

## ICM Poll for The Sunday Telegraph

**Fieldwork dates:** 23-24<sup>th</sup> April 2008

**Interview Method:** Telephone.

**Population effectively sampled:** All adults aged 18+

**Sampling Method:** Within each government office region a random sample of telephone numbers was drawn from the entire BT database of domestic telephone numbers. Each number so selected had its last digit randomised so as to provide a sample including both listed and unlisted numbers.

**Sample size:** 1,010

**Data weighting:** Data were weighted to the profile of all adults aged 18+ (including non telephone owning households). Data were weighted by sex, age, social class, household tenure, work status, number of cars in the household and whether or not respondent has taken a foreign holiday in the last 3 years. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 34,000 random face-to-face interviews conducted annually.

The data were further weighted by declared votes in the 2005 general election. The weighting scheme is designed as follows:

### **Weighting by past votes**

1. Respondents are asked whether they voted in the last general election and if they did, which party they voted for.
2. The sample is weighted by demographics (age, sex, tenure etc). However, after such weighting the declared past votes may not match, exactly, the results of the last election. Partly this is because demographics (by which ICM control the sample) are relatively poorly correlated with vote behaviour. Nevertheless past vote weighting has to be used with caution as some people genuinely forget how they voted. We cannot simply weight the data to the actual results last time.

3. ICM takes the declared past votes on any new poll and adds it to the 20 or so most recent ICM polls containing the same question. The average of these polls is used in the past vote weighting scheme.

4. ICM compares the declared past votes derived in 3) above to the actual result of the last general election and gives a weight of 70% to the results of the last election and 30% to the average of the most recent polls, thereby assuming that most of the difference (70%) can be attributed to political imbalance in the sample and 30% to faulty recall.

### **Weighting for turnout**

1. ICM ask respondents to say how likely it is that they will go and vote in a new general election using a ten points scale where 10 means they would be absolutely certain to vote and 1 means they would be certain not to vote.

2. Those saying they are 7-10 certain to vote are included in the vote calculation.

3. The weights have been devised so that the effective sample size is reduced from 1,000 or so (the approximate size of all vote intention surveys) to around 700 thereby assuming a real turnout figure among registered voters of approximately 70%. This may be higher than the actual turnout. But 100% turnout could not be achieved because of faults in the electoral register. Evidence also suggests that polls tend to interview slightly more voters than exist in the whole population.

**Voting intentions:** ICM derives vote intentions from 2 questions.

First of all respondents are asked how likely it is that they would be to go and vote in a new election.

Those who say they will vote are asked to say which party they would support in a new election. Respondents are then asked whether they voted in 2005 and which party they voted for in that election. The vote figures shown in the table are calculated after ICM has excluded those who say they will not vote, refuse to answer the question or don't know who they would vote for. The figures are adjusted for turnout calculated accordingly to their stated intentions to vote.

In a further step, ICM add 50% of those who refuse to answer the vote intention question or say they don't know to the party they voted for in 2005.

The analysis by vote intention shown on each table is taken from table 1, ie before adjusting for refusers and don't knows.

**Questions:** The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited that published .

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# Political Poll

## CATI Fieldwork : April 23th-24th 2008

Absolutes/col percents

Table 1

**Q.A Some people have said they would not vote in a new General Election, while others would go and vote at their polling station.**

