

Gregg, Kelly, Sullivan & Woolstencroft: The Strategic Counsel

www.thestrategiccounsel.com

21 St. Clair Avenue East Suite 1100 Toronto, Ontario M4T 1L9 Tel 416 975-4465 Fax 416 975-1883

60 George Street Suite 205 Ottawa, Ontario K1N 1J4 Tel 613 236-0296 Fax 613 236-1290





A Report To The Globe and Mail and CTV

Economy, Leader Positives/ Negatives, Afghanistan, Carbon Tax

January 14, 2008







Introduction and Methodology

- The Strategic Counsel is pleased to present findings of a national survey of 1000 Canadians.
- Results are based on tracking among a proportionate national sample of Canadians 18 years of age or older.
- Interviews were conducted between January 10th and January 13th, 2008.
- The following table outlines the sample distribution and associated margin of error.
- Note: Proportions may not sum to 100% due to rounding.







Sample Distribution and Margin of Error

	January 1	0-13, 2008
National Sample Regions	Sample Size	Margin of Error (<u>+</u>)
Canada	1000	3.1%
Quebec	247	6.3%
Rest of Canada	753	3.6%
Ontario	379	5.0%
West	297	5.7%

Detailed Tables







What is the most important issue facing Canada?

					Can	ada				
			2005			20	06	20	07	2008
	May 7- 8	Jun 8-9	Aug 6-7	Nov 3-4	Nov 24-27	Jan 4-5	Jul 12-15	Jan 11-14	Jul 12-15	Jan 10-13
n=	1000	1000	1000	1000	1500	1500	1000	1000	1000	1000
	%	%	%	%	%	%	%	%	%	%
Environmental issues	3	7	9	3	3	4	12	26	23	22
Healthcare	20	15	16	24	20	25	20	18	16	12
Terrorism (includes all mentions of Afghanistan)	-	2	8	1	<1	1	7	6	10	4
Government leadership/stability/foreign policy	8	18	7	8	6	8	7	6	9	8
Economic/unemployment issues (excl. Govt. spending)	7	7	10	6	9	8	9	10	9	12
Taxes	4	1	3	5	5	3	4	3	3	3
Education	3	3	2	4	5	2	4	3	3	2
Crime/violence	1	3	3	-	2	10	3	3	2	3
Government spending	4	6	5	2	6	2	3	3	1	1
Gas prices	-	<1	2	-	-	1	4	<1	1	3
Government scandals/Corruption	23	11	2	16	13	8	1	1	1	1

Q. In your opinion, what is the most important issue facing Canada today – that is the one that you are most concerned about?

Base: All respondents







What is the most important issue facing Canada?

						Reg	jion			
	Can	ada	Que	bec		at of ada*	Ont	ario	We	est
	Jul 12-15 2007	Jan 10-13 2008								
n=	1000	1000	247	247	753	753	379	379	297	297
Environmental issues	23	22	% 29	32	21	19	% 25	17	17	20
Healthcare	16	12	13	6	17	14	15	15	19	13
Terrorism (includes all mentions of Afghanistan)	10	4	11	4	9	4	7	3	10	4
Government leadership/stability/foreign policy	9	8	11	11	8	7	8	6	9	8
Economic/unemployment issues (excl. Govt. spending)	9	12	6	6	7	14	5	16	10	11
Taxes	3	3	<1	3	4	3	6	5	3	2
Education	3	2	1	<1	3	2	4	2	4	2
Crime/violence	2	3	1	1	2	3	2	4	3	4
Government spending	1	1	3	1	1	1	1	1	1	1
Gas prices	1	3	1	2	1	3	2	1	<1	3
Government scandals/Corruption	1	1	2	-	<1	1	-	1	<1	2

Q. In your opinion, what is the most important issue facing Canada today – that is the one that you are most concerned about?

Base: All respondents

^{*}Note: Rest of Canada includes all provinces except Quebec







How would Canadians vote today?

												Ca	nada	a											
							2006											2007							2008
	20	20	Feb 16-19	Apr 6-9	May 3-4	June 7-8	July 12-15	July 27-30	Sep 14-17	Oct 12-15	Dec 3	Jan 11-14	Feb 15-18	Mar 10-13	Mar 20-21	Apr 21-24	May 14-17	Jun 8-11	July 12-15	Aug 10-12	Oct 11-14	Nov 8-11	Nov 12-13	Dec 6-9	Jan 10-13
n=	004	2006	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Liberal candidate	37	30	28	29	31	27	26	29	26	32	37	35	29	31	31	30	31	31	31	33	29	32	31	29	30
Conservative candidate	30	36	39	39	35	36	37	38	35	32	31	31	34	36	39	36	34	34	31	33	34	32	34	32	36
NDP candidate	16	18	19	14	16	19	18	15	19	17	14	15	14	15	13	13	16	13	17	17	15	12	16	16	14
Bloc Quebecois candidate	12	11	9	11	10	9	11	11	12	11	11	11	11	9	8	9	10	11	10	10	10	11	11	10	11
Green Party candidate	4	5	5	7	9	9	8	7	8	9	7	8	12	10	9	12	9	11	10	8	12	13	8	13	10

