

DIAGEO | The Hotline

Diageo/The Hotline Poll
Conducted By:



February 2008

Field Dates: February 14-17, 2008
Sample Size: 803 Registered Voters
Margin of Error: +/-3.5

Note: Percentages less than 0.5 printed as *.

DPV = "Democratic Primary Voters"; RPV = "Republican Primary Voters."

Data for Independents are excluded from split sample questions due to small n-sizes (n=<100).

1. I'd like to get your opinion about the way that things are going in the country today. Do you feel things in the country are generally going in the right direction, or do you think things are seriously off on the wrong track?

	TOTAL	Rep	Ind	Dem	DPV	RPV
Right direction	21%	38%	12%	10%	9%	36%
Wrong track	69%	49%	79%	83%	85%	50%
Neither (DO NOT READ)	6%	9%	6%	4%	4%	10%
Don't know/Refused (DO NOT READ)	4%	4%	2%	3%	2%	4%

2. And what is the most important issue facing the US today? (OPEN END, PRE-CODE)

	TOTAL	Rep	Ind	Dem	DPV	RPV
Economy in general	39%	36%	42%	40%	42%	38%
War in Iraq - Oppose	7%	2%	12%	10%	10%	3%
Fear of war/feelings of fear in this country	6%	6%	8%	4%	5%	6%
Dissatisfaction with government/Congress/ politicians/candidates	4%	4%	5%	4%	4%	4%
Immigration/illegal aliens	4%	6%	3%	2%	2%	6%
Terrorism	3%	6%	1%	1%	1%	6%

High cost of living/ inflation	3%	3%	1%	4%	4%	2%
Ethics/moral/religious/ Family decline; dishonesty; lack of integrity	3%	4%	3%	2%	3%	3%
Crime/violence	3%	3%	1%	3%	3%	3%
Gas/fuel/oil prices	2%	2%	2%	2%	2%	2%
Poor healthcare/ hospitals; high cost of health care	2%	1%	2%	2%	2%	1%
Education/poor education/ access to education	2%	2%	3%	1%	1%	2%
Medicare issues	2%	2%	2%	2%	2%	2%
Unemployment/jobs	1%	-	1%	1%	*	*
Taxes	1%	1%	1%	1%	1%	1%
Moral values	1%	1%	-	1%	1%	1%
Outsourcing of jobs/ jobs sent overseas	1%	*	1%	1%	1%	*
War in Iraq - Support	1%	*	1%	2%	1%	1%
International issues/problems	1%	1%	-	1%	*	1%
Poverty/hunger/ homelessness	1%	1%	2%	1%	1%	1%
Illegal drugs	1%	2%	-	*	*	2%
Environment/pollution	1%	*	-	3%	3%	*
Abortion - Pro-choice	1%	3%	1%	*	1%	3%
Abortion - Pro-life	1%	2%	2%	*	1%	2%
Cost of prescription drugs	1%	*	-	2%	3%	-
Other (SPECIFY)	5%	6%	4%	5%	4%	5%
Don't know/Refused	2%	2%	2%	1%	*	2%

3. Opinion of... George W. Bush (IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Rep	Ind	Dem	DPV	RPV
Strongly favorable	15%	28%	14%	5%	5%	29%
Somewhat favorable	23%	39%	25%	9%	11%	38%
Somewhat unfavorable	12%	11%	12%	11%	10%	13%
Strongly unfavorable	46%	18%	43%	73%	72%	16%
Heard of but can't rate (DO NOT READ)	3%	3%	5%	1%	2%	3%
Don't know/Refused (DO NOT READ)	1%	1%	1%	1%	1%	1%

[SPLIT SAMPLE Q.4-6]

4a. Opinion of... Hillary Clinton (IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Rep	Dem	DPV	RPV
Strongly favorable	26%	5%	47%	45%	9%
Somewhat favorable	28%	18%	37%	36%	12%
Somewhat unfavorable	8%	14%	4%	5%	15%
Strongly unfavorable	32%	61%	9%	9%	63%
Heard of but can't rate (DO NOT READ)	3%	*	3%	3%	-
Don't know/Refused (DO NOT READ)	2%	1%	1%	1%	1%

