

24 July 2008

Polling was conducted by telephone July 22-23, 2008, in the evenings. The total sample is 900 registered voters nationwide with a margin of error of $\pm 3$ percentage points. Results are of registered voters, unless otherwise noted. LV = likely voters
Democrats $n=378, \pm 5$ percentage points; Republicans $n=300, \pm 6$ percentage points; independents $\mathrm{n}=167, \pm 8$ percentage points Obama supporters $n=368$, $\pm 5$ percentage points; McCain supporters $n=364$, $\pm 5$ percentage points

1. If the 2008 presidential election were held today, would you vote for: (ROTATE) SCALE: 1. Democrat Barack Obama 2. Republican John McCain 3. Independent Ralph Nader 4. Libertarian Bob Barr 5. (Other) 6. (Don't know) 7. (Would not vote)

|  | Obama | McCain | Nader | Barr | (Other) | (DK) | (Not vote) |
| :---: | ---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $22-23$ Jul 08 | $40 \%$ | 37 | 2 | - | 1 | 17 | 2 |
| Democrats | $74 \%$ | 7 | 1 | - | 2 | 14 | 2 |
| Republicans | $6 \%$ | 82 | - | - | - | 12 | - |
| Independents | $32 \%$ | 30 | 6 | - | 2 | 30 | 1 |
| 17-18 Jun 08 | $42 \%$ | 39 | 4 | 2 | 2 | 9 | 3 |
| Democrats | $77 \%$ | 10 | 1 | 1 | 1 | 8 | 2 |
| Republicans | $9 \%$ | 80 | 10 | 1 | 1 | 6 | 2 |
| Independents | $29 \%$ | 33 | 2 | 5 | 14 | 7 |  |

2. What if the candidates were: (ROTATE)

|  | Barack Obama | John McCain | (Other/Don't know) |
| :---: | :---: | :---: | :---: |
| $22-23$ Jul 08 | $41 \%$ | 40 | 19 |
| Democrats | $75 \%$ | 10 | 15 |
| Republicans | $5 \%$ | 86 | 10 |
| Independents | $34 \%$ | 32 | 34 |
| $17-18$ Jun 08 | $45 \%$ | 41 | 14 |
| Democrats | $81 \%$ | 10 | 9 |
| Republicans | $11 \%$ | 81 | 8 |
| Independents | $30 \%$ | 38 | 32 |
| $28-29$ Apr 08 | $43 \%$ | 46 | 11 |
| Democrats | $67 \%$ | 22 | 11 |
| Republicans | $13 \%$ | 81 | 6 |
| Independents | $37 \%$ | 47 | 16 |
| $18-19$ Mar 08 | $43 \%$ | 44 | 13 |
| $19-20$ Feb 08 | $47 \%$ | 43 | 10 |
| $30-31$ Jan 08 | $44 \%$ | 43 | 13 |
| $18-19$ Dec 07 | $40 \%$ | 44 | 17 |
| $25-26$ Sep 07 | $40 \%$ | 38 | 22 |
| $17-18$ Jul 07 | $47 \%$ | 37 | 16 |
| $5-6$ Dec 06 | $30 \%$ | 49 | 21 |
| $24-25$ Oct 06 LV | $38 \%$ | 41 | 21 |

3. Let's say the Democratic ticket is Barack Obama for president and Hillary Clinton on the ticket with him as vice president and the Republican ticket is John McCain for president and Mitt Romney on the ticket with him as vice president. If you were voting today, how would you vote? (ROTATE)

| Obama- | McCain- <br> Clinton | Romney | (Would not vote) |
| :---: | :---: | :---: | ---: | (Don't know)

Sometimes we think of things in terms of probabilities, such as with a 0-100 scale where 100 means you are absolutely certain to do something, 0 means you are absolutely certain you won't do something, and 50 means you are equally likely to do it or not do it. Thinking about the presidential election, what do you think is the probability you will vote for ... Barack Obama/John McCain/Bob Barr/Ralph Nader? [Randomize names] Feel free to use any number on the scale from 0 to 100.
4. Barack Obama
5. John McCain
6. Bob Barr

| Mean | Dem | Rep | Ind |
| ---: | :--- | :--- | :--- |
| 50 | 80 | 14 | 50 |
| 47 | 16 | 84 | 46 |
| 7 | 5 | 7 | 9 |
| 10 | 11 | 6 | 15 |

