# Los Angeles Times/Bloomberg

# NATIONAL POLITICAL ISSUES SURVEY – JUNE 2008

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# OBAMA TAKES AN EARLY COMMANDING LEAD OVER MCCAIN

ow that the Democratic primaries have concluded, both Democratic and Republican presumptive nominees have started their general election campaigns in earnest – traversing the country for campaign funds and votes. Republican candidate John McCain has matched Democratic candidate Barack Obama in fundraising for the first time last month by raising more than \$20 million, although Obama has out-raised his rival \$287.5 million to \$115.3 million since the campaign began. Obama has decided to opt out of federal matching campaign funds, while McCain will take the roughly \$85 million for his general election campaign (which he gets after the Republican Convention in September). Republicans are trying to make this a big issue because they are saying that Obama said he would take federal matching funds and now changed his mind (a version of the flip-flop). Although the poll did not test this issue, it appears that Obama has not been hurt by this news. Voters are more concerned with a failing economy and the war in Iraq.

If the election were held today, in a four-way race, Obama would beat McCain by 48% to 33% among registered voters, independent Ralph Nader would receive 4%, Libertarian candidate Bob Barr would get the support of 3% of voters and 2% would vote for someone else. One in 10 were undecided. Barr has received the Libertarian nomination and could be a spoiler candidate for McCain in certain states as was Nader in 2000 taking votes away from Al Gore, in critical states such as Florida. In Georgia, for instance, where Barr is from, an Insider Advantage poll of 408 likely voters have the two major candidates in a virtual tie with McCain at 44% and Obama at 43% with Barr at 6%. Obama is doing well in this state because of the higher share of black voters, younger voters and with the help of Barr possibly siphoning off conservative voters. Georgia could become a state in play with 15 electoral votes.

In a two-way race, Obama leads McCain by 49% to 37%; 4% said someone else and 10% were undecided. In a May Times/Bloomberg poll, Obama led McCain by six points (46% to 40%) in a two-way match-up.

Democratic voters are inclined not to want Hillary Clinton as Obama's running mate. Independents who voted in the Democratic primaries don't want her as the vice presidential candidate (46% to 30%), although nearly a quarter were not sure how they felt. A small plurality of Democratic women want Clinton as Obama's running mate, while a majority of Democratic men don't. But if he does choose her, a third of Democratic voters would be more likely to vote for the Democratic ticket than not (9% less likely); more than half said it would not have an effect on their vote. More than two out of five Democratic women said it would make them more likely, while more than six out of 10 men and nearly half of women said it would not effect their vote at all.

The enthusiasm factor is alive and well on the Democratic side, while the Republicans are not that excited about their candidate. More than 80% of Obama voters said they were enthusiastic about their candidate, including 47% who are *very* enthusiastic. It's another matter for McCain. Just under half (45%) of McCain voters said they were enthusiastic about voting for him, but 51% were not enthused about the prospect. Women were split as to whether they were enthusiastic or not about their vote for McCain, while men were less enthusiastic (55% not enthusiastic to 41% enthusiastic); 51% of voters who are part of the religious right are unenthusiastic in their vote for the Republican nominee, while 49% of evangelicals (and 48% of white evangelicals) feel the same way. These groups, along with 58% of self-described conservatives appear to begrudgingly voting for McCain, while the Democrats are motivated and energized by their candidate (as seen by such things as 1.4 million voters who have given less than \$100 to Obama's campaign).

Would you describe yourself as enthusiastic about the candidacy of (Barack Obama/John McCain)?

	Will Vote for Barack Obama	Will Vote for John McCain
Enthusiastic (net)	81%	45%
Very	47	13
Somewhat	34	32
Not Enthusiastic (net)	<u>17</u>	<u>51</u>
Somewhat	10	34
Very	7	17
Don't know	<u>2</u>	<u>4</u>

**Demographics** (based on the four-way horserace with some comparisons to the two-way race)

• Horserace Questions: Democrats have consolidated more behind Obama in this poll than in a May Times/Bloomberg poll. Last month not quite three-quarters of Democrats in a two-way race said they would support Obama, in the current poll, more than four out of five are behind their candidate. Independents in a two-way race give McCain an eight point advantage with 13% undecided. In the four-way race, the lead dwindles to three points, which is well within the poll's margin of error. Five percent of independents would support Nader, 7% would vote for Barr, 3% would vote for someone else and 16% are undecided. About eight out of 10 Republicans would vote for McCain in the four-way race.

Eighty-seven percent of McCain's voters would stay with him when cross-tabulating the four-way with the two-way horserace, but 11% would vote for another candidate, with 2% undecided. Almost all of Obama's voters (95%) would still stay with him even when the race opened up to include more candidates.

	Two-Way Horserace			
	<u>Obama</u>	<b>McCain</b>		
Four-Way Horserace:				
Obama	95%			
McCain	1	87%		
Nader	2	6		
Barr		5		
Someone else				
Don't know	2	2		

- *Party and Ideology*: While almost a fifth of moderate Republicans would support Obama, just 7% of moderate Democrats would support the Republican candidate. Overall, almost four out of five liberals support Obama, just 58% of conservatives support McCain.
- Gender and Party: Both Democratic men and Democratic women support Obama in about the same proportion (85% for men and 81% for women). Roughly four out five Republican men and women support their candidate, however, more than one in 10 Republican women support Obama.
- Gender: There is a gender gap men are somewhat divided -- 40% for Obama to 37% for McCain, but women give the Democratic candidate a 25 point lead (54% to 29%). White women give Obama a leading edge by seven points and white men give the Republican candidate an even bigger nine point advantage over his Democratic rival. Women of all ages, education level and women who work or don't work are supporting Obama.

	Barack Obama	John McCain
Gender:		
Men	40%	37
Women	54%	29
Party and Gender:		
Democratic men	85%	6
Democratic women	81%	5
Republican men	5%	83
Republican women	11%	79
Gender and Race:		
White men	33%	42
White women	44%	37

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	Barack Obama	John McCain
Gender and Working:		
Working men	42%	34
Non-working men	36%	46
Working women	56%	30
Non-working women	51%	28
Gender and age:		
Men less than 45	45%	26
Men 45+	35%	46
Women less than 45	56%	28
Women 45+	51%	31
Gender and Education:		
Men less than college deg.	38%	37
Men college degree+	43%	35
Women < than college deg.	52%	30
Women college degree+	57%	30

- Race: Democrats have not won the white vote since Lyndon Johnson ran in 1964 and most of the recent Democratic candidates (Dukakis, Clinton, Gore and Kerry) have not received more than 40% to 43% of this group. Obama is running about the same as his predecessors with the white voters, but McCain should be disappointed in his showing with this demographic group. Each of the major candidates get 39% of the white vote, 5% would support Nader, 4% Barr, 2% someone else and 11% are undecided. Obama, as he has shown in all other polls, gets the bulk of the black vote. Nine out of 10 African-Americans said they would support the Democratic candidate with just 2% for McCain and 2% undecided. Among the other ethnic groups, 61% would support Obama, 23% for McCain. This does not bode well for the Republican. In LA Times exit polls in 2000, George W. Bush received 38% of the Latino vote and 9% of the black vote; in 2004, Bush garnered 45% of the Latino vote and 14% of the black vote.
- Age: Obama is still getting the young voters by large margins. Half of all voters between the ages 18-44 are backing Obama a 24 point lead over his opponent in this age category. The mid-to-late baby-boomers are voting for Obama, while the elderly (65+) are splitting their vote. Among the youngest respondents, 18-29, a large majority are supporting Obama (and they make up approximately 20% of the electorate, according to a Times 2004 national exit poll); 59% of voters 18 to 35 are giving Obama their backing, compared to 24% for McCain. Obama has energized the young voters as we have seen all year in the Democratic primaries, it will be interesting to see if their share of the vote has increased substantially for the November election.

