

Los Angeles Times / Bloomberg National Survey: The 2008 Election

Field dates: November 30 – December 3, 2007

Release 1 – Elections and The Economy by Selected Demographics

Guide to column headings:

D/VTRS	Registered Democrats and Independents/Others who say they will vote in Dem Primary/Caucus
R/VTRS	Registered Republicans and Independents/Others who say they will vote in Rep Primary/Caucus
DEM, IND, REP	Those who feel affiliated with the Democrats / Independents / Republicans
LIB, MOD, CONS	Self-described Liberals / Moderates / Conservatives
MD/CNS	Self-described Moderates and Conservatives
LB/MD	Self-described Liberals and Moderates
M/WK, M/NWK	Working Men, Non-Working Men
W/WK, W/NWK	Working Women, Non-Working Women
RELRT	Religious Right = Conservative non-Catholic Christians who believe the bible is the literal word of God
WKLY+, LESS	Attend church weekly or more, Attend church less often than that

Notes:

- (vol.) indicates a volunteered response
- ‘-‘ indicates that a response added up to less than 0.5% of the question base
- The order of candidate names and the order of any arguments or statements are rotated in all questions that mention them. Question order is rotated whenever applicable.
- Missing questions are either operational or will be included in a subsequent release

Q4 To Q11 – Asked of Likely Democratic Primary/Caucus Voters

Q4. If the Democratic primary or caucus for president were being held in your state today and the candidates were New York Senator Hillary Clinton, Connecticut Senator Chris Dodd, former North Carolina Senator John Edwards, Delaware Senator Joe Biden, New Mexico Governor Bill Richardson, Illinois Senator Barack Obama, Ohio Representative Dennis Kucinich, and former Alaska Senator Mike Gravel, for whom would you vote: Clinton, Dodd, Edwards, Biden, Richardson, Obama, Kucinich or Gravel? (INCLUDES LEANERS)

	----- Democratic Likely Voters -----										
	<u>D/VTRS</u>	<u>LIB</u>	<u>MD/CNS</u>	<u>DEM</u>	<u>IND</u>	<u>MALE</u>	<u>FEMALE</u>	<u>M/WK</u>	<u>M/NWK</u>	<u>W/WK</u>	<u>W/NWK</u>
Biden	3	3	3	2	7	5	1	4	6	1	1
Clinton	45	49	41	51	29	38	50	38	39	51	47
Dodd	1	-	2	-	6	-	2	-	-	1	4
Edwards	11	10	12	9	16	12	10	14	9	10	11
Kucinich	1	3	-	1	2	2	1	1	2	1	-
Obama	21	21	21	21	23	26	17	23	31	23	10
Richardson	3	2	3	2	4	4	2	5	3	-	4
S/Else	-	-	-	-	-	-	-	-	-	-	1
D/know	15	12	18	14	13	13	17	15	10	13	22

Asked Of Dem Voters With A Candidate Choice

Q5. Are you certain you are going to vote for that candidate, or is it possible that you might end up voting for somebody else?

	----- Democratic Likely Voters With Candidate Choice -----										
	<u>D/VTRS</u>	<u>LIB</u>	<u>MD/CNS</u>	<u>DEM</u>	<u>IND</u>	<u>MALE</u>	<u>FEMALE</u>	<u>M/WK</u>	<u>M/NWK</u>	<u>W/WK</u>	<u>W/NWK</u>
Certain	61	64	59	66	36	60	62	62	58	65	58
Might change vote	37	33	39	31	64	37	36	36	39	35	39

Not sure 2 3 2 3 - 3 2 2 3 - 3

Q6. Which of the following is most important to you in choosing a candidate for president: The value of experience or the need for new ideas?

	----- Democratic Likely Voters -----										
	<u>D/VTRS</u>	<u>LIB</u>	<u>MD/CNS</u>	<u>DEM</u>	<u>IND</u>	<u>MALE</u>	<u>FEMALE</u>	<u>M/WK</u>	<u>M/NWK</u>	<u>W/WK</u>	<u>W/NWK</u>
Neither/something else	3	4	2	3	1	1	4	1	-	6	2
Value of experience	28	24	31	27	26	28	27	26	32	26	29
Need for new ideas	37	40	36	38	40	40	35	36	47	33	37
Both equally (vol)	27	29	24	28	26	26	27	32	17	32	20
D/Know	5	3	7	4	7	5	7	5	4	3	12

Q7. Regardless of your choice for president, which Democratic candidate do you think has the best chance of beating the Republican candidate in November: Hillary Clinton, John Edwards, or Barack Obama?

	----- Democratic Likely Voters -----										
	<u>D/VTRS</u>	<u>LIB</u>	<u>MD/CNS</u>	<u>DEM</u>	<u>IND</u>	<u>MALE</u>	<u>FEMALE</u>	<u>M/WK</u>	<u>M/NWK</u>	<u>W/WK</u>	<u>W/NWK</u>
None of them (vol)	3	1	3	1	4	5	-	7	2	-	1
Hillary Clinton	54	47	58	56	46	54	54	50	62	54	53
John Edwards	11	10	12	11	17	10	12	14	4	13	12
Barack Obama	17	25	11	19	13	15	19	13	18	19	19
Someone else (vol)	-	-	1	-	1	1	-	-	1	-	-
All equally (vol)	6	8	6	5	12	8	5	12	2	7	2
Not sure	9	9	9	8	7	7	10	4	11	7	13

(CANDIDATE NAMES ROTATE)

Q8. Regardless of your choice for president, who do you think has been best at saying what they believe rather than saying what they think the voters want to hear: Hillary Clinton, John Edwards, or Barack Obama?

	----- Democratic Likely Voters -----										
	<u>D/VTRS</u>	<u>LIB</u>	<u>MD/CNS</u>	<u>DEM</u>	<u>IND</u>	<u>MALE</u>	<u>FEMALE</u>	<u>M/WK</u>	<u>M/NWK</u>	<u>W/WK</u>	<u>W/NWK</u>
None of them (vol)	6	3	8	5	8	5	6	4	7	3	10
Hillary Clinton	34	34	32	39	22	26	39	24	30	38	41
John Edwards	19	22	18	17	27	21	18	20	23	20	15
Barack Obama	27	29	25	25	27	33	22	34	30	26	18
Someone else (vol)	2	2	2	2	3	1	3	2	1	3	1
All equally (vol)	2	3	2	3	4	1	4	1	-	4	3
Not sure	10	7	13	9	9	13	8	15	9	6	12

Q9. Do you think Hillary Clinton is well prepared for the job of president of the United States, or does she need a few more years to prepare, or will she never be prepared enough?

