FINAL
Study \#6088
NBC News/Wall Street Journal Survey
October 4-5, 2008

47 Male 53 Female
[109]

Please note: all results are shown as percentages unless otherwise stated.

## The margin of error for a of 658 interviews is $\pm 3.8 \%$

1a. Are you currently registered to vote at this address?

| Registered........................................ | 100 | CONTINUE |
| :---: | :---: | :---: | :---: |
| Not registered........................... | - | TERMINATE |
| Not sure ..................................... | - |  |

(ASK ONLY OF CELL PHONE ONLY RESPONDENTS.)
1b. Do you have a landline in addition to your cell phone, or is your cell phone the only telephone you have? +


+ Results shown reflect responses among registered voters.

2a. For statistical purposes only, would you please tell me how old you are? (IF "REFUSED," ASK:) Well, would you tell me which age group you belong to? +


2b. To ensure that we have a representative sample, would you please tell me whether you are from a Hispanic or Spanish-speaking background? +
Yes, Hispanic...................................
No, not Hispanic .........................
Not sure/refused ............................
[142]

+ Results shown reflect responses among registered voters.

2c. And again, for statistical purposes only, what is your race-white, black, Asian, or something else? +

| White | 78 | [143] |
| :---: | :---: | :---: |
| Black. | 12 |  |
| Asian | 1 |  |
| Other ........................................... | 3 |  |
| Hispanic (VOL) . | 4 |  |
| Not sure/refused....... | 2 |  |

+ Results shown reflect responses among registered voters.

3. All in all, do you think that things in the nation are generally headed in the right direction, or do you feel that things are off on the wrong track?

|  |  |  |  |  |  |  | High | Low |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 10/4- | 9/19- |  |  |  |  |  |  |  |
| Headed in the right direction... | $\frac{5 / 08}{12}+$ | $\frac{22 / 08}{16}+$ | $\frac{8 / 08}{18}+$ | $\frac{7 / 08}{13}+$ | $\frac{6 / 08}{16}+$ | $\frac{4 / 08}{15}+$ | $\frac{9 / 01}{72}$ | $\frac{7 / 08}{13}+$ | [144] |
| Off on the wrong track ............ | 77 | 73 | 67 | 74 | 71 | 73 | 11 | 74 | [144] |
| Mixed (VOL)........................ | 9 | 9 | 12 | 10 | 11 | 10 | 11 | 10 |  |
| Not sure .............................. | 2 | 2 | 3 | 3 | 2 | 2 | 6 | 3 |  |
|  |  | 3/7- |  |  |  |  |  |  |  |
|  |  | 10/08+ | 1/08+ | 12/07+ | 11/07 | 9/07 | $\underline{7 / 07}$ | 6/07 | 4/07 |
|  |  | 20 | 20 | 22 | 21 | 25 | 19 | 19 | 22 |
|  |  | 66 | 68 | 63 | 67 | 63 | 67 | 68 | 66 |
|  |  | 11 | 9 | 13 | 9 | 9 | 11 | 11 | 12 |
|  |  | 3 | 3 | 2 | 3 | 3 | 3 | 2 | - |
|  |  |  |  |  | 10/28- | 10/13- | 9/30- | 9/8- |  |
|  |  | 3/07 | 1/07 | 12/06 | 30/06+ | 16/06+ | 10/2/06+ | 11/06+ | 7/06 |
|  |  | 25 | 28 | 28 | 29 | 26 | 29 | 31 | 27 |
|  |  | 58 | 57 | 58 | 56 | 61 | 58 | 54 | 60 |
|  |  | 14 | 13 | 11 | 13 | 11 | 11 | 12 | 11 |
|  |  | 6/06 | 4/06 | 3/06 | 1/06 | 12/05 | 11/05 | 10/05 | 9/05 |
|  |  | 27 | 24 | 26 | 31 | 30 | 26 | 28 | 32 |
|  |  | 61 | 67 | 62 | 57 | 59 | 63 | 59 | 57 |
|  |  | 10 | 7 | 9 | 10 | 8 | 8 | 10 | 8 |
|  |  | 2 | 2 | 3 | 2 | 3 | 3 | 3 | 3 |
|  | 7/05 | 5/05 | 4/05 | 9/04+ | 8/04+ | 7/04+ | 6/04+ | 5/04+ | 3/04 |
|  | 34 | 35 | 34 | 39 | 36 | 36 | 36 | 33 | 41 |
|  | 52 | 52 | 51 | 49 | 50 | 48 | 48 | 50 | 49 |
|  | 12 | 10 | 12 | 10 | 12 | 14 | 14 | 14 | 5 |
|  | 2 | 3 | 3 | 2 | 2 | 2 | 2 | 3 | 5 |
|  | 1/04 | 12/14/03 | 12/13/03 | 11/03 | 9/03 | $7 / 03$ | 5/03+ | 1/03 | 12/02 |
|  | 47 | 56 | 41 | 43 | 38 | 42 | 49 | 36 | 43 |
|  | 43 | 30 | 48 | 47 | 50 | 44 | 38 | 47 | 42 |
|  | 6 | 9 | 8 | 6 | 8 | 9 | 8 | 14 | 13 |
|  | 4 | 5 | 3 | 3 | 4 | 4 | 5 | 3 | 2 |

[^0]| Q. 3 (cont'd) |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 10/02+ | 10/02+ | 9/02 | 7/02 | 6/02 | 4/02 | 1/02 | 12/01 | 9/01 |
| Headed in the right direction.... | 44 | 44 | 42 | 40 | 52 | 53 | 62 | 70 | 72 |
| Off on the wrong track ............ | 42 | 42 | 43 | 42 | 31 | 28 | 20 | 15 | 11 |
| Mixed (VOL)........................ | 14 | 14 | 12 | 14 | 14 | 15 | 14 | 12 | 11 |
| Not sure .............................. | - | - | 3 | 4 | 3 | 4 | 4 | 3 | 6 |

+ Results shown reflect responses among registered voters.

