MONDAY, MARCH 26, 2007

Volume 6 Issue 114



mta Monica Daily Press

THE BRANDO' FOR SALE? **SEE PAGE 15**

Since 2001: A news odyssey

THE LAZY SUNDAY ISSUE



Former mayor's dream being mailed in

BY MELODY HANATANI Daily Press Staff Writer

WASHINGTON Former Santa Monica Mayor Ruth Y. Goldway will be front and center during today's ceremony marking the introduction of a forever stamp by the U.S. Postal

It is after all something the former mayor has thrown her support behind for years.

Some would say she championed the creation of the stamp.

A member of the Postal Regulatory Commission for the past eight years, the part-time Venice and Washington D.C. resident wrote a commentary that appeared in the New York Times back in November of 2005, advocating a forever stamp to protect consumers from the ever-rising price of postage.

If the price goes up after a forever stamp was initially purchased, the consumer will be able to use it without fear that it will be

Currently, stamps cost 39 cents, but only until the next price increase takes place May 14. At that time, the standard first-class stamp will be 41 cents each. Owners of the old stamps would have to add additional postage or purchase new ones all together to send mail. This problem will be averted by holders of the new forever stamp.

'The United States Postal Service (USPS), which is a huge national monopoly, has been reluctant to make changes that are favorable to the average consumer," Goldway said.

Luckily for the millions of stamp users

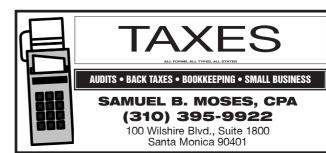
SEE **STAMP** PAGE 10



Gary Limjap (310) 586-0339

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Calendar

GOLDWELL

3

MONDAY, MARCH 26, 2007

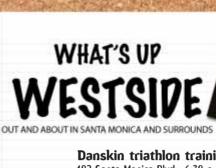
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Danskin triathlon training seminar

402 Santa Monica Blvd., 6:30 р.т. — 7:30 р.т. Prepare for the 18th annual Danskin Women's Triathlon series with Sally Edwards. Sally Edwards is the author of more than 20 fitness sports books including, 'Triathlons for Women,' and is the former masters world record holder in the Ironman Triathlon. Learn the basics of this year's Danskin Triathlon. For more information on the largest, women's only triathlon in the country visit

www.danskin.com/triathlon.html. **Second Annual Santa Monica Teen Film Festival**

The festival invites teens in seventh-grade through 12th-grade, or ages 12 to 18, to submit original films between two and 30 minutes in length. Submissions in all categories will be accepted. The deadline for submissions is Friday, May 4. Film entries that meet the minimum criteria will be considered for screening at the festival in June. Entry forms and submission guidelines are available online at www.smteenfilmfest.org or at the Virginia Avenue Park Teen Center, located at 2200 Virginia Avenue and the Santa Monica Main Library Youth Reference Desk, located at 601 Santa Monica Boulevard. For more information about the festival or about film submissions, call the Cultural Affairs Supervisor Justin Yoffe at (310) 458-8634 or e-mail him at justin.yoffe@smgov.net.

Mom days on Mondays

1131 Montana Ave., 9 a.m. — 2 p.m. Aura Medical Day Spa and Balance A Massage and Wellness Center offer spa treatments for moms every Monday. For more information, call (310) 260-1177.

Free english and citizenship Classes

2510 Lincoln Blvd., times vary

Classes are offered morning, afternoon and evening at the Santa Monica Adult Ed Center. For more information, call (310) 664-6222.

Santa Monica Lions Club

1920 Santa Monica Blvd., 12:15 p.m. Club meets every Thursday at the Best Western Hotel.

Hatha yoga at FPC

1220 Second St., 7 p.m. — 8:15 p.m. Yoga instructor John Sweetman will lead in the Renaissance Room at First Presbyterian Church of Santa Monica. Cost is \$5 per class.

Argentine tango class with Makela Brizuela

1416 Electric Ave., Venice, 9 p.m. — 10 p.m. Meet people while dancing the Argentine Tango. No partner required. For more information, visit www.makelatango.com.

Tuesday, March 27, 2007

Healthy aging seminar

601 Santa Monica Blvd., 2 p.m. — 3:30 p.m.

UCLA geriatrician Sonja Rosen, M.D., will discuss ways to maintain health and wellbeing while aging. The focus will be on preventative measures, health screenings, and methods to retain independence.

Green living workshop

2811 Pico Blvd., 7 p.m. -8:30 p.m. Each six-week Sustainable Works' course is designed to help residents learn about important environmental issues, save valuable resources, lower utility bills, and protect their health. Cost is \$25 for the full six weeks. To reserve a space, call Anna Cummins at (310) 458-8716.

Enchanted lunchtime theatre

1211 Fourth St., 11:30 a.m. − 1 p.m.

For more information on this family-friendly theatre experience, call the Playhouse box office at (310) 394-9779, ext. 2 or visit www.SantaMonicaPlayhouse.com.

For more information on any of the events listed, log on to smdp.com and click the "Events" tab for the given day's calendar



Visit us online at smdp.com

MONDAY, MARCH 26, 2007

Locals split in grading City Hall's performance

BY KEVIN HERRERA

Daily Press Staff Writer

CITYWIDE Just like Ebert and Roeper, residents here gave City Hall an enthusiastic "two thumbs up" when it comes to libraries, police and fire, tree trimming and other essential services.

But in the areas of homelessness, traffic management and addressing neighborhood concerns, local government continues to fall short.

That's according to an annual survey of over 400 residents conducted earlier this year.

"There's no surprise here as traffic and homelessness were far and away the most important issues for people [with] the number of people who mentioned homelessness as their top concern doubling over prior years," said Paul Goodwin with Goodwin Simon Victoria Research, a Culver Citybased firm which conducted telephone interviews with 417 residents in both English and Spanish back in January.

"The good news is that overall satisfaction with city services has remained at or above 80 percent since 2000, which is a very, very powerful endorsement of the work you are doing as council members and city staff," Goodwin said in a meeting with the council last week

Residents love their retail, with 89 percent satisfied with the appearance of retail stores and restaurants near their homes. They are also big fans of local parks, with 86 percent reporting that they are very satisfied by their experiences at city facilities.

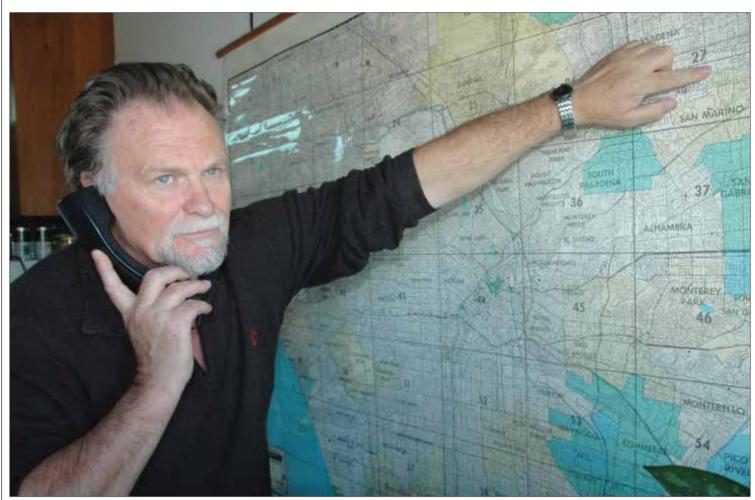
Cops must be doing their job as well, as a whopping 93 percent of people surveyed felt safe walking in their neighborhoods during the day. However, a significantly smaller number — 68 percent — felt safe walking at night, much of which had to do with a 14 percent increase in those concerned about crime, particularly gang activity.

Views are still mixed on City Hall's spending. A reported 44 percent said City Hall is doing an "excellent" or "good" job, while a near equal 42 percent responded with a negative rating.

Looking closer at the results of the survey,

SEE **SURVEY** PAGE 10

COMMUNITY PROFILES | DON ALEXANDER



Fabian Lewkowicz fabianl@smdp.com

STAYING IN TOUCH: Don Alexander, owner of Euro Taxi, handles dispatch duties at the company's Santa Monica office.

Running on veggie oil

Euro Taxi is the first cab service in SM to run on biodiesel fuel

†BY MELODY HANATANI

Daily Press Staff Writer

SANTA MONICA BOULEVARD A career path with stops along the way as a dental technician, casino dealer, realtor and personal trainer ended with an opportunity that fell into Don Alexander's lap during a time of financial crisis.

At the age of 52, the native Yugoslavian had finally found his niche.

The owner of Santa Monica-based Euro Taxi has been in the cab business for just four years, but has already left a significant mark on the industry. Alexander's company is credited with introducing the first fleet of biodiesel cabs in the city.

It was in 2003 when Alexander found himself in dire need of a job to support his family. He had lost his real estate license during the early 1990s and had taken on odd jobs since then that included stints as a personal trainer at 24 Hour Fitness and an art installer for a studio in Venice.

Then, one day, a job opportunity came a-knocking on his door. A friend who owned a taxi cab company, named Taxi! Taxi!, was looking for a new general manager to improve operations at his Santa Monicabased business.

Alexander credits himself with completely changing the company for the better by firing employees whom he believed had substance abuse problems. He also let go cab

drivers that he suspected were living in company vehicles. Next was the task of replacing the entire fleet of vehicles with Mercedes-Benz S-Class cars. The finale to the plan was to build relationships with local hotels. He ultimately increased business by gaining the trust of local establishments including the Fairmont Miramar Hotel, Shutters on the Beach, the Sheraton Hotel, the Ambrose Hotel, and the Best Western Gateway Hotel.

In June 2005, the former owner of Taxi! Taxi! decided to sell the business that Alexander worked so hard to improve. As a result of the sale, he lost his job. At that time it was only natural that he would continue doing what he knew best — running a cab service.

"I still didn't get back my real estate license," Alexander said. "At 55, it's not that easy to get a job and I already knew this

SEE **CP** PAGE 11



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LETTERS TO THE EDITOR

Light up the structure scoreboard

All of our wonderful, large (and oft-full) many-storied parking structures along Fourth Street in Downtown Santa Monica let us know, via light-emittingdiode, the number of spaces that remain available -"264...67...3..." - depending upon the time of day.

All except one, that is. Structure Nine just past Wilshire Boulevard and Fourth Street.

Let's face it, the only appeal of dragging our toxic machines through this clogged corridor is the thrill of seeing how many spaces are still empty. Why? Because, according to puzzlemaster Will Shortz's piece about Sudoku, "A rush of excitement, from filling in empty spaces to completing a large loop" that ran March 21 in the New York Times. He added, "As humans beings, we like to fill empty spaces."

Thus, I take up virtual pen to say: Come on, Structure Nine, get with the program!

> **Henry Rosenfeld** Santa Monica

Ditch creepy mural

I've lived here in Santa Monica a long time and raised my children here and I couldn't do that if my apartment's rent wasn't affordable because of rent control. The reason I'm writing about this is the new Santa Monica affordable housing building at the corner of 26th Street and Santa Monica Boulevard. I think the City is doing a good thing by building many apartments that families can afford because rents for other apartments are high. But, what I don't like about this building is the picture painted on the side of the building. It just shows a Caucasian-American woman swimming in the ocean with a Caucasian-American man staring at her. I think that is creepy, but I also protest that the painting doesn't show the whole culture of Santa Monica. Where are the women, children and men of color? The painting is disrespectful to women and to the people of color who live here. This city is supposed to be about including all peoples, but that doesn't seem to be true on this city building. The city should make the painting represent all of Santa Monica and include people of color in the picture.

Graciella Flores

Santa Monica

Depth charging the Navy

Let's hope the lawsuit recently filed in California over the Navy's sonar tests convinces the Navy to take animals' welfare into consideration.

Mounting evidence links sonar tests to many whale beaching around the world. Recently, a 15-foot beaked whale beached herself and was reportedly found dead with bleeding around both ears, likely a result of Navy sonar testing done off the coast of North Carolina. In January 2005, 37 whales beached themselves and died on the Outer Banks following a similar Navy sonar

A study published in the journal Nature in 2003 suggested that high-powered sonar from Navy ships appears to give whales and other marine mammals a version of the bends, causing them to develop dangerous gas bubbles in some tissues and blood vessels forcing them to beach themselves and die. Researchers found a condition similar to decompression sickness in 10 of 14 dead beached whales who were stranded on the Canary Islands soon after an international Navy exercise in 2002.

We've put people on the moon - certainly, can develop a sonar system that doesn't narm innocent animals. To learn more, visit www.HelpinaWildlife.com.

Stephanie Boyles, M.S.

Norfolk, VA



Is risk taking extreme or just plain foolish?

without the faintest trace of a radical bone in

Oh sure, from time to time I'll remove the label from a mattress, run with scissors (but only during sewing emergencies, and even then the blades are always pointed down and cushioned in my palm) or talk with my mouth full (which, I suppose, is a more accurate indicator of bad manners than extremism, per se), but the allure of raw, heart-pounding, gut-wrenching adventure appeals to me not at all. I am fascinated, though, with people who get an adrenaline high, or an ego boost, knowing they could be potentially staring death in the face, and do so without even blinking. I mean, isn't that what sunglasses are for?

Out west, activities like surfing, hiking, rock climbing, biking and backcountry skiing aren't necessarily considered among the most severe sports. Still, given the abundant and inherent danger of natural and humantriggered avalanches and the possibility of rapidly deteriorating weather conditions, off-piste enthusiasts are urged to train heavily and frequently to use life-saving techniques and electronic equipment.

Late last month a State House panel in Oregon held hearings on a bill that would require climbers journeying above 10,000 feet on Mount Hood during the winter season to carry electronic locator units. The move came on the heels of an incident in which three climbers used one and were promptly rescued after sustaining a fall and spending a snowy, windy and icy night at 7,400 feet.

The way I see it, if I'm doing something that leaves me with even the most remote possibility of being buried alive, or if I'm capable of doing something that could cause someone else to be swept away in an avalanche, I say keep your beacon. I'll be at home on the couch.

Maniacal driving, otherwise known as NASCAR, has become increasingly popular. NASCAR drivers don layers and layers of fireproof clothes, fireproof shoes and helmets and drive really, really, really fast around a track 200 times and sometimes crash into walls or other cars, causing dramatic explosions. In my car, the looniest thing I ever attempt is driving around and around the supermarket lot looking for a parking space after work, trying not to explode dramatically at the countless tourists who cause incessant swerving because they insist on walking aimlessly, oblivious to the moving cars around them.

A few years ago I went para-gliding, but the thought of having to sign all those waivers again acknowledging the not-soremote possibility of my imminent death soured me from making a repeat performance. (The fact that my instructor told me I made one of the ugliest landings he had ever seen and my overwhelming acrophobia that never quite went away during the flight also carried some weight when I made the final

Bungee jumping, I imagine, would probably be great fun if it didn't involve plunging off a very tall structure like a bridge or a crane with a life-size hair elastic tied to my ankles, causing me to bounce up and down with my head either nearly cracking into the ground or almost becoming submerged in a body of water while my shirt simultaneously flies up (or down), giving everyone the opportunity to accurately assess my cup size. Then again, if bungee jumping also meant, say, repeatedly flipping a rope over my head and skipping over it just as it reached the

THE WAY I SEE IT, IF I'M DOING SOMETHING THAT LEAVES ME WITH EVEN THE MOST REMOTE POSSIBILITY OF BEING BURIED ALIVE ... I SAY KEEP YOUR BEACON. I'LL BE AT HOME ON

Then there's the running of the bulls in Spain — the annual rite during the San Fermin Festival in which a dozen or so bulls weighing well over a half ton each are set loose on public streets each morning for nine consecutive days.

discouraged from joining the bulls on their early morning stampedes, and anyone whose hours partying outnumber their hours sleeping during the celebration in honor of the patron saint of Pamplona are invited to participate in the daily races by watching the televisions in their living rooms. Other than that, everyone else with a pulse and/or an urge to risk being trampled on (by fellow runners and the bulls), gored (presumably just by the bulls) or killed (again, the bulls)

Extreme driving? Running? Flying? Jumping? Skiing? No, thanks. On the other hand, extreme eating? Now that's a radical sport I could get behind. Especially since there are only a few more months until Nathan's Famous July Fourth Hot Dog Eating Contest. Sure, the cholesterol from the 53 3/4 hot dogs I'd need to eat in 12 minutes to break last year's record could kill me, but I can definitely think of worse ways to go out.

MEREDITH CARROLL can be reached at

decision to pass on round two.)

floor, I'd be all for it.

THE COUCH.

Spectators younger than the age of 18 are

is welcome to take part.

meredithcarroll@hotmail.com.

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YOUR OPINION MATTERS! Send your letters to Santa Monica Daily Press Attn. Editor: 1427 Third Street Promenade Suite 202 Santa Monica • 90401 • editor@smdp.com

Santa Monica Daily Press

Commentary Visit us online at smdp.com MONDAY, MARCH 26, 2007



We get stacks of letters from our valued readers

THERE'S ALWAYS FOOD FOR THOUGHT

in letters from our readers.

Boyd Williams (March 12, Page 4) echoed my February 26 column (Page 4) about the Santa Monica/Malibu Unified School District's latest financial crisis. Williams questioned the recommendations of the Fiscal Crisis and Management Assistance Team hired to review district finances after the former Chief Financial Officer resigned last fall over a 5 percent teacher pay hike.

Williams points out that although FCMAT said the district could afford the raise after all, steps would have to be taken — such as a transference of funds from building to operating accounts — to balance the books. Williams called it "a complicated shifting of monies that appear to be intended for school facilities will now be heading for salaries.'

Williams notes that when voting for Measure BB, the school improvement bonds on the ballot last November, he might have been mislead about the bond money only being used for improving school facilities. After a huge payout to former school CFO, Winston Braham, requiring him to "go away and keep silent," Williams also asks why Braham was paid anything if he resigned? And why the silence?

Dr. Lisette Bauersachs, (March 16, Page 4) took issue with the possible expenditure of Measure BB money on a new facility for the Edison Language Academy elementary school on Kansas Avenue. Previously, Bauersach's told the Daily Press (March 13, Page 14), "Close to 50 percent of students at ELA are non Santa Monica-Malibu residents. Why would the cities of Santa Monica and Malibu taxpayer money subsidize a school that is 50 percent Los Angeles Unified and Culver City?" Good question. Any answer?

An angry letter from David Mendez-Yapkowitz (March 16, Page 4) trashed the Santa Monica Police Department. Mendez-Yapkowitz has the right to speak his mind, but maybe he should seek ways to get along with police rather than baiting them.