8. Do you approve or disapprove of the job George W. Bush is doing as president?


| Dis |  |  |  |  | Dis |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Approve | approve | (DK) |  | Approve | approve | (DK) |
| 22-23 Jul 08 | 27\% | 66 | 7 | 25-26 Sep 07 | 34\% | 58 | 8 |
| Democrats | 8\% | 90 | 2 | 11-12 Sep 07 | 37\% | 58 | 6 |
| Republicans | 57\% | 35 | 8 | 21-22 Aug 07 | 33\% | 56 | 11 |
| Independents | 19\% | 69 | 12 | 17-18 Jul 07 | 32\% | 61 | 7 |
| RECENT TREND |  |  |  | 26-27 Jun 07 | 31\% | 60 | 9 |
| 17-18 Jun 08 | 29\% | 64 | 7 | 5-6 Jun 07 | 34\% | 57 | 9 |
| 28-29 Apr 08 | 32\% | 60 | 8 | 15-16 May 07 | 34\% | 56 | 10 |
| 18-19 Mar 08 | 30\% | 60 | 10 | 17-18 Apr 07 | 38\% | 54 | 8 |
| 19-20 Feb 08 | 32\% | 59 | 9 | 27-28 Mar 07 | 33\% | 61 | 6 |
| 30-31 Jan 08 | 33\% | 60 | 7 | 27-28 Feb 07 | 34\% | 57 | 8 |
| 18-19 Dec 07 | 36\% | 57 | 6 | 13-14 Feb 07 | 35\% | 56 | 9 |
| 13-14 Nov 07 | 36\% | 56 | 8 | 30-31 Jan 07 | 38\% | 54 | 8 |
| 23-24 Oct 07 | 35\% | 55 | 9 | 16-17 Jan 07 | 35\% | 58 | 7 |
| 9-10 Oct 07 | 35\% | 56 | 9 | 5-6 Dec 06 | 38\% | 54 | 9 |


| 4-5 Nov 06 LV | 38\% | 54 | 8 | 16-18 May 06 | 35\% | 56 | 8 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 24-25 Oct 06 LV | 40\% | 53 | 6 | 2-3 May 06 | 38\% | 53 | 9 |
| 10-11 Oct 06 LV | 40\% | 56 | 4 | 18-19 Apr 06 | 33\% | 57 | 10 |
| 26-27 Sep 06 LV | 42\% | 54 | 4 | 4-5 Apr 06 | 36\% | 53 | 10 |
| 12-13 Sep 06 LV | 40\% | 49 | 10 | 14-15 Mar 06 | 39\% | 51 | 11 |
| 29-30 Aug 06 | 38\% | 56 | 6 | 28 Feb-1 Mar 06 | 39\% | 54 | 7 |
| 8-9 Aug 06 | 36\% | 56 | 8 | 7-8 Feb 06 | 44\% | 47 | 9 |
| 11-12 Jul 06 | 36\% | 53 | 11 | 24-25 Jan 06 | 41\% | 51 | 8 |
| 27-28 Jun 06 | 41\% | 50 | 9 | 10-11 Jan 06 | 42\% | 49 | 9 |
| 13-14 Jun 06 | 40\% | 52 | 8 | 13-14 Dec 05 | 42\% | 51 | 7 |


10. - 14. I'm going to read you the names of several individuals and groups. Please tell me whether you have a generally favorable or unfavorable opinion of each one. If you've never heard of someone please just say so. (RANDOMIZE) SCALE: 1. Favorable 2. Unfavorable 3. (Can't say) 4. Never heard of
*****SUMMARY CHART*****

|  | Favor |  | Unfav | Can'tNever |
| :--- | :---: | :---: | :---: | :---: |
| able | orable | say | heard |  |


|  | Favor <br> able | Unfav orable | $\begin{aligned} & \text { Can't } \\ & \text { say } \end{aligned}$ | Never heard |  | Favor able | Unfav orable | $\begin{aligned} & \text { Can't } \\ & \text { say } \end{aligned}$ | Never heard |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| George W. Bush |  |  |  |  |  |  |  |  |  |
| 22-23 Jul 08 | 30\% | 66 | 4 | - | 29-30 Mar 05 | 49\% | 43 | 7 | 1 |
| Democrats | 8\% | 90 | 2 | - | 1-2 Mar 05 | 54\% | 41 | 4 | - |
| Republicans | 62\% | 34 | 4 | - | 11-12 Jan 05 | 53\% | 41 | 6 | - |
| Independents | 22\% | 70 | 8 | - | 14-15 Dec 04 | 50\% | 43 | 7 | - |
| RECENT TREND |  |  |  |  | 30-31 Oct 04 | 48\% | 47 | 5 | - |
| 17-18 Jun 08 | 35\% | 59 | 5 | - | 30-31 Oct 04 LV | 49\% | 46 | 5 | - |
| 28-29 Apr 08 | 35\% | 61 | 4 | - | 29-30 Oct 04 | 47\% | 46 | 7 | - |
| 19-20 Feb 08 | 35\% | 60 | 5 | - | 29-30 Oct 04 LV | 49\% | 45 | 6 | - |
| 18-19 Dec 07 | 39\% | 56 | 5 | - | 28-29 Oct 04 | 47\% | 45 | 8 | - |
| 13-14 Nov 07 | 40\% | 55 | 5 | - | 28-29 Oct 04 LV | 49\% | 44 | 7 | - |
| 11-12 Sep 07 | 39\% | 56 | 5 | - | 27-28 Oct 04 | 49\% | 45 | 6 | - |
| 26-27 Jun 07 | 37\% | 59 | 4 | - | 27-28 Oct 04 LV | 50\% | 44 | 6 | - |
| 15-16 May 07 | 41\% | 54 | 5 | - | 17-18 Oct 04 LV | 49\% | 45 | 6 | - |
| 27-28 Mar 07 | 38\% | 59 | 4 | - | 3-4 Oct 04 LV | 52\% | 43 | 5 | - |
| 16-17 Jan 07 | 38\% | 58 | 4 | - | 21-22 Sep 04 LV | 52\% | 43 | 5 | - |
| 10-11 Oct 06 LV | 43\% | 54 | 3 | - | 7-8 Sep 04 LV | 51\% | 43 | 6 | - |
| 8-9 Aug 06 | 39\% | 56 | 4 | - | 24-25 Aug 04 LV | 50\% | 44 | 6 | - |
| 16-18 May 06 | 40\% | 55 | 5 | - | 3-4 Aug 04 | 47\% | 45 | 8 | - |
| 7-8 Feb 06 | 46\% | 47 | 7 | - | 20-21 Jul 04 | 50\% | 42 | 8 | - |
| 13-14 Dec 05 | 45\% | 50 | 5 | - | 22-23 Jun 04 | 52\% | 41 | 7 | - |
| 25-26 Oct 05 | 45\% | 49 | 7 | - | 8-9 Jun 04 | 52\% | 41 | 7 | - |
| 30-31 Aug 05 | 47\% | 45 | 8 | 1 | 4-5 May 04 | 50\% | 42 | 8 | - |
| 12-13 Jul 05 | 48\% | 45 | 7 | - | 6-7 Apr 04 | 49\% | 44 | 7 | - |
| 14-15 Jun 05 | 52\% | 42 | 5 | - | 23-24 Mar 04 | 50\% | 43 | 7 | - |
| 25-26 Apr 05 | 52\% | 43 | 5 | - | 3-4 Mar 04 | 52\% | 40 | 8 | - |