4a. In general, do you approve or disapprove of the job that George W. Bush is doing as president?


4b. In general, do you approve or disapprove of the job that Congress is doing?

| Approve ...................... | $\begin{aligned} & 10 / 4- \\ & \frac{5 / 08}{13}^{+} \end{aligned}$ | $\begin{gathered} \begin{array}{c} 9 / 19- \\ 22 / 08 \\ 15 \end{array}+ \end{gathered}$ | $\frac{7 / 08}{15}+$ | $\frac{6 / 08}{13}+$ | $\frac{1 / 08}{18}$ | $\frac{12 / 07}{18}$ | $\frac{11 / 07}{19}$ | High $\frac{9 / 98}{61}$ | $\begin{gathered} \text { Low } \\ \frac{6 / 08+}{13} \end{gathered}$ | [146] |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Disapprove ................. | 78 | 73 | 75 | 79 | 70 | 70 | 68 | 28 | 79 |  |
| Not sure.................... | 9 | 12 | 10 | 8 | 12 | 12 | 13 | 11 | 8 |  |
|  |  |  |  |  |  | 10/13- |  |  |  |  |
|  |  | 9/07 | 6/07 | 4/07 | 3/07 | 16/06+ | 9/06+ | 7/06 | 6/06 |  |
|  |  | 23 | 23 | 31 | 31 | 16 | 20 | 25 | 23 |  |
|  |  | 65 | 64 | 52 | 53 | 75 | 65 | 60 | 64 |  |
|  |  | 12 | 13 | 17 | 16 | 9 | 15 | 15 | 13 |  |
|  |  | 4/06 | 3/06 | 1/06 | $\underline{12 / 05}$ | 11/05 | 9/05 | $7 / 05$ | 5/05 |  |
|  |  | 22 | 33 | 29 | 25 | 28 | 29 | 28 | 33 |  |
|  |  | 65 | 53 | 56 | 60 | 57 | 53 | 55 | 51 |  |
|  |  | 13 | 14 | 15 | 15 | 15 | 18 | 17 | 16 |  |
|  |  | 4/05 | 1/05 | 6/04+ | 5/04+ | 1/04 | 12/13/03 | 11/03 | 9/03 |  |
|  |  | 39 | 41 | 40 | 39 | 46 | 39 | 43 | 39 |  |
|  |  | 46 | 40 | 42 | 43 | 41 | 47 | 45 | 45 |  |
|  |  | 15 | 19 | 18 | 18 | 13 | 14 | 11 | 16 |  |
|  |  | 5/03+ | 1/03 | 12/02 | 10/02+ | 9/02 | 7/02 | 6/02 | 1/02 |  |
|  |  | 43 | 42 | 44 | 44 | 40 | 34 | 43 | 54 |  |
|  |  | 43 | 39 | 39 | 40 | 44 | 48 | 41 | 29 |  |
|  |  | 14 | 19 | 17 | 16 | 16 | 18 | 16 | 17 |  |
|  |  | $\underline{12 / 01}$ | 6/01 | 4/01 | 3/01 | 1/01 | 12/00 | 10/00+ | 9/00+ |  |
|  |  | 57 | 47 | 43 | 45 | 48 | 55 | 49 | 46 |  |
|  |  | 29 | 34 | 33 | 32 | 35 | 30 | 35 | 41 |  |
|  |  | 14 | 19 | 24 | 23 | 17 | 15 | 16 | 13 |  |
|  |  | 7/00+ | 6/00 + | 4/00+ | 3/00+ | 1/00 | 12/99 | 10/99 | 9/99 |  |
|  |  | 46 | 43 | 42 | 43 | 48 | 45 | 42 | 40 |  |
|  |  | 42 | 46 | 44 | 40 | 36 | 42 | 45 | 49 |  |
|  |  | 12 | 11 | 14 | 17 | 16 | 13 | 13 | 11 |  |
|  |  | 7/99 | 6/99 | 4/99 | 1/99 | 12/98 | 10/98+ | 10/94+ | 9/94 |  |
|  |  | 43 | 40 | 49 | 50 | 44 | 48 | 24 | 23 |  |
|  |  | 41 | 42 | 38 | 40 | 42 | 39 | 67 | 67 |  |
|  |  | 16 | 18 | 13 | 10 | 14 | 13 | 9 | 10 |  |

+ Results shown reflect responses among registered voters.

5. Please tell me how interested you are in November's elections, using a scale from one to ten, on which a "ten" means that you are very interested in November's elections and a "one" means that you are not at all interested. You may choose any number from one to ten.

| 10, very interested..................... | $\begin{aligned} & 10 / 4- \\ & \frac{5 / 08}{72} \end{aligned}$ | $\begin{gathered} 9 / 19- \\ 22 / 08+ \\ \hline 70 \end{gathered}$ | $\begin{aligned} & 9 / 6- \\ & \frac{8 / 08}{69}^{+} \end{aligned}$ | $\frac{8 / 08}{65}+$ | $\frac{7 / 08}{64}+$ | $\frac{6 / 08+}{67}$ | $\frac{4 / 08}{65}+$ | [147-148] |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 9............................................ | 7 | 8 | 10 | 8 | 8 | 7 | 9 |  |
| 8........................................... | 10 | 9 | 10 | 11 | 12 | 11 | 11 |  |
| 7 ........................................... | 4 | 5 | 3 | 5 | 5 | 5 | 4 |  |
|  | 1 | 2 | 2 | 2 | 3 | 2 | 3 |  |
| 5............................................ | 3 | 3 | 2 | 3 | 4 | 4 | 3 |  |
| 4 ............................................ | 1 | 1 | 1 | 1 | 1 | 1 | 1 |  |
| 3............................................ | - | 1 | 1 | 1 | 1 | 1 | 2 |  |
| 2........................................... | - | - | 1 | 1 | - | - | - |  |
| 1, not at all interested................ | 2 | 1 | 1 | 3 | 2 | 2 | 2 |  |
| Cannot rate ............................ | - | - | - | - | - | - | - |  |
|  |  | $\frac{3 / 08}{67}+$ | $\frac{1 / 08}{66}+$ | $\frac{12 / 07}{65}+$ | $\frac{11 / 07}{59}$ | $\frac{10 / 04+}{74}$ | $\frac{9 / 04+}{71}$ |  |
|  |  | 8 | 10 | 8 | 9 | 8 | 7 |  |
|  |  | 10 | 10 | 12 | 12 | 9 | 9 |  |
|  |  | 5 | 4 | 5 | 7 | 3 | 5 |  |
|  |  | 2 | 3 | 2 | 3 | 2 | 2 |  |
|  |  | 3 | 4 | 4 | 5 | 2 | 4 |  |
|  |  | 1 | 1 | 1 | 1 | - | 1 |  |
|  |  | 1 | 1 | 1 | 1 | 1 | - |  |
|  |  | - | - | - | - | - | - |  |
|  |  | 2 | 1 | 2 | 3 | 1 | 1 |  |
|  |  | 1 |  |  |  |  |  |  |

