

Chemical Manufacturers Association
Open Communications Committee/
CIC-New Jersey Meeting
MINUTES OF MEETING

CC-35

Sheraton Newark Airport
Elizabeth, New Jersey

Tuesday
September 22, 1987
8:30 a.m.-3:45 p.m.

MEMBERS PRESENT

Charles A. Goding, Chairman
David L. Baird Jr., Vice Chairman
Robert M. Berzok
Dan R. Bishop
Charles A. Dana Jr.
William S. Kelly
William J. Roberts

Nalco Chemical Company
Exxon Chemical Americas
Union Carbide Corporation
Monsanto Chemical Company
Occidental Chemical Corporation
Hoechst Celanese Corporation
Air Products and Chemicals, Inc.

MEMBERS ABSENT

Howard H. Babcock
Gerald T. Davis
Kenneth Jacobson
Susan Croce Kelly
William M. Metten Jr.
Foster C. Smith
Vicky Suazo
Helmuth C. von Moltke

PPG Industries, Inc.
ARCO Chemical Company
E. I. du Pont de Nemours & Co.
Sandoz Crop Protection Corporation
ICI Americas Inc.
The BFGoodrich Company
Dow Chemical U.S.A.
BASF Corporation

PRESENT BY INVITATION

Jack Alderton
Lou Alpaugh
Keith Ardron
Melvin L. Asbury
Harry Bauer
Anthony A. Biesada
Frank D. Bobbie
Ron Burstein
Dan Callahan
John V. Carnall
Charles R. Carter

GATX Terminals
Hoechst Celanese Corporation
C-I-L Corporation of America
Exxon Chemical Americas
GAF Corporation
Pfizer Inc.
Union Carbide Corporation
Union Carbide Corporation
American Cyanamid Company
American Cyanamid Company
The BFGoodrich Company

CMA 083980

Mark Cheatham
Edward F. Crupi
David DiPiero
Joseph H. Donahue
Bill Edwards
Kristin Elliott
Donald A. Eros
James Fair
M. M. Gallagher
Mervin K. Goss
Henry D. Gudrian
Dr. J. B. Halladay
Rita Hartmann
Frank Hawkinson
Christian Heidorf
Linda E. S. Heimburg
Judith C. Hoffman
Charles R. Holcomb
Frank Inzerilla
Marian Jones
Robert T. Kloss
Steven G. Kuhrtz
William Lafield
Richard Lissenden
H. L. Luschen
Rich Macal
Marcy Matlosz
Brent McGinnis
Brendan McMahon
Arthur T. Miller
Charles R. Miller
Ted A. Miller
James A. Mitchell
Nancy Passow
Joe J. Pastuzyn
Mark A. Ryan
Glenn Sandor
James Shaevel
Renae Schmidt
Dr. Nicholas Scarper
Tom Schmidt
Les Schmultz
Paul A. Schultz
Michael Shatynski
Rick Tabakin
Dr. A. Wayne Tamarelli
Paul Thomasset
Richard F. Tritschler
George A. Vail
Fred Vigeant

CIBA-GEIGY Corporation
Sterling Organics
Georgia Gulf Corporation
Beecham Laboratories
Tennessee Eastman Company
Allied-Signal Inc.
General Chemical Corporation
Amoco Corporation
Exxon Chemical Americas
Sandoz Corporation
USI Chemicals
American Cyanamid Company
Monsanto Chemical Company
Henkel Corporation
Sterling Organics
American Cyanamid Company
Nepera, Inc.
Holcomb Associates
GAF Corporation
Union Carbide Corporation
Beecham Laboratories
Cabot Corporation
Shell Chemical Company
J. T. Baker Chemical Company
Exxon Chemical Company
Henkel Corporation
J. T. Baker Chemical Company
Ashland Chemical Company
Morton Thiokol, Inc.
Eastman Kodak Company
Waste Management, Inc.
Union Carbide Corporation
Henkel Corporation
Sandoz Chemicals Corporation
Union Carbide Corporation
CIBA-GEIGY Corporation
GATX Terminals
Union Carbide Corporation
Potters Industries
Haarmann & Reimer Corporation
Staflex Specialty Esters
Exxon Chemical Americas
Union Carbide Corporation
Rhone-Poulenc Inc.
American Cyanamid Company
Dock Resins Corporation
Paul Uhlich & Co., Inc.
Hoffmann-LaRoche Inc.
Balchem Corporation
CIBA-GEIGY Corporation