| Barack Obama |  |  |  |  |
| :---: | ---: | ---: | ---: | ---: |
| 22-23 Jul 08 | $58 \%$ | 33 | 8 | - |
| Democrats | $86 \%$ | 9 | 5 | - |
| Republicans | $23 \%$ | 69 | 8 | - |
| Independents | $62 \%$ | 22 | 16 | - |
| $17-18$ Jun 08 | $58 \%$ | 32 | 10 | - |
| $28-29$ Apr 08 | $47 \%$ | 42 | 11 | - |
| $19-20$ Feb 08 | $54 \%$ | 33 | 12 | - |
| $18-19$ Dec 07 | $49 \%$ | 33 | 15 | 3 |
| $13-14$ Nov 07 | $50 \%$ | 34 | 11 | 4 |
| $11-12$ Sep 07 | $51 \%$ | 25 | 16 | 8 |
| $26-27$ Jun 07 | $46 \%$ | 30 | 17 | 8 |
| $17-18$ Apr 07 | $47 \%$ | 23 | 19 | 11 |
| $30-31$ Jan 07 | $41 \%$ | 20 | 20 | 18 |



| Favor <br> able | Unfav <br> orable | Can'tNever <br> say |  |
| :--- | :--- | :--- | ---: |
| heard |  |  |  |
| $47 \%$ | 33 | 15 | 5 |
| $49 \%$ | 31 | 13 | 7 |
| $45 \%$ | 29 | 18 | 8 |
| $49 \%$ | 25 | 18 | 7 |
| $54 \%$ | 18 | 19 | 9 |
| $56 \%$ | 18 | 18 | 7 |
| $57 \%$ | 15 | 18 | 10 |
| $57 \%$ | 16 | 19 | 8 |
| $57 \%$ | 18 | 18 | 7 |
| $54 \%$ | 17 | 22 | 7 |


