NEWS Release
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On Eve of lowa Caucuses

## MCCAIN AND HUCKABEE CATCH UP TO GIULIANI NATIONWIDE

On the eve of the Iowa caucuses, Rudy Giuliani's once solid lead in nationwide polling of Republican voters has vanished. The latest nationwide survey by the Pew Research Center for the People \& the Press finds about equal levels of support for John McCain (22\%), Rudy Giuliani (20\%), and Mike Huckabee (17\%).

The poll, conducted Dec. 19-30 among 471 Republican and Republican-leaning registered voters nationwide, finds that Giuliani's support has slipped 13 points since September. Huckabee has gained 13 points over that period, and McCain - who many analysts all but wrote off over the summer has rebuilt his base nationwide from a low of


Based on Republican and Rep-leaning registered voters. $16 \%$ in September to 22\% today.

The drop in support for Giuliani has occurred across all segments of the GOP electorate. While he continues to garner more backing from moderate and liberal Republicans (28\%) than from conservatives (15\%), both groups show double-digit declines from September. The growth in support for McCain is most notable among moderate and liberal Republicans, where he is up 10 points since September. Huckabee's gains were strongest among conservative Republicans, where he currently garners as much support at McCain (20\%).

## Feb. 5 Voters Knotted

The Giuliani campaign is making relatively little effort in Iowa and New Hampshire, instead focusing its resources on primaries to be held at the end of January

| Ideology and the Vote |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Conservative Sept Nov Dec Change |  |  |  |  |
| Republicans |  | \% | \% | Sept-Dec |
| McCain |  | 18 | 20 | +5 |
| Giuliani |  | 27 | 15 | -15 |
| Huckabee |  | 13 | 20 | +15 |
| Romney |  | 12 | 11 | -1 |
| Thompson |  | 12 | 13 | -12 |
| N | 321 | 341 | 302 |  |
| Mod/Lib Republicans |  |  |  |  |
|  |  |  |  |  |
| McCain |  | 22 | 25 | +10 |
| Giuliani |  | 25 | 28 | -16 |
| Huckabee |  | 5 | 11 | +9 |
| Romney |  | 15 | 13 | +7 |
| Thompson |  | 10 | 3 | -11 |
| N | 139 | 154 | 165 |  |
| Based on Republican and Rep-leaning reqistered voters. |  |  |  |  | and on Feb. 5. But among GOP primary voters in those 21 states, Giuliani and McCain each have the support of $21 \%$, with Huckabee at $16 \%$ - virtually identical to results nationwide.

Religion has become a larger factor in GOP voter preference as Huckabee has become better known. He currently holds a slim edge among white evangelical Protestants (with 28\%, compared with $21 \%$ for McCain, $16 \%$ for Thompson and $12 \%$ for Giuliani). McCain and Giuliani are virtually tied for the lead among white mainline Protestants, while Giuliani continues to lead among white Catholics.

| The Republican Nomination Race |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Huck- | Rom- | homp |  |
|  | Cain |  | abee | ney | son | $\underline{N}$ |
| December 19-30 | \% | \% | \% | \% | \% |  |
| Total | 22 | 20 | 17 | 12 | 9 | 471 |
| Male | 19 | 22 | 16 | 12 | 12 | 260 |
| Female | 24 | 18 | 18 | 11 | 6 | 211 |
| 18-49 | 22 | 23 | 18 | 7 | 8 | 195 |
| 50+ | 21 | 16 | 17 | 18 | 10 | 271 |
| Conservative | 20 | 15 | 20 | 11 | 13 | 302 |
| Moderate/ Liberal | 25 | 28 | 11 | 13 | 3 | 165 |
| White evangel Prot | 21 | 12 | 28 | 8 | 16 | 160 |
| White mainline Prot | 27 | 24 | 4 | 17 | 10 | 109 |
| White Catholic | 15 | 31 | 17 | 8 | 5 | 90 |
| Household income |  |  |  |  |  |  |
| \$75,000 or more | 22 | 24 | 14 | 12 | 7 | 163 |
| \$40-\$74, 999 | 20 | 22 | 19 | 8 | 10 | 121 |
| Under \$40,000 | 26 | 19 | 22 | 12 | 8 | 121 |
| $\begin{array}{lllllllll}\text { State primary is... } & & & \\ \text { Jan } 29 \text { to Feb 5* } & 21 & 21 & 16 & 14 & 8 & 245\end{array}$ |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| After Feb 5 | 21 | 20 | 20 | 8 | 11 | 195 |
| * Includes Florida (1/29), Maine (2/2) and 19 states with Republican primaries or caucuses on $2 / 5$. <br> Based on Republican and Republican-leaning registered voters. |  |  |  |  |  |  |
|  |  |  |  |  |  |  |

## Hillary Maintains Wide National Lead

The Democratic contest has remained largely stable nationwide. Despite state polls that show very close races in Iowa, New Hampshire and South Carolina, Hillary Clinton maintains a 20-point lead over Barack Obama among registered Democrats and Democratic-leaning voters nationwide (46\% to $26 \%$ ), with John Edwards holding at $14 \%$.