Mendez-Yapokowitz taunted the police for harassing the community's children and berated Chief, Timothy Jackman, for not attending a peace march honoring Miquel Martin and Eddie Lopez who were shot to death by young West Los Angeles gangbangers. He wrote, "Children are stopped for no reason, no reason at all. A police officer can be just as dangerous a criminal as anybody out on the streets."

Mendez-Yapkowitz can vent, but cops aren't shooting young men in the back, other young men are. As a volunteer with the SMPD, I know when the police stop someone, there's always a reason which may not be apparent to the person being stopped.

Marches and peace rallies are fine but they can't stop violence especially when gangbangers intimidate people into keeping silent while they assassinate other young men on the streets. If the people who had information about Eddie Lopez's killer would've come forward in time, maybe Miquel Martin would be alive today. Now, that's something to get angry about.

Mendez-Yapkowitz's phobia" makes a bad situation worse by provoking distrust and anger. We don't need a poison wedge between the community he says he cares about and those in law enforcement trying to protect it.

A March 20 letter by Linda Morris (Page 4) criticized the landscaping planter that's in the middle of Pico Boulevard at 33rd Street instead of a much needed left turn lane for Trader Joe's market. Surely Linda, you wouldn't expect to see traffic planning that makes sense in this town?

And, for those in Sunset Park who want traffic mitigation on Ocean Park Boulevard between 14th and 18th Streets, the same kind of incompetent traffic planning that turned Pico and many other Santa Monica streets into ugly, unsafe avenues were unveiled at a community meeting last week.

These schemes will result in a main boulevard less able to handle heavy traffic loads safely — especially with diagonal parking and single, narrower traffic and increased traffic on residential side streets with even more congestion, pollution and noise.

Former Rent Control Board member, Alan Toy (March 22, Page 4) disagreed with Joan Roger's assertion (March 21, Page 4) about polluted air around a public housing project under construction at 26th Street and Santa Monica Boulevard. Sorry, Alan, Joan's right. The air from all the traffic is not healthy and a busy commercial intersection is not the best place to put any housing — even "affordable" for a number of reasons.

Well done readers. Keep those letters coming.

BAUER BILL mr.bilbau@gmail.com.

The Line

What is in a question?

At times it seems that motorists drive themselves silly by circling city streets and area parking structures time after time searching out an empty parking space. Of course more parking would be nice, but at what cost?

This week's Q-Line question asks: What would you like to see done by our trusted city officials to remedy what at times seems like a daily scavenger hunt for an available spot?

Call (310) 285-8106 before Friday at 5 p.m. and we'll print your answers in next weekend's edition of the Daily Press. Please limit responses to a minute or less.

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Santa Monica Public Library 601 Santa Monica Boulevard Multipurpose Room (second floor)

There's more to the city's Internet presence than its home page. This session of the city's quarterly Leadership Series explores all that Santa Monica is currently doing with this continually evolving technology and what the future holds—from on-line permitting to a new arts/culture portal. With presentations from the City Manager's Office, Information Systems, Cultural Affairs and the Library, followed by a Q&A session, this is a great way for city residents to get connected!

The course and materials are free, but pre-registration is requested, either on-line at www.smgov.net/leadership or by calling (310) 458-8301 (TTY 917-6626).



The Santa Monica Public Library is wheelchair accessible and is served by Big Blue Bus lines 1, 2, 3, 4, 5, 7, 8 and 9. Please call (310) 458-8606 (395-8499 TTY) for other disability accommodations at least three days in advance of this event.

MONDAY, MARCH 26, 2007

A newspaper with issues

KNOW BEFORE YOU GO

"Know before you Go" is a weekly update on construction projects throughout Santa Monica. Here is a run-down of this week's construction projects initiated by City Hall

Access center construction

Construction of a new two-story homeless services facility begins at 503 Olympic Blvd. for the new Access Center building. The sidewalk on Olympic between Fifth & Seventh Streets will be closed to the public except Samoshel residents.

Airport Park and Airport Avenue improvements

Site grading, construction of new artificial-turf soccer fields, building a new playground, restrooms and dog park area, and reconstruction of a portion of Airport Avenue. On-site detour possible during street reconstruction.

Civic Center parking structure

Construction continues on a new 900 space Civic Center Public parking structure, located on Fourth Street next to the public safety facility. Construction will require the closure of Avenida Mazatlan and the Fourth Street sidewalk. One lane on southbound Fourth Street is subject to closure while work is occurring.

Euclid park project

Construction of a new public park. The project scope will consist of site grading and construction of a new play area (with swings and climbing apparatus), a new garden area, two small green lawn areas, three circular-shaped seating areas, and a trellis entry. Construction is planned to continue until May.

Lantana east

Relocation of an 18" storm drain will require street closure on westbound lane #2 of Olympic Boulevard, Monday through Friday, from 9 a.m. to 4 p.m. Relocation work will continue to April 2, 2007.

Marine Street utility undergrounding

Marine Street Utility Excavation - Relocation and excavation of electric, phone, and cable equipment on Marine Street, between Lincoln Boulevard and Prospect Court. Parking limitations will be posted daily and detours may be announced as necessary.

Montana/Wilshire storm water diversion structures

Installation of a Storm Water Diversion debris removal and diversion facility will begin August 7 at Ocean Avenue at Montana Avenue and Wilshire Boulevard. Traffic will narrow to one lane in each direction on Ocean Avenue at Montana Avenue. The pedestrian bridge to Pacific Coast Highway is closed and pedestrians will be detoured to pedestrian crossings on Ocean Avenue at Idaho and Palisades Avenues.

Pier rehabilitation project

Deck boards in the upper pier parking lot will be replaced. Work is scheduled through May 30. The bike path underneath the pier will be closed until May 30. Minimum closure of parking lot area is anticipated.

Water main replacement

Installation of a new water main complete with service connections. Detours and lane closures may occur, and will be posted at various sites during construction.

For more information, log on to santa monica.org/engineering/projects/kbug_project_list.asp or call (310) 458-8721.



COMMUNITY BRIEFS

SMC's seeking out the best of the best

The Santa Monica College Foundation has announced that nominations are being sought for the first-ever SMC Distinguished Alumni Recognition Awards.

"Santa Monica College has an incredible roster of alumni who have gone on — some quietly, others very publicly — to achieve the highest levels of excellence in their fields and in their communities," said SMC Foundation Executive Director JoAnn Ortiz. "It would be a shame not to honor them."

The awards have been established to recognize former SMC students who have distinguished themselves, either through their professional achievements or by outstanding service to SMC or within their communities. Candidates must have completed at least 24 units at SMC.

The awards are broken into two categories – Outstanding Professional Achievement and Distinguished Service – each with its own criteria.

The deadline to submit nominations for two alumni awards is April 1. The alumni selected for the awards will be recognized at graduation ceremonies in June.

For information, contact SMC Foundation Associate Director Suzanne Hanks at (310)

DAILY PRESS

Ladies, get ready for some action

Prepare for the 18th annual Danskin Women's Triathlon series with a renowned triathlete. Sally Edwards is the author of more than 20 fitness sports' books including, "Triathlons for Women" and "The Complete Book of Triathlons." She is the former masters' world-record holder in the Ironman Triathlon.

Join Edwards for this special pre-race seminar, March 26 at 6:30 p.m., to learn the basics of this year's Danskin Triathlon and how to prepare, both mentally and physically.

For more information visit www.danskin.com/triathlon.html.

Outdoor adventures await

The Department of Beaches and Harbors is again offering its popular "Outdoor Adventures" programs in Burton Chace Park, 13650 Mindanao Way in Marina del Rey. Subjects covered include bird watching, harbor kayaking and surf kayaking. Individuals and families are all welcome.

Bird watching will take groups to various sites in the Ballona Wetlands, where they will have the opportunity to observe various bird species compete for resources in the shoreline and vegetation habitat. They will also be taken to areas where they can observe Great Blue Heron and Black Crowned Night Heron nesting sites. Excursions are presented at no cost, but pre-registration is essential. Each outing is approximately two hours long.

Bird watching dates and times:

- April 26, 9 a.m.
- May 24, 4 p.m.
- June 28, 9 a.m.

Harbor kayaking offers leisure kayaking outings in the Marina harbor for anyone 10-years-old and older, including families, for whom double kayaks are available. Class size is limited to 15 participants. Outings are from 11:30 a.m. to 1:45 p.m. The cost for each outing is \$25 for kids over 18-years-old, and \$30 for adults.

Dates scheduled:

April 21
June 16
Aug. 25
Oct. 27
May 26
July 28
Sept. 22
Nov. 10

Surf kayaking will provide participants with the opportunity to kayak through the Marina del Rey harbor and head out to the North Jetty, where they will surf the waves aboard sit-on-top kayaks. Los Angeles County Lifeguards will instruct the outing. Preregistration is a must, as class size is limited to 10 participants. All classes held on Saturdays from 8 a.m. to 11 a.m. Cost per outing is \$25.00 for kids under 18-years-old, and \$30 for adults.

Dates scheduled:

April 28
June 16
Aug. 25
Oct. 27
May 26
July 28
Sept. 22
Nov. 10

For information regarding all programs, call (310) 822-8530 to register.

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CONTACT ASSOCIATE EDITOR DANIEL ARCHULETA AT DANIELA@SMDP.COM.



Visit us online at smdp.com MONDAY, MARCH 26, 2007

Deep pockets

A family donates the wallet of an early Mormon writer

BY JENNIFER DOBNER

Associated Press Writer

SALT LAKE CITY Russell Martin Harris celebrated his 86th birthday Friday by giving a gift to The Church of Jesus Christ of Latter Day Saints — a leather wallet carried by his great-great grandfather back in the 1830s.

That may seem like an unspectacular gift, but Harris' great-great-grandfather was Martin Harris, who mortgaged his farm for the \$3,000 needed to print the first 5,000 copies of the faith's central text, the Book of Mormon.

Family folklore holds that the soft, caramel-brown leather wallet carried the cash to the printer, Russell Harris said.

"I have the spirit of giving, and I felt that more people would see it and it was safer here," said Russell Harris, adding that it's just a little hard to let go of the family heirloom.

Passed through the generations from father to eldest son until it arrived in Russell Harris' hands, the wallet will now have a permanent home in a glass case at the Museum of Church History and Art.

Nearby is the original press used to print the Book of Mormon, which chronicles what Mormons believe is an account of Jesus' dealings with ancient Americans.

Church founder Joseph Smith is said to have dictated a translation of the book from a set of gold plates given to him by an angel.

Martin Harris was one of three people besides Smith said to have seen the plates. He took dictation from Smith. He's also the man who lost the first 116 completed pages, which had to be redone.

"Lost is the fact that he was probably the most significant financial benefactor of the church in its first century of existence, putting up what was then an enormous sum of money," said church elder Dallin Harris Oaks, who is a third cousin to Russell Harris.

The first edition of the Book of Mormon was published in 1830.

Museum Curator of Acquisitions Richard Oman called the wallet the most significant donation to the museum in the last 10 years. Along with the wallet, the museum also holds two other Harris artifacts — a stone from the mortgaged homestead and a family Bible.

THIS WAS A **GIFT OF MAJOR** PROPORTIONS. IT TELLS **US SOMETHING ABOUT** HIS FAITH."

Richard Oman **Museum Curator of Acquisitions**

Oman said when you calculate the value of a dollar today, the value of Martin Harris's original \$3,000 gift to the church would now be worth \$67,000.

"This was a gift of major proportions," Oman said. "It tells us something about his faith.

The museum's collection holds more than 50,000 artifacts and thousands of

Utah school's unorthodox schedule gives jocks a boost

BY DEBBIE HUMMEL

Associated Press Writer

PARK CITY, Utah Back to school. It's the time of year students dread the most. But for 14-year-old Jessie Delacenserie it's made worse because it also means winter is over.

That's right. Winter.

Delacenserie is a student in the Winter Sports School in Park City. The school is in session from April to November giving the student body — most of them elite winter athletes — time off when the snow flies to pursue their slippery goals.

Notable alumni include Olympic gold medal skiers Julia Mancuso and Ted Ligety and for students like Delacenserie, a Wisconsin-native who has been ski racing since 5, there's no choice.

"It's pretty much my life," Delacenserie of ski racing. "I've been missing school since, like, second grade. In Madison they just didn't understand how important ski racing was to me."

That's not a problem at the Winter Sports School, where students are often competitors in the classroom and on the slopes, and many of the teachers have backgrounds in competing or coaching.

"I was a hack really. I was OK," says Rob Clayton of his youth as a ski racer. Clayton has headed the WSS for six years.

Clayton came to Utah from his native Vermont 15 years ago to coach and was hired by the WSS in 2002. Before coming to Utah, Clayton had worked at the Stratton Mountain School, a ski and snowboard academy in Vermont "in almost every capacity besides janitor," he said.

What first struck him about the WSS was the "intelligence" of the schedule. Between training and competitions, many of them a day's drive or more away, it makes no sense for teens actively involved in high-level winter sports to be missing weeks of class or worrying about making up course work when they're trying to pursue their dreams, he said.

Secondly, with other winter sports academies, the training program comes with the education.

You not only buy their educational pro file, you also buy their coaching staff," Clayton said. "We provide you the best education we can provide. You go find the best coach and the best program."

The WSS program is modeled after the international baccalaureate program and is rigorous and college preparatory, Clayton said.

'We don't just take jocks that want a college diploma. We provide the education, but we try to facilitate those who have high aspirations," he said.

And it makes for an interesting population, Clayton says.

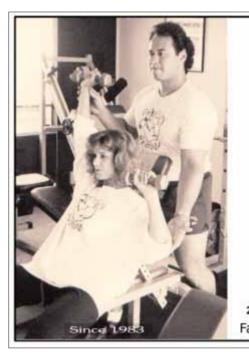


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A newspaper with issues

MONDAY, MARCH 26, 2007

list of greatest toxic polluters

By the Associated Press

ANCHORAGE, Alaska Federal environmental regulars have listed the Red Dog Mine in Northwest Alaska as the top toxic polluter in the United States, for the sixth consecutive year.

The U.S. Environmental Protection Agency said in a national ranking of toxic emissions that Alaska also maintained its status as the state producing the largest amount of toxic emissions to air, land or water. The ranking, published Wednesday, is largely due to the Red Dog Mine's routine disposal of hundreds of millions of pounds of waste rock.

Mined waste rock, which accounts for 90 percent of Alaska's toxic releases, is regulated to prevent toxic metals from leaching into the environment, according to state officials. Department of Environmental Conservation Commissioner Larry Hartig said the waste is stored in permitted facilities.

'We still haven't been able to get the message out that this isn't pollution," said Jim Kulas, Red Dog's environmental superintendent. "It's waste rock."

Claims that Red Dog's waste rock isn't harmful are disputed by some environmentalists. Waste rock has the potential to leach toxic materials, according to some experts.

Mine tops feds' \`Natural' makeup looks like spring

BY SAMANTHA CRITCHELL

AP Fashion Writer

NEW YORK Makeup is getting a makeunder for spring.

Whether your seasonal wardrobe will be made up mostly of cool neutral clothes or pop-art brights, makeup artists advise not to go overboard with rainbow colors.

They'll create too much of a contrast with the understated pieces, and you risk appearing cartoonish with the whole mod look.

Robyn Tamura, director of strategy creative development for Clinique's global education program, says if white is the base of your outfit, the first beauty step to take is to smooth out the skin's texture and color. Then brighten the eye with concealer which will draw attention to the eyes — and work on defining the lashline, eyelashes and brows.

"It doesn't have to be about bold colors, it's more about technique," she says.

Joe Costa, national makeup artist for Yves Saint Laurent, suggests a palette that is natural in the spirit of the great outdoors, which has countless shades of rich browns and sandy tans.

"We have a tendency with a natural look to think everything has to be neutral, but if you look at nature that's not how it is. ... Think of when grandma used to pinch your cheeks. That's 'natural looking' but you have color."

could be bronze. I'm sure Beyonce, Jennifer Lopez and Gwyneth Paltrow all have different nude colors.'

Adds Brown, whose newest book "Bobbi Brown Living Beauty" (Springboard, 2007) targets women 40



IT'S NOT ALL BEIGES, IT'S ABOUT FINDING THE COLORS THAT ARE RIGHT FOR YOU."

Bobbi Brown, make-up artist and CEO of Bobbi Brown cosmetics

If you have browns and beiges on the eye, Costa says to wear a rosier shade on either the lips or cheeks not both. To dress up the face for evening, use black around the eyes.

"Eyeliner is huge for spring," Costa said. (YSL has just introduced an eyeliner that uses the brush-application technique of its popular Touche Eclat concealer that will create an even, thick line.)

"It's about the 'natural nude face' – that's what I call it," says Bobbi Brown. "It's not all beiges, it's about finding the colors that are right for you.

'If you're very pale, nude is the color of your lips, probably a pale pink. But if you have darker skin, what is 'nude'? It and older: "Natural is what blends and enhances what you have. You don't want 'nude' to wash you out. If you put it on and it disappears, what's the point?'

For drama, Tamura of Clinique suggests a smoky eye — still with those earth tones. You can go with darker colors or gold, she says, but make sure to keep them warm. "The most important tip for daytime is to make sure everything is soft and blended."

Also, Tamura adds, lots of mascara punches up a look and helps define the face without looking like you have a lot of makeup on.

As for lip color, it depends where you want the focus to be.

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Visit us online at smdp.com MONDAY, MARCH 26, 2007

This is the year to pick organic

BY DEAN FOSDICK

Associated Press Writer

NEW MARKET, Va. It seems everyone has a tale to tell about why they decided to grow organic.

For some, it may have been one E. coli scare too many and concerns about becoming ill after eating fruits and vegetables produced in contaminated fields half a conti-

Perhaps it was the desire to see if homegrown foods really tasted all that much better than store-bought.

For Doug Oster, co-author of "Grow Organic: Over 250 Tips and Ideas for Growing Flowers, Veggies, Lawns and More" (St. Lynn's Press, 2007), the decision came after watching his then 3-year-old son wandering down the plant rows moments after he'd dusted with an insecticide to rid some cabbage plants of green caterpillars.

"I stood triumphant as I looked over the garden — the conquering hero who had destroyed the invading force so determined to annihilate my crop," Oster wrote. " ... My smugness turned to dread in the pit of my stomach, and I thought, 'What have I done?' That was my awakening, the innocence of a small boy searching for a fresh treat.

"It was the last day I ever used chemicals in the garden and my first as an organic gardener," he wrote. ... "It has been a wonderful journey of discovery and it's not over yet."

