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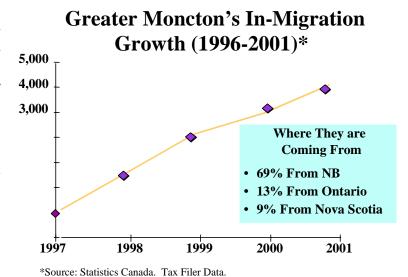
Living in Greater Moncton, New Brunswick



July 2003

## Living in Greater Moncton

Moncton is the location of choice for people moving from other areas in New Brunswick and the Atlantic provinces. From 1996-2002, Greater Moncton's net in-migration was approximately 4,250 people (the number of people moving in versus moving out), more than cities other in **Brunswick.** The graphic shows strong growth on migration to the community.



This document demonstrates the

many features that earned the region recognition as "one of Canada's top five cities in which to live (and do business)" three years running by <u>Report on Bussiness Magazine</u>. By reading the next few pages, you'll learn what makes this community a **GREAT place** to live and work.

## Location - The Heart of the Maritimes

Greater Moncton, New Brunswick is situated at the geographic center of the Maritimes. As such, Greater Moncton has historically been known as the transportation and communications hub of the region. In recent years, however, Greater Moncton's three municipalities (Dieppe, Moncton and Riverview) have moved away from a blue collar economy into more professional and administrative services. Canadian Geographic's article "1-800-Moncton" (July, 1995) highlights this transition and recognizes the resiliency and vitality of this region of 120,000.

Greater Moncton's location translates into a very short drive to most of Atlantic Canada's favorite recreational activities. The community is only a 2 1/4 hour drive to Halifax, 1.5 hour drive to Saint John and 1.5 hours to Fredericton.

As a result of the Confederation Bridge, Greater Moncton is only a two hour drive from Charlottetown on Prince Edward Island.

## Location - The Heart of the Maritimes (cont.)

### **Air Travel**

The Greater Moncton International Airport reports the number of passengers handled has grown by double digits for the last number of years. The year 2002 saw the airport register close to 400,000 passengers as well as a set a new record in Cargo Volume. Cargo Volume increased by 23% in 2002 which brought the total cargo volume for the year to 24,490 metric tonnes.

GMA is the only airport in Atlantic Canada served by all three domestic carriers, Air Canada, WestJet, and CanJet. The Airport is also served by Skyservice and AirTransat which offer chartered flights to "Sunny Locations." With direct flights daily to Toronto and Montreal, travelers can easily connect to destinations around the world. Unlike many cities, the airport is located just a short ten minutes from downtown Moncton with a four lane highway connecting the city to the airport.

To meet the growing demands of the airport, a new terminal was opened in October 2002 at a cost of \$17 million dollars. The new airport terminal building was built with the goal of establishing Greater Moncton International Airport as Atlantic Canada's choice Aviation gateway. With Greater Moncton Airport serving more consumers within 2.5 hours than any other airport in Atlantic Canada, the new world class terminal will give the airport the ability to pursue and grow domestic, international and trans-border traffic.



## **Traffic and Roadways**

While Moncton has many of the advantages of a larger city, traffic congestion and parking are seldom a problem. Even on the heaviest traffic days, one can still reach downtown within twenty minutes from anywhere in the Greater Moncton area. This serves employees, consumers and clients extremely well and aids in maintaining the relaxed atmosphere of the city.

Because we are one of the fastest growing cities in Eastern Canada, there is an increased demand on the street networks and transportation systems of Greater Moncton. The community has risen to the challenge with new highway and street improvements.

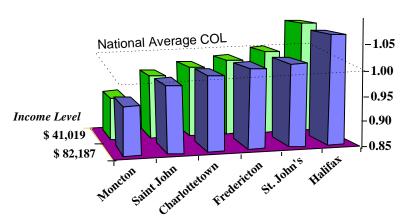
# Cost of Living

Greater Moncton is one of the most economical communities to live in all of Canada. For its size and amenities, Greater Moncton's cost of living is the best in Canada. The graph shows the cost of living comparison (as a percentage of the Canadian average) for several cities in Canada.

