

THE NATIONAL TELEVISION ACADEMY PRESENTS THE 31ST ANNUAL CREATIVE CRAFT DAYTIME EMMY AWARDS

New York, NY – May 15, 2004 – The National Television Academy presented the 31st Annual Creative Craft Daytime Emmy Awards on Saturday, May 15, 2004 during simultaneous black-tie ceremonies held at the Marriott Marquis Hotel in New York City and the Grand Ballroom at Hollywood and Highland in Los Angeles. A stellar line-up of Daytime celebrities including, Eva LaRue, Paul Anthony Stewart, Kevin O'Connor and Bob McGrath presented the awards at the New York ceremony, with television's renowned chef Emeril Lagasse as emcee of the event. In Los Angeles, a star-studded ensemble including Alex Trebek, John McCook, Heidi Mueller, Tamara Braun and William DeVry presented the awards, with *Soap Talk*'s Lisa Rinna and Ty Treadway as hosts of the event.

Awards were presented in such categories as: Directing in a Talk Show; Casting Director for a Drama Series; Art Direction/Set Decoration/Scenic Design; Writing in a Children's series; Costume Design/Styling; Multiple Camera Editing; Music Direction and Composition; Outstanding Children's Special; Outstanding Children's Series; Outstanding Pre-School series and Outstanding Service Show.

"These creative craft awards recognize the true quality and professionalism seen in Daytime television today," said Peter O. Price, president of the National Television Academy. "We are thrilled to award such a distinguished and accomplished group of honorees at this year's 31st annual ceremony."

The Emmy Award for Outstanding Individual Achievement in Animation was presented to Dan Kuenster, Storyboard Artist for *Jakers! The Adventures of Piggley Winks* for the episode "All Night Long", PBS and for John Over, Production Designer for *Jakers! The Adventures of Piggley Winks*, PBS. The Animation Emmy is a juried award for a single episode of a series or a special. The Award is based on individual achievement rather than team effort.

The Creative Craft Daytime Emmy Award recipients were chosen by a panel of their peers in 43 categories. Emmy Awards are presented to daytime television programs that are broadcast nationally between the hours of 2 a.m. and 6 p.m. The eligibility period for this year's Daytime Emmy Awards was January 1, 2003 – December 31, 2003.

Daytime Emmy Awards in 18 additional categories, primarily for performances and programs, including the Lifetime Achievement Award will be presented at the 31st Annual Daytime Emmy Awards on Friday, May 21st (9-11 PM/ET) and aired on NBC.

The 31^{st} Annual Daytime Emmy Awards is a presentation of the National Television Academy in cooperation with the Academy of Television Arts & Sciences.

The awards were tabulated by the independent certified public accounting firm of Deloitte & Touche LLP. A breakdown of the Awards by broadcast and cable entities as tabulated by Deloitte & Touche LLP is as follows:

Syndicated	8	Showtime	3	Kids WB	1
PBS	7	Cartoon Network	2	MTV	1
CBS	6	Comedy Central	1	Nick Jr.	1
ABC	5	Discovery Channel	1	The Travel Channel	1
NBC	4	Discovery Health	1	Women's Entertainment	1

The National Television Academy is a professional service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy Award for News & Documentary, Sports, Daytime, Creative Craft, Public & Community Service, Technology & Engineering/Advanced Media and Business & Financial Reporting. Excellence in Primetime programming and international programming is recognized by its affiliate, the Academy of Television Arts & Sciences. Local Emmys are given in 19 regions across the United States. Beyond awards, the National Academy has extensive educational programs including National Student Television and its Student Award of Excellence for outstanding journalistic work by high school students, as well as scholarships, publications, and major activities for both industry professionals and the viewing public. For more information, please visit the website at www.emmyonline.org.

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Outstanding Children's Animated Program

LITTLE BILL * NICK JR.

