

# PRESS MATERIALS FOR TUESDAY, MAY 13, 2008

PG. 2 USHER TO PERFORM ON DANCING SEASON FINALE (5/20)
PG. 3 SUPERNANNY (5/28)
PG. 4 WORLD NEWS RATINGS (W/O 5/5)
PG. 5-9 WEEKLY PRIMETIME RATINGS (W/O 5/5)
PG. 10-11 WEEKLY PROGRAM RANKINGS (W/O 5/5)

PG. 12-15..... SEASON PROGRAM RANKINGS (THROUGH 5/11)

Editors: Please go to http://abcmedianet.com, ABC's website exclusively for the press, for the latest ABC photography and program information.

May 13, 2008



# **QUICK TAKE**

# GRAMMY® AWARD-WINNING SUPERSTAR USHER PERFORMS ON THE SEASON FINALE OF "DANCING WITH THE STARS"

Five-time Grammy® winner Usher gets set to light up the ballroom floor as another exciting season of "Dancing with the Stars" comes to a close, **TUESDAY**, **MAY 20** (9:00-11:00 p.m., ET) on the ABC Television Network.

Performing "Love in this Club," which shot to #1 on Billboard's Hot 100 music chart, Usher is back with his latest album, "Here I Stand," available May 27. He'll also treat audiences to a performance of his Grammy-winning hit single, "Yeah," accompanied by his dancers and pros Cheryl Burke, Karina Smirnoff, Kym Johnson, Derek Hough, Genya Mazo and Artem Chigvintsev.

Hosted by Tom Bergeron ("America's Funniest Home Videos") and Samantha Harris ("E! Entertainment"), the "Dancing with the Stars" celebrities perform choreographed dance routines which are judged by renowned Ballroom judge Len Goodman and dancer/choreographers Bruno Tonioli and Carrie Ann Inaba.

"Dancing with the Stars" is the U.S. version of the international BBC smash hit series, "Strictly Come Dancing." This version is produced in America by BBC Worldwide Productions. Conrad Green serves as executive producer and Rob Wade and Matilda Zoltowski are co-executive producers. Alex Rudzinski directs.

"Dancing with the Stars" is broadcast in 720 Progressive (720P), ABC's selected HDTV format, with 5.1 channel surround sound and Spanish audio via SAP.

### ABC Media Relations:

Amy Astley (818) 460-7952/Aime Wolfe (818) 460-7421 *Photography is available at www.abcmedianet.com* or at (818) 460-6611



May 13, 2008

# A TODDLER FACES POSSIBLE EXPULSION FROM DAYCARE, ON ABC'S "SUPERNANNY"

"Doyle Family" -- The Doyle children all attend a daycare where Lizzie (three) has a record of complaints from other kids and parents that's got her on the brink of being kicked out of the pre-school. Five-year-old Sara is busy cutting her own hair with her mom's sewing kit, and young Andrew (18 months) is developing his own attitude based on his two sisters' bad behavior. Jo will have a chance to take her skills into the classroom to help Brandy and Dwight Doyle get their children to be more respectful out in public as well as at home, on "Supernanny," **WEDNESDAY, MAY 28** (9:00-10:00 p.m., ET) on the ABC Television Network.

Nick Powell is the creator and executive producer of both the American and British versions of the show. Nick Emmerson and Holly Wofford are executive producers of the American version. "Supernanny" is produced by Ricochet, Ltd.

"Supernanny" is broadcast with Spanish subtitles via secondary closed captioning. This program carries a TV-PG,L parental guideline.

ABC Media Relations: Patrick Preblick (212) 456-7819; <a href="Patrick.k.preblick@abc.com">Patrick.k.preblick@abc.com</a> Photography is available at <a href="https://www.abcmedianet.com">www.abcmedianet.com</a> or at (818) 460-6611



May 13, 2008

**Ratings Report: ABC News Programming** 

For the Week of May 5-9, 2008

# "World News with Charles Gibson" Is the #1 Evening Newscast Among Total Viewers, Households & Adults 25-54

# ABC Posts Largest Total Viewing Lead Over NBC in More Than 6 Months

# Marks 17<sup>th</sup> Time This Season "World News" Has Placed 1<sup>st</sup> Among Key Demo Viewers

# 10th Time This Season "World News" Has Ranked #1 Among Total Viewers

"World News with Charles Gibson" was the #1 evening newscast among Total Viewers, Households and Adults 25-54 for the week of May 5-9. The ABC News broadcast averaged 8.01 million Total Viewers and a 1.9/8 among Adults 25-54, outperforming NBC's "Nightly News" by 210,000 Total Viewers and 100,000 key demo viewers.

This marks ABC's largest Total Viewing advantage over NBC in more than 6 months (week of October 29, 2007). Additionally, this is the 17<sup>th</sup> time this season "World News" has ranked first among Adults 25-54 and the 10<sup>th</sup> time this season the broadcast has ranked first among Total Viewers.

Compared to this week last year, "World News" grew its Total Viewing audience 1%. Week-to-week, it was the only evening newscast to grow its Total Viewing audience, also increasing 1%.