4b. Opinion of... John McCain (IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Rep	Dem	DPV	RPV
Strongly favorable	17%	24%	11%	11%	24%
Somewhat favorable	39%	44%	31%	33%	44%
Somewhat unfavorable	16%	12%	19%	20%	12%
Strongly unfavorable	14%	8%	24%	20%	6%
Heard of but can't rate (DO NOT READ)	10%	10%	10%	11%	12%
Haven't heard of (DO NOT READ)	2%	1%	3%	3%	1%
Don't know/Refused (DO NOT READ)	2%	1%	2%	1%	2%

5a. Opinion of... Mike Huckabee (IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Rep	Dem	DPV	RPV
Strongly favorable	15%	24%	8%	7%	30%
Somewhat favorable	30%	34%	22%	24%	37%
Somewhat unfavorable	17%	14%	24%	26%	12%
Strongly unfavorable	14%	12%	18%	19%	7%
Heard of but can't rate (DO NOT READ)	17%	13%	17%	15%	12%
Haven't heard of (DO NOT READ)	5%	2%	9%	8%	2%
Don't know/Refused (DO NOT READ)	2%	1%	2%	1%	1%

5b. Opinion of... Barack Obama (IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Rep	Dem	DPV	RPV
Strongly favorable	30%	12%	48%	46%	13%
Somewhat favorable	27%	25%	22%	25%	24%
Somewhat unfavorable	12%	19%	9%	8%	17%
Strongly unfavorable	21%	31%	14%	14%	31%
Heard of but can't rate (DO NOT READ)	8%	11%	5%	4%	11%
Haven't heard of (DO NOT READ)	1%	-	2%	1%	-
Don't know/Refused (DO NOT READ)	2%	2%	1%	1%	3%

6a. Opinion of... Bill Clinton (IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Rep	Dem	DPV	RPV
Strongly favorable	23%	7%	40%	39%	5%
Somewhat favorable	32%	16%	43%	41%	16%
Somewhat unfavorable	11%	15%	7%	7%	17%
Strongly unfavorable	30%	61%	6%	9%	62%
Heard of but can't rate (DO NOT READ)	4%	1%	4%	3%	1%
Don't know/Refused (DO NOT READ)	1%	-	-	*	-

6b. Opinion of... Mike Bloomberg (IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Rep	Dem	DPV	RPV
Strongly favorable	3%	5%	2%	2%	2%
Somewhat favorable	16%	17%	13%	14%	19%
Somewhat unfavorable	13%	12%	16%	15%	14%
Strongly unfavorable	11%	10%	11%	10%	9%
Heard of but can't rate (DO NOT READ)	27%	29%	29%	30%	26%
Haven't heard of (DO NOT READ)	25%	21%	25%	25%	24%
Don't know/Refused (DO NOT READ)	6%	6%	5%	4%	7%

7. Do you approve or disapprove of the way George W. Bush is handling his job s president? Do you approve/disapprove strongly or somewhat?

	TOTAL	Rep	Ind	Dem	DPV	RPV
Strongly approve	15%	29%	15%	3%	4%	30%
Somewhat approve	24%	41%	29%	8%	9%	40%
Somewhat disapprove	12%	11%	10%	13%	10%	9%
Strongly disapprove	45%	15%	45%	73%	74%	15%
Don't know/Refused (DO NOT READ)	4%	4%	1%	4%	2%	5%

8. Do you approve or disapprove of the way George W. Bush is handling the situation in Iraq? Do you approve/disapprove strongly or somewhat?

	TOTAL	Rep	Ind	Dem	DPV	RPV
Strongly approve	16%	34%	16%	2%	4%	35%
Somewhat approve	20%	34%	23%	6%	7%	35%
Somewhat disapprove	10%	8%	9%	14%	12%	6%
Strongly disapprove	50%	22%	51%	76%	76%	21%
Don't know/Refused (DO NOT READ)	3%	2%	1%	2%	2%	3%

9. Do you approve or disapprove of the way George W. Bush is handling the nation's economy? Do you approve/disapprove strongly or somewhat?

	TOTAL	Rep	Ind	Dem	DPV	RPV
Strongly approve	10%	18%	13%	2%	3%	21%
Somewhat approve	20%	34%	24%	8%	8%	36%
Somewhat disapprove	17%	19%	12%	17%	14%	17%
Strongly disapprove	48%	24%	49%	70%	73%	20%
Don't know/Refused (DO NOT READ)	5%	6%	3%	3%	2%	7%

10. And do you approve or disapprove of the way Congress is handling its job? Do you approve/disapprove strongly or somewhat?