												Qu	ebe	С											
							2006											2007							2008
	20	20	Feb 16-19	Apr 6-9	May 3-4	June 7-8	July 12-15	July 27-30	Sep 14-17	Oct 12-15	Dec 3	Jan 11-14	Feb 15-18	Mar 10-13	Mar 20-21	Apr 21-24	May 14-17	Jun 8-11	July 12-15	Aug 10-12	Oct 11-14	Nov 8-11	Nov 12-13	Dec 6-9	Jan 10-13
n=	004	006	247	247	247	247	247	247	247	247	247	247	247	247	247	247	247	247	247	247	247	247	247	247	247
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Liberal candidate	34	21	19	19	16	17	16	21	18	28	28	25	22	22	24	19	24	23	25	24	17	18	16	20	19
Conservative candidate	9	25	31	29	30	25	24	23	16	16	16	15	18	26	24	21	20	16	16	21	26	23	25	18	24
NDP candidate	5	8	10	4	6	12	5	6	11	6	6	9	8	9	8	9	6	6	10	9	9	7	8	11	8
Bloc Quebecois candidate	49	42	37	42	40	39	50	43	48	44	44	46	43	36	33	39	41	45	40	37	37	42	43	40	44
Green Party candidate	3	4	3	5	8	7	6	8	7	6	6	5	9	7	11	12	9	10	9	9	12	10	8	11	5

											Re	est of	Car	nada'	k										
							2006											2007							2008
	20	20	Feb 16-19	Apr 6-9	May 3-4	June 7-8	July 12-15	July 27-30	Sep 14-17	Oct 12-15	Dec 3	Jan 11-14	Feb 15-18	Mar 10-13	Mar 20-21	Apr 21-24	May 14-17	Jun 8-11	July 12-15	Aug 10-12	Oct 11-14	Nov 8-11	Nov 12-13	Dec 6-9	Jan 10-13
n=	04	900	753	753	753	753	753	753	753	753	753	753	753	753	753	753	753	753	753	753	753	753	753	753	753
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Liberal candidate	38	33	31	33	35	30	29	32	29	33	40	38	31	33	34	34	33	34	33	36	34	37	36	32	34
Conservative candidate	37	40	41	43	36	39	41	43	41	37	36	36	40	39	43	40	39	40	36	36	37	36	37	37	40
NDP candidate	19	21	22	17	19	21	22	18	21	20	17	17	16	17	14	15	19	15	20	19	17	14	18	18	15
Bloc Quebecois candidate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party candidate	5	5	6	7	10	10	8	7	9	10	7	9	13	11	9	11	9	11	11	9	12	14	8	13	11

Q. If the federal election was being held tomorrow, do you think you'd be supporting the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Q. In that case, which party's candidate in your local area would you be leaning towards at this time? Would it be the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?







How would Canadians vote today? (cont'd)

												Or	tario)											
							2006											2007							2008
	200	20	Feb 16-19	Apr 6-9	May 3-4	June 7-8	July 12-15	July 27-30	Sep 14-17	Oct 12-15	Dec 3	Jan 11-14	Feb 15-18	Mar 10-13	Mar 20-21	Apr 21-24	May 14-17	Jun 8-11	July 12-15	Aug 10-12	Oct 11-14	Nov 8-11	Nov 12-13	Dec 6-9	Jan 10-13
n=)04	2006	379	379	379	379	379	379	379	379	379	379	379	379	379	379	379	379	379	379	379	379	379	379	379
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Liberal candidate	45	40	38	40	42	35	36	39	37	36	48	45	39	41	40	41	40	42	41	40	40	47	44	37	39
Conservative candidate	32	35	36	36	34	36	34	41	35	33	32	32	34	34	40	33	37	35	34	35	33	29	30	33	37
NDP candidate	18	20	20	15	16	20	21	16	19	19	15	14	14	15	13	16	15	11	13	17	14	12	17	17	12
Bloc Quebecois candidate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party candidate	4	5	6	9	9	9	9	5	9	11	5	9	13	10	7	11	9	12	12	8	14	12	9	13	12