**I would like to know how certain it is that you would actually go and vote in a general election?**

**Base: All respondents**

		Vote In 2005 General Election																				
		Gender		Age				Social Class				Voting Intention							Region			
		Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base		1010	439	571	76	141	586	207	290	285	164	271	222	226	117	85	170	284	92	343	315	352
Weighted base		1010	482	528	125	158	518	209	265	298	209	238	245	202	131	83	192	231	128	334	319	357
Certain to vote	(10)	524 52%	251 52%	274 52%	32 26%	61 39%	297 57%	134 64%	163 62%	149 50%	99 48%	113 47%	177 72%	110 54%	63 48%	50 59%	148 77%	137 59%	77 60%	166 50%	169 53%	189 53%
	(9)	75 7%	40 8%	35 7%	12 9%	10 6%	44 8%	9 4%	20 8%	24 8%	19 9%	12 5%	20 8%	17 8%	20 15%	6 7%	13 7%	22 9%	17 13%	18 6%	25 8%	31 9%
	(8)	67 7%	35 7%	32 6%	6 5%	8 5%	36 7%	16 7%	17 6%	17 6%	16 7%	17 7%	14 6%	19 10%	9 7%	8 9%	9 5%	24 10%	8 6%	21 6%	22 7%	23 6%
	(7)	62 6%	26 5%	36 7%	16 12%	11 7%	27 5%	9 4%	18 7%	28 9%	6 3%	10 4%	9 4%	16 8%	15 12%	7 8%	7 4%	11 5%	14 11%	16 5%	20 6%	26 7%
	(6)	34 3%	15 3%	19 4%	4 3%	7 4%	15 3%	8 4%	12 5%	13 4%	1 *	8 4%	7 3%	10 5%	5 4%	3 3%	2 1%	7 3%	4 3%	13 4%	12 4%	9 3%
	(5)	82 8%	34 7%	48 9%	11 9%	22 14%	37 7%	13 6%	11 4%	23 8%	26 12%	23 9%	10 4%	23 11%	14 10%	8 9%	6 3%	14 6%	3 3%	35 11%	29 9%	17 5%
	(4)	10 1%	1 *	9 2%	5 4%	3 2%	1 *	1 *	1 *	2 1%	4 2%	3 1%	4 1%	1 *	- -	- -	1 *	1 *	- -	3 1%	3 1%	4 1%
	(3)	11 1%	5 1%	6 1%	4 3%	2 1%	4 1%	1 1%	- -	5 2%	3 1%	3 1%	1 *	6 3%	1 1%	1 1%	- -	2 1%	1 1%	6 2%	3 1%	1 *
	(2)	17 2%	8 2%	9 2%	8 6%	3 2%	5 1%	1 1%	4 2%	5 2%	4 2%	3 1%	4 2%	* *	4 3%	2 2%	1 *	2 1%	1 1%	5 2%	2 1%	9 3%
Certain not to vote	(1)	122 12%	64 13%	58 11%	26 21%	31 20%	47 9%	18 9%	17 7%	31 10%	30 14%	44 18%	- -	- -	- -	- -	5 2%	10 4%	3 2%	46 14%	30 9%	46 13%
Refused		2 *	1 *	1 *	- -	- -	2 *	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	1 *	- -
Don't know		6 1%	3 1%	3 1%	2 1%	- -	4 1%	- -	1 *	2 1%	2 1%	1 1%	- -	- -	- -	- -	- -	- -	- -	2 1%	3 1%	2 *
Mean		7.70	7.71	7.69	5.99	6.62	8.17	8.35	8.45	7.73	7.37	7.10	9.13	8.47	8.38	8.64	9.24	8.55	8.84	7.41	7.95	7.75
Standard deviation		3.17	3.22	3.12	3.51	3.51	2.87	2.80	2.62	3.04	3.36	3.52	1.78	2.06	2.12	2.05	1.84	2.40	1.98	3.30	2.93	3.22
Standard error		0.10	0.15	0.13	0.40	0.30	0.12	0.19	0.15	0.18	0.26	0.21	0.12	0.14	0.20	0.22	0.14	0.14	0.21	0.18	0.17	0.17

Prepared on behalf of The Sunday Telegraph by ICM Research

## Political Poll

### CATI Fieldwork : April 23th-24th 2008

Absolutes/col percents

Table 2

**Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area.****If there were a general election tomorrow which party do you think you would vote for?****Base: All respondents**

	Total	Gender		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
		Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1010	439	571	76	141	586	207	290	285	164	271	222	226	117	85	170	284	92	343	315	352
Weighted base	1010	482	528	125	158	518	209	265	298	209	238	245	202	131	83	192	231	128	334	319	357
Conservative	245 24%	112 23%	133 25%	26 21%	23 15%	133 26%	64 30%	81 31%	67 22%	48 23%	50 21%	245 100%	- -	- -	- -	152 79%	26 11%	12 10%	47 14%	97 30%	101 28%
Labour	202 20%	101 21%	101 19%	18 14%	37 23%	108 21%	40 19%	44 17%	54 18%	57 27%	47 20%	- -	202 100%	- -	- -	2 1%	132 57%	7 5%	81 24%	69 21%	53 15%
Liberal Democrat/ Liberal	131 13%	60 12%	71 13%	20 16%	16 10%	75 15%	20 10%	42 16%	47 16%	19 9%	23 10%	- -	- -	131 100%	- -	4 2%	22 9%	70 54%	35 10%	39 12%	58 16%
Scottish National Party/ SNP	26 3%	15 3%	11 2%	1 1%	4 3%	13 2%	8 4%	7 3%	10 3%	1 1%	8 3%	- -	- -	- -	26 31%	1 *	4 2%	2 2%	25 8%	- -	1 *
Plaid Cymru	8 1%	5 1%	3 1%	2 2%	1 1%	4 1%	1 *	4 1%	2 1%	2 1%	1 *	- -	- -	- -	8 10%	- -	1 1%	- -	- -	8 3%	- -
Green Party	16 2%	9 2%	8 1%	2 1%	6 3%	7 1%	2 1%	7 3%	5 2%	2 1%	4 1%	- -	- -	- -	16 20%	- -	4 2%	- -	6 2%	2 1%	8 2%
UK Independence Party (UKIP)	16 2%	7 2%	8 2%	- -	1 1%	8 2%	6 3%	1 *	6 2%	5 2%	4 2%	- -	- -	- -	16 19%	3 2%	1 *	4 3%	8 2%	3 1%	5 1%
Other	17 2%	15 3%	2 *	- -	2 1%	9 2%	6 3%	3 1%	5 2%	6 3%	2 1%	- -	- -	- -	17 20%	2 1%	4 2%	2 2%	9 3%	3 1%	5 1%
Would not vote	122 12%	64 13%	58 11%	26 21%	31 20%	47 9%	18 9%	17 7%	31 10%	30 14%	44 18%	- -	- -	- -	- -	5 2%	10 4%	3 2%	46 14%	30 9%	46 13%
Don't know	136 13%	42 9%	94 18%	24 19%	23 15%	65 13%	24 11%	32 12%	42 14%	22 11%	40 17%	- -	- -	- -	- -	13 7%	21 9%	18 14%	50 15%	35 11%	51 14%
Refused	90 9%	52 11%	38 7%	6 5%	13 8%	50 10%	21 10%	28 11%	28 10%	17 8%	17 7%	- -	- -	- -	- -	10 5%	6 3%	10 8%	27 8%	34 11%	29 8%