For the 15th time in 18 weeks, the ABC News broadcast won among Women 25-54, averaging a 2.3/9 to NBC's 2.0/8 and CBS' 1.7/7.

Last week's "World News" featured a special series – "The Lifetime Crunch" – that examined how the increasing use of technology in our everyday lives has heightened stress levels and blurred the line between work and leisure. ABC News' Bill Weir reported on how technology now allows us to fit 31 hours worth of activity into a 24-hour day, while ABC News' Erin Hayes looked at companies, schools and individuals who are dealing with new time constraints... by doing less. The broadcast also featured extensive reporting on the deadly cyclone that hit Myanmar last weekend.

Jon Banner is the executive producer of "ABC's World News with Charles Gibson."

# EVENING NEWS (Week of May 5, 2008)

	Total Viewers	Adults 25-54	Households	
ABC	8,010,000	$1.\overline{9/8}$ ; 2,380,000	5.5/12	
NBC	7,800,000	1.8/8; 2,280,000	5.4/12	
CBS	5,620,000	1.4/6; 1,780,000	3.9/8	

Source: Nielsen, NTI

ABC News Media Relations: Natalie Raabe (212) 456-2418



May 13, 2008
Primetime Ratings Report
For the week of May 5, 2008
(Based on National Live + Same Day Program Ratings)

Excluding Oscars Week, ABC Marks its Top Numbers Since November and Posts its Most Competitive Adult 18-49 Finish This Season to an "Idol"-Led Fox

ABC Airs 7 of the Week's Top 20 TV Shows in Adults 18-49 and For the 5th Consecutive Week Claims TV's No. 1 Scripted Series

ABC is Monday's Most-Watched Network for the 4th Consecutive Week, And for the 8th Week in a Row Ranks No. 1 in the Key Women Demos

ABC's "DWTS" Continues to Lead its Monday Slot in Viewers and Adults 18-49, Qualifying as Monday's Most-Watched TV Program for the 8th Straight Week

"DWTS Results" is the Most-Watched Show in its Time Slot for the 6th Straight Week and Stands as Tuesday's No. 2 Program to "Idol" for the 7th Week Running

ABC's "DWTS Results" Hits <u>Season Highs</u> with Viewers and Young Adults, Producing ABC's Top Numbers in Tuesday's 9pm Hour in Over 5 Months

ABC Wins its 3rd Straight Thursday During the '08 May Sweep in Adults 18-49

"Ugly Betty" Increases its Overall Audience from the Prior Week, Holding Second In Thursday's 8pm Hour Among Viewers to the Final Thursday Episode of "Survivor"

Growing its Numbers Week to Week by 5% in Both Viewers and Young Adults, "Grey's" Marks its 38th Original Telecast as Thursday's No. 1 Show in Adults 18-49

"Lost" is Up Over the Prior Week in Viewers and Wins its New Thursday 10pm Slot for the 3rd Straight Week Across All Key Adults, Men and Women Demos

Competing Against CBS with 3 Hours Dedicated to the "Survivor" Finale, ABC Marks its 12th Straight Week as Sunday's No. 1 TV Net in Adults 18-49

For the 4th Week in a Row "AFV" Dominates Sunday's 7pm Hour in Adults 18-49, While Attracting the ABC Veteran Series' Biggest Overall Audience in 4 Weeks

Against the Opening Hour of the "Survivor" Finale at 8pm, "Home Edition" Grows Its Overall Audience Week to Week and Ranks No. 1 in Adults 18-34, Teens and Kids

Sunday's No. 1 TV Show for the 5th Straight Week, "Desperate Housewives" Tops "Survivor" Closer in the 9pm Hour by 2.1 Million Viewers and 24% in Adults 18-49

ABC's "Brothers & Sisters" Finishes Out its Sophomore Season, Ranking No. 1 in Sunday's 10pm Hour for 4 Consecutive Weeks in Total Viewers and Adults 18-49

#### **WEEK No. 33:**

ABC earned second place during the week of May 5, 2008, in Total Viewers (9.5 million) and Adults 18-49 (3.0/9). Pacing within three-tenths of an Adult 18-49 rating point of first-place Fox for the week (3.0/9 vs. 3.3/10), ABC posted its most competitive finish to an "Idol"-led Fox this season with young adults, and outdrew Fox in Total Viewers for the first time this season (9.5 million vs. 8.9 million) with "Idol" in the mix. ABC ranked No. 1, defeating Fox for the week, across each of the key women demographics: W18-34 (3.0/9), W18-49 (3.9/11) and W25-54 (4.6/12).

• Registering is 3rd consecutive week of overall viewer gains, excluding the week of its Academy Awards telecast (w/o 2/18/08), ABC attracted its largest audience and highest Adult 18-49 number since November – since the w/o 11/26/07.

