

## MEDIA NEWS ANNOUNCEMENT

For Immediate Release

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## BANDAI ENTERTAINMENT TO BRING GUNDAM 00 TO THE U.S.

April 18, 2008 (Cypress, CA) – Bandai Entertainment Inc. announced today that it will release the series GUNDAM 00 from animation Sunrise. The series will be released with an English dub on DVD and a North American television broadcast is in the planning stages. The series is directed by Seiji Mizushima whose past credits as a director and storyboard artist include *Fullmetal Alchemist, Evangelion*, and *Appleseed: Ex Machina*.

Mobile Suit Gundam 00 is the latest installment in the long running franchise and takes place in the year 2307 A.D. When fossil fuels have been completely depleted and humanity has turned to solar energy to maintain its way of life, the controlling nations of the solar power find themselves at war with more impoverished countries and threats to the "promised land of God" lead to the formation of a group called the Celestial Being, whose purpose is to end war and unite humanity through the use of four Gundam mech.

"This is an exciting new incarnation of *Gundam*, with amazing animation, hard SF, post 9/11 storytelling, and an international appeal not seen since *Gundam Wing*. We are pleased to be bringing this much asked about series to the U.S.," said Director of Marketing Robert Napton.

Look for more information on Gundam 00's release schedule in the near future.

## www.bandai-ent.com

## **About Bandai Entertainment Inc.**

Bandai Entertainment Inc. is a subsidiary of Namco Bandai Holdings (USA) Inc. and the premier distributor of Japanese animation on DVD and programming for television broadcast in North America. Titles include *The Melancholy of Haruhi Suzumiya*, *Cowboy Bebop*, *Outlaw Star*, *Escaflowne*, *Ghost in the Shell: Stand Alone Complex*, *Gundam Seed Destiny*, *My Hime*, and many more.