## Political Poll

### CATI Fieldwork : April 23th-24th 2008

Absolutes/col percents

Table 3

**Data derived from:-****Q.A Some people have said they would not vote in a new General Election, while others would go and vote at their polling station.****I would like to know how certain it is that you would actually go and vote in a general election?****Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area.****If there were a general election tomorrow which party do you think you would vote for?****Data excludes those who definitely will not vote (12%), don't know who they would vote for (13%) or refuse to answer (9%)****THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South
Unweighted base	544	251	293	31	57	330	126	169	154	89	132	198	182	92	72	137	204	66	178	175	191
Weighted base	559	280	278	52	66	309	133	165	165	113	115	220	161	107	70	155	172	92	169	186	204
Conservative	220 39%	101 36%	119 43%	21 41%	18 27%	122 39%	59 44%	74 45%	61 37%	40 35%	45 39%	220 100%	-	-	-	147 95%	25 15%	12 14%	40 24%	90 48%	90 44%
Labour	161 29%	82 29%	80 29%	12 23%	23 34%	93 30%	34 26%	39 23%	40 24%	46 41%	36 31%	-	161 100%	-	-	1 1%	118 68%	7 7%	59 35%	57 31%	45 22%
Liberal Democrat/ Liberal	107 19%	51 18%	56 20%	17 32%	12 18%	61 20%	18 13%	34 21%	41 25%	14 12%	19 16%	-	-	107 100%	-	2 1%	17 10%	64 70%	28 17%	28 15%	51 25%
Scottish National Party/ SNP	22 4%	13 5%	10 3%	1 3%	4 6%	11 3%	6 5%	7 4%	8 5%	1 1%	7 6%	-	-	-	22 32%	1 *	3 2%	2 2%	22 13%	-	1 *
Plaid Cymru	6 1%	5 2%	1 *	-	1 2%	4 1%	1 1%	4 2%	-	2 2%	1 1%	-	-	-	6 9%	-	1 1%	-	-	6 3%	-
Green Party	12 2%	7 2%	5 2%	1 2%	6 8%	3 1%	2 2%	4 2%	5 3%	-	4 3%	-	-	-	12 17%	-	3 2%	-	5 3%	1 *	6 3%
UK Independence Party (UKIP)	14 2%	7 3%	6 2%	-	-	7 2%	6 5%	1 *	6 4%	4 3%	3 3%	-	-	-	14 19%	2 2%	1 *	4 4%	6 3%	3 1%	5 3%
Other	16 3%	15 5%	1 *	-	2 4%	8 3%	6 4%	3 2%	5 3%	6 6%	2 2%	-	-	-	16 23%	2 1%	4 2%	2 3%	9 5%	2 1%	5 2%

**Political Poll**  
**CATI Fieldwork : April 23th-24th 2008**

Col percents

Table 4  
**Published Vote Intention Figures**  
Percentages derived from the responses of 732 respondents

	<u>Total</u>
Conservative	39%
Labour	29%
Liberal Democrat	20%
Other	12%

## Political Poll

### CATI Fieldwork : April 23th-24th 2008

Absolutes/col percents

Table 5

**Q1. Putting aside your own party preference, which one of the political parties do you actually think will win most seats at the next General Election, which will be held in either 2009 or 2010?**

**Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South
Unweighted base	1010	439	571	76	141	586	207	290	285	164	271	222	226	117	85	170	284	92	343	315	352
Weighted base	1010	482	528	125	158	518	209	265	298	209	238	245	202	131	83	192	231	128	334	319	357
Labour	357 35%	166 34%	191 36%	59 47%	70 44%	174 34%	53 25%	99 37%	105 35%	74 35%	80 34%	43 18%	133 66%	40 30%	31 38%	28 14%	119 51%	42 33%	138 41%	109 34%	110 31%
Conservative	443 44%	239 50%	203 39%	36 29%	59 37%	242 47%	106 51%	126 48%	122 41%	102 49%	93 39%	175 71%	47 23%	57 44%	38 45%	137 71%	89 39%	62 49%	118 35%	157 49%	168 47%
Liberal Democrat	68 7%	28 6%	40 7%	13 10%	10 6%	34 7%	11 5%	12 4%	24 8%	17 8%	15 6%	10 4%	11 6%	26 20%	5 6%	10 5%	9 4%	15 12%	28 8%	19 6%	21 6%
Other	15 1%	7 1%	8 2%	- -	1 *	12 2%	2 1%	2 1%	10 3%	- -	3 1%	1 *	1 *	1 1%	6 7%	1 1%	2 1%	2 2%	5 2%	2 *	8 2%
Refused	9 1%	7 1%	3 1%	- -	2 1%	4 1%	3 2%	3 1%	3 1%	1 *	2 1%	- -	1 1%	- -	- -	- -	- -	- -	4 1%	3 1%	2 1%
Don't know	119 12%	35 7%	83 16%	17 14%	17 11%	51 10%	34 16%	24 9%	34 12%	16 8%	44 19%	17 7%	10 5%	8 6%	3 4%	16 8%	12 5%	7 5%	41 12%	30 9%	48 13%