Rankings: ABC aired 7 of the week's Top 20 TV programs in Adults 18-49, including TV's Top 2 scripted series for with "Grey's Anatomy" and "Desperate Housewives": "Grey's Anatomy" – No. 3, "Desperate Housewives" – No. 4, "Lost" – No. 9, "Dancing w/Stars Results" – No. 10, "Dancing with the Stars" – No. 12, "Extreme Makeover: Home Edition" – No. 14 and "Brothers & Sisters" – No. 17. In fact it was the 5th week in a row that ABC aired TV's No. 1 scripted series (on each week since their return to originals) in the key young adult sales demo. The Net delivered 4 of the Top 7 most-watched shows for the 2nd week in a row: "Dancing w/Stars Results" – No. 3, "Dancing with the Stars" – No. 4, "Grey's Anatomy" – No. 6 and "Desperate Housewives" – No. 7. Beating out Fox's "Idol" on Wednesday, ABC's "Grey's Anatomy" stood as the No. 2 show of the week with Adults 18-34. For the 2nd time in 3 weeks, "Grey's" ranked as the No. 1 show on television in Women 18-34, topping both editions of "Idol." ABC News delivered the Top 2 primetime news programs during the week in Adults 18-49 with "ABC News Special – 5/7: Audition: Barbara Walters' Journey" on Wednesday and "20/20" on Friday, respectively.

A note about increasing DVR penetration and year-to-year rating comparisons: Year-to-year rating trends based on the Live + Same Day data stream may be somewhat distorted by the level of DVR penetration in the Nielsen sample, which has jumped from over 15% at the same point in 2006-07, up to more than 24% currently. More viewers are watching shows on their own timetables, which may not be reflected in the overnight next day numbers. The only truly valid year-to-year comparison would be one based on the Live + 7 Day metric, once those stats are released by Nielsen.

# Monday

For the 4th week in a row and the 7th time in the last 8 weeks, ABC was Monday's most-watched TV network, outdrawing second-place CBS during prime by 1.7 million viewers (13.0 million vs. 11.3 million). In addition, for the 8th consecutive Monday ABC ranked as the No. 1 network among Women 18-49 (5.1/13) and Women 25-54 (6.3/15).

**Please note:** On Cinco de Mayo Monday, overall TV usage declined week to week. Versus the prior Monday, overall Household television usage was down by -4% (HUT = 62.6 vs. 64.9) and Adult 18-49 usage dropped by -7% (AD18-49 PUT = 37.1 vs. 39.7).

## "Dancing with the Stars" (8:00-9:32 p.m.)

Topping its time period in Total Viewers (18.1 million) and Adults 18-49 (4.3/12), ABC's "Dancing with the Stars" stood as Monday's most-watched television program for the 8th week running – outperforming the No. 2 show during prime by 4.0 million viewers (CBS' "C.S.I.: Miami" = 14.1 million from 10:00-11:00 p.m.). "DWTS" also ranked as Monday's No. 1 program among Women 18-49 (6.3/16) and Women 25-54 (8.0/19).

## "Samantha Who?" (9:32-10:02 p.m.)

ABC's "Samantha Who?" took second in its time slot in Women 18-49 (4.3/10) and Women 25-54 (5.3/11).

#### **Tuesday**

Posting its most competitive finish on the night since the return of "American Idol" in January, ABC took a strong second place to Fox on Tuesday evening in Total Viewers (12.4 million) and Adults 18-49 (3.0/8). ABC topped third-place CBS on the evening by 1.8 million viewers and by 30% in Adults 18-49 (CBS = 10.6 million and 2.3/6).

• In Total Viewers and Adults 18-49, **ABC turned in its highest Tuesday numbers in 6 weeks** – since 3/25/08. In addition, the **Network was up from the same night last year by 1.9 million viewers and by 7% in Adults 18-49** (10.5 million and 2.8/8 on 5/8/07).

# "DWTS: Judges' All-Time Favorite Dances" (8:00-9:00 p.m.)

Up against "American Idol," the ABC special "DWTS: Judges' All-Time Favorite Dances" generated the Net's best non-sports numbers in the time period since November among Total Viewers (10.6 million), and since December among Adults 18-49 (2.5/7) – since 11/27/07 and 12/11/07, respectively.

# "Dancing with the Stars Results" (9:00-10:02 p.m.)

For the 6th consecutive week, ABC's "Dancing with the Stars Results" qualified as the most-watched show in its 9 o'clock time period. Overcoming Fox's substantial lead-in advantage coming into to the hour from "American Idol," ABC's "DWTS Results" outdrew Fox's second-place "Hell's Kitchen" by best-ever 7.4 million viewers (18.4 million vs. 11.0 million). The ABC dancing results show also ranked No. 1 in the time period with Adults 25-54 (5.8/13), Women 18-49 (6.5/15) and Women 25-54 (8.4/18). R&B star Mario was the eighth celebrity dancer to leave the ABC dance contest this season. "DWTS Results" ranked as Tuesday's No. 2 show in viewers to "Idol" for the 7th consecutive week. The telecast marked the franchise's 100th episode.

• Achieving season highs in Total Viewers (18.4 million) and Adults 18-49 (4.4/11), "DWTS Results" produced ABC's best results in the time period in more than 5 months on both counts – since 11/27/07.

#### "Women's Murder Club" (10:02-11:00 p.m.)

Growing on its second telecast in its new time period, ABC's "Women's Murder Club" moved up to second place among the broadcasters in Total Viewers (8.0 million) and Adults 18-49 (2.0/5), trailing only NBC's time period veteran "Law & Order: SVU."

