

MANEKIN CONSTRUCTION

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MANEKIN CONSTRUCTION COMPLETES OLD GLORY HARLEY-DAVIDSON

COLUMBIA, Md. (May 21, 2007) – **Manekin Construction, LLC** has completed construction of **Old Glory Harley-Davidson**, a 30,000-square-foot dealership located just off the Rte. 197 S. exit from the Baltimore-Washington Parkway (I-295) in South Laurel, Md.

“All Harley-Davidson dealerships follow standard prototypes but maintain their own distinctive features,” said Craig Wess, senior vice president of **Manekin Construction**, noting that the firm previously built Harley-Davidson of Maryland in Elkridge. “Old Glory Harley-Davidson has a truly unique façade and striking details throughout.”

Old Glory Harley-Davidson

Now open at 11800 Laurel-Bowie Rd., Old Glory Harley-Davidson features new and pre-owned motorcycles, Genuine Harley-Davidson MotorClothes, parts and accessories, a professional Service Department and a Design & Performance Center where customers can have one-on-one consultations for customizing their motorcycles.

In June, it will open a nationally certified Rider’s Edge training facility to instruct riders for a lifetime of safe motorcycling. Students will receive official certificates from the MVA and the Motorcycle Safety Foundation upon completion of the course.

As the name suggests, Old Glory Harley-Davidson celebrates the American flag. “It is a privilege to sell Harley-Davidsons, the best American-made product, right by our Nation’s Capital in Maryland, which has a deep history in the formation of country,” said Old Glory Harley-Davidson Co-Owner Steve Scalia. “The dealership is a testament to Harley-Davidson and to everyone who has fought for our freedom, from the Revolutionary War through the present day.”

The interior and exterior entrance flooring of the 14,000-square-foot showroom features custom tile design of a 13-star Betsy Ross flag ring. Tile pattern throughout the showroom was designed to have the same dimensions as the American flag. The general merchandise area in tan carpet is the same size as blue area on the flag. Alternating light grey and tan tile colors occupy the same dimensions as the flag’s red and white stripes.

While “Old Glory” flies daily on an outdoor flag pole, an additional 24-foot American flag– lit 24 hours a day – hangs from the side of the building during special event weeks. An original 45-star American flag (1896-1908) hangs inside, as does a banner of an old Harley-Davidson ad featuring “Uncle Sam.”

Fifty-two smaller flags hang at the base of the mezzanine. The Betsy Ross flag is the first, followed by the state flags in order of the date the states entered the union, and ending with the current day American flag. Below each state flag is a plaque for each of the dealership’s “Founding Riders,” its first 50 customers. In addition to having their motorcycles named after a state, the Founding Riders will receive VIP treatment at Old Glory Harley-Davidson for rest of their riding career.

(more)

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Old Glory Harley-Davidson, 2

Constructed of structural steel, concrete and Parkway Stone from the Baltimore-Washington Parkway's bridges and barrier walls, Old Glory Harley-Davidson features an open design with an exposed ceiling. High level halogen lamps provide general illumination, while pendant lighting illumines work stations and sales counters.

Overall, Old Glory Harley-Davidson was built to be a state-of-the-art motorcycle retail dealership. A roof-mounted HVAC system provides climate control throughout whole dealership, including the storage area.

Closed-Circuit TV, recorded on the dealership's digital hard drives, is projected on flat screen monitors throughout the dealership. A big screen plasma TV is located in the customer lounge, which also offers customer Internet access via a wireless hot spot, as well as comfortable seating and a self-serve espresso bar. Featuring an overhead projection screen, the designated training and meeting room accommodates up to 50 people and is available for outside groups to meet, free of charge.

A state-of-the-art security system includes special impact-resistant glass, Sensormatic theft detection devices and Sonitrol sound monitoring technology throughout dealership. Sensitive to the concerns of the surrounding community, the dealership installed sound walls to protect the neighborhood from the noise and commercial view. It also installed three times the landscaping as required by the county and relocated access points off S. Laurel Drive onto a private road renamed after a fallen Prince George's police officer. Traffic now moves on Steven F. Gaughan Drive.

Further preventing congestion, a two-lane road leads to the Service Department, which contains a hydraulic lift to unload motorcycles from trucks and trailers. The Service Department also features indoor and outdoor wash bays for detailing motorcycles. Customers can use the outdoor wash bay free of charge at their leisure.

Old Glory Harley-Davidson is open Monday through Friday from 10 a.m. to 7 p.m.; Saturday from 9 a.m. to 5 p.m., and Sunday from noon to 5 p.m. For more information, call 301-575-0575 or visit www.oldgloryhd.com.

Manekin Construction

Manekin Construction, LLC offers a full array of construction services, including general contracting, construction management and design build for a variety of product types including high-tech, manufacturing, office, education, retail and distribution. For more information, call 410-290-1400 or visit www.manekinconstruction.com.

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