BILL COSBY, EXECUTIVE PRODUCER
CHARLES KIPPS, EXECUTIVE PRODUCER
DAVID BROKAW, EXECUTIVE PRODUCER
BROWN JOHNSON, EXECUTIVE PRODUCER
JANICE BURGESS, EXECUTIVE PRODUCER
ROBERT SCULL, EXECUTIVE PRODUCER
IRENE SHERMAN, SUPERVISING PRODUCER
OLLIE GREEN, COORDINATING PRODUCER
BRIAN STREET, COORDINATING PRODUCER
NISMA ZAMAN, COORDINATING PRODUCER
JENNIFER OXLEY, DIRECTOR
OLEXA HEWRYK, DIRECTOR
MARK SALISBURY, DIRECTOR
CHRIS NEE, WRITER

Outstanding Special Class Animated Program

TUTENSTEIN * NBC

JESSICA HANLON, EXECUTIVE PRODUCER
BRUCE D. JOHNSON, EXECUTIVE PRODUCER
WILLIAM T. BAUMANN, EXECUTIVE PRODUCER
PAUL CUMMINS, EXECUTIVE PRODUCER
FRED SCHAEFER, SUPERVISING PRODUCER
MILT VALLAS, CO-PRODUCER
TOM GLEASON, PRODUCER
MARK SEIDENBERG, PRODUCER/WRITER
JOHN PETROVITZ, PRODUCER
SIOBHAN NI GHADHRA, PRODUCER
BOB RICHARDSON, DIRECTOR
ROB LADUCA, DIRECTOR
BROOKS WACHTEL, WRITER

Outstanding Achievement in Art Direction/Set Decoration/Scenic Design

THE ELLEN DEGENERES SHOW * SYN

JOHN SHAFFNER, PRODUCTION DESIGNER JOE STEWART, PRODUCTION DESIGNER CHRISTOPHER GOUMAS, ART DIRECTOR LANCE ZECK, ART DIRECTOR TINA MILLER, ART DIRECTOR

Outstanding Achievement in Art Direction/Set Decoration/Scenic Design For A Drama Series

THE YOUNG AND THE RESTLESS * CBS

WILLIAM HULTSTROM, PRODUCTION DESIGNER DAVID HOFFMANN, ART DIRECTOR JOSEPH BEVACQUA, SET DECORATOR ANDREA JOEL, SET DECORATOR FRED COOPER, SET DECORATOR

Outstanding Achievement for a Casting Director For A Drama Series

ALL MY CHILDREN * ABC JUDY BLYE WILSON, CASTING DIRECTOR

Outstanding Achievement in Single Camera Photography (Film or Electronic)

MARTHA STEWART LIVING * SYN

GARY NARDILLA, CINEMATOGRAPHER FRANKIE DEJOSEPH, CINEMATOGRAPHER

Outstanding Achievement in Costume Design/Styling

SESAME STREET * PBS

HEATHER ASCH. COSTUME

DESIGNER/MUPPETS

BILL KELLARD, COSTUME DESIGNER/LIVE **ACTORS** TERRY ROBERSON, COSTUME DESIGNER/LIVE ACTORS JASON WEBER, COSTUME DESIGNER/MUPPETS CONNIE PETERSON, COSTUME **DESIGNER/MUPPETS** ED CHRISTIE, COSTUME DESIGNER/MUPPETS ROLLIE KREWSON, COSTUME **DESIGNER/MUPPETS** VICTORIA ELLIS, COSTUME **DESIGNER/MUPPETS** SARAH IAMS, COSTUME DESIGNER/MUPPETS SARAH LURASCHI, COSTUME **DESIGNER/MUPPETS** POLLY SMITH. COSTUME DESIGNER/MUPPETS MICHAEL SCHUPBACH, COSTUME **DESIGNER/MUPPETS**