Organic gardening generally is defined as growing without the use of synthetic pesticides or fertilizers. It's using natural ingredients to feed the soil rather than the plant.

Five percent of the overall U.S. gardening population grows organically, said Bruce Butterfield, research director for the National Gardening Association.

The number of organic gardeners will increase from 5 million to 8.1 million in the next few years, Butterfield said, giving an estimate based on his research. "The practice will grow around 10 percent a year. ... That's double the growth of conventional gardeners."

Oster and co-author Jessica Walliser rec-

YOU'LL NOTICE **SLOWER GROWTH,** INITIALLY. BUT EVENTUALLY, ORGANIC GARDENS **SURPASS (THE PRODUCTION OF) TRADITIONAL GARDENS."**

Jessica Walliser

co-author of "Grow Organic: Over 250 Tlps and Ideas for Growing Flowers, Veggies, Lawns and More'

ommend that would-be organic gardeners think of organic growing as more a marathon than a sprint. It takes time — on average, two years — before any dramatic changes occur as the result of having abandoned chemicals. First signs might include a sudden emergence of earthworms, for example.

'You'll notice slower growth, initially. But eventually, organic gardens surpass (the production of) traditional gardens," Walliser said in a telephone interview from her home at Sewickley, Pa.

However much of your yard you choose to make over or however you choose to do it, the conversion method will be comparable to giving up smoking.

Growers deciding to go organic need approval from the Feds

BY DEAN FOSDICK

Associated Press Writer

Growers planning to label their products "organic" are required by the U.S. Department of Agriculture to become certified. That means finding a third-party or state certifying agent to evaluate their growing operations to determine if they meet a lengthy list of standards.

Home gardeners need be certified only if they market their organic products and then only if they exceed \$5,000 in sales a year.

Growers must submit an "organic system plan" that has to be approved before the USDA-accredited certifiers will perform their onsite evaluations. The plans must be updated and the growing operations and processing facilities inspected annually.

Those who pass muster are then certified by the agent and are allowed to use symbols or certificates in selling or describing their produce as organic. The agent, in effect, has tried to ensure hat the grower is presenting the real, uncontaminated goods.

"A certified farmer has about 60 pages of rules, depending upon the (certifying) agency, that they have to follow," said Jessica Walliser, co-author of "Grow Organic: Over

250 Tips and Ideas for Growing Flowers, Lawns and More.'

'That can vary from taking the temperature of their compost for a couple of weeks to ensure it reaches 160 degrees (among other things, to kill weed seeds) to ensuring their baskets haven't been treated with any

'Those (rules) would be real difficult for home gardeners to follow," she said. "If people get certified, it's because they want to sell something. If you make more than \$5,000 a year, you have to be certified."

Even a certified program, however, can have its problems.

"Organic certification is not a guaranty of quality or purity of the product," according to a fact sheet from the Organic Trade Association. "Rather, it is evidence of the operation's adherence to a prescribed system of agriculture and food production that involves the building and enhancing of the soil naturally, protection of the environment, humane treatment of animals and avoidance of toxic synthetic substances."

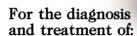
Certification costs vary according to the size of the growing operation and fees assessed by the organic certifying agencies. For small farms, however, fees range from \$100 to \$1,200; for large farms.

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MONDAY, MARCH 26, 2007 A newspaper with issues

Forever stamp makes debut in Washington

FROM **STAMP** PAGE 1

of the Board of Governors, Jim Miller, read Goldway's commentary when it was published and thought it was an excellent idea.

It is a win-win situation for both parties according to Miller. The forever stamp helps consumers avoid additional costs and at the same time fosters a positive public image for the USPS, an organization that has had its fair share of public relations problems over the years.

'It's a brilliant innovation that helps both sides," Miller said recently.

The forever stamp is expected to go on sale during the next couple of months, Miller reported.

The new program allows postal customers the benefit of avoiding inconveniences brought on when rates go up. When the price of postage increases again, frustrated letter senders will be able to use their forever stamps rather than standing in long lines to purchase additional postage. It will also help avoid confusion regarding the price of sending mail, Goldway said. For the USPS, the new program will help cut cost.

"They won't have to sell the 2 cent stamps at all," she said.

The price of stamps typically increases every two to three years and is adjusted with

the rate of inflation. There were rate increases in 2000, 2002, and 2006 and now in 2007.

"We had four years without a rate increase," Goldway said. "It usually doesn't go that long.'

The concept of the forever stamp has been used in other countries for years, but the suggestion to implement one in the United States wasn't embraced until 2001.

"It wasn't until my editorial that things were moving quickly," Goldway said.

Postage was at one time used for legal tender and the "old timers" at the USPS were reluctant to enact change, even though the stamp has not been valid in exchange for money for a long time, Goldway said.

With big-time clients such as major banks, utility companies and catalog companies, the USPS has been reluctant to help the average consumer, she added. Business usually trumps public opinion down at the post office. When the design for the stamp is unveiled today in Washington, Goldway will be smiling.

"I'm very pleased that a useful consumer idea is being implemented," she said. "They haven't told us (the stamp design), but there is a rumor going around that it's going to be a Liberty Bell."

melodyh@smdp.com

Homelessness, traffic continue to bug Santa Monica residents

FROM **SURVEY** PAGE 3

a higher proportion of people living in the 90401 zip code gave the city a negative rating for addressing neighborhood concerns, at 62 percent, than in other zip codes in the city. Those living in Sunset Park were also more positive in their review of City Hall's job performance in that area, at 61 percent, than those living in the Ocean Park area, at 38 percent. Renters are also more likely to give City Hall a good review — 48 percent than homeowners, a group that reported just a 39 percent approval rating.

A person's attitudes towards City Hall varied greatly depending on how much contact someone has had with local government, with more negative reviews the more interaction residents had.

Like any survey, there is a 5 percent mar-

gin for error as well as a measure of inconsistency from one year to the next because of how certain questions were presented in the most recent sampling, Goodwin said.

City Hall has embarked on a new customer service campaign with the tag line, "Doing the Right Thing Right!," in an effort to improve relations with customers, being they residents applying for a permit to remodel their homes, entrepreneurs looking for a business license or visitors trying to find a bus line that serves Montana Avenue.

City staff will also be using the results of the survey, along with suggestions submitted by the public, to draft community priorities for upcoming budget discussions with the council. The survey asked very detailed questions including how easy it is to access the city's Web site, overall satisfaction with the beach and local parks, services provided by first responders, and youth services.

"I think it's clear that in the past couple of years, this City Council has more seriously opened its mind to new approaches to homelessness and even though that continues to be a major concern of our community I think there is a sense we are looking at new solutions and we are starting to find them," said Councilman Kevin McKeown. "I still believe there is a lot more we can and need to do to address traffic or mobility in Santa Monica."

Residents can get involved this evening -Monday — during a meeting with Planning Director Eileen Fogarty and staff at Virginia Avenue Park, where they will be discussing what qualities make neighborhoods interesting and desirable places to be as part of the update to the city's general plan, which will guide the city's future in terms of development and circulation for the next 20 years. The meeting starts at 7 p.m.

Mayor Richard Bloom had some encouraging words for city employees who are on the front line interacting with the public in both good times and bad.

"The statistics show that members of the public are making inquiries of staff and are utilizing city facilities and services more and more every year and customer service levels relate partly to where we live, and partly to the fact that we have an extremely professional staff who are very dedicated to serving the public," Bloom said. "If we didn't have both of those things, these numbers would read a different way."

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Santa Monica Daily Press

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MONDAY, MARCH 26, 2007

COMMUNITY PROFILES | DON ALEXANDER



Fabian Lewkowicz fabianl@smdp.com

PROUD OWNER: Don Alexander's company, Euro Taxi, operates the first fleet of biodiesel cabs in Santa Monica.

Local taxi company operator claims to be biodiesel champ

FROM CP PAGE 3

[business] and had contacts. A friend of mine helped me financially and I started Euro Taxi."

The name of the service, which launched in October 2005, stems from the fact that Mercedes-Benz is the only make of cars used by the company, similar to the practice of cab businesses throughout Europe.

It wasn't easy building a company from the ground up, especially considering that Taxi! Taxi! was already so established in the city.

TO BE A PART OF SOMETHING THAT IS GOOD FOR THE ENVIRONMENT AND INVOLVED IN THE GLOBAL WARMING ISSUE."

Don Alexander, owner, Euro Taxi

"I have no revengeful feelings toward Taxi! Taxi!," Alexander said. "I still feel it's a good company. The reason I got [support from] certain businesses is because I had contacts from Taxi! Taxi!"

The new business owner worked around the clock, forgoing sleep to take calls for taxi service during the early morning hours. It was a business that started with four cars and three drivers, including Alexander.

He tried to get the word out about his company, going door-to-door, sending out mailers and contacting his old clients at the local hotels. In the end, he was able to establish a relationship with the Ambrose Hotel, the Holiday Inn, and the Le Merigot Beach Hotel & Spa.

The company has since grown to include 22 drivers and 17 Mercedes-Benz cars.

Just as the taxi business in Santa Monica had made a

strong impression on Alexander, he decided to do the same thing in return.

In March 2006, General Manager Daniel Howery of the Ambrose Hotel mentioned to Alexander that the city of Santa Monica converted some of its heavy-duty vehicles and equipment to run on biodiesel during the previous year. Alexander believed that a taxi company could do the same thing and made plans to move in that direction.

Soon after his revelation, he decided to contact the man who had helped the city — L.A. BioFuel President Joe Gershen. With his help, Alexander was able to convert his four diesel Mercedes-Benz vehicles to run on biodiesel, a sustainable fuel made from vegetable oil.

He added the first biodiesel car to his fleet in August 2006. By doing so, Alexander believes Euro Taxi became the first cab company in the city to utilize biodiesel fuel.

Since that time, most of his in-city competitors have followed suit. For instance, his old employer Taxi! Taxi! has recently converted a few of its Mercedes-Benz vehicles to biodiesel with the help of Lovecraft Bio-Fuels in Los Angeles.

The biodiesel cars run much smoother than their diesel and gasoline counterparts, Alexander said. When his customers are informed they are riding in a biodiesel car, some remark that they can smell vegetable oil, he added.

As for cost savings, there is not much of a difference between biodiesel and regular diesel fuel. In the winter, biodiesel costs about 40-cents more per gallon than regular diesel. In the summer, biodiesel is about 20-cents cheaper because prices tend to go up during the warmer months.

Filling up the fleets' tanks can be a pain at times considering that there are just two nearby locations offering biodiesel fuel. They are located in Marina del Rey and the Pacific Palisades respectively.

But, to Alexander, it's worth the trouble if it helps the environment.

"It makes me feel good to be a part of something that is good for the environment and involved in the global warming issue," he said.

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Students to decide smoking ban

BY KEVIN HERRERA Daily Press Staff Writer

MONDAY, MARCH 26, 2007

SANTA MONICA COLLEGE Standing in front of the music department, Damon Reiss takes a long drag from his cigarette and exhales as if he's just dropped a thousand pounds of stress.

"I really enjoy smoking, especially when I'm studying," Reiss said, obviously relishing the chance to rest without worry. "It helps me relax and kind of gives me a moment to sit and think without having any distractions."

For Emily Moore, also a music major, cigarette smoke is a distraction. She's not a fan of smoke wafting into her airspace, forcing her to move to another bench to study.

"Tobacco isn't good for those who are exposed to it second-hand or those who are smoking. It's not good for anyone," she said. "I'd like to see it banned."

Moore just might get her wish. Students here will be asked in April whether or not they would like the campus to be smokefree. Based on the vote, SMC officials may bring the matter before the board of trustees for a vote, making the community college smoke-free for the first time.

At present, smoking is prohibited within 25-feet of any building, open window or public entrance on campus, said Bruce Smith, a spokesman for the college.

Anti-smoking advocates plan to run an advertisement, beginning Wednesday, urging students to vote in favor of an all-out ban.

Dr. Trisha Ross is one of the forces driving the proposed cigarette butt-out. A pediatrician at Cedars-Sinai who has testified regarding the dangers of cigarette smoke,

Ross said she is concerned about the health of students, many of whom are in their teens and may not understand the dangers of smoking or may believe that they are invincible because of their age.

"This is definitely one of the hardest groups to reach," Ross said.

IF YOU DON'T LIKE IT, JUST WALK AWAY, GO SOMEWHERE ELSE."

Ellika Soltani, SMC student who smokes

In 2005, students were asked whether or not they would prefer a smoke-free campus or the establishment of smoking areas. The vote was virtually split down the middle, with half the students in favor of an all out ban, according to The Associated Students of Santa Monica College, which represents the interests of students on campus.

Smith said the vote was pushed to the wayside during a transition in leadership.

If SMC were to ban smoking on its campuses, it would join City Hall in enacting some of the most far-reaching restrictions on smoking in the nation, aside from Calabasas, which has outlawed smoking in public all together.

Late last year, elected city officials voted to ban smoking on Third Street Promenade, all outdoor dining areas, bust stops, ATM lines and other service areas, as well as within 20-feet of any window or entrance open to the public. Smoking has also been outlawed at all parks, the beach, restaurants and bars.

More municipalities are enacting bans following reports by the United States Surgeon General and the California Air Resources Board that labeled second-hand smoke a toxic air contaminant that leads to premature death. The Surgeon General went so far as to say there is no safe level of exposure to second-hand smoke.

At SMC, reactions to the possibility of a smoke-free campus were mixed. Smokers were naturally not happy with the idea, while non-smokers were eager to see something passed.

"If you don't like it, just walk away, go somewhere else," Ellika Soltani, a smoker. "We're out in the open air. I can see with restaurants and bars, but this is an open space. I don't see what the problem is."

Soltani did admit that if a ban was passed, it would force her to cut down on smoking.

"I guess I wouldn't be able to have that smoke before class," she said.

Juliana Gabrovsky, a political science major, said she doesn't smoke and doesn't really feel bothered by those who do, however, she thinks it is a good idea to pass some kind of restrictions to protect public health and protect children from learning bad habits early in life.

"Kids seeing adults smoking reinforces it, making them believe that's OK and it's not," she said.

Gabrovsky is skeptical that a ban will be approved by trustees given the large number of foreign students who attend SMC and smoke.

There is a common belief that other countries are less concerned regarding the dangers of



Photo courtesy SMC

REACHING THE VOTERS: This poster backing the smoking ban is posted all over Santa Monica College's main campus.

second-hand smoke, even though countries in Europe, including Ireland, have outlawed smoking in the workplace and other public places.

"I don't think there's much point in discussing it," Gabrovsky said.

kevinh@smdp.com



NIGHT, SMC Theatre Arts Production, Fri, Mar 30, 8 pm, Main Stage, SMC Main Campus, runs thru Apr 8 (\$20/\$18/\$15) • 18TH ANNUAL LATINA/O YOUTH CONFERENCE, Sat, Mar 31, 8 am-3

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Wyoming hires new basketball head coach

Associated Press Writer

LARAMIE, Wyo. Wyoming hired Heath Schroyer as its basketball coach Friday, reuniting him with the man who gave him his last head coaching job.

Schroyer comes to Wyoming from Fresno State, where he was associate head coach for two years. Before that, Schroyer was head coach at Portland State for three years. He was hired there by athletic director Tom Burman, who now holds the same job at Wyoming.

The contract Schroyer signed Friday will pay him a base salary of \$150,000 a year. With incentives, he can earn up to \$500,000.

In three seasons with the Vikings, Schroyer went 35-47 overall, 19-23 in the Big Sky Conference. He took over a struggling program and finished last in the Big Sky in each of his first two seasons, going 5-22 in 2002-03 and 11-16 in 2003-04.

But Portland State won the Big Sky regular-season title in 2005, going 11-3 in league play. The Vikings played host to the conference tournament but were upset by Weber State in the semifinals, finishing the season 19-9. Schroyer didn't earn a postseason bid in his three seasons.

After that season, Schroyer left Portland State to join head coach Steve Cleveland at Fresno State; the two had coached together at Fresno City College and BYU.

"I had a great situation," Schroyer said.

"This is the one opportunity I would have left it to come back to."

Schroyer replaces Steve McClain, who was fired earlier this month after going 157-115 in nine seasons. McClain led Wyoming to four postseason bids in his first five seasons, and in 2002 coached the Cowboys to their first NCAA tournament win since 1990.

But McClain's last four seasons were mediocre — Wyoming went a combined 57-63 in those seasons, with two losing records and no postseason bids. Burman cited onthe-court losses and slumping ticket sales when he fired McClain.

Schroyer was an assistant to McClain for one season at Wyoming, coaching defense on the 2001-02 team that went 22-9, won its first regular-season conference championship in 20 years, and upset No. 6 Gonzaga 73-66 in the NCAA tournament.

"It's great to be back," Schroyer said. "I told Tom (Burman) when I got here it feels like coming home."

'I'm not just confident, I know that we hired the right guy to lead Cowboy basketball," UW President Tom Buchanan said.

Schroyer promised an aggressive style

"We're going to open the floor up," Schroyer said. "I think it's a mistake at this level not to play fast at 7200 feet."

Guard Brandon Ewing said he hasn't talked with Schroyer yet.