| 8-9 Mar 00 | 50\% | 28 | 17 | 5 | 17-18 Nov 99 | 33\% | 10 | 19 | 38 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 23-24 Feb 00 | 57\% | 19 | 19 | 5 | 3-4 Nov 99 | 30\% | 12 | 23 | 35 |
| 9-10 Feb 00 | 54\% | 15 | 20 | 11 | 20-21 Oct 99 | 34\% | 12 | 19 | 35 |
| 26-27 Jan 00 | 42\% | 17 | 22 | 19 | 2-3 Jun 99 | 25\% | 8 | 17 | 50 |
| 12-13 Jan 00 | 45\% | 13 | 22 | 20 | 20-21 May 98 | 18\% | 8 | 19 | 55 |
| $6-7 \mathrm{Dec} 99$ | 41\% | 11 | 18 | 30 |  |  |  |  |  |
|  | Favor <br> able | Unfav orable | $\begin{aligned} & \text { Can't } \\ & \text { say } \end{aligned}$ | Never heard |  |  |  |  |  |
| Republican Party |  |  |  |  |  |  |  |  |  |
| 22-23 Jul 08 | 38\% | 51 | 10 | 1 |  |  |  |  |  |
| Democrats | 12\% | 83 | 5 | - |  |  |  |  |  |
| Republicans | 78\% | 15 | 7 | - |  |  |  |  |  |
| Independents | 30\% | 44 | 25 | - |  |  |  |  |  |
| 17-18 Jun 08 | 41\% | 48 | 11 | 1 |  |  |  |  |  |
| 19-20 Feb 08 | 43\% | 46 | 11 | - |  |  |  |  |  |
| 25-26 Sep 07 | 44\% | 47 | 9 | 1 |  |  |  |  |  |
| 17-18 Apr 07 | 42\% | 47 | 10 | 1 |  |  |  |  |  |
| 27-28 Mar 07 | 42\% | 49 | 9 | - |  |  |  |  |  |
| 16-17 Jan 07 | 39\% | 49 | 12 | - |  |  |  |  |  |
| 10-11 Oct 06 LV | 42\% | 50 | 7 | 1 |  |  |  |  |  |
| 8-9 Aug 06 | 38\% | 51 | 11 | 1 |  |  |  |  |  |
| 13-14 Dec 05 | 43\% | 47 | 10 | 1 |  |  |  |  |  |
| 25-26 Oct 05 | 42\% | 43 | 14 | 1 |  |  |  |  |  |
| 29-30 Mar 05 | 48\% | 38 | 13 | - |  |  |  |  |  |
| 21-22 Jan 04 | 49\% | 35 | 16 | - |  |  |  |  |  |
|  | Favor <br> able | Unfav orable | $\begin{aligned} & \text { Can't } \\ & \text { say } \end{aligned}$ | Never heard |  |  |  |  |  |
| Democratic Party |  |  |  |  |  |  |  |  |  |
| 22-23 Jul 08 | 50\% | 40 | 10 | - |  |  |  |  |  |
| Democrats | 86\% | 9 | 5 | - |  |  |  |  |  |
| Republicans | 13\% | 79 | 9 | - |  |  |  |  |  |
| Independents | 46\% | 36 | 18 | - |  |  |  |  |  |
| 17-18 Jun 08 | 52\% | 37 | 10 | 1 |  |  |  |  |  |
| 19-20 Feb 08 | 54\% | 36 | 10 | - |  |  |  |  |  |
| 25-26 Sep 07 | 50\% | 40 | 10 | - |  |  |  |  |  |
| 17-18 Apr 07 | 49\% | 39 | 11 | 1 |  |  |  |  |  |
| 27-28 Mar 07 | 51\% | 37 | 12 | 1 |  |  |  |  |  |
| 16-17 Jan 07 | 51\% | 35 | 13 | 1 |  |  |  |  |  |
| 10-11 Oct 06 LV | 52\% | 38 | 10 | - |  |  |  |  |  |
| 8-9 Aug 06 | 47\% | 37 | 15 | - |  |  |  |  |  |
| 13-14 Dec 05 | 45\% | 39 | 15 | 1 |  |  |  |  |  |
| 25-26 Oct 05 | 46\% | 37 | 16 | 1 |  |  |  |  |  |
| 29-30 Mar 05 | 46\% | 38 | 16 | - |  |  |  |  |  |
| 21-22 Jan 04 | 51\% | 33 | 16 | - |  |  |  |  |  |

15. When you really think about it, would you say your decision about which presidential candidate to support is based more on economic issues, national security issues or appointments to the U.S. Supreme Court?
SCALE: 1. Economic issues 2. National security issues 3. Appointments to the U.S. Supreme Court 4. (Combination) 5. (All) 6. (Other) 7. (Don't know)

|  | Economic issues | National Security | Supreme Court | (Comb) | (All) | (Othr) | (DK) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 22-23 Jul 08 | 40\% | 18 | 7 | 14 | 15 | 2 | 4 |
| Democrats | 47\% | 13 | 6 | 13 | 15 | 1 | 5 |
| Republicans | 28\% | 29 | 8 | 15 | 16 | 2 | 3 |
| Independents | 42\% | 13 | 5 | 20 | 13 | 4 | 2 |

16.     - 18. What would your reaction be if [NAME] were to become the next president? (ROTATE NAMES)
SCALE: 1. Enthusiastic 2. Pleased 3. Neutral 4. Displeased 5. Scared 6. (Don't know)

|  | Enthusiastic | Pleased | Neutral | Displeased | Scared | (DK) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Barack Obama | 23\% | 22 | 21 | 12 | 19 | 3 |
| Democrats | 44\% | 32 | 12 | 3 | 7 | 2 |
| Republicans | 3\% | 7 | 23 | 27 | 38 | 2 |
| Independents | 17\% | 26 | 34 | 8 | 14 | 1 |
| 19-20 Feb 08 | 22\% | 25 | 22 | 11 | 17 | 3 |
| Democrats | 36\% | 33 | 15 | 5 | 9 | 2 |
| Republicans | 5\% | 17 | 25 | 20 | 31 | 3 |
| Independents | 24\% | 22 | 33 | 8 | 12 | 2 |
| 27-28 Mar 07 | 14\% | 25 | 28 | 13 | 11 | 10 |
| John McCain | 13\% | 28 | 22 | 22 | 14 | 2 |
| Democrats | 3\% | 10 | 19 | 43 | 24 | 2 |
| Republicans | 29\% | 53 | 14 | 1 | 2 | - |
| Independents | 8\% | 27 | 36 | 15 | 10 | 3 |
| 19-20 Feb 08 | 9\% | 28 | 32 | 14 | 14 | 3 |
| Democrats | 1\% | 15 | 31 | 26 | 22 | 4 |
| Republicans | 19\% | 51 | 23 | 4 | 1 | 1 |
| Independents | 7\% | 24 | 44 | 5 | 16 | 4 |
| 27-28 Mar 07 | 8\% | 25 | 37 | 16 | 9 | 6 |
| Ralph Nader | 2\% | 4 | 27 | 30 | 25 | 12 |
| Democrats | 3\% | 2 | 27 | 32 | 25 | 11 |
| Republicans | 1\% | 2 | 25 | 31 | 28 | 13 |
| Independents | 2\% | 8 | 31 | 24 | 22 | 14 |