A lower cost of living allows residents to do more with their disposable incomes. As well, employers find a very

# **Cost of Living Comparison**

(100 = National Average)\*



Source: 1998 ERI Geographic Reference Report.

competitive wage and salary environment because their employee's purchasing power is much greater relative to major markets where people pay much more for amenities such as housing, transportation and food.

The following table is taken from the Financial Post's Canadian Markets which is an annual document that details the demographics for every major town and city in Canada. As the table shows, the average expenditures for various goods and services in Greater Moncton is very competitive with other areas in Canada (2003 estimates).

# **Average Household Expenditures (2003)**

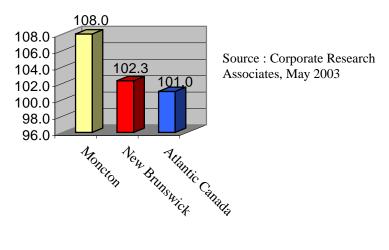
		<b>Moncton</b>		<u>Halifax</u>	St.	<u>. John's</u>	1	<u> Toronto</u>		<b>Calgary</b>	<u>Va</u>	ncouver
Food	\$	6,534 \$	3	6,417	\$	6,512	\$	7,750	\$	7,673	\$	6,986
Shelter		9,105		9,532		9,549		12,187		11,840		10,495
Clothing		2,257		2,304		2,303		2,930		2,983		2,509
Transportation		6,511		6,390		6,754		8,140		8,001		7,004
Health & Personal Care		1,999		2,009		2,026		2,337		2,378		2,167
Rec'n, Read'g & Education		3,766		3,985		4,042		4,688		4,999		4,144
Taxes & Securities		14,104		14,713		14,618		19,555		20,232		16,346
Other	_	8,2 <u>55</u>		8,824		9,042	_	10,306	_	10,612		9,116
Total Expenditures	\$	52,987 \$		54,178	\$	54,851	\$	67,897	\$	68,721	\$	58,770
% higher than Moncton				2.2%		3.5%		28.1%		29.7%		10.9%

# Housing

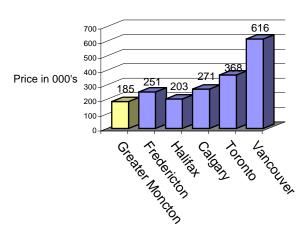
A recent survey by Corporate Research Associates found that consumer confidence in the Greater Moncton region was significantly higher than both the provincial and Atlantic Canadian figures. In fact, Greater Moncton's Consumer Confidence Index has consistently been higher than other areas for the past seven years.

The Greater Moncton region has one of the highest in-migrations of any city in the Maritime provinces. This growth has resulted in a boom in the housing/construction market and retail sales growth that has been the highest in the region for several years.

#### **Consumer Confidence Index**



# Median Housing Price - 2,200 sq. ft.Residence



Source: 2001 ERI Geographic Reference Report

One of the most important factors that impacts a region's cost of living is the cost and availability of quality housing alternatives. From apartments, to starter homes to executive houses, it is vitally important for a community to offer these residences at an affordable price. Greater Moncton is able to do that for its citizens.

Housing costs are among the most favorable in North America.

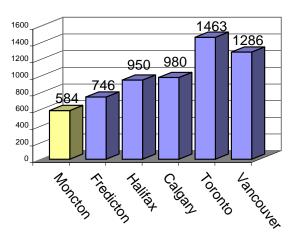
It is no surprise that Greater Moncton has been among the leaders in Atlantic Canada for the past five years in new housing starts and new apartment developments.

## Housing (cont.)

Apartment rental rates are also highly competitive. The chart shows the comparative rental rates for a typical 900 square foot apartment.



