



FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Obama looking good in Michigan

Raleigh, N.C. – Barack Obama is beginning the general election in Michigan with a 48-39 lead, according to the newest survey from Public Policy Polling.

This is the second week in a row PPP has found Democrats in a large Midwestern state unifying around Obama since Hillary Clinton dropped out and endorsed him. Last week PPP showed Obama with a 50-39 edge in Ohio.

Michigan is the first state where PPP has found Obama doing a better job of keeping Democrats in the party (78-12) than McCain is of keeping Republicans in the fold (74-19).

“Every new poll PPP does in a swing state provides more evidence that talk of long term Democratic disunity because of the drawn out contest between Barack Obama and Hillary Clinton was over blown,” said Dean Debnam, President of Public Policy Polling. “Those voters are almost all now supporting Obama.”

The survey also found that Carl Levin is a safe bet for reelection to the US Senate. He leads challenger Jack Hoogendyk 54-32.

Taking a look forward to 2010, PPP tested possible Democratic gubernatorial candidates Dennis Archer and John Cherry and against potential Republican contenders Mike Cox and Candice Miller. At this early point Archer leads both GOP elected officials, while Cherry trails each of them. PPP will continue to test possible match ups when it conducts polls of the Presidential race in Michigan.

PPP surveyed 573 likely voters on June 21st and 22nd. The survey’s margin of error is +/- 4.1%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Michigan Poll

Q1 The candidates for President are Republican John McCain and Democrat Barack Obama. If the election was today, who would you vote for? If John McCain, press 1. If Barack Obama, press 2. If you're undecided, press 3.

McCain.....39% *Undecided*.....13%

Obama.....48%

Q2 What impact would Barack Obama choosing Hillary Clinton as his running mate have on your vote for President? Would it not matter because you're voting for Obama no matter what, not matter because you're voting for John McCain no matter what, make you more likely to vote for Obama, or make you less likely to vote for Obama? If it wouldn't matter because you're voting for Obama no matter what, press 1. If it wouldn't matter because you're voting for McCain no matter what, press 2. If choosing Clinton would make you more likely to vote for Obama, press 3. If it would make you less likely to vote for Obama, press 4. If you're not sure, press 5.

Voting for Obama regardless.....30% *More likely to vote for Obama*.....15%

Voting for McCain regardless.....30% *Less likely to vote for Obama*.....19%

Not sure..... 6%

Q3 The candidates for US Senate are Republican Jack Hoogendyk and Democrat Carl Levin. If the election was today, who would you vote for? If Jack Hoogendyk, press 1. If Carl Levin, press 2. If you're undecided, press 3.

Hoogendyk.....32%

Levin.....54%

Undecided..... 14%

Q4 If the candidates for Governor in 2010 were Democrat Dennis Archer and Republican Mike Cox, who would you vote for? If Dennis Archer, press 1. If Mike Cox, press 2. If you're undecided, press 3.

Archer40% *Undecided*..... 28%

Cox..... 33%

Q5 If the candidates for Governor in 2010 were Democrat Dennis Archer and Republican Candice Miller, who would you vote for? If Dennis Archer, press 1. If Candice Miller, press 2. If you're undecided, press 3.

Archer41% *Undecided*..... 30%

Miller29%

Q6 If the candidates for Governor in 2010 were Democrat John Cherry and Republican Mike Cox, who would you vote for? If John Cherry, press 1. If Mike Cox, press 2. If you're undecided, press 3.

Cherry.....30% *Undecided*.....35%

Cox35%

Q7 If the candidates for Governor in 2010 were Democrat John Cherry and Republican Candice Miller, who would you vote for? If John Cherry, press 1. If Candice Miller, press 2. If you're undecided, press 3.

Cherry.....30%

Miller34%

Undecided..... 35%

Q8 If you are a woman, press 1, if a man, press 2.

Woman55%

Man.....45%





Q9 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat 38%
Republican 31%
Other 30%

Q10 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 84%
African-American 13%
Other 4%

Q11 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29 17%
30 to 45 28%
46 to 65 40%
Older than 65 16%





Michigan

	Base	Gender	
		Woman	Man
McCain/Obama			
McCain	39%	37%	41%
Obama	48%	48%	48%
Undecided	13%	15%	12%

	Base	Gender	
		Woman	Man
Clinton on Ticket			
Voting for Obama regardless	30%	27%	33%
Voting for McCain regardless	30%	30%	30%
More likely to vote for Obama	15%	20%	9%
Less likely to vote for Obama	19%	16%	22%
Not sure	6%	6%	6%

	Base	Gender	
		Woman	Man
Senate			
Hoogendyk	32%	30%	35%
Levin	54%	53%	54%
Undecided	14%	17%	11%

	Base	Gender	
		Woman	Man
Archer/Cox			
Archer	40%	38%	41%
Cox	33%	31%	35%
Undecided	28%	31%	24%