• "Women's Murder Club" was up from its week-earlier premiere in the hour in both Total Viewers (+7% - 8.0 million vs. 7.5 million) and Adults 18-49 (+11% - 2.0/5 vs. 1.8/5). In fact the series delivered its top Adult 18-49 number for a regular telecast since November – since 11/9/07.

# Wednesday

# "Wife Swap" (8:00-9:00 p.m.)

At 8:00 p.m., ABC's "Wife Swap" logged 7.0 million viewers and a 2.5 rating, 8 share in Adults 18-49, delivering the show's strongest numbers in the time period in 4 months (since 1/9/08) and posting the unscripted program's third-best performance of the season. In addition, "Wife Swap" won its hour in Adults 18-49, as well as Adults 25-54 (2.9/8), Women 18-49 (3.4/10) and Women 25-54 (3.8/10).

#### **Thursday**

**ABC** marked its 3rd straight Thursday of the 2008 May Sweep as the No. 1 network among Adults 18-49 (4.5/12). The Network, also for the 3rd consecutive week, won the evening in Adults 18-34 (4.2/13) and among key women demographics: W18-34 (5.6/16) and W18-49 (5.9/15).

• ABC's Thursday delivery was up over the prior week in Total Viewers (11.7 million vs. 11.4 million) and Adults 18-49 (4.5/12 vs. 4.4/12).

## "Ugly Betty" (8:00-9:00 p.m.)

Against the penultimate episode of CBS' "Survivor: Micronesia," ABC's "Ugly Betty" took second place during the 8 o'clock hour among Total Viewers (8.0 million), Adults 25-54 (2.9/8) and across the key women demos: W18-34 (3.0/9), W18-49 (3.3/9), W25-54 (4.1/11).

• Opposite stiff competition, "Betty" was up from the prior week in Total Viewers (8.0 million vs. 7.9 million) and held even among Adults 18-49 (2.4/7).

# "Grey's Anatomy" (9:00-10:02 p.m.)

For the 3rd straight week since its return to original episodes, ABC's "Grey's Anatomy" dominated its 9 o'clock time slot to qualify as Thursday's No. 1 TV program across each of the key adult demographics: Adults 18-34 (6.0/17), Adults 18-49 (6.4/16) and Adults 25-54 (6.9/16). Head to head in the time period, "Grey's" widened its winning advantage over CBS' "C.S.I." to 28% in Adults 18-49 (6.4/16 vs. 5.0/13), up from 20% the prior week. In addition, "Grey's Anatomy" marked its 38th consecutive original airing to stand as Thursday's No. 1 TV show in the key Adult 18-49 sales demoon every single original airing since premiering on Thursday in 2006.

• On just its third week back to original episodes, after more than a 3-month break, "Grey's Anatomy" was up week to week in Total Viewers (+5% -16.0 million vs. 15.3 million) and Adults 18-49 (+5% - 6.4/16 vs. 6.1/16). The ABC medical drama was also up from the prior week with Adults 25-54, Adults 18-34, across all men demos (M18-34/M18-49/M25-54) and with Teens 12-17.

# "Lost" (10:02-11:00 p.m.)

For the 3rd consecutive week in its new time period, ABC's "Lost" overshadowed its 10 o'clock competition among Adults 18-49 (4.7/13), defeating second-place CBS' "Without a Trace" by 24% (3.8/10) and third-place NBC's "ER" by 62% (2.9/8). In fact "Lost" ranked No. 1 in its time period among Adults 18-49 for its 11th consecutive original airing this season. "Lost" ranked No. 1 in Thursday's 10:00 p.m. hour for the 3rd straight week in all key adults, men and women.

- "Lost" increased its overall audience week to week in Total Viewers, Women 18-34, Women 18-49 and Teens 12-17.
- Continuing to exhibit strong retention of its "Grey's" lead-in with key adults, "Lost" grew from its lead-in for the 3rd time in as many weeks across all key men demos (M18-34/M18-49/M25-54). "Lost" logged its 3rd Thursday in a row as the No. 1 TV show with Men 18-49 (4.1/12).

#### Sunday

Despite competing against CBS with 3-hours of its lineup dedicated to the season finale of "Survivor: Micronesia" (8:00-11:00 p.m.), ABC won its 3rd straight Sunday in the 2008 May Sweep in Adults 18-49. During prime in the key sales demo, ABC (4.0/11) defeated second-place CBS by 8% (3.7/10), third-place Fox by 74% (2.3/6) and fourth-place NBC by 233% (1.2/3). In fact ABC registered its 12th week in a row as Sunday's No. 1 television network in the key Adult 18-49 sales demographic.

• For the 5th consecutive Sunday (each week since its return), ABC's "Desperate Housewives" qualified as the evening's No. 1 TV program in both Total Viewers and Adults 18-49, standing as Sunday's highest-rated series on all 15 of its original broadcasts this season.

## "America's Funniest Home Videos" (7:00-8:00 p.m.)

Dominating Sunday's 7 o'clock hour for the 4th straight week, ABC's "America's Funniest Home Videos" defeated its nearest competitor in the time period by 33% in Adults 18-49 (2.4/8 vs. 1.8/6 - CBS).

