ZZ |

Official local German City List equivalent to ISO 3166?



[Bad Bevensen](#) (Niedersachsen)
[Bad Bibra](#) (Sachsen-Anhalt)
[Bad Blankenburg](#) (Thüringen)
[Bad Bramstedt](#) (Schleswig-Holstein)
[Bad Breisig](#) (Rheinland-Pfalz)
[Bad Brückenau](#) (Bayern)
[Bad Buchau](#) (Baden-Württemberg)
[Bad Camberg](#) (Hessen)
[Bad Colberg-Heldburg](#) (Thüringen)
[Bad Doberan](#) (Mecklenburg-Vorp.)
[Bad Driburg](#) (Nordrhein-Westfalen)
[Bad Düben](#) (Sachsen)
[Bad Dürkheim](#) (Rheinland-Pfalz)
[Bad Dürrenberg](#) (Sachsen-Anhalt)
[Bad Dürrheim](#) (Baden-Württemberg)
[Bad Elster](#) (Sachsen)
[Bad Ems](#) (Rheinland-Pfalz)
[Baden-Baden](#) (Baden-Württemberg)
[Bad Fallingb. \(Niedersachsen\)](#)
[Bad Frankenhausen](#) (Thüringen)
[Bad Freienwalde \(Oder\)](#) (Brandenburg)
[Bad Friedrichshall](#) (Baden-Württ.)
[Bad Gandersheim](#) (Niedersachsen)
[Bad Gottleuba-Berggießhübel](#) (Sachs.)
[Bad Griesbach im Rottal](#) (Bayern)
[Bad Grund \(Harz\)](#) (Niedersachsen)
[Bad Urach](#) (Baden-Württemberg)
[Bad Vilbel](#) (Hessen)
[Bad Waldsee](#) (Baden-Württemberg)
[Bad Wildbad](#) (Baden-Württemberg)
[Bad Wildungen](#) (Hessen)
[Bad Wilsnack](#) (Brandenburg)
[Bad Wimpfen](#) (Baden-Württemberg)
[Bad Windsheim](#) (Bayern)
[Bad Wörishofen](#) (Bayern)
[Bad Wünnenberg](#) (Nordrh.-Westf.)
[Bad Wurzach](#) (Baden-Württemberg)
[Baesweiler](#) (Nordrhein-Westfalen)
[Baiersdorf](#) (Bayern)
[Balingen](#) (Baden-Württemberg)
[Ballenstedt](#) (Sachsen-Anhalt)
[Balve](#) (Nordrhein-Westfalen)
[Bamberg](#) (Bayern)
[Barby \(Elbe\)](#) (Sachsen-Anhalt)
[Bargteheide](#) (Schleswig-Holstein)
[Barmstedt](#) (Schleswig-Holstein)
[Bärau](#) (Bayern)
[Barntrop](#) (Nordrhein-Westfalen)
[Barsinghausen](#) (Niedersachsen)
[Barth](#) (Mecklenburg-Vorpommern)
[Baruth/Mark](#) (Brandenburg)
[Bassum](#) (Niedersachsen)
[Bockenem](#) (Niedersachsen)
[Bodenwerder](#) (Niedersachsen)
[Bogen](#) (Bayern)
[Böhlen](#) (Sachsen)
[Boizenburg/Elbe](#) (Mecklenburg-Vorp.)
[Bonn](#) (Nordrhein-Westfalen)
[Bonndorf im Schwarzwald](#) (Baden-WV.)
[Bönningheim](#) (Baden-Württemberg)
[Bopfingen](#) (Baden-Württemberg)
[Boppard](#) (Rheinland-Pfalz)
[Borgentreich](#) (Nordrhein-Westfalen)
[Borgholzhausen](#) (Nordrhein-Westfalen)
[Borken](#) (Nordrhein-Westfalen)
[Borken \(Hessen\)](#) (Hessen)
[Borkum](#) (Niedersachsen)
[Borna](#) (Sachsen)
[Bornheim](#) (Nordrhein-Westfalen)
[Bottrop](#) (Nordrhein-Westfalen)
[Boxberg](#) (Baden-Württemberg)
[Brackenheim](#) (Baden-Württemberg)
[Brake \(Unterweser\)](#) (Niedersachsen)
[Brakel](#) (Nordrhein-Westfalen)
[Bramsche](#) (Niedersachsen)
[Brandenburg an der Havel](#) (Brandenb.)
[Brand-Erbisdorf](#) (Sachsen)
[Brandis](#) (Sachsen)

Yes!

Yes!

Yes!

ccTLDs and cityTLD as natural Partners?

- ccTLDs are a huge success story
- ccTLDs provide established technology, processes and customers
- ccTLDs are well connected in many ways
- ccTLDs have experienced staff
- ccTLDs have trust with in the country/community
- ccTLDs are independent from ICANN
- ccTLD relationship are a short cut for the Root entry

cityTLDs may want to get the premium status as well

Advantages of the ccTLD Short Cut

- **Makes live easier to cityTLD initiatives**
 - Costs could be used for building the TLD
 - Contract based on local laws
 - Local whois policies apply
 - Others
- **Less trouble at ICANN**
 - Less resources needed
 - Minimal administration
 - No stress with place names and political strings
- **Political support for initiative if contention**

Recommendations

- **cityTLDs should be managed by local community**
(city, region or cultural community)
- **ccTLD or independent provider should be involved in running the back-end registry functions for cityTLDs** (also involved in failover plan)
- **ccTLD should provide political support at local government and at ICANN**
- **cityTLDs application procedure should be like the ccTLD one**
- **cityTLDs should pay fees to ICANN which are in countervalue to IANA function**
- **cityTLDs should have formalised relation with ICANN** (like ccTLDs)

Do you want to take care of us?

