

FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

McCain, Nixon lead in Missouri

Raleigh, N.C. – John McCain has expanded his lead over Barack Obama in Missouri, according to the newest survey from Public Policy Polling.

McCain's advantage is 50-40, a seven point increase from PPP's July poll, which showed him leading by just three points.

Obama's biggest issue is with white voters, who support McCain by a 56-35 margin.

"There aren't enough black voters in Missouri for Barack Obama to win it if he can't make things more competitive among white voters," said Dean Debnam, President of Public Policy Polling. "That's going to be his challenge if he wants to have any chance at winning the state."

McCain leads across every age group, and has the advantage with both men and women. Obama will need a good margin of victory with women if he is to take Missouri but for now that's not coming through.

The news is better for Democrats in the Governor's race. Jay Nixon leads Republican Kenny Hulshof 48-42. In other statewide races Lieutenant Governor Peter Kinder and Secretary of State Robin Carnahan hold double digit leads, while in the open seats for Attorney General and Treasurer Democrat Chris Koster and Republican Brad Lager each hold a narrow advantage.

In a look ahead to the 2010 race for Senate, it appears both Russ Carnahan and Dick Gephardt could give Kit Bond a run for his money if they chose to seek the seat. Bond leads Carnahan 46-43 and Gephardt just 44-43 in hypothetical match ups. PPP showed Robin Carnahan within the margin of error against Bond last month as well.

PPP surveyed 750 likely voters from August 13th to 17th. The survey's margin of error is +/-3.6%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.



Missouri Poll

Q1 The candidates for President are Republican John McCain and Democrat Barack Obama. If the election was today, who would you vote for? If John McCain, press 1. If Barack Obama, press 2. If you're undecided, press 3.

McCain.....50% *Undecided*..... 9%

Obama.....40%

Q2 The candidates for Governor are Republican Kenny Hulshof and Democrat Jay Nixon. If the election was today, who would you vote for? If Kenny Hulshof, press 1. If Jay Nixon, press 2. If you're undecided, press 3.

Hulshof.....42% *Undecided*..... 11%

Nixon.....48%

Q3 The candidates for Lieutenant Governor are Republican Peter Kinder and Democrat Sam Page. If the election was today, who would you vote for? If Peter Kinder, press 1. If Sam Page, press 2. If you're undecided, press 3.

Kinder48% *Undecided*.....15%

Page37%

Q4 The candidates for Secretary of State are Democrat Robin Carnahan and Republican Mitch Hubbard. If the election was today, who would you vote for? If Robin Carnahan, press 1. If Mitch Hubbard, press 2. If you're undecided, press 3.

Carnahan.....49%

Hubbard.....39%

Undecided..... 11%

Q5 The candidates for State Treasurer are Republican Brad Lager and Democrat Clint Zweifel. If the election was today, who would you vote for? If Brad Lager, press 1. If Clint Zweifel, press 2. If you're undecided, press 3.

Lager41%

Zweifel36%

Undecided.....23%

Q6 The candidates for Attorney General are Democrat Chris Koster and Republican Mike Gibbons. If the election was today, who would you vote for? If Chris Koster, press 1. If Mike Gibbons, press 2. If you're undecided, press 3.

Koster42%

Gibbons39%

Undecided..... 19%

Q7 Do you approve or disapprove of Republican Senator Kit Bond's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve44%

Disapprove.....33%

Not Sure.....23%

Q8 If the candidate for US Senate in 2010 were Republican Kit Bond and Democrat Russ Carnahan, who would you vote for? If Kit Bond, press 1. If Russ Carnahan, press 2. If you're undecided, press 3.

Bond46%

Carnahan.....43%

Undecided..... 11%

Q9 If the candidates for US Senate in 2010 were Republican Kit Bond and Democrat Dick Gephardt, who would you vote for? If Kit Bond, press 1. If Dick Gephardt, press 2. If you're undecided, press 3.

Bond44%

Gephardt.....43%

Undecided..... 12%





Q10 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

<i>War in Iraq</i>	15%
<i>Education</i>	7%
<i>Economy and Jobs</i>	47%
<i>Taxes</i>	4%
<i>Moral and Family Values</i>	13%
<i>Health Care</i>	8%
<i>Immigration</i>	5%
<i>Other</i>	1%

Q11 If you are a woman, press 1, if a man, press 2.

<i>Woman</i>	51%
<i>Man</i>	49%

Q12 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

<i>Democrat</i>	37%
<i>Republican</i>	38%
<i>Other</i>	24%

Q13 If you are white, press one now. If you are African-American, press two now. If other, press 3.