## Political Poll

### CATI Fieldwork : April 23th-24th 2008

Absolutes/col percents

Table 6

**Q2. Do you think the current Labour government has done too much to reduce the gap between rich and poor people, too little or, has it got it about right?**

**Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1010	439	571	76	141	586	207	290	285	164	271	222	226	117	85	170	284	92	343	315	352
Weighted base	1010	482	528	125	158	518	209	265	298	209	238	245	202	131	83	192	231	128	334	319	357
Too much	82 8%	46 10%	36 7%	14 12%	8 5%	42 8%	19 9%	17 6%	31 10%	16 7%	19 8%	25 10%	16 8%	6 5%	9 11%	23 12%	16 7%	3 2%	31 9%	23 7%	28 8%
To little	637 63%	293 61%	345 65%	67 54%	90 57%	345 67%	135 65%	164 62%	192 64%	136 65%	146 61%	170 69%	98 49%	95 73%	58 70%	137 71%	132 57%	88 69%	210 63%	220 69%	208 58%
About right	235 23%	126 26%	110 21%	35 28%	51 32%	107 21%	42 20%	72 27%	58 19%	49 23%	57 24%	44 18%	82 40%	28 22%	13 16%	26 14%	80 34%	34 27%	79 24%	58 18%	98 27%
Refused	3 *	1 *	2 *	- -	- -	2 *	1 *	2 1%	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 1%	1 *
Don't know	52 5%	17 3%	35 7%	9 7%	9 6%	22 4%	13 6%	11 4%	16 5%	9 4%	16 7%	6 2%	6 3%	1 1%	3 3%	6 3%	4 2%	3 2%	14 4%	16 5%	23 6%



## Political Poll

### CATI Fieldwork : April 23th-24th 2008

Absolutes/col percents

Table 7

**Q3. You may be aware that the police are currently allowed to hold terrorist suspects for up to 28 days without charging them. Do you think that the law should or should not be changed so that terrorist suspects are held for up to 42 days without charge?**

**Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South
Unweighted base	1010	439	571	76	141	586	207	290	285	164	271	222	226	117	85	170	284	92	343	315	352
Weighted base	1010	482	528	125	158	518	209	265	298	209	238	245	202	131	83	192	231	128	334	319	357
Law should be changed	577	270	307	76	74	300	127	132	162	132	151	153	114	58	45	113	142	61	204	195	178
	57%	56%	58%	61%	47%	58%	60%	50%	54%	63%	63%	62%	57%	45%	54%	59%	61%	47%	61%	61%	50%
Law should not be changed	359	182	177	41	72	177	70	116	110	67	66	78	74	64	35	64	73	60	113	100	146
	36%	38%	33%	33%	45%	34%	33%	44%	37%	32%	28%	32%	36%	49%	43%	34%	32%	47%	34%	31%	41%
Refused	6	3	3	-	1	5	-	2	2	2	1	-	2	-	-	-	3	-	2	4	-
	1%	1%	1%	-	*	1%	-	1%	1%	1%	*	-	1%	-	-	-	1%	-	1%	1%	-
Don't know	69	27	42	8	12	36	13	16	25	8	20	14	13	9	3	14	13	8	15	20	33
	7%	6%	8%	6%	8%	7%	6%	6%	8%	4%	8%	6%	6%	7%	4%	8%	6%	6%	4%	6%	9%