	----- Democratic Likely Voters -----										
	<u>D/VTRS</u>	<u>LIB</u>	<u>MD/CNS</u>	<u>DEM</u>	<u>IND</u>	<u>MALE</u>	<u>FEMALE</u>	<u>M/WK</u>	<u>M/NWK</u>	<u>W/WK</u>	<u>W/NWK</u>
Prepared well enough	72	76	70	79	68	69	75	61	82	80	67
Needs a few more years	10	14	7	11	7	8	11	11	3	7	16
Never enough	13	8	17	6	22	18	9	23	10	10	8
D/Know	5	2	6	4	3	5	5	5	5	3	9

Q10. Do you think Barack Obama is well prepared for the job of president of the United States, or does he need a few more years to prepare, or will he never be prepared enough?

	----- Democratic Likely Voters -----										
	<u>D/VTRS</u>	<u>LIB</u>	<u>MD/CNS</u>	<u>DEM</u>	<u>IND</u>	<u>MALE</u>	<u>FEMALE</u>	<u>M/WK</u>	<u>M/NWK</u>	<u>W/WK</u>	<u>W/NWK</u>
Prepared well enough	38	44	33	40	43	43	34	39	49	39	25
Needs a few more years	43	47	42	47	34	37	48	40	32	49	48
Never enough	10	6	12	7	11	9	10	10	8	5	18
Not sure	9	3	13	6	12	11	8	11	11	7	9

Q11. In general, do you feel that Hillary Clinton has been fairly or unfairly criticized by her Democratic opponents during the presidential primary campaign so far?

	----- Democratic Likely Voters -----										
	<u>D/VTRS</u>	<u>LIB</u>	<u>MD/CNS</u>	<u>DEM</u>	<u>IND</u>	<u>MALE</u>	<u>FEMALE</u>	<u>M/WK</u>	<u>M/NWK</u>	<u>W/WK</u>	<u>W/NWK</u>
Fairly	45	50	42	43	58	48	42	42	58	44	41
Unfairly	39	41	36	41	31	32	44	35	25	48	39
D/Know	16	9	22	16	11	20	14	23	17	8	20

Q12 To Q20 – Asked of Likely Republican Primary/Caucus Voters

Q12. If the Republican caucus or primary for president were being held in your state today and the candidates were former New York City Mayor Rudy Giuliani, former Arkansas Governor Mike Huckabee, California Congressman Duncan Hunter, Arizona Senator John McCain, former Massachusetts Governor Mitt Romney, Colorado Congressman Tom Tancredo, former Tennessee Senator Fred Thompson, or Texas Representative Ron Paul for whom would you vote: Giuliani, Huckabee, Hunter, McCain, Romney, Tancredo, Thompson or Paul? (INCLUDES LEANERS)

	----- Republican Likely Voters -----									
	<u>R/VTRS</u>	<u>LB/MD</u>	<u>CONS</u>	<u>IND</u>	<u>REP</u>	<u>MALE</u>	<u>FEMALE</u>	<u>RELRT</u>	<u>WKLY+</u>	<u>LESS</u>
Giuliani	23	31	20	15	26	23	23	9	14	34
Huckabee	17	11	20	22	17	14	21	28	23	13
Hunter	3	4	2	2	3	4	-	2	1	5
McCain	11	14	10	13	11	12	11	6	14	6
Paul	5	5	5	13	3	5	5	9	6	4
Romney	9	4	12	7	10	11	8	9	12	7
Tancredo	-	-	-	-	-	-	1	-	1	-
Thompson	14	16	12	14	12	18	9	8	10	17
S/Else	1	-	1	-	-	-	0	1	-	-
D/know	17	15	18	14	18	13	22	28	19	14

Asked Of Republican Voters With A Candidate Choice

Q13. Are you certain you're going to vote for that candidate, or is it possible that you might end up voting for somebody else?

	----- Republican Likely Voters With A Candidate Choice -----									
	<u>R/VTRS</u>	<u>LB/MD</u>	<u>CONS</u>	<u>IND</u>	<u>REP</u>	<u>MALE</u>	<u>FEMALE</u>	<u>RELRT</u>	<u>WKLY+</u>	<u>LESS</u>
Certain	48	55	45	64	44	50	47	62	54	39
Might change vote	47	40	51	32	51	48	46	35	41	56
Not sure	5	5	4	4	5	2	7	3	5	5

Q14. Which of the following is most important to you in choosing a candidate for president: their views on social issues, such as abortion and gay rights, or their position on national security and terrorism?

	----- Republican Likely Voters -----									
	<u>R/VTRS</u>	<u>LB/MD</u>	<u>CONS</u>	<u>IND</u>	<u>REP</u>	<u>MALE</u>	<u>FEMALE</u>	<u>RELRT</u>	<u>WKLY+</u>	<u>LESS</u>
Neither/S Else (vol)	4	3	4	4	4	4	4	6	4	4
Social issues	19	17	20	20	17	21	17	25	23	13
National security	52	57	50	44	56	47	56	36	44	63
Both/equally (vol)	22	19	23	27	20	22	21	30	25	17
D/Know	3	4	3	5	3	6	2	3	4	3

Q15. Regardless of your choice for president, who do you think has the best chance of beating the Democratic candidate in November: Rudy Giuliani, Mike Huckabee, John McCain, Mitt Romney or Fred Thompson?

