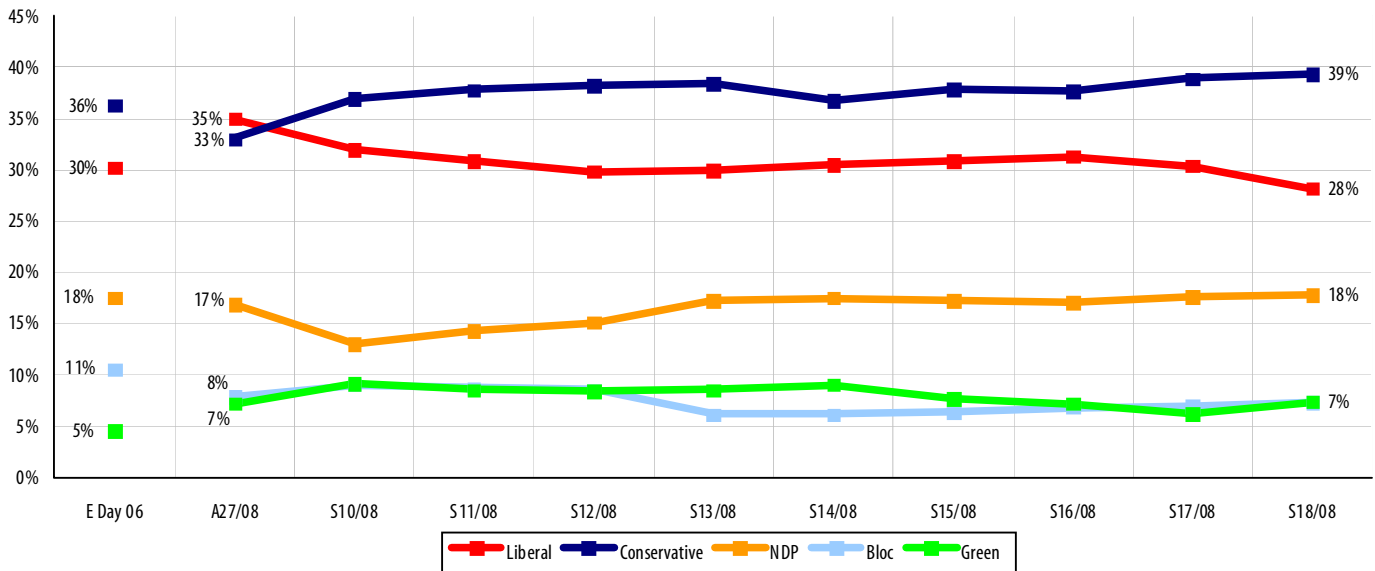




Tories 11 points ahead of Liberals



FIRST RANKED BALLOT (N=1,200 Canadians, 993 decided voters)



REGIONAL BALLOTS

	Canada		Atlantic Canada		Quebec		Ontario		Western Canada	
	Sept 17	Sept 18	Sept 17	Sept 18	Sept 17	Sept 18	Sept 17	Sept 18	Sept 17	Sept 18
	%	%	%	%	%	%	%	%	%	%
Conservative	39	39	33	35	31	33	34	36	51	48
Liberal	30	28	39	35	23	21	39	35	26	25
NDP	18	18	25	24	12	9	18	20	19	20
Green	6	7	4	6	6	6	9	9	5	7
BQ	7	7	-	-	28	31	-	-	-	-
Accuracy	± 3.1%	± 3.1%	± 10.0%	± 9.9%	± 6.3%	± 6.5%	± 5.7%	± 5.7%	± 5.4%	± 5.3%
Undecided	18	17	18	15	17	20	16	15	21	18

*Note: Percentages may not add up to 100 due to rounding.