# Political Poll

## CATI Fieldwork : April 23th-24th 2008

Absolutes/col percents

Table 8  
**Classification**  
**Base: All respondents**

		Gender		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			
		Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1010	439	571	76	141	586	207	290	285	164	271	222	226	117	85	170	284	92	343	315	352	
Weighted base	1010	482	528	125	158	518	209	265	298	209	238	245	202	131	83	192	231	128	334	319	357	
<b><u>Gender</u></b>																						
Male	482 48%	482 100%	- -	65 52%	71 45%	232 45%	115 55%	132 50%	143 48%	105 50%	101 43%	112 46%	101 50%	60 46%	51 61%	89 46%	113 49%	58 45%	163 49%	152 47%	167 47%	
Female	528 52%	- -	528 100%	60 48%	88 55%	286 55%	94 45%	133 50%	155 52%	104 50%	136 57%	133 54%	101 50%	71 54%	32 39%	103 54%	118 51%	71 55%	170 51%	168 53%	190 53%	
<b><u>Age</u></b>																						
18-24	(21)	125 12%	65 13%	60 11%	125 100%	- -	- -	22 8%	52 17%	29 14%	23 10%	26 11%	18 9%	20 15%	6 7%	18 9%	6 3%	11 8%	41 12%	31 10%	53 15%	
25-34	(29.5)	158 16%	71 15%	88 17%	- -	158 100%	- -	49 18%	53 18%	35 17%	23 10%	23 9%	37 18%	16 12%	14 17%	6 3%	34 15%	20 16%	44 13%	43 13%	71 20%	
35-44	(39.5)	201 20%	82 17%	119 23%	- -	- -	201 39%	- -	78 29%	56 19%	41 20%	26 11%	60 24%	37 18%	29 22%	11 13%	40 21%	50 22%	33 26%	63 19%	73 23%	65 18%
45-54	(49.5)	168 17%	83 17%	86 16%	- -	- -	168 33%	- -	52 19%	58 19%	36 17%	23 10%	36 14%	35 18%	26 20%	14 17%	29 15%	48 21%	26 20%	60 18%	54 17%	54 15%
55-64	(59.5)	148 15%	67 14%	81 15%	- -	- -	148 29%	- -	32 12%	46 16%	35 17%	35 15%	37 15%	36 18%	20 15%	15 18%	36 19%	45 19%	21 17%	56 17%	45 14%	48 13%
65+	(70)	209 21%	115 24%	94 18%	- -	- -	- 100%	209 13%	34 11%	34 16%	34 16%	108 45%	64 26%	40 20%	20 15%	23 28%	63 33%	48 21%	17 14%	71 21%	74 23%	65 18%
Average age		46.57	47.32	45.87	21.00	29.50	48.47	70.00	44.36	43.03	45.34	54.54	49.01	47.37	45.21	50.33	52.63	49.86	45.94	47.50	47.91	44.49

## Political Poll

### CATI Fieldwork : April 23th-24th 2008

Absolutes/col percents

Table 8  
**Classification**  
**Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Weighted base	1010	482	528	125	158	518	209	265	298	209	238	245	202	131	83	192	231	128	334	319	357
<b><u>Social Class</u></b>																					
AB	265	132	133	22	49	161	34	265	-	-	-	81	44	42	21	58	57	43	74	87	104
	26%	27%	25%	17%	31%	31%	16%	100%	-	-	-	33%	22%	32%	25%	30%	25%	34%	22%	27%	29%
C1	298	143	155	52	53	160	34	-	298	-	-	67	54	47	29	52	52	47	95	90	113
	30%	30%	29%	41%	33%	31%	16%	-	100%	-	-	27%	27%	36%	34%	27%	23%	36%	28%	28%	32%
C2	209	105	104	29	35	112	34	-	-	209	-	48	57	19	16	37	58	20	71	63	75
	21%	22%	20%	23%	22%	22%	16%	-	-	100%	-	20%	28%	15%	19%	19%	25%	16%	21%	20%	21%
DE	238	101	136	23	23	84	108	-	-	-	238	50	47	23	18	45	64	19	94	79	65
	24%	21%	26%	18%	14%	16%	52%	-	-	-	100%	20%	23%	17%	21%	23%	28%	14%	28%	25%	18%
<b><u>Region</u></b>																					
North	334	163	170	41	44	178	71	74	95	71	94	47	81	35	48	39	84	43	334	-	-
	33%	34%	32%	33%	28%	34%	34%	28%	32%	34%	40%	19%	40%	26%	58%	20%	36%	34%	100%	-	-
Midlands	319	152	168	31	43	172	74	87	90	63	79	97	69	39	16	81	78	42	-	319	-
	32%	31%	32%	25%	27%	33%	35%	33%	30%	30%	33%	40%	34%	29%	19%	42%	34%	33%	-	100%	-
South	357	167	190	53	71	168	65	104	113	75	65	101	53	58	19	72	69	43	-	-	357
	35%	35%	36%	43%	45%	32%	31%	39%	38%	36%	27%	41%	26%	44%	23%	37%	30%	33%	-	-	100%

## Political Poll

### CATI Fieldwork : April 23th-24th 2008

Absolutes/col percents

Table 8  
**Classification**  
**Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South
Weighted base	1010	482	528	125	158	518	209	265	298	209	238	245	202	131	83	192	231	128	334	319	357
<b><u>Working status</u></b>																					
Full-time	458 45%	260 54%	198 38%	69 56%	99 63%	279 54%	11 5%	170 64%	156 52%	96 46%	36 15%	121 49%	90 45%	63 48%	40 48%	83 43%	103 45%	70 55%	148 44%	137 43%	174 49%
Part-time	119 12%	31 6%	88 17%	19 16%	19 12%	71 14%	9 4%	33 12%	44 15%	27 13%	15 6%	23 9%	20 10%	19 14%	8 10%	16 8%	30 13%	12 9%	29 9%	40 12%	50 14%
Not working but seeking work or temporarily unemployed/sick	71 7%	36 7%	35 7%	14 11%	17 11%	40 8%	- -	4 2%	17 6%	19 9%	30 13%	8 3%	23 12%	7 5%	2 3%	9 5%	20 9%	7 5%	27 8%	24 7%	20 6%
Not working/not seeking work	67 7%	11 2%	56 11%	6 5%	15 10%	43 8%	2 1%	11 4%	15 5%	23 11%	18 7%	15 6%	16 8%	3 2%	4 5%	14 7%	14 6%	2 2%	31 9%	14 4%	22 6%
Retired	249 25%	126 26%	123 23%	- -	- -	67 13%	182 87%	40 15%	45 15%	37 18%	127 53%	72 29%	46 23%	30 23%	26 31%	67 35%	59 25%	31 24%	90 27%	89 28%	70 20%
Student	21 2%	8 2%	12 2%	15 12%	2 1%	4 1%	- -	3 1%	10 3%	3 2%	4 2%	3 1%	4 2%	6 5%	- -	1 *	1 1%	4 3%	4 1%	4 1%	13 4%
Refused	25 2%	9 2%	16 3%	1 1%	6 4%	13 3%	5 2%	4 2%	11 4%	2 1%	8 3%	3 1%	3 1%	3 2%	2 3%	3 1%	4 2%	3 3%	4 1%	12 4%	9 2%