	TOTAL	Rep	Ind	Dem	DPV	RPV
Strongly approve	5%	7%	2%	4%	4%	7%
Somewhat approve	23%	23%	20%	27%	24%	21%
Somewhat disapprove	25%	21%	23%	31%	30%	23%
Strongly disapprove	38%	43%	49%	28%	33%	43%
Don't know/Refused (DO NOT READ)	9%	5%	5%	10%	9%	5%

11. Do you approve or disapprove of the way Democrats in Congress are handling their job? Do you approve/disapprove strongly or somewhat?

	TOTAL	Rep	Ind	Dem	DPV	RPV
Strongly approve	9%	4%	7%	15%	15%	3%
Somewhat approve	28%	17%	28%	38%	35%	18%
Somewhat disapprove	25%	27%	21%	26%	24%	28%
Strongly disapprove	29%	46%	33%	13%	17%	45%
Don't know/Refused (DO NOT READ)	9%	6%	11%	8%	8%	6%

12. Do you approve or disapprove of the way Republicans in Congress are handling their job? Do you approve/disapprove strongly or somewhat?

	TOTAL	Rep	Ind	Dem	DPV	RPV
Strongly approve	6%	11%	4%	2%	2%	11%
Somewhat approve	23%	35%	25%	13%	14%	34%
Somewhat disapprove	26%	23%	22%	30%	28%	26%
Strongly disapprove	35%	22%	38%	46%	48%	22%
Don't know/Refused (DO NOT READ)	10%	8%	11%	8%	8%	8%

13. Thinking now about primary elections for national, state, and local office, for which party's candidates do you typically vote in primary elections for national, state and local office - the Democratic Party candidates or the Republican Party candidates?

	TOTAL	Rep	Ind	Dem	DPV	RPV
Vote in the Democratic primary	45%	8%	28%	88%	100%	-
Vote in the Republican primary	33%	80%	20%	4%	-	100%
Vote in other primary (DO NOT READ)	5%	1%	15%	2%	-	-
Don't vote in primary elections (DO NOT READ)	6%	5%	17%	3%	-	-
Don't know/Refused (DO NOT READ)	11%	6%	19%	4%	-	-

[ASK Q.14-Q.18 ONLY IF Q13=VOTE IN THE REPUBLICAN PRIMARY; N=266; MoE = +/-6.0%]

14. If the 2008 Republican presidential primary were held today, whom would you support if the candidates were... (READ AND ROTATE)? (IF "ALL", ASK:) If you absolutely had to choose, which one person would you support?

RPV

John McCain	53%
Mike Huckabee	25%
Ron Paul	7%
Other (SPECIFY)	
(DO NOT READ)	3%
None of the above	
(DO NOT READ)	2%
Unsure (DO NOT READ)	9%
Refused (DO NOT READ)	1%

15. How satisfied would you be if John McCain wins the Republican nomination for president?

RPV

Very satisfied	37%
Somewhat satisfied	42%
Not very satisfied	11%
Not at all satisfied	6%
Don't know/Refused	
(DO NOT READ)	4%

16. How satisfied would you be if Mike Huckabee wins the Republican nomination for president?

RPV

Very satisfied	26%
Somewhat satisfied	39%
Not very satisfied	14%
Not at all satisfied	11%
Don't know/Refused	
(DO NOT READ)	9%

[ROTATE Q.17-18]

17. If John McCain wins the Republican nomination for president, which would best describe your reaction -- You would vote for him enthusiastically in November; You would vote for him, but mainly as a vote against the Democratic candidate; You would vote for the Democratic candidate; or You would stay home on Election Day and not vote?

RPV

You would vote for him enthusiastically in November	50%
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You would vote for him, but mainly as a vote against the Democratic candidate	30%
-------------------------------------------------------------------------------	-----

You would vote for the Democratic candidate	7%
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You would stay home on Election Day and not vote	3%
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Don't know/Refused (DO NOT READ)	9%
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18. If Mike Huckabee wins the Republican nomination for president, which would best describe your reaction -- You would vote for him enthusiastically in November; You would vote for him, but mainly as a vote against the Democratic candidate; You would vote for the Democratic candidate; or You would stay home on Election Day and not vote?