+ Results shown reflect responses among registered voters.

6. Now l'm going to read you the names of several public figures, and l'd like you to rate your feelings toward each one as either very positive, somewhat positive, neutral, somewhat negative, or very negative. If you don't know the name, please just say so.


+ Results shown reflect responses among registered voters.

| Q. 6 (cont'd) | Very Positive | Somewhat Positive | Neutral | Somewhat Negative | Very Negative | Don't Know Name/ Not Sure |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| John McCain |  |  |  |  |  |  |
| October 4-5, 2008+ .......... | 18 | 25 | 16 | 18 | 21 | 2 |
| September 19-22, 2008+ .. | 22 | 24 | 15 | 17 | 21 | 1 |
| September 6-8, 2008+ ...... | 25 | 25 | 16 | 15 | 18 | 1 |
| August 2008+.................. | 14 | 31 | 21 | 16 | 17 | 1 |
| July 2008+...................... | 13 | 29 | 26 | 16 | 14 | 2 |
| June 2008+ ..................... | 11 | 28 | 25 | 19 | 15 | 2 |
| April 2008+..................... | 11 | 29 | 27 | 17 | 13 | 3 |
| March 24-25, 2008+......... | 14 | 31 | 26 | 15 | 10 | 4 |
| March 7-10, 2008+........... | 15 | 32 | 23 | 15 | 12 | 3 |
| January 2008 .................. | 14 | 31 | 26 | 15 | 7 | 7 |
| December 2007 ................. | 10 | 29 | 26 | 21 | 7 | 7 |
| November 2007............... | 8 | 27 | 31 | 19 | 7 | 8 |
| September 2007............... | 9 | 27 | 26 | 18 | 11 | 9 |
| July 2007........................ | 7 | 28 | 25 | 20 | 9 | 11 |
| April $2007 . . . . . . . . . . . . . . . . . . . . . . ~$ | 11 | 31 | 27 | 15 | 7 | 9 |
| March 2007 ..................... | 12 | 31 | 25 | 15 | 9 | 8 |
| December 2006............... | 13 | 33 | 22 | 16 | 4 | 12 |
| June 2006 ....................... | 11 | 29 | 29 | 11 | 5 | 15 |
| April 2006 ........................ | 12 | 27 | 28 | 13 | 6 | 14 |
| August 2004+.................. | 18 | 33 | 26 | 8 | 4 | 11 |
| July 2004+...................... | 19 | 30 | 30 | 9 | 2 | 10 |
| May 2004+ ...................... | 20 | 30 | 26 | 8 | 5 | 11 |
| July 2002........................ | 12 | 29 | 27 | 10 | 5 | 17 |
| April 2002....................... | 18 | 29 | 25 | 9 | 3 | 16 |
| June 2001 ...................... | 15 | 29 | 26 | 11 | 6 | 13 |
| April 2001 ....................... | 17 | 30 | 25 | 9 | 3 | 16 |
| January 2001 .................. | 16 | 28 | 29 | 7 | 3 | 17 |
| July 2000+...................... | 18 | 32 | 25 | 9 | 6 | 10 |
| April 2000+...................... | 16 | 30 | 27 | 12 | 5 | 10 |
| January 2000 .................. | 14 | 20 | 27 | 8 | 3 | 28 |
| December 1999............... | 12 | 22 | 24 | 4 | 2 | 36 |
| High |  |  |  |  |  |  |
| August 2004+.................. | 18 | 33 | 26 | 8 | 4 | 11 |
| Low |  |  |  |  |  |  |
| October 1999 .................. | 9 | 20 | 22 | 5 | 2 | 42 |