ROTATE NEXT TWO QUESTIONS
19. Have you heard any of your friends and neighbors say there is something about Barack Obama that scares them?

|  | Yes | No | (Don't know) |
| :---: | :---: | :---: | :---: |
| 22-23 Jul 08 | $49 \%$ | 50 | 2 |
| Democrats | $36 \%$ | 62 | 1 |
| Republicans | $69 \%$ | 30 | 1 |
| Independents | $40 \%$ | 58 | 2 |

20. Have you heard any of your friends and neighbors say there is something about John McCain that scares them?

|  | Yes | No | (Don't know) |
| :---: | :---: | :---: | :---: |
| 22-23 Jul 08 | $36 \%$ | 62 | 2 |
| Democrats | $47 \%$ | 52 | 1 |
| Republicans | $27 \%$ | 72 | 2 |
| Independents | $34 \%$ | 64 | 2 |

21. Regardless of how you plan to vote, who do you really believe will win the 2008 presidential election -- Barack Obama or John McCain? (ROTATE)
(Depends/

|  | Obama | McCain | Too soon to say) | (Don't know) |
| :---: | ---: | :---: | :---: | :---: |
| 22-23 Jul 08 | $51 \%$ | 27 | 13 | 9 |
| Democrats | $71 \%$ | 13 | 9 | 7 |
| Republicans | $25 \%$ | 51 | 13 | 11 |
| Independents | $53 \%$ | 18 | 22 | 7 |
| 17-18 Jun 08 | $47 \%$ | 32 | 11 | 9 |
| Democrats | $65 \%$ | 16 | 12 | 7 |
| Republicans | $31 \%$ | 53 | 8 | 9 |
| Independents | $38 \%$ | 33 | 17 | 12 |

22. When deciding your vote for president, how much do you take into consideration the vice presidential running mate?

|  | A lot | Some | Not much | Not at all | (Don't know) |
| :---: | ---: | :---: | :---: | :---: | :---: |
| $22-23$ Jul 08 | $28 \%$ | 43 | 20 | 7 | 2 |
| Democrats | $30 \%$ | 43 | 19 | 6 | 2 |
| Republicans | $26 \%$ | 42 | 22 | 9 | - |
| Independents | $30 \%$ | 42 | 20 | 5 | 3 |
| $21-22$ Apr 04 | $33 \%$ | 41 | 17 | 7 | 2 |

23. Based on the campaign so far, has Barack Obama offered any truly new ideas?

|  | Yes | No | (Don't know) |
| :---: | :---: | :---: | :---: |
| 22-23 Jul 08 | $41 \%$ | 51 | 8 |
| Democrats | $61 \%$ | 31 | 7 |
| Republicans | $17 \%$ | 79 | 5 |
| Independents | $45 \%$ | 45 | 10 |

24. (If yes on Q. 23) Can you please tell me one of Obama's new ideas? (OPEN ENDED -- DO NOT READ)

|  | All | Dem | Rep | Ind |
| :--- | ---: | ---: | ---: | ---: |
| 1. (Iraq) | $28 \%$ | $27 \%$ | $37 \%$ | $24 \%$ |
| 2. (Economy) | 12 | 15 | 8 | 9 |
| 3. (Change) | 12 | 14 | 10 | 10 |
| 4. (Health care) | 12 | 13 | 17 | 6 |
| 5. (Gas prices) | 4 | 3 | 2 | 6 |
| 6. (Environment) | 3 | 2 | 5 | 4 |
| 7. (Hope) | 2 | - | 5 | 5 |
| 8. (Poverty) | 2 | - | 1 | 6 |
| 9. (Ethics in government) | 2 | 1 | - | 1 |
| 10. (Faith) | 1 | 2 | - | - |
| 11. (Civil Rights) | 1 | 1 | - | - |
| 12. (Bipartisanship) | - | - | - | 1 |
| 13. (Other) | 7 | 6 | 6 | 8 |
| 14. (Don't know) | 15 | 15 | 8 | 17 |

25. Which presidential candidate -- Barack Obama or John McCain -- do you think most members of the media want to win the election? (ROTATE)

|  | Barack Obama |  |  |  |  |  | John McCain | (They're neutral) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 22-23 Jul 08 | $67 \%$ | 11 | 11 | 11 |  |  |  |  |  |
| Democrats | $61 \%$ | 14 | 10 | 15 |  |  |  |  |  |
| Republicans | $77 \%$ | 10 | 8 | 4 |  |  |  |  |  |
| Independents | $63 \%$ | 12 | 17 | 9 |  |  |  |  |  |

For reference: Which presidential candidate -- Bush or Kerry -- do you think most members of the media want to win the election? (ROTATE)
SCALE: 1. George W. Bush 2. John Kerry 3. (They're neutral) 4. (Not sure)

|  | Bush | Kerry | (Neutral) | (NS) |
| :---: | :---: | :---: | :---: | :---: |
| $7-8$ Sep 04 LV | $26 \%$ | 46 | 10 | 18 |

26. Do you think the national press is covering both presidential campaigns objectively or is one campaign receiving more positive coverage than the other? (If more positive, ask: Which campaign is getting the more positive coverage?) SCALE: 1. Both campaigns are being covered objectively 2. Obama campaign is receiving more positive coverage 3 . McCain campaign is receiving more positive coverage 4. (Other) 5. (Don't know/refused)