												٧	Vest												
							2006											2007							2008
	20	20	Feb 16-19	Apr 6-9	May 3-4	June 7-8	July 12-15	July 27-30	Sep 14-17	Oct 12-15	Dec 3	Jan 11-14	Feb 15-18	Mar 10-13	Mar 20-21	Apr 21-24	May 14-17	Jun 8-11	July 12-15	Aug 10-12	Oct 11-14	Nov 8-11	Nov 12-13	Dec 6-9	Jan 10-13
n=	04	2006	297	297	297	297	297	297	297	297	297	297	297	297	297	297	297	297	297	297	297	297	297	297	297
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Liberal candidate	27	23	21	20	25	23	21	20	17	27	28	26	21	19	24	23	22	22	25	25	27	24	26	26	29
Conservative candidate	46	49	49	53	42	45	51	50	50	42	45	42	48	50	50	50	42	44	40	46	41	43	48	41	42
NDP candidate	20	22	25	19	21	22	20	20	23	22	18	23	18	18	14	14	26	21	24	21	21	16	20	17	17
Bloc Quebecois candidate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party candidate	5	5	5	8	12	10	8	10	10	10	9	9	13	13	12	13	10	13	11	8	12	18	6	16	11

Base: Total sample

Q. If the federal election was being held tomorrow, do you think you'd be supporting the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Q. In that case, which party's candidate in your local area would you be leaning towards at this time? Would it be the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?







Direction of the Economy

						Reg	jion			
	Car	ada	Que	ebec	Res Can	st of ada*	Ont	ario	W	est
	Nov 8-11 2007	Jan 10-13 2008								
n=	1000	1000	247	247	753	753	379	379	297	297
	%	%	%	%	%	%	%	%	%	%
Getting stronger	31	18	24	15	33	19	32	13	35	23
Staying the same	43	51	50	63	41	47	38	46	45	50
Getting worse	22	28	23	21	21	30	27	36	14	24
DK/NA/Ref	5	4	4	1	5	4	4	5	6	3

Q. I'd like to ask you a few questions about the economy. In the coming months, do you see the Canadian economy getting stronger, getting worse or staying the same?

Base: Total sample

					Total S	Sample				
	1989 %	1991 %	1998 %	2001 %	2002 %	2004 %	2005 %	2006 %	Nov 8-11 2007* %	Jan 10-13 2008* %
Improvement (*getting stronger)	15	3	24	10	22	24	22	16	31	18
Stay the same	17	4	27	29	42	43	57	49	43	51
Recession (*getting worse)	58	90	43	58	29	26	16	29	22	28
DK/NA/REF	10	3	6	3	7	7	5	6	5	4

US Poll** Jan 9-12 2008 %
4
33
62
1

Asked 1989 to 2006: Q. Would you say the economy is heading into a period of improvement, into a recession, or is it going to stay the same?

Base: Total sample

Source: 1989-2002 Macleans Magazine

Q. I'd like to ask you a few questions about the economy. In the coming months, do you see the Canadian economy getting stronger, getting worse or staying the same?

^{**} Source: The New York Times/CBS News Poll, January 9-12 2008, n=1000. Q.: Do you think the economy is getting better, getting worse, or staying about the same?







When would Canadians like to see the next federal election held?

			Reg	jion	
	Canada	Quebec	Rest of Canada*	Ontario	West
	Jan 10-13	Jan 10-13	Jan 10-13	Jan 10-13	Jan 10-13
n:	1000	247	753	379	297
	%	%	%	%	%
Immediately	5	2	6	7	3
First half of 2008	10	10	11	11	10
Second half of 2008	15	16	15	15	15
October 2009	62	64	61	58	66
DK/NA/Ref	8	8	8	9	6

Q. If you had your own way, would you like to see the next federal election held immediately, sometime in the first half of 2008, in the second half of 2008, or when it is schedule to occur in October 2009?







Overall Impression of Party Leaders

Canada

		May 2-8 2005 (n=1000)			Oct 6-13 2005 (n=1000			an 12-1 2006 (n=1500			Jan 11-1- 2007 (n=1000)			Jan 10-1 2008 (n=1000		
	Favourable	Not Favourable	NET	Favourable	Not Favourable	NET	Favourable	Not Favourable	NET	Favourable	Not Favourable	NET	Favourable	Not Favourable	NET	Shift in Net Favour- ability (since Jan 2007) %
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Stephen Harper	50	50	0	42	58	-16	56	44	+12	54	46	+8	58	42	+16	+8
Jack Layton	63	37	+26	60	40	+20	65	35	+30	59	41	+18	55	45	+10	-8
Gilles Duceppe*	72	28	+44	68	32	+36	74	26	+48	63	37	+26	62	38	+24	-2
Stephane Dion					n/a					59	41	+18	39	61	-22	-40
Elizabeth May					n/a					58	42	+16	56	44	+12	-4

Note: The percentages shown are the sum of the "very" and "somewhat" for each category.