| Q. 6 (cont'd) | Very Positive | Somewhat Positive | Neutral | Somewhat Negative | Very Negative | Don't Know Name/ Not Sure |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Barack Obama |  |  |  |  |  |  | [151] |
| October 4-5, 2008+............ | 30 | 22 | 12 | 12 | 23 | 1 |  |
| September 19-22, 2008+ ... | 29 | 19 | 15 | 14 | 22 | 1 |  |
| September 6-8, 2008+ ........ | 33 | 20 | 13 | 12 | 20 | 2 |  |
| August 2008+................... | 28 | 22 | 13 | 17 | 19 | 1 |  |
| July 2008+ ....................... | 27 | 21 | 16 | 11 | 23 | 2 |  |
| June 2008+ ....................... | 25 | 23 | 17 | 11 | 22 | 2 |  |
| April 2008+....................... | 23 | 23 | 16 | 17 | 20 | 1 |  |
| March 24-25, 2008+........... | 24 | 25 | 18 | 16 | 16 | 1 |  |
| March 7-10, 2008+............. | 25 | 26 | 18 | 13 | 15 | 3 |  |
| January 2008 .................... | 19 | 30 | 22 | 11 | 14 | 4 |  |
| December 2007 ................. | 17 | 29 | 22 | 14 | 12 | 6 |  |
| November 2007 .............. | 15 | 28 | 24 | 12 | 12 | 9 |  |
| September 2007 ............... | 15 | 27 | 23 | 13 | 12 | 10 |  |
| July 2007.......................... | 16 | 26 | 24 | 12 | 10 | 12 |  |
| April 2007......................... | 19 | 26 | 25 | 8 | 6 | 16 |  |
| March $2007 . . . . . . . . . . . . . . . . . . . . . . ~$ | 18 | 19 | 26 | 11 | 6 | 20 |  |
| December 2006 ................. | 17 | 18 | 18 | 7 | 6 | 34 |  |
| Oct. 28-30, 2006+ .............. | 14 | 17 | 18 | 5 | 6 | 40 |  |
| High |  |  |  |  |  |  |  |
| September 6-8, 2008+ ....... | 33 | 20 | 13 | 12 | 20 | 2 |  |
| Low |  |  |  |  |  |  |  |
| Oct. 28-30, 2006+ .............. | 14 | 17 | 18 | 5 | 6 | 40 |  |
| Joe Biden |  |  |  |  |  |  | [152] |
| October 4-5, 2008+............ | 21 | 22 | 24 | 12 | 15 | 6 |  |
| September 19-22, 2008+.... | 17 | 20 | 25 | 13 | 16 | 9 |  |
| September 6-8, 2008+ ....... | 18 | 22 | 23 | 13 | 12 | 12 |  |
| September 2007 ................ | 4 | 13 | 26 | 11 | 11 | 35 |  |
| December 2006 ................ | 3 | 14 | 23 | 10 | 6 | 44 |  |
| June 2004+...................... | 5 | 11 | 25 | 6 | 4 | 49 |  |
| Sarah Palin |  |  |  |  |  |  | [153] |
| October 4-5, 2008+............ | 26 | 18 | 15 | 15 | 22 | 4 |  |
| September 19-22, 2008+.... | 26 | 16 | 17 | 12 | 24 | 5 |  |
| September 6-8, 2008+ ....... | 30 | 17 | 17 | 10 | 17 | 9 |  |

[^1]| Q. 6 (cont'd) | Very Positive | Somewhat Positive | Neutral | Somewhat Negative | Very Negative | Don't Know Name/ Not Sure |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| The Democratic Party |  |  |  |  |  |  | [154] |
| October 4-5, 2008+ .......... | 15 | 26 | 20 | 18 | 19 | 2 |  |
| September 19-22, 2008+ .. | 19 | 23 | 20 | 16 | 20 | 2 |  |
| September 6-8, 2008+ ...... | 24 | 25 | 17 | 19 | 14 | 1 |  |
| August 2008+.................. | 17 | 26 | 21 | 16 | 19 | 1 |  |
| July 2008+...................... | 15 | 28 | 18 | 18 | 19 | 2 |  |
| June 2008+ ..................... | 16 | 27 | 24 | 13 | 19 | 1 |  |
| April 2008+...................... | 17 | 27 | 22 | 15 | 17 | 2 |  |
| March 7-10, 2008+........... | 20 | 25 | 18 | 16 | 19 | 2 |  |
| January 2008 .................. | 22 | 25 | 19 | 18 | 15 | 1 |  |
| November 2007................ | 12 | 27 | 24 | 18 | 17 | 2 |  |
| September 2007............... | 8 | 26 | 27 | 22 | 16 | 1 |  |
| July 2007........................ | 15 | 27 | 21 | 20 | 15 | 2 |  |
| June 2007 ....................... | 12 | 30 | 22 | 19 | 16 | 1 |  |
| January 2007 .................. | 13 | 29 | 26 | 16 | 14 | 2 |  |
| October 28-30, 2006+ ....... | 14 | 25 | 25 | 18 | 17 | 1 |  |
| July 2006........................ | 7 | 25 | 27 | 22 | 17 | 2 |  |
| January 2006 .................. | 11 | 25 | 28 | 20 | 15 | 1 |  |
| September 2005.............. | 11 | 26 | 29 | 18 | 14 | 2 |  |
| May 2005 ........................ | 12 | 26 | 26 | 20 | 14 | 2 |  |
| February 2005................. | 14 | 28 | 28 | 16 | 13 | 1 |  |
| October 2004+ ................. | 17 | 25 | 22 | 16 | 19 | 1 |  |
| September 2004+............. | 16 | 26 | 20 | 18 | 19 | 1 |  |
| September 2003.............. | 11 | 29 | 22 | 19 | 16 | 3 |  |
| July 2003........................ | 11 | 25 | 25 | 20 | 16 | 3 |  |
| December 2002............... | 13 | 27 | 27 | 16 | 15 | 2 |  |
| July 2002........................ | 10 | 29 | 25 | 21 | 13 | 2 |  |
| July 2000+...................... | 19 | 27 | 24 | 15 | 14 | 1 |  |
| High <br> January 2000 | 20 | 30 | 23 | 15 | 10 | 2 |  |
| Low <br> July 2006 | 7 | 25 | 27 | 22 | 17 | 2 |  |


