

indieWIRE® Advertising Rates

Launched in 1996, indieWIRE is a community of independent filmmakers and aficionados. Known first and foremost for our daily email newsletter, which keeps the bulk of the working independent film community informed about their industry, indieWIRE has also developed into an online and on the ground hub for the community to engage, educate and entertain each other. Over 50,000 industry professionals and 300,000 indie film fans view indieWIRE.com and our associated blogs, reading over 2 million pages of content monthly. indieWIRE is On the Scene at over 40 of the world's top films festivals yearly and report on hundreds more.

Blog Ads:

These eye-catching graphic ads you see in the right column throughout the family of indieWIRE sites are a new and effective type of ad named for the company that serves them. The ads provide both graphic and text based elements and links. Well-targeted Blog Ads often generate superior click rates and drive noticeable results to the advertiser.

	Circulation	Rate
Premium on Website	130,000/week	\$1,500.00
Standard Blog on Website	85,000/week	\$700.00



Sponsorships:

indieWIRE's sponsorship packages provide an opportunity to significantly raise your brand awareness and effectively relay your brand message to an audience of active filmmakers who are also voracious film consumers.

	Length	Type
Festival	Short term (60 Days)	Single Event
Annual	Annually	Type of Film or Filmmaking
Quarterly	Spans a 3 Month Period	Theme
Regional	Annual	Specific Geographic Region



Text Advertisements:

Our daily email presenting sponsorship includes a masthead sponsor mention (Today's issue brought to you by:) and a block of text (up to 15 lines) displayed in an eye-catching box before the lead story.

Daily Circulation: 35,000+	Rate
Presenting Sponsorship	\$650.00

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