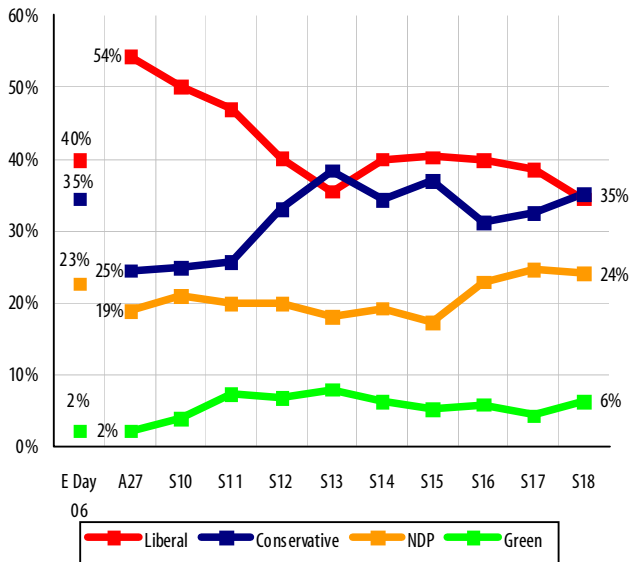
Media inquiries should be directed to: Nik Nanos at nnanos@nanosresearch.com or (613) 234-4666 x237. Visit the Nanos website to sign up for instant email updates. For a detailed explanation on the methodology, please refer to page 5 of this release.



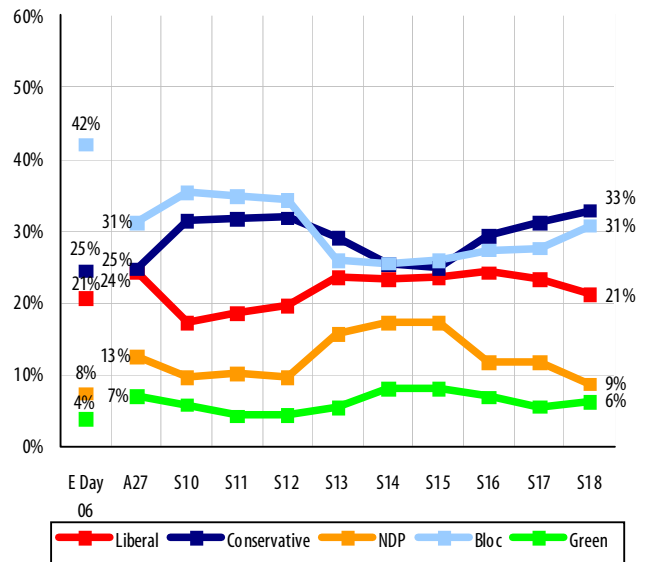
Conservatives upward trend in Quebec continues



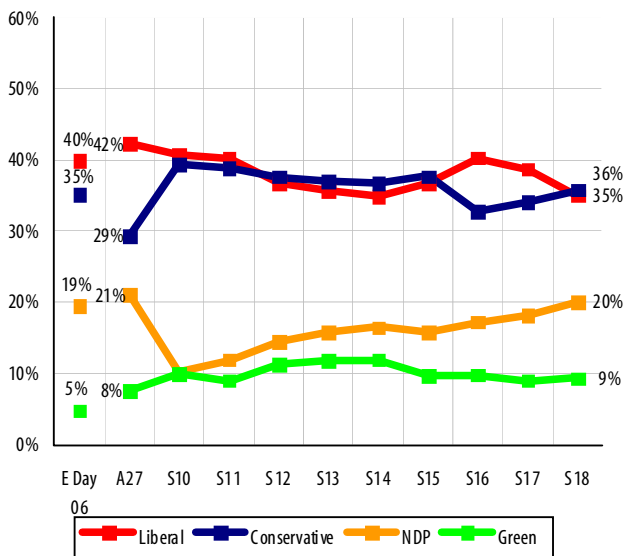
ATLANTIC CANADA (101 Decided Voters, Accuracy ±10)