Outstanding Achievement in Costume Design For A Drama Series

THE BOLD AND THE BEAUTIFUL * CBS BIRGIT MULLER, COSTUME DESIGNER

Outstanding Directing In A Game/Audience Participation Show

WHO WANTS TO BE A MILLIONAIRE * SYN

MATTHEW COHEN, DIRECTOR

Outstanding Directing In A Talk Show

THE VIEW * ABC
MARK GENTILE, DIRECTOR

Outstanding Directing In A Service Show

GREAT HOTELS * TRAVEL

JERRY SMITH, DIRECTOR JOAN MCCORD, DIRECTOR SYLVIA CAMINER, DIRECTOR SID GOLDBERG, DIRECTOR

Outstanding Directing In A Children's Series

SESAME STREET * PBS

TED MAY, DIRECTOR
EMILY SQUIRES, DIRECTOR
VICTOR DINAPOLI, DIRECTOR
KEN DIEGO, DIRECTOR
LISA SIMON, DIRECTOR
JIM MARTIN, DIRECTOR

Outstanding Directing In A Children/Youth/Family Special

THE MALDONADO MIRACLE * SHO SALMA HAYEK, DIRECTOR

Outstanding Special Class Directing

ADOPTION STORIES - "MACKENZIE GRACE'S NEW FAMILY" * DSC HLTH

ARLENE HAZZAN-GREEN, DIRECTOR

Outstanding Achievement in Single Camera Editing

BRITNEY IN THE ZONE AND OUT ALL NIGHT * MTV

WILLIAM KNIGHT, EDITOR GRAHAM FRAZIER, EDITOR BILLY MURPHY, EDITOR

Outstanding Achievement in Multiple Camera Editing

SESAME STREET * PBS

ROBERT J. EMERICK, SUPERVISING EDITOR JOHN TIERNEY, EDITOR SELBERN NARBY, EDITOR

Outstanding Achievement in Multiple Camera Editing For A Drama Series

DAYS OF OUR LIVES * NBC

MASON DICKSON, EDITOR LUGH POWERS, EDITOR SCHOONER DARROW, EDITOR DAVID MAWHINNEY, EDITOR

Outstanding Achievement in Hairstyling

LIVE WITH REGIS AND KELLY * SYN DIANE D'AGOSTINO, HAIRSTYLIST

Outstanding Achievement in Hairstyling For A Drama Series

AS THE WORLD TURNS * CBS

THERESA MARRA-SILICEO, HEAD HAIRSTYLIST LILLIAN CVECICH, HAIRSTYLIST VERONICA BAKALENIK, HAIRSTYLIST

Outstanding Achievement in Lighting Direction

SESAME STREET * PBS

DAN KELLEY, LIGHTING DIRECTOR

THE VIEW * ABC
CANDICE DUNN. LIGHTING DESIGNER

Outstanding Achievement in Lighting Direction For A Drama Series

AS THE WORLD TURNS * CBS

DONNA LARSON, LIGHTING DESIGNER NICHOLAS VARACALLI, LIGHTING DESIGNER

Outstanding Achievement in Main Title Design

THE ELLEN DEGENERES SHOW * SYN

SCOTT MILLER, TITLE DESIGNER
JILL KATZ, TITLE DESIGNER
ANNE BABIN, GRAPHIC ARTIST
ANDREW MARSHALL, GRAPHIC ARTIST
STEVEN FITZGERALD, GRAPHIC ARTIST

Outstanding Achievement in Makeup

LIVE WITH REGIS AND KELLY * SYN

MICHELLE CHAMPAGNE, MAKEUP ARTIST

Outstanding Achievement in Makeup For A Drama Series

GENERAL HOSPITAL * ABC

DONNA MESSINA ARMOGIDA, HEAD MAKEUP ARTIST

WENDY PENNIGNTON-HOLZ, MAKEUP ARTIST GEORGIE GRADO-BERONA, MAKEUP ARTIST JESSICA ANDERSON, MAKEUP ARTIST ERIN HARDING, MAKEUP ARTIST BOBBI ROBERTS, MAKEUP ARTIST CORINA KRAMER, MAKEUP ARTIST CYNDILEE RICE, MAKEUP ARTIST

Outstanding Achievement in Music Direction And Composition

STATIC SHOCK * KIDS WB

RICHARD WOLF, COMPOSER

Outstanding Achievement in Music Direction And Composition For A Drama Series

PASSIONS * NBC

ED O'DONNELL, MUSIC DIRECTOR PAUL F. ANTONELLI, MUSIC DIRECTOR JOHN HENRY KREITLER, COMPOSER WESLEY B. BOATMAN, JR., COMPOSER