Q. Thinking of the leaders of the federal parties, would you say your overall impression of [read and rotate list] is very favourable, somewhat favourable, somewhat unfavourable or very unfavourable?

Base: All respondents. Excludes "don't know" and "refused" responses.

^{*} Quebec only.







What is your overall impression of Stephen Harper?

			`onoo	le.											Reg	jion									
		C	anac	ia			Q	uebe	C		F	Rest o	of Ca	nada	1*		0	ntari	io			,	West	t	
		Oct 6-13 2005	Jan 12- 15 2006	Jan 11- 14 2007	Jan 10- 13 2008	May 2-8 2005	Oct 6-13 2005	Jan 12- 15 2006	Jan 11- 14 2007	Jan 10- 13 2008	May 2-8 2005	Oct 6-13 2005	Jan 12- 15 2006	Jan 11- 14 2007	Jan 10- 13 2008	May 2-8 2005	Oct 6-13 2005	Jan 12- 15 2006	Jan 11- 14 2007	Jan 10- 13 2008		Oct 6-13 2005	Jan 12- 15 2006	Jan 11- 14 2007	Jan 10- 13 2008
n=	1000				1000	247	500	370	247	247	753	753	1129	753	753	379	379	569	379	379	297	297	446	297	297
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
NET Favourable	50	42	56	54	58	44	38	66	49	56	51	43	53	55	58	47	38	49	53	54	57	49	59	59	66
Very favourable	12	9	14	17	15	5	5	10	12	7	14	9	15	19	17	13	6	13	17	16	17	13	20	22	21
Somewhat favourable	38	33	42	37	43	39	33	55	37	49	37	34	38	36	41	33	32	36	36	38	40	36	39	37	45
Somewhat unfavourable	30	29	25	24	23	36	31	21	24	26	27	29	26	25	22	31	31	28	27	25	24	24	23	21	18
Very unfavourable	21	29	19	22	19	21	31	13	27	18	21	28	21	20	20	23	31	23	20	21	19	27	18	20	16
NET Unfavourable	50	58	44	46	42	57	62	34	51	44	49	57	47	45	42	53	62	51	47	46	43	51	41	41	34

Base: All respondents. Excludes "don't know" and "refused" responses.

Q. Thinking of the leaders of the federal parties, would you say your overall impression of [read and rotate list] is very favourable, somewhat favourable, somewhat unfavourable or very unfavourable?







What is your overall impression of Stephen Harper?

										Pa	arty Vo	te						
	· '	Canada	A		Libera Vote	I	Cor	nserva Vote	tive		NDP Vote			Bloc Vote			Green Vote	
	Jan 11-14 2007	Jan 10-13 2008		Jan 11-14 2007	Jan 10-13 2008		Jan 11-14 2007	Jan 10-13 2008		Jan 11-14 2007	Jan 10-13 2008		Jan 11-14 2007	Jan 10-13 2008		Jan 11-14 2007	Jan 10-13 2008	
n=	1000	1000		251	220		226	277		111	100		72	81		55	73	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Total Favourable	54	5 8	+4	37	42	+5	92	90	-2	36	33	-3	39	38	-1	38	30	-8
Very favourable	17	15	-2	4	7	+3	46	36	-10	7	4	-3	6	3	-3	9	-	-9
Somewhat favourable	37	43	+6	33	35	+2	46	54	+8	29	29	0	33	35	+2	29	30	+1
Somewhat unfavourable	24	23	-1	33	36	+3	7	6	-1	28	31	+3	26	31	+5	29	33	+4
Very unfavourable	22	19	-3	30	22	-8	1	4	+3	36	36	0	35	31	-4	33	37	+4
Total Unfavourable	46	42	-4	63	58	-5	8	10	+2	64	67	+3	61	62	+1	62	70	+8
Net Favourable	+8	+16	+8	-26	-16	+10	+84	+80	-4	-28	-34	-6	-22	-24	-2	-24	-40	-16

Base: Decided voters with an opinion of Stephen Harper.

Q. Thinking of the leaders of the federal parties, would you say your overall impression of [read and rotate list] is very favourable, somewhat favourable, somewhat unfavourable or very unfavourable?







