# LISA D. COOK

#### **EDUCATION**

1991 - 1997 University of California, Berkeley Berkeley, CA *Ph.D., Economics, NSF Fellowship* 

- Fields: Macroeconomics, Development, Money and Banking, Economic History, Political Economy, Technology and Innovation
- Dissertation: "Three Essays on External and Internal Credit Markets in Tsarist and Post-Soviet Russia"; Professor Barry Eichengreen, Advisor; Professors Gregory Grossman, Dwight Jaffee, and David Romer, Committee Members
- Internships: Federal Reserve Bank of New York, World Bank, Salomon Brothers

1986 - 1988 Oxford University Oxford, England B.A., Philosophy, Politics, and Economics, Marshall Scholar

Atlanta, GA

1982 - 1986 Spelman College B.A., Philosophy (magna cum laude)

#### PROFESSIONAL EXPERIENCE

2005 - Michigan State University East Lansing, MI Assistant Professor, Department of Economics and James Madison College

2002 - 2005 Stanford University Stanford, CA National Fellow, Research Fellow, Hoover Institution

1997 - 2004 Harvard University Cambridge, MA Visiting Assistant Professor, Kennedy School of Government; Deputy Director, Africa Research, Center for International Development; Faculty, "Making Markets Work," Harvard Business School

2000-2001 U.S. Treasury Department Washington, DC Senior Adviser on Finance and Development, Council on Foreign Relations International Affairs Fellow

## **SELECTED WORKING PAPERS AND PUBLICATIONS**

"Patents and Knowledge Spillovers to Developing Countries," 44th Werner-Sichel Lecture Series, W.E. Upjohn Lecture Series (forthcoming).

"The Economic Cost of Conflict on Innovation: Evidence from

- African American Patents, 1870-1940," 2006, under review.
- "Inventing Social Capital: Evidence from African American Inventors, 1821-1930," 2007, under review.
- "Making Money (and Everything Else) When Markets Function Poorly: Lessons in Innovation and Entrepreneurship from Garrett Morgan, Inventor of the Traffic Light and Gas Mask" under review.
- "A Green Light for Red Patents? Outsourcing Patent Protection in the Soviet Union and Russia, 1971 to 2007", April 2008.
- "Does Government Help or Hinder Innovation?" in F. Scott Kieff and Troy Paredes, eds., *Commercializing Innovation*. New York: Elsevier, forthcoming.
- "The End of Serfdom in Russia and Lessons for Sudan", chapter in *The Ethics and Economics of Slavery*, Princeton University Press.
- The African American Inventors Data Set. Stanford University, August 2003; last revised, November 2006.
- "Patents and Ghettos: Explaining Divergence in Rates of Innovation, 1983-2003", Stanford University, July 2005.
- "Networks and Innovation: Evidence from African-American Patentees, 1821-2004", Presented at the Business History Conference, Le Creusot, France, June 2004.
- "The Color of Money: Entrepreneurship and Innovation Among African American 'Great Inventors' Before 1920", Stanford University, October 2003.
- "Responses in Technical Change to Property-Rights Uncertainty: Evidence from Patenting Activity Among African Americans, 1821-1919", Prepared for the DAE Program, NBER Summer Institute, July 2003.
- "Was There a Midas Touch?: Historical Returns, Emerging Markets (including Russia), and the Classical Gold Standard Revisited", Stanford University, November 2002.
- "Financial Crisis and Growth in Nigeria: Evidence from the Community Banking System," Stanford University, September 2003.
- "Manufactured Exports, Property Rights, and Institutions: Evidence from Africa", Paper for presentation at the American Economic Association meetings, January 4-6, 2002, Atlanta, Georgia.
- "Africa: A Union Open for Growth, Trade, and Business?", *Global Competitiveness Report 2002-2003*, Oxford University Press, 2003.
- Editor and Lead Author, Africa Competitiveness Report 2000-2001, Oxford

University Press, 2001.

"Regional Public Goods in International Assistance" (with Jeffrey Sachs), Global Public Goods, Kaul, ed., Oxford University Press, 1999.

"Trade Credit and Bank Finance: Financing Small Firms in Russia", *Journal of Business Venturing*, Volume 14, Numbers 5-6, pp. 493-518.

"Who is Financing Long-Term Investment in the New Russia?: Evidence from Banks and Firms in Moscow," Center for International Development, Harvard University, 1999.

"Pension Reform and Financial Deepening in Central and Eastern Europe: Theory and Evidence" (with Katharina Pistor), Harvard University, 1999.

"Export Platforms in Tunisia", Center for International Development, Harvard University, June 2000.

"Export Platforms in Ghana", Center for International Development, Harvard University, October 1999.

#### PROFESSIONAL MEMBERSHIPS

American Economic Association

**Economic History Association** 

Economic History Society (UK)

Institute for the Economy in Transition (Moscow, Russia)

Spelman College Board of Trustees

Marshall, Gates Cambridge Trust, and Harry S. Truman Scholarship Selection Panels

## **LANGUAGES**

French, Russian, Spanish, Wolof, Latin

# **AWARDS RECEIVED**

National Fellowship, Hoover Institution, Stanford University

National Science Foundation Fellowship for Graduate Study

Marshall Scholarship, Oxford University

Council on Foreign Relations International Affairs Fellowship

Harry S. Truman Scholarship (Undergraduate and Graduate Study)

Harry S. Truman Foundation Public Service Award