Avg. Monthly Apartment Rental Rates - 900 sq.ft. Apartment



Source: 2001 ERI Geographic Reference Report

# Housing costs and availability

The Greater Moncton region has experienced the highest in-migration of any city in the Maritime Provinces. This growth has resulted in a boom in the housing/construction market and retail sales growth that has been the highest in the region for several years. The following is a chart of the available residential houses in the Greater Moncton area. The information is taken from the Multiple Listing Service (MLS). For more information on MLS including a listing of all properties, go to <a href="https://www.mls.ca">www.mls.ca</a>.

Price Range	# of Properties (July 2003):			
< \$80,000	104 Properties			
\$80,000 - \$120,000	144 Properties			
> \$120,000	282 Properties			

# Survey of CDN House Prices (April 2003) (Q1 2003) - Source: Royal LePage\*

Average Cost:	Moncton	Riverview
Detached Bungalow	95,000	88,000
Executive Detached Two-Storey **	200,000	210,000
Standard Two-Storey	98,000	99,000
Standard Condominium Apartment	127,000	95,000
Senior Executive	212,000	195,000

<sup>\*</sup> Dieppe not included in Royal Lepage Survey \*\*

\*\* 3<sup>rd</sup> Quarter 2002

## **Retail Shopping Environment**

Greater Moncton's retail sales growth has been the highest in Atlantic Canada for the past several years. As the shopping mecca in Atlantic Canada, Moncton's shopping ranges from the largest single level shopping centre in the region, Champlain Place, to Highfield Square and the boutiques of downtown Moncton. Eddie Bauer, The Disney Store, The GAP, Home Depot and Starbuck's have all established their first New Brunswick stores in the Greater Moncton region. The community also boasts a City Market which offers local farmers a premier venue to showcase their products. Greater Moncton offers an exceptionally



wide variety of dining experiences from the local brew-pub, eateries, steak and seafood houses to the finest Haute Cuisine.

## Recreation

Moncton is Atlantic Canada's family destination for fun. Magnetic Hill is fun for the whole family as it is comprised of Magic Mountain, the Zoo, the Hill itself, as well as the Warf Village. Crystal Palace is an indoor amusement park and entertainment extravaganza. Only minutes away from Moncton, are the warmest waters north of Virginia with long sun drenched sandy beaches.

Nearby, experience a walk along the ocean floor and the magnificent Flower Pot Rocks at Hopewell Cape and, less than an hour from



Moncton, two National Parks, Fundy and Kouchibouguac each with their distinctive coastlines.

Greater Moncton is the heartland of modern Acadian Culture to experience in all areas of life: from entertainment, to art, dining, education, heritage and history. Contributing to the lifestyle of the city is Université de Moncton, which, outside of Quebec, is the largest French-language university in Canada.

## Recreation (cont.)

Moncton is a city that prides itself on a dynamic bilingual blend. With more than 60 per cent English-speaking and close to 40 per cent francophone, mainly French-speaking Acadians. The city also enjoys more than 30 other ethnic traditions. Close to 120,000 people live in Greater Moncton, which is composed of the Cities of Moncton and Dieppe as well as the Town of Riverview. All three communities share a connection to the Petitcodiac River. A tidal river home to the Tidal Bore, a phenomenon of the great tides of the Fundy Bay.

**Dieppe**'s Acadian identity dates back to its first settlers circa 1732. An "active living" community, Dieppe boasts a green belt with pedestrian and bicycle pathways, ball parks, soccer fields, tennis courts, two indoor rinks for hockey and figure skating as well as a 65 hectare park that is ideal for year round outdoor activities. In 1998, a new complex was constructed that includes a City Hall and recreational area.

Across the Petitcodiac, in **Riverview**, recreational opportunities also abound. Unique facilities such as the All World Super Play Park, an extensive trail system, the Aquatic Centre, the 18 hole Moncton Golf and Country Club and Riverfront Park enrich the lives of citizens of all ages.