RPV

You would vote for him enthusiastically in November	43%
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You would vote for him, but mainly as a vote against the Democratic candidate	32%
-------------------------------------------------------------------------------	-----

You would vote for the Democratic candidate	8%
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You would stay home on Election Day and not vote	5%
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Don't know/Refused (DO NOT READ)	13%
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[ASK Q.19-Q.23 ONLY IF Q13=VOTE IN THE DEMOCRATIC PRIMARY; N=361; MoE = +/-5.1%]

19. If the 2008 Democratic presidential primary were held today, whom would you support if the candidates were... (READ AND ROTATE)? (IF "ALL," ASK:) If you absolutely had to choose, which one person would you support?

DPV

Hillary Clinton	45%
Barack Obama	43%
Mike Gravel	1%
None of the above	
(DO NOT READ)	1%
Unsure (DO NOT READ)	7%
Refused (DO NOT READ)	2%

20. How satisfied would you be if Barack Obama wins the Democratic nomination for President?

DPV

Very satisfied	45%
Somewhat satisfied	33%
Not very satisfied	8%
Not at all satisfied	10%
Don't know/Refused	
(DO NOT READ)	3%

21. How satisfied would you be if Hillary Clinton wins the Democratic nomination for President?

DPV

Very satisfied	45%
Somewhat satisfied	34%
Not very satisfied	6%
Not at all satisfied	13%
Don't know/Refused	
(DO NOT READ)	2%

[ROTATE Q.22-23]

22. If Barack Obama wins the Democratic nomination for president, which would best describe your reaction -- You would vote for him enthusiastically in November; You would vote for him, but mainly as a vote against the Republican candidate; You would vote for the Republican candidate; or You would stay home on Election Day and not vote?

DPV

You would vote for him enthusiastically in November	55%
-----------------------------------------------------	-----

You would vote for him, but mainly as a vote against the Republican candidate	22%
-------------------------------------------------------------------------------	-----

You would vote for the Republican candidate	9%
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You would stay home on Election Day and not vote	6%
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Don't know/Refused (DO NOT READ)	8%
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23. If Hillary Clinton wins the Democratic nomination for president, which would best describe your reaction -- You would vote for her enthusiastically in November; You would vote for her, but mainly as a vote against the Republican candidate; You would vote for the Republican candidate; or You would stay home on Election Day and not vote?

DPV

You would vote for her enthusiastically in November	59%
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You would vote for her, but mainly as a vote against the Republican candidate	22%
-------------------------------------------------------------------------------	-----

You would vote for the Republican candidate	10%
---------------------------------------------	-----

You would stay home on Election Day and not vote	5%
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Don't know/Refused (DO NOT READ)	4%
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24. Now thinking about the next election for president in 2008, if the election for U.S. President were held today, would you be voting for the (ROTATE) Democratic candidate or the Republican candidate?

	TOTAL	Rep	Ind	Dem	DPV	RPV
Democratic candidate	46%	9%	36%	87%	85%	7%
Republican candidate	35%	79%	32%	5%	9%	79%
Neither (DO NOT READ)	5%	3%	13%	2%	1%	3%
Don't Know/Refused (DO NOT READ)	14%	8%	20%	6%	5%	11%

25. And, regardless of how you plan to vote, who do you think has the best chance of winning the next election for president in 2008, the (ROTATE) Democratic candidate or the Republican candidate?

	TOTAL	Rep	Ind	Dem	DPV	RPV
Democratic candidate	56%	33%	48%	82%	80%	35%
Republican candidate	25%	49%	25%	10%	13%	46%
Neither (DO NOT READ)	3%	4%	3%	1%	1%	4%
Don't Know/Refused (DO NOT READ)	16%	14%	23%	7%	6%	15%

[SPLIT SAMPLE Q.26-29]

26a. Now, suppose the general election for president in 2008 were being held today between (ROTATE) Republican John McCain and Democrat Barack Obama, for whom would you vote? (IF UNDECIDED/REFUSED, ASK:) Which way would you lean as of today?