What is your overall impression of Jack Layton?

				la.											Reg	jion									
		C	anac	ia			Q	uebe	C		F	Rest	of Ca	nada	1*		0	ntari	О			,	West	t	
		Oct 6-13 2005	Jan 12- 15 2006	Jan 11- 14 2007	Jan 10- 13 2008	May 2-8 2005	Oct 6-13 2005	15	Jan 11- 14 2007	Jan 10- 13 2008	2-8	Oct 6-13 2005	15	Jan 11- 14 2007	13	May 2-8 2005	Oct 6-13 2005	Jan 12- 15 2006	Jan 11- 14 2007	Jan 10- 13 2008	May 2-8 2005	Oct 6-13 2005	Jan 12- 15 2006	Jan 11- 14 2007	Jan 10- 13 2008
n=	_	1000		1000		247	500	370	247	247	753	753	1129		753	379	379	569	379	379	297	297	446	297	297
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Total Favourable	63	60	65	59	55	65	55	61	65	63	62	61	66	58	52	66	64	67	57	48	56	54	63	56	52
Very favourable	12	11	13	10	12	10	8	12	9	12	12	12	14	11	11	14	12	15	12	11	10	10	11	9	11
Somewhat favourable	51	49	52	49	43	56	47	49	56	51	50	49	52	47	41	52	52	52	45	37	46	44	52	47	41
Somewhat unfavourable	26	26	24	25	29	27	32	28	21	24	25	24	23	26	31	23	22	20	26	33	29	29	27	27	31
Very unfavourable	12	14	11	16	16	8	13	11	14	13	13	15	11	16	17	11	14	13	17	19	15	17	10	17	17
NET Unfavourable	37	40	35	41	45	35	45	39	35	37	38	39	34	42	48	34	36	33	43	52	44	46	37	44	48

Base: All respondents. Excludes "don't know" and "refused" responses.

Q. Thinking of the leaders of the federal parties, would you say your overall impression of [read and rotate list] is very favourable, somewhat favourable, somewhat unfavourable or very unfavourable?







What is your overall impression of Jack Layton?

										Pa	arty Vo	te						
		Canada	a		Libera Vote	I	Cor	nserva Vote	tive		NDP Vote			Bloc Vote			Green Vote	
	Jan 11-14 2007	Jan 10-13 2008		Jan 11-14 2007	Jan 10-13 2008		Jan 11-14 2007	Jan 10-13 2008		Jan 11-14 2007	Jan 10-13 2008		Jan 11-14 2007	Jan 10-13 2008		Jan 11-14 2007	Jan 10-13 2008	
n=	1000	1000		243	202		213	261		109	101		64	71		51	69	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Total Favourable	59	55	-4	67	5 8	-9	39	40	+1	91	90	-1	57	66	+9	52	46	-6
Very favourable	10	12	+2	13	9	-4	5	5	0	24	39	+15	5	16	+11	5	7	+2
Somewhat favourable	49	43	-6	54	49	-5	34	35	+1	67	51	-16	52	50	-2	47	39	-8
Somewhat unfavourable	25	29	+4	21	28	+7	36	37	+1	8	9	+1	22	17	-5	33	40	+7
Very unfavourable	16	16	0	12	14	+2	25	23	-2	1	1	0	21	17	-4	15	14	-1
Total Unfavourable	41	45	+4	33	42	+9	61	60	-1	9	10	+1	43	34	-9	48	54	+6
Net Favourable	+18	+10	-8	+34	+16	-18	-22	-20	+2	+82	+80	-2	+14	+32	+18	+4	-8	-12

Base: Decided voters with an opinion of Jack Layton.

Q. Thinking of the leaders of the federal parties, would you say your overall impression of [read and rotate list] is very favourable, somewhat favourable, somewhat unfavourable or very unfavourable?







What is your overall impression of Gilles Duceppe?

			Quebec		
	May 2-8 2005	Oct 6-13 2005	Jan 12-15 2006	Jan 11-14 2007	Jan 10-13 2008
n=	247	500	370	247	247
	%	%	%	%	%
Total Favourable	72	68	74	63	62
Very favourable	28	23	31	21	14
Somewhat favourable	45	45	43	43	48
Somewhat unfavourable	18	18	15	19	22
Very unfavourable	10	14	11	18	16
NET Unfavourable	28	32	26	37	38

Base: All respondents. Excludes "don't know" and "refused" responses.

Q. Thinking of the leaders of the federal parties, would you say your overall impression of [read and rotate list] is very favourable, somewhat favourable, somewhat unfavourable or very unfavourable?







What is your overall impression of Stephane Dion?

						Reg	jion			
	Car	nada	Que	bec	Res Can	t of ada*	Ont	ario	We	est
	Jan 11-14 2007	Jan 10-13 2008								
n=	1000	1000	247	247	753	753	379	379	297	297
	%	%	%	%	%	%	%	%	%	%
Total Favourable	59	39	52	31	61	41	65	41	54	41
Very favourable	12	5	8	4	13	5	15	6	12	5
Somewhat favourable	47	34	44	27	48	36	50	35	42	36
Somewhat unfavourable	25	35	28	41	25	33	25	31	26	34
Very unfavourable	16	26	20	28	14	26	10	28	20	25
NET Unfavourable	41	61	48	69	39	59	35	59	46	59

Base: All respondents. Excludes "don't know" and "refused" responses.

