

FOR IMMEDIATE RELEASE

Top 25 Team Rankings of the Harris Interactive College Football Poll

ROCHESTER, N.Y.—September 30, 2007—Today's **Harris Interactive College Football PollSM** rankings show the **Top 25** results compiled from rankings submitted by the Harris Interactive panel of former coaches, players and administrators, and current and former members of the media. USC narrowly maintained its number 1 ranking over LSU, but losses by Oklahoma, Florida, and West Virginia cost each their top 5 ranking from last week. Those three teams were replaced in the top 5 by Cal, Ohio State, and Wisconsin.

Highlights of September 30 Harris Interactive College Football Poll

<u>Rank</u>	<u>Team</u>	<u>Record</u>	<u>Points</u>	<u>Previous Game</u> <u>(weekend of Sep. 29)</u>	<u>Next Game</u> <u>(weekend of Oct. 6)</u>	<u>Previous</u> <u>Week's Rank</u>
1	USC (76)	4-0	2,763	Beat Washington 27-24	Stanford	1
2	LSU (36)	5-0	2,724	Beat Tulane 34-9	No. 8 Florida	2
3	California (Cal)	5-0	2,548	Beat No. 10 Oregon 31-24	Idle	6
4	Ohio State	5-0	2,462	Beat Minnesota 30-7	at No. 20 Purdue	7
5	Wisconsin	5-0	2,324	Beat No. 25 Michigan State 37-34	at Illinois	9
6	Boston College	5-0	2,107	Beat Massachusetts 24-14	Bowling Green	11
7	Kentucky	5-0	1,903	Beat Florida Atlantic 45-17	at No. 14 South Carolina (Thurs.)	14
8	Florida	4-1	1,863	Lost to Auburn 20-17	at No. 2 LSU	4
9	Oklahoma	4-1	1,837	Lost to Colorado 27-24	at No. 17 Texas	3
10	South Florida	4-0	1,775	Beat No. 5 West Virginia 21-13	at Florida Atlantic	20
11	West Virginia	4-1	1,499	Lost to No. 20 South Florida 21-13	at Syracuse	5
12	Georgia	4-1	1,426	Beat Mississippi 45-17	at Tennessee	15
13	Oregon	4-1	1,354	Lost to No. 6 California (Cal) 31-24	Idle	10
14	South Carolina	4-1	1,287	Beat Mississippi State 38-21	No. 7 Kentucky (Thurs.)	17
15	Virginia Tech	4-1	1,086	Beat North Carolina 17-10	at No. 22 Clemson	16
16	Hawaii	5-0	1,030	Beat Idaho 48-20	Utah State	18
17	Texas	4-1	1,025	Lost to Kansas State 41-21	No. 9 Oklahoma	8
18	Missouri	4-0	918	Idle	No. 23 Nebraska	21
19	Arizona State	5-0	901	Beat Stanford 41-3	at Washington State	23
20	Purdue	5-0	602	Beat Notre Dame 33-19	No. 4 Ohio State	NR
21	Rutgers	3-1	568	Lost to Maryland 34-24	No. 24 Cincinnati	12
22	Clemson	4-1	503	Lost to Georgia Tech 13-3	No. 15 Virginia Tech	13
23	Nebraska	4-1	498	Beat Iowa State 35-17	at No. 18 Missouri	24
24	Cincinnati	5-0	466	Beat San Diego State 52-23	at No. 21 Rutgers	NR
25	Michigan State	4-1	151	Lost to No. 9 Wisconsin 37-34	Northwestern	25

Number of first place votes shown in parentheses.

Other teams receiving votes: UCLA 136; Miami (FLA) 122; Kansas State 104; Kansas 79; Florida State 68; Illinois 52; Connecticut 51; Penn State 38; Michigan 26; Virginia 23; Auburn 21; Arkansas 17; Georgia Tech 13; Texas A&M 8; Tennessee 6; Colorado 3; Louisville 3; Boise State 2; Bowling Green 2; Central Florida 2; Alabama 1; Indiana 1; Maryland 1; Washington 1.

Dropped out of the Top 25: Penn State and Alabama.

Poll Methodology and Process

The 2007 Harris Interactive College Football Poll is comprised of former players, coaches, administrators and current and former members of the media who have committed to submit rankings for the top 25 college football teams each week. These panelists were randomly selected from among more than 300 nominations submitted by the 11 Division I-A Conference offices and the independent schools. The panel has been designed to be a statistically valid representation of all 11 Division I-A Conferences and independent institutions. Today, 112 poll participants submitted their top 25 college football team rankings. Two panelists did not submit rankings due to personal reasons.

In 2005 the 11 Division 1-A Conference Commissioners and Notre Dame Athletics Director Kevin White decided not to accept the Harris Interactive recommendation to apply a standard statistical practice that addresses potential instability, error, or bias associated with unusual ranking patterns. This process will remain the same for the 2007 season. Each week Harris Interactive will conduct a thorough verification of the results, and the rankings will stand as submitted.

This week's rankings and other information about the poll can be found at www.harrisinteractive.com/bcspoll and www.bcsfootball.org.

About Harris Interactive

Harris Interactive is the 13th largest and one of the fastest-growing market research firms in the world. The company provides innovative research, insights and strategic advice to help its clients make more confident decisions which lead to measurable and enduring improvements in performance. Harris Interactive is widely known for The Harris Poll, one of the longest running, independent opinion polls and for pioneering online market research methods. The company has built what it believes to be the world's largest panel of survey respondents, the Harris Poll Online. Harris Interactive serves clients worldwide through its North American, European and Asian offices, and through a global network of independent market research firms. More information about Harris Interactive may be obtained at www.harrisinteractive.com.

To become a member of the Harris Poll Online and be invited to participate in online surveys, register at <http://go.hpolsurveys.com/BCS>

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