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**CONTACT:**

Gail Cureton  
239-728-4891 (cell)  
877-905-0169 (voicemail/fax)  
pr@zphib1920.org

**MOORE TO CONTINUE LEADING ZETA PHI BETA**



Barbara C. Moore, 22nd International President, Zeta Phi Beta Sorority, presents \$30,000 check to National Educational Foundation Chair Dr. Kathryn T. Malvern. Moore launched a \$1 million endowment of the NEF during her first term of office.



Zeta Phi Beta International President Barbara C. Moore presents the Zeta Excellence in Leadership Award to Gospel Music Pioneer Dr. Bobby Jones during the Zeta Phi Beta Sorority national convention in Hollywood, Florida. Jones, has revolutionized the gospel music industry, and is considered a legend in gospel music, television, radio and stage. Jones and members of the International Gospel Industry Retreat Board of Directors recently launched an effort to make Greater Ft. Lauderdale the home of the Gospel Museum and Education Complex, giving Gospel Music a permanent home and location to house historical artifacts and recordings. The Gospel Museum will be the first of its kind and will provide interactive exhibits, a recording studio, a learning center and an auditorium and restaurant.



Zeta Phi Beta Sorority, Inc., 22nd International President Barbara C. Moore

**Washington, DC** (BlackNews.com) - Barbara Crockett Moore, was re-elected to serve a two-year term as the International President of Zeta Phi Beta Sorority, Inc., on July 25, 2006, during Zeta Phi Beta's biennial national convention in Hollywood, Fla.

She leads an organization of more than 100,000 in the continental United States and abroad, in international outreach services, public policy, governmental affairs, and overall administrative functions of the organization.

In her victory speech, she pledged her efforts to helping "Zeta continue to soar united in sisterhood and service for the betterment of the communities we serve."

Moore is Vice President for Institutional Advancement at Benedict College in Columbia, SC. She is a graduate of Benedict College with a Bachelor of Science degree in biology and a Masters of Science degree from the University of Chicago.

Zeta women first elected her in July 2002 at the national convention in New Orleans. During her first term of office, Moore launched several major initiatives. The organization established a comprehensive national service program known as Z-HOPE: Zetas Helping Other People Excel through Mind, Body and Spirit. The goal of Z-HOPE is to positively impact the lives of people at all stages of the human life cycle. To date, more than 750,000 women, men and children have participated in Z-HOPE related activities and programs.

In addition, the Sorority has built 33 water wells in Ghana and provided hundreds of HIV/AIDS kits and educational supplies to remote African villages since the launch of Z-HOPE.

Moore's vision has led to the establishment of the Zeta Organizational Leadership Program. The program provides leadership training that benefit Zeta women in the roles of national, regional, state and chapter leaders. During the convention, the first class of 400 Zetas received their leadership certifications and will use their training to advance the fiscal, administrative and programmatic functions at all sorority levels.

She has also made the Sorority's Capital Campaign a priority in an effort to renovate the Zeta Phi Beta headquarters building and upgrade the infrastructure. The \$2.4 million renovation project was recently completed.

Moore has served Zeta in various capacities on the local, regional and national levels. She has served as Chair of the National Executive Board, Chair of the National Membership Committee, and as the FIPSC Project Director, where she managed the first federally-funded grant awarded Zeta Phi Beta Sorority.

She holds membership in several organizations, including the National Association of Female Executives, the Association of Fund Raising Officers, Inc., the National Council of Negro Women and the National Political Congress of Black Women, Inc.

Moore and her husband, Norman, have one adult daughter, Walletha, who is also a Zeta woman.

*Founded in 1920, Zeta Phi Beta Sorority believes that the social nature of sorority life should not overshadow the real mission of progressive organizations-to address societal mores, ills, prejudices, poverty, and health concerns of the day.*

*The international organization's more than 100,000 initiated members and affiliates have given millions of voluntary hours to educate the public, provide scholarships, support organized charities and promote legislation for social and civic change. Zeta Phi Beta has more than 800 chapters in the United States, Japan, Germany, the Republic of Korea, and the Caribbean.*

*In addition to its membership of college-educated woman, the Zeta Phi Beta umbrella include Amicae (adult women), Archonettes (teen girls), Amicettes (pre-teen girls), Pearlettes (elementary age girls), and the Zeta Male Network auxiliaries.*

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