## Political Poll

### CATI Fieldwork : April 23th-24th 2008

Absolutes/col percents

Table 8  
**Classification**  
**Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South
Weighted base	1010	482	528	125	158	518	209	265	298	209	238	245	202	131	83	192	231	128	334	319	357
<b><u>Tenure</u></b>																					
Own outright	332 33%	172 36%	160 30%	29 23%	16 10%	147 28%	140 67%	84 32%	87 29%	67 32%	94 40%	94 38%	61 30%	45 34%	31 37%	82 43%	72 31%	45 35%	115 34%	114 36%	103 29%
Own with a mortgage	391 39%	172 36%	219 41%	46 37%	85 54%	247 48%	13 6%	140 53%	131 44%	85 41%	34 14%	104 42%	72 36%	56 43%	36 43%	74 39%	97 42%	59 46%	126 38%	119 37%	146 41%
Council	125 12%	61 13%	64 12%	14 11%	19 12%	56 11%	36 17%	11 4%	26 9%	23 11%	65 28%	19 8%	37 18%	8 6%	6 8%	14 7%	37 16%	6 5%	53 16%	35 11%	37 10%
Housing Assoc.	33 3%	16 3%	17 3%	7 5%	7 4%	14 3%	5 2%	2 1%	9 3%	9 4%	13 5%	4 2%	6 3%	3 3%	1 2%	3 2%	5 2%	2 2%	9 3%	9 3%	15 4%
Rented from someone else	97 10%	45 9%	52 10%	22 17%	28 18%	38 7%	9 4%	21 8%	35 12%	19 9%	23 10%	19 8%	21 10%	16 12%	8 9%	14 7%	15 6%	10 8%	22 7%	27 8%	48 13%
Rent free	14 1%	6 1%	9 2%	2 1%	1 1%	8 2%	3 2%	4 2%	2 1%	3 1%	5 2%	3 1%	3 2%	3 2%	- -	4 2%	3 1%	2 1%	4 1%	7 2%	4 1%
Refused	18 2%	10 2%	7 1%	6 5%	2 1%	7 1%	3 2%	3 1%	9 3%	3 2%	3 1%	2 1%	2 1%	* *	1 1%	* *	2 1%	4 3%	5 2%	7 2%	6 2%

## Political Poll

### CATI Fieldwork : April 23th-24th 2008

Absolutes/col percents

Table 8  
**Classification**  
**Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South
Weighted base	1010	482	528	125	158	518	209	265	298	209	238	245	202	131	83	192	231	128	334	319	357
<b><u>Foreign Holiday in last 3 years</u></b>																					
Yes	610 60%	279 58%	331 63%	65 52%	101 64%	337 65%	106 51%	207 78%	204 68%	103 49%	96 41%	160 65%	112 55%	83 63%	52 63%	129 67%	137 59%	85 66%	191 57%	201 63%	218 61%
No	400 40%	203 42%	197 37%	59 48%	58 36%	181 35%	103 49%	59 22%	94 32%	106 51%	141 59%	86 35%	90 45%	49 37%	31 37%	63 33%	94 41%	43 34%	143 43%	118 37%	139 39%
<b><u>Number of cars</u></b>																					
None	206 20%	86 18%	119 23%	28 22%	32 20%	82 16%	63 30%	23 9%	47 16%	35 17%	100 42%	30 12%	53 26%	23 17%	14 17%	22 11%	58 25%	21 17%	64 19%	59 18%	83 23%
1	416 41%	202 42%	213 40%	32 26%	73 46%	201 39%	109 52%	92 35%	118 40%	110 53%	96 40%	91 37%	94 46%	53 41%	43 51%	83 43%	103 44%	45 35%	158 47%	117 37%	140 39%
2	296 29%	133 28%	162 31%	39 31%	36 23%	189 37%	32 15%	113 43%	96 32%	49 23%	37 16%	90 37%	38 19%	40 30%	21 25%	69 36%	59 25%	47 37%	87 26%	108 34%	100 28%
3+	93 9%	60 12%	33 6%	26 21%	17 11%	46 9%	5 2%	37 14%	36 12%	15 7%	4 2%	34 14%	17 8%	15 11%	5 6%	18 9%	12 5%	14 11%	23 7%	35 11%	35 10%

