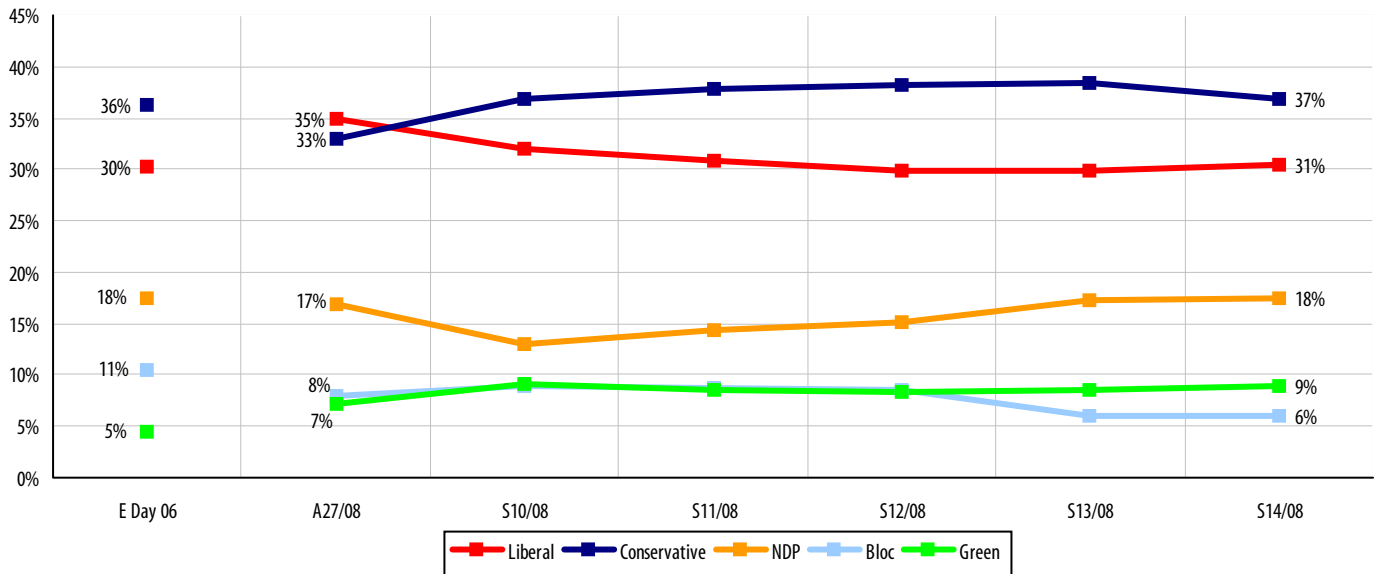




Tories lead Grits by 6 points



FIRST RANKED BALLOT (N=1,201 Canadians, 961 decided voters)



REGIONAL BALLOTS

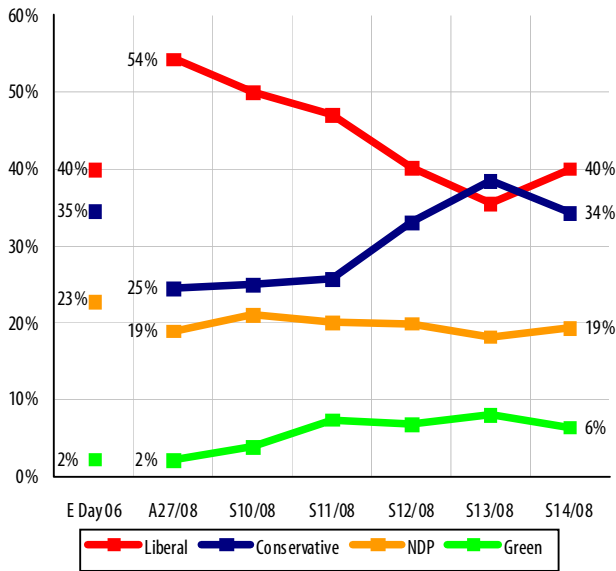
	Canada		Atlantic Canada		Quebec		Ontario		Western Canada	
	Sept 13	Sept 14	Sept 13	Sept 14	Sept 13	Sept 14	Sept 13	Sept 14	Sept 13	Sept 14
	%	%	%	%	%	%	%	%	%	%
Conservative	38	37	38	34	29	26	37	37	46	45
Liberal	30	31	36	40	24	23	36	35	27	29
NDP	17	18	18	19	16	17	16	17	19	18
Green	9	9	8	6	6	8	12	12	8	8
BQ	6	6	-	-	26	26	-	-	-	-
Accuracy	± 3.2%	± 3.2%	± 10.2%	± 10.3%	± 6.6%	± 6.6%	± 5.8%	± 5.9%	± 5.4%	± 5.3%
Undecided	21	20	21	21	25	24	18	21	20	16

Media inquiries should be directed to: Nik Nanos at nnanos@nanosresearch.com or (613) 234-4666 x237. Visit the Nanos website to sign up for instant email updates. For a detailed explanation on the methodology, please refer to page 5 of this release.