	TOTAL	Rep	Dem	DPV	RPV
McCain	36%	77%	6%	11%	72%
Lean McCain	4%	5%	2%	1%	6%
Obama	45%	11%	82%	80%	10%
Lean Obama	3%	*	2%	2%	2%
Undecided	9%	5%	6%	4%	8%
Refused to answer	3%	3%	2%	1%	2%

26b. Now, suppose the general election for president in 2008 were being held today between (ROTATE) Republican John McCain and Democrat Hillary Clinton, for whom would you vote? (IF UNDECIDED/REFUSED, ASK:) Which way would you lean as of today?

	TOTAL	Rep	Dem	DPV	RPV
McCain	44%	78%	11%	17%	77%
Lean McCain	4%	6%	5%	5%	4%
Clinton	39%	6%	75%	71%	8%
Lean Clinton	1%	-	3%	1%	-
Undecided	9%	7%	7%	5%	8%
Refused to answer	3%	4%	1%	1%	3%

27a. Now, suppose the general election for president in 2008 were being held today between (ROTATE) Republican Mike Huckabee and Democrat Barack Obama, for whom would you vote? (IF UNDECIDED/REFUSED, ASK:) Which way would you lean as of today?

	TOTAL	Rep	Dem	DPV	RPV
Huckabee	34%	70%	8%	10%	69%
Lean Huckabee	4%	6%	2%	3%	5%
Obama	47%	17%	77%	80%	15%
Lean Obama	2%	1%	4%	2%	1%
Undecided	8%	5%	6%	4%	7%
Refused to answer	5%	2%	2%	1%	3%

27b. Now, suppose the general election for president in 2008 were being held today between (ROTATE) Republican Mike Huckabee and Democrat Hillary Clinton, for whom would you vote? (IF UNDECIDED/REFUSED, ASK:) Which way would you lean as of today?

	TOTAL	Rep	Dem	DPV	RPV
Huckabee	36%	68%	6%	11%	72%
Lean Huckabee	3%	6%	1%	3%	4%
Clinton	47%	10%	85%	79%	13%
Lean Clinton	2%	4%	2%	2%	*
Undecided	9%	8%	5%	4%	7%
Refused to answer	3%	4%	1%	1%	3%

28a. Now, suppose the general election for president in 2008 were being held today between (ROTATE) Republican Mike Huckabee, Democrat Hillary Clinton, and Independent Mike Bloomberg, for whom would you vote? (IF UNDECIDED/ REFUSED, ASK:) Which way would you lean as of today?

	TOTAL	Rep	Dem	DPV	RPV
Huckabee	34%	74%	7%	6%	76%
Lean Huckabee	1%	4%	-	1%	3%
Clinton	42%	10%	77%	78%	8%
Lean Clinton	3%	-	5%	4%	-
Bloomberg	5%	5%	1%	6%	3%
Lean Bloomberg	2%	1%	1%	1%	2%
Undecided	8%	4%	5%	2%	7%
Refused to answer	4%	2%	3%	2%	1%

28b. Now, suppose the general election for president in 2008 were being held today between (ROTATE) Republican John McCain, Democrat Hillary Clinton, and Independent Mike Bloomberg, for whom would you vote? (IF UNDECIDED/REFUSED, ASK:) Which way would you lean as of today?

	TOTAL	Rep	Dem	DPV	RPV
McCain	37%	71%	9%	16%	70%
Lean McCain	3%	5%	1%	2%	6%
Clinton	41%	6%	77%	72%	7%
Lean Clinton	1%	-	2%	1%	2%
Bloomberg	5%	9%	2%	3%	6%
Lean Bloomberg	1%	2%	1%	-	2%
Undecided	9%	7%	7%	5%	7%
Refused to answer	2%	1%	2%	2%	-

29a. Now, suppose the general election for president in 2008 were being held today between (ROTATE) Republican Mike Huckabee, Democrat Barack Obama, and Independent Mike Bloomberg, for whom would you vote? (IF UNDECIDED/ REFUSED, ASK:) Which way would you lean as of today?

	TOTAL	Rep	Dem	DPV	RPV
Huckabee	30%	66%	5%	6%	63%
Lean Huckabee	3%	3%	2%	3%	3%
Obama	44%	15%	74%	74%	16%
Lean Obama	3%	3%	3%	2%	3%
Bloomberg	6%	4%	6%	8%	4%
Lean Bloomberg	2%	*	1%	2%	*
Undecided	8%	5%	6%	3%	8%
Refused to answer	4%	2%	3%	2%	2%

29b. Now, suppose the general election for president in 2008 were being held today between (ROTATE) Republican John McCain, Democrat Barack Obama, and Independent Mike Bloomberg, for whom would you vote? (IF UNDECIDED/ REFUSED, ASK:) Which way would you lean as of today?