Q. Thinking of the leaders of the federal parties, would you say your overall impression of [read and rotate list] is very favourable, somewhat favourable, somewhat unfavourable or very unfavourable?







What is your overall impression of Stephane Dion?

										Pa	arty Vo	te						
		Canada	a		Libera Vote	I	Coi	nserva Vote	tive		NDP Vote			Bloc Vote			Green Vote	
	Jan 11-14 2007	Jan 10-13 2008		Jan 11-14 2007	Jan 10-13 2008		Jan 11-14 2007	Jan 10-13 2008		Jan 11-14 2007	Jan 10-13 2008		Jan 11-14 2007	Jan 10-13 2008		Jan 11-14 2007	Jan 10-13 2008	
n=	1000	1000		229	211		191	268		102	101		68	85		48	67	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Total Favourable	59	39	-20	86	71	-15	35	19	-16	62	40	-22	33	24	-9	50	34	-16
Very favourable	12	5	-7	21	13	-8	4	1	-3	14	4	-10	2	-	-2	12	7	-5
Somewhat favourable	47	34	-13	65	58	-7	31	18	-13	48	36	-12	31	24	-7	38	27	-11
Somewhat unfavourable	25	35	+10	12	19	+7	37	41	+4	27	44	+17	37	38	+1	34	40	+6
Very unfavourable	16	26	+10	2	10	+8	28	40	+12	11	16	+5	30	38	+8	16	26	+10
Total Unfavourable	41	61	+20	14	29	+15	65	81	+16	38	60	+22	67	76	+9	50	66	+16
Net Favourable	+18	-22	-40	+72	+42	-30	-30	-62	-32	+24	-20	-44	-34	-52	-18	0	-32	-32

Base: Decided voters with an opinion of Stephan Dion.

Q. Thinking of the leaders of the federal parties, would you say your overall impression of [read and rotate list] is very favourable, somewhat favourable, somewhat unfavourable or very unfavourable?







What is your overall impression of Elizabeth May?

						Reg	jion			
	Car	nada	Que	bec		t of ada*	Ont	ario	W	est
	Jan 11-14 2007	Jan 10-13 2008								
n=	1000	1000	247 %	247	753 %	753 %	379 %	379 %	297 %	297 %
Total Favourable	58	56	51	48	60	58	64	60	58	⁷⁰ 56
Very favourable	12	9	10	3	12	11	15	14	9	7
Somewhat favourable	46	47	41	45	48	47	49	46	49	49
Somewhat unfavourable	25	26	24	26	25	27	22	25	26	29
Very unfavourable	17	18	25	26	15	15	14	15	16	15
NET Unfavourable	42	44	49	52	40	42	36	40	42	44

Base: All respondents. Excludes "don't know" and "refused" responses.

Q. Thinking of the leaders of the federal parties, would you say your overall impression of [read and rotate list] is very favourable, somewhat favourable, somewhat unfavourable or very unfavourable?







Are Stephen Harper and the Conservatives Doing a Good Job So Far?

						Reg	jion			
	Can	ada	Que	bec		t of ada*	Ont	ario	We	est
	Apr 6-9 2006	Jan 10-13 2008								
n=	1000	1000	247	247	753	753	379	379	297	297
	%	%	%	%	%	%	%	%	%	%
TOTAL Good Job	36	33	47	37	32	32	30	27	34	40
Very good	10	7	12	6	9	7	8	8	9	7
Good	26	26	35	31	23	25	22	19	25	33
Average	37	45	34	46	38	45	35	48	40	41
Poor	7	11	4	7	8	12	11	12	5	10
Very poor	3	6	2	6	3	7	5	8	2	4
TOTAL Poor Job	10	18	6	13	11	19	16	20	7	14
DK/NA/Ref	17	4	13	4	19	4	19	5	19	5

*Note: Rest of Canada includes all provinces except Quebec

April 2006: As you may know, Stephen Harper and the Conservatives have recently formed a minority government. From what you can tell, would you say they are doing a very good, good, average, poor or very poor job so far?

Q. Jan 2008: As you may know, Stephen Harper and the Conservatives have been leading the federal government for almost two years. From what you can tell, would you say they are doing a very good, good, average, poor or very poor job so far







Are the Conservatives performing better or worse than Canadians originally expected?