| Q. 6 (cont'd) | Very Positive | Somewhat Positive | Neutral | Somewhat Negative | Very Negative | Don't Know Name/ Not Sure |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| The Republican Party |  |  |  |  |  |  |
| October 4-5, 2008+ .......... | 12 | 23 | 17 | 21 | 26 | 1 |
| September 19-22, 2008+ .. | 13 | 21 | 18 | 19 | 28 | 1 |
| September 6-8, 2008+ ...... | 18 | 22 | 15 | 18 | 25 | 2 |
| August 2008+.................. | 10 | 25 | 22 | 19 | 23 | 1 |
| July 2008+....................... | 8 | 23 | 20 | 22 | 26 | 1 |
| June 2008+ ...................... | 7 | 21 | 24 | 22 | 25 | 1 |
| April 2008+...................... | 8 | 19 | 23 | 22 | 26 | 2 |
| March 7-10, 2008+........... | 10 | 24 | 15 | 21 | 28 | 2 |
| January 2008 ................... | 13 | 21 | 26 | 19 | 18 | 3 |
| November 2007................ | 8 | 24 | 24 | 20 | 22 | 2 |
| September 2007............... | 8 | 23 | 20 | 27 | 20 | 2 |
| July 2007......................... | 8 | 25 | 19 | 23 | 23 | 2 |
| June 2007 ....................... | 7 | 21 | 21 | 23 | 26 | 2 |
| January 2007 .................. | 10 | 23 | 21 | 23 | 21 | 2 |
| Oct 28-30, 2006+ ............. | 15 | 20 | 16 | 20 | 28 | 1 |
| July 2006........................ | 11 | 22 | 18 | 21 | 25 | 3 |
| January 2006 ................... | 13 | 24 | 20 | 20 | 22 | 1 |
| September 2005............... | 14 | 23 | 20 | 19 | 22 | 2 |
| May 2005 ........................ | 13 | 27 | 17 | 19 | 22 | 2 |
| February 2005................. | 17 | 27 | 19 | 18 | 18 | 1 |
| October 2004+ ................ | 20 | 24 | 18 | 15 | 22 | 1 |
| September 2004+............. | 21 | 22 | 16 | 18 | 22 | 1 |
| September 2003.............. | 17 | 26 | 17 | 19 | 18 | 3 |
| July 2003........................ | 18 | 30 | 16 | 16 | 16 | 3 |
| December 2002................ | 21 | 26 | 22 | 15 | 14 | 2 |
| July 2002........................ | 18 | 25 | 22 | 17 | 14 | 4 |
| July 2000+...................... | 15 | 28 | 24 | 16 | 15 | 2 |
| High |  |  |  |  |  |  |
| December 2001............... | 21 | 36 | 18 | 13 | 9 | 3 |
| Low |  |  |  |  |  |  |
| June 2008+ | 7 | 21 | 24 | 22 | 25 | 1 |


| Q. 6 (cont'd) | Very Positive | Somewhat Positive | Neutral | Somewhat Negative | Very <br> Negative | Don't Know Name/ Not Sure |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Nancy Pelosi |  |  |  |  |  |  |
| October 4-5, 2008+ .......... | 7 | 16 | 21 | 14 | 27 | 15 |
| January 2008 ................. | 5 | 17 | 21 | 11 | 22 | 24 |
| April 2007 ...................... | 11 | 18 | 20 | 12 | 18 | 21 |
| January 2007 ................. | 10 | 18 | 23 | 9 | 15 | 25 |
| December 2006............... | 9 | 16 | 21 | 8 | 15 | 31 |
| October 2006+ ................ | 4 | 10 | 18 | 8 | 17 | 43 |
| September 2006+............ | 4 | 11 | 12 | 7 | 16 | 50 |
| December 2005............... | 3 | 10 | 20 | 6 | 12 | 49 |
| February 2005................ | 5 | 10 | 17 | 6 | 10 | 52 |
| December 2002............... | 3 | 8 | 16 | 4 | 8 | 61 |

+ Results shown reflect responses among registered voters.

7. If the next election for president were held today, with John McCain and Sarah Palin as the Republican candidates, and Barack Obama and Joe Biden as the Democratic candidates, for whom would you vote? (IF "NOT SURE," ASK:) Well, which way do you lean at this time?

|  | $\begin{aligned} & 10 / 4- \\ & \underline{5 / 08}+ \end{aligned}$ | $\begin{gathered} 9 / 19- \\ 22 / 08+ \end{gathered}$ | $\begin{gathered} \text { 9/6- } \\ \underline{8 / 08}+ \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| John McCain and Sarah Palin. | 42 | 45 | 45 | [159] |
| John McCain and Sarah Palin (lean) ........ | 1 | 1 | 1 |  |
| Barack Obama and Joe Biden ................ | 47 | 46 | 46 |  |
| Barack Obama and Joe Biden (lean) ........ | 2 | 2 | 1 |  |
| Depends (VOL) ................................... | 1 | 1 | 2 |  |
| Neither/other (VOL). | 3 | 2 | 2 |  |
| Not sure .. | 4 | 3 | 3 |  |

+ Results shown reflect responses among registered voters.


8a. What is your preference for the outcome of this year's congressional elections-a Congress controlled by Republicans or a Congress controlled by Democrats?

| Republican-controlled Congress.... | $\begin{aligned} & 10 / 4- \\ & \frac{5 / 08}{36} \end{aligned}$ | $\begin{gathered} 9 / 19- \\ 22 / 08+ \\ \hline 37 \end{gathered}$ | $\frac{8 / 08}{36}+$ | $\frac{7 / 08}{36}+$ | $\frac{6 / 08}{33}+$ | $\frac{4 / 08}{34}+$ | $\begin{gathered} 3 / 7- \\ 10 / 08+ \\ \hline 35 \end{gathered}$ | $\begin{aligned} & 10 / 28- \\ & \frac{30 / 06+}{37} \end{aligned}$ | [160] |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Democrat-controlled Congress ...... | 49 | 50 | 47 | 49 | 52 | 49 | 49 | 52 |  |
| Not sure ................................... | 15 | 13 | 17 | 15 | 15 | 17 | 16 | 11 |  |
|  |  | 10/13- | 9/30- | 9/8- |  |  |  |  |  |
|  |  | 16/06+ | 10/2/06+ | 11/06+ | 7/06+ | 6/06+ | 4/06+ | 3/06+ |  |
|  |  | 37 | 39 | 39 | 38 | 38 | 39 | 37 |  |
|  |  | 52 | 48 | 48 | 48 | 49 | 45 | 50 |  |
|  |  | 11 | 13 | 13 | 14 | 13 | 16 | 13 |  |
|  |  | 1/06+ | 12/05+ | 11/05+ | 10/05+ | 7/05+ | 5/05+ | 10/04+ |  |
|  |  | 38 | 38 | 37 | 39 | 40 | 40 | 43 |  |
|  |  | 47 | 46 | 48 | 48 | 45 | 47 | 44 |  |
|  |  | 15 | 16 | 15 | 13 | 15 | 13 | 13 |  |
|  |  | 9/04+ | 6/04+ | 5/04+ | 3/04+ | 1/04 | 12/13/03 | 10/02+ |  |
|  |  | 42 | 42 | 41 | 42 | 42 | 42 | 43 |  |
|  |  | 46 | 44 | 44 | 45 | 43 | 42 | 42 |  |
|  |  | 12 | 14 | 15 | 13 | 15 | 16 | 15 |  |
|  |  | 9/02 | $\underline{7 / 02}$ | 6/02 | 1/02 | 12/01 | 12/99 | 10/99 |  |
|  |  | 42 | 43 | 42 | 44 | 42 | 40 | 39 |  |
|  |  | 42 | 41 | 41 | 40 | 40 | 44 | 41 |  |
|  |  | 16 | 16 | 17 | 16 | 18 | 16 | 20 |  |
|  |  | $7 / 99$ | 6/99 | 4/99 | 3/99 | 10/98+ | 9/98 | 7/98 |  |
|  |  | 39 | 42 | 41 | 37 | 41 | 40 | 41 |  |
|  |  | 43 | 41 | 40 | 43 | 43 | 39 | 40 |  |
|  |  | 18 | 17 | 19 | 20 | 16 | 21 | 19 |  |
|  |  | 6/98 | 4/99 | 2/98 | 1/98 | 12/97 | 9/97 | 7/97 | 4/97 |
|  |  | 39 | 41 | 41 | 40 | 41 | 41 | 45 | 44 |
|  |  | 40 | 40 | 37 | 42 | 37 | 39 | 39 | 38 |
|  |  | 21 | 19 | 22 | 18 | 22 | 20 | 16 | 18 |