As well as the summer recreational activities mentioned above, winter sports in the Moncton area include a activities. Sleigh variety of rides. sledding, tobogganing, hiking, outdoor skating and lighted, marked and groomed cross-country ski trails are available at both Centennial Park and Dieppe's Rotary Park. Cross-country skiing is also available at Fundy National Park and Kouchibouguac National Park, located an hour and 45 minutes away respectively. Both offer over 30 km of Groomed Cross-country ski trails. Alpine skiing is available at Poley Mountain, 10 km from Sussex on Waterford Road. Vertical drop 203 metres/660 feet, 14 trails, quad chair lift and T-bar. Snowmobiling enthusiasts can travel throughout all regions of the provience on an extensive trail system. There are various area clubs in the provience which includes the Southeastern New Brunswick Snowmobilers association.

## Recreation (cont.)

As the chart shows, Greater Moncton clearly offers more attractions and events than any other area of New Brunswick. There are sixteen top attractions near or within thirteen cities and towns in the province of New Brunswick. Of the sixteen top attractions, seven of them are near or within the Greater Moncton area. There are also twenty top events within or near seventeen cities and towns. Of the top twenty events, eight of them are near or within the Greater Moncton area.

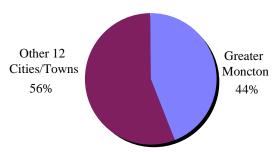
Source: Tour Planner's Manual, Dept. of Economic Development and Tourism.

#### **Average Temperature Comparison**

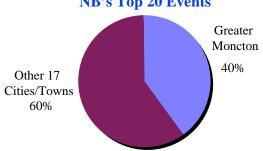
		Ju	ıly		uary
			High	Avg	. High
		Tempe	<u>erature</u>	<u>Tem</u>	<u>berature</u>
		$C^\circ$	$F^{\circ}$	$C^{\circ}$	$F^{\circ}$
versus	Moncton, NB	28	82.4	1	33.8
Canadian	Toronto, ON	27	80.6	-1	30.2
locations	Montreal, PQ	26	78.8	-6	21.2
iocuiions	Kitchener, ON	26	78.8	-4	24.8
	Winnipeg, MB	26	78.8	-13	8.6
	Regina, SK	26	78.8	-13	8.6
	Kingston, ON	25	77.0	-3	26.6
	Calgary, AB	24	75.2	-4	24.8
	Edmonton, AB	24	75.2	-9	15.8
	Halifax, NS	23	73.4	2	35.6
	Vancouver, BC	21	69.8	6	42.8
versus	Dallas, TX	36	96.1	13.3	56.5
U.S.	Atlanta, GA		88.3	10.0	50.1
locations	Denver, CO	31	88.2	6.1	43.6
iocuiions	Salt Lake City, UT	33	92.4	0.6	33.0
	Moncton, NB	28	82.4	0.6	33.8
	Cleveland, OH	28	82.2	0.0	32.1
	Detroit, MI	28	83.1	-1.0	30.2
	Portland, ME	26	79.5	-1.1	30.0
	Chicago, IL	29	84.5	-1.7	29.5
	Milwaukee, WI	27	80.1	-3.3	26.3
	Minneapolis, MN	29	84.0	-6.1	21.2 $\angle$

# **Greater Moncton's Tourism Advantage**





## NB's Top 20 Events



#### Weather

The welcome mat is out for residents and visitors all year long as Moncton and the surrounding area celebrate the wonder and excitement of four distinct seasons. From the warm wood fires of the sugar camps in spring, to the long, lazy summer days at the beach to the brilliance of fall and the great white winter wonderland.

Temperatures in the region are among the most moderate in Canada as well as the Northern U.S. In fact, both average high temperatures in the summer and low temperatures in the winter in Greater Moncton are among the highest in Canada.

## Greater Moncton - Focus on Health

Greater Moncton offers its citizens a comprehensive variety of modern health services. The area is serviced by two hospitals. The Moncton Hospital is a 418 bed tertiary care facility serving communities throughout New Brunswick, P.E.I. and parts of Nova Scotia. The hospital offers major services in Trauma, Neurosurgery, Burns, Oncology, Infectious Diseases, Neonatal Intensive Care, Child Adolescent Phychiatry and Vacular Surgery plus extensive services in elevated secondary and primary care. The Moncton Hospital is the largest single employer within Greater Moncton, employing over 2200 staff. It is the flagship facility of South East Health Care Corporation.

