

Editorial Calendar

NOTE: The dates and content of the features listed are subject to change at the discretion of the editorial team.

Advertising close: 7 days prior to issue date / PR deadline: 7 weeks prior to issue date

Main Advertising phone: 508.271.7100 / PR Pitches: Pitches@Computerworld.com

2008 Features

ISSUE DATE	PRINT	ONLINE	EVENTS/BONUS DISTRIBUTION
March 3	<ul style="list-style-type: none"> • Spotlight: Servers & Data Centers • Security Manager's Journal • Career Watch 		
March 10	<ul style="list-style-type: none"> • Spotlight: Networking • Security Manager's Journal • Career Watch 		Premier 100 IT Leaders Conference, Orlando, FL (Mar. 9–11)
March 17	<ul style="list-style-type: none"> • Spotlight: Storage • Security Manager's Journal • Career Watch 		
March 24	<ul style="list-style-type: none"> • Spotlight: Enterprise Software • Security Manager's Journal • Career Watch 		SaaScon, Santa Clara, CA (Mar. 25–26)
March 31	<ul style="list-style-type: none"> • Spotlight Special Report: Storage & Disaster Recovery • Career Watch 	<ul style="list-style-type: none"> • Disaster Recovery 	Storage Networking World, Orlando, FL (April 7–10)
April 7	<ul style="list-style-type: none"> • Spotlight: Mobile & Wireless • Security Manager's Journal • Career Watch 		
April 14	<ul style="list-style-type: none"> • Spotlight Special Report: Security • Career Watch 	<ul style="list-style-type: none"> • Security Tips 	
April 21	<ul style="list-style-type: none"> • Spotlight: Servers & Data Centers • Security Manager's Journal • Career Watch 		
April 28	<ul style="list-style-type: none"> • Spotlight: Networking • Security Manager's Journal • Career Watch 		
May 5	<ul style="list-style-type: none"> • Spotlight: Storage • Security Manager's Journal • Career Watch 	<ul style="list-style-type: none"> • Executive Briefing: Greening the Data Center (May 9) 	
May 12	<ul style="list-style-type: none"> • Spotlight: Enterprise Software • Security Manager's Journal • Career Watch 	<ul style="list-style-type: none"> • Security 360 Virtual Conference 	
May 19	<ul style="list-style-type: none"> • Spotlight: Mobile & Wireless • Security Manager's Journal • Career Watch 		
May 26	<ul style="list-style-type: none"> • Spotlight: Security • Security Manager's Journal • Career Watch 	<ul style="list-style-type: none"> • Executive Briefing: Charting Your Career in IT Management (May 30) 	
June 2	<ul style="list-style-type: none"> • Spotlight Special Report: Mobile & Wireless 	<ul style="list-style-type: none"> • Mobile & Wireless 	Mobile & Wireless World, Miami, FL (June 9–10)
June 9	<ul style="list-style-type: none"> • Spotlight Special Report: Servers & Data Centers 	<ul style="list-style-type: none"> • Servers & Data Centers • Executive Briefing: Key Storage Trends and Technologies (June 15) 	Infrastructure Management World, Washington, DC (June 16–18)
June 16	<ul style="list-style-type: none"> • Spotlight: Networking • Security Manager's Journal • Career Watch 		
June 23	<ul style="list-style-type: none"> • Spotlight: Storage • Security Manager's Journal • Career Watch 	<ul style="list-style-type: none"> • SNWOnline Virtual Conference 	
June 30	<ul style="list-style-type: none"> • Computerworld's 100 Best Places to Work in IT 2008 	<ul style="list-style-type: none"> • Interactive Database of Top IT Employers • Executive Briefing: Evaluating Windows Vista 	