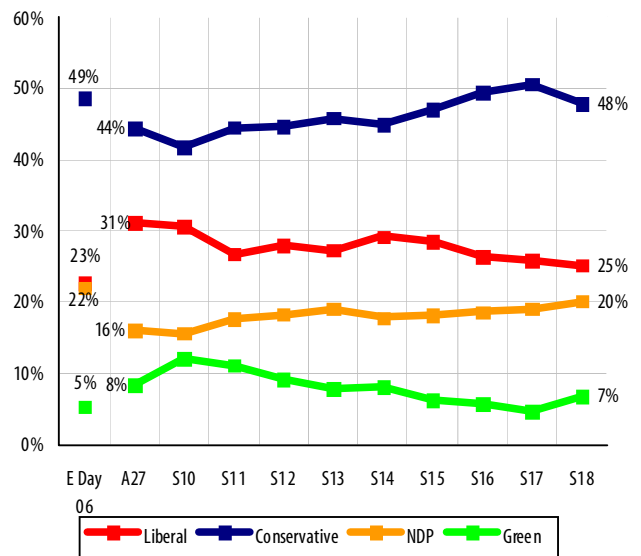
QUEBEC (236 Decided Voters, Accuracy ±6)



ONTARIO (306 Decided Voters, Accuracy ±6)

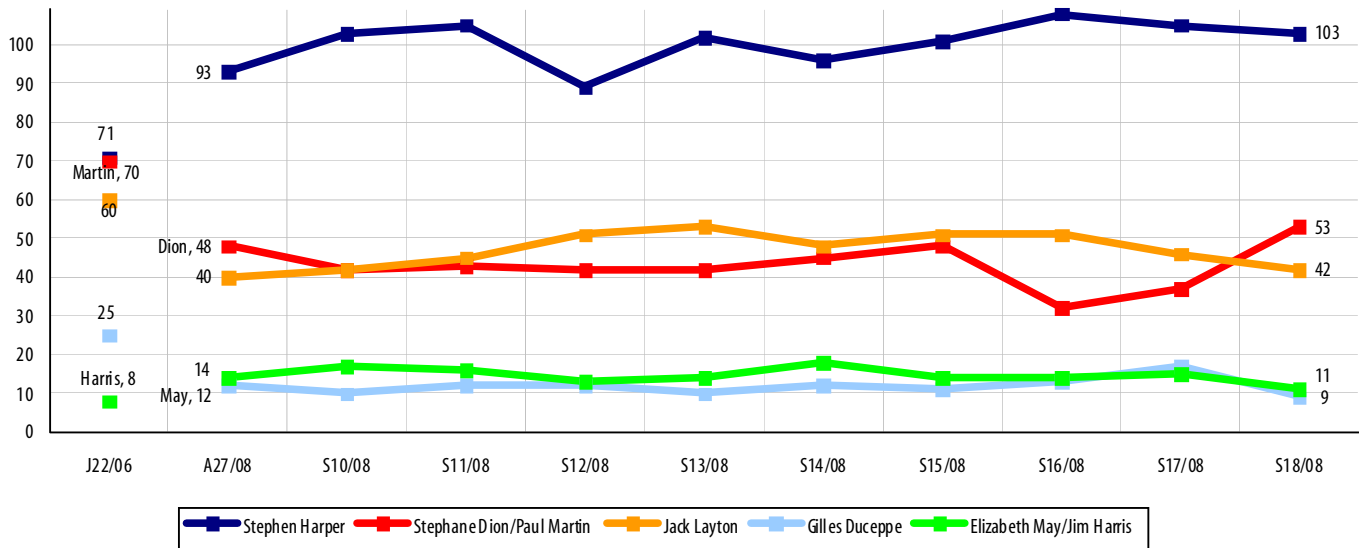


WESTERN CANADA (350 Decided Voters, Accuracy ±5)