	Share of Voter
18-29	20%
30-44	32
45-64	36
65+	12

Source: 2004 LA Times national presidential exit poll

Baby boomers, in general, give Obama a 16-point lead over McCain, but white baby boomers are a different story. As whites overall are split, so are white baby boomers. A good sign for Obama and a warning note for McCain: If Obama can neutralize this group and claim the same share or more of the white votes as his predecessors, he will be doing very well.

- Religion: McCain has had his troubles with the very conservative voters, as well as the very religious. They haven't trusted him since he ran for president in 2000 against Bush and they are having a hard time this time around as well. Just over half of voters who consider themselves part of the religious right said they would vote for McCain, 17% would vote for another candidate, while a fifth of them are still undecided. Half of white evangelicals said they would endorse McCain, while 21% would vote for Obama, 12% for another candidate and 17% are undecided. What helped Bush get elected twice was his conservative, evangelical base, which to this day is still probably his only loyal and dedicated constituency. But McCain cannot depend on the conservative nor religious groups to win in November. To illustrate this problem -- among those who attend weekly religious services or more are voting for Obama by 43% to 37% and those who go to houses of worship less than that are also supporting Obama but by an even wider margin 47% to 32%.
- Education: During the Democratic primaries, Clinton did well among the less educated and Obama did well among the more educated. In this poll, he is doing well among both educational levels. For voters with less than a college degree, he outpaces McCain by 13 points and beats McCain by 16 points among those with a college degree or more. Just men with less than college are splitting their vote, while men and women with a college degree or more and women with less than college are all supporting the Democrat.
- Regions of Country: Obama beats McCain in three regions of the country (East, Midwest and West), but McCain pulls even with Obama in the South.

### **Issues**

Voters are split over who would do a better job in Iraq – an issue that McCain had made an integral part of his campaign, while voters think McCain is better equipped at having the right experience to become president and protecting the country from terrorism. Obama beats McCain on the other six issues that were measured – best at handling the economy, illegal immigration, having more honesty and integrity, will substantially change the ways are done in the capital, will restore respect of the U.S. around the world and cares about people like you.

Obama's Inexperience, McCain continuing Bush's policies: There are some warning signs for both candidates in this poll, as well as some good news. Nearly half of voters agreed that Obama is too naïve and inexperienced for the job of president, while half disagreed. Women, an important segment of the vote for the Democrat, disagreed with this statement, while men agreed with that statement. Independents, which helped careen Obama to his victory over his Democratic rivals, still agreed that Obama is too inexperienced for the job (54% to 41% disagreed). And a majority of independents who agreed that Obama has a lack of experience are supporting McCain. A question on the other side about the Republican candidate continuing with Bush's policies is a cause for concern. More than half of voters agreed with the statement that McCain will continue the policies of George W. Bush. But more independents thought Obama was too naïve and inexperienced for the job than thought McCain would continue the policies of the president (54% vs. 47%). And among independents who thought McCain would follow in Bush's footsteps, 50% would choose Obama.

The economy, which is already playing a big role, continues to be uppermost in most voters' minds. Oil and gas prices, along with higher food prices are causing financial hardships for many Americans. Nearly four out of five voters said the country is seriously off on the wrong track and more than four out of five registered voters think the economy is doing badly. Among voters who think both the economy is doing badly, as well as believing the country is seriously off on the wrong track are backing Obama by close to 20 points over McCain in each case. What appears to be helping Obama is the fact that nearly half said that the top priority for candidates running for president to address is economy, and voters who cite economy, are supporting Obama by 47% to 34%. Another important issue is Iraq. Voters who cite Iraq, (which comes in second at 34%) are backing Obama by 65% to 20%.

In a reversal from a Times/Bloomberg poll taken in February, more voters then thought McCain would be best at handling the nation's economic policies by 42% to 34%. Now, nearly half (49%) think Obama is the candidate for the job, compared to 28% for McCain. Also, on Iraq, in the February poll, McCain had a 13 point advantage over Obama as the candidate best handling the war in Iraq. In the current poll, it is closely divided by 44% for McCain and 42% for Obama. Among those who thought Obama would be best handling Iraq, 87% would vote for the Democrat, while only 68% of those who thought McCain would be best on this issue would vote for him. On that vein, only 27% of voters thought the war was worth it and they are supporting McCain by 67% to 13%. Obama, however, is getting a bump from the voters who don't support the war. More than three out of five voters don't think the war was worth it and they are supporting Obama by 63% to 17%.

Right experience to be president: A couple of warning signs for Obama is that just over a quarter of voters believe he has the right experience to be president and nearly half agreed that he is too inexperienced for the job, while on the other hand, more voters believed that McCain had the right credentials to become the next president (47%). But among those who thought McCain had the right credentials, not quite two-thirds would vote for McCain, 16% for Obama (even though they didn't think Obama had the gravitas to become president) and 10% were undecided. This is in contrast to 92% among those who thought Obama had the right experience and still voted for him.

*Honesty and Integrity*: Both candidates are considered to have the highest integrity and honesty, but voters had to choose which one had more of this characteristic. Obama outpolled McCain on this virtue by nine points. In the February 2008 Times/Bloomberg poll, voters were split 33% for each candidate. Women tend to favor Obama on this issue (44% to 25%), while men are divided.

Change the way things are done in DC: Obama has constantly won this issue during the primaries and subsequently with general election voters, that is, "He will substantially change the way things are done in Washington, DC" – and this poll shows the same results by 57% to 12%.

Build respect for U.S.: Another important issue for voters is which candidate would be best at building respect for the U.S. around the world. Obama is the beneficiary on this issue by taking a 14 point lead over McCain. Independents are somewhat split (giving McCain a 2-point insignificant advantage). Men give McCain a five point advantage, while women support Obama on this issue by a huge 30 point advantage over McCain.

Cares about people like you: Half of voters also believe Obama is the candidate that cares more about people like themselves, while roughly a quarter think that of McCain. Independents believe by a 15 point margin that Obama is the more sensitive candidate to their needs, as do men (by 15 points) and women (by 36 points). Among white evangelicals, 39% think McCain is the more caring candidate, but 29% believe Obama is. Fourteen percent said neither has that quality.

*Protecting country from terrorism*: McCain wins by a 17 point lead on the issue of who would be best at protecting the country from terrorism. Independents give him a whopping 39 point advantage. Except for the usual Democratic/liberal subgroups, McCain beats Obama in this category in almost all demographic groups.

Regardless of your choice for president, who do you think:

	Among Register	ed Voters
Would Obama/McCain be best at:	<u>Obama</u>	<b>McCain</b>
Substantially changing the way		
things are done in Wash., DC	57%	12
Caring more about people like you	50%	23
Building respect for the U.S. around the	world 49%	35
Handling nation's economic policies	49%	28
Handling the situation in Iraq	42%	44
Having more honesty and integrity	39%	30
Handling the illegal immigration situation	ation 35%	29
Protecting the country from terrorism	32%	49
Having the right experience	27%	47

### **Positive/Negative Feelings about:**

*Bill Clinton*: More than half of all voters still have a positive view of the former president, while more than a third have a negative view. Three-quarters of Democrats and nearly half of independents have a positive opinion, as do 57% of moderate voters, 49% of men and 54% of

women. Liberal Democrats are more enamored of Bill Clinton than moderate to conservative Democrats (66% of moderate Democrats vs. 81% of liberal Democrats). Almost seven in 10 Republicans and more than six in 10 conservatives view the former president in a negative prism, but less than a third of moderate Republicans view Clinton positively.