## Political Poll

### CATI Fieldwork : April 23th-24th 2008

Absolutes/col percents

Table 8  
**Classification**  
**Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Weighted base	1010	482	528	125	158	518	209	265	298	209	238	245	202	131	83	192	231	128	334	319	357
<b><u>Internet Access</u></b>																					
At all	758 75%	376 78%	382 72%	111 89%	145 91%	418 81%	84 40%	234 88%	255 85%	156 75%	113 48%	188 77%	133 66%	104 80%	67 80%	142 74%	159 69%	108 84%	243 73%	235 74%	280 78%
At home (net)	694 69%	344 71%	351 66%	101 81%	130 82%	387 75%	76 36%	217 82%	231 77%	147 71%	99 42%	172 70%	121 60%	97 74%	63 76%	130 68%	143 62%	96 75%	222 66%	216 68%	257 72%
At work (net)	359 36%	190 39%	170 32%	53 43%	84 53%	212 41%	11 5%	152 57%	129 43%	58 28%	21 9%	90 37%	69 34%	55 42%	32 39%	65 34%	83 36%	57 44%	95 29%	102 32%	162 45%
At home	384 38%	180 37%	204 39%	52 42%	59 37%	202 39%	70 34%	82 31%	122 41%	96 46%	85 36%	94 38%	62 31%	48 36%	34 41%	71 37%	72 31%	51 40%	141 42%	129 40%	114 32%
At work	49 5%	26 5%	23 4%	4 3%	13 8%	27 5%	6 3%	17 7%	19 7%	6 3%	6 3%	12 5%	10 5%	6 5%	3 4%	5 3%	12 5%	12 9%	15 5%	15 5%	20 6%
Both at home and at work	310 31%	164 34%	146 28%	49 39%	71 45%	185 36%	5 3%	135 51%	109 37%	52 25%	14 6%	78 32%	59 29%	49 37%	29 35%	59 31%	71 31%	45 35%	80 24%	87 27%	142 40%
Somewhere else	14 1%	6 1%	8 1%	5 4%	2 1%	4 1%	3 1%	- -	4 1%	2 1%	8 3%	4 2%	3 1%	2 1%	- -	6 3%	4 2%	- -	7 2%	4 1%	3 1%
Not at all	252 25%	106 22%	146 28%	14 11%	14 9%	99 19%	125 60%	31 12%	44 15%	53 25%	124 52%	57 23%	69 34%	27 20%	17 20%	50 26%	73 31%	20 16%	90 27%	84 26%	78 22%

## Political Poll

### CATI Fieldwork : April 23th-24th 2008

Absolutes/col percents

Table 8  
**Classification**  
**Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Weighted base	1010	482	528	125	158	518	209	265	298	209	238	245	202	131	83	192	231	128	334	319	357
<b>What is the highest educational level that you have achieved to date?</b>																					
Secondary/ high school/ NVQ 1-3	492 49%	214 44%	278 53%	78 63%	60 38%	248 48%	106 50%	82 31%	145 49%	127 61%	138 58%	124 51%	104 52%	61 47%	36 44%	105 55%	113 49%	57 44%	170 51%	161 50%	161 45%
University degree or equivalent professional qualification/ NVQ4	274 27%	143 30%	131 25%	29 23%	57 36%	153 30%	35 17%	112 42%	94 32%	44 21%	24 10%	58 24%	52 26%	40 30%	30 36%	48 25%	57 25%	43 34%	87 26%	86 27%	101 28%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	94 9%	47 10%	47 9%	10 8%	28 17%	50 10%	7 3%	52 19%	27 9%	10 5%	6 3%	35 14%	17 8%	11 8%	8 10%	18 9%	27 12%	18 14%	20 6%	24 7%	50 14%
No formal education	105 10%	60 12%	45 9%	4 3%	9 5%	47 9%	46 22%	16 6%	19 6%	20 9%	50 21%	23 9%	23 11%	14 11%	7 9%	17 9%	25 11%	9 7%	46 14%	32 10%	28 8%
None of these	19 2%	9 2%	10 2%	1 1%	3 2%	7 1%	8 4%	1 1%	3 1%	5 2%	10 4%	1 1%	2 1%	3 3%	1 2%	1 *	5 2%	1 1%	5 1%	6 2%	8 2%
Refused	27 3%	9 2%	17 3%	3 2%	3 2%	13 2%	9 4%	2 1%	10 4%	5 2%	9 4%	3 1%	3 2%	1 1%	-	3 2%	5 2%	-	6 2%	11 3%	10 3%



