CODE					
N=				500	100%
01		01	(1/ 29)	18	4%
02		02		12	2%
03		03		29	6%
04		04		15	3%
05		05		29	6%
06		06		166	33%
07		07		60	12%
08		08		106	21%
09		09		50	10%
10		10		15	3%
University and This week we a	e is and I am conducting a survey d I would like to get your opinions on some pare calling all New Hampshire households statend a few minutes answering some questions?	oolitical que		170	100%
=-	inue	1	(1/ 45)		100%
COIIC	titue	1	(1/ 45)	170	100%
GEND					
N=				500	100%
Male		1	(1/ 46)	252	50%
Fema]	le	2		248	50%

S2 S2. Than next yea	k You. How likely are you to vote in the 2008 Pres r? N= Very likely Somewhat likely Not very likely Not at all likely Other/Undec/Ref	sidential Ele 1 2 3 4 5	(1/ 47	500 100%) 460 92% 40 8% 0 0% 0 0% 0 0%
politics favorabl	am going to read you a list of individuals in sta . For each, please tell me if your opinion of them e or generally unfavorable. If you are undecided o someone, just tell me that. N=	ı is generall	У	170 100%
	Continue	1	(1/ 50) 170 100%
	t, take George Bush. Would you say your opinion of y favorable or unfavorable? N= Never Heard Of Generally Favorable Generally Unfavorable Undecided/No Opinion	George Bush	is (1/51	500 100%) 2 0% 161 32% 308 62% 29 6%
Q2 O2. Woul	d you say your opinion of Hillary Clinton is gener	ally favorab	ole or	
unfavora		1 2 3 4	(1/ 52	500 100%) 1 0% 186 37% 239 48% 74 15%
	d you say your opinion of Rudy Giuliani (Julie-AH-	Knee) is gen	erally	
iavorabl	e or unfavorable? N= Never Heard Of	1 2 3 4	(1/ 53	500 100%) 7 1% 239 48% 135 27% 119 24%

T055 07/03/02 15:38

3

Q4 Q4. Woul unfavora	d you say your opinion of John Edwards is generally ble? N= Never Heard Of	y favorable 1 2 3 4	1/	54)	500 16 217 168 99	100% 3% 43% 34% 20%
Q5 Q5. Woul unfavora	d you say your opinion of Mitt Romney is generally ble? N= Never Heard Of Generally Favorable Generally Unfavorable Undecided/No Opinion	favorable of	1/	55)	500 15 158 207 120	100% 3% 32% 41% 24%
	d you say your opinion of Barack Obama (Bah-RAHK, y favorable or unfavorable? N= Never Heard Of Generally Favorable Generally Unfavorable Undecided/No Opinion	Oh-BAH-Mah) 1 2 3 4	1/	56)	500 16 219 114 151	100% 3% 44% 23% 30%
Q7 Q7. Woul unfavora	d you say your opinion of John McCain is generally ble? N= Never Heard Of	favorable of	1/	57)	500 4 217 179 100	100% 1% 43% 36% 20%
Q8. Woul	d you say your opinion of Bill Clinton is generall ble? N= Never Heard Of Generally Favorable Generally Unfavorable Undecided/No Opinion	y favorable 1 2 3 4		58)	500 0 227 227 46	100% 0% 45% 45% 9%

	you currently registered to vote as a Democrat, Reent/Undeclared, or something else N= Democratic Republican Independent/Undeclared Other Not registered yet Refused	publican, 1 2 3 4 5	(1/ 59)	500 123 142 222 3 10 0	100% 25% 28% 44% 1% 2% 0%
	hough you are <word1>, which Primary - the Democr ee yourself voting in next January? N= Democratic</word1>	atic or Repul 1 2 9	blican - (1/ 61)	232 89 57 86	100% 38% 25% 37%
nominati	following ten Democratic candidates may seek the on. Listed alphabetically on your ballot, they are hom would you lean at this time? N= Joe Biden (BY-Den) Wesley Clark Hillary Clinton Christopher Dodd John Edwards Mike Gravel Dennis Kucinich (Coo-SIN-Itch) Barack Obama (Bah-RAHK, Oh-BAH-Mah) Bill Richardson Al Sharpton Undecided (DO NOT READ) Refused (DO NOT READ)		(1/ 63)	212 7 3 60 1 37 0 4 55 5 1 36 3	100% 3% 1% 28% 0% 17% 0% 26% 26% 2% 0% 17% 1%

