

**FOR IMMEDIATE RELEASE**

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**QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312**

## **McCain, Obama close in Missouri**

**Raleigh, N.C.** – John McCain is up 47-44 on Barack Obama, according to Public Policy Polling's first Missouri poll.

Although both candidates are doing a pretty good job of holding onto the support of voters within their own parties, McCain is doing slightly better as he leads among Republicans 85-10 while Obama has the 77-15 edge with Democrats. McCain also leads 46-38 with independents in the state.

“Missouri is likely to be one of the most competitive states in the country this fall,” said Dean Debnam, President of Public Policy Polling. “We’re finding that more voters in the state are identifying themselves as Democrats than Republicans this year, but the key for Barack Obama will be making sure those folks actually stay with the party in their voting for President.”

In the race for Governor, Democrat Jay Nixon leads both of his possible fall opponents. He has a 47-37 edge over Kenny Hulshof, and a closer 44-39 lead over Sarah Steelman. Interestingly though, Hulshof leads 71-19 among Republicans against Nixon while Steelman leads just 63-22. She does better against Nixon due to stronger support from Democrats and independents, but that won't necessarily help her get through the primary.

PPP also took a look ahead to the 2010 race for Senate, and found that Robin Carnahan could give Republican incumbent Kit Bond a run for his money. Bond's approval rating is 39%, and he leads a potential contest against Carnahan just 44-42. Bond fares better against Susan Montee, with the poll showing a 47-35 advantage in a possible contest against her.

PPP surveyed 723 likely voters from July 2<sup>nd</sup> to July 5th. The survey's margin of error is +/- 3.6%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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## Missouri Poll

**Q1** The candidates for President are Republican John McCain and Democrat Barack Obama. If the election was today, who would you vote for? If John McCain, press 1. If Barack Obama, press 2. If you're undecided, press 3.

*McCain*.....47% *Undecided*..... 9%  
*Obama*.....44%

**Q2** If the candidates for Governor this fall are Republican Kenny Hulshof and Democrat Jay Nixon, who would you vote for? If Kenny Hulshof, press 1. If Jay Nixon, press 2. If you're undecided, press 3.

*Hulshof*.....37% *Undecided*.....15%  
*Nixon*.....47%

**Q3** If the candidates for Governor this fall are Democrat Jay Nixon and Republican Sarah Steelman, who would you vote for? If Jay Nixon, press 1. If Sarah Steelman, press 2. If you're undecided, press 3.

*Nixon* ..... 44%  
*Steeleman*..... 39%  
*Undecided*..... 17%

**Q4** Do you approve or disapprove of Republican Senator Kit Bond's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

*Approve*..... 39% *Not sure* ..... 27%  
*Disapprove*..... 33%

**Q5** If the candidates for US Senate in 2010 were Republican Kit Bond and Democrat Robin Carnahan, who would you vote for? If Kit Bond, press 1. If Robin Carnahan, press 2. If you're undecided, press 3.

*Bond* .....44% *Undecided*.....15%  
*Carnahan*.....42%

**Q6** If the candidates for US Senate in 2010 were Republican Kit Bond and Democrat Susan Montee, who would you vote for? If Kit Bond, press 1. If Susan Montee, press 2. If you're undecided, press 3.

*Bond* ..... 47%  
*Montee*..... 35%  
*Undecided*..... 18%

**Q7** If you are a woman, press 1, if a man, press 2.

*Woman* ..... 54%  
*Man*.....46%

**Q8** If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

*Democrat*..... 39%  
*Republican*..... 34%  
*Other*.....28%

**Q9** If you are white, press one now. If you are African-American, press two now. If other, press 3.

*White* ..... 85%  
*African-American* ..... 12%  
*Other*..... 3%

**Q10** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

*18 to 29*..... 19%  
*30 to 45*..... 28%  
*46 to 65*..... 40%  
*Older than 65*..... 14%





	Base	Gender	
		Woman	Man
<b>President</b>			
<b>McCain</b>	47%	46%	48%
<b>Obama</b>	44%	45%	42%
<b>Undecided</b>	9%	9%	10%

	Base	Gender	
		Woman	Man
<b>Hulshof-Nixon</b>			
<b>Hulshof</b>	37%	36%	39%
<b>Nixon</b>	47%	49%	46%
<b>Undecided</b>	15%	16%	15%

	Base	Gender	
		Woman	Man
<b>Nixon-Steelman</b>			
<b>Nixon</b>	44%	44%	43%
<b>Steelman</b>	39%	39%	40%
<b>Undecided</b>	17%	17%	18%

	Base	Gender	
		Woman	Man
<b>Bond Approval</b>			
<b>Approve</b>	39%	36%	43%
<b>Disapprove</b>	33%	32%	35%
<b>Not sure</b>	27%	31%	22%