The Dr. Georges-L. Dumont Regional Hospital is a 423 bed active treatment hospital offering primary, secondary and tertiary health care services. Specialized healthcare services include dialysis, CT Scan and endocrinology. It is one of three hospitals in the province operating a kidney dialysis centre. In 1993, it opened a specialized oncology radiotherapy department. This challenge is met successfully thanks to a team of approximately 130 doctors and specialists, a workforce of almost 1800 employees and about 300 volunteers from the community.

### **Education in Greater Moncton**

As an educational center, the Greater Moncton community is one of the best equipped in Atlantic Canada providing new families moving to the area access to English and French universities, colleges, and secondary and elementary schools.

## Universities

Université de Moncton was established in 1963 by an Act of the New Brunswick Legislature, as the sole degree-granting, French-language university in the province. It has campuses in Moncton, Edmundston and Shippagan, with a full-time enrolment of approximately 7,400. Some 4,400 of these attend classes on the Moncton campus, along with close to 1,000 part-time students. Courses, in addition to the usual range of Arts and Sciences subjects, include Business Administration, Engineering, Fine Arts and Music, Nursing, Theatre, Translation and the first French law school training lawyers in the English common law tradition.

The university's contribution to culture and the arts does not stop with formal instruction and research. It is also actively involved in the cultural and artistic life of Greater Moncton through live theatre, cinema, art exhibitions and music. The outstanding museum of Acadian social history is one of the university's special features.

## Education in Greater Moncton (cont.)

Université de Moncton's international reputation is largely attributed to its cutting edge technology in the scientific community. In May of 1998, a cylindrical device developed at the university, was launched from the Kennedy Space Center in Florida. The device is used to make the perfect thin film, a product that has the ability to take the semi-conductor to new heights and find practical applications in everything from computers and monitors, optical detectors and gas sensors.

It has been reported that the Université de Moncton has the greatest impact on its community of any post secondary educational institution in Canada.

Atlantic Baptist University, Moncton's newest post-secondary institution, offers a full range of bachelor level degree programs. The university has an enrolment of over 600 students.

Mount Allison University, just 30 minutes southeast of Moncton in the Town of Sackville, was founded in 1839. It has long been renowned for its excellence in Fine Arts and Music and for the last five years, MacLean's Magazine has recognised Mount Allison University as the top undergraduate university in Canada. In addition to a wide array of courses in the Humanities and Sciences, programmes in Commerce, Marine Biology, Computer Science and Canadian Studies have drawn particular attention in recent years. A deliberate policy of limited enrolment has kept Mount Allison small. A range of extension programmes and other courses are offered in Sackville, Moncton and other regional centres. The Owens Art Gallery on campus is one of the premier art galleries in Atlantic Canada, hosting travelling exhibitions of international calibre; while musical, dramatic, film and dance performances do much to enrich the cultural life of southeast New Brunswick.

## **New Brunswick Community Colleges**

The New Brunswick Community College system is comprised of nine colleges - five anglophone and four francophone. A variety of programs and services are available in both official languages. Each College delivers regular programs in designated speciality areas. As well, programs of a contract nature and apprenticeship programs are also available.

The Moncton campus is the largest of the nine colleges delivering more than thirty technological and trade study programs. Programs range from Aircraft Maintenance to Personal and Community Services. Close collaboration with local business and industry ensures the relevance of special training programs.

The college offers full and part-time programs and other services to nearly 3,000 people per year. Of this number, almost six hundred students are registered in the 18 regular programs lasting from 40 to 80 weeks. The part-time programs are mostly short term and may start at any time during the year. These are allotted on a contractual basis with the businesses or organizations that want them.

## Education in Greater Moncton (cont.)

The programs offered are in these speciality areas: Administration and Commerce, Applied Arts and Communication, Academic Upgrading, Business Education, Personal Services and Protection Services. A recent study showed that NBCC-Dieppe has a 94% placement rate of graduates; the best in the province.