						Reg	gion			
	Can	ada	Que	bec		t of ada*	Ont	ario	We	est
	Jul 13-16 2006	Jan 10-13 2008								
n=	1000	1000	247	247	753	753 %	379	379	297 %	297
TOTAL Better	38	33	% 41	% 34	% 36	33	% 36	% 30	36	% 37
Much better	10	8	8	6	10	8	10	6	9	12
Somewhat better	28	25	33	28	26	25	26	24	27	25
About the same	46	47	45	48	46	47	44	50	49	45
Somewhat worse	8	9	7	10	9	9	10	9	8	8
Much worse	4	4	3	4	4	4	5	4	3	1
TOTAL Worse	12	13	10	14	13	13	15	13	11	9
DK/NA/Ref	4	7	4	4	5	7	5	7	4	9

*Note: Rest of Canada includes all provinces except Quebec

Q. And compared to when they first took over, would you say they are performing much better, somewhat better, about the same, somewhat worse or much worse than you originally expected?







Do Canadians Support or Oppose Sending Troops To Afghanistan?

						Can	oda																	Reg	jion											
					,	Can	aua	l									(Que	bec	;								R	Rest	of	Can	ada	1*			
				20	06					2007	,	08				20	06					2007	,	08				20	06				:	2007		08
	Mar 9-12	May 3-4	Jun 7-8	Jul 12-15	Aug 10-13	Sep 14-17	Oct 12-15	Dec 3	Apr 21-24	May 14-17	July 12-15	Jan 10-13	Mar 9-12	May 3-4	Jun 7-8	Jul 12-15	Aug 10-13	Sep 14-17	Oct 12-15	Dec 3	Apr 21-24	May 14-17	July 12-15	Jan 10-13	Mar 9-12	May 3-4	Jun 7-8	Jul 12-15	Aug 10-13	Sep 14-17	Oct 12-15	Dec 3	Apr 21-24	May 14-17	July 12-15	Jan 10-13
n=	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	247	247	247	247	247	247	247	247	247	247	247	247	753	753	753	753	753	753	753	753	753	753	753	753
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Total Support	55	40	48	39	37	42	44	35	36	40	36	39	43	27	39	24	21	27	30	23	24	24	22	29	59	44	51	44	42	47	49	38	39	45	41	42
Strongly support	11	6	11	8	6	11	10	5	6	10	7	7	3	1	5	-	<1	3	4	2	3	5	3	5	14	8	13	11	8	13	12	6	6	12	9	8
Support	44	34	37	31	31	32	34	30	30	30	29	32	40	26	34	24	21	23	26	21	21	19	19	24	45	36	38	33	34	35	37	32	33	33	32	34
Oppose	26	31	26	31	31	26	26	35	31	27	31	31	32	39	33	36	41	33	29	38	32	33	34	33	24	28	23	29	29	24	25	35	31	26	30	30
Strongly oppose	15	23	18	25	24	23	27	26	26	28	27	25	21	31	23	35	34	34	39	37	40	40	41	37	13	20	16	22	20	20	23	22	21	24	23	22
Total Oppose	41	54	44	56	55	49	53	61	57	55	59	56	53	70	56	71	75	67	68	75	72	73	75	70	37	49	39	51	49	44	48	57	52	50	53	51
DK/NA/Ref	4	6	8	5	8	8	3	4	7	5	5	6	4	3	5	5	4	6	3	2	4	3	3	1	4	7	9	5	9	9	3	5	8	5	6	7

		Region																						
	Ontario					West																		
n=	379	379	379	379	379	379	379	379	379	379	379	379	297	297	297	297	297	297	297	297	297	297	297	297
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Total Support	58	42	49	39	42	46	46	35	38	45	40	38	61	49	56	50	42	49	53	45	40	42	41	46
Strongly support	15	8	10	9	7	11	11	5	8	11	9	8	12	8	17	12	10	14	13	7	4	14	9	7
Support	43	34	39	30	35	35	36	30	30	34	31	31	49	41	39	38	32	35	40	38	36	28	32	40
Oppose	22	30	23	31	30	27	27	35	31	27	31	31	25	25	21	28	29	21	26	34	31	26	31	28
Strongly oppose	16	20	18	23	19	18	25	24	22	24	24	22	10	20	14	19	21	21	18	18	21	25	22	19
Total Oppose	38	50	41	54	49	44	51	59	53	51	55	54	35	45	35	47	50	42	44	51	52	51	53	47
DK/NA/Ref	4	8	10	7	9	10	3	6	9	4	5	8	4	6	10	3	8	9	3	4	8	7	6	7

*Note: Rest of Canada includes all provinces except Quebec

Q. Overall, do you strongly support, support, oppose or strongly oppose the decision to send Canadian troops to Afghanistan?