	Base	Gender	
		Woman	Man
<b>Bond-Carnahan</b>			
<b>Bond</b>	44%	42%	45%
<b>Carnahan</b>	42%	43%	40%
<b>Undecided</b>	15%	15%	14%

	Base	Gender	
		Woman	Man
<b>Bond-Montee</b>			
<b>Bond</b>	47%	45%	49%
<b>Montee</b>	35%	36%	34%
<b>Undecided</b>	18%	19%	16%

	Base	Party		
		Democrat	Republican	Other
<b>President</b>				
<b>McCain</b>	47%	15%	85%	46%
<b>Obama</b>	44%	77%	10%	38%
<b>Undecided</b>	9%	8%	6%	16%

	Base	Party		
		Democrat	Republican	Other
<b>Hulshof-Nixon</b>				
<b>Hulshof</b>	37%	10%	71%	35%
<b>Nixon</b>	47%	76%	19%	42%
<b>Undecided</b>	15%	15%	10%	23%





	Base	Party		
		Democrat	Republican	Other
<b>Nixon-Steelman</b>				
<b>Nixon</b>	44%	64%	22%	41%
<b>Steelman</b>	39%	20%	63%	38%
<b>Undecided</b>	17%	15%	16%	21%

	Base	Party		
		Democrat	Republican	Other
<b>Bond Approval</b>				
<b>Approve</b>	39%	20%	65%	35%
<b>Disapprove</b>	33%	52%	13%	32%
<b>Not sure</b>	27%	27%	23%	32%

	Base	Party		
		Democrat	Republican	Other
<b>Bond-Carnahan</b>				
<b>Bond</b>	44%	12%	79%	45%
<b>Carnahan</b>	42%	76%	9%	33%
<b>Undecided</b>	15%	11%	12%	22%

	Base	Party		
		Democrat	Republican	Other
<b>Bond-Montee</b>				
<b>Bond</b>	47%	15%	79%	52%
<b>Montee</b>	35%	64%	10%	25%
<b>Undecided</b>	18%	20%	11%	23%





	Base	Race		
		White	African-American	Other
<b>President</b>				
<b>McCain</b>	47%	50%	22%	49%
<b>Obama</b>	44%	39%	78%	36%
<b>Undecided</b>	9%	10%	-	15%

	Base	Race		
		White	African-American	Other
<b>Hulshof-Nixon</b>				
<b>Hulshof</b>	37%	39%	27%	38%
<b>Nixon</b>	47%	47%	52%	36%
<b>Undecided</b>	15%	14%	21%	26%

	Base	Race		
		White	African-American	Other
<b>Nixon-Steelman</b>				
<b>Nixon</b>	44%	43%	52%	33%
<b>Steelman</b>	39%	40%	30%	48%
<b>Undecided</b>	17%	17%	18%	20%

	Base	Race		
		White	African-American	Other
<b>Bond Approval</b>				
<b>Approve</b>	39%	41%	24%	44%
<b>Disapprove</b>	33%	32%	42%	36%
<b>Not sure</b>	27%	27%	33%	21%





	Base	Race		
		White	African-American	Other
<b>Bond-Carnahan</b>				
<b>Bond</b>	44%	46%	27%	49%
<b>Carnahan</b>	42%	39%	61%	31%
<b>Undecided</b>	15%	15%	12%	21%

	Base	Race		
		White	African-American	Other
<b>Bond-Montee</b>				
<b>Bond</b>	47%	48%	36%	45%
<b>Montee</b>	35%	33%	55%	39%
<b>Undecided</b>	18%	19%	9%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>President</b>					
<b>McCain</b>	47%	38%	46%	51%	50%
<b>Obama</b>	44%	55%	45%	38%	40%
<b>Undecided</b>	9%	7%	8%	11%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Hulshof-Nixon</b>					
<b>Hulshof</b>	37%	26%	38%	41%	38%
<b>Nixon</b>	47%	54%	45%	44%	51%
<b>Undecided</b>	15%	20%	16%	14%	11%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Nixon-Steelman</b>					
<b>Nixon</b>	44%	45%	46%	40%	46%
<b>Steelman</b>	39%	38%	34%	44%	39%
<b>Undecided</b>	17%	17%	19%	16%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Bond Approval</b>					
<b>Approve</b>	39%	34%	36%	43%	42%
<b>Disapprove</b>	33%	36%	32%	33%	33%
<b>Not sure</b>	27%	30%	31%	24%	25%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Bond-Carnahan</b>					
<b>Bond</b>	44%	37%	42%	48%	45%
<b>Carnahan</b>	42%	47%	40%	41%	40%
<b>Undecided</b>	15%	16%	18%	11%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Bond-Montee</b>					
<b>Bond</b>	47%	40%	46%	52%	44%
<b>Montee</b>	35%	42%	35%	33%	34%
<b>Undecided</b>	18%	18%	19%	15%	22%

