

FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / **919-880-4888** (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

McCain has solid home state lead

Raleigh, N.C. – Despite recent speculation that Arizona could be competitive this fall, John McCain has a solid lead over Barack Obama in the state, the newest survey from Public Policy Polling finds.

McCain leads Obama 52-40. He earns a decent amount of crossover support, trailing just 76-16 among Democratic voters while having folks in his party almost completely nailed down with an 87-8 advantage.

McCain is also doing considerably better with Hispanic voters in his home state than he is nationally, trailing 48-40 with that group in Arizona while he has a deficit well over 20 points nationally.

"There's no shortage of typically Republican states for Barack Obama to compete in this fall," said Dean Debnam, President of Public Policy Polling. "Places like Indiana, Virginia, Colorado, North Dakota, and Montana all appear to be unusually competitive this year. Obama might be better suited to trying to pull off win in those places because Arizona looks like a long shot."

The survey found that both McCain and Governor Janet Napolitano are quite popular. Napolitano's approval rating is 54% while McCain's is 53%. In surveys over the last few months across the country McCain and Napolitano are the only two politicians PPP has found with approval over 50% in this time when voters are unhappy with their elected officials pretty much across the board.

A hypothetical 2010 Senate match up between the pair shows McCain with a 50-43 lead over Napolitano.

PPP surveyed 1,000 likely voters on July 30^{th} and 31st. The survey's margin of error is +/-3.1%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Arizona Poll

Q1	The candidates for President are Republican John McCain and Democrat Barack Obama. If the election was today, who would you vote for? If John McCain, press 1. If Barack Obama, press 2. If you're undecided, press 3. <i>McCain</i> 52% Undecided	Q5 Q6
	Obama40%	
Q2	Do you approve or disapprove of Senator John McCain's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3. <i>Approve</i>	Q7
	Disapprove31%	
Q3	Do you approve or disapprove of Governor Janet Napolitano's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3. <i>Approve</i>	
	Disapprove	Q8
	Not Sure	
Q4	If the election for US Senate in 2010 was between Republican John McCain and Democrat Janet Napolitano, who would you vote for? If John McCain, press 1. If Janet	

Napolitano, press 2. If you're undecided, press 3. *McCain......* 50% *Undecided......* 7%

Napolitano.....43%

Q5	If you are a woman, press 1, if a man, press 2. <i>Woman</i> 49%
	Man51%
Q6	If you are a Democrat, press 1. If a Republican, press 2. If other, press 3. Democrat
	Republican44%
	Other20%
Q7	If you are Hispanic, press one now. If you are white, press two now. If you are black, press three. If other, press four.
	Hispanic16%
	White76%
	Black 4%
	Other 4%
Q8	If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.
	18 to 29
	30 to 4528%
	46 to 65
	Older than 6518%





		Gender		
	Base	Woman	Man	
McCain/Obama			-	
McCain	52%	51%	53%	
Obama	40%	41%	39%	
Undecided	8%	8%	8%	

		Gender		
	Base	Woman	Man	
McCain Approval				
Approve	53%	53%	53%	
Disapprove	31%	29%	34%	
Notsure	15%	18%	12%	

		Gender	
	Base	Woman	Man
Napolitano Approval			-
Approve	54%	58%	50%
Disapprove	37%	31%	42%
Not Sure	10%	11%	8%

		Gender	
	Base	Base Woman M	
McCain/Napolitano			
McCain	50%	45%	54%
Napolitano	43%	46%	41%
Undecided	7%	9%	5%





		Party			
	Base	Democrat	Republican	Other	
McCain/Obama					
McCain	52%	16%	87%	40%	
Obama	40%	76%	8%	44%	
Undecided	8%	8%	4%	16%	

		Party		
	Base	Democrat	Republican	Other
McCain Approval				
Approve	53%	29%	76%	45%
Disapprove	31%	52%	11%	39%
Notsure	15%	19%	13%	15%

	Party		Party			
	Base	Democrat	Republican	Other		
Napolitano Approval						
Approve	54%	78%	32%	59%		
Disapprove	37%	14%	57%	31%		
Not Sure	10%	8%	11%	10%		

		Party				
	Base	Democrat	Republican	Other		
McCain/Napolitano						
McCain	50%	18%	81%	38%		
Napolitano	43%	77%	14%	48%		
Undecided	7%	4%	5%	14%		





		Race			
	Base	Hispanic	White	Black	Other
McCain/Obama					
McCain	52%	40%	57%	6%	56%
Obama	40%	48%	37%	75%	32%
Undecided	8%	12%	6%	19%	11%

		Race			
	Base	Hispanic	White	Black	Other
McCain Approval					
Approve	53%	47%	56%	31%	52%
Disapprove	31%	38%	30%	44%	27%
Notsure	15%	15%	15%	25%	21%

	Race					
	Base	Hispanic	White	Black	Other	
Napolitano Approval						
Approve	54%	57%	52%	75%	47%	
Disapprove	37%	34%	38%	6%	45%	
Not Sure	10%	9%	9%	19%	8%	

	Race				
	Base	Hispanic	White	Black	Other
McCain/Napolitano					
McCain	50%	35%	55%	6%	56%
Napolitano	43%	57%	39%	75%	35%
Undecided	7%	8%	6%	19%	8%





		Age				
	Base	18 to 29	30 to 45		Older than 65	
McCain/Obama						
McCain	52%	41%	55%	53%	57%	
Obama	40%	53%	37%	38%	36%	
Undecided	8%	6%	8%	9%	8%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
McCain Approval						
Approve	53%	53%	56%	53%	50%	
Disapprove	31%	33%	27%	33%	34%	
Notsure	15%	14%	17%	15%	16%	

		Age			
	Base	18 to 29	30 to 45		Older than 65
Napolitano Approval					
Approve	54%	55%	55%	52%	54%
Disapprove	37%	30%	35%	39%	38%
Not Sure	10%	15%	9%	9%	8%

		Age			
	Base	18 to 29	30 to 45		Older than 65
McCain/Napolitano					
McCain	50%	43%	50%	50%	55%
Napolitano	43%	51%	40%	44%	41%
Undecided	7%	6%	10%	6%	4%