	-----Republican Likely Voters-----									
	<u>R/VTRS</u>	<u>LB/MD</u>	<u>CONS</u>	<u>IND</u>	<u>REP</u>	<u>MALE</u>	<u>FEMALE</u>	<u>RELRT</u>	<u>WKLY+</u>	<u>LESS</u>
None of them (vol)	2	3	1	2	2	3	1	2	1	2
Rudy Giuliani	38	32	41	30	40	37	38	34	30	46
Mike Huckabee	6	6	6	12	5	6	7	8	7	5
John McCain	10	21	5	12	9	12	8	4	13	7
Mitt Romney	11	8	12	17	9	12	10	11	15	6
Fred Thompson	6	2	8	3	6	8	4	3	4	9
Someone else (vol)	1	1	1	-	1	-	1	1	1	1
All equally (vol)	3	3	3	8	2	4	2	4	2	5
D/Know	23	24	23	16	26	18	29	33	27	19

Q16. Regardless of your choice for president, who do you think has been best at saying what they believe, rather than saying what they think the voters want to hear: Rudy Giuliani, Mike Huckabee, John McCain, Mitt Romney or Fred Thompson?

	-----Republican Likely Voters-----									
	<u>R/VTRS</u>	<u>LB/MD</u>	<u>CONS</u>	<u>IND</u>	<u>REP</u>	<u>MALE</u>	<u>FEMALE</u>	<u>RELRT</u>	<u>WKLY+</u>	<u>LESS</u>
None of them (vol)	4	1	4	6	3	4	4	10	5	3
Rudy Giuliani	18	22	17	20	19	20	17	6	11	26
Mike Huckabee	20	13	24	26	20	20	20	31	25	16
John McCain	13	16	11	16	13	12	14	7	14	12
Mitt Romney	8	6	9	8	8	10	6	10	8	9
Fred Thompson	15	18	14	15	15	19	11	12	13	17
Someone else (vol)	2	2	3	1	1	3	2	2	3	1
All equally (vol)	3	2	3	1	3	2	2	3	3	2
Not sure	17	20	15	7	18	10	24	19	18	14

Q17. Do you think Rudy Giuliani is well prepared for the job of president of the United States, or does he need a few more years to prepare, or will he never be prepared enough?

	-----Republican Likely Voters-----									
	<u>R/VTRS</u>	<u>LB/MD</u>	<u>CONS</u>	<u>IND</u>	<u>REP</u>	<u>MALE</u>	<u>FEMALE</u>	<u>RELRT</u>	<u>WKLY+</u>	<u>LESS</u>
Prepared well enough	57	53	59	48	61	60	53	49	50	67
Needs a few more years	19	23	17	19	19	18	21	16	23	14
Never prepared enough	12	9	13	18	8	11	12	13	11	11
D/Know	12	15	11	15	12	11	14	22	16	8

Q18. Do you think Mitt Romney is well prepared for the job as president, or does he need a few more years to prepare, or will he never be prepared enough?

	-----Republican Likely Voters-----									
	<u>R/VTRS</u>	<u>LB/MD</u>	<u>CONS</u>	<u>IND</u>	<u>REP</u>	<u>MALE</u>	<u>FEMALE</u>	<u>RELRT</u>	<u>WKLY+</u>	<u>LESS</u>
Prepared well enough	37	25	42	39	38	40	32	31	37	39
Needs a few more years	30	45	23	31	29	32	28	27	30	30
Never prepared enough	12	15	11	14	10	13	11	13	11	13
D/Know	21	15	24	16	23	15	29	29	22	18

Q19. As you may know, Rudy Giuliani says that he supports abortion rights. Does this make a difference in how likely you are to vote for him, or not? (IF YES) Are you much more likely, somewhat more likely, somewhat less likely, or not likely at all to vote for him because of that?

	-----Republican Likely Voters -----									
	<u>R/VTRS</u>	<u>LB/MD</u>	<u>CONS</u>	<u>IND</u>	<u>REP</u>	<u>MALE</u>	<u>FEMALE</u>	<u>RELRT</u>	<u>WKLY+</u>	<u>LESS</u>
More likely (net)	<u>15</u>	<u>20</u>	<u>13</u>	<u>16</u>	<u>15</u>	<u>14</u>	<u>17</u>	<u>19</u>	<u>21</u>	<u>9</u>
Much more likely	<u>9</u>	<u>12</u>	<u>7</u>	<u>13</u>	<u>7</u>	<u>9</u>	<u>8</u>	<u>11</u>	<u>12</u>	<u>4</u>
Somewhat more likely	<u>7</u>	<u>8</u>	<u>6</u>	<u>3</u>	<u>8</u>	<u>5</u>	<u>9</u>	<u>8</u>	<u>9</u>	<u>5</u>
Less likely (net)	<u>28</u>	<u>12</u>	<u>37</u>	<u>27</u>	<u>29</u>	<u>28</u>	<u>29</u>	<u>56</u>	<u>36</u>	<u>23</u>
Somewhat less likely	<u>10</u>	<u>4</u>	<u>13</u>	<u>6</u>	<u>12</u>	<u>9</u>	<u>11</u>	<u>14</u>	<u>12</u>	<u>9</u>
Much less likely	<u>18</u>	<u>8</u>	<u>24</u>	<u>21</u>	<u>17</u>	<u>19</u>	<u>18</u>	<u>42</u>	<u>24</u>	<u>14</u>
No difference	<u>52</u>	<u>64</u>	<u>46</u>	<u>55</u>	<u>52</u>	<u>55</u>	<u>50</u>	<u>22</u>	<u>39</u>	<u>65</u>
D/know (net)	<u>4</u>	<u>4</u>	<u>4</u>	<u>2</u>	<u>4</u>	<u>3</u>	<u>4</u>	<u>3</u>	<u>4</u>	<u>3</u>

Q20. As you may know, Mitt Romney is a member of the Mormon church. Does this make a difference in how likely you are to vote for him, or not? (IF YES) Are you much more likely, somewhat more likely, somewhat less likely, or not likely at all to vote for him because of that?

