

FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

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Republicans get small convention bounce

Raleigh, N.C. – John McCain, Elizabeth Dole, and Pat McCrory are finding minor movement in their direction in the wake of the Republican convention, the newest survey from Public Policy Polling finds.

McCain now leads Barack Obama 48-44 after holding a three point lead in PPP's previous survey. The Republican nominee is benefiting from undecided white voters moving into his column.

McCain's selection of Sarah Palin as his running mate is a popular one with Tar Heel voters. 42% say that it makes them more likely to vote for him, compared to 32% who say they are more likely to vote for Barack Obama because of his choice of Joe Biden as his running mate.

“With both conventions in the rear view mirror, North Carolina still appears to be competitive,” said Dean Debnam, President of Public Policy Polling. “But it will probably take exceptional turnout from groups favorable to him to put Barack Obama over the top. He's not going to win the state by persuading people who voted for Bush in 2004 to switch sides.”

In the US Senate race Kay Hagan leads Elizabeth Dole 43-42. That's a small decline from the last PPP survey, which showed the challenger with a three point advantage.

The Governor's race now appears to be virtually knotted, with Bev Perdue leading Pat McCrory 41-40. That's the closest PPP has found the race since a survey conducted in June.

PPP surveyed 626 likely voters on September 9th. The survey's margin of error is +/- 3.9%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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North Carolina Survey Results

Q1 The candidates for President are Libertarian Bob Barr, Republican John McCain, and Democrat Barack Obama. If the election was today, who would you vote for? If Bob Barr, press 1. If John McCain, press 2. If Barack Obama, press 3. If you're undecided, press 4.

Barr 4%
McCain 48%
Obama 44%
Undecided 4%

Q2 The candidates for Governor are Republican Pat McCrory, Libertarian Michael Munger, and Democrat Bev Perdue. If the election was today, who would you vote for? If Pat McCrory, press 1. If Michael Munger, press 2. If Bev Perdue, press 3. If you're undecided, press 4.

McCrory 40% *Perdue* 41%
Munger 6% *Undecided* 12%

Q3 The candidates for US Senate are Libertarian Christopher Cole, Republican Elizabeth Dole, and Democrat Kay Hagan. If the election was today, who would you vote for? If Christopher Cole, press 1. If Elizabeth Dole, press 2. If Kay Hagan, press 3. If you're undecided, press 4.

Cole 6%
Dole 42%
Hagan 43%
Undecided 9%

Q4 Did Barack Obama's selection of Joe Biden as his running mate make you more or less likely to vote for him? If it makes you more likely to vote for him, press 1. If it makes you less likely to vote for him, press 2. If it makes no difference, press 3.

More Likely 32%
Less Likely 25%
No Difference 43%

Q5 Did John McCain's selection of Sarah Palin as his running mate make you more or less likely to vote for him? If it makes you more likely to vote for him, press 1. If it makes you less likely to vote for him, press 2. If it makes no difference, press 3.

More Likely 42%
Less Likely 34%
No Difference 24%





Q6 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

<i>War in Iraq</i>	15%
<i>Education</i>	4%
<i>Economy and Jobs</i>	53%
<i>Taxes</i>	6%
<i>Moral and family values</i>	10%
<i>Health care</i>	5%
<i>Immigration</i>	6%
<i>Other</i>	2%

Q7 Would you describe the community you live in as urban, suburban, rural, or a small town? If urban, press 1. If suburban, press 2. If rural, press 3. If a small town, press 4.

<i>Urban</i>	13%
<i>Suburban</i>	33%
<i>Rural</i>	29%
<i>Small Town</i>	25%

Q8 If you are a woman, press 1, if a man, press 2.

<i>Woman</i>	52%
<i>Man</i>	48%

Q9 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	49%
<i>Republican</i>	36%
<i>Independent/Other</i>	15%

Q10 If you are white, press one now. If you are African-American, press two now. If other, press 3.