ABC's veteran "AFV" drew its biggest audience (7.6 million) in 4 weeks – since 4/13/08.

"Extreme Makeover: Home Edition" (8:00-9:00 p.m.)

Opposite the opening hour of CBS' "Survivor: Micronesia," ABC's "Home Edition" took a strong second place in Total Viewers (12.0 million) and Adults 18-49 (4.0/11), while ranking No. 1 among Adults 18-34 (3.3/11), Women 18-49 (5.0/14), Women 18-34 (4.3/14), Teens 12-17 (2.6/9) and Kids 2-11 (2.8/11).

• Despite the heightened competition in the hour from the CBS finale, "Home Edition" increased its overall audience week to week (12.0 million vs. 11.6 million), while tallying its highest Women 18-34 and Teen 12-17 ratings in 6 weeks and its best Kids 2-11 number in 10 weeks – since 3/30/08 and 3/2/08, respectively.

# "Desperate Housewives" (9:00-10:02 p.m.)

Sunday's No. 1 TV show for the 5th week in a row, ABC's "Desperate Housewives" beat out second-place CBS' "Survivor: Micronesia" in its time period by 2.1 million viewers (15.4 million vs. 13.3 million) and by 24% in Adults 18-49 (5.6/14 vs. 4.5/11).

# "Brothers & Sisters" (10:02-11:00 p.m.)

On its season finale against CBS' "Survivor" reunion special, ABC's "Brothers & Sisters" ranked No. 1 in Sunday's 10 o'clock hour for the 4th straight week in viewers (10.7 million) and young adults (3.8/10-tie).

• "Brothers & Sisters" matched its top Adult 18-49 rating and achieved its highest numbers across each of the women demographics since January – since 1/13/08.

WEEK NO. 33:	ADULT	s 18-	-49	2	LATO	VIEWERS
	No.1	FOX	3.3	No.1	CBS	10,640,000
	No.2	ABC	3.0	No.2	FOX	9,530,000
	No.3	CBS	2.9	No.3	ABC	8,930,000
	No.4	NBC	1.9	No.4	NBC	6,000,000
	No.5	CW	1.0	No.5	CW	2,560,000

Source: Nielsen Media Research (National Live+Same Day Program Ratings), week of 5/5/08, unless stated otherwise.

### Contacts:

Jeff Lindsey (818) 460-5095 <u>jeffrey.s.lindsey@disney.com</u> Pons Rongavilla (818) 460-5615 <u>ponciano.rongavilla@disney.com</u> Susan Sewell (212) 456-1508 <u>susan.l.sewell@disney.com</u>

#### I. T. R. S. RANKING REPORT

01 THRU 97 (OUT OF 97 PROGRAMS)

DAYPART: PRIMETIME MON-SUN FROM 05/05/08 THROUGH 05/11/08 REGULAR AND SPECIAL PROGRAMS LIST RANKED BY: VIEWR 2+ (000)

#### WEEKLY RANKINGS WE 5.11.08

RANK			2+ (000)	
1		AMEDICAN IDOI MEDNECDAY	22070	
1 2		AMERICAN IDOL-WEDNESDAY AMERICAN IDOL-TUESDAY	21760	7.6
3		DANCING W/STARS RESULTS		
4			18110	
5		CSI	18070	
6	*	GREY'S ANATOMY-THU 9PM		
7			15430	
8		WITHOUT A TRACE	14670	5.1
9		CSI: MIAMI	14110	
10		NCIS	14040	4.9
11		TWO AND A HALF MEN	13610	4.8
12		HOUSE-MON 9P	13480	
		SURVIVOR: MICRONESIA FINAL		
		CRIMINAL MINDS	12880	
15		CSI: NY	12730	
16	.1.		12620	
	*	EXTREME MAKEOVER: HOME ED.		
18	4	HELL'S KITCHEN	11000	
20		LOST BROTHERS & SISTERS	10780 10690	
22		LAW AND ORDER:SVU	10580 10530	3.7
23		SURVIVOR: MICRONESIA RNION		
24		RULES OF ENGAGEMENT	10390	
		60 MINUTES	10390	
26		SHARK	10050	
27	*	SAMANTHA WHO?	9890	3.5
28		MEDIUM	9570	3.3
29		NUMB3RS	9330	3.3
30		LAW AND ORDER	8850	
31		GHOST WHISPERER	8780	
32		DEAL OR NO DEAL-MON	8490	
33		HOW I MET YOUR MOTHER		
34		BONES-MON 8P	8230	
		WOMEN'S MURDER CLUB UGLY BETTY	8020 7980	
		SMARTER THAN 5TH GRADER		
		AMER FUNN HOME VIDEOS	7640	
39		MOONLIGHT	7610	
40		E.R.	7550	
41	*	ABC NEWS SPECIAL-5/7	7470	
42		PRICE IS RIGHT PRIMETIME	7430	
43		CSI: MIAMI - TUESDAY SPCL	7410	2.6
44		BIG BANG THEORY, THE	7380	
45		DEAL OR NO DEAL-WED	7270	
46		OFFICE	7160	
47	*	WIFE SWAP	6950	
4.0	.1.	BACK TO YOU	6950	
		BACHELOR: LONDON CALLING	6570	
		TV'S ALL-TIME FUNNIEST 20/20-FRI	6510	
52		DON'T FORGET THE LYRICS	6200 6160	
53		48 HOURS MYSTERY	6140	
54			6080	
J4		5111 50115	0000	۷.1