Do Canadians think the troops should return or remain in Afghanistan?

		Region						
	Canada	Quebec	Rest of Canada*	Ontario	West			
	Jan 10-13	Jan 10-13	Jan 10-13	Jan 10-13	Jan 10-13			
n=	1000	247	753	379	297			
	%	%	%	%	%			
Return as soon as possible	47	57	43	47	36			
Continue its combat role against the Taliban	17	11	20	20	21			
Remain in Afghanistan but hand over combat role to another NATO country	31	31	32	27	38			
DK/NA/Ref	5	1	6	6	6			

Q. If you had your way, would you like to see the Canadian troops returns as soon as possible, continue in its combat role against the Taliban, or remain in Afghanistan but hand over its combat role to another NATO country?







Are the NATO troops, including Canadian troops, doing a good job?

		Region						
	Canada Jan 10-13 1000 % 76 26 50	Quebec	Rest of Canada*	Ontario	West			
	Jan 10-13	Jan 10-13	Jan 10-13	Jan 10-13	Jan 10-13			
n=	1000	247	753	379	297			
	%	%	%	%	%			
NET Good Job	76	81	75	75	72			
Very good job	26	23	27	30	21			
Good job	50	58	48	46	50			
Poor job	11	6	12	11	15			
Very poor job	4	5	3	3	3			
NET Very Poor Job	14	11	15	13	18			
DK/NA/Ref	10	9	10	12	10			

Do you think the NATO forces including Canadian troops, are doing a very good, good, poor or very poor job in helping stabilize and rebuild the country? Base: Total sample







What should be the primary role of Canadian troops should they remain in Afghanistan?

		Region						
	Canada	Quebec	Rest of Canada*	Ontario	West			
	Jan 10-13	Jan 10-13	Jan 10-13	Jan 10-13	Jan 10-13			
n=	1000	247	753	379	297			
	%	%	%	%	%			
To engage in combat with Taliban insurgents	4	2	4	5	4			
To train Afghan army and police forces	24	22	25	26	24			
To provide aid and development assistance to Afghan people and government	43	40	44	42	45			
To provide security to the Afghan people	22	33	19	18	19			
DK/NA/Ref	7	3	9	9	9			

Q. If Canada was to stay in Afghanistan, what should be the primary role of Canadian troops?

Base: Total sample







Have Canadians heard about "carbon tax"?

		Region						
	Canada	Quebec	Rest of Canada*	Ontario	West			
	Jan 10-13	Jan 10-13	Jan 10-13	Jan 10-13	Jan 10-13			
n=	1000	247	753	379	297			
	%	%	%	%	%			
NET A lot / Something	31	36	30	29	34			
A lot	13	16	13	11	16			
Something	18	20	17	17	18			
A little	33	33	33	28	39			
Nothing at all	34	31	36	41	26			
NET A little/Nothing at all	68	64	69	69	65			
DK/NA/Ref	1	-	1	2	1			

Q. Turning now to environmental issues. Have you heard a lot, something, a little, or nothing at all about a proposal for a "carbon tax"?







Do Canadians support the idea of a carbon tax?

		Region						
	Canada Jan 10-13 1000 % 49 12 37	Quebec	Rest of Canada*	Ontario	West			
	Jan 10-13	Jan 10-13	Jan 10-13	Jan 10-13	Jan 10-13			
n=	1000	247	753	379	297			
	%	%	%	%	%			
NET Support	49	58	46	47	47			
Strongly support	12	17	11	12	11			
Support	37	41	35	35	36			
Oppose	26	23	27	26	26			
Strongly oppose	18	14	19	18	19			
NET Oppose	44	37	46	44	45			
DK/NA/Ref	7	5	8	9	8			

Q. As you may or may not know, a carbon tax would tax products and services that emit greenhouse gases. This would likely lead to an increase in the cost of these products and services. Do you strongly support, support, oppose, or strongly oppose the idea of a carbon tax?







28

What is the highest amount of carbon tax Canadians are willing to pay?

			Region						
		Canada Jan 10-13 1000 % 49 24 10	Quebec	Rest of Canada*	Ontario	West			
		Jan 10-13	Jan 10-13	Jan 10-13	Jan 10-13	Jan 10-13			
	n=	1000	247	753	379	297			
		%	%	%	%	%			
2%		49	47	49	49	49			
5%		24	26	23	21	25			
10%		10	11	9	8	11			
15%		4	6	4	4	5			
DK/NA/Ref		13	11	14	17	11			

Q. Among the following, what is the highest carbon tax that you would be willing to pay? SPLIT SAMPLE 50/50 (2%, 5%, 10% OR 15%) / (15%, 10%, 5%, or 2%).