## **Primary/Secondary Education**

There are 36 primary schools and five secondary schools with the Greater Moncton community. Students attending many of the English schools also have the option of following a French immersion curriculum. Currently, over 45% of English students are enrolled in French Immersion.

# An Environmentally Sensitive Community

A number of environmentally sensitive habitats exist in the Greater Moncton community and protection of these areas is a priority. The Table highlights the distinct features of a few of these sites:

Allison Station Eagle Nest Coverdale Marsh Lower Coverdale Island Outhouse Point Melanson Settlement Lake Bald Eagle habitat Staging area for migratory waterfowl Resting area for migratory waterfowl Diverse orchid community

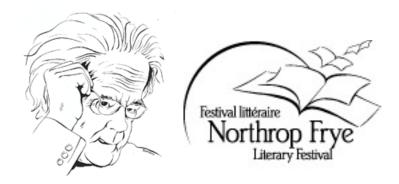
Local task groups involved in support of the environment are Duck's Unlimited, Friends of the Petitcodiac and the Hug-a-tree program.

#### Culture and the Arts

The Greater Moncton community is actively promoting the development of arts and culture in the region. The City of Moncton operates the Free Meeting House and the Moncton Museum which focuses on the industrial and commercial history of Moncton as well as natural history. The city also has a heritage preservation by-law and a full time Cultural Coordinator. As well, the city provides small grants to various arts and cultural organizations in the region.

Downtown Moncton boasts the newly refurbished Capitol Theater for live entertainment. For social outings there are two Farmer's Markets, many pubs, night clubs, and coffee houses as well as concerts at Global Festal Place throughout the summer. In the summer, Moncton plays host to a variety of festivals including the popular Moncton Jazz and Blues Festival, the International Francophone Film Festival and the World Wine Festival. Dieppe hosts Acadia Day and Riverview offers many concerts in Riverfront Park.

An annual gathering of poets, novelists, playwrights and storytellers, the Northrop Frye Literary Festival is a celebration of Greater Moncton's achievement as a centre of literary, artistic, cultural, intellectual, and educational leadership in Southeastern New Brunswick. It showcases local and regional writers and brings them together with national and international writers. The festival features anglophone, francophone, and First Nations writers reading from their works, and thus seeks to foster a greater sense of understanding between the three cultures in our region.



#### Other cultural facilities:

- Aberdeen Cultural Center
- Centre d'études acadiennes
- Musée acadien
- 21 Schools of Dance
- 8 Art Galleries

## Child Care Services in Greater Moncton \*Updated in 2003

Greater Moncton offers a full range of pre-school and afterschool child care options. There are over 30 registered daycares in the Greater Moncton area. These facilities are located strategically around the region. The following is a list of these facilities in Greater Moncton. Many families choose to utilize in-home child care services and other options.