+ Results shown reflect responses among registered voters.

8b. In general, do you think that it is better for the same political party to control both the Congress and the presidency, so they can work together more closely, or do you think that it is better to have different political parties controlling the Congress and the presidency to prevent either one from going too far?

|  | $\begin{aligned} & 10 / 4- \\ & \underline{5 / 08}+ \end{aligned}$ | 12/13/03 | 12/02 | 10/00+ | 9/00+ | 12/99 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Better if same party controls Congress and the presidency........... | 41 | 32 | 29 | 41 | 41 | 33 |
| Better if different parties control Congress and the presidency ...... | 48 | 57 | 62 | 47 | 47 | 60 |
| Not sure............................................................................... | 11 | 11 | 9 | 12 | 12 | 7 |
|  | 9/98 | 9/97 | 6/96+ | 12/95 | 1/95 | 10/94 |
|  | 34 | 25 | 43 | 42 | 33 | 36 |
|  | 55 | 67 | 44 | 48 | 55 | 55 |
|  | 11 | 8 | 13 | 10 | 12 | 9 |
|  | 6/94 | 1/94 | 10/93 | 12/92 | 4/92+ | 1/92+ |
|  | 30 | 33 | 30 | 37 | 32 | 28 |
|  | 59 | 56 | 58 | 51 | 61 | 62 |
|  | 11 | 11 | 12 | 12 | 7 | 10 |
|  | 10/92+ | 12/92 | 9/92+ | 8/92+ | 7/92+ | 4/92+ |
|  | 39 | 37 | 40 | 43 | 40 | 32 |
|  | 47 | 51 | 46 | 44 | 47 | 61 |
|  | 14 | 12 | 14 | 13 | 13 | 7 |
|  | $\frac{1 / 92}{28}+$ | $\frac{10 / 91+}{24}+$ | $\frac{10 / 90}{23}+$ | $\frac{1 / 90}{24}+$ | $\frac{9 / 86}{28}^{+}$ |  |
|  | 62 | 67 | 67 | 63 | 64 |  |
|  | 10 | 9 | 10 | 13 | 8 |  |

+ Results shown reflect responses among registered voters.

9a. I'm going to mention four sets of issues. Please tell me which ONE of the following sets of issues is most important to you in deciding for whom you will vote in the presidential election.

Set A: Economic issues including job losses, home foreclosures, and energy prices.
Set B: Social issues related to moral values including gay rights, guns rights, and sex education for young children.

Set C: Domestic issues including health care, education, and the environment.
Set D: Foreign policy issues including Iraq, Russia, and the war on terrorism.

|  | 10/4- | 9/19- |
| :---: | :---: | :---: |
|  | 5/08+ | $\underline{22 / 08}$ |
| Set A/economic issues most important .......... | 59 | 57 |
| Set B/social issues most important ............... | 8 | 10 |
| Set C/domestic issues most important. | 15 | 17 |
| Set D/foreign policy issues most important..... | 16 | 15 |
| Not sure. | 2 | 1 |

+ Results shown reflect responses among registered voters.

9b. I'm going to read you two statements about the role of government, and l'd like to know which one comes closer to your point of view.

Statement A: Government should do more to solve problems and help meet the needs of people, OR
Statement B: Government is doing too many things better left to businesses and individuals.

|  | $\begin{aligned} & 10 / 4- \\ & \underline{5 / 08}+ \end{aligned}$ | $\begin{array}{r} 9 / 19- \\ \underline{22 / 08+} \end{array}$ | 7/08+ | 9/07 | 3/07 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A/government should do more ................. | 47 | 48 | 53 | 55 | 52 | [163] |
| $\mathrm{B} /$ government is doing too many things .... | 45 | 42 | 42 | 38 | 40 |  |
| Some of both (VOL) ............................. | 7 | 8 | NA | 6 | 6 |  |
| Not sure............................................. | 1 | 2 | 5 | 1 | 2 |  |
|  |  | 3/07 | 1/02 | 12/97 | 12/95 ${ }^{1}$ |  |
|  |  | 52 | 45 | 41 | 32 |  |
|  |  | 40 | 43 | 51 | 62 |  |
|  |  | 6 | 9 | 5 | NA |  |
|  |  | 2 | 3 | 3 | 6 |  |

${ }^{1}$ In December 1995, this question was phrased, "Some people think the government is trying to do too many things that should be left to individuals and businesses. Others think that government should do more to solve our country's problems. Which comes closer to your own view?"

