

InsiderAdvantage/Majority Opinion Research

Florida Presidential Election Poll – 08.12.08

1. When it comes to national politics with which party do you most identify yourself?

	Total	Party				Race				Gender		Age			
		Repub- lican	Demo- crat	Indep- endent	Libert- arian	White	Black	Hisp- anic	Other	Male	Female	18-29	30-44	45-64	65+
(Base)	(418)	(171)	(159)	(76)	(8)	(284)	(59)	(63)	(12)	(192)	(226)	(83)	(105)	(109)	(121)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
Republican	40.9	100.0	.0	.0	.0	50.3	5.1	32.4	40.4	45.4	37.1	25.7	46.2	47.4	41.0
Democrat	38.0	.0	100.0	.0	.0	22.9	94.9	55.4	25.9	25.9	48.3	62.0	40.1	26.0	30.7
Independent	18.2	.0	.0	100.0	.0	23.3	.0	12.2	16.8	24.1	13.2	10.7	9.4	25.3	24.5
Libertarian	1.9	.0	.0	.0	100.0	2.3	.0	.0	11.8	3.8	.3	1.7	4.3	.6	1.2
No opinion	1.0	.0	.0	.0	.0	1.2	.0	.0	5.1	.9	1.0	.0	.0	.7	2.7

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2. If the election were held today would you vote for...

	Total	Party				Race				Gender		Age			
		Repub- lican	Demo- crat	Indep- endent	Libert- arian	White	Black	Hisp- anic	Other	Male	Female	18-29	30-44	45-64	65+
(Base)	(418)	(171)	(159)	(76)	(8)	(284)	(59)	(63)	(12)	(192)	(226)	(83)	(105)	(109)	(121)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
McCain	47.8	90.4	15.1	26.2	45.2	56.7	17.9	28.2	51.5	49.6	48.1	33.2	51.9	54.3	51.8
Obama	44.2	5.0	80.4	58.0	.0	33.3	82.1	67.7	25.9	41.9	44.2	65.1	46.0	32.9	34.9
Barr	2.4	1.5	.0	3.8	54.8	2.7	.0	.0	17.6	4.8	.3	1.7	2.1	5.0	.6
Other	.6	.6	.7	.0	.0	.8	.0	.0	5.1	.6	.8	.0	.0	.0	2.4
Undecided	5.0	2.4	3.8	12.0	.0	6.5	.0	4.1	.0	3.2	6.6	.0	.0	7.7	10.4

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3. Race

		Party				Race				Gender		Age				
	Total	Repub- lican	Demo- crat	Indep- endent	Libert- arian	White	Black	Hisp- anic	Other	Male	Female	18-29	30-44	45-64	65+	
	(Base)	(418)	(171)	(159)	(76)	(8)	(284)	(59)	(63)	(12)	(192)	(226)	(83)	(105)	(109)	(121)
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
White		67.9	83.5	40.9	87.2	82.3	100.0	.0	.0	.0	73.7	63.1	33.0	62.7	88.0	78.3
Black		14.1	1.7	35.2	.0	.0	.0	100.0	.0	.0	5.4	21.5	22.2	29.5	.0	7.9
Hispanic		15.1	11.9	22.0	10.1	.0	.0	.0	100.0	.0	16.4	13.9	37.7	7.8	6.9	13.2
Other		2.9	2.8	2.0	2.7	17.7	.0	.0	.0	100.0	4.5	1.5	7.1	.0	5.1	.5

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4. Gender

	Total	Party				Race				Gender		Age			
	Repub- lican	Democrat	Independent	Libertarian	White	Black	Hispanic	Other	Male	Female	18-29	30-44	45-64	65+	
(Base)	(418)	(171)	(159)	(76)	(8)	(284)	(59)	(63)	(12)	(192)	(226)	(83)	(105)	(109)	(121)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Male	45.9	51.0	31.3	60.8	91.1	49.8	17.6	50.0	71.7	100.0	.0	32.5	70.9	48.3	31.4
Female	54.1	49.0	68.7	39.2	8.9	50.2	82.4	50.0	28.3	.0	100.0	67.5	29.1	51.7	68.6

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Florida Presidential Election Poll – 08.12.08

5. Age

	Party					Race				Gender		Age			
	Total	Repub- lican	Demo- crat	Indep- endent	Libert- arian	White	Black	Hisp- anic	Other	Male	Female	18-29	30-44	45-64	65+
(Base)	(418)	(171)	(159)	(76)	(8)	(284)	(59)	(63)	(12)	(192)	(226)	(83)	(105)	(109)	(121)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
18-29	19.9	12.5	32.3	11.6	17.7	9.7	31.2	49.6	48.9	14.1	24.8	100.0	.0	.0	.0
30-44	25.1	28.4	26.5	13.0	56.2	23.2	52.5	13.0	.0	38.8	13.5	.0	100.0	.0	.0
45-64	26.1	30.2	17.8	36.3	8.1	33.8	.0	12.0	46.0	27.4	25.0	.0	.0	100.0	.0
65+	28.9	29.0	23.3	39.1	17.9	33.4	16.2	25.4	5.1	19.8	36.7	.0	.0	.0	100.0

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6. Now, if you are over 40 do you have any sons or daughters whose ages are in the age group of 18 to 29 and are registered to vote? If your answer is yes, how likely do you believe that any sons or daughters you have will actually vote in November?

	Total	Party				Race				Gender		Age			
		Repub- lican	Demo- crat	Indep- endent	Libert- arian	White	Black	Hisp- anic	Other	Male	Female	18-29	30-44	45-64	65+
(Base)	(418)	(171)	(159)	(76)	(8)	(284)	(59)	(63)	(12)	(192)	(226)	(83)	(105)	(109)	(121)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
Under 40	32.5	22.5	47.1	24.6	45.9	22.6	71.9	37.0	48.9	38.4	27.4	86.8	57.6	.0	2.7
More likely than the past	18.7	18.3	17.3	22.1	17.9	19.7	5.1	24.7	28.8	14.9	21.9	13.2	3.5	25.7	29.2
Say they are likely but aren't really	2.8	3.5	1.3	3.7	8.1	4.1	.0	.0	.0	1.4	3.9	.0	.0	9.6	.9
Is very likely	26.9	35.8	18.7	27.4	.0	36.2	.0	13.2	11.5	22.2	31.0	.0	9.6	46.9	42.5
Unlikely to vote	.7	1.7	.0	.0	.0	1.0	.0	.0	.0	1.0	.4	.0	.0	2.7	.0
No opinion	18.5	18.3	15.5	22.1	28.1	16.4	23.0	25.2	10.8	22.1	15.4	.0	29.4	15.1	24.7