Michigan

	Base	Gender	
		Woman	Man
Archer/Miller			
Archer	41%	39%	43%
Miller	29%	28%	31%
Undecided	30%	33%	26%

	Base	Gender	
		Woman	Man
Cherry/Cox			
Cherry	30%	29%	31%
Cox	35%	33%	37%
Undecided	35%	38%	32%

	Base	Gender	
		Woman	Man
Cherry/Miller			
Cherry	30%	30%	30%
Miller	34%	32%	38%
Undecided	35%	38%	32%

	Base	Party		
		Democrat	Republican	Other
McCain/Obama				
McCain	39%	12%	74%	36%
Obama	48%	78%	19%	40%
Undecided	13%	10%	7%	24%





Michigan

	Base	Party		
		Democrat	Republican	Other
Clinton on Ticket				
Voting for Obama regardless	30%	53%	9%	22%
Voting for McCain regardless	30%	8%	67%	19%
More likely to vote for Obama	15%	24%	2%	18%
Less likely to vote for Obama	19%	11%	19%	29%
Not sure	6%	4%	2%	13%

	Base	Party		
		Democrat	Republican	Other
Senate				
Hoogendyk	32%	11%	63%	27%
Levin	54%	79%	23%	53%
Undecided	14%	10%	13%	20%

	Base	Party		
		Democrat	Republican	Other
Archer/Cox				
Archer	40%	63%	19%	32%
Cox	33%	14%	60%	28%
Undecided	28%	24%	21%	40%

	Base	Party		
		Democrat	Republican	Other
Archer/Miller				
Archer	41%	56%	24%	38%
Miller	29%	17%	53%	20%
Undecided	30%	27%	23%	41%





Michigan

	Base	Party		
		Democrat	Republican	Other
Cherry/Cox				
Cherry	30%	52%	15%	19%
Cox	35%	18%	58%	31%
Undecided	35%	30%	27%	50%

	Base	Party		
		Democrat	Republican	Other
Cherry/Miller				
Cherry	30%	51%	13%	23%
Miller	34%	19%	58%	29%
Undecided	35%	30%	29%	48%

	Base	Race		
		White	African-American	Other
McCain/Obama				
McCain	39%	42%	18%	37%
Obama	48%	44%	76%	43%
Undecided	13%	14%	7%	20%

	Base	Race		
		White	African-American	Other
Clinton on Ticket				
Voting for Obama regardless	30%	27%	45%	26%
Voting for McCain regardless	30%	34%	8%	21%
More likely to vote for Obama	15%	14%	23%	19%
Less likely to vote for Obama	19%	19%	20%	26%
Not sure	6%	6%	5%	7%





Michigan

	Base	Race		
		White	African-American	Other
Senate				
Hoogendyk	32%	34%	20%	32%
Levin	54%	51%	71%	49%
Undecided	14%	15%	9%	19%

	Base	Race		
		White	African-American	Other
Archer/Cox				
Archer	40%	38%	44%	49%
Cox	33%	34%	29%	28%
Undecided	28%	28%	27%	23%

	Base	Race		
		White	African-American	Other
Archer/Miller				
Archer	41%	40%	47%	43%
Miller	29%	30%	27%	32%
Undecided	30%	31%	27%	26%

	Base	Race		
		White	African-American	Other
Cherry/Cox				
Cherry	30%	29%	37%	31%
Cox	35%	35%	30%	38%
Undecided	35%	36%	33%	31%





Michigan

	Base	Race		
		White	African-American	Other
Cherry/Miller				
Cherry	30%	31%	27%	26%
Miller	34%	34%	34%	37%
Undecided	35%	35%	39%	37%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCain/Obama					
McCain	39%	40%	38%	39%	38%
Obama	48%	52%	43%	49%	51%
Undecided	13%	9%	18%	12%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Clinton on Ticket					
Voting for Obama regardless	30%	31%	26%	32%	29%
Voting for McCain regardless	30%	28%	27%	30%	38%
More likely to vote for Obama	15%	16%	15%	15%	13%
Less likely to vote for Obama	19%	18%	26%	16%	15%
Not sure	6%	6%	7%	6%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Senate					
Hoogendyk	32%	29%	37%	30%	34%
Levin	54%	49%	49%	59%	53%
Undecided	14%	21%	14%	12%	13%





Michigan

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Archer/Cox					
Archer	40%	32%	33%	47%	41%
Cox	33%	41%	34%	28%	33%
Undecided	28%	27%	32%	25%	26%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Archer/Miller					
Archer	41%	41%	38%	44%	38%
Miller	29%	26%	31%	29%	31%
Undecided	30%	34%	31%	27%	31%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Cherry/Cox					
Cherry	30%	38%	20%	34%	31%
Cox	35%	34%	43%	31%	28%
Undecided	35%	28%	37%	34%	42%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Cherry/Miller					
Cherry	30%	36%	23%	33%	30%
Miller	34%	29%	39%	35%	31%
Undecided	35%	35%	38%	32%	39%