+ Results shown reflect responses among registered voters.

10. Do you feel that (READ ITEM) is qualified to be president if the need arises, or is (he/she) NOT qualified to be president?

|  | Qualified | Not <br> Qualified | Not <br> Sure |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Joe Biden |  |  |  | [164] |
| October 4-5, 2008+................... | 74 | 18 | 8 |  |
| September 19-22, 2008+.............. | 64 | 21 | 15 |  |
| Sarah Palin |  |  |  | [165] |
| October 4-5, 2008+.................... | 41 | 50 | 9 |  |
| September 19-22, 2008+.............. | 40 | 49 | 11 |  |
| + Results shown reflect responses among registered voters. |  |  |  |  |

11. Which of the following two statements comes closer to your point of view? +

Statement A: We need a president who will provide changes from the current Bush administration policies and create a government with more active oversight to protect consumers in areas such as housing and financial transactions.

Statement B: We need a president who will provide changes from the current policies in congress and deal with waste and fraud in the system to protect taxpayers from government inefficiency and pork-barrel spending.

```
Statement A/change current policies, more active
government oversight.38
Statement B/deal with waste and fraud in Washington,
reduce pork-barrel spending58
```

Not sure ..... 4

```
+ Results shown reflect responses among registered voters.
```

12. Now I'd like you to compare Barack Obama and John McCain on a few issues. For each one, please tell me whether you think that Barack Obama or John McCain would be better on that issue. If you think that both would be equally good or that neither would be good on a particular issue, just say so. Who do you think would be better when it comes to (READ ITEM)—Barack Obama or John McCain, or do you think that both would be equally good or neither would be good?

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY BARACK OBAMA BETTER

|  | Barack <br> Obama <br> Better | John McCain Better | Both Would Be Equally Good | Neither Would Be Good | Depends (VOL) | Not Sure |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Improving the economy |  |  |  |  |  |  | [168] |
| October 4-5, 2008+ ........................... | 46 | 29 | 10 | 11 | 1 | 3 |  |
| September 19-22, 2008+...................... | 46 | 34 | 9 | 7 | 1 | 3 |  |
| September 6-8, 2008+....................... | 42 | 30 | 14 | 9 | 1 | 4 |  |
| The mortgage and housing crisis |  |  |  |  |  |  | [170] |
| October 4-5, 2008+ ........................... | 42 | 27 | 13 | 13 | - | 5 |  |
| September 19-22, 2008+...................... | 38 | 30 | 12 | 12 | 1 | 7 |  |
| September 6-8, 2008+. | 35 | 25 | 14 | 17 | 1 | 8 |  |
| Energy and the cost of gas |  |  |  |  |  |  | [172] |
| October 4-5, 2008+ | 42 | 34 | 10 | 10 | - | 4 |  |
| September 19-22, 2008+................... | 43 | 34 | 11 | 7 | 1 | 4 |  |
| September 6-8, 2008+. | 39 | 32 | 13 | 11 | 1 | 4 |  |
| The situation in Iraq |  |  |  |  |  |  | [171] |
| October 4-5, 2008+ ........................... | 41 | 47 | 5 | 5 | - | 2 |  |
| September 19-22, $2008+$.. | 38 | 47 | 7 | 6 | - | 2 |  |
| September 6-8, 2008+.......................... | 36 | 46 | 7 | 7 | 1 | 3 |  |
| Taxes |  |  |  |  |  |  | [169] |
| October 4-5, 2008+ | 40 | 40 | 8 | 8 | - | 4 |  |
| September 19-22, 2008+.................... | 37 | 41 | 8 | 9 | 1 | 4 |  |
| September 6-8, 2008+......................... | 38 | 39 | 7 | 9 | 1 | 6 |  |
| Dealing with the Wall Street financial crisis |  |  |  |  |  |  | [167] |
| October 4-5, 2008+ ............................ | 36 | 30 | 12 | 17 | - | 5 |  |
| September 19-22, 2008+...................... | 35 | 30 | 12 | 13 | 1 | 9 |  |

+ Results shown reflect responses among registered voters.

13. When it comes to how (READ ITEM) is approaching and dealing with the current financial crisis, do you feel more reassured, less reassured, or does it make no difference to you? +

|  | More <br> Reassured | Less <br> Reassured | Makes No Difference | Some Of <br> Both (VOL) | Not Sure |
| :---: | :---: | :---: | :---: | :---: | :---: |
| John McCain .................................. | 25 | 38 | 32 | 2 | 3 |
| Barack Obama | 34 | 29 | 30 | 3 | 4 |

14a. I'm going to read you something that voters have learned about each candidate for president. For each one, please tell me whether this is something that bothers you, something that does not bother you, or something that you have paid no attention to. +

|  | Bothers | Does Not Bother | Have Paid No Attention To | Not Sure |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| John McCain has former lobbyists for big corporations such as financial companies, oil companies, and gambling companies working on his campaign . $\qquad$ | 53 | 31 | 15 | 1 | [175] |
| Barack Obama has been supported by AfricanAmerican leaders such as Reverend Jeremiah Wright and AI Sharpton. | 35 | 50 | 14 | 1 | [176] |

14b. Which presidential ticket do you think is doing a better job in the debates —John McCain and Sarah Palin or Barack Obama and Joe Biden? +

| John McCain and Sarah Palin | 29 | [338] |
| :---: | :---: | :---: |
| Barack Obama and Joe Biden........ | 50 |  |
| Both equally good (VOL) ............... | 10 |  |
| Neither good (VOL) ...................... | 4 |  |
| Not sure............ | 7 |  |

+ Results shown reflect responses among registered voters.

Thinking more generally ...
15. When you think about your own financial situation, looking ahead to the next year or so, do you feel confident and optimistic or worried and uncertain?


+ Results shown reflect responses among registered voters.