options.				
Name	Contact	# of empl		Language
100 Akre Woods	Christina Lewis	5	372-4828	English
Au payes des Merveilles	Lise Cormier	5	532-9536	French
Bambi Immersion Day Care	Yvette Duguay	5	857-8010	Immersion
Care-a-Lot Day Care	Sheila McLean	3	386-4005	English
Centre Parascolaire Legaroussi	Jean Lambert	4	858-0185	French
Club 6 – 12	Linda Therault	3	859-1498	English
Country Kids Daycare	Allison Annis	4	860-6572	English
Daley Immersion Day Care	Carole McCluskey	4	388-9019	Immersion
Petite Ecole Elmwood Little School	Yvette Duguay	2	854-8779	Bilingual
Evergreen Day Care	Donna Lynn Vineham	2	853-0114	English
First Friends Day Care	Nadine Melvin	5	372-5873	English
First Steps Day Care	Elizabeth Melanson	15	857-5560	English
Garderie ABC Daycare	Monique MacMullin	28	857-8999	French
Garderie Arlequin	Yvette Duguay	6	384-5332	Biligual
Garderie Chez Lisa	Lise Leblanc	1+	856-6012	French
Garderie La Floraison	Jeanelle Thibault- Robinson	7	855-5987	French
Garderie Les Petit Oursons	Denise Bourque	3	857-8253	French
Garderie Nos Petits Comarades	Claudette Melanson	15	854-7412	French
Home with a Heart	Janice Sutherland	5	384-8682	Bilingual
Jam Daycare	Melissa Spataro	8	862-0899	English
Jardin du Soleil	Bernadette Leblanc	6	532-1337	Bilingual
Kids Corner Daycare	Lori Carson	15	857-9864	English
La Belle Cour	Isabelle Cloutier	4	758-2514	French
Le Garde Amis Inc.	Chantale Laviollette	7	857-1098	French
Le Platinum	Germain Miallat	7	855-9000	French
Little Dreamers Play Center	Maureen Hennessy	1.5	855-7943	Bilingual
Little Lambs Pre-School	Donna Lewis	8	858-8872	English
Little Treasures Child Care	Martha Maillet	18	387-8044	
Little Tykes Learning Center	Darla Dunston	2	384-7513	English
MacNaughton	Lillian Shaffer	11	382-8201	English
Miracles at First Child Care	Tara Diamond	15	852-9105	English
Next To Mom Day Care Centre	Mona Eljabi	5	853-0893	English
Paradis des Petit	Lise Cormier	4	577-4034	Bilingual
Patti's Pumpkin Patch	Patti Gordon-Downey	1	855-9444	English
Playcenter Childcare Programs	Michelle Damiani	2	383-1106	English
Reaching For Rainbows	Danica Carson	5	389-1442	English
Riverview Riddles & Rhymes Inc.	Joanne Belliveau	25	387-1989	English
Salvation Army	Lorraine Veysey	15	857-0588	English
Snoopy Day Care/Chung Wong	Johanne Chung	8	854-7003	English
Sunshine House	Sharron Potter	1+	381 6866	Bilingual
Tiny Tykes Day Care Center	Sharon Power	7	756-1884	English
Umbrella Tree Daycare	Odette Peltier	3	858-7080	Bilingual
Unicorn Children's Center Inc.	Katheren MacIntyre	22	387-4160	English
YMCA	Lisa Leger	22	857-0606	Bilingual
York Street Ctr	Gail Keith-Millton	7	536-4325	English
		•	300 1020	

## Spousal Employment

When considering employment opportunities that require you to move from one city to another, spousal employment can be an important issue. The ability of your partner to find a good job in their area of expertise can make or break your decision to move. Although Greater Moncton is smaller than larger urban centers such as Toronto and Vancouver, there are a number of sectors that having been in hiring mode for the past several years. Service sectors such as the call center industry, retail and business services have exhibited employment growth. Manufacturing and

#### Greater Moncton's Major Industries (By Total Employment)



distribution are also growth sectors. Information technology companies (such as OAO) are hiring a significant number of IT skilled employees. Enterprise Greater Moncton is prepared to work with the other family members that may be relocating to Greater Moncton and help them find positions in the local economy.

### **Major Industries/Clusters**

In the 1950's, CN employed 25% of the total labor market in the Greater Moncton area. Since that time, the community has diversified its economic base and now has no single dominant industry. In fact, there are 10 major industry sectors that comprise over 90% of the employment base in Greater Moncton. As well, there is no single company in Greater Moncton that employs more than 1.5% of the total workforce\*.

	# of Emp.	% of Total
Retail Trade Industries	10,761	16.6%
Transportation & Storage Industries	6,041	9.3%
Accommodation, Food, Tourism-Related	5,928	9.2%
Health & Social Services	5,398	8.3%
Wholesale Trade Industries	5,300	8.2%
Manufacturing Industries	5,294	8.2%
Government Services	4,838	7.5%
Business & Professional Services	4,786	7.4%
Construction Industries	3,810	5.9%
Telecommunications-based & IT Firms	4,343	6.7%
Finance/Insurance Industries	3,434	5.3%
Other	4,723	7.3%
Total (+/- 90% data)	64,656	

<sup>\*</sup>The table is taken from a 1998 survey of companies in the Greater Moncton area. The survey does not include companies outside the immediate area. For more information on this survey, contact the Enterprise Greater Moncton.