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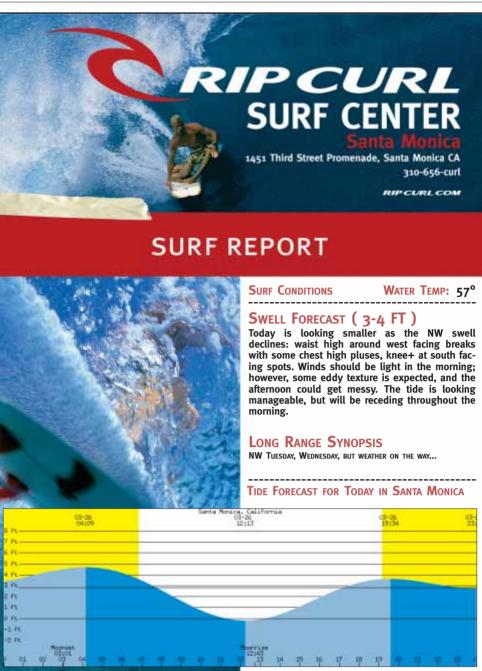
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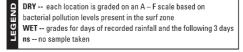
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lumber of sewage spills -- 6 Number of beach closures due to a sewage spill -- 4 Number of wet days -- 8 Number of A grades for dry/wet weather -- 30 / 31 Number of (C.D.F) grades for dry/wet weather -- 12 / 14

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning

Wallings of (6,5,7) grades for any, wet weddies 127 14			Protocol.	
LOCATION	DRY	WET	LOCATION	ſ
Leo Carrillo Beach, at Arroyo Sequit Creek mouth	A+	A+	Will Rogers State Beach at Bel Air Bay Club drain near fence	T
Nicholas Beach at San Nicholas Canyon Creek mouth	A+	A+	Will Rogers State Beach at Pulga Canyon storm drain	
El Pescador State Beach, between Lachusa and Los Aliso creeks	A+	A+	Will Rogers State Beach at Temescal Canyon drain	
Encinal Canyon at El Matador State Beach	A+	A+	Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua)	
Broad Beach at Trancas Creek mouth	A+	A+	Santa Monica Beach at Montana Ave. drain	
Zuma Beach at Zuma Creek mouth	A+	В	Santa Monica Beach at Wilshire Blvd. drain	
Walnut Creek, projection of Wildlife Rd. (private)	В	A+	Santa Monica Municipal Pier	
Paradise Cove Pier at Ramirez Canyon Creek mouth	F	A+	Santa Monica Beach at Pico/Kenter storm drain	
Escondido Creek, just east of Escondido State Beach	A+	A+	Santa Monica Beach at Strand St. (in front of the restrooms)	
Latigo Canyon Creek mouth	A+	A+	Ocean Park Beach at Ashland Ave. drain	
Solstice Canyon at Dan Blocker County Beach	A+	A+	Venice City Beach, at the Rose Ave. storm drain	
Puerco State Beach at creek mouth	Α	A+	Venice Beach at Brooks Ave. drain	
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd.	C	A+	Venice Beach at Windward Ave. drain	
Surfrider Beach at Malibu Colony fence	A+	В	Venice Fishing Pier - 50 yards south	
Surfrider Beach (breach location) - daily	F	F	Venice Beach- projection of Topsail St.	
Malibu Pier - 50 yards east	D	F	Marina del Rey, Mothers' Beach- lifeguard tower	
Carbon Beach at Sweetwater Canyon	C	F	Dockweiler State Beach at Ballona Creek mouth	
Las Flores State Beach at Las Flores Creek (point zero)	D	A+	Dockweiler State Beach at Culver Blvd. drain	
Big Rock Beach at 19948 PCH stairs	Α	A+	North Westchester Storm Drain at Dockweiler State Beach	
Pena Creek at Las Tunas County Beach	Α	A+	Dockweiler State Beach at World Way (south of D&W jetty)	
Tuna Canyon	A+	A+	Dockweiler State Beach at Imperial Hwy drain	
Topanga State Beach at creek mouth	В	F	Dockweiler Beach- opposite Hyperion Treatment Plant	
Castlerock Storm Drain at Castle Rock Beach	В	A+	Dockweiler State Beach at Grand Ave. drain	
Santa Ynez Storm Drain at Castle Rock Beach	F	A+		
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain)	A+	A+		



Heal the Bay

Heal the Bay is a non-profit environmental organization dedic making Santa Monica Bay and Southern California coastal w and healthy for people and marine life.

Heal the Bay's Beach Report Card™is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria-enterococcus, total and fecal coliforms-that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

A newspaper with issues

Expect a late night, Libra

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:

**** Dynamic *** Positive

** Average ** So-So * Difficu



ARIES (March 21-April 19)

*** Nurturing in the classic context is not your style. You learn more effective ways of expressing your feelings, for better or worse. Examine your options before closing a door or running in the opposite direction. Tonight: Head home. Isn't there a movie you want to see?

TAURUS (April 20-May 20)

**** You will have a tendency to say what you think and not really worry about others' reactions. Consider your options carefully. You might be surprised by another's intentions. Tonight: Hang out.

GEMINI (May 21-June 20)

*** Expenses could be building, and you might be far more frantic than in the past. Your ability to read between the lines emerges, allowing new vistas and a different perspective. Tonight: Pay bills first.

CANCER (June 21-July 22)

***** Your smile is a sure-bet winner. You'll come out ahead. You are on top of your game. Tonight: The world could be your oyster if you so choose.

LEO (July 23-Aug. 22)

★★★ Slow down and take your time. You might feel awkward and out of sorts. Frustration could accompany these feelings. Remain centered. Tonight: Try out the role of loner for a change.

VIRGO (Aug. 23-Sept. 22)

 $\star\star\star\star$ Zero in on what you want. You might want to touch base with friends who really do understand your cause, choices and directions. Listen to others and their opinions. Stopping and assessing other perspectives wouldn't hurt. Tonight: Zero in on yourself.

LiBRA (Sept. 23-Oct. 22)

**** You are on top of the world. Though you might be all smiles, someone else, or many people, could be difficult. Understanding takes you in a new direction. Tonight: Expect a late night.

SCORPIO (Oct. 23-Nov. 21)

***** Your ability to read between the lines might make not only a partner uptight but also those in your daily life. Make your own decisions and don't allow others to get involved. Tonight: Feed your mind.

SAGITTARIUS (Nov. 22-Dec. 21)

*** You could feel awkward, as you are dealing with a partner who tests your strength and mettle. You'll come out on top if you don't push yourself too hard. Tonight: Happy as a cat.

CAPRICORN (Dec.22-Jan 19)

*** Others will test your indulgence and determination. Some of you, and for good reason, might decide to head in another direction or do something very different. Tonight: Do your own thing.

AQUARIUS (Jan. 20-Feb. 18)

*** You might want to think before you leap into action. Zero in on what you want. Your imagination and high energy could possibly backfire. Unexpected spending could point in a new direction; friendships help.Tonight: Easy does it.

PISCES (Feb. 19-March 20)

**** Your creativity helps you see life with a renewed interest. You are on top of the world. Your intuition comes forward, and you follow through with determination. You are in charge of your decisions. Tonight: Out and about.

Born Today

Singer Diana Ross (1944) Reporter Bob Woodward (1943) Singer Teddy Pendergrass (1950)

Jacqueline Bigar is on the Internet at http://www.jacquelinebigar.com (c) 2006 by King Features Syndicate Inc.



Happy Birthday!

This year you have drive and a destiny. The unexpected happens frequently. As a result, you gain quite a few insights. Friends play a role in your life, more so than usual. You need to frequently pull back and gain a perspective. If you are single, you might have difficulty developing the type of nurturing bond you would like. What you are seeking this year might not be suitable for your life. You will be somewhat of a homebody. If you are attached, your sweetie will react to you and want to nestle in more. Travel and understanding could cause some tension.





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Bridge to Terabithia (PG)

I think I love My Wife (R) 2:00, 4:20, 7:00, 9:30 Premonition (PG-13) 2:45, 5:05, 7:35, 10:00

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Breach (R)

7:10, 9:45

2:35, 4:55

'The Brando'

Representatives **BRANDO'S MARLON** estate are suing two furniture companies and a retailer over the sale of a home theater chair called "The Brando."

The lawsuit,

Thursday in Los Angeles Superior Court, claims misappropriation of the name of a deceased celebrity. The actor died in July 2004 and permission wasn't obtained to use his filed name, the estate claims.

The estate's representatives are asking for unspecified damages and a court order to halt the sale of any more goods using the Brando name.

The chairs are being Southern by

Marlon's estate sues over the sale of his easy chair

California-based City Leather Inc., Winnipeg, Manitoba-based Palliser Furniture Ltd. and North Carolina-based Palliser Furniture Corp.

Jason Brainard, vice president of City Leather,

were told to stop using the Brando name when selling the chair. No decision has been made yet on what to rename the chair, he said.



Gibson takes professor to school

MEL GIBSON exchanged angry words with a university professor who challenged the accuracy of his film "Apocalypto" at an oncampus screening. Gibson was answering questions crowd at from the California State University, Northridge, Thursday night when Alicia Estrada, an assistant professor of Central American studies, accused the actor-director of misrepresenting the Mayan culture in the movie. Gibson directed an expletive at the woman, who was removed from the crowd.

"In no way was my ques-

THE WHO resumed its

North American tour

Thursday after lead

singer Roger Daltrey

returned from a near-

weeklong bout with

be out of bed," Daltrey

said about a half-hour

into The Who's concert

Thursday night at Alltel

one song in a 95-minute

set, resting his voice only when guitarist

Pete Townshend sang

Daltrey sang all but

"Boy, it feels good to

bronchitis.

Arena.

THE WHO HITS THE ROAD

tion aggressive in the way that he responded to it," Estrada said. "These are questions that my peers, my colleagues, ask me every time I make a presentation. These are questions I pose to my students in the classroom."

Gibson's publicist, Alan Nierob, characterized the professor as "a heckler."

"The woman ... was rude and disruptive inasmuch as the event organizers had to escort her out," Nierob

Lauren Robeson, editorin-chief of the campus newspaper, the Daily

Sundial, said Gibson denounced Estrada as a troublemaker.

"It was a brief disruption to an otherwise interesting, stimulating event from our students' perspectives," said university spokesman John Chandler. "The students were very appreciative of Mr. Gibson being there. He spent a lot of time answering questioernational headlines. The Rrated epic about the decline of Mayan civilization shows Mayan rulers slitting throats beheading and ripping the beating hearts from the

chests of their enemies.

Human sacrifice among the Mayans has been welldocumented in recent years and is accepted as fact by most anthropologists, knocking down a previous theory that the culture did not take part in such bloody rituals.

However, there are some scholars and Indian activists who still believe human sacrifice accounts are false or overblown, and an attempt by racist scientists to paint the culture as violent.

Foxy Brown is on the run from court

An arrest warrant was issued for rapper FOXY **BROWN** on Thursday after she failed to appear in court on charges stemming from a scuffle in a beauty supply store.

Brown was applying beauty products in the bathroom of Queen Beauty Supply when an employee told her

his mouth. He added he

the business was closed and it was time to leave, according to the arrest report. She refused and threw hair glue at the employee, then spat at the man as he called 911, the report said.

She later struggled with a responding police officer, the report said. She was released on a \$1,500 bond.

She was charged in February with battery and resisting arrest without violence. Judge Joel Lazurus issued the bench warrant after she did not appear in court in Fort Lauderale, The Miami Herald reported.

Brown's lawyer, New York state Sen. John

Sampson, was participating in the legislative session and was unreachable, an aide said.

Brown's real name is Inga Marchand. Her albums include "III Na Na" and "Chyna Doll," and she is known for her sexy outfits and racy lyrics.

Another would-be dad provides DNA

"Eminence Front." ZSA ZSA GABOR'S hus-The band returned band provided a DNA samfor an 18-minute ple Friday in the ongoing encore, a medley of dispute about the paternity of Anna Nicole Smith's songs from the rock opera "Tommy," and infant daughter, and said he Daltrey then stayed wanted to raise the child if he was the father. Frederic onstage for a second, von Anhalt said he's acoustic encore. "almost sure" the test will Throughout the show, prove he's the father of 6-Daltrey could be seen coughing while away month-old Dannielynn. He says he carried on a from the microphone, decades-long affair with and sipping drinks. The Who canceled a the former Playboy

show Tuesday at San Playmate of the Year. "I'm almost sure the Antonio, and also postponed appearances at baby's mine, almost sure," von Anhalt, 59, said after City and having a cotton swab Tampa. brushed along the inside of

hopes to gain custody as soon as possible.

"Oh yeah, if it's my baby, it belongs in my home," von Anhalt said. "I'm going to take good care of it. I will be a good father."

A judge in the Bahamas on Tuesday ordered a DNA test on the girl at the request of Smith's exbovfriend Larry Birkhead, who has also claimed paternity. Howard K. Stern, Smith's companion, is listed as the father on the baby's birth certificate.

Immediately after von Anhalt gave his sample at the Identigene Lab, his lawyer, Edward Lee, called on Stern, to do the same.

Stern's lawyer, James Neavitt, did not immediately return a call for comment.

Smith, 39, died Feb. 8 in a hotel room in Miami, but no cause has been given. Authorities plan to release autopsy results Monday.

Stern has been caring for the girl in the gated, waterfront home where he lived with Smith in the months before she died. The Bahamian courts have ordered Stern not to leave the country with the girl before a custody ruling.

The baby, whose full name is Dannielynn Hope Marshall Stern, could inherit millions from the estate of Smith's late husband, J.

Howard Marshall II. Smith had been fighting the Texas oil tycoon's family over his estimated \$500 million fortune since his death in

Von Anhalt acknowledged that his 90-yearold wife was angry after he announced last month he could be that Dannielvnn's father, but added that she has since forgiven him.

"If it's my daughter, it's my daughter and Zsa Zsa can't help but love her," said von Anhalt, who uses the royal title prince, which he says was given to him by a German princess who adopted him.

11:10a.m., 2:10, 4:30, 7:50, Music and Lyrics (PG-13) 11:20am, 2:00, 4:30, 7:20,

10:10 Shooter (R)

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2:05, 4:35, 7:45, 10:10 AMC 7 SANTA MONICA

Pride (PG)

1310 3rd Street (310) 289-4262 300 (R) 1:50, 4:35, 7:20, 10:10

The Last Mimzy (PG)

2:20, 5:00, 7:30, 10:00 Reign Over Me (R) 1:00, 2:05, 3:45, 4:50, 6:40, 7:40, 9:30 TMNT (PG)

1:10, 2:05, 3:45, 4:50, 6:40, 9:30

Wild Hogs (PG-13) 2:00, 4:40, 7:15, 9:45 Zodiac (R) 2:40, 6:10, 9:50

LANDMARK NUWILSHIRE 1314 Wilshire Blvd (310) 281-8223

First Snow (R) 11:30a.m., 2:00, 4:30, 7:15,

The Wind That Shakes the Barley (NR) 12:30, 3:45, 7:00, 9:55

LAEMMLE'S MONICA FOURPLEX 1332 2nd Street (310) 394-9741

Beyond the Gates (R) 12:00, 5:30 The Lives of Others (Das Leben der Anderen) (R)

1:10, 4:20, 8:00 Memory (R) 12:00, 2:30, 5:00, 7:30, 10:00

The Namesake (PG-13) 1:00, 2:40, 4:00, 7:00, 8:15,

MANN'S CRITERION THEATRE 1313 3rd Street (310) 395-1599

12:10, 2:40, 5:20, 8:00, 10:20 The Hills Have Eyes 2 (R) 12:00, 2:20, 4:50, 7:30, 10:00

Dead Silence (R)

The Host (Gwoemul) (R)

11:00a.m., 12:50, 1:50, 3:40, 4:40, 6:30, 7:40, 9:20, 10:40

More information email news@smdp.com

MONDAY, MARCH 26, 2007 A newspaper with issues

Janric Classic Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from Bronze (easiest) to Silver to Gold (hardest).

BRONZE

2				8		1		7
		4	1		7		3	
	1			4		6		9
	5			9		7	8	4
			4		5			
4	7	1		3			9	
1		3		2			6	
	6		3		8	4		
7		8		6				3

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

4	8	3	5	6	7	1	2	9
9	1	5	2	4	8	7	6	3
7	6	2	3	1	9	4	8	5
3	5	6	1	2	4	8	9	7
1	7	4	8	9	5	6	3	2
8	2	9	6	7	3	5	1	4
6	3	1	4	5	2	9	7	8
2	4	7	9	8	1	3	5	6
5	9	8	7	3	6	2	4	1

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Girls and Sports









By Justin Borus and Andrew Feinstein

The Meaning of Lila

By John Forgetta & L.A. Rose









The Other Coast

By Adrian Raeside







Garfield

By Jim Davis







Dog eat Doug

By Brian Anderson







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The Dinette Set by Julie larger



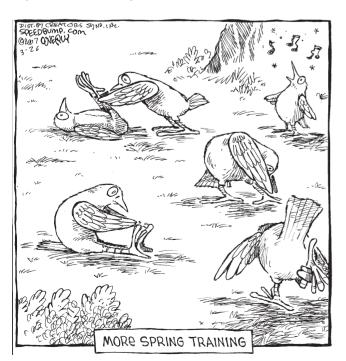
Natural Selection

By Russ Wallace



Speed Bump

By Dave Coverly



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Mystery Photo

Fabian Lewkowicz fabianl@smdp.com

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to editor@smdp.com.

CROSSWORD

By THOMAS JOSEPH **ACROSS DOWN**

1 Prepare coffee beans

6 Lasagna and linguine

11 Church feature

12 Glorify

13 Mediator's goal

14 "Keen!"

15 Retain

17 Decay

18 Diner side **8** Asterisk dish

22 In the

center of 23 Calgary

team 27 Enticed

29 Panic

30 Followed

32 Make socks

33 Vacation, for some

35 Thanksgiving

38 Accomplishment

veggie

39 Steer clear of

41 Unattach-

45 Bewildered

46 Sandy hills

47 Travel stop

48 Like a cliff

С	0	С	0	Α		V	_	C	Е	S	
Α	Р	0	R	Т		_	Z	Α	Ν	П	
S	Р		Ш	L		М	Α	٧	Е	Ν	
Р	0	L	┙	Ε	D			_	R	S	
Ε	S	Ε		Τ	R	0	Z	Α	G	Ε	
R	E	D		S	Α	٧	0	R	Υ		
			Α	U	G	Ε	R				
	I	0	R	R	0	R		В	0	Α	
Т	Е	Ν	С	Ε	Ν	Т		Ε	N	S	
Е	Α	Т			S	Н	0	R	Ε	S	
Α	Т	Α	┙	L		Е	R	Α	S	Ε	
R	U	Р	Е	Ε		R	Α	Т	Ε	R	
S	Р	E	Е	D		Е	L	Е	С	Т	

Saturday's answer

20 Tops 21 Nutso

7 Chopping **24** Lion

feature

9 Oz-visiting

dog

1 Dr. Dre's

music

2 Bullfight

3 — glance

(quickly)

some z's

makeup

4 Caught

5 Forest

6 Distant

tool

writers

call

10 Heaps **16** Toy maker

18 Racer Yarborough

19 Portent

Satie 26 Hardens **28** FDR

program 31 Buck's

mate 34 Fuses metal

35 Casual assent

> **36** Singing voice

25 Composer 37 Needs to

40 Scottish river

42 Undivided

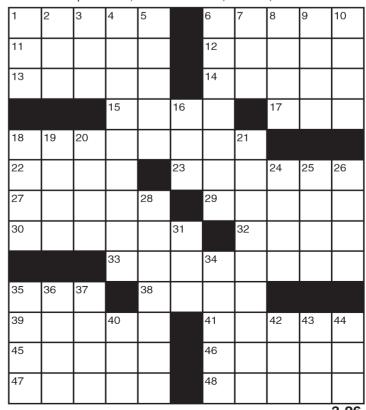
43 Look

upon

44 Sixth

sense, for short

NEW CROSSWORD BOOK! Send \$4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



DAILY LOTTERY

9 16 9 43 46 Meganumber: 14 Jackpot: \$11M

Fantasy 5 4 17 19 37 38 DAILY 3 MIDDAY: 035 EVENING: 220



1st: 11 Money Bags 2nd: 07 Eureka! 3rd: 12 Lucky Charms **RACE TIME:** 1.43.44

NEWS OF THE WEIRD

Democracy in Finland: The Intopii computer firm of Helsinki announced in February that it has installed software to assist voters, who, studies suggest, tend to select candidates who look like themselves. When a voter uploads his or her photo, the Web site will use facial-recognition software to find those among the 800 candidates in March parliamentary elections who most resemble that voter, to ease the difficult burden of citizenship in a democracy. And in March, incumbent parliamentary candidate Jyrki Kasvi launched the new version of his campaign Web site, written entirely in the Star-Trek language Klingon.