<i>White</i>	75%
<i>African-American</i>	22%
<i>Other</i>	3%

Q11 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

<i>18 to 29</i>	15%
<i>30 to 45</i>	28%
<i>46 to 65</i>	38%
<i>Older than 65</i>	19%





Crosstabs

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
President					
Barr	4%	2%	4%	5%	3%
McCain	48%	33%	47%	58%	44%
Obama	44%	62%	48%	32%	45%
Undecided	4%	3%	1%	5%	7%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Governor					
McCrory	40%	30%	42%	49%	34%
Munger	6%	8%	3%	8%	6%
Perdue	41%	51%	44%	32%	42%
Undecided	12%	11%	10%	11%	18%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Senate					
Cole	6%	5%	5%	7%	7%
Dole	42%	30%	39%	51%	43%
Hagan	43%	62%	49%	32%	39%
Undecided	9%	4%	7%	10%	11%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Biden Effect					
More Likely	32%	39%	35%	25%	32%
Less Likely	25%	23%	23%	30%	24%
No Difference	43%	38%	42%	46%	44%





Crosstabs

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Palin Effect					
More Likely	42%	30%	42%	48%	42%
Less Likely	34%	49%	37%	25%	32%
No Difference	24%	20%	21%	28%	26%

	Base	Gender	
		Woman	Man
President			
Barr	4%	3%	5%
McCain	48%	43%	53%
Obama	44%	49%	39%
Undecided	4%	4%	4%

	Base	Gender	
		Woman	Man
Governor			
McCrory	40%	37%	44%
Munger	6%	2%	10%
Perdue	41%	43%	39%
Undecided	12%	18%	6%

	Base	Gender	
		Woman	Man
Senate			
Cole	6%	4%	8%
Dole	42%	38%	47%
Hagan	43%	46%	39%
Undecided	9%	11%	5%





Crosstabs

	Base	Gender	
		Woman	Man
Biden Effect			
More Likely	32%	32%	32%
Less Likely	25%	21%	30%
No Difference	43%	47%	38%

	Base	Gender	
		Woman	Man
Palin Effect			
More Likely	42%	38%	46%
Less Likely	34%	37%	31%
No Difference	24%	25%	23%

	Base	Party		
		Democrat	Republican	Independent/Other
President				
Barr	4%	4%	1%	8%
McCain	48%	18%	89%	44%
Obama	44%	73%	7%	43%
Undecided	4%	5%	3%	5%

	Base	Party		
		Democrat	Republican	Independent/Other
Governor				
McCroy	40%	16%	75%	36%
Munger	6%	4%	5%	14%
Perdue	41%	67%	9%	33%
Undecided	12%	13%	10%	16%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Senate				
Cole	6%	4%	8%	9%
Dole	42%	19%	74%	45%
Hagan	43%	68%	10%	39%
Undecided	9%	9%	9%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
Biden Effect				
More Likely	32%	43%	14%	36%
Less Likely	25%	11%	46%	20%
No Difference	43%	45%	40%	44%

	Base	Party		
		Democrat	Republican	Independent/Other
Palin Effect				
More Likely	42%	19%	75%	37%
Less Likely	34%	54%	6%	35%
No Difference	24%	27%	19%	28%

	Base	Race		
		White	African-American	Other
President				
Barr	4%	4%	2%	6%
McCain	48%	61%	6%	26%
Obama	44%	32%	85%	61%
Undecided	4%	3%	7%	6%





Crosstabs

	Base	Race		
		White	African-American	Other
Governor				
McCrory	40%	50%	12%	23%
Munger	6%	6%	4%	21%
Perdue	41%	34%	68%	28%
Undecided	12%	11%	16%	27%

	Base	Race		
		White	African-American	Other
Senate				
Cole	6%	6%	4%	15%
Dole	42%	50%	15%	43%
Hagan	43%	36%	68%	28%
Undecided	9%	7%	13%	14%

	Base	Race		
		White	African-American	Other
Biden Effect				
More Likely	32%	25%	53%	53%
Less Likely	25%	32%	4%	12%
No Difference	43%	43%	43%	35%