# Major Employers in the Greater Moncton Area\*

Company/Organization	Emp.	NAICS** Description
Beausejour Hospital Corp.	2,530	622111 Hospitals, general medical and surgical
South-East Health Care Corp.	1,778	622111 Hospitals, general medical and surgical
Canada Correctional Services	1,550	911220 Correctional services, federal government
CN North America	1,516	482110 Railway transport, freight
Midland Transport Ltd.	990	484121 General freight trucking, long distance
Moncton, City of	950	913910 Municipal board/council
Armour Transportation Services	900	484121 Trucking, general freight, long-distance
Royal Bank (incl. Call Center)	780	561420 Telephone call centre
Universite de Moncton	780	611310 Universities
Hub Meat Packers Ltd.	750	311611 Meat, produced in slaughtering plants
United Parcel Service Ltd.	750	492110 Courier service (call center/back office)
Purolator Courier Ltd.	700	561420 Telephone call centre
Atlantic Wholesalers Ltd.	650	445110 Supermarkets, grocery, retail
Eastern Bakeries	620	311814 Bakery products made in a commercial bakery
Co-Op Atlantic / Atlantique	560	414130 Dry goods, wholesale
Tim Horton Donuts Ltd.	520	722210 Fast food restaurants
Ministry of Fisheries and Oceans	514	911910 Conservation authority, federal government
Blue Cross of Atlantic Canada	494	524112 Direct group health insurance carriers
Sobeys	450	445110 Supermarkets, grocery, retail
C. Buskard Holdings		
(McDonald's Restaurants)	400	722210 Fast food restaurants
Protrans Personnel Srvces Inc.	325	541612 Placement Agency
Sears Canada Inc.	325	452110 Department stores-retail
NBTel	320	513310 Telecommunication carrier, wired
Coady-AC Enterprises Ltd.	315	722110 Full-service restaurants
Atlantic Lottery Corporation	300	551114 Head offices
OAO Technology	300	
NavCan	300	488111 Air traffic control services
ICT Canada	255	<u>.</u>
Burns International Security Ltd.	250	561612 Security patrol service
Tandem Fabrics Inc.	243	314990 Upholstery filling, textile, manufacturing
Allsco Building Products Ltd.	232	332321 Door and window, metal, manufacturing
Town of Riverview	230	•
Irving Tissue	221	322121 Tissue paper stock, manufacturing
Consumers Glass	215	
		plants
Times & Transcript	205	511110 Newspapers, publishing and printing

<sup>\*</sup>Only within the Moncton CA area. There are a number of major employers in outlying areas that are not covered here.

<sup>\*\*</sup>North American Industrial Classification System (NAICS).

# **Employment Agencies in Greater Moncton**

#### **Drake International**

Industrial, Office, Accounting, Call Centres, Sales/Marketing, Management

Tel: 862-1808 Fax: 862-1893

#### **Kelly Services**

Office, Technical, Marketing, Light Industrial, Accounting, Call Centres

Tel: 383-2042

#### Personnel Search Ltd.

Senior Management, Finance, Administrative, IT, Sales, Engineering

Tel: 857-2156 Fax: 857-9172

E-Mail: <u>pscareer@nbnet.nb.ca</u>
Web: www.personnel-search.com

#### **Concept II Employment Services**

Permanent, part-time and temporary staffing

Tel: 388-9675 Fax: 854-1210

#### **Advantage Personnel**

Driver leasing, labour, industrial

Tel: 388-8880 Fax: 383-1849

#### **Manpower Temporary Services**

Temporary employment: administrative, industrial, technical, marketing

Tel: 857-3088

#### **Protrans Personnel Services Inc.**

Temporary and full time: drivers, clerical, industrial, sales.

Tel: 858-7727 Fax: 858-7732

#### **TemPROs**

Temporary and full time: professionals, clerical, sales, IT, health

Tel: 387-7239

E-Mail: tempros@nbnet.nb.ca