	-----Republican Likely Voters -----									
	<u>R/VTRS</u>	<u>LB/MD</u>	<u>CONS</u>	<u>IND</u>	<u>REP</u>	<u>MALE</u>	<u>FEMALE</u>	<u>RELRT</u>	<u>WKLY+</u>	<u>LESS</u>
More likely (net)	<u>10</u>	<u>9</u>	<u>10</u>	<u>12</u>	<u>10</u>	<u>7</u>	<u>12</u>	<u>16</u>	<u>15</u>	<u>3</u>
Much more likely	<u>5</u>	<u>6</u>	<u>5</u>	<u>5</u>	<u>5</u>	<u>3</u>	<u>7</u>	<u>11</u>	<u>8</u>	<u>1</u>
Somewhat more likely	<u>5</u>	<u>3</u>	<u>5</u>	<u>7</u>	<u>4</u>	<u>4</u>	<u>5</u>	<u>5</u>	<u>6</u>	<u>2</u>
Less likely (net)	<u>13</u>	<u>15</u>	<u>13</u>	<u>17</u>	<u>13</u>	<u>12</u>	<u>14</u>	<u>24</u>	<u>15</u>	<u>11</u>
Somewhat less likely	<u>5</u>	<u>3</u>	<u>6</u>	<u>10</u>	<u>4</u>	<u>6</u>	<u>4</u>	<u>12</u>	<u>7</u>	<u>3</u>
Much less likely	<u>8</u>	<u>12</u>	<u>7</u>	<u>7</u>	<u>9</u>	<u>6</u>	<u>10</u>	<u>12</u>	<u>9</u>	<u>7</u>
No difference	<u>73</u>	<u>72</u>	<u>73</u>	<u>65</u>	<u>74</u>	<u>77</u>	<u>70</u>	<u>55</u>	<u>67</u>	<u>83</u>
D/know (net)	<u>4</u>	<u>4</u>	<u>4</u>	<u>6</u>	<u>3</u>	<u>4</u>	<u>4</u>	<u>5</u>	<u>3</u>	<u>3</u>

Q24 To Q28 - Asked Of Registered Voters

Q24. If the November 2008 general election for president were being held today and the choices were Hillary Clinton, the Democrat, and Mitt Romney, the Republican, for whom would you vote: Clinton or Romney, or would you vote for a candidate from some other party? (INCLUDES LEANERS)

	-----Among Registered Voters -----										
	<u>REG</u>	<u>D/VTRS</u>	<u>R/VTRS</u>	<u>DEM</u>	<u>IND</u>	<u>REP</u>	<u>LIB</u>	<u>MOD</u>	<u>CONS</u>	<u>MALE</u>	<u>FEMALE</u>
HR Clinton	<u>47</u>	<u>84</u>	<u>13</u>	<u>87</u>	<u>45</u>	<u>7</u>	<u>81</u>	<u>51</u>	<u>24</u>	<u>43</u>	<u>51</u>
Romney	<u>39</u>	<u>9</u>	<u>79</u>	<u>5</u>	<u>32</u>	<u>84</u>	<u>11</u>	<u>30</u>	<u>63</u>	<u>42</u>	<u>35</u>
S/Else	<u>7</u>	<u>4</u>	<u>3</u>	<u>3</u>	<u>12</u>	<u>5</u>	<u>4</u>	<u>8</u>	<u>7</u>	<u>8</u>	<u>6</u>
D/know	<u>7</u>	<u>3</u>	<u>5</u>	<u>5</u>	<u>11</u>	<u>4</u>	<u>4</u>	<u>11</u>	<u>6</u>	<u>7</u>	<u>8</u>

Q25. If the November 2008 general election for president were being held today and the choices were Hillary Clinton, the Democrat, and Rudy Giuliani, the Republican, for whom would you vote: Clinton or Giuliani, or would you vote for a candidate from some other party? (INCLUDES LEANERS)

	-----Among Registered Voters -----										
	<u>REG</u>	<u>D/VTRS</u>	<u>R/VTRS</u>	<u>DEM</u>	<u>IND</u>	<u>REP</u>	<u>LIB</u>	<u>MOD</u>	<u>CONS</u>	<u>MALE</u>	<u>FEMALE</u>
HR Clinton	<u>46</u>	<u>82</u>	<u>8</u>	<u>86</u>	<u>43</u>	<u>4</u>	<u>75</u>	<u>47</u>	<u>25</u>	<u>40</u>	<u>51</u>
Giuliani	<u>42</u>	<u>11</u>	<u>83</u>	<u>8</u>	<u>36</u>	<u>87</u>	<u>17</u>	<u>37</u>	<u>63</u>	<u>47</u>	<u>39</u>
S/Else	<u>6</u>	<u>4</u>	<u>4</u>	<u>2</u>	<u>12</u>	<u>5</u>	<u>2</u>	<u>8</u>	<u>8</u>	<u>8</u>	<u>4</u>
D/know	<u>6</u>	<u>3</u>	<u>5</u>	<u>4</u>	<u>9</u>	<u>4</u>	<u>6</u>	<u>8</u>	<u>4</u>	<u>5</u>	<u>6</u>

Q26. If the November 2008 general election for president were being held today and the choices were Barack Obama, the Democrat, and Mitt Romney, the Republican, for whom would you vote: Obama or Romney, or would you vote for a candidate from some other party? (INCLUDES LEANERS)

	----- Among Registered Voters -----										
	<u>REG</u>	<u>D/VTRS</u>	<u>R/VTRS</u>	<u>DEM</u>	<u>IND</u>	<u>REP</u>	<u>LIB</u>	<u>MOD</u>	<u>CONS</u>	<u>MALE</u>	<u>FEMALE</u>
Obama	45	79	14	75	46	14	77	47	26	44	46
Romney	33	8	68	6	27	69	10	24	55	39	27
S/Else	9	5	7	6	11	7	4	12	7	6	11
D/know	13	8	11	13	16	10	9	17	12	11	16

Q27. If the November 2008 general election for president were being held today and the choices were Barack Obama, the Democrat, and Rudy Giuliani, the Republican, for whom would you vote: Obama or Giuliani, or would you vote for a candidate from some other party? (INCLUDES LEANERS)

	----- Among Registered Voters -----										
	<u>REG</u>	<u>D/VTRS</u>	<u>R/VTRS</u>	<u>DEM</u>	<u>IND</u>	<u>REP</u>	<u>LIB</u>	<u>MOD</u>	<u>CONS</u>	<u>MALE</u>	<u>FEMALE</u>
Obama	44	77	15	78	44	11	75	42	28	47	42
Giuliani	39	12	72	10	31	77	17	35	55	40	38
S/Else	7	5	5	5	12	4	4	8	7	4	9
D/know	10	6	8	7	13	8	4	15	10	9	11

