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GrrlGamer.com Premier Online Destination for Female Gamers Re-launches

Information on the re-launch of gaming website for women & girls, GrrlGamer.com

Fort Myers, FL (PRWEB) June 3, 2005 -- The number one website for women & girls who play computer and video games just got a fabulous makeover!

Technical Director, Minna Kim Mazza (also of Blue-Agate.com) revealed the technologically advanced grrl-gaming site, the morning of June 1st. Minna Kim Mazza, who has worked on GrrlGamer.com for seven years noted that this was the first major overhaul the website had undergone since its second launch in 2002 (which she also designed and implemented). The original site design had been in place since 1997.

Highlights of the “extreme” makeover include a database driven reviews section for PC Games, Console Games and Handheld Games. The GrrlGamer Lounge is still present and rapidly growing, with a newly updated back-end. There are Editorials sections, plus a new Strategy Guides subscription area that will include Premium Strategy Guides for online games, available for download in PDF format.

Publisher and Editorial Director, Nikki Douglas offers: “This re-launch is a way for us to bring the focus to new sites that have become part of the GrrlGamer.com family, like the soon to be launched simgrrl.com for fans of The Sims and grrlx.com a site that will discuss all aspects of MMORPG’s, with heavy focus on strategy and economics. We aren’t content just doing game reviews – we want to build a grrl-gamer media empire!”

Joining Nikki Douglas and Minna Kim Mazza is Didi Cardoso who is taking on duties as Managing Editor. Cardoso is Portuguese and has been working on GrrlGamer.com also for the past five years. She is excited about the new possibilities, especially her pet project simgrrl.com, where she provides downloadable content for The Sims and The Sims 2.

With several new writers working on GrrlGamer.com, new advertisers, affiliates and an invigorated presence in a market that GrrlGamer.com defined many years ago; the re-launch looks to be the next big thing in gaming for women & girls.

Headquartered in Fort Myers, FL, with satellite offices in Chicago, IL and Hamilton, Ontario, CANADA GrrlGamer.com is published on the web by Last Resort Media, Inc. Founded in 1997, GrrlGamer.com was the first website of its kind to offer a female perspective on computer and video gaming.

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