Kent Weber
Robert J. Willmot
Thaddeus J. Wlodarczak

J. T. Baker Chemical Company
Carus Chemical Company
Buffalo Color Corporation

SPEAKERS

Robert D. Kennedy
Gordon Bishop
Peggy Ballman

Hal Bozarth

Scarlett L. Foster
Tom Harrison
Al Pagano
Jim R. Pitts
Stan Straker

Union Carbide Corporation
Newark-Star Ledger
Chemical Industry Council of
New Jersey
Chemical Industry Council of
New Jersey
Monsanto Chemical Company
Union Carbide Corporatin
E. I. du Pont de Nemours & Co.
Exxon Chemical Americas
ICI Americas Inc.

STAFF

Jon Holtzman, Staff Executive
Marion R. Herz
Robin W. Higgins
Christopher Piantadosi
John E. Slavick
Patricia A. Sokoloff
James P. Turner

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At 8:30 a.m. Hal Bozarth, executive director, Chemical Industry Council of New Jersey, welcomed attendees to New Jersey.

Mr. Bozarth said Title III will be the top priority in the coming year. He is concerned about the response to the question: Why is industry emitting and why so much?

Communications Committee Chairman Goding also welcomed attendees and introduced Jon Holtzman.

Mr. Holtzman thanked Hal Bozarth and Peggy Ballman of the CIC for their assistance in cosponsoring the meeting. He said that the meeting was probably the largest open committee meeting.

He mentioned the priority of industry to explain Title III to neighbors. In discussing CMA's national media tour program, Mr. Holtzman said staff had visited 250 editorial boards over the country, 40 cities and 11 states

in the last four months. Results of a progress report on industry's safety record in the last two years with CAER and NCRIC show interest and understanding. He read excerpts from the Great Falls (Mont.) Tribune and the Cincinnati Inquirer.

Mr. Holtzman said the NRDC and the Sierra Club are ready to go when the July 1988 reports are released and that we should go out and talk now.

He mentioned a Louisiana survey on environmental issues. Seventy percent of those surveyed in employee households believe that industry does only what is mandated by law.

David Baird, Exxon Chemical Americas, discussed CMA's risk comparison project: A New Tool for the Industry. (His handout is attached as Appendix A.) He discussed Title III deadlines, noting there will be more mistrust of industry if these issues are not addressed.

The final report by the special task force covers the following points:

1. Industry must lead in communicating to the public the risks and benefits from chemicals.
2. The concern will be the high level of emissions.
3. The answers must relate risks to what the public understands.

The keynote address -- "Fear of Trying" (to explain Section 313 data to the community) -- was given by Robert Kennedy, chief executive officer and chairman of the board, Union Carbide Corporation. (Attachment B to the Minutes.)

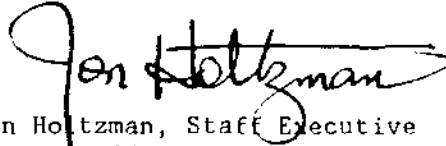
Participants in a panel discussion on "Plant Managers Discuss Title III" were: Tom Harrison, Union Carbide; Al Pagano, Du Pont, and Stan Straker, ICI Americas. They discussed outreach programs in their plant communities.

The speaker at lunch was Gordon Bishop, environmental columnist of the Newark Star-Ledger.

The afternoon panel members talked about "What Some Communicators Are Doing on Title III." Members of the panel were: Scarlett Foster, Monsanto Company; Jim Pitts, Exxon Chemical; Peggy Ballman, CIC/NJ, and John Slavick, CMA.

The meeting was adjourned at 3:45 p.m.

Respectfully submitted,



Jon Holtzman, Staff Executive
Vice President, Communications

Attachments A & B
Minutes Subject to Approval
3/13/88