Clinton continues to benefit from a modest gender gap, drawing somewhat greater support among women (49\%) than among men (41\%). She also leads Obama among white voters ( $46 \%$, vs. $22 \%$ and $16 \%$ for Obama and Edwards, respectively). But Obama matches her among black voters (47\% for Obama, 45\% for Clinton).


## ABOUT THIS SURVEY

Results for this survey are based on telephone interviews conducted under the direction of Princeton Survey Research Associates International among a nationwide sample of 1,430 adults, 18 years of age or older, from December 19-30, 2007 (1,089 respondents were interviewed on a landline telephone, and 341 were interviewed on a cell phone, including 113 who had no landline telephone). Both the landline and cell phone samples were designed by Survey Sampling, Inc.

The combined landline and cell phone data were weighted using demographic weighting parameters derived from the March 2006 Census Bureau's Current Population Survey, along with an estimate of current patterns of telephone status in the U.S. derived from the 2006 National Health Interview Survey, using an iterative technique that simultaneously balances the distributions of all weighting parameters. The weighting procedure also accounted for the fact that respondents with both landline and cell phones had a greater probability of being included in the sample.

The Pew Research Center for the People \& the Press will be releasing a detailed analysis of the landline and cell phone samples in the coming weeks.

For results Republican and Republican-leaning registered voters ( $\mathrm{N}=471$ ), one can say with $95 \%$ confidence that the error attributable to sampling is plus or minus 5 percentage points. For Democratic and Democratic-leaning registered voters $(\mathrm{N}=556)$ the margin of error is plus or minus 5 percentage points.

In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

## ABOUT THE CENTER

The Pew Research Center for the People \& the Press is an independent opinion research group that studies attitudes toward the press, politics and public policy issues. We are sponsored by The Pew Charitable Trusts and are one of eight projects that make up the Pew Research Center, a nonpartisan "fact tank" that provides information on the issues, attitudes and trends shaping America and the world.

The Center's purpose is to serve as a forum for ideas on the media and public policy through public opinion research. In this role it serves as an important information resource for political leaders, journalists, scholars, and public interest organizations. All of our current survey results are made available free of charge.

All of the Center's research and reports are collaborative products based on the input and analysis of the entire Center staff consisting of:

Andrew Kohut, Director<br>Scott Keeter, Director of Survey Research<br>Carroll Doherty and Michael Dimock, Associate Directors<br>Richard Wike and Kim Parker, Senior Researchers<br>April Clark, Juliana Menasce Horowitz, Robert Suls, Shawn Neidorf and Leah Christian, Research<br>Associates<br>Kathleen Holzwart, Research Analyst<br>James Albrittain and Alec Tyson, Research Assistants

# PEW RESEARCH CENTER FOR THE PEOPLE \& THE PRESS <br> LATE DECEMBER, 2007 POLITICAL COMMUNICATIONS STUDY <br> FINAL TOPLINE <br> December 19-30, 2007 <br> $\mathrm{N}=1430$ 

## ASK OF DEMOCRATS AND DEMOCRATIC LEANING RVs [(PARTY=2 OR PARTYLN=2) AND REGICERT=1] ONLY:

Q. 13 I'm going to read you the names of some DEMOCRATIC presidential candidates. Which one of the following Democratic candidates would be your first choice for president? (READ AND RANDOMIZE) [IF "Don't know" PROBE ONCE WITH: "Just as of today, would you say you LEAN toward ...(READ). IF STILL DK, ENTER.]

BASED ON DEMOCRATIC AND DEMOCRATIC LEANING REGISTERED VOTERS [N=556]:

