# nanos poll

Ontario Provincial Poll Nanos Ballot Tracking May 28 - May 30, 2008 Released June 14, 2008

### Media Contact

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#### Methodology

To follow is a review of the findings of random telephone survey of 501 Ontarians 18 years of age and older. It was completed between May 28 and May 30, 2008. The results are representative of the Ontario population and may be weighted based on data from Statistics Canada. A random telephone survey of 501 Ontarians is accurate  $\pm 4.4\%$ , 19 times out of 20. The sub sample of decided voters is accurate  $\pm 4.7\%$ , 19 times out of 20. The margin of accuracy will be wider for sub samples. Percentages may exceed 100 due to rounding.

OTTAWA

TORONTO

MONTREAL

VANCOUVER

/ER | HAI

HALIFAX | CALGARY



June 14th, 2008

## Ontario Liberals lead by 12 points - NDP & Greens tied

### Methodology

Between May 28th and May 30th, 2008, Nanos Research conducted a random telephone survey of 501 Ontarians 18 years and older.

The aggregate survey results are accurate  $\pm 4.7\%$ , 19 times out of 20. Margins of accuracy are wider for subgroup samples. Readers should note that the data was weighted for gender and age to match the Canadian census results for Ontario. Results should be considered representative of the Ontario population. Results may not add up to 100% due to rounding.

The initiative was part of the monthly Nanos Ontario Omnibus Survey and was registered with the Marketing Research and Intelligence Association of which Nanos is a Gold Seal Corporate Member.

### **About Nanos Research**

Established in 1987, Nanos Research is a full service public opinion research and management consulting firm. Nanos is regularly called upon by corporate, government and parapublic clients in Canada and the United States to conduct research and provide strategic advice.

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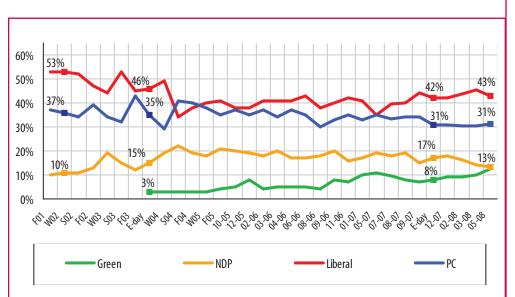
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**Question:** For those parties you would consider voting for provincially, could you please rank your top two current local preferences? (Committed Voters Only - First Choice)

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you can trust



Group (Margin of Accuracy)	Liberal	PC	NDP	Green	Undecided
	%	%	%	%	%
On tario Ballot (±4.7%)	43	31	13	13	NA
Ontario All Voters (±4.4%)	38	28	12	11	12
Men (±6%)	35	27	14	13	11
Women (±6%)	40	28	10	10	13
18to 29 (±10%)	42	30	8	12	9
30to 39 (±10%)	37	24	13	17	9
40 to 49 (±10%)	33	33	10	12	12
50to 59 (±11%)	35	21	17	10	17
60 and over ( $\pm$ 9%)	40	28	12	4	15

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