Both -Receiving More Positive-

|  | Objectively | Obama | McCain | (Other) | (DK/Ref) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 22-23 Jul 08 | $36 \%$ | 46 | 6 | 3 | 10 |
| Democrats | $44 \%$ | 31 | 8 | 3 | 13 |
| Republicans | $24 \%$ | 67 | 2 | 2 | 5 |
| Independents | $41 \%$ | 41 | 9 | 2 | 8 |

27. Some people believe Barack Obama, despite his professed Christianity, is secretly a Muslim. Others say that is just a rumor and Obama really is a Christian as he says, and point out he's attended a Christian church for years. What do you believe -- is Obama a Muslim or a Christian?

|  | Muslim | Christian | (Other) | (Don't |
| :---: | :---: | :---: | :---: | :---: |
| 22-23 Jul 08 | $10 \%$ | 57 | 5 | 27 |
| Democrats | $5 \%$ | 71 | 4 | 20 |
| Republicans | $20 \%$ | 44 | 3 | 33 |
| Independents | $7 \%$ | 59 | 8 | 26 |

28. John McCain was held captive for five years in a North Vietnamese prisoner of war camp. Do you think that experience would make McCain a better president or a worse president?

|  | Better | Worse | (No difference) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: |
| 22-23 Jul 08 | $49 \%$ | 11 | 33 | 7 |
| Democrats | $31 \%$ | 17 | 44 | 9 |
| Republicans | $69 \%$ | 5 | 23 | 3 |
| Independents | $54 \%$ | 12 | 26 | 7 |

29. Which of the following do you think best describes Barack Obama's current position on the issues? Since the end of the primaries do you think he has: SCALE: 1. Made some small changes, but stayed true to his fundamental positions 2. Made some serious changes, including reversing some positions 3. Made no changes - he is the same on the issues as he was during the primaries 4. (Don't know/refused)

|  | Small changes, <br> stayed true | Serious changes, <br> reversing some | Made no changes, <br> is the same | (DK/Ref) |
| :---: | :---: | :---: | :---: | :---: |
| $22-23$ Jul 08 | $36 \%$ | 30 | 20 | 14 |
| Democrats | $44 \%$ | 24 | 19 | 12 |
| Republicans | $27 \%$ | 39 | 20 | 13 |
| Independents | $33 \%$ | 29 | 24 | 14 |

30. Which of the following do you think best describes John McCain's current position on the issues? Since the end of the primaries, do you think he has: SCALE: 1. Made some small changes, but stayed true to his fundamental positions 2. Made some serious changes, including reversing some positions 3. Made no changes - he is the same on the issues as he was during the primaries 4. (Don't know/refused)

| Small changes, <br> stayed true | Serious changes, <br> reversing some | Made no changes, <br> is the same | (DK/Ref) |
| :---: | :---: | :---: | :---: |
| $37 \%$ | 18 | 30 | 16 |
| $33 \%$ | 18 | 30 | 18 |
|  | 18 | 29 | 9 |
| 43\% | 19 | 29 | 17 |

31. Does Barack Obama's popularity overseas make you more likely or less likely to vote for him for president?

More likely Less likely (No difference) (Don't know)

| $22-23$ Jul 08 | $29 \%$ | 27 | 41 | 3 |
| :---: | :---: | :---: | :---: | :---: |
| Democrats | $46 \%$ | 12 | 40 | 3 |
| Republicans | $11 \%$ | 45 | 42 | 2 |
| Independents | $26 \%$ | 25 | 46 | 3 |

32. Do you think Barack Obama's trip to Iraq, Afghanistan and the Middle East is better described as a fact-finding trip or as a campaign event? (ROTATE)

|  | Fact-finding <br> trip | Campaign <br> event | (Some of <br> both) | (Neither) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $22-23$ Jul 08 | $19 \%$ | 47 | 25 | 2 | 7 |
| Democrats | $29 \%$ | 31 | 31 | 2 | 8 |
| Republicans | $10 \%$ | 69 | 17 | - | 4 |
| Independents | $19 \%$ | 40 | 28 | 3 | 10 |

33. Do you think Barack Obama had already made up his mind on Iraq before the trip or could this week's visit to Iraq change his mind?

|  | Already made |  | Visit could |
| :---: | :---: | :---: | :---: |
| up his mind | change his mind | (Don't know) |  |
| $22-23 \mathrm{Jul} \mathrm{08}$ | $47 \%$ | 37 | 16 |
| Democrats | $38 \%$ | 44 | 18 |
| Republicans | $61 \%$ | 27 | 12 |
| Independents | $42 \%$ | 42 | 17 |

34. Do you think the increase in U.S. troops has led to major improvements in the situation in Iraq, minor improvements, or has the troop surge not made much of a difference at all?

|  | Major <br> improvements | Minor <br> improvements | Not much of <br> a difference | (Made things <br> worse) | (Don't know) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 22-23 Jul 08 | $32 \%$ | 29 | 30 | 1 | 8 |
| Democrats | $15 \%$ | 33 | 42 | 1 | 9 |
| Republicans | $56 \%$ | 26 | 13 | 1 | 4 |
| Independents | $25 \%$ | 26 | 37 | 2 | 10 |
| 13-14 Nov 07 | $25 \%$ | 34 | 32 | 3 | 5 |
| $11-12$ Sep 07 | $17 \%$ | 32 | 45 | 3 | 3 |
| $17-18$ Jul 07 | $18 \%$ | 33 | 39 | 2 | 8 |
| $17-18$ Apr 07 | $14 \%$ | 26 | 45 | 4 | 12 |