<i>White</i>	85%
<i>African-American</i>	12%
<i>Other</i>	3%

Q14 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

<i>18 to 29</i>	18%
<i>30 to 45</i>	25%
<i>46 to 65</i>	38%
<i>Older than 65</i>	18%





	Base	Gender	
		Woman	Man
McCain/Obama			
McCain	50%	47%	53%
Obama	40%	42%	39%
Undecided	9%	11%	8%

	Base	Gender	
		Woman	Man
Governor			
Hulshof	42%	37%	46%
Nixon	48%	51%	45%
Undecided	11%	12%	9%

	Base	Gender	
		Woman	Man
Lieutenant Governor			
Kinder	48%	43%	52%
Page	37%	39%	35%
Undecided	15%	17%	13%

	Base	Gender	
		Woman	Man
Secretary of State			
Carnahan	49%	53%	46%
Hubbard	39%	34%	44%
Undecided	11%	13%	10%





	Base	Gender	
		Woman	Man
Treasurer			
Lager	41%	37%	45%
Zweifel	36%	36%	36%
Undecided	23%	27%	19%

	Base	Gender	
		Woman	Man
Attorney General			
Koster	42%	43%	41%
Gibbons	39%	33%	45%
Undecided	19%	24%	14%

	Base	Gender	
		Woman	Man
Bond Approval			
Approve	44%	40%	47%
Disapprove	33%	30%	36%
Not Sure	23%	30%	16%

	Base	Gender	
		Woman	Man
Bond/Carnahan			
Bond	46%	42%	50%
Carnahan	43%	44%	42%
Undecided	11%	14%	8%





	Base	Gender	
		Woman	Man
Bond/Gephardt			
Bond	44%	41%	48%
Gephardt	43%	44%	43%
Undecided	12%	16%	9%

	Base	Party		
		Democrat	Republican	Other
McCain/Obama				
McCain	50%	15%	87%	46%
Obama	40%	78%	9%	33%
Undecided	9%	8%	4%	21%

	Base	Party		
		Democrat	Republican	Other
Governor				
Hulshof	42%	11%	76%	34%
Nixon	48%	80%	18%	45%
Undecided	11%	9%	6%	21%

	Base	Party		
		Democrat	Republican	Other
Lieutenant Governor				
Kinder	48%	16%	82%	43%
Page	37%	70%	11%	27%
Undecided	15%	14%	7%	30%





	Base	Party		
		Democrat	Republican	Other
Secretary of State				
Carnahan	49%	78%	22%	48%
Hubbard	39%	13%	70%	33%
Undecided	11%	9%	9%	19%

	Base	Party		
		Democrat	Republican	Other
Treasurer				
Lager	41%	17%	69%	33%
Zweifel	36%	65%	12%	30%
Undecided	23%	18%	18%	37%

	Base	Party		
		Democrat	Republican	Other
Attorney General				
Koster	42%	71%	17%	36%
Gibbons	39%	14%	70%	30%
Undecided	19%	15%	13%	34%

	Base	Party		
		Democrat	Republican	Other
Bond Approval				
Approve	44%	25%	68%	34%
Disapprove	33%	53%	13%	34%
Not Sure	23%	22%	19%	32%





	Base	Party		
		Democrat	Republican	Other
Bond/Carnahan				
Bond	46%	15%	79%	41%
Carnahan	43%	78%	13%	35%
Undecided	11%	6%	8%	24%

	Base	Party		
		Democrat	Republican	Other
Bond/Gephardt				
Bond	44%	13%	78%	41%
Gephardt	43%	77%	14%	38%
Undecided	12%	11%	8%	21%

	Base	Race		
		White	African-American	Other
McCain/Obama				
McCain	50%	56%	14%	36%
Obama	40%	35%	81%	41%
Undecided	9%	10%	6%	23%

	Base	Race		
		White	African-American	Other
Governor				
Hulshof	42%	46%	8%	36%
Nixon	48%	45%	69%	48%
Undecided	11%	9%	22%	16%





	Base	Race		
		White	African-American	Other
Lieutenant Governor				
Kinder	48%	53%	17%	36%
Page	37%	33%	64%	41%
Undecided	15%	14%	19%	23%

	Base	Race		
		White	African-American	Other
Secretary of State				
Carnahan	49%	48%	61%	43%
Hubbard	39%	42%	25%	34%
Undecided	11%	11%	14%	23%

	Base	Race		
		White	African-American	Other
Treasurer				
Lager	41%	45%	17%	32%
Zweifel	36%	33%	58%	41%
Undecided	23%	22%	25%	27%

	Base	Race		
		White	African-American	Other
Attorney General				
Koster	42%	40%	56%	41%
Gibbons	39%	41%	25%	32%
Undecided	19%	19%	19%	27%





	Base	Race		
		White	African-American	Other
Bond Approval				
Approve	44%	46%	28%	32%
Disapprove	33%	31%	44%	41%
Not Sure	23%	23%	28%	27%