	TOTAL	Rep	Dem	DPV	RPV
McCain	35%	66%	12%	13%	65%
Lean McCain	4%	6%	2%	4%	5%
Obama	42%	11%	73%	70%	14%
Lean Obama	2%	-	3%	4%	-
Bloomberg	5%	8%	2%	2%	6%
Lean Bloomberg	1%	2%	*	*	2%
Undecided	8%	7%	7%	6%	7%
Refused to answer	3%	1%	2%	1%	2%

30. Generally speaking, do you think of yourself as a Republican, a Democrat, an Independent, or something else? (IF REPUBLICAN OR DEMOCRAT ASK:) Do you consider yourself a strong (Republican/Democrat) or not so strong (Republican/Democrat)? (IF INDEPENDENT ASK:) Would you say that you lean toward Republicans or more toward the Democrats?

	TOTAL	Rep	Ind	Dem	DPV	RPV
Strong Republican	20%	62%	-	-	3%	53%
Not so strong Republican	8%	23%	-	-	2%	16%
Independent, leans Republican	5%	15%	-	-	1%	10%
Independent	19%	-	100%	-	12%	11%
Independent, leans Democratic	6%	-	-	15%	10%	1%
Not so strong Democrat	8%	-	-	21%	14%	2%
Strong Democratic	26%	-	-	64%	55%	2%
Other (SPECIFY)						
(DO NOT READ)	4%	-	-	-	1%	3%
Don't know/Refused						
(DO NOT READ)	4%	-	-	-	2%	2%

31. Do you consider yourself very liberal, somewhat liberal, moderate, somewhat conservative, very conservative or haven't you thought much about this? (IF MODERATE ASK:) Do you tend to lean toward the liberal or conservative side?

	TOTAL	Rep	Ind	Dem	DPV	RPV
Very liberal	11%	5%	11%	18%	18%	5%
Somewhat liberal	16%	6%	16%	27%	26%	4%
Moderate, leans liberal	4%	2%	3%	7%	6%	2%
Moderate	16%	10%	28%	18%	17%	10%
Moderate, leans conservative	5%	6%	5%	3%	2%	5%
Somewhat conservative	21%	33%	21%	9%	12%	34%
Very conservative	15%	33%	8%	5%	5%	33%
Don't know/Refused						
(DO NOT READ)	12%	5%	8%	13%	13%	6%

32. In talking to people about elections, we often find that a lot of people are not able to vote because they are sick or they just do not have the time. With that in mind, were you able to vote in the 2004 election for President of the United States and other offices?

	TOTAL	Rep	Ind	Dem	DPV	RPV
Yes, voted	90%	92%	93%	88%	90%	93%
No, did not vote	8%	7%	6%	11%	9%	5%
Don't know/Refused (DO NOT READ)	2%	1%	1%	1%	1%	1%

33. And for whom did you vote in this most recent 2004 presidential election? (OPEN END, PRE-CODE)

	TOTAL	Rep	Ind	Dem	DPV	RPV
George Bush	48%	85%	53%	13%	17%	87%
John Kerry	36%	8%	27%	69%	65%	8%
Ralph Nader	1%	1%	1%	1%	2%	1%
Other	3%	1%	3%	4%	4%	1%
Don't know/Refused	11%	4%	15%	12%	12%	3%

34. Thinking back, how often have you, personally, voted in the presidential primaries or caucuses in your state that take place sometime between January and June each presidential election year -- always or nearly always, frequently, occasionally, rarely or never?