Hillary Clinton: Clinton has been a divisive character since her days as First Lady and as the Democratic candidate for president. Her positive to negative margin is a net 10 points positive – 49% to 39% -- somewhat lower than her husbands and her Democratic rival. She does well among Democrats (the same share as her husband), but independents are split, 42 each positive and negative. Men are virtually split in how they view the NY Senator, but women feel warmly toward her. Nearly three out of five women voters said they had a positive opinion about Clinton, while 35% had a negative one.

Barack Obama and John McCain: Nearly three out of five voters view the Democratic contender positively, a higher rating than that of McCain at 47%. Less than three in 10 view Obama negatively, compared to 36% who view McCain negatively. More Democrats rate Obama positively, compared to both of the Clintons. More than four out of five give the Democratic candidate a positive rating. Somewhat more Republicans give Obama a positive than Democrats give McCain (31% to 27%). Both men and women give Obama positive ratings. Women feel more warmly toward Obama than McCain – 65% vs. 43%.

Nearly half of all voters view McCain in a positive light, while more than a third view him negatively. More independents give McCain a positive rating than they do for Obama (54% vs. 48%), but view Obama more negatively (31% to 23% for McCain). White evangelicals view McCain positively at 66%, but roughly a fifth view him negatively; 66% of members of the religious right feel warmly toward the Republican candidate, but slightly more than a fifth view him negatively.

George W. Bush: President Bush is one of the most unpopular presidents in modern day history. Nearly a quarter of voters view Bush positively, while more than two-thirds view him negatively, including 52% who view him *very* negatively. Nearly half of moderate Republicans view the president of their own party negatively, while almost three-quarters of the conservative Republicans view him warmly. Three out of five of all Republicans view the president in a positive way. Most demographic groups, except for his most loyal core base view the president in a net negative way.

Bush's job approval rating: Voters disapprove of the job George W. Bush is doing as president by more than three to one - 23% to 73%, a new low in Times and Times/Bloomberg polling, and a rating that places the president in rarified company. According to the Gallup poll, only two previous modern presidents were given a vote of such low confidence by their constituents. In February 1952, the Gallup poll found only 22% of Americans approved of the job Harry Truman was doing as president at the time, and when Nixon left office in 1974 under the scandal cloud of Watergate, his approval rating stood at 24%.

Democratic and Republican Parties: Perhaps because of the negative feelings about a Republican president, the failing economy and the war in Iraq, the Republican Party is viewed in a negative light – 53% to 29% positive. This is in contrast to voters views on the Democratic Party. More

than half of voters view the Democratic Party positively, while 30% view it negatively. Independents virtually split, while viewing the Republican Party in a negative way.

Does Age Matter? Not by most voters. Just one in 20 voters thought McCain's age (he will be 72 at the time of the election) would be the most important factor in deciding who they will vote for, 19% said it was an important issue, but not the most important, but a full 73% said age would not factor into their voting decision. All demographic groups concurred.

Does Race Matter? As anyone who does polling knows, this is the most difficult question to answer and the most difficult vote to gauge. Pollsters who have polled where there was a non-white candidate have been wrong as often as they were right. The Bradley effect in 1982 is on everyone's minds this election. (Tom Bradley, a black candidate who was mayor of LA ran for governor against George Deukmejian. Most polls showed Bradley winning by a significant margin, only to lose by less than one point.) But hopefully, the country has moved passed the non-white candidate issue. Iowa and other primary states would be a case in point. The poll tested whether the respondents' neighbors would have an easy or difficult time voting for Obama, an African-American. More than three out of five voters said their neighbors and friends would have an easy time voting for Barack Obama, the first major candidate that happens to be African-American, 16% said they would have a difficult time and 21% are not sure of their reaction. In most demographic groups there is a high don't know.

The poll also measured three issues important to the voters and that the candidates have put forth plans for – on health care, tax cuts and home foreclosures. The voters were given a condensed version of their plans and asked to decide which one they preferred the most.

Health care proposals: Health care was a driving issue during the primaries and will probably become one in the general election. There are two plans – one by each candidate. More than half preferred Obama's plan, which says among other things, that he would ensure that every American has the opportunity to purchase affordable health insurance similar to the coverage enjoyed by members of Congress, regardless of pre-existing conditions, with government subsidies for those who cannot afford the premiums. Less than three in 10 preferred McCain's proposal that would give tax credits of \$2500 for individuals and \$5000 for families to help those who do not have employer-based health insurance to buy coverage on the private market. A plurality of independents prefer Obama's plan, as do men and women.

Tax cut proposals: Voters preferred Obama's plan over McCain's by 45% to 31%. Obama's plan would retain Bush's income-tax cuts that expire at the end of 2010 for those making less than \$200,000 a year, but repeal some tax cuts for the people making more than that. His plan would also raise the capital gains tax from the current 15% level. McCain's plan would make permanent all of Bush's tax cuts at the end of 2010 for all taxpayers, including the tax rate for capital gains at 15%. Independents were somewhat divided on this, although like Obama's plan slightly more than McCain's (37% to 33%).

Home foreclosures: Obama's plan was preferred by 44% to 32%. Obama's plan would overhaul the regulatory structure of the financial markets and impose tougher regulations on investment banks. His plan would also include \$10 billion to help homeowners facing foreclosure. McCain's

plan would encourage, rather than require banks to tighten their lending practices. It would also oppose large increases in government spending to help renegotiate existing mortgages. This time, independents preferred McCain's proposals.

## Candidate's Ideology:

More than half of voters (56%) describe the Democratic candidate's political leanings as liberal, including 30% who said *very* liberal. Only 47% of Democrats said Obama was liberal, compared to 57% of independents, 73% of Republicans, 64% of men and 49% of women. However, more overall think Obama is liberal than McCain is conservative.

A large plurality of voters (47%) believe McCain is conservative, with just 14% who said *very* conservative. However, what is a problem for McCain, is that just 48% of members of the religious right and 43% of white evangelicals think McCain's political views are conservative, as do 43% of conservatives. Seventeen percent of the religious right and 15% of white evangelicals think McCain is liberal. Interestingly, six in 10 liberals think Obama is liberal, while 43% of conservatives think McCain is conservative. Only 23% of moderates think Obama is moderate and 28% think McCain is.

--- Analysis by Susan Pinkus

#### Survey Methodology

The Los Angeles Times/Bloomberg Poll contacted 1,233 adults nationwide by telephone June 19-23, 2008, including 1,115 registered voters. Telephone numbers were chosen from a list of all exchanges in the nation, and random digit dialing techniques allowed listed and unlisted numbers to be contacted. Multiple attempts were made to contact each number. Respondents were weighted where necessary to conform with census proportions of sex, ethnicity, age, education, and national region. The margin of sampling error for all adults and all registered voters is plus or minus 3 percentage points. For smaller subgroups, the sampling error may be somewhat higher. Poll results may also be affected by factors such as question wording and the order in which questions are presented. Interviews were conducted by Interviewing Service of America, Inc. in Van Nuys. All data tables, press releases and stories for this survey will be available online at <a href="http://LATimes.com/TimesPoll">http://LATimes.com/TimesPoll</a> as they are released.

# Los Angeles Times/Bloomberg

Data Tables – Survey 557 – Release #1 – June 24, 2008

### Guide to column headings:

ALL All respondents

REG All registered voters and respondents in states that do not require

or allow pre-registration

DEM,IND,REP Affiliated Democrats, Independents and Republicans LIB, MOD, CONS Self-described liberal, moderates and conservatives

MALE, FEMALE Sex

#### Survey Notes:

- (vol) indicates a volunteered response
- '-' indicates that a response added up to less than 0.5% of the question base
- The order of names and the order of any arguments or statements are rotated in all questions that mention them. Question order is also rotated, whenever required to eliminate order bias.
- Numbers are percentages, tables are read vertically
- Tables are among registered voters and those living in states that do not require registration to vote, unless otherwise noted.
- Unless otherwise noted, missing questions are operational, or will be published in a subsequent release

Q1. Do you think things in this country are generally going in the right direction or are they seriously off on the wrong track?