A 15-year-old boy in Hamilton, Ontario, was finally rescued after dangling from a rope, nearly naked, upside down, in the minus-5-degree (F) cold, after a February attempt to spray graffiti on a new bridge went bad. He got his inspiration while tobogganing alone, at about 8 p.m., and left his gloves and cell phone in the sled as he rappelled over the side of the bridge, but when the rope slipped and entangled him, he found himself upside down and then lost some clothes as he tried to wriggle free. At about 10 p.m., when a party was breaking up at a nearby home, someone finally heard his screams for help.

TODAY IN HISTORY

Pope John XIX crowns 1026 Conrad II as Holy Roman Emperor.

World War I: First Battle of Gaza - British troops are halted after 17,000 Turks block their advance.

1943 World War II: Battle of the Komandorski Islands - In the Aleutian Islands the battle begins when United States Navy forces intercept Japanese attempting to reinforce a garrison at Kiska.

1945 World War II: the third and final Raising the Flag on Iwo Jima.

East Pakistan declares its independence from Pakistan to form People's Republic of Bangladesh and Bangladesh Liberation War begins.

1976 Queen Elizabeth II sent out the first royal email, from the Royal Signals and Radar Establishment

1982 A groundbreaking ceremony for the Vietnam Veterans Memorial is held in Washington, DC.

1997 Thirty-nine bodies found in the Heaven's Gate cult suicides.

WORD UP!

expunge \ik-SPUNJ\, transi tive verb: 1. To strike out, erase, or mark for deletion; to obliterate; as, "to expunde words, lines, or sentences."2. To wipe out or destroy; to annihilate.

Santa Monica Daily Press

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Miscellaneous



1920 Santa Monica Blvd. (Corner of 20th & Santa Monica Blvd.) (310) 829-9597 Hours: 6:30am - 10:00pm Daily

Creative

Award Winning Production Company available for tv commercials and videos go to filmfilmfilminc.com Doris (310)550-5910

Employment

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AUTO MECHANIC top pay and bene-fits, Volkswagen Santa Monica. Rick

BEAUTY STUDIO Total Beauty Studio Station Rent. Skin Care Room Rent. Commission. Beautiful Interior. Parking Lot. Reasonable Rental Prices (310)956-2229, (310)452-3430

Beach Area Jobs **Current guard card** Apply online LANTZSECURITY.COM or call (800) 870-4357

CONTRACT DESK clerk. All aspects of the business office, at least two years experience in the automotive industry in business office. Please email resume to dina.perdue@hondaofsantamonica.com

Employment

PRODUCE ASSISTANT, other positions too! Apply at 1525 Broadway

COUNTER HELP needed. Cafe near 3rd St. Promenade 215 Broadway. Must be experienced. Immediate openings morning and evening shifts. Apply afternoons in person. (310) 396-9898.

Customer Service/Full Time- starting up to \$12.00 per hour. 22 year old tele phone services company in WLA with free secure parking. Experience preferred but will train. Good language skills and reliability a must. Call 310-281-3079 for recorded details

MUST have clean DMV, mostly airport transfers. Call Ace Limo for appt. (310)452-7083

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070413944 FIRST FILING. The following person(s) is (are) doing business as LOS ANGE-LES FLUTE ORCHESTRA, 748 NAVY STREET, SANTA MONICA, CA 90405. The full name of registrant(s) is/are: JONNA NEWCOMB-CARTER, 748 NAVY STREET, SANTA MONICA, CA 90405 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)9/1/1999. /s/: JONNA NEWCOMB-CAR-

This statement was filed with the County Clerk of LOS ANGELES County on 02/26/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name state ment in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish SANTA MONICA DAILY PRESS to publish 3/26/2007, 4/2/2007, 4/9/2007, 4/16/2007

FULL OR PART-TIME helper for food court in office building. Good money. (310)449-1896 (310)925-0777. Please call before 12pm or after 2pm.

HIRING EXPERIENCED manicurists for trendy, upscale nail salon. Great tips!!! Also leasing manicure station. Please contact Helen at (626)482-1982 or email resume to princess.nails@yahoo.com.

caregiver/live-ir ELDER English speaking (310)457-7997

PROGRAM FOR adults with disabilities in Malibu. Secretary M-F 9am-3pm day program coordinator M-F 9am-5pm. Co ordinator must have experience in day programs for developmentally disabled Both positions have excellent benefits Call (310)457-2026

RADIO PUBLICITY sales. 25% commission. (310)998-8305 ext 84

MUSIC AIRPLAY CAMPAIGN SALES. average commission \$1000 (310)998-8305

SANTA MONICA MORTGAGE COMPANY Needs Sales Professionals! -Best Leads, Commission, and Training -Best Support and Staff -Best Closers Only -License Not Required ONLY SERIOUS APPLICANTS NEED APPLY. 877-458-4603 info@realworldfunding.com

Employment

RETAIL STORE MANAGER Santa Monica Clothing store seeks experienced full time Store Manager. Outstanding opportunity for a self-motivated leader. Located in fun, upscale shopping area Terrific store hours. Wear casual & comfortable clothes to work. Competitive salary and great benefits. We are looking for a candidate who has: Outstanding customer service skills, High standards in retail merchandising, Strong retail operations skills, Proven leadership, and hands-on management style Minimum 5 years retail experience, Effective and professional communication

P/T staff, Maturity and dependability. Email resume to: resume@specializedstaffingsolutions.c

skills, Strong MS Office, and retail com-

puter skills, Ability to lead and develop

SALES

SALES of cruises and tours P/T 30 hours. Base + commission. Near LAX Paid training, no cold calling. Some weekends required. Our top sales people make \$40,000. (310) 649-7171

SALES SANTA MONICA

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SALES, TILE and Marble

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SECRET SHOPPERS needed. To evaluate Local Stores, Restaurants, and Theaters. Flexible hours, training provided 1-800-585-9024 ext 6684

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Employment

THE ART Institute of CA-LA seeks a Senior Maintenance Technician with experience. 30 hrs/wk. 2900 31st St. Santa Monica 310.314.6035

WANTED MALE care-giver to help Quad male 2 hours/day at \$15/hr in SM area;

YARDPERSON F/T, including Sat. Will train. Lifting req'd. Apply in person: Bourget Bros. 1636 11th St. Santa Monica, Ča 90404

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MAR VISTA \$1695.00. 2 Bdrms, 1 bath, Duplex-Apt. NO Pets. Stove, refrigerator, Washer/Dryer, Parking, 3571 Centinela Ave., Open Daily for Viewing 9am-7pm, Additional Info in Unit.

PALMS 2+1 3633 Keystone ave unit 1 lower, stove, blinds, tile flooring, carpets, laundry, one parking space, no pets. \$1395/mo \$300 off move-in (310)578-7512 www.jkwproperties.com PALMS 3540 Overland unit 9, \$750/mo

upper unit, mirco, fridge, carpet, laundry, blinds, street parking, no pets, (310)578-7512 jkwproperties.com PALMS/BEVERLYWD ADJ. \$1175.00 2

Bdrms, 1 1/2 Bath, Stove, Refrigerator Parking, No Pets. 2009 Preuss Rd. #11, #7. Open Daily for Viewing 9am-7pm, Additional info in unit. Mgr: 101

SANTA MONICA 833 5th st. unit 101 2bdrm/1.75 bath, \$2795/mo, stove, dishwasher, balcony, granite counter tops, carpet and tiling flooring, wood flooring laundry, intercom entry, pool no pets (310)393-2547 ikwproperties.com

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Santa Monica Daily Press

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Classifieds

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*Rates subject to change * As of Febuary 21, 2007 ** Denotes an interest only loan



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ward offered. Please call as these rings have sentimental value to the owner (573)443-3773.

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Notices

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES

Date of Filing Application: MARCH 6, 2007
To Whom it may concern:
The Name(s) of the Applicant(s) is/are: CALCRAFT
RESTAURANT GROUP LLC.

The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 2000 AVE OF THE STARS STE 70, LOS ANGELES, CA 90067.

Type of License(s) Applied for: 47 - ON-SALE GEN-ERAL EATING PLACE.
Department of Alcoholic Beverage Control INGLE-

LA127837 SANTA MONICA DAILY PRESS

NOTICE OF PETITION TO AD-MINISTER ESTATE OF RA-CHEL SLUCKI

Case No. BP103563

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of RACHEL SLUCKI

A PETITION FOR PRO BATE has been filed by Henry Slucki in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR

PRO-BATE requests that Henry Slucki be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests

the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the

THE PETITION requests authority to administer the estate under the Independent Administra-tion of Estates Act. (This authority will allow the personal representa-tive to take many actions without obtaining court approval. Before taking certain very important ac-tions, however, the personal repre-sentative will be required to give notice to interested persons unless they have waived notice or con-sented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the peti

tion will be held on April 18, 2007 at 8:30 AM in Dept. No. 11 located at 111 N. Hill St., Los Angeles, CA

IF YOU OBJECT to the grant-ing of the petition, you should ap-pear at the hearing and state your objections or file written objections with the court before the hearing.

Your appearance...
by your attorney.

IF YOU ARE A CREDI-TOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above. YOU MAY EXAMINE the

file kept by the court. If you are a

Notices

per-son interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk

Attorney for petitioner: BARBARA BERGSTEIN ESQ BARBARA BERGSTEIN ESO SBN 166032 BURGH BALIAN & BERGSTEIN LLP 15250 VENTURA BLVD STE 1200 SHERMAN OAKS CA 91403 Santa Monica Daily Press CN772936 SLUCKI Mar 26,27, Apr 2, 2007

DBAS

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070448474 FIRST FILING. The following person(s) is (are) doing business as A LA MODE PHOTO, LA PREGNANCY, BIG BELLY, 1112 MON-TANA AVE #831, SANTA MONICA, CA 90404. The full name of registrant(s) is/are: HEATHER HART, 1226 FRANKLIN ST. #1, SANTA MONICA, CA. 90404 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2000. /s/: HEATHER HART

This statement was filed with the County Clerk of LOS ANGELES County on 03/01/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EX-PIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name state ment in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code) SANTA MONICA DAILY PRESS to publish 3/5/2007 3/12/2007, 3/19/2007, 3/26/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070448473 FIRST FILING. The following person(s) is (are) doing business as INTERNET RESOURCES, 2554 LINCOLN BLVD #585, VENICE, CA 90291. The full name of registrant(s) is/are: PETER COOPERSMITH, 1226 FRANKLIN ST., SANTA MONICA, CA 90404 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on

(Date)1/1/1995. /s/: PETER COOPERSMITH
This statement was filed with the County Clerk of
LOS ANGELES County on 03/01/2007. NOTICE:
THIS FICTITIOUS BUSINESS NAME STATEMENT EX-PIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/5/2007, 2(12)(2022). 3/12/2007, 3/19/2007, 3/26/200

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070448472 FIRST FILING. The following person(s) is (are) doing business as TRIUMVIRA-TUS, 23305 PARK MARIPOSA, CALABASAS, CA 91302. The full name of registrant(s) is/are: CAROLINE SUNJUNG CHOI, 23305 PARK MARI-POSA, CALABASAS, CA 91302 This Business is being conducted by, an individual. Signed: Regis-trant has not yet begun to transact business under the fictitious name or names listed herein.

/s/: CAROLINE SUNJUNG CHOI
This statement was filed with the County Clerk of
LOS ANGELES County on 3/1/2007. NOTICE: THIS
FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/5/2007, 3/12/2007, 3/19/2007, 3/26/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070341403 FIRST FILING. The following person(s) is (are) doing business as LAKE SHOE, 1101 MAPLE AVE. LOS ANGELES, CA 90015. The full name of registrant(s) is/are: AKHTAR KHALIFA, 21316 NORWALK BLVD. HAWAIIN GDS. CA, 90716 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious AKHTAR

KHALIFA
This statement was filed with the County Clerk of LOS ANGELES COUNTY ON 2/15/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY to publish 3/5/2007, 3/12/2007 3/19/2007, 3/26/2007

DBAS

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070323748 FIRST FILING. The following person(s) is (are) doing business as THE KNOCH GROUP, 553 N. PACIFIC COAST HIGHWAY #542, REDONDO BEACH, CA 90277. The full name of registrant(s) is/are: ANDREW RICHARD KNOCH, 533 N. PACIFIC COAST HIGHWAY, REDONDO BEACH, CA 90277 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on 06/06. /s/: ANDREW KNOCH

75: ANDREW KNOCH
This statement was filed with the County Clerk of
LOS ANGELES County on 2/14/2007. NOTICE: THIS
FICTITIOUS BUSINESS NAME STATEMENT EXPIRES
FIVE YEARS FROM THE DATE IT WAS FILED IN THE
OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS
BUSINESS NAME STATEMENT MUST BE FILED
BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/5/2007, 3/12/2007, 3/19/2007, 3/26/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070425568 FIRST FILING. The following person(s) is (are) doing business as Phlage Al#/0N 2960054, 2554 Lincoln Blvd #232, Venice, Ca 90291. The full name of registrant(s) is/are Cityflage, Inc. 2554 Lincoln Blvd. #232, Venice, Ca 90291 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Cityflage, Inc. Carol Hoffstedt, President, Carol Hoffstedt

This statement was filed with the County Clerk of LOS ANGELES County on 2/27/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/5/2007, 3/12/2007, 3/19/2007, 3/26/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070448470 FIRST FILING. The following person(s) is (are) doing business as TEE FOR THREE, 821 COUER D ALENE AVE. VENICE, CA 90291. The full name of registrant(s) is/are: LISA KIRK, 1003 WASHINGTON AVE. SANTA MONICA, CA 90403 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: LISA M. KIRK This statement was filed with the County Clerk of

LOS ANGELES County on 3/1/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/5/2007, 3/12/2007, 3/19/2007, 3/26/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070510283 FIRST FILING. The following person(s) is (are) doing business as TUTORS-RUS247.INC, AI#/ON 2967694 2443 18TH ST. SANTA MONICA, CA 90405. The full name of reg-istrant(s) is/are: TUTORSRUS247, INC. 2443 18TH ST. SANTA MONICA, CA 90405 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)2/20/2007. /s/: TUTORSRUS24I7,INC H.S. GILL, PRESIDENT, H.S. GILL

This statement was filed with the County Clerk of LOS ANGELES County on 3/8/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK, A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/12/2007, 3/19/2007, 3/19/2007,

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 2007041741 FIRST FILING. The following person(s) is (are) doing business as CAREONE CAR-PET CLEANING, LLC AI#/ON 200702010149, 811 S. INGLEWOOD AVE. INGLEWOOD, CA 90301. The full name of registrant(s) is/are: CAMARENA & ASSOCIATES, LLC, 811 S. INGLEWOOD AVE. IN-GLEWOOD, CA 90301 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the ficti-tious business name or names listed on (Date)1/1/2002. Is/: CAMARENA & ASSOCIATES, LLC, MANAGING MEMBER, RUDY CAMARENA.

This statement was filed with the County Clerk of LOS ANGELES County on 02/26/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EX-PIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK, A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name state-ment in violation of the rights of another under

federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/5/2007, 3/12/2007, 3/19/2007, 3/26/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070341312 FIRST FILING. The following NO. 20070341312 FIRST FILING. The following person(s) is (are) doing business as WEATHER CHALENGER HVAC, 2940 N. VERDUGO #223, GLENDALE, CA 91208. The full name of registrant(s) is/are: SARMEN SARKISIAN, 2940 N. VERDUGO #223, GLENDALE, CA 91208. JOSEPH MAROOTIAN, 2359 MIRA VISTA #F, MONTROSE, CA 91020 This Business is being conducted by, co-partners. Signed: Registrant has not yet begun to transact business under the fictibility. gun to transact business under the fictitious name or names listed herein.. /s/: JOSEPH MA-ROOTIAN; SARMEN SARKISIAN

This statement was filed with the County Clerk of LOS ANGELES County on 2/16/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of does not of itself authorize the use if this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/5/2007, 3/12/2007, 3/19/2007, 3/26/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070314181 FIRST FILING. The following person(s) is (are) doing business as SIERRA DEL ORO TRADING CO., 1532 S. BENTLEY AVE., LOS ANGELES, CA 90025. The full name of ANGELES, CA 90025. THE TOT HARDE OF registrant(s) is/are: TIM RICHARDS, 1532 S. BENTLEY AVE., LOS ANGELES, CA 90025 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein. /s/: TIM RICHARDS This statement was filed with the County Clerk of

This statement was filed with the County Clerk o LOS ANGELES County on 2/13/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of of the rights of another under federal, state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq. Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/5/2007, 3/12/2007, 3/19/2007, 3/26/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070364027 FIRST FILING. The following person(s) is (are) doing business as S & D CON-STRUCTION CO., 1231 W. 101 ST., L.A., CA 90044. The full name of registrant(s) is/are: SILVIO D. DELGADO, 1231 W. 101 ST., L.A., CA 90044 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: SILVIO DELGADO
This statement was filed with the County Clerk of IOS ANGEIES County on 2/20/2/07. NOTICE: THIS

LOS ANGELES COUNTY ON 2/20/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/5/2007, 3/12/2007, 3/19/2007, 3/26/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070364051 FIRST FILING. The following person(s) is (are) doing business as RAINBOW ENTERTAINMENT, 4712 ADMIRALTY WY #745, MA-RINA DEL REY, CA 90292. The full name of regis-trant(s) is/are: MADELEINE RENEE, 12505 W. trant(s) Is/are: MADELEINE KENEE, 12505 W. JEFFERSON BLVD. #304, LOS ANGELES, CA 90066 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein. ./s/: MADELEINE RENEE This statement was filed with the County Clerk of LOS ANGELES County on 2/20/2007. NOTICE: THIS FICTITIOUS BUSINESS ANMES STATEMENT EYPIDES.

FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/5/2007, 3/12/2007, 3/19/2007, 3/26/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE person(s) is (are) doing business as ETAAT'S ANT TIQUES, 1541 WESTWOOD BLVD., LOS ANGELES, CA 90024. The full name of registrant(s) is/are: SHAHROKH ETAAT, 969 HILGARD AVE. #609, L.A., CA 90024 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: SHAHROKH ETAAT
This statement was filed with the County Clerk of

LOS ANGELES County on 2/21/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED

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PRIOR TO THAT DATE. The filling of this statemen does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/5/2007, 3/12/2007, 3/19/2007, 3/26/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070252840 FIRST FILING. The following person(s) Is (are) doing business as R2 ELECTRIC, REYES GENERA ENGINEERING, R2 CONSTRUCTION, 3603 FARIS DR. LOS ANGELES, CA. 90034. The full name of registrant(s) is/are: REYES INDUSTRIES, INC. 3603 FARIS DRIVE, LOS ANGELES, CA 90034 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/30/2005. /s/: REYES INDUSTRIES, INC. JULIO C. REYES, PRESIDENT, JULIO C. REYES

This statement was filed with the County Clerk of LOS ANGELES County on 02/05/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EX-PIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section T4411et seq., Business and Professions Code) SANTA MONICA DAILY PRESS to publish 3/5/2007, 3/12/2007, 3/19/2007, 3/26/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070448471 FIRST FILING. The followrice No. 2007/044047 First Tichno. The following person(s) is (are) doing business as PENANI TRUCKING, 11170 AQUA VISTA ST. #107, STUDIO CITY, CA 91602. The full name of registrant(s) is/are: PETER WAMBA, 11170 AQUA VISTA ST. #107, STUDIO CITY, CA 91602 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious pame or names listed heroin der the fictitious name or names listed herein. /s/: PETER WAMBAA

751: PETER WANDAA This statement was filed with the County Clerk of LOS ANGELES County on 3/1/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FICTITIOUS BUSINESS NAME STATEMENT EXPIRES
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a fictitious business name statement in violation
of the rights of another under forces. Estate. of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/5/2007, 3/12/2007, 3/19/2007, 3/26/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070315051 FIRST FILING. The following person(s) is (are) doing business as AMERICAN TILE II, 1131 E. FLORENCE AVE., LOS ANGELES, CA, 90001. The full name of registrant(s) is/are: ESTHELA MIHALLOVIC, 1131 E. FLORENCE AVE., LOS ANGELES, CA, 90001 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein... /s/: ESTHEIA MIHALLOVIC THELA MIHAILOVIC

This statement was filed with the County Clerk of Los Angeles County on 2/13/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filling of this statemen does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/5/2007, 3/12/2007, 3/19/2007, 3/26/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070364271 FIRST FILING. The following person(s) is (are) doing business as C2 INDUS-TRIES, 11555 E. 216TH ST. #240, LAKEWOOD, CA, 90715. The full name of registrant(s) is/are: SCOTT E. WILLIAMS, 11555 E. 216TH ST. #240, LAKEWOOD, CA, 90715 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein. /s/: SCOTT E. WILLIAMS

SCOTI E. WILLIAMS
This statement was filed with the County Clerk of LOS ANGELES County on 2/20/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filling of this statement does not of fivel for whereight they are a believed to the county. does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAIL) publish 3/5/2007, 3/12/2007 3/19/2007, 3/26/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070374909 FIRST FILING. The following person(s) is (are) doing business as DAVID N DAVID INDUSTRIES, 7027 LANEWOOD AVE., HOLLYWOOD, CA, 90028. The full name of registrant(s) is/are: DAVID GARCIA, 7027 LANEWOOD AVE. HOLLYWOOD AVE. HOLLYWOOD AVE. HOLLYWOOD AVE. HOLLYWOOD AVE. HOLLYWOOD AVE. AUGUSTANDERS WOOD AVE., HOLLYWOOD, CA, 90028; DAVID BRA-SOV, 7027 LANEWOOD AVE., HOLLYWOOD, CA, 90028 This Business is being conducted by, co-partners. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: DAVID BRASOV

MONDAY, MARCH 26, 2007 A newspaper with issues

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DAVID GARCIA This statement was filed with the County Clerk of LOS ANGELES County on 2/21/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common Jaw. (see Section 144114) see Rusiness common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/5/2007, 3/12/2007, 3/19/2007, 3/26/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070342779 FIRST FILING. The following person(s) is (are) doing business as DE LIRA LANDSCAPE; MARTIN DE LIRA LANDSCAPE; 2058 MOUNTAIN AVE., DUARTE, CA, 91010. The full name of registrant(s) is/are: MARTIN DE LIRA, 2058 MOUNTAIN AVE., DUARTE, CA, 91010 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MARTIN DE LIRA

This statement was filed with the County Clerk of LOS ANGELES County on 2/16/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/5/2007, 3/12/2007, 3/19/2007, 3/26/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070377629 FIRST FILING. The following person(s) is (are) doing business as THE BOOK PRINTING INC., 1450 WEST 228TH ST. #11, TOR. RANCE, CA 90501. The full name of registrant(s) is/are: THE BOOK PRINTING INC., 1450 WEST 228TH ST. #11, TORRANCE, CA 90501 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)2/21/2007. /s/: THE BOOK PRINTING INC.; KHAALID KHAN; PRESIDENT

This statement was filed with the County Clerk of LOS ANGELES County on 2/21/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE FIVE YEARS FROM THE DATE IT WAS FILLED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common Jaw (see Section 14411et see Rusiness). common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/5/2007, 3/12/2007, 3/19/2007, 3/26/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070378194 FIRST FILING. The following person(s) is (are) doing business as FRAUSTO TRUCKING; CANTINEROS CAR CLUB SUR CALIFAS, 3349 N. EASTERN AVE., LOS ANGELES, CA, 90031 The full name of registrant(s) is/are: JESSE FRAUSTO, 2948 W. YSHORB ST., ALHAMBRA, CA 91803 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein. /s/ JESSE FRAUSTO
This statement was filed with the County Clerk of

LOS ANGELES COUNTY ON 2/21/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of the statement does not of itself authorize the use in this state of the statement. does not of itself authorize the use in this state of does not of itself authorize the use in this state of a flictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/5/2007, 3/12/2007, 3/19/2007, 3/26/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070378033 FIRST FILING. The following person(s) is (are) doing business as GOLD RUSH AUTO SALES, 5157 N. BANNA AVE., COVINA, CA 91724. The full name of registrant(s) is/are: DAVID NORIEGA, 5157 N. BANNA AVE., COVINA, CA 91724 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: DAVID NO-

This statement was filed with the County Clerk of LOS ANGELES County on 2/21/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/5/2007, 3/12/2007, 3/19/2007, 3/26/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070385800 FIRST FILING. The following person(s) is (are) doing business as GOOD SISTER BAD, 20971 DIVONNE DR., WALNUT, CA 91789. The full name of registrant(s) is/are : CYNTHIA A. WALL, 20971 DIVONNE DR., WALNUT, CA 91789 This Business is being conducted by

DBAS

an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: CYNTHIA WALL This statement was filed with the County Clerk of LOS ANGELES County on 2/22/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/5/2007, 3/12/2007, PRESS to publish 3/19/2007, 3/26/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070378032 FIRST FILING. The follo person(s) is (are) doing business as GRAPHX 17800 COLIMA RD. APT #225, ROWLAND HEIGHTS CA 91748. The full name of registrant(s) is/are: RAY FRAUSTO, 17800 COLIMA RD. APT #225, ROWLAND HEIGHTS, CA 91748 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein. /s/: RAY FRAUSTO

This statement was filed with the County Clerk of LOS ANGELES County on 2/21/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FILCTITIOUS BUSINESS NAME STATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 1441) as a Business common law (see Section 1441Tet seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/5/2007, 3/12/2007, 3/19/2007, 3/26/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070387345 FIRST FILING. The following person(s) is (are) doing business as HOGGS N SOFTAILS MAGAZINE; HNS; HOGGS N SOFTAILS, 8655 BELFORD AVE. STE. C127, LOS ANGELES, CA, 90045. The full name of registrant(s) is/are: ANGELA WHITE, 8655 BELFORD AVE. STE. C127, LOS ANGELES, CA, 90045 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: AN GELA WHITE

This statement was filed with the County Clerk o LOS ANGELES County on 2/22/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/5/2007, 3/12/2007, 3/19/2007, 3/26/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070385588 FIRST FILING. The following person(s) is (are) doing business as INCO PACK AGING, 1116 SO. ELDON AVE., HACIENDA HEIGHTS, CA 91745. The full name of registrant(s) is/are: RICARDO HUERTA, 1116 SO. ELDON AVE., HACIENDA HEIGHTS, CA 91745 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed besides (cf.) BCADD MILITARIA

listed herein. /s/: RICARDO HUERTA
This statement was filed with the County Clerk of
LOS ANGELES County on 2/22/2007. NOTICE: THIS
FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/5/2007, 3/12/2007, 3/19/2007, 3/26/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070387300 FIRST FILING. The following person(s) is (are) doing business as L.A. COU-RIER EXPRESS, 8147 DEVENIR AVE., DOWNEY, CA 90242. The full name of registrant(s) is/are: MARIO DE LA CRUZ, 8147 DEVENIR AVE., DOWNEY, CA 90242 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MARIO DE LA CRUZ

This statement was filed with the County Clerk of LOS ANGELES County on 2/22/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FROM THE DATE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/5/2007, 3/12/2007, 3/19/2007, 3/26/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070375866 FIRST FILING. The following person(s) is (are) doing business as L.A. MORI FOR LESS, 13523 FRANCISGUITO AVE., BALDWIN **DBAS**

PARK, CA 91706. The full name of registrant(s) is/are : VICTOR M. ALATORRE, 14065 REXWOOD BALDWIN PARK, CA 91706; IRMA ALATORRE 14065 REXWOOD, BALDWIN PARK, CA 91706 This Business is being conducted by, husband and wife. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: VICTOR M. ALATORRE IRMA ALATORRE

This statement was filed with the County Clerk of LOS ANGELES County on 2/21/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal state or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/5/2007, 3/12/2007, 3/19/2007, 3/26/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070322913 FIRST FILING. The following person(s) is (are) doing business as MELINA MEDINA DESIGN, 2204 FAIRFIELD ST., MONTE-BELLO, CA 90640. The full name of registrant(s) is/are: MELINA MEDINA, 2204 FAIRFIELD ST. MONTEBELLO, CA 90640 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ME-LINA MEDINA

This statement was filed with the County Clerk of LOS ANGELES County on 2/14/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation a rictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/5/2007, 3/12/2007, 3/19/2007, 3/26/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070323572 FIRST FILING. The following person(s) is (are) doing business as PROSPER TEAM, 2008 KATHY WAY, TORRANCE, CA 90501. The full name of registrant(s) is/are: BERNADETTE LEE, 2008 KATHY WAY, TORRANCE, CA 90501 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or

to transact obstraines under the neutrous names in the name of name of the nam FILCTHIOUS BUSINESS INAME STATEMENT LEAVINES
FIVE YEARS FROM THE DATE IT WAS FILED IN THE
OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS
BUSINESS NAME STATEMENT MUST BE FILED
PRIOR TO THAT DATE. THE filing of this statement
does not of itself authorize the use in this state of
a fictitious business name statement in violation
of the rights of another under federal state or of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/5/2007, 3/12/2007, 3/19/2007, 3/26/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070510282 FIRST FILING. The following person(s) is (are) doing business as SF ENGI-NEERING , 1800 BUTLER AVE #305 W. LOS ANGE-LES, CA 90025. The full name of registrant(s) is/are : SHAHRAM FARZAN, 1800 BUTLER AVE. #305, LOS ANGELES, CA 90025 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein. /s/: SHAHRAM FARZAN

This statement was filed with the County Clerk of LOS ANGELES County on 3/8/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/12/2007, 3/19/2007, 3/26/2007, 4/2/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070510281 FIRST FILING. The following person(s) is (are) doing business as CIRCA 2K ENTERTAINMENT AI#/ON AO513209, 1067 GAYLEY AVE. L.A. CA 90024. The full name of registrant(s) is/are: C2K ENTERTAINMENT, 1067 GAYLEY AVE. LA. CA 90024 This Business is being conducted by, a corporation. Signed: The registrant com-menced to transact business under the fictitious business name or names listed on /1004 /s/· C2K ENTERTAINMENT FINDLEY, VICE PRESIDENT, ROD FINFLEY
This statement was filed with the County Clerk of

LOS ANGELES County on 03/08/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EX-PIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK, A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code) SANTA MONICA DAILY PRESS to publish 3/12/2007, 3/19/2007, 3/26/2007, 4/2/2007

DBAS

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070510280 FIRST FILING. The following person(s) is (are) doing business as TEAM WEST-SIDE TRIATHLON, 114 6TH ST. SANTA MONICA, CA 90403. The full name of registrant(s) is/are : CHRISTY BERGIN, 1114 6TH ST. #5, SANTA MONICA, CA 90403 This Business is being conducted

ILA, CA 90403 INIS Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.

This statement was filed with the County Clerk of LOS ANGELES County on 3/8/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MIST DE FILED. BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/12/2007, 3/19/2007, 3/26/2007, 4/2/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070436510 FIRST FILING. The following person(s) is (are) doing business as Z ELECTRIC, 11860 LA SEINA DR, WHITTIER, CA 90604. The full person of secretary for the full cores. CANDAGO O. 7 NAMA. name of registrant(s) is/are: CARLOS O. ZAVALA, 11860 LA SEINA DR, WHITTIER, CA 90604 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names

DUSINESS UNDER THE ILCTROUS HARDE OF HARDES

IIISTED REPRINE SET OF THE INTERPRETATION OF HARDES

LIST ANGELES COUNTY OF 2/28/2007. NOTICE: THIS

FICTITIOUS BUSINESS NAME STATEMENT EXPIRES

FIVE YEARS FROM THE DATE IT WAS FILED IN THE

OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS

BUSINESS HEADS. BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/12/2007, 3/19/2007, 3/26/2007, 4/2/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070410209 FIRST FILING. The following person(s) is (are) doing business as THUNDER CATS MANAGEMENT, A KREATIVE 1 MAN, 9300 MAIE AVE, #231, LOS ANGELES, CA 90002. The full name of registrant(s) is/are: TALITHA JOHN-SON, 9300 MAIE AVE, #231, LOS ANGELES, CA 90002 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business ime or names listed on (Date)2/26/2007. /s/:

TALLIHA JOHNSON
This statement was filed with the County Clerk of LOS ANGELES County on 2/26/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE COUNTY CLERK AND RECEIVED AS THE COUNTY CLERK AND RECEIVED AS THE PROPERTY OF THE PROP OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation a fictituous business faithe statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/12/2007, 3/19/2007, 3/26/2007, 4/2/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070426391 FIRST FILING. The following person(s) is (are) doing business as RADMAY EN-TERTAINMENT, 5TH PLANET DESIGN, 6230 WIL-SHIRE BLVD., #803, LA, CA 90078. The full name of registrant(s) is/are: RADMAY ENTERTAINMENT CORP, 6230 WILSHIRE BLVD., #803, LA, CA 90078 This Business is being conducted by, a corporation. Signed: The registrant commenced to trans act business under the fictitious business name or names listed on (Date)1/1/2007. /s/: RADMAY ENTERTAINMENT CORP, CEO/PRESIDENT, RAQUEL A. DIXON

This statement was filed with the County Clerk of LOS ANGELES County on 2/27/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement PRIOR TO HAI DAIE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/12/2007, 3/19/2007, 3/26/2007, 4/2/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070411645 FIRST FILING. The following person(s) is (are) doing business as KO ROCK DESIGNS, 12015 SLAUSON AVE, SUITE #G, SANTA FE SPRINGS, CA 90670. The full name of registrant(s) is/are: ABE G. MENDOZA, 344 PICK-ERING WAY, MONTEBELLO, CA 90640, JOSE A. JI-MENEZ, 4813 IVY ST, PICO RIVERA, CA 90660 This Business is being conducted by, co-partners. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ABE G. MENDOZA, JOSE JIME-

This statement was filed with the County Clerk of LOS ANGELES County on 2/26/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or

common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/12/2007, 3/19/2007, 3/26/2007, 4/2/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070400185 FIRST FILING. The following person(s) is (are) doing business as HULK CAR-PET DESIGN, 9332 E. FLORENCE AVE, UNIT H, DOWNEY, CA 90240. The full name of registrant(s) is/are: ULISES CASTILLO, 10122 SAN MIGUEL AVE, SOUTH GATE, CA 90280, BLANCA E. MARTINEZ, 10122 SAN MIGUEL AVE, SOUTH GATE, CA 90280 This Business is being conducted by, husband and wife. Signed: Regis trant has not yet begun to transact business un-der the fictitious name or names listed herein. /s/: ULISES CASTILLO, BLANCA E. MARTINEZ

This statement was filed with the County Clerk of LOS ANGELES County on 2/23/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of does not of itself authorize the use if this state of a fictifitous business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/12/2007, 3/19/2007, 3/26/2007, 4/2/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070422904 FIRST FILING. The following person(s) is (are) doing business as FRAUSTO TRUCKING, 3349 N. EASTERN AVE, LOS ANGELES, CA 90031. The full name of registrant(s) is/are JESSE FRAUSTO, 2948 W. SHORB ST, ALHAMBRA JESSE FRAUSIO, 2948 W. SHOKIS SI, ALHAMBRA, CA 91803, BEATRIZ FRAUSIO, 2948 W. SHORB ST, ALHAMBRA, CA 91803 This Business is being conducted by, co-partners. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.../s/: JESSE FRAUSIO, BEATRIZ FRAUSIO

This statement was filed with the County Clerk of LOS ANGELES County on 2/27/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/12/2007, 3/19/2007, 3/26/2007, 4/2/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070478767 FIRST FILING. The following person(s) is (are) doing business as TSU-NA-MI SPRAY, 9957 LIGGETT ST. BELLFLOWER, CA SPRAY, 9957 LIGGETT ST. BELLFLOWER, CA 90706. The full name of registrant(s) is/are: EL-ROY JITSU MATOBA, 9957 LIGGETT ST. BELL-FLOWER, CA 90706 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the ficti-tious business name or names listed on (Date)1/25/1995. /s/: ELROY J. MATOBA