continued >

ISSUE DATE	PRINT	ONLINE	EVENTS/BONUS DISTRIBUTION
July 14	<ul style="list-style-type: none"> Spotlight: Enterprise Software Security Manager's Journal Career Watch 	<ul style="list-style-type: none"> Executive Briefing: Why Web 2.0 Affects IT (July 15) 	
July 21	<ul style="list-style-type: none"> Spotlight: Mobile & Wireless Security Manager's Journal Career Watch 		
July 28	<ul style="list-style-type: none"> Spotlight: Security Security Manager's Journal Career Watch 	<ul style="list-style-type: none"> Executive Briefing: Macintosh OS X 10.5 for the Enterprise (July 30) Data Center Directions Virtual Conference 	
August 4	<ul style="list-style-type: none"> Spotlight: Servers & Data Centers Security Manager's Journal Career Watch 		
August 11	<ul style="list-style-type: none"> Spotlight: Networking Security Manager's Journal Career Watch 	<ul style="list-style-type: none"> Executive Briefing: Exploring Windows Server 2008 (Aug. 15) 	
August 18	<ul style="list-style-type: none"> 10 IT Schools to Watch 	<ul style="list-style-type: none"> Interactive Guide to the Top IT Schools 	
August 25	<ul style="list-style-type: none"> Spotlight: Storage Security Manager's Journal Career Watch 	<ul style="list-style-type: none"> Executive Briefing: Computer Skills: What's Hot, What's Not (Aug. 30) 	
September 1	<ul style="list-style-type: none"> Spotlight Special Report: Business Intelligence 	<ul style="list-style-type: none"> Business Intelligence 	Business Intelligence Perspectives, Phoenix, AZ (Sept. 8-10)
September 8	<ul style="list-style-type: none"> Spotlight: Enterprise Software Security Manager's Journal Career Watch 		
September 15	<ul style="list-style-type: none"> Spotlight: Mobile & Wireless Security Manager's Journal Career Watch 	<ul style="list-style-type: none"> Executive Briefing: The Open-Source Alternative 	
September 22	<ul style="list-style-type: none"> Spotlight: Security Security Manager's Journal Career Watch 		
September 29	<ul style="list-style-type: none"> Spotlight: Servers & Data Centers Security Manager's Journal Career Watch 	<ul style="list-style-type: none"> Executive Briefing: Disaster Prevention and Recovery (Sept. 30) 	
October 6	<ul style="list-style-type: none"> Spotlight Special Report: Storage 	<ul style="list-style-type: none"> Storage 	Storage Networking World, Dallas, TX (Oct. 13-16)
October 13	<ul style="list-style-type: none"> Spotlight: Networking Security Manager's Journal Career Watch 	<ul style="list-style-type: none"> Executive Briefing: Strategies for Management (Oct. 15) 	
October 20	<ul style="list-style-type: none"> Spotlight: Storage Security Manager's Journal Career Watch 		
October 27	<ul style="list-style-type: none"> Spotlight: Enterprise Software Security Manager's Journal Career Watch 	<ul style="list-style-type: none"> Executive Briefing: E-Voting (Oct. 30) 	
November 3	<ul style="list-style-type: none"> Spotlight: Mobile & Wireless Security Manager's Journal Career Watch 		
November 10	<ul style="list-style-type: none"> Computerworld's 2008 Jobs Report (with Salary Survey) 	<ul style="list-style-type: none"> Interactive Salary Survey 	
November 17	<ul style="list-style-type: none"> Spotlight: Security Security Manager's Journal Career Watch 		
November 24	<ul style="list-style-type: none"> Spotlight: Servers & Data Centers Security Manager's Journal Career Watch 		
December 1	<ul style="list-style-type: none"> Spotlight: Networking Security Manager's Journal Career Watch 		
December 8	<ul style="list-style-type: none"> Computerworld's Premier 100 IT Leaders 2008 	<ul style="list-style-type: none"> Premier 100 IT Leaders Yearbook 	
December 15	<ul style="list-style-type: none"> Spotlight: Storage Security Manager's Journal Career Watch 		