		Among Registered Voters								
	<u>REG</u>	DEM	IND	<u>REP</u>	<u>LIB</u>	MOD	CONS	MALE	<b>FEMALE</b>	
Right direction	13	6	9	29	4	9	22	14	12	
Wrong track	78	89	81	59	87	84	69	74	82	
Don't know	9	5	10	12	9	7	9	12	6	

Q3. If the November 2008 general election for president were being held today and the choices were Barack Obama, the Democrat, and John McCain, the Republican, for whom would you vote: Obama or McCain, or would you vote for a candidate from some other party? (*Includes leaners*)

	REG	DEM	IND	REP	LIB	MOD	CONS	MALE	FEMALE		
Obama	49	85	36	7	82	57	18	43	55		
McCain	37	6	44	82	12	28	66	43	31		
Other candidate	4	3	7	1	1	1	4	3	4		
Don't know	10	6	13	10	5	14	12	11	10		

Q4. If the November general election for president were being held today and the candidates were Barack Obama, the Democrat, John McCain, the Republican, Ralph Nader, the Green Party candidate and Bob Barr, the Libertarian candidate, for whom would you vote: Obama, McCain, Nader or Barr? (Includes leaners)

	Among Registered Voters									
	REG	DEM	IND	<u>REP</u>	<u>LIB</u>	MOD	CONS	MALE	<b>FEMALE</b>	
Obama	48	83	33	8	79	54	15	40	54	
McCain	33	5	36	81	12	26	58	37	29	
Nader	4	4	5	2	3	3	7	4	5	
Barr	3	-	7	-	2	2	5	6	1	
Other candidate	2	2	3	-	1	-	2	2	1	
Don't know	10	6	16	9	3	15	13	11	10	

(Q7-Q8 Asked Of Registered Democrats And Those Who Voted In A Dem Primary Or Caucus)

Q7. Do you think Barack Obama should choose Hillary Clinton as his vice president, or not?

	Among Registered Dems and Dem Primary Voters								
	<b>DEMVTR</b>	DEM	IND	<u>LIB</u>	<u>MOD</u>	CONS	MALE	<b>FEMALE</b>	
Yes, choose Clinton	36	40	30	38	28	42	26	43	
No, don't choose Clintor	n <b>42</b>	38	46	44	49	32	53	35	
Don't know	22	22	24	18	23	26	21	22	

Q8. If Barack Obama chooses Hillary Clinton as his vice president, would that make you more or less likely to vote for the Democratic ticket in November, or would that not have an affect on your vote? (IF MORE/LESS) Would that make you much (more/less) likely or only somewhat (more/less) likely?

<del></del>	Among Registered Dems and Dem Primary Voters									
	<b>DEMVTR</b>	<u>DEM</u>	IND	<u>LIB</u>	MOD	CONS	MALE	<b>FEMALE</b>		
More likely (net)	34	36	29	33	<u>35</u>	34	20	43		
Much more likely	30	32	26	31	29	28	18	37		
Somewhat more likely	4	5	3	3	6	6	2	6		
Less likely (net)	<u>9</u>	<u>4</u>	<u>11</u>	<u>7</u>	<u>9</u>	<u>17</u>	<u>14</u>	<u>6</u>		
Somewhat less likely	3	1	5	4	2	4	5	2		
Much less likely	6	2	6	2	7	13	9	4		
No effect	<u>54</u>	<u>57</u>	<u>56</u>	<u>59</u>	<u>55</u>	<u>43</u>	<u>61</u>	<u>49</u>		
Don't know (net)	<u>3</u>	<u>3</u>	<u>4</u>	<u>1</u>	<u>1</u>	<u>6</u>	<u>5</u>	<u>2</u>		

(Q8A Asked Of Obama Voters In Q4)

Q8A. Would you describe yourself as enthusiastic about the candidacy of Barack Obama, or not? (IF ENTHUSIASTIC) Would you describe yourself as very or only somewhat enthusiastic about the candidacy of Barack Obama? (IF NOT) Would you describe yourself as not too enthusiastic or not at all enthusiastic about the candidacy of Barack Obama?

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Among Obama Voters in 4-vvay Race									
<u>OBAN</u>	<u>IA VTR</u>	<u>DEM</u>	<u>IND</u>	<u>LIB</u>	MOD	<u>MALE</u>	<u>FEMALE</u>		
Enthusiastic (net)	<u>81</u>	<u>86</u>	<u>68</u>	<u>80</u>	<u>85</u>	<u>75</u>	<u>85</u>		
Very enthusiastic	47	51	39	45	53	44	50		
Somewhat enthusiastic	34	35	29	35	32	31	35		
Not enthusiastic (net)	<u>17</u>	<u>13</u>	<u>26</u>	<u>18</u>	<u>13</u>	<u>22</u>	<u>13</u>		
Not too enthusiastic	10	9	10	9	11	11	9		
Not enthusiastic at all	7	4	16	8	2	11	4		
Don't know (net)	<u>2</u>	<u>1</u>	<u>6</u>	<u>2</u>	<u>2</u>	<u>3</u>	<u>2</u>		

#### (Q8B Asked of McCain Voters in Q4)

Q8B. Would you describe yourself as enthusiastic about the candidacy of John McCain, or not? (IF ENTHUSIASTIC) Would you describe yourself as very or only somewhat enthusiastic about the candidacy of John McCain? (IF NOT) Would you describe yourself as not too enthusiastic or not at all enthusiastic about the candidacy of John McCain?

	Among McCain Voters in 4-Way Race										
		•	•								
	McC VTR	<u>IND</u>	<u>REP</u>	<u>CONS</u>	<u>MALE</u>	<u>FEMALE</u>					
Enthusiastic (net)	<u>45</u>	<u>40</u>	<u>51</u>	<u>47</u>	<u>41</u>	<u>49</u>					
Very enthusiastic	13	13	14	14	10	16					
Somewhat enthusiastic	<b>32</b>	27	37	33	31	33					
Not enthusiastic (net)	<u>51</u>	<u>58</u>	<u>46</u>	<u>49</u>	<u>55</u>	<u>47</u>					
Not too enthusiastic	34	34	34	32	34	34					
Not enthusiastic at all	17	24	12	16	21	13					
Don't know (net)	<u>4</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>4</u>	<u>4</u>					

Q9. What issue or problem do you consider the top priority for candidates running for president to address this election: Is it the war in Iraq, or protecting the country from terrorist attacks, or the economy, or education, or the environment, or healthcare issues, or illegal immigration, or other social issues, such as abortion and gay rights, or is there another issue? I could repeat these if you wish. (Two replies accepted)

	Among Registered Voters										
	REG	DEM	<u>IND</u>	REP	<u>LIB</u>	MOD	CONS	MALE	<b>FEMALE</b>		
None/all (vol)	10	10	9	13	8	8	14	7	13		
War in Iraq	34	42	36	21	48	36	22	31	36		
Protect from terrorists	11	4	8	24	3	7	20	12	10		
Economy	49	48	56	46	45	60	44	51	48		
Education	8	11	8	5	11	7	8	6	9		
Environment	6	8	6	2	10	6	3	7	5		
Healthcare issues	14	17	13	11	14	13	13	11	16		
Illegal immigration	10	7	12	9	6	12	11	14	6		
Other social issues	3	2	4	7	3	2	5	4	3		
Energy/oil/gas prices (vol)	4	5	2	3	5	3	3	5	3		
Other	4	2	5	3	2	5	5	5	3		
Don't know	1	2	-	-	2	-	1	1	2		

I would like to read you some phrases that could apply to either Barack Obama or John McCain. After I read each one, please tell me whether you think it applies more to either candidate, or if you think it applies to neither one, you can tell me that, too. First,

Q10. Regardless of your choice for president, who do you think would be best at handling the nation's economic policies: Barack Obama or John McCain?