Outstanding Original Song

PASSIONS * NBC

Song Title: <u>I Ain't Sorry</u>

JOHN HENRY KREITLER, COMPOSER/LYRICIST PETE T. RICH, LYRICIST

Outstanding Performer In An Animated Program

DUCK DODGERS * CAR

JOE ALASKEY, AS DUCK DODGERS

Outstanding Pre-School Children's Series

SESAME STREET * PBS

DR. LEWIS BERNSTEIN, EXECUTIVE PRODUCER KEVIN CLASH, CO-EXECUTIVE PRODUCER CAROL-LYNN PARENTE, SENIOR PRODUCER MELISSA DINO, PRODUCER KAREN IALACCI, PRODUCER TIM CARTER, CO-PRODUCER

Outstanding Children's Series

ASSIGNMENT DISCOVERY * DSC

EDWARD DELEON, EXECUTIVE PRODUCER NANCY WALZOG, EXECUTIVE PRODUCER JEAN KAPLAN TEICHROEW, SUPERVISING PRODUCER JEAN MELTZER, PRODUCER

Outstanding Children/Youth/Family Special

THE INCREDIBLE MRS. RITCHIE * SHO

NICK CASSAVETES, EXECUTIVE PRODUCER PHILIP ALBERSTAT, EXECUTIVE PRODUCER JANA EDELBAUM, EXECUTIVE PRODUCER WALTER JOSTEN, EXECUTIVE PRODUCER JIM REEVE, EXECUTIVE PRODUCER STEVE ROBBINS, EXECUTIVE PRODUCER CHAD OAKES, PRODUCER MIKE FRISLEV, PRODUCER LINDA AMBURY, LINE PRODUCER

Outstanding Service Show

MARTHA STEWART LIVING * SYN

MARTHA STEWART, EXECUTIVE PRODUCER LINDA CORRADINA, EXECUTIVE PRODUCER WAYNE NELSON PAGE, EXECUTIVE PRODUCER CAROLYN KELLY WALLACH, SENIOR PRODUCER LISA WAGNER, SENIOR PRODUCER R.E. ALTMAN, PRODUCER MARA ALTSCHULER, PRODUCER BARBARA FIGHT, PRODUCER GRETA ANTHONY, PRODUCER ELENA FERRETTI, PRODUCER LAURIE HEPBURN, PRODUCER ANN MACMULLAN, PRODUCER JUDY MORRIS, PRODUCER JENNIFER PILKINGTON, PRODUCER JOCELYN SANTOS, PRODUCER MARK SKI, PRODUCER LENORE WELBY, PRODUCER AL IRIZARRY, LINE PRODUCER AJ BOLES, LINE PRODUCER

Outstanding Special Class Series

WHEN I WAS A GIRL * WE

LINDA ELLERBEE, EXECUTIVE PRODUCER ROLFE TESSEM, EXECUTIVE PRODUCER JEFF EISENBERG, EXECUTIVE PRODUCER KATHLEEN MURTHA, SENIOR PRODUCER WALLY BERGER, SUPERVISING PRODUCER KATHERINE DREW, SUPERVISING PRODUCER CAROLIN EHRENBURG, PRODUCER

Outstanding Achievement in Sound Editing - Live Action and Animation

HE MAN AND THE MASTERS OF THE UNIVERSE * CAR

RICK HINSON, SUPERVISING SOUND EDITOR ELIZABETH HINSON, SOUND EDITOR GREGORY CATHCART, SOUND EDITOR

Outstanding Achievement in Live & Direct To Tape Sound Mixing

THE ELLEN DEGENERES SHOW * SYN TERRY FOUNTAIN, PRODUCTION MIXER BILLY SHERRY, SOUND EFFECTS MIXER

Outstanding Achievement in Live & Direct To Tape Sound Mixing For A Drama Series

THE YOUNG AND THE RESTLESS * CBS

TOMMY PERSSON, PRODUCTION MIXER RONNIE KIMBALL, RE-RECORDING MIXER MANUEL MORENO, RE-RECORDING MIXER PETER MALLARD, SOUND EFFECTS MIXER LARRY PORCHE, SOUND EFFECTS MIXER MARK BECKLEY, BOOM OPERATOR LUIS E. GODINEZ, SR., BOOM OPERATOR MARK MOONEY, BOOM OPERATOR