# **Political Poll** **CATI Fieldwork : April 23th-24th 2008**

Absolutes/col percents

Table 8  
**Classification**  
**Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South
Weighted base	1010	482	528	125	158	518	209	265	298	209	238	245	202	131	83	192	231	128	334	319	357
<b><u>Marital Status</u></b>																					
Single	235 23%	138 29%	97 18%	81 65%	56 35%	79 15%	19 9%	53 20%	77 26%	45 21%	60 25%	30 12%	55 27%	32 25%	22 26%	22 11%	47 20%	26 21%	68 21%	73 23%	93 26%
Married/ co-habiting	589 58%	269 56%	320 61%	39 31%	94 59%	356 69%	101 48%	183 69%	178 60%	134 64%	94 40%	175 71%	112 56%	78 59%	48 58%	133 69%	141 61%	78 61%	204 61%	184 58%	201 56%
Widowed/ separated/ divorced	158 16%	64 13%	94 18%	3 2%	4 2%	70 14%	81 39%	22 8%	34 12%	28 13%	73 31%	38 15%	32 16%	19 14%	13 15%	35 18%	39 17%	22 17%	55 16%	51 16%	51 14%
Refused	28 3%	11 2%	17 3%	2 2%	5 3%	14 3%	8 4%	7 3%	9 3%	2 1%	10 4%	3 1%	3 2%	3 2%	1 1%	3 1%	4 2%	2 1%	6 2%	11 4%	12 3%
<b><u>Children</u></b>																					
None aged 18 or under	683 68%	351 73%	332 63%	101 81%	81 51%	299 58%	201 96%	173 65%	195 66%	131 63%	183 77%	156 64%	134 66%	102 78%	63 76%	131 68%	154 67%	95 74%	232 70%	217 68%	234 66%
NET: Yes	295 29%	114 24%	181 34%	20 16%	72 45%	201 39%	1 1%	85 32%	90 30%	74 35%	46 20%	82 33%	64 32%	26 20%	17 20%	54 28%	71 31%	30 24%	95 28%	90 28%	110 31%
NET: Yes any aged 15 or under	256 25%	99 21%	157 30%	17 14%	72 45%	166 32%	1 1%	75 28%	75 25%	67 32%	40 17%	70 29%	56 28%	22 17%	14 16%	45 23%	63 27%	24 18%	79 24%	82 26%	95 27%
- Aged under 5	116 11%	36 7%	80 15%	15 12%	44 28%	55 11%	1 1%	35 13%	38 13%	28 13%	15 6%	36 15%	30 15%	8 6%	6 7%	17 9%	27 11%	9 7%	35 10%	34 11%	47 13%
- Aged 5-10	118 12%	51 11%	67 13%	2 1%	33 21%	83 16%	- -	41 15%	29 10%	29 14%	19 8%	34 14%	21 10%	10 7%	8 9%	26 13%	24 10%	14 11%	44 13%	34 11%	40 11%
- Aged 11-15	106 10%	46 10%	60 11%	- -	15 9%	91 18%	- -	28 10%	26 9%	32 15%	19 8%	29 12%	20 10%	12 9%	6 7%	24 13%	31 13%	9 7%	29 9%	36 11%	41 11%
- Aged 16-18	80 8%	36 7%	44 8%	3 2%	3 2%	73 14%	- -	22 8%	24 8%	20 10%	13 6%	23 9%	14 7%	7 5%	3 4%	19 10%	19 8%	8 6%	32 10%	22 7%	25 7%
Refused	32 3%	17 3%	16 3%	3 3%	5 3%	18 3%	6 3%	8 3%	13 4%	4 2%	8 3%	7 3%	4 2%	3 2%	4 4%	7 3%	6 2%	3 3%	7 2%	12 4%	13 4%

Prepared on behalf of The Sunday Telegraph by ICM Research

# **Political Poll** **CATI Fieldwork : April 23th-24th 2008**

Absolutes/col percents

Table 8  
**Classification**  
**Base: All respondents**

	Gender		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Weighted base	1010	482	528	125	158	518	209	265	298	209	238	245	202	131	83	192	231	128	334	319	357
<b><u>Grocery shopping status</u></b>																					
Yes - do half or more	773 76%	303 63%	470 89%	70 56%	131 83%	410 79%	162 77%	198 74%	227 76%	154 74%	194 82%	178 72%	153 76%	105 80%	68 81%	141 74%	189 82%	101 78%	245 73%	249 78%	279 78%
No - do less than half	230 23%	177 37%	53 10%	54 43%	26 16%	105 20%	46 22%	67 25%	69 23%	54 26%	40 17%	67 27%	48 24%	27 20%	16 19%	51 26%	42 18%	28 22%	88 26%	66 21%	76 21%
Refused	7 1%	2 *	5 1%	1 1%	2 1%	3 1%	2 1%	1 *	2 1%	1 *	4 1%	1 *	1 *	- -	- -	- -	- -	- -	1 *	4 1%	2 1%

## Political Poll

### CATI Fieldwork : April 23th-24th 2008

Absolutes/col percents

Table 9  
**Q.C/D Voting in May 5th 2005 General Election**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Unweighted base	1010	1010
Weighted base	1010	1010
Conservative	170 17%	192 19%
Labour	284 28%	231 23%
Liberal Democrat/ Liberal	92 9%	128 13%
Scottish National Party/SNP	19 2%	18 2%
Plaid Cymru	6 1%	6 1%
Green Party	12 1%	12 1%
UK Independence Party (UKIP)	5 *	4 *
Others	7 1%	5 1%
Did not vote	301 30%	318 31%
Refused	77 8%	64 6%
Don't know	37 4%	31 3%