	Among Registered Voters										
	<u>REG</u>	<u>DEM</u>	<u>IND</u>	REP	<u>LIB</u>	MOD	<b>CONS</b>	<u>MALE</u>	<b>FEMALE</b>		
Neither of them (vol)	12	6	19	10	6	9	19	14	9		
Barack Obama	49	77	38	17	76	56	23	46	52		
John McCain	28	9	29	59	7	24	48	31	25		
Other candidate (vol)	1	1	2	-	2	-	-	1	1		
Both equally (vol)	3	3	2	4	3	4	2	3	3		
Don't know	7	4	10	10	6	7	8	5	10		

Q11. Regardless of your choice for president, who do you think has the right experience to be president: Barack Obama or John McCain?

	Among Registered Voters										
	REG	DEM	<u>IND</u>	<u>REP</u>	<u>LIB</u>	MOD	<b>CONS</b>	MALE	<b>FEMALE</b>		
Neither of them (vol)	9	9	11	4	7	11	10	11	7		
Barack Obama	27	49	13	4	45	28	11	22	32		
John McCain	47	21	57	85	30	37	71	51	43		
Other candidate (vol)	2	2	1	-	-	2	1	2	1		
Both equally (vol)	7	9	10	3	12	8	4	9	6		
Don't know	8	10	8	4	6	14	3	5	11		

Q12. Regardless of your choice for president, who do you think has more honesty and integrity: Barack Obama or John McCain?

	REG	DEM	<u>IND</u>	REP	<u>LIB</u>	MOD	CONS	MALE	<b>FEMALE</b>		
Neither of them (vol)	10	7	12	8	6	7	15	13	7		
Barack Obama	39	67	26	7	66	44	14	33	44		
John McCain	30	7	35	68	11	23	52	36	25		
Other candidate (vol)	1	1	-	-	-	-	1	1	1		
Both equally (vol)	12	10	17	10	12	15	11	11	13		
Don't know	8	8	10	7	5	11	7	6	10		

Q13. Regardless of your choice for president, who do you think will substantially change the way things are done in Washington: Barack Obama or John McCain?

	Among Registered Voters										
	REG	<u>DEM</u>	<u>IND</u>	REP	<u>LIB</u>	MOD	CONS	MALE	<b>FEMALE</b>		
Neither of them (vol)	21	8	34	23	9	20	32	25	17		
Barack Obama	57	83	46	34	84	66	35	55	59		
John McCain	12	3	13	28	3	8	23	12	13		
Other candidate (vol)	1	1	1	-	-	-	1	1	1		
Both equally (vol)	3	2	3	6	3	1	3	4	2		
Don't know	6	3	3	9	1	5	6	3	8		

Q14. Regardless of your choice for president, who would be best at handling the illegal immigration situation: Barack Obama or John McCain?

	Among Registered Voters										
	<u>REG</u>	<u>DEM</u>	<u>IND</u>	<u>REP</u>	<u>LIB</u>	MOD	CONS	MALE	<b>FEMALE</b>		
Neither of them (vol)	13	8	21	13	8	12	20	17	10		
Barack Obama	35	61	21	11	59	40	14	31	40		
John McCain	29	10	36	54	18	24	45	31	27		
Other candidate (vol)	2	2	2	-	-	2	2	3	1		
Both equally (vol)	3	4	4	1	3	4	2	3	3		
Don't know	18	15	16	21	12	18	17	15	19		

Q15. Regardless of your choice for president, who do you think is best at handling the situation in Iraq: Barack Obama or John McCain?

	<u>REG</u>	<u>DEM</u>	<u>IND</u>	<u>REP</u>	<u>LIB</u>	<u>MOD</u>	<b>CONS</b>	<b>MALE</b>	<b>FEMALE</b>		
Neither of them (vol)	6	5	10	2	3	6	9	6	7		
Barack Obama	42	70	31	9	69	47	17	35	47		
John McCain	44	15	54	84	20	38	69	53	36		
Other candidate (vol)	1	2	-	1	1	-	1	1	1		
Both equally (vol)	1	2	-	-	2	2	1	1	2		
Don't know	6	6	5	4	5	7	3	4	7		

Q16. Regardless of your choice for president, who would be best at building respect for the United States around the world: Barack Obama or John McCain?

	Among Registered Voters										
	REG	<u>DEM</u>	<u>IND</u>	<u>REP</u>	<u>LIB</u>	MOD	<u>CONS</u>	<b>MALE</b>	<b>FEMALE</b>		
Neither (vol)	5	6	4	3	2	5	8	5	5		
Barack Obama	49	76	42	16	79	52	24	41	56		
John McCain	35	10	44	70	14	28	58	46	26		
Other candidate (vol)	1	1	1	1	1	-	2	2	1		
Both equally (vol)	4	3	4	4	1	6	4	3	4		
Don't know	6	4	5	6	3	9	4	3	8		

Q17. Regardless of your choice for president, who do you think cares more about people like you: Barack Obama or John McCain?

	<u>REG</u>	<u>DEM</u>	<u>IND</u>	<u>REP</u>	<u>LIB</u>	MOD	CONS	MALE	<b>FEMALE</b>		
Neither (vol)	14	9	20	12	9	10	21	18	11		
Barack Obama	50	77	41	17	76	56	25	42	56		
John McCain	23	4	26	53	6	20	42	27	20		
Other candidate (vol)	1	1	-	1	-	-	-	1	1		
Both equally (vol)	5	4	5	6	3	9	4	6	4		
Don't know	7	5	8	11	6	5	8	6	8		

Q18. Regardless of your choice for president, who would be best at protecting the country from terrorism: Barack Obama or John McCain?

	<u>REG</u>	DEM	IND	REP	<u>LIB</u>	MOD	CONS	MALE	<b>FEMALE</b>		
Neither of them (vol)	6	6	9	1	5	4	8	7	5		
Barack Obama	32	56	21	7	55	36	13	26	38		
John McCain	49	20	60	85	25	46	71	55	43		
Other candidate (vol)	1	1	-	-	-	-	1	1	-		
Both equally (vol)	5	7	6	1	9	5	2	6	5		
Don't know	7	10	4	6	6	9	5	5	9		

Now I'm going to ask you how you feel about several former and current elected officials. Please tell me whether you feel negative or positive toward them. If you don't have an opinion, you can tell me that, too. First...

Q19. Do you have a positive or negative feeling about Bill Clinton? (IF POSITIVE OR NEGATIVE) Is it very or only somewhat (positive/negative)?

	<u>REG</u>	<u>DEM</u>	<u>IND</u>	<u>REP</u>	<u>LIB</u>	MOD	<b>CONS</b>	MALE	<b>FEMALE</b>		
Haven't heard enough (vol)	-	-	-	<u>2</u>	<u>1</u>	-	<u>1</u>	<u>1</u>	-		
Positive (net)	<u>52</u>	<u>75</u>	48	<u>18</u>	75	<u>57</u>	<u>27</u>	<u>49</u>	<u>54</u>		
Very positive	29	49	18	6	43	<del>27</del>	<del>16</del>	22	34		
Somewhat positive	24	26	30	12	32	30	11	27	20		
Negative (net)	<u>36</u>	<u>16</u>	<u>37</u>	<u>69</u>	<u>15</u>	<u>29</u>	<u>61</u>	<u>35</u>	<u>37</u>		
Somewhat negative	15	10	13	26	11	10	22	15	14		
Very negative	21	7	24	43	4	19	38	20	23		
Neither positive/negative (vol	) <u>9</u>	<u>7</u>	<u>14</u>	<u>7</u>	<u>8</u>	<u>12</u>	<u>8</u>	<u>12</u>	<u>7</u>		
Don't know (net)	<u>2</u>	<u>1</u>	<u>1</u>	<u>5</u>	<u>1</u>	2	<u>4</u>	3	<u>2</u>		

Q20. Do you have a positive or negative feeling about Hillary Clinton? (IF POSITIVE OR NEGATIVE) Is it very or only somewhat (positive/negative)?

