

HERALD-LEADER/ACTION NEWS 36 ELECTION POLL RESULTS – SEPT. 2007

QUESTION: I am going to list the names of a few individuals who are active in public life. After I mention each one, I would simply like for you to tell me if you recognize that individual. If you do recognize the individual, I will then ask you if you have a favorable or unfavorable opinion of that individual.

	VERY FAV	FAV	UNFAV	VERY UNFAV	NO OPINION
Ernie Flectcher	19%	21%	31%	26%	3%
Steve Beshear	28%	29%	19%	15%	9%

QUESTION: If the election for Governor and Lt. Governor were held today, would you vote for the Republican ticket of Ernie Fletcher and Robbie Rudolph or the Democratic ticket of Steve Beshear and Daniel Mongiardo?

	BESHEAR	FLETCHER	UNDECIDED
ALL	56%	39%	5%
MEN	52%	44%	4%
WOMEN	60%	34%	6%
DEMOCRATS	84%	10%	6%
REPUBLICANS	23%	75%	2%
INDEPENDENTS	59%	33%	8%
18-29	65%	31%	4%
30-44	48%	45%	7%
45-59	63%	33%	4%
60+	47%	48%	5%
MODERATE	61%	33%	6%
CONSERVATIVE	38%	57%	5%
LIBERAL	88%	7%	5%
DISTRICT 1	54%	41%	5%
DISTRICT 2	52%	42%	6%
DISTRICT 3	63%	32%	5%
DISTRICT 4	53%	42%	5%
DISTRICT 5	56%	39%	5%
DISTRICT 6	57%	38%	5%

The Lexington Herald-Leader and Action News 36 commissioned Research 2000 of Olney, Md. to conduct a poll from September 10 through September 13, 2006. A total of 600 likely voters who vote regularly in state elections were interviewed statewide by telephone.

Those interviewed were selected by the random variation of the last four digits of telephone numbers. A cross-section of exchanges was utilized in order to ensure an accurate reflection of the state. Quotas were assigned to reflect the distribution of voter registration by county.

The margin for error, according to standards customarily used by statisticians, is no more than plus or minus 4% percentage points. This means that there is a 95 percent probability that the “true” figure would fall within that range if the entire population were sampled. The margin for error is higher for any subgroup, such as for gender or party affiliation.

#### DEMOGRAPHICS OF POLLING SAMPLE:

Men	287	(48%)
Women	313	(52%)
Democrats	271	(45%)
Republicans	239	(40%)
Other	90	(15%)
18-29	96	(16%)
30-44	180	(30%)
45-59	198	(33%)
60+	126	(21%)
Moderate	192	(32%)
Conservative	282	(47%)
Liberal	126	(21%)