Q28. What issue or problem do you consider the top priority for candidates running for president to address this election: Is it the war in Iraq, or protecting the country from terrorist attacks, or the economy, or education, or the environment, or healthcare issues, or illegal immigration, or other social issues, such as abortion and gay rights, or is there another issue? *Two replies accepted*

	----- Among Registered Voters -----										
	<u>REG</u>	<u>D/VTRS</u>	<u>R/VTRS</u>	<u>DEM</u>	<u>IND</u>	<u>REP</u>	<u>LIB</u>	<u>MOD</u>	<u>CONS</u>	<u>MALE</u>	<u>FEMALE</u>
None / All (vol)	10	12	7	12	10	6	8	12	7	8	12
War in Iraq	32	39	24	43	28	26	41	33	27	32	33
Economy	25	29	20	28	26	20	25	29	21	29	21
Healthcare issues	19	26	11	24	22	11	25	22	15	18	20
Protecting from terrorist attacks	18	9	32	8	15	34	8	12	29	17	19
Illegal immigration	15	6	25	6	16	23	9	11	21	17	13
Education	10	11	5	10	15	6	13	11	9	9	11
Environment	5	7	3	8	5	3	12	5	2	5	6
Other social issues	5	3	8	2	5	7	-	3	9	5	4
Other (specify) (vol)	4	1	5	2	3	5	1	3	5	4	3
Not sure	1	1	3	2	1	3	1	1	2	1	2

Q32 to Q44 - Economy Questions Asked of All Respondents

Q32. Generally speaking, do you think the nation's economy these days is doing very well, or fairly well, or fairly badly, or very badly?

	----- Among All Respondents -----										
	<u>ALL</u>	<u>REG</u>	<u>DEM</u>	<u>IND</u>	<u>REP</u>	<u>L/40K</u>	<u>\$40-\$59K</u>	<u>\$60-100K</u>	<u>M/\$100K</u>	<u>MALE</u>	<u>FEMALE</u>
Well (net)	42	42	28	40	66	38	38	48	43	47	37
Very well	6	6	5	3	12	7	4	9	4	7	5
Fairly well	36	36	24	37	54	31	34	40	40	40	32
Badly (net)	56	56	71	58	33	60	61	51	56	51	60
Fairly badly	29	29	37	27	21	28	36	28	31	27	31
Very badly	27	27	33	31	12	32	25	22	24	24	30
D/know (net)	2	2	1	2	1	2	1	1	1	2	3

Q33. In your opinion, how likely is it that the nation could face an economic recession sometime in the next year? Would you say it is very likely, somewhat likely, not very likely or not likely at all?

	----- Among All Respondents -----										
	<u>ALL</u>	<u>REG</u>	<u>DEM</u>	<u>IND</u>	<u>REP</u>	<u>L/40K</u>	<u>\$40-\$59K</u>	<u>\$60-100K</u>	<u>M/\$100K</u>	<u>MALE</u>	<u>FEMALE</u>
Likely (net)	<u>71</u>	<u>72</u>	<u>79</u>	<u>71</u>	<u>63</u>	<u>74</u>	<u>66</u>	<u>75</u>	<u>70</u>	<u>69</u>	<u>72</u>
Very likely	<u>27</u>	<u>27</u>	<u>31</u>	<u>30</u>	<u>16</u>	<u>29</u>	<u>22</u>	<u>28</u>	<u>26</u>	<u>30</u>	<u>25</u>
Somewhat likely	<u>44</u>	<u>45</u>	<u>48</u>	<u>41</u>	<u>47</u>	<u>45</u>	<u>44</u>	<u>47</u>	<u>44</u>	<u>40</u>	<u>47</u>
N/likely (net)	<u>23</u>	<u>21</u>	<u>15</u>	<u>23</u>	<u>33</u>	<u>20</u>	<u>28</u>	<u>20</u>	<u>26</u>	<u>25</u>	<u>21</u>
Not very likely	<u>17</u>	<u>16</u>	<u>11</u>	<u>18</u>	<u>24</u>	<u>14</u>	<u>21</u>	<u>18</u>	<u>20</u>	<u>18</u>	<u>16</u>
Not likely at all	<u>6</u>	<u>5</u>	<u>4</u>	<u>5</u>	<u>9</u>	<u>6</u>	<u>8</u>	<u>2</u>	<u>6</u>	<u>7</u>	<u>5</u>
D/know (net)	<u>6</u>	<u>7</u>	<u>6</u>	<u>6</u>	<u>4</u>	<u>6</u>	<u>6</u>	<u>5</u>	<u>4</u>	<u>6</u>	<u>7</u>

Q34. If the nation falls into a recession, which political party do you think would be best at restarting the country's economic growth: the Democratic party or the Republican Party?

	----- Among All Respondents -----										
	<u>ALL</u>	<u>REG</u>	<u>DEM</u>	<u>IND</u>	<u>REP</u>	<u>L/40K</u>	<u>\$40-\$59K</u>	<u>\$60-100K</u>	<u>M/\$100K</u>	<u>MALE</u>	<u>FEMALE</u>
Democratic party	<u>45</u>	<u>44</u>	<u>80</u>	<u>42</u>	<u>12</u>	<u>49</u>	<u>49</u>	<u>44</u>	<u>40</u>	<u>40</u>	<u>49</u>
Republican party	<u>30</u>	<u>34</u>	<u>6</u>	<u>23</u>	<u>71</u>	<u>25</u>	<u>29</u>	<u>39</u>	<u>34</u>	<u>32</u>	<u>29</u>
Both equally (vol)	<u>6</u>	<u>5</u>	<u>4</u>	<u>6</u>	<u>6</u>	<u>4</u>	<u>5</u>	<u>4</u>	<u>5</u>	<u>6</u>	<u>6</u>
Neither (vol)	<u>9</u>	<u>8</u>	<u>4</u>	<u>16</u>	<u>3</u>	<u>10</u>	<u>6</u>	<u>8</u>	<u>9</u>	<u>12</u>	<u>6</u>
D/Know	<u>10</u>	<u>9</u>	<u>6</u>	<u>13</u>	<u>8</u>	<u>12</u>	<u>11</u>	<u>5</u>	<u>12</u>	<u>10</u>	<u>10</u>

On the issue of trade...