	TOTAL	Rep	Ind	Dem	DPV	RPV
Always or nearly always	66%	66%	63%	70%	68%	69%
Frequently	12%	14%	7%	13%	14%	12%
Occasionally	8%	8%	7%	7%	6%	11%
Rarely	6%	5%	10%	5%	7%	4%
Never	7%	6%	12%	4%	5%	4%
Don't Know/Refused (DO NOT READ)	2%	1%	1%	1%	1%	1%

35. What is your marital status? Are you . . . (READ LIST)

	TOTAL	Rep	Ind	Dem	DPV	RPV
Single	13%	12%	11%	14%	16%	10%
Married	66%	69%	73%	62%	63%	73%
Divorced	7%	5%	6%	8%	6%	5%
Separated	1%	1%	-	1%	2%	1%
Widowed	11%	11%	9%	13%	11%	9%
Don't Know/Refused (DO NOT READ)	2%	1%	2%	2%	2%	2%

36. How many children under the age of 18, if any, do you have living at home?

	TOTAL	Rep	Ind	Dem	DPV	RPV
None	67%	65%	68%	68%	65%	64%
One	12%	13%	13%	13%	15%	13%
Two	12%	12%	9%	12%	12%	14%
Three	4%	5%	5%	4%	3%	6%
Four or more	2%	2%	2%	1%	2%	2%
Don't know/Refused (DO NOT READ)	4%	2%	3%	2%	3%	2%

37. What is your age please? (OPEN END, PRE-CODE)

	TOTAL	Rep	Ind	Dem	DPV	RPV
18-24	3%	4%	2%	3%	4%	2%
25-34	9%	9%	10%	8%	10%	7%
35-44	13%	18%	8%	11%	11%	17%
45-54	20%	17%	27%	22%	24%	18%
55-64	21%	20%	20%	22%	20%	22%
65-74	17%	17%	15%	17%	17%	16%
75 +	13%	13%	13%	12%	11%	14%
Don't know/Refused	5%	3%	5%	3%	4%	3%

38. What is the last grade of formal education you have completed? (OPEN END, PRE-CODE)

	TOTAL	Rep	Ind	Dem	DPV	RPV
Less than high school	4%	3%	2%	5%	4%	4%
High school graduate	25%	24%	22%	27%	25%	21%
Some college/ vocational school	26%	22%	35%	26%	26%	24%
College graduate	28%	35%	26%	25%	27%	35%
Post graduate	13%	14%	11%	16%	15%	13%
Don't know/Refused	4%	3%	3%	2%	3%	3%

39. And please tell me which of the following categories applies to your total household income for 2007:

	TOTAL	Rep	Ind	Dem	DPV	RPV
Less than \$15,000	8%	5%	4%	11%	11%	5%
\$15,000-less than \$30,000	9%	11%	10%	9%	9%	12%
\$30,000-less than \$50,000	12%	14%	7%	13%	13%	11%
\$50,000-less than \$75,000	16%	17%	18%	16%	17%	20%
\$75,000-less than \$100,000	10%	13%	10%	10%	10%	10%
\$100,000-less than \$200,000	9%	10%	5%	9%	8%	11%
\$200,000 or more	3%	1%	3%	5%	5%	1%
Don't know/Refused (DO NOT READ)	33%	30%	43%	27%	27%	31%

40. For statistical purposes only, could you please tell me your ethnic background?

	TOTAL	Rep	Ind	Dem	DPV	RPV
White/Caucasian	74%	87%	80%	62%	60%	90%
Hispanic/Latino	7%	7%	4%	10%	12%	4%
African-American/Black	10%	1%	3%	21%	19%	1%
Asian-American/Asian	1%	1%	-	1%	1%	1%
Native American	1%	1%	1%	1%	1%	1%
Other/Specify	3%	2%	4%	3%	4%	1%
Don't know/Refused (DO NOT READ)	4%	2%	8%	3%	4%	3%

41. Would you describe yourself as "born-again" or evangelical?

	TOTAL	Rep	Ind	Dem	DPV	RPV
Yes	39%	44%	33%	38%	37%	47%
No	52%	47%	58%	55%	55%	43%
Don't know/Refused (DO NOT READ)	9%	9%	10%	7%	8%	10%

A. Gender (BY OBSERVATION)

	TOTAL	Rep	Ind	Dem	DPV	RPV
Male	48%	51%	54%	42%	44%	51%
Female	52%	49%	46%	58%	56%	49%

B. REGION (BY PREFIX)

	TOTAL	Rep	Ind	Dem	DPV	RPV
West	20%	23%	21%	18%	19%	23%
South	34%	36%	31%	33%	35%	34%
Midwest	26%	28%	22%	26%	24%	27%
Northeast	20%	13%	26%	23%	22%	16%