55	MY NAME	IS EARI	J	6060	2.1
56	TIL DEA	TH		6030	2.1
57	DATELIN	E FRI		5940	2.1
58	CRIMETI	ME SATUE	RDAY	5860	2.0
59	FAMILY			5810	2.0
60	AMERICA			5670	2.0
61			SVU-SUN	5650	2.0
62	LAW AND			5490	1.9
63	30 ROCK		J111	5450	1.9
64	SCRUBS			5260	1.8
	SUPERNA	NINV		5240	1.8
66			RDAY 8PM	5160	1.8
67	KING OF			5040	1.8
			N ABC-SAT 2		1.6
69			ENTS 830P	4240	1.5
70			MACKDOWN	4240	1.5
71			MODEL-4	4020	1.4
71 72			MOMENTS	4020	1.4
72 73					1.4
			rs-TUE8:30P		
74	SMALLVII			3990	1.4
75			ENTS 8P	3980	1.4
76	LAW & O			3960	1.4
77	LAW AND			3860	1.3
78	SIMPSON			3750	1.3
79	FOX MOV			3440	1.2
80	OFFICE		LI	2660	.9
81	SUPERNA'	TURAL		2540	.9
82	REAPER	OD E /11		2510	.9
83	OFFICE			2500	. 9
84	OFFICE		NAME MON	2410	.8
0.0			RITE MOM	2410	.8
86			LL-SUN 7P	2400	.8
87	MEDIUM-			2380	. 8
88	ONE TRE			2290	.8
			PLAYOFFS	2280	. 8
90			WIFE -	2130	. 7
91	GOSSIP			2120	.7
92			GEEK-3	1660	. 6
93	GAME, T			1580	. 6
94	EV HATE			1270	. 4
95	GIRLFRI	ENDS-SUI	J	1250	. 4
96			ICA-SUN	1140	. 4
97	AMERICA	'S TOP N	MODEL-4-ENC	920	.3
	5 N	ETWORKS	AVERAGED	7930	2.8
	5 N	ETWORKS	SUMMED	37880	13.2

# I. T. R. S.

## RANKING REPORT

01 THRU 218 (OUT OF 218 PROGRAMS)

DAYPART: PRIMETIME MON-SUN
FROM 09/24/07 THROUGH 05/11/08

REGULAR PROGRAMS

LIST RANKED BY: VIEWR 2+ (000)

#### STD RANKINGS WE 5.11.08

- -----

			NO/OF	VIEWR	VIEWR
RANK			T/C	2+	2+
				(000)	RTG
1		AMERICAN IDOL-TUESDAY	17	28960	10.1
2		AMERICAN IDOL-TUESDAY  AMERICAN IDOL-WEDNESDAY  DANCING W/THE STARS-MON	16	28960 27450	9.6
3	*	DANCING W/THE STARS-MON	10	21670	7.6
4	*	DANCING WITH THE STARS			
5	*	DANCING W/STARS RESULT-TU	a	19680 19560	6.8
6		DESPERATE HOUSEWIVES	16	18300	6.0
7		HOUSE			
	4		7	17640 17540	0.2
8		DANCING W/STARS RESULTS	7	17540 16800	6.1
9	.1.	CSI			
10	*	GREY'S ANATOMY-THU 9PM	20	15510	5.4
11		NBC SUNDAY NIGHT FOOTBALL SURVIVOR: CHINA	13	15480	5.4
		MOMENT OF TRUTH	9		5.1
14		NCIS	30	14180	5.0
15		CSI: MIAMI	28	13730	4.8
16		TWO AND A HALF MEN	28	13560	4.7
17		SURVIVOR: MICRONESIA	12	13480	4.7
18		WITHOUT A TRACE	29	13200	4.6
19	*	EXTREME MAKEOVER: HOME ED.	26	13180	4.6
20		HEROES	11	13070	4.6
		LOST			
21		60 MINUTES	31	13010 13010	4.5 4.5
2.2		CRIMINAL MINDS	30		4.3
			30	12160	4.4
		HOUSE-MON 9P	3	12160 11850	4.2
		SAMANTHA WHO?			
		HELL'S KITCHEN	6		4.1
		AMAZING RACE 12	11	11800	4.1
28		CSI: NY	31		
29		DEAL OR NO DEAL-MON	17		4.0
30		LAW AND ORDER:SVU	29	11430	4.0
31		UNIT, THE	13		3.9
32	*	OPRAH'S BIG GIVE	8	11160	3.9
33		OT, THE	7		3.9
34		COLD CASE	24	11040	3.9
35	*	BROTHERS & SISTERS	19		
36		TERMINATOR: SRH CNR CHRON			
		LAW AND ORDER	19	10830	
		PRIVATE PRACTICE	12	10760	
30		RULES OF ENGAGEMENT	18	10760	3.8
4.0					
40		SUNDAY NIGHT NFL PRE-KICK	13	10640	3.7
41		DEAL OR NO DEAL-WED	23	10500	
42		MEDIUM	15	10440	3.6
43		OLD CHRISTINE	9	10410	3.6
44		SHARK	16	10320	3.6
45	*	DANCE WAR: BRUNO/CARRIEANN	6	10220	3.6
46		AMERICAN GLADIATORS	6	9990	3.5
47	*	BOSTON LEGAL	19	9840	3.4
48		APPRENTICE 7	13	9780	3.4
49		BIONIC WOMAN	8	9760	3.4
50	*	BACHELOR, THE	9	9720	3.4
- 0		DEAL OR NO DEAL-FRI	10	9720	3.4
52	*	PUSHING DAISIES	9	9460	3.3
53		BONES-MON 8P	4	9390	3.3
		UGLY BETTY	19	9270	3.2
54		OGLI DEIII	13	2610	٥.۷

