

Criteria for Participation in the New ACL

Appendix 3

	Minimum Requirement	Target	West									Central/South			ASEAN						East			
			(2009)	(2012)	JORDAN	SYRIA	SAUDI ARABIA	KUWAIT	BAHRAIN	QATAR	UAE	OMAN	IR IRAN	UZBEKISTAN	INDIA	THAILAND	VIETNAM	MALAYSIA	SINGAPORE	INDONESIA	AUSTRALIA	CHINA PR	KOREA Rep.	HONG KONG
1.Organisation	Number of teams in the top division	8	12	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
	Number of league matches per team in the top division	21	33	B	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	C	A
	Duration of entire football season (including league, cup tournament and pre-season matches)	—	10 months	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
	Duration of the league of the top division	7 months	8 months	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
	League format of the top division	H&A	H & A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
	Number of International Referees in the association	6	6	A	A	A	A	A	B	A	D	A	B	B	A	B	A	B	B	A	A	A	B	A
	Number of International Assistant Referees in the association	8	8	A	A	A	A	A	B	B	D	A	A	B	A	B	D	A	B	A	A	A	B	A
	The league has education programme for referees	Yes	Yes	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
	The league has an officially appointed Referee Assessor at league matches	Yes	Yes	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
	The league has its regulations	Yes	Yes	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
	The league has regulations for the status and transfer of players	Yes	Yes	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
	The league has its disciplinary code	Yes	Yes	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
The league has a system for promotion/ relegation	Yes	Yes	A	A	A	A	A	A	A	A	A	A	A	A	A	A	B	A	B	A	B	A	A	
2.Technical Standard	The total points of the technical standard	Within the top 23 MA	Within the top 23 MA																					
3.Attendance	Average ticket price	Not free of charge	Not free of charge	A	A	A	A	D	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	
	Average number of attendance per match	2,000	5,000	A	A	A	A	D	A	A	D	A	A	A	C	A	A	A	A	A	A	A	C	
	The number of attendance per match is measured and announced in accurately counted figures	Yes	Yes	B	B	A	B	D	A	A	D	A	B	B	B	C	A	A	A	A	B	A	A	
4.Governance/ Soundness	Government's inappropriate intervention to the league management	None	None	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	
	Fixed game	None (in the past 1 season)	None	A	A	A	A	A	A	A	A	A	A	A	A	A	C	A	A	A	A	A	A	
	The league governing body is a legal entity governed by its football association	Yes	Yes	B	C	A	B	D	B	B	D	A	C	B	B	C	D	B	B	B	B	A	C	
	The league governing body has a management structure which controls competition, marketing, media and finance	Yes	Yes	B	C	A	B	D	B	A	D	A	C	B	A	A	D	B	A	B	A	A	D	
	i) Club representatives, ii) representatives of football association and iii) representatives from the league's top management are the members of the highest decision making body (executive committee) of the league	Yes	Yes	B	C	A	B	D	B	A	D	A	C	B	A	A	D	B	A	B	A	A	D	
	The position of the CEO must be full-time	Yes	Yes	B	C	A	B	D	A	A	D	A	C	B	A	A	D	B	A	B	A	A	D	
	The league has an audited Profit and Loss Statement and Balance Sheet	Yes	Yes	B	C	A	B	D	B	A	D	A	C	B	A	A	D	B	A	B	A	A	D	
5.Marketing& Promotion	The league has an auditor	Yes	Yes	B	C	A	B	D	B	A	D	A	C	B	A	A	D	B	A	B	A	A	D	
	The league has centralised marketing system of the elements such as media rights, certain sponsorships and merchandise	Yes	Yes	A	C	B	B	A	C	A	D	A	C	B	B	A	D	B	B	A	A	A	C	
	The league has promotion strategies	Yes	Yes	A	C	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	D	
6.Business Scale	Publication tools such as i) league guidebook, ii) match programme and iii) website are available.	Yes	Yes	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	
	All 3 elements of i) media rights, ii) sponsorship and iii) merchandising are the main sources of income in the league	1 element or more	Yes	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	
7.Game Operation	An official Match Commissioner at league matches is appointed	Yes	Yes	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	
	Different circulations for the spectator, media, players, officials and VIP are secured	Yes	Yes	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	C	
