



## WORLD-CLASS PROFESSIONAL TENNIS RETURNS TO BOSTON AFTER A SIX-YEAR ABSENCE

### ADTECH Systems Sponsors USTA Men's \$75,000 Challenger at Bosse Sports

**SUDBURY, Mass., (September 27, 2005)** – ADTECH Systems, New England's leading professional audio-visual systems integration company, today announced that it will sponsor the New England USTA Men's \$75,000 Challenger tournament at Bosse Sports in Sudbury, Massachusetts. This historic event will take place from Oct. 31 through Nov. 6, 2005 and will be the first professional tennis tournament to be held in Boston since 1999.

The USTA/ADTECH Challenger at Bosse Sports is a \$75,000 plus Hospitality event (hotel rooms for players and officials will be provided), which makes this tournament the largest of its type held on U.S. soil.

"New England has seen a real tennis boom in the past couple of years and the addition of a USTA Challenger tournament in Boston will help to further spur that growth," said Jeff Waters, Executive Director of USA Tennis New England. "In order to achieve our mission of promoting and developing the growth of tennis and to bring the sport to communities across New England, events like these are a great way to spark interest and participation in tennis."

The tournament will attract ATP Tour players ranked between 30 and 150 in the world; many of these players competed at the 2005 U.S. Open. It will feature 32 singles players and 16 doubles teams. The qualifying tournament, taking place October 29-30, will determine the final four singles players in the field.

Admission to the USTA/ADTECH Challenger at Bosse Sports is free Oct. 29-30, \$25 from Oct. 31-Nov. 4 and \$35 for the semifinals (Nov. 5) and final (Nov. 6). A weekly pass (all sessions) is \$190. Tickets are available by calling Bosse Sports at (978) 443-4613. For more information, including directions, log on to [www.bostonchallenger.com](http://www.bostonchallenger.com).

"We are excited that Bosse Sports has been selected by the USTA to host this Challenger tournament and bring professional tennis back to Boston," said DJ Bosse, president of Bosse Sports. "Together with our title sponsor, ADTECH Systems, we are honored to follow in the tradition of Longwood Cricket Club and present some of the world's top players in a USTA Challenger event."

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“The USTA/ADTECH Challenger really is history in the making,” added David Gormley, President and CEO of ADTECH Systems, who will present the award to the tournament’s winner. “It’s a visionary endeavor that promises to bring professional tennis back into New England’s focus, and we’re proud to be a part of it.”

In addition to the competition, a number of special events are slated to take place during the week-long tournament including a Challenger VIP party complete with a “golf-tournament” and a sponsor exhibition. Sponsors will also host a drawing with prizes home electronics and other luxury items. Proceeds will benefit the Bosse Sports Foundation, which provides financial assistance and world-class coaching to young tennis players with limited financial resources.

### **About the USTA Pro Circuit**

With 96 tournaments throughout the country and prize money ranging from \$10,000 to \$100,000, the USTA Pro Circuit is the pathway to the US Open and tour-level competition for aspiring tennis players and a frequent battleground for established professionals. More than 1,100 men and women from 79 countries competed on the USTA Pro Circuit in 2004 for nearly \$3 million in prize money and valuable ATP and WTA Tour ranking points. Andre Agassi, James Blake, Mardy Fish and Andy Roddick are among today’s top stars that began their careers on the USTA Pro Circuit. For more information, log on to <http://procircuit.usta.com>.

### **About ADTECH Systems and Home Entertainment Expo**

ADTECH Systems (<http://www.adtech-sys.com>) is New England’s leading full-service audio-visual systems integration company. Since 1988, ADTECH Systems has provided state-of-the-art presentation technologies, as well as design, installation and support services to businesses and educational facilities across New England. In addition to the company’s commercial product offerings, which range from digital projection products to audio and conferencing solutions and accessories, ADTECH Systems provides the latest high-tech home solutions to homeowners, architects and professional builders through its award-winning residential technologies division, Home Entertainment Expo (<http://www.homeentertainmentexpo.com>). For more information about ADTECH Systems, please call 1-800-359-0077.

### **About Bosse Sports**

Bosse Sports (<http://www.bossesports.com>) bears the name of its founder and visionary, DJ Bosse. Turning vision into reality has always been DJ’s way. From succeeding as an ATP touring tennis professional, to becoming one of the nation’s top tennis instructors, to developing and building his comprehensive family sports and fitness club, DJ Bosse is a dreamer. Bosse Sports, based in Sudbury, Mass., is a club that delights and amazes. It includes five indoor tennis courts and four seasonal indoor/outdoor courts; an aquatics center with a twenty-five-yard ‘no wake’ pool; a 25,000 square-foot indoor golf learning center certified by the PGA with the latest technology along with total game practice areas; a Brazilian teak fitness floor with the world’s finest strength and cardiovascular equipment; two group training studios; an exquisite day spa; and a challenging two-story climbing wall.

### **About USA Tennis New England and the USTA**

USA Tennis New England, one of 17 regional sections across the country that comprise the United States Tennis Association (USTA), is a not-for-profit organization committed to promoting and developing the growth of tennis and increasing participation in the sport in New England by offering quality recreational and competitive programs for people of all ages and abilities. Founded in 1927 as the New England Lawn Tennis Association, USA Tennis New England boasts more than 29,000 individual and 350 organizational members, 1,000 volunteers, and a professional staff of 18. For more information, visit [www.usatennisnewengland.com](http://www.usatennisnewengland.com).

The USTA is the national governing body for the sport of tennis in the United States and is a not-for-profit organization with more than 665,000 members. It owns and operates the US Open and, in 2004, launched the US Open Series which links 11 summer tournaments to the US Open. In addition, it selects the teams for the Davis Cup, Fed Cup and the Olympic and Paralympic Games. It invests 100% of its proceeds to promote and develop the growth of tennis, from the grassroots to the professional levels. For more information on the USTA, log on to [www.usta.com](http://www.usta.com). For more information on how to learn tennis fast, visit [www.TennisWelcomeCenter.com](http://www.TennisWelcomeCenter.com).

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