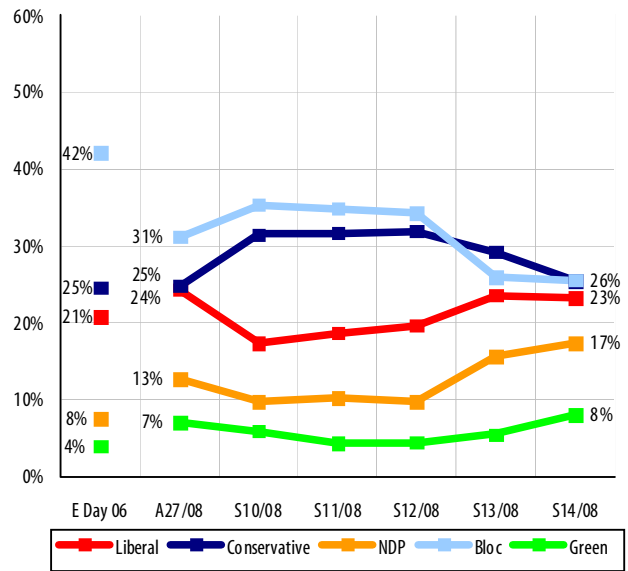


Bloc down in Quebec

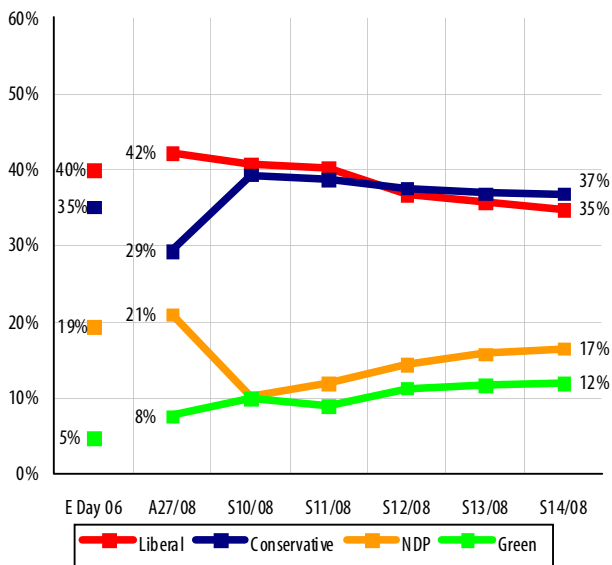
ATLANTIC CANADA (94 Decided Voters, Accuracy ±10)



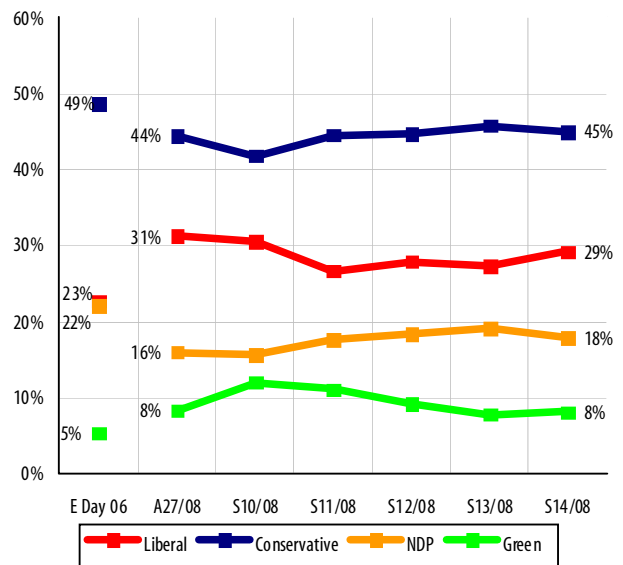
QUEBEC (229 Decided Voters, Accuracy ±6)