	Among Registered Voters										
	<u>REG</u>	<u>DEM</u>	<u>IND</u>	<u>REP</u>	<u>LIB</u>	<b>MOD</b>	<b>CONS</b>	MALE	<b>FEMALE</b>		
Haven't heard enough (vol)	-	-	-	<u>1</u>	<u>1</u>	-	-	-	-		
Positive (net)	<u>49</u>	<u>76</u>	<u>42</u>	<u>19</u>	<u>71</u>	<u>57</u>	<u>25</u>	<u>41</u>	<u>56</u>		
Very positive	27	47	20	8	42	26	<del>15</del>	18	36		
Somewhat positive	22	29	22	11	29	31	10	24	21		
Negative (net)	<u>39</u>	<u>17</u>	42	<u>70</u>	<u>21</u>	<u>32</u>	<u>62</u>	44	<u>35</u>		
Somewhat negative	<del>17</del>	12	19	21	<del>15</del>	<del>13</del>	<del>23</del>	21	13		
Very negative	22	5	23	49	6	19	39	23	21		
Neither positive/negative (vol	) <u>10</u>	<u>6</u>	14	8	<u>6</u>	9	<u>10</u>	<u>13</u>	<u>7</u>		
Don't know (net)	2	<u>1</u>	<u>2</u>	<u>2</u>	<u>1</u>	<u>2</u>	<u>3</u>	1	<u>2</u>		

Q21. Do you have a positive or negative feeling about Barack Obama? (IF POSITIVE OR NEGATIVE) Is it very or only somewhat (positive/negative)?

	Among Registered Voters									
	<u>REG</u>	<u>DEM</u>	<u>IND</u>	<u>REP</u>	<u>LIB</u>	<u>MOD</u>	<b>CONS</b>	<b>MALE</b>	<b>FEMALE</b>	
Haven't heard enough (vol)	<u>1</u>	-	<u>2</u>	<u>3</u>	<u>1</u>	<u>1</u>	<u>2</u>	<u>2</u>	<u>1</u>	
Positive (net)	<u>59</u>	<u>84</u>	<u>48</u>	<u>31</u>	<u>89</u>	<u>64</u>	<u>32</u>	<u>53</u>	<u>65</u>	
Very positive	33	60	19	7	59	36	11	26	40	
Somewhat positive	26	24	29	24	30	28	21	27	25	
Negative (net)	<u>27</u>	<u>10</u>	<u>31</u>	<u>50</u>	<u>7</u>	<u>18</u>	<u>48</u>	<u>30</u>	<u>24</u>	
Somewhat negative	11	5	11	20	2	10	18	12	10	
Very negative	16	6	20	30	5	8	30	18	14	
Neither positive/negative (vo	l) <u>10</u>	<u>4</u>	<u>14</u>	<u>14</u>	<u>2</u>	<u>10</u>	<u>15</u>	<u>11</u>	<u>8</u>	
Don't know (net)	<u>3</u>	<u>1</u>	<u>5</u>	<u>2</u>	<u>1</u>	<u>7</u>	<u>3</u>	<u>4</u>	<u>2</u>	

Q22. Do you have a positive or negative feeling about John McCain? (IF POSITIVE OR NEGATIVE) Is it very or only somewhat (positive/negative)?

	Among Registered Voters									
	<u>REG</u>	DEM	<u>IND</u>	<u>REP</u>	<u>LIB</u>	MOD	<b>CONS</b>	MALE	<b>FEMALE</b>	
Haven't heard enough (vol)	<u>1</u>	-	<u>2</u>	<u>1</u>	<u>1</u>	<u>1</u>	-	<u>1</u>	<u>1</u>	
Positive (net)	<u>47</u>	<u>27</u>	<u>54</u>	<u>82</u>	<u>34</u>	<u>47</u>	<u>62</u>	<u>52</u>	<u>43</u>	
Very positive	14	5	14	32	4	14	21	13	15	
Somewhat positive	33	22	40	50	29	33	41	39	28	
Negative (net)	<u>35</u>	<u>56</u>	<u>23</u>	<u>8</u>	<u>50</u>	<u>29</u>	<u>25</u>	<u>29</u>	<u>40</u>	
Somewhat negative	18	27	10	7	27	11	13	16	19	
Very negative	17	29	13	1	23	18	12	13	21	
Neither positive/negative (vo	l) <u>14</u>	<u>14</u>	<u>18</u>	<u>8</u>	<u>15</u>	<u>18</u>	<u>11</u>	<u>16</u>	<u>13</u>	
Don't know (net)	<u>3</u>	<u>3</u>	<u>3</u>	<u>1</u>	-	<u>5</u>	<u>2</u>	<u>2</u>	<u>3</u>	

Q23. Do you have a positive or negative feeling about George W. Bush? (IF POSITIVE OR NEGATIVE) Is it very or only somewhat (positive/negative)?

	Among Registered Voters										
	<u>REG</u>	<u>DEM</u>	<u>IND</u>	<u>REP</u>	<u>LIB</u>	<b>MOD</b>	<b>CONS</b>	<b>MALE</b>	<b>FEMALE</b>		
Haven't heard enough (vol)	-	-	-	<u>1</u>	<u>1</u>	-	-	-	-		
Positive (net)	<u>24</u>	<u>3</u>	<u>24</u>	<u>60</u>	<u>8</u>	<u>10</u>	<u>47</u>	<u>28</u>	<u>20</u>		
Very positive	9	1	7	24	1	3	19	10	8		
Somewhat positive	15	3	17	35	7	7	28	18	12		
Negative (net)	<u>68</u>	<u>92</u>	<u>66</u>	<u>27</u>	88	<u>81</u>	<u>42</u>	<u>62</u>	<u>73</u>		
Somewhat negative	16	7	21	16	8	22	18	20	12		
Very negative	52	85	45	12	80	59	24	43	60		
Neither positive/negative (vo	l) <u>7</u>	<u>2</u>	<u>9</u>	<u>11</u>	<u>3</u>	<u>6</u>	<u>9</u>	<u>7</u>	<u>6</u>		
Don't know (net)	2	<u>2</u>	<u>1</u>	1	-	<u>3</u>	<u>2</u>	<u>2</u>	<u>2</u>		

Q24. Do you have a positive or negative feeling about the Democratic Party? (IF POSITIVE OR NEGATIVE) Is it very or only somewhat (positive/negative)?