55		E.R.	19	9150	3.2
56		SMARTER THAN 5TH GRADER	23	9110	3.2
		NUMB3RS	30	9110	3.2
58		BIGGEST LOSER 5	16	8960	3.1
59		CANE	12	8930	3.1
60		BONES	13	8870	3.1
61		NEW AMSTERDAM	7	8850	3.1
62	*	WOMEN'S MURDER CLUB	13	8770	3.1
63		GHOST WHISPERER	28	8680	3.0
		CHUCK	11	8680	3.0
65		PRICE IS RIGHT PRIMETIME	8	8640	3.0
66		LAS VEGAS	17	8460	3.0
67		DON'T FORGET THE LYRICS	22		2.9
68		FOOTBALL NT AMERICA PT 3	13	8340	2.9
69		BIG BANG THEORY, THE	23	8320	2.9
70		BIGGEST LOSER 4	13	8160	2.9
71		PRISON BREAK	11	8150	2.8
72		HOW I MET YOUR MOTHER	29	8130	2.8
73	*	DIRTY SEXY MONEY	12	8110	2.8
		LIFE	10		2.8
75	*	HERE COME THE NEWLYWEDS	6	8100	2.8
76	*	ELI STONE	12	8090	2.8
77			8	8000	2.8
			21	7990	2.8
		SIMPSONS	26	7990	2.8
80			27		2.8
	*	PRIMETIME: WHAT WOULD U DO			2.8
		AMER FUNN HOME VIDEOS	25	7970	2.8
83		HOUSE-MON 8P	8		2.8
84		KID NATION	12		2.7
	*	BIG SHOTS	11	7730	2.7
		EXTREME MAKEOVER:HM ED-7P		7700	2.7
		BACHELOR: LONDON CALLING			2.7
88		MOONLIGHT	21	7470	2.6
89		LAW AND ORDER: CRIM INTENT		7460	2.6
			12		2.6
91		MY NAME IS EARL	22		2.6
92		DATELINE FRI	11	7210	2.5
93		JERICHO	7		2.5
94		JOURNEYMAN	12		2.5
	*	SUPERNANNY	17	7020	2.5
96		DEXTER	11	6980	2.4
97		LIPSTICK JUNGLE		6970	
98		LAW AND ORDER:SVU-SUN	10	6920	2.4
99		BIG BROTHER 9-SUN	11	6900	2.4
100		48 HOURS MYSTERY TUESDAY		6830	2.4
101		LAW AND ORDER-SUN	3	6770	2.4
102		PHENOMENON	5	6710	2.3
103		KING OF THE HILL	21	6660	2.3
104		AMERICAN DAD	19	6640	2.3
		CAVEMEN	6	6600	2.3
106		BIG BROTHER 9-TUE	11	6560	2.3
107			25		2.3
		20/20-FRI	32	6510	2.3
109		VIVA LAUGHLIN	1	6500	2.3
100		COPS 2	24		2.3
111		SINGING BEE	4	6490	2.3
112		BACK TO YOU	16	6460	2.3
113		30 ROCK	15		2.2
114		WELCOME TO THE CAPTAIN	5	6360	2.2
115		CRIMETIME SATURDAY	13	6330	2.2
116		AMW: AMERICA FIGHTS BACK		6300	2.2
117			12		2.2
		LOST-THU 8PM	8	6280	2.2
		SAT NIGHT FOOTBALL	8	6240	2.2
		WONDERFUL WORLD OF DISNEY		6230	2.2
-		BIG BROTHER 9-WED	11		2.2
		MY DAD IS BETR THN YR DAD		6230	2.2
123		FRIDAY NIGHT LIGHTS	15	6210	2.2
		-			

