

FOR IMMEDIATE RELEASE

Top 25 Team Rankings of the Harris Interactive College Football Poll

ROCHESTER, N.Y.—September 23, 2007—Today's **Harris Interactive College Football PollSM** rankings, the first for the 2007 college football season, show the **Top 25** results compiled from rankings submitted by the Harris Interactive panel of former coaches, players and administrators, and current and former members of the media. USC secures the top ranking while LSU edges Oklahoma for second place. Florida and West Virginia round out the top five.

Highlights of September 23 Harris Interactive College Football Poll

<u>Rank</u>	<u>Team</u>	<u>Record</u>	<u>Points</u>	<u>Previous Game (weekend of Sep. 23)</u>	<u>Next Game (weekend of Sep. 30)</u>	<u>Previous Week's Rank</u>
1	USC (91)	3-0	2,821	Beat Washington State 47-14	at Washington	n/a
2	LSU (19)	4-0	2,742	Beat South Carolina 28-16	at Tulane	n/a
3	Oklahoma (1)	4-0	2,567	Beat Tulsa 62-21	at Colorado	n/a
4	Florida (3)	4-0	2,538	Beat Mississippi 30-24	Auburn	n/a
5	West Virginia	4-0	2,409	Beat East Carolina 48-7	at No. 20 South Florida (Friday)	n/a
6	California (Cal)	4-0	2,213	Beat Arizona 45-27	at No. 10 Oregon	n/a
7	Ohio State	4-0	2,101	Beat Northwestern 58-7	at Minnesota	n/a
8	Texas	4-0	2,089	Beat Rice 58-14	Kansas State	n/a
9	Wisconsin	4-0	1,867	Beat Iowa 17-13	No. 25 Michigan State	n/a
10	Oregon	4-0	1,748	Beat Stanford 55-31	No. 6 California (Cal)	n/a
11	Boston College	4-0	1,666	Beat Army 37-17	Massachusetts	n/a
12	Rutgers	3-0	1,658	Idle	Maryland	n/a
13	Clemson	4-0	1,472	Beat North Carolina State 42-20	at Georgia Tech	n/a
14	Kentucky	4-0	1,186	Beat Arkansas 42-29	Florida Atlantic	n/a
15	Georgia	3-1	1,021	Beat Alabama 26-23 (OT)	Mississippi	n/a
16	Virginia Tech	3-1	929	Beat William & Mary 44-3	North Carolina	n/a
17	South Carolina	3-1	831	Lost to LSU 28-16	Mississippi State	n/a
18	Hawaii	4-0	771	Beat Charleston Southern 66-10	at Idaho	n/a
19	Penn State	3-1	731	Lost to Michigan 14-9	at Illinois	n/a
20	South Florida	3-0	724	Beat North Carolina 37-10	No. 5 West Virginia (Friday)	n/a
21	Missouri	4-0	632	Beat Illinois State 38-17	Idle	n/a
22	Alabama	3-1	432	Lost to Georgia 26-23 (OT)	at Florida State	n/a
23	Arizona State	4-0	331	Beat Oregon State 44-32	at Stanford	n/a
24	Nebraska	3-1	303	Beat Ball State 41-40	Iowa State	n/a
25	Michigan State	4-0	300	Beat Notre Dame 31-14	at No. 9 Wisconsin	n/a

Number of first place votes shown in parentheses.

Other teams receiving votes: Purdue 268; Cincinnati 180; Miami (FLA) 114; UCLA 114; Kansas 72; Michigan 43; Texas A&M 38; Arkansas 26; Louisville 26; Connecticut 24; Virginia 17; Florida State 12; Georgia Tech 11; Tennessee 10; Central Florida 6; Illinois 4; BYU 1; Texas Tech 1; Washington 1.

Dropped out of the Top 25: N/A for this week.

Poll Methodology and Process

The 2007 Harris Interactive College Football Poll is comprised of former players, coaches, administrators and current and former members of the media who have committed to submit rankings for the top 25 college football teams each week. These panelists were randomly selected from among more than 300 nominations submitted by the 11 Division I-A Conference offices and the independent schools. The panel has been designed to be a statistically valid representation of all 11 Division I-A Conferences and independent institutions. Today, 114 poll participants submitted their top 25 college football team rankings.

In 2005 the 11 Division 1-A Conference Commissioners and Notre Dame Athletics Director Kevin White decided not to accept the Harris Interactive recommendation to apply a standard statistical practice that addresses potential instability, error, or bias associated with unusual ranking patterns. This process will remain the same for the 2007 season. Each week Harris Interactive will conduct a thorough verification of the results, and the rankings will stand as submitted.

This week's rankings and other information about the poll can be found at www.harrisinteractive.com/bcspoll and www.bcsfootball.org.

About Harris Interactive

Harris Interactive is the 13th largest and one of the fastest-growing market research firms in the world. The company provides innovative research, insights and strategic advice to help its clients make more confident decisions which lead to measurable and enduring improvements in performance. Harris Interactive is widely known for The Harris Poll, one of the longest running, independent opinion polls and for pioneering online market research methods. The company has built what it believes to be the world's largest panel of survey respondents, the Harris Poll Online. Harris Interactive serves clients worldwide through its North American, European and Asian offices, and through a global network of independent market research firms. More information about Harris Interactive may be obtained at www.harrisinteractive.com.

To become a member of the Harris Poll Online and be invited to participate in online surveys, register at <http://go.hpolsurveys.com/BCS>

Harris Interactive Contacts:

Nancy Wong
Office: 609-919-2426
Mobile: 585-261-9432
nwong@harrisinteractive.com

Tracey McNerney
Office: 585-214-7756
tmcnerney@harrisinteractive.com