Q35. Generally speaking, do you believe that free international trade has helped or hurt the economy, or hasn't it made a difference to the economy one way or the other? (IF HELPED OR HURT) Do you believe it (helped/hurt) the economy a lot, or just some, or not too much?

	----- Among All Respondents -----										
	<u>ALL</u>	<u>REG</u>	<u>DEM</u>	<u>IND</u>	<u>REP</u>	<u>L/40K</u>	<u>\$40-\$59K</u>	<u>\$60-100K</u>	<u>M/\$100K</u>	<u>MALE</u>	<u>FEMALE</u>
Helped (net)	<u>27</u>	<u>27</u>	<u>25</u>	<u>25</u>	<u>33</u>	<u>24</u>	<u>27</u>	<u>35</u>	<u>36</u>	<u>31</u>	<u>24</u>
Helped: a lot	<u>8</u>	<u>7</u>	<u>7</u>	<u>5</u>	<u>11</u>	<u>6</u>	<u>8</u>	<u>11</u>	<u>10</u>	<u>9</u>	<u>6</u>
Helped: some	<u>14</u>	<u>14</u>	<u>12</u>	<u>15</u>	<u>17</u>	<u>13</u>	<u>13</u>	<u>19</u>	<u>18</u>	<u>16</u>	<u>13</u>
Helped: not too much	<u>2</u>	<u>2</u>	<u>2</u>	<u>2</u>	<u>1</u>	<u>1</u>	<u>2</u>	<u>1</u>	<u>2</u>	<u>2</u>	<u>1</u>
Helped: n/s how much	<u>4</u>	<u>4</u>	<u>4</u>	<u>4</u>	<u>3</u>	<u>4</u>	<u>3</u>	<u>4</u>	<u>6</u>	<u>3</u>	<u>4</u>
Hurt (net)	<u>44</u>	<u>45</u>	<u>43</u>	<u>47</u>	<u>41</u>	<u>42</u>	<u>49</u>	<u>40</u>	<u>41</u>	<u>45</u>	<u>42</u>
Hurt: not too much	<u>2</u>	<u>2</u>	<u>2</u>	<u>1</u>	<u>2</u>	<u>2</u>	<u>4</u>	<u>2</u>	<u>1</u>	<u>2</u>	<u>2</u>
Hurt: some	<u>14</u>	<u>14</u>	<u>16</u>	<u>13</u>	<u>16</u>	<u>12</u>	<u>15</u>	<u>15</u>	<u>13</u>	<u>15</u>	<u>13</u>
Hurt: a lot	<u>24</u>	<u>26</u>	<u>22</u>	<u>30</u>	<u>19</u>	<u>26</u>	<u>23</u>	<u>21</u>	<u>24</u>	<u>26</u>	<u>23</u>
Hurt: n/sure how much	<u>3</u>	<u>3</u>	<u>3</u>	<u>2</u>	<u>5</u>	<u>2</u>	<u>7</u>	<u>2</u>	<u>3</u>	<u>2</u>	<u>4</u>
No difference	<u>16</u>	<u>15</u>	<u>18</u>	<u>16</u>	<u>14</u>	<u>22</u>	<u>9</u>	<u>13</u>	<u>17</u>	<u>13</u>	<u>19</u>
D/know (net)	<u>13</u>	<u>13</u>	<u>15</u>	<u>12</u>	<u>12</u>	<u>12</u>	<u>16</u>	<u>12</u>	<u>6</u>	<u>11</u>	<u>15</u>

Q36. Which of the following issues do you think is the most serious problem facing the national economy right now? Is it: High oil and gasoline prices, the falling stock market, the sub-prime mortgage problem, the weakening dollar, the trade deficit, falling home prices, the federal budget deficit, or is some other problem more serious?

----- Among All Respondents -----											
	<u>ALL</u>	<u>REG</u>	<u>DEM</u>	<u>IND</u>	<u>REP</u>	<u>L/40K</u>	<u>\$40-\$59K</u>	<u>\$60-100K</u>	<u>M/\$100K</u>	<u>MALE</u>	<u>FEMALE</u>
None of these (vol)	<u>1</u>	<u>1</u>	<u>1</u>	<u>-</u>	<u>1</u>	<u>1</u>	<u>1</u>	<u>-</u>	<u>-</u>	<u>1</u>	<u>-</u>
High oil, gas, energy costs	<u>36</u>	<u>33</u>	<u>40</u>	<u>33</u>	<u>35</u>	<u>44</u>	<u>32</u>	<u>27</u>	<u>37</u>	<u>33</u>	<u>39</u>
Stock market downturn	<u>2</u>	<u>3</u>	<u>4</u>	<u>2</u>	<u>1</u>	<u>2</u>	<u>1</u>	<u>3</u>	<u>3</u>	<u>1</u>	<u>3</u>
Sub-prime mortgage issue	<u>8</u>	<u>8</u>	<u>5</u>	<u>7</u>	<u>12</u>	<u>4</u>	<u>6</u>	<u>13</u>	<u>13</u>	<u>7</u>	<u>8</u>
Weakening dollar	<u>12</u>	<u>14</u>	<u>10</u>	<u>11</u>	<u>16</u>	<u>11</u>	<u>13</u>	<u>14</u>	<u>12</u>	<u>14</u>	<u>10</u>
Trade deficit	<u>5</u>	<u>6</u>	<u>4</u>	<u>9</u>	<u>3</u>	<u>5</u>	<u>4</u>	<u>6</u>	<u>7</u>	<u>7</u>	<u>4</u>
Falling home prices	<u>3</u>	<u>3</u>	<u>2</u>	<u>1</u>	<u>7</u>	<u>2</u>	<u>6</u>	<u>4</u>	<u>3</u>	<u>3</u>	<u>3</u>
Federal budget deficit	<u>7</u>	<u>7</u>	<u>9</u>	<u>10</u>	<u>3</u>	<u>6</u>	<u>6</u>	<u>12</u>	<u>7</u>	<u>10</u>	<u>5</u>
Something else (specify)	<u>3</u>	<u>3</u>	<u>2</u>	<u>2</u>	<u>4</u>	<u>3</u>	<u>3</u>	<u>5</u>	<u>3</u>	<u>4</u>	<u>3</u>
All equally (vol)	<u>18</u>	<u>18</u>	<u>20</u>	<u>20</u>	<u>11</u>	<u>18</u>	<u>21</u>	<u>15</u>	<u>12</u>	<u>16</u>	<u>20</u>
D/Know	<u>5</u>	<u>4</u>	<u>3</u>	<u>5</u>	<u>7</u>	<u>4</u>	<u>7</u>	<u>1</u>	<u>3</u>	<u>4</u>	<u>5</u>

Q37. Would you describe the state of your own personal finances these days as very secure, fairly secure, fairly shaky or very shaky?