124	*	MEN IN TREES	17	6190	2.2
		KITCHEN NIGHTMARES	12		
126	*	WIFE SWAP	18		2.1
		CANTERBURY'S LAW	6	6150	2.1
128	*	CASHMERE MAFIA	6	6130	2.1
129		LAW AND ORDER-SAT	15		2.1
130		TIL DEATH	16	6070	2.1
131		DATELINE SUN-7PM	10	5980	2.1
	*	20/20-9PM	5	5860	
		BONES-FRI 8P	12	5800	2.0
134		COPS	26	5760	2.0
		CBS MOVIE SATURDAY	5	5560	1.9
		K-VILLE	10		1.9
137		LAW & ORDER:SVU-SAT	20	5450	1.9
138			5	5360	1.9
		OCTOBER ROAD	10		1.9
		POWER OF TEN	4	5320	1.9
141		CARPOOLERS	14	5310	1.9
		ACCORDING TO JIM-TU 9PM	8	5290	1.8
143		SMARTER THAN 5TH FRI-8P	2		
				5240	1.8
144		SIMPSONS-SUN 7:30P	8 12	5210	1.8
145			12		1.8
146		AMNESIA	8	5110	1.8
		NOTES FROM THE UNDERBELLY	6	5090	1.8
		JUST FOR LAUGHS-TU 8PM	11		1.8
					1.7
	*	PRIVATE PRACTICE-THU	3	4950	1.7
151		DON'T FORGET LYRICS-FRI	6		1.7
		JUST FOR LAUGHS	11		
			7	4800	1.7
		ABC SAT MOVIE OF THE WEEK		4740	1.7
155		FOOTBALL NT AMERICA PT 2			1.6
156		MOST OUTRG MOMENTS 830P	4	4690	1.6
157		UNHITCHED	5	4680	1.6
		SECRET TALENTS OF STARS	1	4680	1.6
		FRIDAY NIGHT SMACKDOWN	32	4650	
160	*	SAT NIGHT FTBL PRE-GAME	8	4590	1.6
161		MOST OUTRG MOMENTS 8P	4	4370	1.5
162	*	WOMEN'S MURDER CLUB-SAT	4	4310	1.5
163		LAW & ORDER:CI-SAT	13	4120	1.4
164		AMERICA'S TOP MODEL-4	12	4100	1.4
165		MOST OUTRG MOMTS-TUE8:30P	1	4000	1.4
		MOST OUTRAGEOUS MOMENTS	3	4000	1.4
		ACCORDING TO JIM-TU 8PM	3	3990	1.4
168	*	ACCORDING TO JIM-TU 8:30P	3	3920	1.4
169	*	GREY'S ANATOMY-FRI 8PM	13	3910	1.4
170		PSYCH	5	3880	1.4
171		LAW AND ORDER:SVU 9P	1	3860	1.3
172	*	DUEL	5	3800	1.3
173		SATURDAY NIGHT LIVE-PRIME	5	3780	1.3
174		SMALLVILLE	31	3760	1.3
		DESPERATE HOUSEWIVES-FRI	5	3600	1.3
176		FOX MOVIE-FRIDAY	3	3550	1.2
177		BIONIC WOMAN-SAT	4	3460	1.2
178		TIL DEATH-FRI 8P	1	3400	1.2
179		CHUCK-SAT	9	3340	1.2
180		ONE TREE HILL	11	3330	1.2
181		RETURN OF JEZEBEL JAMES	2	3290	1.1
		AMERICAN DAD-SUN 7:30P	7	3290	1.1
183		BEAUTY AND THE GEEK-2	11	3040	1.1
184		KING OF THE HILL-SUN 7P	14	3030	1.1
185		NEXT GREAT AMERICAN BAND	9	2880	1.0
186		SUPERNATURAL	25	2710	.9
187		MEDIUM-SAT	3	2600	.9
188		REAPER	19	2590	.9
189		REAPER-THU	5	2560	.9
190		ONE TREE HILL-MON	5	2520	.9
191		GOSSIP GIRL	17	2350	.8
		GAME, THE	16		.8

193	EVERYBODY HATES CHRIS	15	2330	.8
194	FARMER WANTS A WIFE	2	2260	.8
195	GIRLFRIENDS	17	2050	.7
196	30 ROCK-SAT	1	1960	.7
197	ALIENS IN AMERICA	14	1890	.7
198	BEAUTY AND THE GEEK-3	9	1880	.7
	PUSSYCAT DOLLS:GIRLICIOUS	10	1880	.7
200	CROWNED	8	1850	. 6
201	EVERYBODY HATES CHRIS-MON	1	1790	. 6
202	PUSSYCAT DOLLS:GIRL-ENC	7	1770	. 6
	REAPER-TUE	7	1770	. 6
204	TOP MODEL EXPOSED	2	1750	. 6
205	GOSSIP GIRL-MON	15	1580	. 6
206	AMERICA'S TOP MODEL-3-ENC	12	1460	. 5
207	CROWNED-TUE	1	1390	. 5
208	GAME, THE-SUN	14	1290	. 5
209	EV HATES CHRIS-SUN2	14	1280	. 4
210	AMERICA'S TOP MODEL-4-ENC	11	1210	. 4
211	GIRLFRIENDS-SUN	14	1160	. 4
212	LIFE IS WILD	15	1140	. 4
213	ONE TREE HILL-WED	3	1090	. 4
214	ALIENS IN AMERICA-SUN	30	930	.3
215	CROWNED-ENC	7	910	.3
216	EVERYBODY HATES CHRIS-SUN	3	800	.3
217	CW NOW	22	740	.3
218	ONLINE NATION	3	670	.2
	5 NETWORKS AVERAGED	2707	8430	2.9
	5 NETWORKS SUMMED	2707	40810	14.2