	A Security Officer is appointed	Yes	Yes	A	A	A	A	A	A	A	D	A	A	A	A	A	A	A	A	A	A	A	B	
	The league has written security guidelines	Yes	Yes	A	B	A	A	D	A	A	D	A	A	A	A	A	A	A	A	A	A	A	C	
	The league has hospitality programme for VIP and sponsors	Yes	Yes	A	A	A	A	A	A	A	D	A	A	A	A	A	A	A	A	A	A	A	A	
	The league has fan service programmes at league matches	Yes	Yes	A	B	A	B	D	A	A	D	A	A	A	A	A	A	A	A	A	A	A	B	
	The league has a registration system for media representatives at league matches	Yes	Yes	A	C	A	A	A	A	A	D	A	A	A	B	A	A	A	A	A	A	A	A	
8.Media	The league has a media related department in the league secretariat	Yes	Yes	A	A	A	A	D	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	
	Each club has a media officer	Yes	Yes	A	A	A	B	D	A	A	D	A	A	A	B	A	D	A	A	A	A	A	C	
	Each stadium has a media tribune	Yes	Yes	A	A	A	A	A	A	A	A	A	A	A	B	A	A	A	A	A	A	A	A	
	Each stadium has a media working room	Yes	Yes	A	A	A	A	A	A	A	D	A	A	A	B	A	A	A	A	A	A	A	A	
	Each stadium has a working space and required facilities for TV broadcasting	Yes	Yes	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	
	Pre match/ post match media conferences are held	Yes	Yes	A	A	A	B	D	A	A	D	A	A	A	B	A	A	B	A	A	A	A	C	
	Each stadium has a mixed zone at league matches	Yes	Yes	A	A	A	B	D	A	A	D	A	A	A	B	C	A	B	A	A	A	A	B	
	Match report is distributed to the media	Yes	Yes	A	B	A	B	D	A	A	D	A	A	A	A	A	D	A	A	A	A	A	B	
	The league provides match information to fans.	Yes	Yes	A	B	A	B	A	A	A	D	A	A	A	A	A	A	A	A	A	A	A	A	A
	How often the league matches are broadcasted in full length per season	1 match per leg	Minimum 50% (of the total matches)	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
9.Stadia	Domestic league is covered on newspaper weekly	Yes	Yes	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	
	Domestic league is covered on major football magazines on a monthly basis	Yes	Yes	A	A	A	A	D	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	
	Number of "A-class stadium" which could be used for ACL with a minimum capacity of 5,000 seats	1	4	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	
10.Clubs	Number of players under professional contract in the top team of each club	16	20	A	B	A	B	D	B	A	D	A	B	A	C	A	A	A	A	A	B	A	A	
	All the clubs have the revenue such as i)gate receipts, ii)media rights, iii)sponsorship, iv)merchandising,v)transfer fee income and vi)revenue distributed from the league	Yes	Yes	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	
	All the clubs are commercial entities under its national law	Yes	Yes	B	B	B	B	D	B	B	D	B	B	B	B	C	D	B	B	A	A	B	B	
	No clubs have overdue payment	No	No	A	A	A	A	A	A	A	D	A	A	A	A	A	D	A	A	A	A	A	A	
	Submission of an audited Profit and Loss statement and Balance Sheet to the League governing body	Yes	Yes	A	B	A	B	D	C	A	D	A	A	A	B	C	D	A	A	A	A	A	C	
	Cross-ownership of the clubs is not allowed	No	No	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
	The directors and employees of one club are not employed by any other clubs nor do they possess the shares of any other clubs, either	No	No	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
	All clubs have youth development programmes with youth teams in the clubs or affiliated to the clubs	Yes	Yes	A	A	A	A	A	A	A	A	A	A	A	A	B	A	D	A	A	A	A	D	
	All clubs' head coaches possess AFC Professional License Diploma or equivalent license approved by AFC	Yes	Yes	B	B	B	A	D	B	A	D	A	B	B	C	C	D	A	A	A	A	A	C	
	All clubs have competent management staff who are in charge of the tasks such as competition, marketing, media and finance	Yes	Yes	A	A	A	A	D	A	A	D	A	A	A	A	A	A	A	A	A	A	A	A	A
	All clubs have or can guarantee the use of home stadium with a minimum capacity of 3,000 seats	Yes	Yes	A	A	A	A	D	A	A	D	A	A	A	A	A	A	B	A	A	A	A	C	
	All clubs have or can guarantee the use of the training sites	Yes	Yes	A	A	A	A	A	A	A	A	A	A	A	A	A	A	B	A	A	A	A	D	
All clubs conduct activities contributing to the local community of the hometowns	Yes	Yes	A	A	A	A	A	A	A	D	A	A	B	A	A	D	A	A	A	A	A	D		
All the clubs can prove the support from a local government in the following areas; Use of home stadium, Use of training site, Improvement of access to the stadium for the fans	Yes	Yes	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	
Assessment			B	C	B	B	D	C	B	D	B	C	B	C	C	D	C	B	B	B	B	D	A	

A: Meet the criteria, B: Ensured to meet the criteria by 1 October 2008, C: Not ensured to meet the criteria by 1 October 2008, D: Do not meet the criteria