----- Among All Respondents -----											
	<u>ALL</u>	<u>REG</u>	<u>DEM</u>	<u>IND</u>	<u>REP</u>	<u>L/40K</u>	<u>\$40-\$59K</u>	<u>\$60-100K</u>	<u>M/\$100K</u>	<u>MALE</u>	<u>FEMALE</u>
Secure (net)	<u>66</u>	<u>68</u>	<u>60</u>	<u>63</u>	<u>79</u>	<u>49</u>	<u>68</u>	<u>82</u>	<u>85</u>	<u>68</u>	<u>64</u>
Very secure	<u>17</u>	<u>18</u>	<u>14</u>	<u>15</u>	<u>23</u>	<u>10</u>	<u>16</u>	<u>18</u>	<u>35</u>	<u>18</u>	<u>17</u>
Fairly secure	<u>49</u>	<u>50</u>	<u>45</u>	<u>49</u>	<u>57</u>	<u>39</u>	<u>51</u>	<u>63</u>	<u>50</u>	<u>51</u>	<u>47</u>
Shaky (net)	<u>30</u>	<u>28</u>	<u>36</u>	<u>34</u>	<u>16</u>	<u>48</u>	<u>31</u>	<u>18</u>	<u>12</u>	<u>28</u>	<u>31</u>
Fairly shaky	<u>17</u>	<u>16</u>	<u>21</u>	<u>18</u>	<u>10</u>	<u>20</u>	<u>22</u>	<u>16</u>	<u>8</u>	<u>18</u>	<u>15</u>
Very shaky	<u>13</u>	<u>12</u>	<u>16</u>	<u>15</u>	<u>6</u>	<u>28</u>	<u>10</u>	<u>3</u>	<u>4</u>	<u>10</u>	<u>16</u>
D/know (net)	<u>4</u>	<u>4</u>	<u>4</u>	<u>3</u>	<u>5</u>	<u>3</u>	<u>1</u>	<u>-</u>	<u>3</u>	<u>4</u>	<u>5</u>

Q38. Compared to last year, would you say that this holiday season you will spend more, less, or about the same on presents for friends and family? (IF MORE OR LESS) Will you be spending a lot (more/less) or a little (more/less)?

----- Among All Respondents -----											
	<u>ALL</u>	<u>REG</u>	<u>DEM</u>	<u>IND</u>	<u>REP</u>	<u>L/40K</u>	<u>\$40-\$59K</u>	<u>\$60-100K</u>	<u>M/\$100K</u>	<u>MALE</u>	<u>FEMALE</u>
More (net)	<u>15</u>	<u>13</u>	<u>17</u>	<u>9</u>	<u>17</u>	<u>14</u>	<u>22</u>	<u>17</u>	<u>13</u>	<u>17</u>	<u>14</u>
A lot more	<u>7</u>	<u>6</u>	<u>9</u>	<u>5</u>	<u>8</u>	<u>8</u>	<u>10</u>	<u>3</u>	<u>7</u>	<u>6</u>	<u>9</u>
A little more	<u>8</u>	<u>7</u>	<u>8</u>	<u>4</u>	<u>9</u>	<u>6</u>	<u>11</u>	<u>14</u>	<u>6</u>	<u>11</u>	<u>5</u>
Less (net)	<u>38</u>	<u>38</u>	<u>42</u>	<u>40</u>	<u>29</u>	<u>46</u>	<u>33</u>	<u>34</u>	<u>30</u>	<u>30</u>	<u>44</u>
A little less	<u>17</u>	<u>16</u>	<u>22</u>	<u>14</u>	<u>16</u>	<u>18</u>	<u>14</u>	<u>16</u>	<u>13</u>	<u>14</u>	<u>19</u>
A lot less	<u>21</u>	<u>21</u>	<u>20</u>	<u>26</u>	<u>14</u>	<u>28</u>	<u>19</u>	<u>18</u>	<u>17</u>	<u>16</u>	<u>25</u>
Same	<u>45</u>	<u>47</u>	<u>38</u>	<u>49</u>	<u>51</u>	<u>37</u>	<u>44</u>	<u>48</u>	<u>55</u>	<u>51</u>	<u>39</u>
Don't give presents (vol)	<u>1</u>	<u>1</u>	<u>1</u>	<u>2</u>	<u>1</u>	<u>2</u>	<u>-</u>	<u>1</u>	<u>2</u>	<u>1</u>	<u>2</u>
D/know (net)	<u>1</u>	<u>1</u>	<u>2</u>	<u>-</u>	<u>2</u>	<u>1</u>	<u>1</u>	<u>-</u>	<u>-</u>	<u>1</u>	<u>1</u>

Asked Of Respondents Who Say They Will Spend Less on Presents

Q39. What is the main reason you will be spending less money on presents during the holiday season? *Single Response*