	Among Registered Voters										
	<u>REG</u>	<u>DEM</u>	<u>IND</u>	<u>REP</u>	<u>LIB</u>	<u>MOD</u>	<b>CONS</b>	MALE	<b>FEMALE</b>		
Haven't heard enough (vol)	-	-	<u>1</u>	<u>1</u>	<u>1</u>	-	-	-	<u>1</u>		
Positive (net)	<u>51</u>	<u>85</u>	<u>35</u>	<u>15</u>	<u>80</u>	<u>52</u>	<u>27</u>	<u>44</u>	<u>57</u>		
Very positive	26	52	11	3	44	27	10	15	36		
Somewhat positive	25	33	24	12	36	25	17	29	21		
Negative (net)	<u>30</u>	<u>9</u>	<u>32</u>	<u>64</u>	<u>9</u>	<u> 26</u>	<u>52</u>	<u>37</u>	<u>24</u>		
Somewhat negative	16	6	16	32	7	18	23	18	14		
Very negative	14	3	16	31	2	8	30	19	10		
Neither positive/negative (vo	l) <u>15</u>	<u>5</u>	<u>27</u>	<u>13</u>	<u>9</u>	<u>18</u>	<u>15</u>	<u>17</u>	<u>13</u>		
Don't know (net)	4	<u>1</u>	<u>5</u>	8	<u>1</u>	4	<u>5</u>	<u>2</u>	<u>5</u>		

Q25. Do you have a positive or negative feeling about the Republican Party? (IF POSITIVE OR NEGATIVE) Is it very or only somewhat (positive/negative)?

	Among Registered Voters									
	<u>REG</u>	<u>DEM</u>	<u>IND</u>	<u>REP</u>	<u>LIB</u>	MOD	CONS	MALE	<b>FEMALE</b>	
Haven't heard enough (vol)	-	-	<u>1</u>	<u>1</u>	<u>1</u>	-	-	<u>1</u>	<u>1</u>	
Positive (net)	<u>29</u>	<u>8</u>	<u> 26</u>	<u>70</u>	<u>9</u>	<u>20</u>	<u>52</u>	<u>33</u>	<u>25</u>	
Very positive	8	2	3	24	3	5	14	7	8	
Somewhat positive	21	6	23	46	6	15	38	26	17	
Negative (net)	<u>53</u>	<u>84</u>	<u>41</u>	<u>15</u>	<u>80</u>	<u>57</u>	<u>30</u>	<u>47</u>	<u>57</u>	
Somewhat negative	25	30	25	13	33	26	19	27	23	
Very negative	28	53	16	2	47	31	12	20	34	
Neither positive/negative (vol	) <u>14</u>	<u>7</u>	<u>28</u>	<u>8</u>	<u>9</u>	<u>18</u>	<u>11</u>	<u>16</u>	<u>12</u>	
Don't know (net)	<u>4</u>	<u>1</u>	<u>4</u>	<u>6</u>	<u>1</u>	<u>5</u>	<u>6</u>	<u>3</u>	<u>5</u>	

Q26. Do you agree or disagree with the following statement: "Barack Obama is too naive and inexperienced for the job of president"? (IF AGREE/DISAGREE) Do you strongly or only somewhat (agree/disagree) with that statement?

	Among Registered Voters									
	REG	DEM	IND	REP	LIB	MOD	CONS	MALE	<b>FEMALE</b>	
Agree (net)	46	21	<u>54</u>	78	<u>25</u>	<u>35</u>	72	<u>53</u>	41	
Strongly agree	<del>26</del>	9	<del>29</del>	49	12	16	43	31	22	
Somewhat agree	20	12	25	29	13	20	29	22	19	
Disagree (net)	<u>50</u>	<u>76</u>	<u>41</u>	<u>17</u>	<u>74</u>	<u>58</u>	<u>24</u>	<u>45</u>	<u>53</u>	
Somewhat disagree	<del>19</del>	23	19	8	27	19	10	18	18	
Strongly disagree	31	53	22	9	47	39	14	27	35	
Don't know (net)	<u>4</u>	<u>3</u>	<u>5</u>	<u>5</u>	<u>1</u>	<u>7</u>	<u>4</u>	<u>2</u>	<u>6</u>	

Q27. Do you agree or disagree with the following statement: "John McCain will continue the policies of George W. Bush"? (IF AGREE/DISAGREE) Do you strongly or only somewhat (agree/disagree) with that statement?

	REG	DEM	<u>IND</u>	REP	<u>LIB</u>	MOD	CONS	<b>MALE</b>	<b>FEMALE</b>		
Agree (net)	<u>56</u>	<u>73</u>	<u>47</u>	<u>39</u>	<u>77</u>	<u>58</u>	<u>40</u>	<u>56</u>	<u>57</u>		
Strongly agree	33	52	21	12	51	35	15	25	40		
Somewhat agree	23	21	26	27	26	22	25	30	17		
Disagree (net)	<u>38</u>	<u>23</u>	<u>46</u>	<u>55</u>	<u>18</u>	<u>37</u>	<u>54</u>	<u>39</u>	<u>36</u>		
Somewhat disagree	19	8	27	30	7	22	29	23	16		
Strongly disagree	19	15	19	25	11	15	25	17	20		
Don't know (net)	<u>6</u>	<u>4</u>	<u>7</u>	<u>6</u>	<u>5</u>	<u>5</u>	<u>6</u>	<u>5</u>	<u>7</u>		

Q28. Will the fact that John McCain will be 72 years of age at the time of the presidential election in November be the most important factor in deciding who you will vote for, or an important factor, but not the most important, or will it not be a factor in deciding who you will vote for in November?

	Among Registered Voters										
	REG	<u>DEM</u>	<u>IND</u>	REP	LIB	MOD	<b>CONS</b>	MALE	<b>FEMALE</b>		
Most important	6	9	3	-	6	4	6	4	7		
Important, not most importan	t <b>19</b>	20	21	16	20	22	14	18	20		
Not a factor	73	69	73	83	71	73	80	76	71		
Don't know	2	2	3	1	3	1	-	2	2		

Q29. Thinking about your neighbors and friends, do you think they would have a easy or difficult time voting for Barack Obama because he is an African- American? (IF EASY/DIFFICULT) Would they have a very (easy/difficult) or a fairly (easy/difficult) time?

	REG	DEM	IND	REP	<u>LIB</u>	MOD	CONS	MALE	<b>FEMALE</b>		
Easy (net)	63	67	67	<u>54</u>	63	63	63	62	65		
Very easy	<del>37</del>	38	37	35	34	35	<del>37</del>	34	39		
Fairly easy	27	28	30	20	29	28	26	28	26		
Difficult (net)	<u>16</u>	<u>14</u>	<u>15</u>	<u>17</u>	<u>18</u>	<u>17</u>	<u>13</u>	<u>16</u>	<u>15</u>		
Fairly difficult	9	8	9	12	8	10	9	10	8		
Very difficult	6	7	6	4	10	7	4	7	7		
Don't know (net)	<u>21</u>	<u>19</u>	<u>18</u>	<u>29</u>	<u>19</u>	<u>20</u>	<u>24</u>	<u>22</u>	<u>20</u>		

I am now going to read you several plans put forth by Barack Obama and John McCain. Please tell me which candidate's plan you prefer, or if you don't prefer either plan, you can tell me that, too. First...

Q30. On health care... Obama says that he would ensure that every American has the opportunity to purchase affordable health insurance similar to the coverage enjoyed by members of Congress, regardless of pre-existing conditions, with government subsidies for those who cannot afford the premiums. Employers who don't provide health insurance would be required to help fund these plans for individuals which would be portable across different jobs. McCain proposes giving tax credits of \$2,500 dollars for individuals or \$5,000 dollars for a family to help those who do not have employer-based health insurance buy coverage on the private market. He would also increase the funding of the states' high risk pools that assist people with pre-existing conditions. Based on what you know, do you prefer Obama's plans or McCain's plans?

	Among Registered Voters										
	REG	<u>DEM</u>	<u>IND</u>	<u>REP</u>	<u>LIB</u>	MOD	CONS	MALE	<b>FEMALE</b>		
Haven't heard enough (vol)	3	4	3	4	4	3	2	2	4		
Obama's proposals	53	78	43	21	76	59	29	45	59		
McCain's proposals	26	5	29	56	9	24	44	31	21		
Neither of the proposals (vol)	) 11	7	19	8	6	9	17	17	7		
Don't know	7	6	6	11	5	5	8	5	9		

Q31. On tax cuts: Obama says that his plan would retain Bush's income-tax cuts that expire at the end of 2010 for those making less than \$200,000 a year, but repeal some tax cuts for the people making more than that. His plan would also raise the tax rate on investment income from the current 15 percent level. McCain says his plan would make permanent all of Bush's tax cuts at the end of 2010 for all taxpayers, including the tax rate for most dividend and capital-gains income at 15 percent. Based on what you know, do you prefer Obama's plans or McCain's plans?