35.     - 40. Regardless of how you might vote, which candidate do you trust more to handle the following issues -- Obama or McCain? (ROTATE)
SCALE: 1. Barack Obama 2. John McCain 3. (Both) 4. (Neither) 5. (Don't know)
Obama McCain (Both) (Neither) (Don't know) (Dem Edge)
Appointing justices to the

| U.S. Supreme Court | $40 \%$ | 41 |
| :---: | ---: | ---: |
| Democrats | $69 \%$ | 15 |
| Republicans | $9 \%$ | 76 |
| Independents | $34 \%$ | 38 |


| 4 | 6 | 10 | -1 |
| ---: | ---: | ---: | ---: |
| 3 | 6 | 8 | +54 |
| 4 | 5 | 7 | -67 |
| 6 | 10 | 13 | -4 |
|  |  |  |  |
| 4 | 9 | 5 | -- |
| 4 | 8 | 4 | +52 |
| 2 | 6 | 3 | -64 |
| 7 | 16 | 9 | -4 |
| 3 | 5 | 6 | -8 |
| 2 | 5 | 6 | +47 |
| 2 | 2 | 3 | -76 |
| 5 | 8 | 8 | -3 |
| 2 | 8 | 4 | -6 |
| 5 | 6 | 8 | +19 |
| 4 | 4 | 5 | +71 |
| 5 | 7 | 8 | -53 |
| 8 | 9 | 9 | -35 |
| 4 | 8 | 9 | +16 |

Holding down spending and

| protecting your money | $41 \%$ | 41 | 4 | 9 | 5 | -- |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Democrats | $68 \%$ | 16 | 4 | 8 | 4 | +52 |
| Republicans | $12 \%$ | 76 | 2 | 6 | 3 | -64 |
| Independents | $32 \%$ | 36 | 7 | 16 | 9 | -4 |
| The situation in Iraq | $39 \%$ | 47 | 3 | 5 | 6 | -8 |
| Democrats | $67 \%$ | 20 | 2 | 5 | 6 | +47 |
| Republicans | $8 \%$ | 84 | 2 | 2 | 3 | -76 |
| Independents | $38 \%$ | 41 | 5 | 8 | 8 | -3 |
| $17-18$ Jun 08 | $40 \%$ | 46 | 2 | 8 | 4 | -6 |
| Health care |  |  | 5 | 6 | 8 |  |
| Democrats | $50 \%$ | 31 | 4 | 4 | 5 | +19 |
| Republicans | $79 \%$ | 8 | 5 | 7 | 8 | +71 |
| Independents | $14 \%$ | 67 | 8 | 9 | -53 |  |
| $17-18$ Jun 08 | $54 \%$ | 19 | 4 | 8 | 9 | -35 |


|  | Obama | McCain | (Both) | (Neither) | (Don't know) | (Dem Edge) |
| :--- | ---: | :---: | :---: | :---: | :---: | :---: |
| The war on terrorism | $34 \%$ | 52 | 3 | 4 | 7 | -18 |
| Democrats | $62 \%$ | 24 | 4 | 3 | 7 | +38 |
| Republicans | $5 \%$ | 90 | 1 | 2 | 2 | -85 |
| Independents | $31 \%$ | 47 | 6 | 8 | 8 | -16 |
| 17-18 Jun 08* | $32 \%$ | 51 | 5 | 6 | 6 | -19 |
| * previously 'Terrorism' |  |  |  |  |  |  |
| The economy | $47 \%$ | 36 | 5 | 7 | 5 | +11 |
| Democrats | $78 \%$ | 10 | 4 | 5 | 3 | +68 |
| Republicans | $11 \%$ | 75 | 3 | 8 | 3 | -64 |
| Independents | $43 \%$ | 28 | 12 | 10 | 6 | +15 |
| $17-18$ Jun 08 | $44 \%$ | 36 | 4 | 10 | 7 | +8 |

41.     - 46. Thinking now about the energy situation, please tell me if you favor or oppose the following ways to reduce the country's dependence on foreign oil and make the United States more energy independent. [RANDOMIZE]

|  | Favor | Oppose | (Don't Know) |
| :--- | :---: | :---: | :---: |
| Increasing drilling for oil |  |  |  |
| in the United States immediately | $75 \%$ | 20 | 5 |
| Democrats | $66 \%$ | 28 | 6 |
| Republicans | $88 \%$ | 10 | 2 |
| Independents | $77 \%$ | 18 | 6 |
| $17-18$ Jun 08 | $76 \%$ | 20 | 4 |


| Increasing offshore drilling in U.S. |  |  |  |
| :--- | :--- | :--- | :--- |
| coastal areas | $71 \%$ | 23 | 6 |
| $\quad$ Democrats | $60 \%$ | 33 | 7 |
| Republicans | $85 \%$ | 10 | 5 |
| Independents | $73 \%$ | 21 | 6 |
| Drilling for oil in a small area |  |  |  |
| of the Alaskan Wildlife Refuge | $56 \%$ | 38 | 6 |
| Democrats | $45 \%$ | 47 | 7 |
| Republicans | $70 \%$ | 46 | 4 |
| Independents | $59 \%$ | 36 | 4 |
| $17-18$ Jun 08 | $53 \%$ | 43 | 5 |
| 28 Feb-1 Mar 06 | $48 \%$ | 47 | 10 |