16. How much are you personally being affected by the crises on Wall Street and in the mortgage and housing markets-a great deal, some, only a little, or not at all? +

A great deal ...................................... 20
[178]
Some.............................................. 29
Only a little....................................... 25
Not at all ........................................... 25
Not sure.......................................... 1

+ Results shown reflect responses among registered voters.

17. The government has announced a plan to take over bad mortgages and other troubled investments from financial firms. This plan could cost the government as much as seven hundred billion dollars but would try to stabilize financial markets, make credit available to business and consumers, and protect some homeowners.

Do you approve or disapprove of this plan? If you do not know enough about this to have an opinion, please just say so.

| Approve................................................................................................................................................................................................... | 38 |
| :---: | :---: |
| Disapprove |  |

[179]
38 15
Depends (VOL) ............................... 4
Not sure........................................... 3

This week the government announced a plan for the government to take over bad mortgages and other troubled investments from financial firms. This plan will cost billions of dollars and would aim to bring stability to the stock market and put big financial institutions on better financial footing.

9/19-
22/08+
Approve
31
Disapprove ..................................................... 33
No opinion ........................................................ 28
Depends (VOL) .............................................. 3
Not sure........................................................ 5

+ Results shown reflect responses among registered voters.

18. And, which one of the following statements best describes how you feel about the current plan to stabilize the Wall Street financial institutions.

Statement A: Given the financial conditions facing America, the federal bailout plan passed by Congress is the right approach to dealing with the problem.

Statement B: Given the financial conditions facing America, the federal bailout plan passed by Congress is not the best approach to dealing with the problem, but is necessary anyway.

Statement C: Given the financial conditions facing America, the federal bailout plan passed by Congress should not have been passed and dealing with the problem should be left to the markets and the private sector.

| Statement A/right approach .............................................. | 11 | [180] |
| :--- | :--- | :--- | :--- |
| Statement B/not best approach, but necessary ............... | 54 |  |
| Statement C/problem should be left to private sector.......... | 29 |  |
| Not sure .................................................................................. | 6 |  |

Statement B/not best approach, but necessary ..... 54Not sure6

+ Results shown reflect responses among registered voters.

19. Which of the following do you think is MOST to blame for the current financial crisis? If you do not know enough about this to have an opinion, just say so. +
this table has been ranked by the highest percentage
Banks who made loans to people with bad credit ................. 18 [208]
The Bush administration, which did not provide enough oversight of banks and investment companies....................... 14
Homeowners who took out loans they could not afford ......... 13
Investment firms who sold bad loans as investments ............ 11
Congress, which did not provide enough oversight of banks
and investment companies ................................................... 11
All to blame (VOL)............................................................... 24
Do not know enough to have an opinion .............................. 6
Not sure ............................................................................... 3

+ Results shown reflect responses among registered voters.

20. Do you have money invested in the stock market and mutual funds? (IF "YES," ASK:) Do you have less than five thousand dollars invested, between five thousand and ten thousand dollars invested, between ten thousand and twenty-five thousand dollars invested, or do you have more than twenty-five thousand dollars invested? +

No—no money invested ............................ 41
[209]
Yes—less than \$5,000 invested ................ 6
Yes—between \$5,000 and \$10,000 .......... 7
Yes—between \$10,000 and \$25,000 ........ 7
Yes-more than \$25,000........................... 35
Not sure ................................................... 4

+ Results shown reflect responses among registered voters.


## FACTUALS: Now I am going to ask you a few questions for statistical purposes only.

$\mathrm{F} 1 \mathrm{a} / \mathrm{b}$. A lot of people are unable to get out and vote for many reasons. Did you happen to vote in the November 2004 election for president? (IF "YES," ASK:) For whom did you vote—George W. Bush, John Kerry, or someone else? +

| Yes, Voted |  |  |
| :---: | :---: | :---: |
| Voted for George W. Bush. | 41 | [210-211] |
| Voted for John Kerry .. | 35 |  |
| Voted for someone else. | 6 |  |
| Refused (VOL). | 2 |  |
| No, Did Not Vote | 14 |  |
| Not sure | 2 |  |

(ASK ONLY OF RESPONDENTS WHO SAY THEY DID NOT VOTE OR ARE NOT SURE IN Q.F1a.)
F1c. Will this year be the first time you have ever voted in a presidential election? +


F2. Are you currently employed? (IF "CURRENTLY EMPLOYED," ASK:) What type of work do you do?
(IF "NOT CURRENTLY EMPLOYED," ASK:) Are you a student, a homemaker, retired, or unemployed and looking for work? +

> Currently Employed
> Professional, manager ............................. 23
> White-collar worker .................................. 21
> Blue-collar worker ..................................... 18
> Farmer, rancher ....................................... -
> Not Currently Employed
> Student ................................................... 2
> Homemaker ............................................. 7
> Retired ..................................................... 20
> Unemployed, looking for work.................. 6
> Other
> Not sure ................................................... 3
> + Results shown reflect responses among registered voters.
> 8
>
> 0

F3. What is the last grade that you completed in school? +

[213]

F5. If you added together the yearly income of all the members of your family who were living at home last year, would the total be less than ten thousand dollars, between ten thousand dollars and twenty thousand dollars, between twenty thousand dollars and thirty thousand dollars, between thirty thousand dollars and forty thousand dollars, between forty thousand dollars and fifty thousand dollars, between fifty thousand dollars and seventy-five thousand dollars, between seventy-five thousand dollars and one hundred thousand dollars, or would the total be more than that? +

| Less than \$10,000 | 3 | 224] |
| :---: | :---: | :---: |
| Between \$10,000 and \$20,000. | 6 |  |
| Between \$20,000 and \$30,000. | 7 |  |
| Between \$30,000 and \$40,000...... | 8 |  |
| Between \$40,000 and \$50,000.. | 8 |  |
| Between \$50,000 and \$75,000.. | 18 |  |
| Between \$75,000 and \$100,000...... | 15 |  |
| More than \$100,000 ....................... | 18 |  |
| Not sure/refused. | 17 |  |


[^0]:    + Results shown reflect responses among registered voters.

[^1]:    + Results shown reflect responses among registered voters.