	Among Registered Voters										
	REG	DEM	IND	<u>REP</u>	<u>LIB</u>	MOD	CONS	MALE	<b>FEMALE</b>		
Haven't heard enough (vol)	5	4	6	5	5	4	5	4	6		
Obama's proposals	45	69	37	18	69	54	23	43	48		
McCain's proposals	31	10	33	66	13	24	51	34	28		
Neither of the proposals (vol)	11	9	17	3	7	10	13	12	9		
Don't know	8	8	7	8	6	8	8	7	9		

Q32. On home foreclosures... Obama says his plan would overhaul the regulatory structure of the financial markets and impose tougher regulations on investment banks. His plan would also include 10 billion dollars to help homeowners facing foreclosure. McCain says his plan would encourage, rather than require banks to tighten their lending practices. It would also oppose large increases in government spending to help renegotiate existing mortgages. Based on what you know, do you prefer Obama's plans or McCain's plans?

	Among Registered Voters								
	REG	DEM	IND	REP	LIB	MOD	<b>CONS</b>	MALE	<b>FEMALE</b>
Haven't heard enough (vol)	5	4	9	5	7	5	4	3	7
Obama's proposals	44	69	28	19	66	47	25	42	45
McCain's proposals	32	12	43	59	16	32	48	37	29
Neither of the proposals (vol)	12	8	15	11	5	9	17	14	10
Don't know	7	7	5	6	6	7	6	4	9

Q33. How would you describe the views of Barack Obama on most matters having to do with politics: Do you generally think of Obama as very liberal, somewhat liberal, moderate, somewhat conservative or very conservative, or haven't you heard enough about him yet to say?

Haven't heard enough Liberal (net) Very liberal Somewhat liberal Moderate Conservative (net) Somewhat conservative Very conservative Don't know (net)	REG 12 56 30 26 15 8 4 4	DEM 12 47 19 28 20 10 6 4	IND 14 57 27 30 14 8 5 4 7	Among Res <u>REP</u> <u>9</u> <u>73</u> 55 18 <u>8</u> <u>2</u> 1 1 <u>8</u>	gistered Vo <u>LIB</u> 12 59 17 42 17 5 2 4 6	ters <u>MOD</u> 13  48  21  27  23  6  5  1  10	CONS 10 66 50 16 8 9 5 4	MALE 8 64 37 27 15 5 4 1	FEMALE 16 49 23 26 16 10 5 5
COMBINED RESPONSES			<u>-</u>	Among Re			_		<u>-</u>
Haven't heard enough Liberal Moderate/conservative Don't know	REG 12 56 23 9	DEM 12 47 31 10	IND 14 57 22 7	REP 9 73 10 8	LIB 12 59 23	MOD 12 48 30 10	CONS 10 66 17 7	MALE 8 64 20 8	FEMALE 16 49 26 9

Q34. How would you describe the views of John McCain on most matters having to do with politics: Do you generally think of McCain as very liberal, somewhat liberal, moderate, somewhat conservative or very conservative, or haven't you heard enough about him yet to say?

	<u>REG</u>	<u>DEM</u>	<u>IND</u>	<u>REP</u>	<u>LIB</u>	MOD	<b>CONS</b>	MALE	<b>FEMALE</b>
Haven't heard enough	<u>11</u>	<u>11</u>	<u>15</u>	5	11	<u>12</u>	9	8	<u>15</u>
Liberal (net)	<u>11</u>	9	8	<u>13</u>	8	8	<u>17</u>	<u>12</u>	<u>10</u>
Very liberal	3	5	1	<u> </u>	3	3	4	3	4
Somewhat liberal	8	4	7	11	5	6	13	9	7
Moderate	20	15	<u>26</u>	= =	8	<u>28</u>	_	<u>25</u>	<u>16</u>
Conservative (net)	<u>20</u> <u>47</u> 33	<u>15</u> 50	<u>43</u>	<u>24</u> 51	62	<u>42</u>	<u>24</u> <u>43</u> 35	<u>47</u>	<u>47</u>
Somewhat conservative	<del>71</del>	<u>30</u> 28	34	<u>31</u> 44	<u>62</u> 37	<del>72</del> 29	<del>75</del>	36	30
Very conservative	14	22	9	8	25	13	8	11	16
Don't know (net)	<u>10</u>	<u>15</u>	<u>8</u>	<u>7</u>	<u>11</u>	<u>10</u>	<u>/</u>	<u>8</u>	<u>12</u>
COMBINED RESPONSES	FROM Q3	4							
				- Amona Re	aistered Va	oters			
	REG	DEM	<u>IND</u>	REP	LIB	MOD	CONS	MALE	FEMALE
Haven't heard enough	12	11	15	5	11	12	9	R	15
Liberal/moderate				•				27	26
	31	24	34	37	16	36	41	37	
Conservative	47	50	43	51	62	42	43	47	47
Don't know	10	15	8	7	11	10	7	8	12

Q35. Do you approve or disapprove of the way George W. Bush is handling his job as president? (IF APPROVE OR DISAPPROVE) Do you (approve/disapprove) strongly or do you (approve/disapprove) somewhat?

	Among Registered Voters								
	<u>REG</u>	DEM	<u>IND</u>	<u>REP</u>	<u>LIB</u>	MOD	CONS	MALE	<b>FEMALE</b>
Approve (net)	<u>23</u>	<u>3</u>	<u>21</u>	<u>58</u>	<u>11</u>	<u>9</u>	<u>44</u>	<u>27</u>	<u>19</u>
Approve strongly	8	2	5	21	5	4	13	9	7
Approve somewhat	15	2	16	37	7	5	31	18	12
Disapprove (net)	<u>73</u>	<u>94</u>	<u>77</u>	<u>35</u>	<u>88</u>	<u>88</u>	<u>50</u>	<u>70</u>	<u>76</u>
Disapprove somewhat	16	8	25	18	6	21	20	19	13
Disapprove strongly	57	86	52	17	82	67	30	51	63
Don't know (net)	<u>4</u>	<u>3</u>	<u>2</u>	<u>7</u>	<u>1</u>	<u>3</u>	<u>6</u>	<u>3</u>	<u>5</u>

Q45A\*. As you may know, there have been some proposals made about opening up more land in the United States for oil and gas drilling, including off the nation's coasts. Supporters say such drilling can be done in ways that minimize harm to the environment. Opponents say that in practice, that seldom happens. Which of the following statements comes closest to your view: "Drilling is usually done in a way that harms the environment and should not be allowed in environmentally important areas," or "Drilling can be done safely and should be allowed in environmentally important areas with proper controls in place," or "The nation's energy needs are so pressing that drilling should be allowed even if environmentally important areas may suffer damage as a result"?

	Among Registered Voters								
	<u>REG</u>	DEM	<u>IND</u>	REP	<u>LIB</u>	MOD	CONS	MALE	<b>FEMALE</b>
Do not allow	24	31	22	15	43	21	14	25	22
Allowed with proper controls	55	50	65	57	41	57	66	55	56
Drilling should be allowed									
even if damage results	13	10	5	22	7	14	16	14	12
Don't know	8	9	8	6	9	8	4	6	10

<sup>\*</sup>Note: Question 45A was added 6/20/08 - N=930 registered voters, MOE +/-3