ONTARIO (287 Decided Voters, Accuracy ±6)

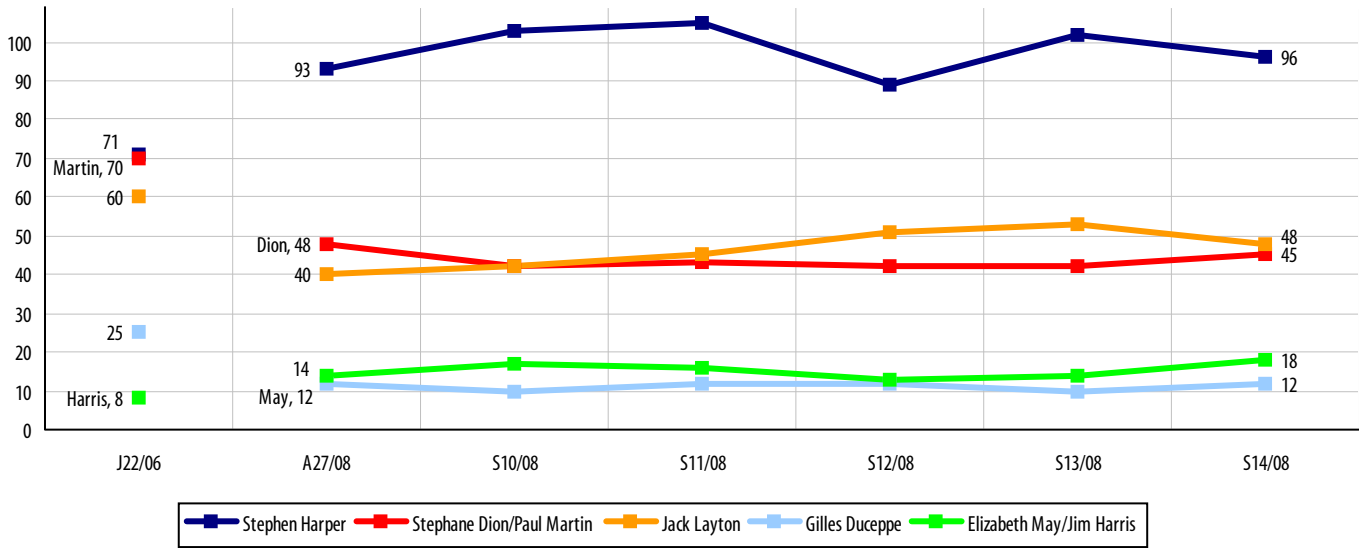


WESTERN CANADA (350 Decided Voters, Accuracy ±5)





Leadership Index: Harper ahead, Layton and Dion tied



LEADERSHIP INDICATORS

	Trust		Competence		Vision for Canada		Leadership Index Score	
	Sept 13	Sept 14	Sept 13	Sept 14	Sept 13	Sept 14	Sept 13	Sept 14
	%	%	%	%	%	%		
Stephen Harper	29	30	42	36	31	30	102	96
Jack Layton	22	19	14	15	17	14	53	48
Stephane Dion	15	16	10	14	17	15	42	45
Elizabeth May	6	8	3	4	5	6	14	18
Gilles Duceppe	4	3	3	4	3	5	10	12
None of them/Undecided	24	24	28	27	27	31		
Accuracy	± 5.0%	± 5.0%	± 5.0%	± 5.0%	± 5.0%	± 5.0%		