This statement was filed with the County Clerk of LOS ANGELES County on 03/05/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EX-PIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name state ment in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/12/2007, 3/19/2007, 3/26/2007, 4/2/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070410829 FIRST FILING. The following person(s) is (are) doing business as AMERICAN FREEDOM FINANCIAL GROUP, 100 N. BRAND BLVD., SUITE 218, GLENDALE, CA 91203. The full name of registrant(s) is/are : CYNTHIA D. BUNO, 625 MILFORD ST, GLENDALE, CA 91203, REYNALDO R. BUNO, 625 MILFORD ST., GLEN-DALE, CA 91203 This Business is being conducted by, husband and wife. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)2/1/2007. /s/: CYNTHIA D. BUNO, REYNALDO R. BUNO

This statement was filed with the County Clerk of LOS ANGELES County on 2/26/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK, A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this state does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY 3/12/2007, 3/19/2007, 3/26/2007, 4/2/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070411717 FIRST FILING. The following person(s) is (are) doing business as BENCHMARK FINANCIAL, BENCHMARK FINANCIAL GROUP, 3124 W. BEVERLY BLVD., MONTEBELLO, CA 90640. The full name of registrant(s) is/are: DAVID IVAN RODRIGUEZ, 453 VIA NORTE, MONTEBELLO, CA 90640 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2006. /s/: DAVID RODRIGUEZ **DBAS**

This statement was filed with the County Clerk of LOS ANGELES County on 2/26/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of does not of itself authorize the use if this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/12/2007, 3/19/2007, 3/26/2007, 4/2/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070423446 FIRST FILING. The following person(s) is (are) doing business as CLAVADO, 7024 STAFFORD AV, HUNTINGTON PARK, CA 90255. The full name of registrant(s) is/are: EDUARDO ESTRADA, 7024 STAFFORD AV, HUNTINGTON PARK, CA 90255 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein. /s/: EDUARDO ESTRADA

7/SI: EDUARDO ESTRADA
This statement was filed with the County Clerk of
LOS ANGELES County on 2/27/2007. NOTICE: THIS
FICTITIOUS BUSINESS NAME STATEMENT EXPIRES
FIVE YEARS FROM THE DATE IT WAS FILED IN THE
OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS
BUSINESS NAME STATEMENT MUST BE FILED
PRIOR TO THAT DATE. The filling of this statement
does not of fixed subjects the use in this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/12/2007, 3/19/2007, 3/26/2007, 4/2/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070399099 FIRST FILING. The following person(s) is (are) doing business as DJ DANNY ZAPP, ZAPP ENTERTAINMENT, DJ BLOOM, 154 ZAPP. ZAPP ENTERTAINMENT, DJ BLOOM, 154 SAVEGI, LA, CA 90042. The full name of registrant(s) is/are: DANNY REYES, 154 SAVEGI, LA, CA 90042 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein. Js/: DANNY REYES This statement was filed with the County Clerk of CAMCHET County. LOS ANGELES County on 2/23/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of does not of fisher authorize the use if this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/12/2007, 3/19/2007, 3/26/2007, 4/2/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070438043 FIRST FILING. The following person(s) is (are) doing business as EXECUTIVE BANKERS, BANKERS HOME LOANS, 618 S. HUM-BANKERS, BANKERS HOME LOANS, 618 S. HUMPHRYS AVE, LOS ANGELES, CA 90022. The full
name of registrant(s) is/are: ANTONIO AGUILAR,
618 S. HUMPHREYS AVE, LOS ANGELES, CA
90022, DANNY KIM (BROKER OF RECORD), 618 S.
HUMPHREYS AVE, LOS ANGELES, CA
90022 INAINY KIM (BROKER OF RECORD), 618 S.
HUMPHREYS AVE, LOS ANGELES, CA
90022 This
Business is being conducted by, an unincorporated association other than a partnership.
Signed: Registrant has not yet begun to transact
business under the fictitious name or names
listed herein.. /s/: ANTONIO AGUILAR
This statement was filed with the County Clerk of
LOS ANGELES County on 2/28/2007. NOTICE: THIS
FICTITIOUS BUSINESS NAME STATEMENT EXPIRES
FIVE YEARS FROM THE DATE IT WAS FILED IN THE
OFFICE OF THE COUNTY CLERK A NEW FICTITIOUS
BUSINESS NAME STATEMENT MUST BE FILED

BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation a fictitudes dustiness fainte statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/12/2007, 3/19/2007, 3/26/2007, 4/2/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070424862 FIRST FILING. The following person(s) is (are) doing business as GOURMET PIZZA & GRILL, AI #/ON C2959779, 8716 GAR-FIELD AVE, #101, SOUTH GATE, CA 90280. The full name of registrant(s) is/are : TUTTO'S INC, 8716 GARFIELD AVE, #101, SOUTH GATE, CA 90280 GARFIELD AVE, #101, SOUTH GATE, CA 90280 This Business is being conducted by, a corpora-tion. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein. /s/: TUTTO'S INC, PRESI-DENT, JAMES KIM

This statement was filed with the County Clerk of LOS ANGELES County on 2/27/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK A NEW F BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/12/2007, 3/19/2007, 3/26/2007, 4/2/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070413689 FIRST FILING. The following person(s) is (are) doing business as GROUND FORCE, TEAM GROUND FORCE CAR CLUB, 2920 N. COOLIDGE AVE, LOS ANGELES, CA 90039. The full

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name of registrant(s) is/are: DANNY MORAN 2920 N. COOLIDGE AVE, LOS ANGELES, CA 90039, MARIA C. MORAN, 2920 N. COOLIDGE AVE, LOS ANGELES, CA 90039 This Business is being con ducted by, husband and wife. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. Is/: DANNY MORAN, MARIA G. MORAN

This statement was filed with the County Clerk of LOS ANGELES County on 2/26/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or separate law (see Section 14411st. or Purises). common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/12/2007, 3/19/2007, 3/26/2007, 4/2/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070410830 FIRST FILING. The following person(s) is (are) doing business as HERNANDEZ DAIRY, 10724 E. LOWER AZUSA ROAD, EL MONTE, CA 91731. The full name of registrant(s) is/are: JOSE LUIS HERNANDEZ, 322 S. WINTON AVE, LA PUENTE, CA 91744 This Business is being con-ducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JOSE LUIS HERNANDEZ

This statement was filed with the County Clerk of LOS ANGELES County on 2/26/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation a lictutous business hame statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/12/2007, 3/19/2007, 3/26/2007, 4/2/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070525737 FIRST FILING. The following person(s) is (are) doing business as 21 GRAMS, 385 MOLINO AVE, LONG BEACH, CA 90814. The full name of registrant(s) is/are: ZANTHA TOWE, 385 MOLINO AVE. LONG BEACH, CA. 90814, MARY RIVALSKY 385 MOLINO AVE, LONG BEACH, CA 385 MOLINO AVE. LUNIO BEACH, CA. YOU III, WINSTA RIVALSKY 385 MOLINO AVE, LONG BEACH, CA 90814 This Business is being conducted by, a general partnership. Signed: The registrant com-menced to transact business under the fictitious business name or names listed on (Date)3/9/2007. /s/: ZANTHA TOW, MARY RIVAL-

This statement was filed with the County Clerk of LOS ANGELES County on 3/9/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. THE FILED WITH THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. THE FILED PRIOR TO THAT DATE. PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/19/2007, 3/26/2007, 4/2/2007, 4/9/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070511606 FIRST FILING. The following person(s) is (are) doing business as WINDSOR LAND COMPANY, 2727 3RD STREET #111, SANTA MONICA, CA 90405. The full name of registrant(s) is/are: EDWARD F. TOCCI, 11181 ETTRICK ST OAKLAND, CA. 94605 This Business is being con ducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ED-WARD F. TOCCI

This statement was filed with the County Clerk of LOS ANGELES County on 3/8/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filling of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common Jaw (see Section 144114); son Puripase. common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/19/2007, 3/26/2007, 4/2/2007, 4/9/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070490656 FIRST FILING. The following person(s) is (are) doing business as J.P. TRADER CO., 337 S. ALMANSOR ST. #G, ALHAMBRA, CA 91801. The full name of registrant(s) is/are: YA FENO JIANG, 337 S. ALMANSOR ST. #G, ALHAM-BRA CA 91801. This Ruispess is being conducted. BRA, CA 91801 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: YA FENG JIANG This statement was filed with the County Clerk of LOS ANGELES County on 3/6/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK, A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/19/2007, 3/26/2007, 4/2/2007, 4/9/2007

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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070502214 FIRST FILING. The following person(s) is (are) doing business as FERNANDA'S MINI MARKET, 9421 S. VERMONT AVE., LOS ANGE-LES, CA 90061. The full name of registrant(s) is/are: ALINA VALENCIA, 222 E. 119TH ST., LOS ANGELES, CA 90061 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/7/2007. /s/: ALINA VALENCIA

This statement was filed with the County Clerk of LOS ANGELES County on 3/7/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/19/2007, 3/26/2007, 4/2/2007, 4/9/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070438643 FIRST FILING. The following person(s) is (are) doing business as GOLDEN I JEWELRY, 606 S. HILL #1009, LOS ANGELES, CA 90014. The full name of registrant(s) is/are: AR MANDO AQUINO, 6418 BEQUETTE AVE., PICO RIV ERA, CA 90660 This Business is being conducted by, an individual. Signed: Registrant has not ye begun to transact business under the fictitious name or names listed herein.. /s/: ARMANDO AQUINO

This statement was filed with the County Clerk of LOS ANGELES County on 2/28/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE FIVE YEAKS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or company use fees Section 14411st set Puripose. common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/19/2007, 3/26/2007, 4/2/2007, 4/9/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070462508 FIRST FILING. The following person(s) is (are) doing business as GUATEMEX DISTRIBUTOR, 3538 3/4 BALDWIN AVE., EL MONTE, CA 91731. The full name of registrant(s) is/are: ROXANNA HERNANDEZ, 3538 3/4 BALDWIN AVE., EL MONTE, CA 91731; GABINO HERNANDEZ, 3538 3/4 BALDWIN AVE., EL MONTE, CA 91731; GABINO HERNANDEZ, 3538 3/4 BALDWIN AVE., EL MONTE, CA 91731; GABINO HERNANDEZ, 3538 3/4 BALDWIN AVE., EL MONTE, CA 91731; GABINO HERNANDEZ, 3538 3/4 BALDWIN AVE., EL MONTE, CA 91731; GABINO HERNANDEZ, 3538 3/4 BALDWIN AVE., EL MONTE, CA 91731; GABINO HERNANDEZ, 3538 3/4 BALDWIN AVE., EL MONTE, CA 91731; GABINO HERNANDEZ, 3538 3/4 BALDWIN AVE., EL MONTE, CA 91731; GABINO HERNANDEZ, 3538 3/4 BALDWIN AVE., EL MONTE, CA 91731; GABINO HERNANDEZ, 3538 3/4 BALDWIN AVE., EL MONTE, CA 91731; GABINO HERNANDEZ, 3538 3/4 BALDWIN AVE., EL MONTE, CA 91731; GABINO HERNANDEZ, 3538 3/4 BALDWIN AVE., EL MONTE, CA 91731; GABINO HERNANDEZ, 3538 3/4 BALDWIN AVE., EL MONTE, CA 91731; GABINO HERNANDEZ, 3538 3/4 BALDWIN AVE., EL MONTE, CA 91731; GABINO HERNANDEZ, 3538 3/4 BALDWIN AVE., EL MONTE, CA 91731; GABINO HERNANDEZ, 3538 3/4 BALDWIN AVE., EL MONTE, CA 91731; GABINO HERNANDEZ, 3538 3/4 BALDWIN AVE., EL MONTE, CA 91731; GABINO HERNANDEZ, 3538 3/4 BALDWIN AVE., EL MONTE, CA 91731; GABINO HERNANDEZ, 917 91731 This Business is being conducted by, hus band and wife. Signed: Registrant has not yet be gun to transact business under the fictitious name or names listed herein.. /s/: ROXANA HER-NANDEZ; GABINO HERNANDEZ This statement was filed with the County Clerk of

INS ANGELES COUNTY ON 3/2/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/19/2007, 3/26/2007 4/2/2007, 4/9/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070438700 FIRST FILING. The following person(s) is (are) doing business as HOFFMAN BUILDING MAINTENANCE, 4332 W. ADAMS BLVD. #215, LOS ANGELES, CA 90018. The full name of registrant(s) is/are: JOSE R. GUZMAN, 4332 W. ADAMS BLVD. #215, LOS ANGELES, CA 90018 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names

DUSINESS UNDER THE TICTITIOUS NAME OF NAMES IISTED HERE. ISSE R. GUZMAN This statement was filed with the County Clerk of LOS ANGELES County on 2/28/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. THE SILEND FILES THE STATEMENT. PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/19/2007, 3/26/2007, 4/2/2007, 4/9/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070462948 FIRST FILING. The following person(s) is (are) doing business as INTEGRITY FINANCE; AI # ON: 200604710122, 775 S. CEN-TRAL AVE., LOS ANGELES, CA 90021. The full name of registrant(s) is/are: CIM FINANCIAL LLC, 16349 LAS CUMBRES DR., WHITTIER, CA 90603 This Business is being conducted by, a limited li ability. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein. /s/: CIM FINANCIAL LLC. names listed herein. /s/: CIM FINANCIAL LLC, RUDY CAAMANO, PRESIDENT This statement was filed with the County Clerk of

LOS ANGELES County on 3/2/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK, A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or

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common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/19/2007, 3/26/2007, 4/2/2007, 4/9/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070460782 FIRST FILING. The following person(s) is (are) doing business as JEFFERSON FINANCIAL SERVICE, 16010 CRENSHAW BLVD. SUITE J., GARDENA, CA 90249. The full name of registrant(s) is/are: LEWIS JEFFERSON JR., 334 WEST 120TH ST., LOS ANGELES, CA 90061 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: LEWIS JEFFESON JR.

This statement was filed with the County Clerk of LOS ANGELES County on 3/2/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/19/2007, 3/26/2007, 4/2/2007, 4/9/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070488567 FIRST FILING. The following person(s) is (are) doing business as LOANS UNLIMITED, 12904 ORANGE DR., WHITTIER, CA 90601. The full name of registrant(s) is/are : JEF-FERSON HALE, 12904 ORANGE DR., WHITTIER, CA 90601 This Business is being conducted by an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: 12904 ORANGE DR., WHITTIFR, CA 90601

This statement was filed with the County Clerk of LOS ANGELES County on 3/6/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/19/2007, 3/26/2007, 4/2/2007, 4/9/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070514321 FIRST FILING. The following person(s) is (are) doing business as PENALOZA FINANCIAL SERVICES, 11308 MINA AVE., WHITTIER, CA 90605. The full name of registrant(s) is/are: JESSICA N. RAMOS, 7180 W. LAMBERT RD. #143, LA HABRA, CA 90631 This Business is being conducted by an individual Signed Pagis. ing conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein. /s/: JESSICA RAMOS

737. JESSICA NAWLES THIS STATEMENT WAS FILED IN THE FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/19/2007, 3/26/2007, 4/2/2007, 4/9/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070479776 FIRST FILING. The following person(s) is (are) doing business as SK DIS-COUNT.COM, 1940 ARMACOST AVE., LOS ANGE-LES, CA 90025. The full name of registrant(s) is/are: SIHAM KARAM, 1940 ARMACOST AVE. L.A.. CA 90025 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.../s/: SIHAM KARAM This statement was filed with the County Clerk of THIS STATEMENT WAS THEN WITH THE COUNTY CHER OF LOS ANGELES COUNTY ON 375/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filling of this statement does not of fixelf authorize the use in this state of does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/19/2007, 3/26/2007, 4/2/2007, 4/9/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070449550 FIRST FILING. The following person(s) is (are) doing business as QUENDOLYN'S PLESAURE CHEST, 12440 COOKACRE AVE #118, LYNWOOD, CA 90262. The full name of registrant(s) is/are: QUENDOLYN ONIQUE ALLEN, 12440 COOKACRE AVE. #118, LYNWOOD, CA 90262 This Business is being conducted by an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: QUENDOLYN ALLEN

This statement was filed with the County Clerk of LOS ANGELES County on 3/1/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK, A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of

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a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY publish 3/19/2007, 3/26/2007 4/2/2007, 4/9/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070451881 FIRST FILING. The following person(s) is (are) doing business as ADVANCE SOLUTIONS, 13115 OXNARD ST., #21, VAN NUYS, CA 91401. The full name of registrant(s) is/are: ROGELIO LOVE, 13115 OXNARD ST., #21, VAN NUYS, CA 91401 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the ficti-tious business name or names listed on (Date)3/1/2007. /s/: ROGELIO LOVE

This statement was filed with the County Clerk of LOS ANGELES County on 3/1/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/19/2007, 3/26/2007, 4/2/2007, 4/2/2007 4/2/2007, 4/9/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070479987 FIRST FILING. The following person(s) is (are) doing business as ASHLAR CONSTRUCTION MANAGEMENT, INC., 15928 VENTURA BLVD., SUITE 209, ENCINO, CA 91436. The full name of registrant(s) is/are: ASHLAR CONTRACTORS & DEVELOPERS, INC., CALIFORNIA, 5348 NEWCASTLE #127 ENCINO, CA 91316 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2003. /s/: ASHLAR CONTRACTORS & DEVELOPERS, INC.; PRESIDENT; THOMAS TADAYON This statement was filed with the County Clerk of

LOS ANGELES County on 3/5/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY publish 3/19/2007, 3/26/2007, 4/2/2007, 4/9/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070502215 FIRST FILING. The following person(s) is (are) doing business as AL BAZAR, THE BAZAR, 450 E. HOLT AVE., POMONA, CA, 91757. The full name of registrant(s) is/are: MU-TASEM SHOMAN, 10700 DOWNEY AVE. #314, DOWNEY, CA 90241 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fic titious name or names listed herein.. /s/: MUTA SEM SHOMAN
This statement was filed with the County Clerk of

LOS ANGELES County on 3/7/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/19/2007, 3/26/2007, 4/2/2007, 4/9/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070579954 FIRST FILING. The following person(s) is (are) doing business as STEP UP ON FIFTH CAPITAL CAMPAIGN, DANIEL'S PLACE ai#/on 1381458, 1328 SECOND STREET, SANTA MONICA, CA 90401/ 2701 OCEAN PARK BLVD #150, SANTA MONICA, CA 90405. The full name of registrant(s) is/are: STEP UP ON SECOND STREET, INC. CALI-FORNIA, 1328 SECOND STREET, SANTA MONICA CA 90401 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)(1)1/1/2006, (2) 1998. /s/: STEP UP ON SECOND STREET, INC. TOD LIPKA, CHIEF EXECUTIVE OFFICER, TOD LIPKA
This statement was filed with the County Clerk of LOS ANGELES County on 3/15/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statemen does not of itself authorize the use in this state of of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY

FICTITIOUS BUSINESS NAMES STATE-MENT FILE NO. 20070579955 FIRST FIL-ING. The following person(s) is (are) do ing business as O'KEEFFE TRAVEL, 1015 19TH ST. SANTA MONICA, CA 90403. The full name of registrant(s) is/are AMANDA STARKEY, 1015 19TH ST. #5, SANTA MONICA, CA 90403 This Busi-

publish 3/19/2007, 3/26/2007

PRESS to publis 4/2/2007, 4/9/2007

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ness is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)2/24/2007. /s/: AMANDA STARKEY This statement was filed with the County Clerk of LOS ANGELES County on 3/15/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/19/2007, 3/26/2007, 4/2/2007 4/9/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070579957 FIRST FILING. The following person(s) is (are) doing business as PURE COMFORT MATTRESS AI#/ON 2912936, 410 WILSHIRE BLVD. #196 SANTA MONICA, CA 90401. The full name of registrant(s) is/are: HG MARKETING, INC. 410 WILSHIRE BLVD #196, SANTA MONICA, CA 90401 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein. /s/: HG MARKETING, INC BRIAN HOLLOWATY, PRESIDENT AND CEO, BRIAN

BRIAN HOLLOWATY, PRESIDENT AND CEO, BRIAN HOLLOWATY
This statement was filed with the County Clerk of LOS ANGELES County on 3/15/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED DID THE COUNTY CLERK. THE OFFICE OF THE COUNTY CLERK. PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/19/2007, 3/26/2007, 4/2/2007, 4/9/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070490097 FIRST FILING. The following person(s) is (are) doing business as R & R TRUCK COMPANY INC., 846 E. 95TH ST., LOS ANGELES, CA 90002. The full name of registrant(s) is/are: R & R TRUCK COMPANY INC., 846 E. 95TH ST., LOS ANGELES, CA 90002. This Puripage is holiage. LOS ANGELES, CA 90002 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: R & R TRUCK COMPANY INC., JUNO C. RUIZ, OWNER
This statement was filed with the County Clerk of
LOS ANGELES County on 3/6/2007. NOTICE: THIS
FICTITIOUS BUSINESS NAME STATEMENT EXPIRES

FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/19/2007, 3/26/2007, 4/2/2007, 4/9/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070514244 FIRST FILING. The following person(s) is (are) doing business as WORLDWIDE NURSE TRAINING AND STAFFING; NURSE'S INT'L.; INTERNATIONAL MEDICAL STAFFING, 1230 S. GAF-FEY ST. #4, SAN PEDRO, CA 90731. The full name of registrant(s) is/are: NIRMAL SINGH, 114 W. 24TH ST., SAN PEDRO, CA 90731 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/6/2003. /s/: NIRMAL SINGH
This statement was filed with the County Clerk of

LOS ANGELES COUNTY ON 3/8/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/19/2007, 3/26/2007, 4/2/2007, 4/9/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE . 20070462944 FIRST FILING. The person(s) is (are) doing business as TENTS R US, 15344 REGALADO ST., HACIENDA HEIGHTS, CA 91745. The full name of registrant(s) is/are : REGINO RUIZ, 15344 REGALADO ST., HACIENDA HEIGHTS, CA 91745 This Business is being conducted by, an individual. Signed: The registran commenced to transact business under the fictitious business name or names listed on (Date)1/1/2001. /s/: REGINO RUIZ

This statement was filed with the County Clerk of LOS ANGELES County on 3/2/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED **DBAS**

PRIOR TO THAT DATE. The filing of this statemen does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/19/2007, 3/26/2007, 4/2/2007, 4/9/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070461797 FIRST FILING. The following person(s) is (are) doing business as J.A. AND AS-SOCIATES, 13919 PREMIERE AVENUE, BELL-FLOWER, CA 90706. The full name of registrant(s) is/are: ALICIA ELIZABETH AGUERO, 13919 PRE MIERE AVENUE, BELLFLOWER, CA 90706 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name of names listed on (Date)2/1/2007. /s/: ALICA E

This statement was filed with the County Clerk of LOS ANGELES County on 3/2/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK, A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/19/2007, 3/26/2007, 4/2/2007, 4/9/2007

FICTITIOUS BUSINESS NAMES STATE-MENT FILE NO. 20070579956 RENEWAL FILING. The following person(s) is (are) doing business as THE FLOWER BOX, 508 SANTA MONICA BLVD. SANTA MONICA, CA 90401. The full name of registrant(s) is/are: BRENDA LOV BERKLEY 16630 KELSLOAN ST. VAN NUYS, CA 91406 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/22/1993 /s/: Brenda Berkley

This statement was filed with the County Clerk of LOS ANGELES County on 3/15/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/19/2007. 3/26/2007, 4/2/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070462032 FIRST FILING. The following person(s) is (are) doing business as BABYDOLLS.ENT, 1390 N. LOS ROBLES AVE. APT #G7, PASADENA, CA 91104. The full name of reg-istrant(s) is/are: DANIELLE MILLER, 1390 N. LOS ROBLES AVE. APT #G7, PASADENA, CA 91104; KERVISHA BAILEY, 1390 N. LOS ROBLES AVE. APT #G7, PASADENA, CA 91104 This Business is being conducted by, co-partners. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/1/2007. /s/: DANIELLE MILLER; KERVISHA

This statement was filed with the County Clerk of LOS ANGELES County on 3/2/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/12/2007, 3/19/2007, 4/2/2007, 4/9/2007

NO. 20070579958 FIRST FILING. The following person(s) is (are) doing business as PRETTY CRUMBY PIES AI#/ON 200704810140, 908 6TH STREET #5, SANTA MONICA, CA 90403. The full name of registrant(s) is/are: PRETTY CRUMBY PIES, 908 6TH STREET #5, SANTA MONICA, CA 90403 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: PRETTY CRUMBY PIES JENN DECK, JEN FREEMAS, CO-OWNERS, JENN DECK, JEN FREEMAS
This statement was filed with the County Clerk of

FICTITIOUS BUSINESS NAMES STATEMENT FILE

LOS ANGELES County on 3/15/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statemen does not of itself authorize the use in this state of a fictitious business name statement in violation

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of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/19/2007, 3/26/2007, 4/2/2007, 4/9/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070545478 FIRST FILING. The following person(s) is (are) doing business as ANIMAL GAR-DEN, 7851 LEMP AVE., N. HOLLYWOOD, CA 91605. The full name of registrant(s) is/are: GLORIA ES-COBAR, 7851 LEMP AVE., N. HOLLYWOOD, CA 91605 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: GLORIA ESCOBAR

Traines insted nerein. As/: Gloria Escubara
This statement was filed with the County Clerk of
LOS ANGELES County on 3/12/2007. NOTICE: THIS
FICTITIOUS BUSINESS NAME STATEMENT EXPIRES
FIVE YEARS FROM THE DATE IT WAS FILED IN THE
OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS
BUSINESS NAME STATEMENT MUST BE FILED
PRIOR TO THAT DATE. The filing of this statement. PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/26/2007, 4/2/2007, 4/9/2007, 4/16/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 2070545045 FIRST FILING. The following per-son(s) is (are) doing business as CARLOS CRUZ PORTABLE WELDING SERVICES, 1347 W. 58TH ST., LOS ANGELES, CA 90037. The full name of registrant(s) is/are: CARLOS CRUZ, 1347 W. 58TH ST., LOS ANGELES, CA 90037 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: CARLOS CRUZ

This statement was filed with the County Clerk of LOS ANGELES County on 3/12/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/26/2007, 4/2/2007, 4/9/2007, 4/16/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070558974 FIRST FILING. The following person(s) is (are) doing business as STILL ROCKIN', 1340 W. CURSON ST., APT #5, TOR-RANCE, CA 90501. The full name of registrant(s) is/are: HUGO TORRES, 1340 W. CURSON ST., APT #5, TORRANCE, CA 90501: REGIE RODRIGUEZ, 1340 W. CURSON ST., APT #5, TORRANCE, CA 90501 This Business is being conducted by, co-partners. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: HUGO TORRES; REGIE RODRIGUEZ. This statement was filed with the County Clerk of

LOS ANGELES County on 3/13/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/9/2007, 4/16/2007 3/26/2007, 4/2/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070560832 FIRST FILING. The following (s) is (are) doing business as NEW STONE Y; NEW STONE HOME LOANS; NEW STONE REAL ESTATE, 7340 FIRESTONE BLVD. #216, DOWNEY, CA 90241. The full name of registrant(s) is/are: EZEQUIEL GONZALEZ, 7340 FIRESTONE BLVD. #216, DOWNEY, CA 90241 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: EZEQUIEL GONZALEZ

Insted nerelin... 7x: Zecoulict Gonzalez.
This statement was filed with the County Clerk of LOS ANGELES County on 3/13/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of the statement. does not of itself authorize the use in this state of does not of itself authorize the use in this state of a flictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/26/2007, 4/2/2007, 4/16/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070582939 FIRST FILING. The following person(s) is (are) doing business as SIXTH STAR COMPUTER CYBER, 10414 DOROTHY AVE., SOUTH GATE, CA 90280. The full name of registrant(s) is/are: JUAN MANUEL DESALES, 10414 DOROTHY AVE., SOUTH GATE, CA 90280 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business un der the fictitious name or names listed herein. /s/: JUAN DESALES

This statement was filed with the County Clerk of LOS ANGELES County on 3/15/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK, A NEW FICTITIOUS

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BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/26/2007, 4/2/2007, 4/9/2007. 4/16/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070560833 FIRST FILING. The following person(s) is (are) doing business as DEL SOL REAL ESTATE: DELSOLREALESTATE.COM, 7340 FIRESTONE BLVD. #216, DOWNEY, CA 90241. The full name of registrant(s) is/are: EZEOUIEL GONZALEZ, 7340 FIRESTONE BLVD. #216, DOWNEY, CA 90241 This Business is being conducted by an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: EZEQUIEL

GONZALEZ
This statement was filed with the County Clerk of LOS ANGELES County on 3/13/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/26/2007, 4/2/2007 4/9/2007, 4/16/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070525852 FIRST FILING. The following person(s) is (are) doing business as EXPRESS CITY DROP LOS ANGELES, 13020 KORNBLUM AVE #37, HAWTHORNE, CA 90250. The full name of registrant(s) is/are: ANTHONY JOHNSON, 13020 KORNBLUM AVE #37, HAWTHORNE, CA 90250 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ANTHONY JOHNSON

This statement was filed with the County Clerk of LOS ANGELES County on 3/9/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FILCTITIOUS BUSINESS INAME STATEMENT LEARNESS FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. THE filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal state or of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/26/2007, 4/2/2007, 4/9/2007, 4/16/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070524765 FIRST FILING. The following person(s) is (are) doing business as GOLDEN BRIDGE COMPANY, 19713 SATICOY STREET, WIN-NETKA, CA 91306. The full name of registrant(s) is/are: GOLDEN BRIDGE COMPANY, LLC, 19713 SATICOY STREET, WINNETKA, CA 91306 This Busi SALICUT STREEL, WINNELTA, CA 71306 TINS BUSI-ness is being conducted by, a limited liability. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein. /s/: GOLDEN BRIDGE COMPANY; JAMES J. ABJEMOND, JR.; CHAIRMAN This statement was filed with the County Clerk of IOS ANGELES COUNTY on 3/01/2007. NOTICE: THIS

LOS ANGELES County on 3/9/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THI OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/26/2007, 4/2/2007 4/9/2007, 4/16/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070528165 FIRST FILING. The following person(s) is (are) doing business as HARMONY NAIL AND THREADING SALON, 54 S. PASADENA AVE., PASADENA, CA 91105. The full name of registrant(s) is/are: JENNIFER HA DIEP, 506 LA LOMA RD., GLENDALE, CA 91206 This Business is being conducted by, husband and wife. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed

herein... Is! JENNIFER DIEP
This statement was filed with the County Clerk of LOS ANGELES County on 3/9/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FILCTITIOUS BUSINESS NAME STATEMENT LEATHES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a feltitious business against at least in what the a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY publish 3/26/2007. 4/2/2007 4/9/2007. 4/16/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070585470 FIRST FILING. The following person(s) is (are) doing business as SACRED ART TATTOO & BODY PIERCING, 7015 PASSONS BLVD., PICO RIVERA, CA 90660. The full name of regis-trant(s) is/are: MARIA ANGELICA QUEVEDO, 4426 GOODBEE STREET, PICO RIVERA, CA 90660 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MARIA ANGELICA QUEVFDO

DBAS

This statement was filed with the County Clerk of LOS ANGELES County on 3/15/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of obes not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/26/2007, 4/2/2007, 4/9/2007, 4/16/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070546808 FIRST FILING. The following NO. 2007/0546808 FIRST FILING. THE following person(s) is (are) doing business as RELIABLE LABOR GUARD PRIVATE SECURITY, 6906 CONVERSE AVE., LOS ANGELES, CA 90001 The full name of registrant(s) is/are: DANIEL O. OCHOA, 6906 CONVERSE AVE., LOS ANGELES, CA 90001 This Business is being conducted by, an individual Signed: Prodistrant has not very boom to ual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: DANIEL O. OCHOA This statement was filed with the County Clerk of

LOS ANGELES County on 3/12/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/26/2007, 4/2/2007 4/9/2007, 4/16/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070560025 FIRST FILING. The following person(s) is (are) doing business as PROACTIVE SURVEILLANCE, 2648 E. WORKMAN H223, WEST COVINA, CA 91791. The Full name of registrant(s) is/are: JOHN L. WECKMANN, 2648 E. WORKMAN #223, WEST COVINA, CA 91791 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.

der the Tictitious name or names listed nerein.
/s/: JOHN L. WECKMAN
This statement was filed with the County Clerk of
LOS ANGELES County on 3/13/2007. NOTICE: THIS
FICTITIOUS BUSINESS NAME STATEMENT EXPIRES
FIVE YEARS FROM THE DATE IT WAS FILED IN THE
GETLER OF LIST CLERK ALBERY MEDITATIONS. OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS RUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/9/2007, 4/16/2007 3/26/2007, 4/2/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070560139 FIRST FILING. The following person(s) is (are) doing business as K & M USED JAPANESE ENGINES, 5412 GAGE AVE. BLDG #6A, BELL, CA 90201. The full name of registrant(s) is/are: MARIO BENITEZ, 1405 E. 100 ST, L.A., CA 90002 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or

names listed herein... /5/: MARIO BENITEZ
This statement was filed with the County Clerk of
LOS ANGELES County on 3/13/2007. NOTICE: THIS
FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/9/2007, 4/16/2007 3/26/2007, 4/2/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070571103 FIRST FILING. The following person(s) is (are) doing business as MARIA CATA-LINA & CLOTHES SHOP, 11001 ROOKS ROAD, PICO RIVERA, CA 90660. The full name of registrant(s) is/are: MARIA C. GUZMAN FUENTES, 3017 VIA CERRO, MONTEBELLO, CA 90640 This Business is being conducted by, an individual. Signed: Regis-trant has not yet begun to transact business under the fictitious name or names listed herein. /s/: MARIA C. GUZMAN F.

75: MARIA C. GUZMAN F.
This statement was filed with the County Clerk of LOS ANGELES County on 3/14/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. THE SILED OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. THE SILED OF THIS CALEBOOK. PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statem of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/26/2007, 4/2/2007, 4/9/2007, 4/16/2007

FICTITIOUS BUSINESS NAMES STATE-MENT FILE NO. 20070661171 FIRST FIL-ING. The following person(s) is (are) doing business as CASAL ASSOCIATES. CARL A SCHWARZ 10743 LAWLER ST LOS ANGELES, CA 90034. The full name of registrant(s) is/are : CARL A. SCHWARZ, 2207 VIRGINIA AVE. SANTA **DBAS**

MONICA, CA 90404 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business names (Date)3/11/2007. /s/: CARL A. SCHWARZ This statement was filed with the County Clerk of LOS ANGELES County on 3/23/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code) SANTA MONICA DAILY PRESS to publish 3/26/2007 4/2/2007, 4/9/2007. 4/16/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070462490 FIRST FILING. The following person(s) is (are) doing business as PAPERCHASE AI #/ON 19961093679, 8307 WEST 3RD STREET LOS ANGELES, CA 90048. The full name of registrant(s) is/are: BORDERS, INC. 100 PHOENIX DRIVE, ANN ARBOR, MICHIGAN 48108 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: BORDERS, INC. EDWARD J. JACKSON, VICE PRESIDENT, TAX, EDWARD J. JACK-

This statement was filed with the County Clerk of LOS ANGELES County on 3/2/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filling of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/26/2007, 4/2/2007, 4/9/2007, 4/16/2007

FICTITIOUS BUSINESS NAMES STATE-MENT FILE NO. 20070661172 FIRST FIL-ING. The following person(s) is (are) doing business as CREATIVE CURRENCY, 2525 MICHIGAN AVENUE BUILDING SANTA MONICA, CA 90404. The full name of registrant(s) is/are : JEFF GOR-DON, 2525 MICHIGAN AVENUE, BUILD-ING I, SANTA MONICA, CA 90404 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein. /s/: JEFFREY GORDON

This statement was filed with the County Clerk of LOS ANGELES County on 3/23/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious busi ness name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/26/2007, 4/2/2007, 4/9/2007 4/16/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20070661173 FIRST FILING. The following person(s) is (are) doing business as JR. MINT DI-VISION, JUNIOR MINT DIVISION, JRMINTDIVISION.COM, 994 OLD TOPANGA CYN. RD. TOPANGA, CA 90290. The full name of registrant(s) is/are: BART SARIC, 994 OLD TOPANGA CYN RD. TOPANGA, CA 90290 This Business is being conducted by an individual. Signed: Regis trant has not yet begun to transact business un der the fictitious name or names listed herein. /s/: BART SARIC

This statement was filed with the County Clerk of FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seg., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/26/2007, 4/2/2007, 4/9/2007, 4/16/2007

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North of Montana	= 2	\$ 3,395,889	\$ 3,055,319
Between Wilshire & Montana	=:	\$ 2,395,000	\$ 839,000
South of Wilshire	= :	\$ 966,667	\$ 666,640
Sunset Park	=3	\$ 1,291,545	\$ 661,895
Ocean Park	= 2	\$ 1,483,143	\$ 1,086,000
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