| Dec |  |  |  |  | WITH AL GORE |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | July | April | Mar | Nov | Oct | Sept | July | April | Mar |
| $\underline{2007}$ |  | $\underline{2007 \wedge}$ 2007^ 2007^ |  |  | $\underline{2007}$ | $\underline{2007}$ | $\underline{2007}$ | 2007 | $\underline{2007}$ | $\underline{2007}$ |
| 46 | Hillary Clinton | 44 | 39 | 39 | 45 | 45 | 42 | 40 | 34 | 35 |
| 26 | Barack Obama | 24 | 27 | 28 | 23 | 24 | 25 | 21 | 24 | 26 |
| 14 | John Edwards | 13 | 21 | 19 | 12 | 12 | 14 | 11 | 18 | 16 |
| 3 | Dennis Kucinich | 2 | 1 | * | 1 | 4 | 2 | 2 | 1 | * |
| 3 | Bill Richardson | 3 | 2 | 2 | 3 | 2 | 3 | 2 | 1 | 1 |
| 2 | Joe Biden | 3 | 1 | 2 | 3 | 2 | 2 | 2 | 1 | 1 |
| * | Chris Dodd | 1 | * | * | 1 | 1 | 1 | 1 | * | * |
| 0 | Mike Gravel | n/a | n/a | n/a | * | n/a | n/a | n/a | n/a | n/a |
| n/a | Al Gore^ | -- | -- | -- | n/a | n/a | n/a | 12 | 14 | 12 |
| * | Other (VOL.) [SPECIFY] | 1 | * | * | 2 | * | 1 | 1 | * | 0 |
| 2 | None of them (VOL.) | 3 | 5 | 4 | 1 | 3 | 2 | 2 | 5 | 3 |
| 3 | Don't know/Haven't thought about it (VOL.) | 6 | 3 | 5 | 9 | 7 | 8 | 6 | 2 | 5 |
| 1 | Refused (VOL.) | $\underline{0}$ | 1 | 1 | * | * | * | $\underline{0}$ | * | 1 |
| 100 |  | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

$\wedge$ March-July trends recalculated by substituting in Gore supporters’ second choice.

## ASK OF REPUBLICAN AND REPUBLICAN LEANING RVs [(PARTY=1 OR PARTYLN=1) AND REGICERT=1] ONLY:

Q. 16 I'm going to read you the names of some REPUBLICAN presidential candidates. Which one of the following Republican candidates would be your first choice for president? (READ AND RANDOMIZE)
[IF "Don't know" PROBE ONCE WITH: "Just as of today, would you say you LEAN toward (READ). IF STILL DK, ENTER.]

BASED ON REPUBLICAN AND REPUBLICAN-LEANING REGISTERED VOTERS [N=471]:

| Dec |  |  |  |  |  | WITH NEWT GINGRICH |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Sept | July | April | Mar | Nov | Oct | Sept | July | April | Mar |
| $\underline{2007}$ |  | $\underline{2007 \wedge}$ 2007^ 2007^ 2007^ |  |  |  | $\underline{2007}$ | $\underline{2007}$ | $\underline{2007}$ | $\underline{2007}$ | $\underline{2007}$ | 2007 |
| 22 | John McCain | 16 | 16 | 25 | 24 | 19 | 18 | 15 | 16 | 23 | 22 |
| 20 | Rudy Giuliani | 33 | 29 | 33 | 35 | 26 | 31 | 32 | 27 | 32 | 33 |
| 17 | Mike Huckabee | 4 | 1 | 3 | 2 | 10 | 8 | 4 | 1 | 3 | 2 |
| 12 | Mitt Romney | 10 | 12 | 10 | 9 | 13 | 9 | 9 | 10 | 8 | 8 |
| 9 | Fred Thompson | 22 | 20 | 12 | n/a | 12 | 17 | 21 | 18 | 10 | n/a |
| 4 | Ron Paul | 1 | 3 | n/a | n/a | 4 | 3 | 1 | 2 | n/a | n/a |
| 1 | Duncan Hunter | n/a | n/a | 1 | 1 | 1 | n/a | n/a | n/a | 1 | 1 |
| n/a | Tom Tancredo | 1 | 1 | n/a | n/a | * | 1 | 1 | 1 | n/a | n/a |
| n/a | Sam Brownback | 3 | 1 | 1 | 2 | n/a | n/a | 2 | 1 | * | 2 |
| n/a | Newt Gingrich | -- | -- | -- | -- | n/a | n/a | 6 | 8 | 9 | 7 |
| n/a | Tommy Thompson | n/a | 1 | 2 | 3 | n/a | n/a | n/a | 1 | 2 | 3 |
| n/a | Jim Gilmore | n/a | n/a | * | 3 | n/a | n/a | n/a | n/a | * | 3 |
| 1 | Other (VOL. DO NOT READ) | 1 | 1 | 1 | 3 | * | 1 | 1 | 1 | 1 | 2 |
| 2 | None of them (VOL. DO NOT READ) | ) 2 | 4 | 3 | 6 | 3 | 4 | 2 | 3 | 3 | 5 |
| 10 | DK/Haven't thought about it (VOL) | 7 | 11 | 9 | 12 | 12 | 8 | 6 | 11 | 8 | 12 |
| $\underline{2}$ | Refused (VOL. DO NOT READ) | * | * | * | * | * | $\underline{0}$ | * | * | * | * |
| 100 |  | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

$\wedge$ March-September trends recalculated by substituting in Gingrich’s supporters’ second choice.