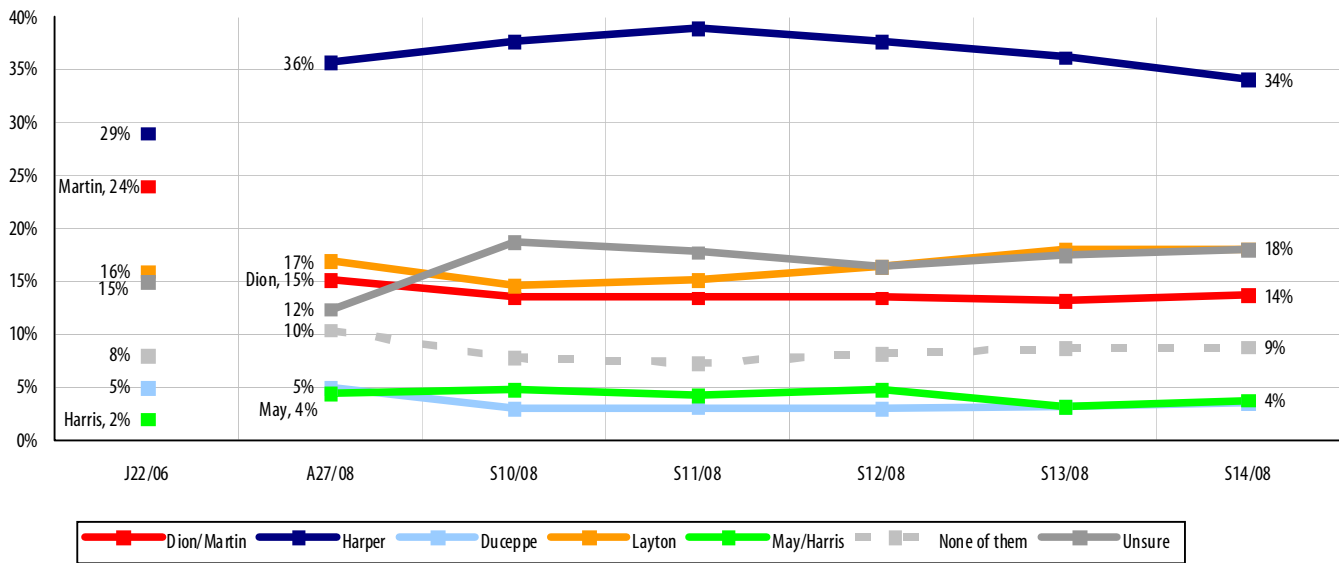
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Best PM: Harper ahead, but margin slides



BEST PRIME MINISTER (N=1,201 Canadians)



REGIONAL NUMBERS

	Canada		Atlantic Canada		Quebec		Ontario		Western Canada	
	Sept 13	Sept 14	Sept 13	Sept 14	Sept 13	Sept 14	Sept 13	Sept 14	Sept 13	Sept 14
	%	%	%	%	%	%	%	%	%	%
Harper	36	34	36	31	31	28	35	33	41	40
Layton	18	18	19	23	18	17	20	18	17	18
Dion	13	14	14	19	12	15	15	13	12	12
Duceppe	3	4	0	0	11	12	1	1	1	1
May	3	4	0	1	1	2	5	6	4	4
None	9	9	4	7	12	10	7	9	9	9
Undecided	18	18	27	19	17	17	16	20	17	17
Accuracy	± 2.8%	± 2.8%	± 9.0%	± 9.0%	± 5.8%	± 5.7%	± 5.2%	± 5.2%	± 4.8%	± 4.8%

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METHODOLOGY



CPAC Questions

1. If a FEDERAL election were held today, could you please rank your top two current local voting preferences? (First ranked reported)
2. Are you currently leaning towards any particular FEDERAL party, and if you are, which party would that be?

As you may know, [ROTATE all five federal leaders with name and party]. Which of the federal leaders would you best describe as:

3. Most trustworthy
4. Most competent
5. Best vision for Canada's future
6. Of the following individuals, who do you think would make the best Prime Minister? [ROTATE names of all five party leaders]

Methodology

A national random telephone survey is conducted nightly by Nanos Research throughout the campaign. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of accuracy is $\pm 2.9\%$, 19 times out of 20.

The respondent sample is stratified geographically and by gender. The data may be weighted by age according to data from the 2006 Canadian Census administered by Statistics Canada. Percentages reported may not add up to 100 due to rounding. The research has been registered with the Marketing Research and Intelligence Association of which Nanos is a member.

Leadership Index Score Methodology

Every day, Nanos will report on a daily leadership index score. The leadership index score is a summation of the three leadership indicators (trustworthy, competence, vision). For example, on August 27th (A27), Elizabeth May received a Leadership Index Score of 14 because 6% of Canadians identified Elizabeth May as the most trustworthy leader, 3% said she was the most competent and 5% said she had the best vision for Canada

The Leadership Index Score will be tracked daily with updated results from the previous night of polling. Unlike the other measures tracked by Nanos, the leadership index score will not be based on a three-day rolling sample. It will be reported from results the evening before. This will allow Nanos to measure the performance of the federal party leaders and the key factors driving performance on a daily basis.

About Nanos

Established in 1987, Nanos Research is a full service public opinion research and management consulting firm. For more information on our full range of services please visit our website www.nanosresearch.com.

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