	----- Among Respondents Spending Less -----										
	<u>ALL</u>	<u>REG</u>	<u>DEM</u>	<u>IND</u>	<u>REP</u>	<u>L/40K</u>	<u>\$40-\$59K</u>	<u>\$60-100K</u>	<u>M/\$100K</u>	<u>MALE</u>	<u>FEMALE</u>
No particular reason	4	4	6	6	-	3	8	2	3	2	6
High energy/gas prices	14	13	16	11	10	10	18	8	27	18	11
Higher prices in general	11	9	10	13	9	14	10	10	5	8	13
Job loss or cutbacks	10	9	10	5	19	14	9	9	1	10	10
Paying down debt	10	10	7	14	9	10	16	11	3	12	9
Economy/ unsure of economic future	9	10	9	13	4	6	6	16	10	9	9
Still paying for last year	6	6	6	3	8	6	6	2	2	4	6
Saving/ being frugal	5	4	5	6	1	5	3	9	5	5	6
Fewer to buy for (net)	5	4	4	3	5	3	7	5	2	3	2
Fewer kids	2	1	2	1	2	1	5	1	2	1	2
Family not giving presents this year	1	1	1	-	1	-	1	2	-	-	1
Family picking names	1	1	-	2	1	1	1	-	-	1	-
Moved/no one around	1	1	1	-	1	1	-	2	-	1	-
Health/medical problems	3	3	1	5	3	5	1	-	4	3	3
Less material/more spiritual	2	2	2	2	3	-	2	4	6	1	2
Retired	2	2	4	-	2	3	-	1	3	1	2
Less equity	1	2	3	1	-	2	-	-	3	2	1
Big family changes	1	2	1	1	3	1	1	1	3	2	1
Spending on myself	1	1	1	1	-	1	-	1	1	-	1
No holiday spirit	1	2	2	1	-	-	2	6	-	1	1
Other personal issues	7	8	4	9	13	8	4	6	17	9	7
Stock market decline	-	-	1	-	-	1	-	-	-	-	1
Started business/school/ other vol change	-	-	-	-	1	-	-	2	-	1	-
Other (specify)	7	8	7	5	10	7	5	6	4	8	7
D/Know	1	1	1	1	-	1	2	1	-	1	1

Now turning to the subprime mortgage issue... As you may know, a growing number of homeowners with sub-prime mortgages are finding it difficult to make payments and are going into default. These sub-prime mortgages, which usually have an adjustable interest rate, were typically sold to people with credit problems or other issues that barred them from getting lower- cost loans.

(Q40. What do you think, if anything, should be done to help alleviate the sub- prime mortgage problem: Do you think... The government should stay out of it and let the market correct itself, or Federal housing authorities should help delinquent homeowners refinance loans at more favorable rates, or Congress should impose new regulations on mortgage brokers and adopt new standards for borrowers, or Banks and wall street firms that knowingly promoted mortgages to people who could not afford to repay them should be prosecuted, or The government should make it more difficult to foreclose on homes with delinquent mortgages, or should nothing in particular be done? I can repeat these if you wish.

----- Among All Respondents -----											
	<u>ALL</u>	<u>REG</u>	<u>DEM</u>	<u>IND</u>	<u>REP</u>	<u>L/40K</u>	<u>\$40-\$59K</u>	<u>\$60-100K</u>	<u>M/\$100K</u>	<u>MALE</u>	<u>FEMALE</u>
Nothing (vol)	4	5	5	6	3	4	2	5	6	6	4
Let market correct itself	21	21	12	25	30	18	23	22	24	25	17
Fed help h'owners refinance	16	16	19	14	13	21	17	14	11	12	19
Congress put regs on brokers	16	16	19	14	14	13	14	19	22	14	18
Prosecute mortgage firms	12	13	13	11	14	13	14	15	12	16	10
More difficult to foreclose	5	6	6	5	4	6	5	4	6	5	5
All of these things (vol)	5	5	7	5	3	7	6	3	5	2	8
Some combination (vol)	8	7	6	7	9	7	7	10	8	9	6
D/Know	13	11	13	13	10	11	12	8	6	11	13

Q41. Do you think companies that gave subprime mortgages to borrowers should or should not be required to freeze the interest rates on those mortgages to help borrowers who are in danger of default?

----- Among All Respondents -----											
	<u>ALL</u>	<u>REG</u>	<u>DEM</u>	<u>IND</u>	<u>REP</u>	<u>L/40K</u>	<u>\$40-\$59K</u>	<u>\$60-100K</u>	<u>M/\$100K</u>	<u>MALE</u>	<u>FEMALE</u>
Should be required	58	58	65	57	54	67	59	55	55	53	63
Should not be required	23	24	17	23	29	14	21	31	38	27	19
D/Know	19	18	20	17	20	19	15	7	19	19	18

Q42. Do you think that the increase in foreclosures and subprime mortgage defaults is affecting the economy of the city or town where you live, or not? (IF YES) Would you say it is having a very positive, somewhat positive, somewhat negative, or very negative effect?

----- Among All Respondents -----											
	<u>ALL</u>	<u>REG</u>	<u>DEM</u>	<u>IND</u>	<u>REP</u>	<u>L/40K</u>	<u>\$40-\$59K</u>	<u>\$60-100K</u>	<u>M/\$100K</u>	<u>MALE</u>	<u>FEMALE</u>
Haven't heard enough (vol)	4	4	4	4	3	3	5	4	5	5	3
Positive (net)	17	17	19	15	16	20	19	9	11	15	19
Very positive	10	10	12	6	9	10	13	5	6	7	12
Somewhat positive	8	8	7	9	7	10	6	4	5	8	7
Negative (net)	45	45	52	44	41	47	40	51	53	43	46
Somewhat negative	28	28	33	29	29	27	25	38	32	28	29
Very negative	16	16	19	15	12	20	15	13	21	15	17
No affect	24	25	15	29	28	19	25	31	28	27	22
D/know (net)	10	9	10	8	12	11	11	5	3	10	10

METHODOLOGY – STUDY 548, RELEASE 1

The Los Angeles Times / Bloomberg Poll contacted 1,467 adults nationwide by telephone November 30 through December 3, 2007. Included are 1,245 registered voters, 529 Democratic likely primary voters and 428 Republican likely primary voters. "Likely primary voters" include both registered party members and eligible others who say they intend to vote in their party primary or caucus. Telephone numbers were chosen randomly from a list of all exchanges in the nation, allowing listed and unlisted numbers to be contacted. Multiple attempts were made to contact each number. Adults were weighted slightly to conform with their respective census proportions by sex, ethnicity, age, education, and national region. The margin of sampling error for all adults and all registered voters is plus or minus 3 percentage points. For Democratic primary voters, it is 4 points, for Republican primary voters 5 points. For certain other subgroups, the error margin may be somewhat higher. Poll results may also be affected by factors such as question wording and the order in which questions are presented. Interviewing was conducted by Interviewing Service of America, Inc. in Van Nuys, CA.