

InsiderAdvantage/Majority Opinion Research

Virginia Presidential Election Poll – 08.13.08

1. When it comes to national politics with which party do you most identify yourself?

	Total	Party				Race				Gender		Age			
		Repub- lican	Democ- rat	Indep- endent	Libert- arian	White	Black	Hisp- anic	Other	Male	Female	18-29	30-44	45-64	65+
(Base)	(416)	(133)	(150)	(104)	(17)	(300)	(79)	(29)	(8)	(196)	(220)	(79)	(141)	(125)	(71)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
Republican	32.0	100.0	.0	.0	.0	36.6	22.9	13.9	13.0	30.1	33.7	38.8	28.4	31.8	31.8
Democrat	36.1	.0	100.0	.0	.0	27.7	60.5	57.8	29.4	33.2	38.6	35.3	42.8	32.0	30.5
Independent	25.0	.0	.0	100.0	.0	30.1	7.3	14.9	46.9	30.4	20.2	16.9	19.9	29.1	36.9
Libertarian	4.0	.0	.0	.0	100.0	5.4	.0	.0	10.1	5.7	2.7	1.0	6.7	5.4	.0
No opinion	2.9	.0	.0	.0	.0	.2	9.3	13.5	.6	.7	4.8	7.9	2.2	1.7	.8

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2. If the election were held today would you vote for...

	Total	Party				Race				Gender		Age			
		Repub- lican	Demo- crat	Indep- endent	Libert- arian	White	Black	Hisp- anic	Other	Male	Female	18-29	30-44	45-64	65+
(Base)	(416)	(133)	(150)	(104)	(17)	(300)	(79)	(29)	(8)	(196)	(220)	(79)	(141)	(125)	(71)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
McCain	43.1	93.4	12.1	32.3	13.7	47.2	23.6	52.0	47.6	48.6	38.1	45.5	43.1	41.8	42.5
Obama	42.6	1.6	79.4	50.2	.0	39.7	56.9	34.6	38.6	37.4	47.2	35.1	45.3	47.6	36.8
Other	9.3	2.9	5.9	11.7	81.6	8.8	15.6	.0	.0	11.0	7.8	14.5	6.7	6.8	13.1
Undecided	5.1	2.1	2.5	5.8	4.7	4.3	4.0	13.5	13.8	3.0	6.9	5.0	4.9	3.9	7.5

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3. Race

	Total	Party				Race				Gender		Age			
		Repub- lican	Demo- crat	Indep- endent	Libert- arian	White	Black	Hisp- anic	Other	Male	Female	18-29	30-44	45-64	65+
(Base)	(416)	(133)	(150)	(104)	(17)	(300)	(79)	(29)	(8)	(196)	(220)	(79)	(141)	(125)	(71)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
White	72.1	82.6	55.4	86.7	95.3	100.0	.0	.0	.0	75.4	69.2	62.4	72.7	75.1	76.7
Black	19.0	13.6	31.8	5.6	.0	.0	100.0	.0	.0	14.3	23.1	33.6	15.2	12.4	21.9
Hispanic	7.0	3.0	11.2	4.1	.0	.0	.0	100.0	.0	9.1	5.1	.0	10.0	11.9	.0
Other	1.9	.8	1.6	3.6	4.7	.0	.0	.0	100.0	1.3	2.5	4.0	2.2	.6	1.4

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4. Gender

	Total	Party				Race				Gender		Age			
		Repub- lican	Demo- crat	Indep- endent	Libert- arian	White	Black	Hisp- anic	Other	Male	Female	18-29	30-44	45-64	65+
		%	%	%	%	%	%	%	%	%	%	%	%	%	%
(Base)	(416)	(133)	(150)	(104)	(17)	(300)	(79)	(29)	(8)	(196)	(220)	(79)	(141)	(125)	(71)
Male	47.1	44.3	43.3	57.2	65.4	49.2	35.6	61.3	30.6	100.0	.0	25.6	57.7	44.5	54.7
Female	52.9	55.7	56.7	42.8	34.6	50.8	64.4	38.7	69.4	.0	100.0	74.4	42.3	55.5	45.3

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5. Age

	Total	Party				Race				Gender		Age			
		Repub- lican	Demo- crat	Indep- endent	Libert- arian	White	Black	Hisp- anic	Other	Male	Female	18-29	30-44	45-64	65+
	(Base)	(133)	(150)	(104)	(17)	(300)	(79)	(29)	(8)	(196)	(220)	(79)	(141)	(125)	(71)
		%	%	%	%	%	%	%	%	%	%	%	%	%	%
18-29	19.0	23.1	18.6	12.9	4.7	16.4	33.6	.0	39.9	10.3	26.7	100.0	.0	.0	.0
30-44	33.9	30.1	40.3	27.0	55.6	34.1	27.1	48.6	38.1	41.5	27.1	.0	100.0	.0	.0
45-64	30.0	29.9	26.7	34.9	39.6	31.3	19.6	51.4	9.5	28.4	31.5	.0	.0	100.0	.0
65+	17.1	17.0	14.5	25.2	.0	18.1	19.7	.0	12.5	19.8	14.6	.0	.0	.0	100.0

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6. Now, if you are over 40 do you have any sons or daughters whose ages are in the age group of 18 to 29 and are registered to vote? If your answer is yes, how likely do you believe that any sons or daughters you have will actually vote in November?

	Total	Party				Race				Gender		Age			
		Repub- lican	Democ- rat	Indep- endent	Libert- arian	White	Black	Hisp- anic	Other	Male	Female	18-29	30-44	45-64	65+
(Base)	(416)	(133)	(150)	(104)	(17)	(300)	(79)	(29)	(8)	(196)	(220)	(79)	(141)	(125)	(71)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
Under 40	30.8	34.0	31.1	31.8	.0	35.0	20.9	14.9	27.6	32.5	29.2	72.8	46.1	3.4	1.8
More likely than the past	20.2	13.9	30.5	17.7	6.9	16.3	25.6	44.7	22.3	21.0	19.4	15.0	12.6	24.0	34.3
Say they are likely but aren't really	2.8	2.4	.8	4.1	.0	2.9	.0	10.5	1.5	2.5	3.1	.0	3.1	2.8	5.3
Is very likely	27.1	35.1	21.4	21.2	62.0	25.7	33.9	24.6	24.5	21.9	31.8	8.2	7.8	53.7	39.7
Unlikely to vote	2.5	2.4	.0	6.9	.0	3.1	.0	.0	14.7	1.9	3.1	.0	4.5	1.6	3.2
No opinion	16.6	12.2	16.2	18.2	31.2	17.0	19.6	5.4	9.4	20.2	13.3	4.0	26.0	14.4	15.7