OCTOBER 2008 CBA BEST SELLERS

Numbers in () denote Top 50 placement p designates paper binding; c, cloth; l, leather; b, board; +, tie

BIBLE TRANSLATIONS - Based on Dollar Sales

1	New International Version	various publishers
2	New Living Translation	Tyndale
3	King James Version	various publishers
4	New King James Version	various publishers
5	Holman Christian Standard Bible	B&H Publishing Group
6	New American Standard Bible update	various publishers
7	English Standard Version	Crossway
8	New Revised Standard Version	various publishers
9	The Message	Eugene Peterson, NavPress
10	New International Readers Version	Zondervan

BIBLE TRANSLATIONS - Based on Unit Sales

1	New International Version	various publishers
2	New Living Translation	Tyndale
3	New King James Version	various publishers
4	King James Version	various publishers
5	English Standard Version	Crossway
6	Holman Christian Standard Bible	B&H Publishing Group
7	Reina Valera 1960 (Spanish)	various publishers
8	New American Standard Bible update	various publishers
9	New Revised Standard Version	various publishers
10	New International Readers Version	Zondervan

This list is based on actual sales in Christian retail stores in the United States through August 30, 2008 using CROSS:SCAN as the source for the data collection. All rights reserved. Distribution and copyright © 2008 CBA.