5

Q12 Q12. The following ten Republican candidates may seek the nomination. Listed alphabetically on your ballot, they are Toward whom would you lean at this time? N= Sam Brownback			199 100% 2 1%
Jim Gilmore Rudy Giuliani (Julie-Ah-Knee) Mike Huckabee Duncan Hunter John McCain Ron Paul Mitt Romney Tom Tancredo (Tan-KREE-Doe) Tommy Thompson Undecided (DO NOT READ) Refused (DO NOT READ)	02 03 04 05 06 07 08 09 10 11	(1/ 03)	1 1% 73 37% 2 1% 2 1% 54 27% 3 2% 34 17% 3 2% 1 1% 23 12% 1 1%
PRE13 There are a number of Final Election Matchups. $N=$			170 100%
Continue	1	(1/ 67)	170 100%
Q13 Q13. If the nominees were(READ 1 AND 2)toward whom we this time?	vould you l	ean at	
N= Democrat Hillary Clinton vs Republican Rudy Giuliani Undecided	1 2 3	(1/ 68)	500 100% 202 40% 248 50% 50 10%
Q14 Q14. If the nominees were(READ 1 AND 2)toward whom v this time?	vould you l	ean at	
N= Democrat Hillary Clinton vs Republican John McCain Undecided	1 2 3	(1/ 69)	500 100% 193 39% 253 51% 54 11%
Q15 Q15. If the nominees were(READ 1 AND 2)toward whom we this time?	vould you l	ean at	
N= Democrat Hillary Clinton vs Republican Mitt Romney Undecided	1 2 3	(1/ 70)	500 100% 235 47% 210 42% 55 11%
Q16 Q16. If the nominees were(READ 1 AND 2)toward whom we this time?	vould you l	ean at	
N= Democrat John Edwards vs Republican Rudy Giuliani Undecided	1 2 3	(1/ 71)	500 100% 209 42% 234 47% 57 11%

 If the nominees were(READ 1 AND 2)toward whom would you lean at time? N= Democrat John Edwards vs 1 (1/ 72) Republican John McCain 2 Undecided 3	500 100% 214 43% 217 43% 69 14%
 If the nominees were(READ 1 AND 2)toward whom would you lean at time? N= Democrat John Edwards vs	500 100% 242 48% 186 37% 72 14%
 If the nominees were(READ 1 AND 2)toward whom would you lean at time? N= Republican Rudy Giuliani vs	500 100% 205 41% 204 41% 91 18%
 If the nominees were(READ 1 AND 2)toward whom would you lean at time? N= Republican John McCain vs	500 100% 208 42% 209 42% 83 17%
If the nominees were(READ 1 AND 2)toward whom would you lean at time? N= Democrat Barack Obama	500 100% 238 48% 165 33% 97 19%

Q22 Q22. Of READ LIS		mportant t	io you?	500	1000
	N= Healthcare Environment Iraq War Homeland Security/Terrorism Economy/Jobs Other Undecided/Refused (DO NOT READ)	01 02 03 04 05 97	(1/ 77)	96 34 182 87 67 19	100% 19% 7% 36% 17% 13% 4% 3%
Q23 Q23. Whi	.ch would be the second most important issue?			500	100%
	Healthcare Environment Iraq War Homeland Security/Terrorism Economy/Jobs Other Undecided/Refused (DO NOT READ)	01 02 03 04 05 97 98	(1/ 79)	127 59 104 68 115 11	25% 12% 21% 14%
~	ch one of the following most closely represents yo of action for the war in Iraq?	ur views (on the best		
	N= Immediate withdrawal of American troops	1	(1/ 81)	500 82	100% 16%
	Gradual withdrawal of American troops over a defined period	2		281	56%
	Maintaining current levels of American troops	3		22	4%
	Deployment of additional American troops	4		88	18%
	Undecided (DO NOT READ)	5		20	4%
	Refused (DO NOT READ)	6		7	1%
Q25 Q25. Do States?	you believe English should be the official languag	e of the T	Jnited		
	N= Yes - English should be the official language No - English should not be the official language There should be more than one official language Undecided	1 2 3 4 5	(1/ 82)	500 425 33 20 20	100% 85% 7% 4% 4% 0%

8

T055 07/03/02 15:38

07/03/02 15:38

Q26	at do you think will be the most important factor w	then choosing	whom	to		
	in the 2008 Presidential election?	nen enoosing	WIIOIII	20	500	1002
	N= Their policy for the Iraq War Their position on legalizing gay marriage Their views on the economy Their political party Their gender Their race Their values/religion Their charisma Their personal life Undecided (DO NOT READ) Refused (DO NOT READ)	01 02 03 04 05 06 07 08 09 10	(1/	83)	500 203 9 147 30 1 1 51 9 3 38 8	100% 41% 2% 29% 6% 0% 10% 2% 1% 2%
	the United States suffered another terrorist attac	k, would you	be			
	N=				500	
	Yes	1	(1/	85)	380	76%
	No Undecided	2 3			83 34	17% 7%
	Refused	4			34	1%
	ACTUBED	•			5	10
DATA THE FINA THE SURV	LL QUESTIONS WILL HELP US CLASSIFY YOUR RESPONSES W	ITH OTHERS TA	AKING			
	N=				170	100%
	Continue	1	(1/	86)	170	100%
Q28 Q28. Wha	at is your age category?					
	N=				500	100%
	18 - 25	1	(1/	87)	22	4%
	26 - 35	2			42 86	8% 17%
	46 - 55	4			133	27%
	56 - 65	5			93	19%
	Over 65 Years	6			123	25%
	Refused	7			1	0%
Q29 Q29. Wha	at is your race?					
	N=				500	100%
	White/Caucasian	1	(1/	88)	461	92%
	Black/African-American	2			4 4	1%
	Asian	3 4			4 5	1% 1%
	Other	5			11	2%
	Refused (DO NOT READ)	6			15	3%