	Base	Race		
		White	African-American	Other
Bond/Carnahan				
Bond	46%	50%	19%	34%
Carnahan	43%	38%	72%	52%
Undecided	11%	12%	8%	14%

	Base	Race		
		White	African-American	Other
Bond/Gephardt				
Bond	44%	49%	14%	41%
Gephardt	43%	40%	67%	45%
Undecided	12%	11%	19%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCain/Obama					
McCain	50%	50%	51%	49%	52%
Obama	40%	44%	41%	40%	37%
Undecided	9%	6%	8%	11%	11%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Governor					
Hulshof	42%	38%	46%	40%	43%
Nixon	48%	49%	44%	51%	45%
Undecided	11%	13%	10%	9%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Lieutenant Governor					
Kinder	48%	40%	50%	48%	51%
Page	37%	38%	36%	38%	37%
Undecided	15%	21%	14%	14%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Secretary of State					
Carnahan	49%	41%	46%	52%	56%
Hubbard	39%	39%	45%	38%	35%
Undecided	11%	20%	9%	10%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Treasurer					
Lager	41%	38%	42%	40%	46%
Zweifel	36%	34%	37%	38%	33%
Undecided	23%	28%	21%	22%	21%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Attorney General					
Koster	42%	36%	39%	46%	43%
Gibbons	39%	41%	43%	35%	41%
Undecided	19%	23%	18%	19%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Bond Approval					
Approve	44%	44%	44%	42%	47%
Disapprove	33%	33%	30%	35%	32%
Not Sure	23%	24%	26%	22%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Bond/Carnahan					
Bond	46%	42%	46%	46%	50%
Carnahan	43%	41%	41%	45%	43%
Undecided	11%	17%	13%	9%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Bond/Gephardt					
Bond	44%	40%	48%	44%	45%
Gephardt	43%	41%	40%	45%	46%
Undecided	12%	19%	12%	11%	9%





	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and Family Values	Health Care	Immigration	Other
McCain/Obama									
McCain	50%	44%	23%	44%	86%	88%	27%	81%	62%
Obama	40%	48%	68%	47%	10%	2%	66%	5%	12%
Undecided	9%	8%	10%	10%	3%	10%	7%	15%	26%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and Family Values	Health Care	Immigration	Other
Governor									
Hulshof	42%	37%	25%	34%	76%	80%	14%	67%	50%
Nixon	48%	53%	66%	54%	14%	8%	80%	23%	37%
Undecided	11%	10%	9%	12%	10%	12%	5%	10%	13%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and Family Values	Health Care	Immigration	Other
Lieutenant Governor									
Kinder	48%	41%	22%	42%	76%	80%	30%	78%	74%
Page	37%	45%	66%	40%	10%	6%	60%	12%	12%
Undecided	15%	14%	13%	18%	14%	14%	10%	10%	13%





	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and Family Values	Health Care	Immigration	Other
Secretary of State									
Carnahan	49%	55%	51%	58%	24%	12%	81%	19%	25%
Hubbard	39%	36%	38%	32%	63%	70%	12%	71%	50%
Undecided	11%	9%	11%	11%	14%	19%	7%	10%	26%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and Family Values	Health Care	Immigration	Other
Treasurer									
Lager	41%	40%	26%	36%	70%	70%	25%	49%	37%
Zweifel	36%	41%	61%	39%	7%	7%	60%	27%	-
Undecided	23%	18%	13%	26%	24%	23%	15%	24%	63%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and Family Values	Health Care	Immigration	Other
Attorney General									
Koster	42%	48%	38%	46%	22%	14%	69%	38%	37%
Gibbons	39%	37%	44%	32%	64%	70%	17%	47%	25%
Undecided	19%	16%	18%	22%	14%	16%	15%	15%	38%





	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and Family Values	Health Care	Immigration	Other
Bond Approval									
Approve	44%	44%	34%	38%	70%	69%	24%	55%	62%
Disapprove	33%	40%	53%	35%	14%	9%	48%	17%	12%
Not Sure	23%	16%	14%	27%	17%	21%	28%	27%	26%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and Family Values	Health Care	Immigration	Other
Bond/Carnahan									
Bond	46%	44%	22%	40%	86%	83%	17%	68%	50%
Carnahan	43%	48%	68%	48%	7%	8%	72%	15%	25%
Undecided	11%	9%	11%	12%	7%	9%	11%	17%	26%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and Family Values	Health Care	Immigration	Other
Bond/Gephardt									
Bond	44%	43%	25%	36%	90%	80%	15%	73%	62%
Gephardt	43%	44%	64%	51%	3%	7%	73%	17%	12%
Undecided	12%	12%	11%	13%	7%	13%	12%	10%	26%