Outstanding Achievement in Sound Mixing - Live Action and Animation

SESAME STREET * PBS

BLAKE NORTON, PRODUCTION MIXER DICK MAITLAND, SOUND EFFECTS MIXER BOB SCHOTT, RE-RECORDING MIXER

Outstanding Achievement in Technical Direction/Electronic Camera/Video Control

THE PRICE IS RIGHT * CBS

DAVID HALLMARK, TECHNICAL DIRECTOR CESAR CABREIRA, ELECTRONIC CAMERA WAYNE GETCHELL, ELECTRONIC CAMERA THOMAS LUTH, ELECTRONIC CAMERA EDWARD NELSON, ELECTRONIC CAMERA MARTIN K. WAGNER, ELECTRONIC CAMERA ALLEN LATTER, SENIOR VIDEO CONTROL

Outstanding Achievement in Technical Direction/Electronic Camera/Video Control For A Drama Series

ALL MY CHILDREN * ABC

HOWIE ZWEIG, TECHNICAL DIRECTOR MICHAEL V. POMARICO, TECHNICAL DIRECTOR JASON CULLUM, ELECTRONIC CAMERA ADAM KEITH, ELECTRONIC CAMERA MARY MCILWAIN, ELECTRONIC CAMERA CHRIS MAURO, ELECTRONIC CAMERA ERIC JOHNSON, ELECTRONIC CAMERA TOM SHEPARD, ELECTRONIC CAMERA ROBERT AMBRICO, ELECTRONIC CAMERA VIRGINIA HIGGINS. VIDEO CONTROL

Outstanding Writing In A Children's Series

BETWEEN THE LIONS * PBS

NORMAN STILES, HEAD WRITER
CHRISTOPHER CERF, WRITER
SARAH DURKEE, WRITER
JOE FALLON, WRITER
LOUISE GIKOW, WRITER
CARIN GREENBERG BAKER, WRITER
SEAN KELLY, WRITER
SHARON LERNER, WRITER
BRIAN MEEHL, WRITER
GENTRY MENZEL, WRITER
FRED NEWMAN, WRITER
KEN SCARBOROUGH, WRITER

Outstanding Writing In A Children/Youth/Family Special

THE INCREDIBLE MRS. RITCHIE * SHO PAUL JOHANSSON, WRITER

Outstanding Special Class Writing

WIN BEN STEIN'S MONEY * COM

BOB STONE, WRITER
PHIL ANDRES, WRITER
PATRICIA COTTER, WRITER
GARY STUART KAPLAN, WRITER
GARY LUCY, WRITER
VINCE WALDRON, WRITER

31st ANNUAL DAYTIME EMMY AWARDS

NETWORK TOTALS NON-TELEVISED

SYNDICATED	8
PBS	7
CBS	6
ABC	5
NBC	4
SHOWTIME	3
CARTOON NETWORK	2
COMEDY CENTRAL	1
DISCOVERY CHANNEL	1
DISCOVERY HEALTH	1
KIDS WB	1
MTV	1
NICK JR.	1
THE TRAVEL CHANNEL	1
WOMEN'S ENTERTAINMENT	1

31st ANNUAL DAYTIME EMMY AWARDS

MULTIPLE WINNERS NON-TELEVISED

Sesame Street	6
The Ellen DeGeneres Show	3
All My Children	2
As The World Turns	2
The Incredible Mrs. Ritchie	2
Live With Regis And Kelly	2
Martha Stewart Living	2
Passions	2
The View	2
The Young And The Restless	2