



NEWS

Federal Communications Commission
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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.
See MCI v. FCC, 515 F 2d 385 (D.C. Circ 1974).

FOR IMMEDIATE RELEASE:
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FCC's OFFICE OF ENGINEERING AND TECHNOLOGY ANNOUNCES PANELISTS AND AGENDA FOR WORKSHOP ON RADIO FREQUENCY IDENTIFICATION, OCTOBER 7, 2004

Washington, D.C. – The Federal Communications Commission's Office of Engineering and Technology today announces the final agenda and panelists for its workshop on radio frequency identification (RFID) to be held on Thursday, October 7, 2004, from 9:30 a.m. to 4:30 p.m. in the Commission Meeting Room; TW-C305 at 445 12th Street, S.W., Washington, D.C. This announcement follows the September 14, 2004 notice of this event.

The purpose of this workshop is to discuss the capabilities and capacities of RFID systems and identify regulatory issues for consideration by the Commission that will allow the development of RFID technologies and markets. The emphasis will be on real world, practical, economic approaches to providing radio frequency identification services.

AGENDA

9:30-9:35	Welcome	Ed Thomas, Chief, OET
9:35-9:45	Opening Remarks	Chairman Michael Powell
9:45-9:50	Remarks	Commissioner Kathleen Abernathy
9:50-10:20	RFID Overview	Dr. Ravi Pappu, ThingMagic LLC
10:20-12:00	Technology Imperatives	Moderators: Julius Knapp, Deputy Chief, OET Lauren VanWazer, OET

Panel #1

Rob Glidden	Senior Director, Engineering & Opns., Impinj, Inc.
Tony Sabetti	Dir., RFID Retail Supply Chain Products, Texas Instruments, Inc.
Dan Lawrence	Dir., Technology & Commercialization, Precisia, Inc.

Dr. Rene Martinez Chief Technologist, Intermec Technologies, Inc.

[Q&A]

Brian Leonard RFID Program Manager, Sun Microsystems, Inc.

Dr. Louise Sengupta Chief Technologist, Paratek Microwave, Inc.

Rob Mulloy VP & COO, Multispectral Solutions, Inc.

[Q&A]

12:00-13:15 Lunch

13:15-15:15 Implementation & Regulatory Issues Moderators: Jim Schlichting, Deputy Chief, OET
Geraldine Matise, OET

Panel #2

Sue Hutchinson Dir of Product Management, EPCglobal

Ravi Rajapakse Chief Technology Officer, Savi Technologies, Inc.

Alastair McArthur Chief Technology Officer, TagSys, Inc.

Dr. William R. Bandy Symbol Fellow, Symbol

[Q&A]

Bill Davidson EVP & CTO, SamSys, Inc.

Joe Tobolski Assoc. Partner, Accenture

Greg Pottie Professor, UCLA, Sensory Networks

[Q&A]

15:30-16:30 Roundtable Moderator: Ed Thomas, Chief, OET

All panelists and workshop attendees.

This workshop is open to the public and the press. The Federal Communications Commission will attempt to accommodate as many people as possible. Admittance, however, will be limited to the seating available.

Reasonable Accommodations

Open captioning will be provided for this event. Other reasonable accommodations for people with disabilities are available upon request. Include a description of the accommodation you will need including as much detail as you can. Also include a way we can contact you if we need more information. Make your request as early as possible; please allow at least 5 days advance notice. Last minute requests will be accepted, but may be impossible to fill. Send an e-mail to fcc504@fcc.gov or call the Consumer & Governmental Affairs Bureau at 202-418-0530 (voice), 202-418-0432 (tty)

For further information contact Bill Lane (voice) 202-418-0676 or email at William.Lane@fcc.gov. Real audio and streaming video access to the workshop will be available in the audio/visual events link at <http://www.fcc.gov>.

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