	Base	Race		
		White	African-American	Other
Palin Effect				
More Likely	42%	51%	12%	32%
Less Likely	34%	29%	48%	53%
No Difference	24%	20%	40%	14%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
President					
Barr	4%	3%	4%	2%	7%
McCain	48%	34%	48%	51%	52%
Obama	44%	59%	43%	44%	35%
Undecided	4%	3%	4%	3%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Governor					
McCrory	40%	31%	39%	43%	46%
Munger	6%	16%	6%	3%	4%
Perdue	41%	44%	40%	43%	37%
Undecided	12%	9%	16%	11%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Senate					
Cole	6%	16%	6%	4%	3%
Dole	42%	22%	43%	47%	49%
Hagan	43%	47%	42%	43%	42%
Undecided	9%	16%	9%	7%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Biden Effect					
More Likely	32%	44%	31%	28%	30%
Less Likely	25%	19%	24%	29%	25%
No Difference	43%	38%	45%	43%	45%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Palin Effect					
More Likely	42%	34%	42%	44%	45%
Less Likely	34%	41%	31%	34%	33%
No Difference	24%	25%	28%	22%	22%

	Base	Area Code					
		252	336	704	828	910	919
President							
Barr	4%	4%	3%	3%	1%	8%	3%
McCain	48%	45%	49%	50%	52%	47%	44%
Obama	44%	42%	45%	42%	42%	41%	50%
Undecided	4%	9%	2%	4%	4%	4%	3%

	Base	Area Code					
		252	336	704	828	910	919
Governor							
McCrory	40%	29%	41%	48%	46%	37%	40%
Munger	6%	10%	8%	2%	5%	4%	7%
Perdue	41%	43%	44%	34%	32%	43%	46%
Undecided	12%	18%	7%	15%	17%	16%	7%

	Base	Area Code					
		252	336	704	828	910	919
Senate							
Cole	6%	6%	5%	8%	9%	4%	5%
Dole	42%	43%	39%	48%	46%	38%	41%
Hagan	43%	45%	45%	34%	38%	44%	50%
Undecided	9%	7%	10%	10%	8%	14%	4%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Biden Effect							
More Likely	32%	29%	32%	27%	29%	35%	35%
Less Likely	25%	17%	28%	25%	36%	21%	26%
No Difference	43%	54%	40%	47%	35%	44%	38%

	Base	Area Code					
		252	336	704	828	910	919
Palin Effect							
More Likely	42%	43%	41%	49%	44%	37%	39%
Less Likely	34%	24%	38%	30%	33%	30%	44%
No Difference	24%	33%	22%	22%	23%	33%	17%





Crosstabs

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
President									
Barr	4%	3%	3%	4%	9%	1%	-	6%	-
McCain	48%	44%	39%	37%	83%	87%	21%	79%	55%
Obama	44%	48%	55%	55%	6%	3%	79%	13%	31%
Undecided	4%	4%	3%	4%	2%	8%	-	2%	14%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Governor									
McCrory	40%	41%	29%	32%	67%	70%	19%	75%	26%
Munger	6%	12%	7%	3%	21%	3%	13%	2%	-
Perdue	41%	41%	58%	50%	4%	13%	55%	23%	25%
Undecided	12%	7%	7%	14%	8%	15%	13%	-	49%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Senate									
Cole	6%	13%	7%	1%	23%	5%	22%	6%	-
Dole	42%	37%	42%	32%	73%	82%	26%	63%	55%
Hagan	43%	44%	48%	55%	4%	5%	47%	30%	26%
Undecided	9%	5%	3%	12%	-	9%	4%	-	20%





Crosstabs

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Biden Effect									
More Likely	32%	31%	27%	41%	4%	10%	44%	6%	25%
Less Likely	25%	21%	29%	19%	65%	41%	8%	48%	11%
No Difference	43%	48%	44%	40%	31%	49%	49%	46%	64%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Palin Effect									
More Likely	42%	46%	35%	32%	78%	68%	27%	66%	36%
Less Likely	34%	39%	46%	42%	6%	7%	46%	4%	26%
No Difference	24%	15%	19%	26%	16%	25%	27%	30%	38%