| Reducing the speed limit on interstate |  |  |  |
| :--- | :--- | ---: | :--- |
| highways to 55 miles per hour | $43 \%$ | 52 | 5 |
| Democrats | $46 \%$ | 48 | 5 |
| Republicans | $37 \%$ | 58 | 4 |
| Independents | $46 \%$ | 49 | 5 |
| Rationing gasoline and oil | $28 \%$ | 64 | 8 |
| Democrats | $35 \%$ | 10 |  |
| Republicans | $24 \%$ | 65 | 6 |
| Independents | $25 \%$ | 70 | 7 |
| $17-18$ Jun 08 | $30 \%$ | 66 | 5 |
| 28 Feb-1 Mar 06 | $27 \%$ | 10 |  |
| $16-17$ Apr 02 | $25 \%$ | 67 | 11 |
| $26-27$ Feb 02 | $34 \%$ | 65 | 4 |
| Increasing the federal tax on gasoline | $14 \%$ | 55 | 5 |
| Democrats | $16 \%$ | 82 | 79 |
| Republicans | $11 \%$ | 87 | 2 |
| Independents | $18 \%$ | 78 | 4 |


| $17-18$ Jun 08 | $13 \%$ | 83 | 4 |
| :--- | :--- | :--- | :--- |
| 28 Feb-1 Mar 06 | $21 \%$ | 74 | 4 |

On a different topic ...
47. How confident are you in the stability of the bank where you keep your money? SCALE: 1. Very confident 2. Somewhat confident 3. Not very confident 4. Not confident at all 5. (Don't have a bank) 6. (Don't know/refused)

|  | -- Confident -- |  | - Not confident -- |  | (Don't |  |  |  |
| :---: | ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Vry | Smwht | Total Not vry | Not | have) | (DK) |  |  |
| 22-23 Jul 08 | $87 \%$ | 60 | 27 | 10 | 7 | 3 | 2 | 1 |
| Democrats | $85 \%$ | 59 | 26 | 12 | 7 | 5 | 2 | 1 |
| Republicans | $95 \%$ | 65 | 30 | 4 | 3 | 1 | 1 | - |
| Independents | $79 \%$ | 55 | 24 | 14 | 11 | 3 | 2 | 4 |

48. If you heard your bank was having financial difficulty, how likely would you be to withdraw your money? SCALE: 1. Very likely 2. Somewhat likely 3. Not very likely 4. Not likely at all 5. (Don't have a bank) 6. (Don't know/refused)

| -- Likely -- |  |  |  | -- Not likely -- |  |  | (Don't |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Vry | Smwht | Total | Not vry | Not | have) | (DK) |
| 22-23 Jul 08 | 66\% | 40 | 26 | 29 | 15 | 14 | 2 | 3 |
| Democrats | 67\% | 42 | 25 | 28 | 12 | 16 | 2 | 3 |
| Republicans | 67\% | 35 | 32 | 30 | 20 | 10 | 1 | 3 |
| Independents | 62\% | 43 | 19 | 33 | 15 | 18 | 2 | 2 |

49. As far as you know, are your bank deposits insured by the federal government or not?

| Yes, insured |  | No, not insured |
| :---: | :---: | :---: |
| 22-23 Jul 08 | $87 \%$ | 3 |
| Democrats | $84 \%$ | 3 |
| Republicans | $94 \%$ | 1 |
| Independents | $86 \%$ | 5 |

Changing topics now ...
50. When talking about United States citizens of different ethnic or national descents, do you think the word American should come before or after the descent? That is, should Americans of Irish descent be called Irish-American or American-Irish, and should Americans of African descent be called AfricanAmerican or American-African?

| American should <br> come first |  |  |  | The descent should <br> come first |
| :---: | :---: | :---: | :---: | :---: |
| 22-23 Jul 08 | $44 \%$ | 25 | (Combination <br> /depends) | (Don't know) |
| Democrats | $40 \%$ | 32 | 11 | 19 |
| Republicans | $52 \%$ | 18 | 7 | 21 |
| Independents | $44 \%$ | 22 | 15 | 15 |
|  |  | 13 | 21 |  |

POLITICAL IDENTIFICATION: When you think about politics, do you think of yourself as a Democrat or a Republican?

| Democrat | Republican | (Independent) | (Other) | (Refused/Don't know) |
| :---: | :---: | :---: | :---: | :---: |
| $42 \%$ | 33 | 19 | 3 | 3 |
| $42 \%$ | 35 | 16 | 3 | 3 |
| $44 \%$ | 30 | 21 | 2 | 2 |
| $43 \%$ | 30 | 21 | 3 | 3 |
| $43 \%$ | 33 | 17 | 4 | 3 |
| $42 \%$ | 33 | 20 | 2 | 3 |
| $42 \%$ | 35 | 19 | 1 | 3 |
| $44 \%$ | 33 | 18 | 1 | 4 |