Leadership Index: Harper out front, Dion moves into second



LEADERSHIP INDICATORS

	Trust		Competence		Vision for Canada		Leadership Index Score	
	Sept 17	Sept 18	Sept 17	Sept 18	Sept 17	Sept 18	Sept 17	Sept 18
	%	%	%	%	%	%		
Stephen Harper	30	28	42	41	33	34	105	103
Stephane Dion	12	18	10	16	15	19	37	53
Jack Layton	17	18	14	11	15	13	46	42
Elizabeth May	8	7	2	1	5	3	15	11
Gilles Duceppe	8	4	4	3	5	2	17	9
None of them/Undecided	25	24	28	28	27	29		
Accuracy	± 5.0%	± 5.0%	± 5.0%	± 5.0%	± 5.0%	± 5.0%		

*Note: Percentages may not add up to 100 due to rounding.

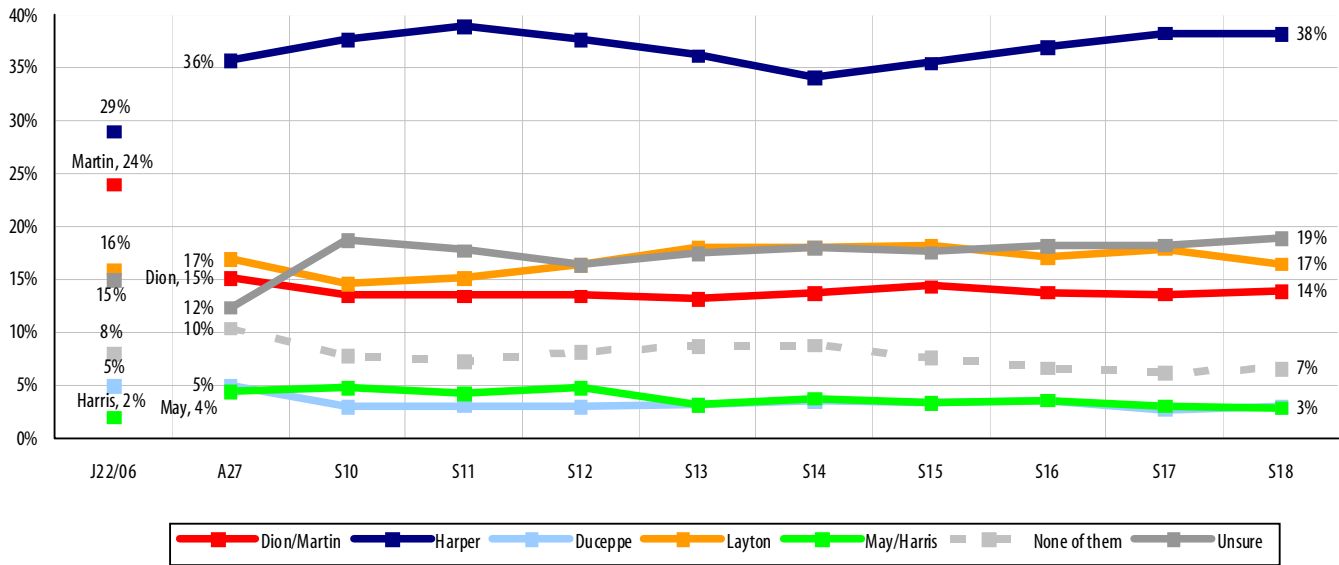
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Best PM: Harper ahead by 21 points



BEST PRIME MINISTER (N=1,200 Canadians)



REGIONAL NUMBERS

	Canada		Atlantic Canada		Quebec		Ontario		Western Canada	
	Sept 17	Sept 18	Sept 17	Sept 18	Sept 17	Sept 18	Sept 17	Sept 18	Sept 17	Sept 18
	%	%	%	%	%	%	%	%	%	%
Harper	38	38	28	34	30	29	36	37	49	47
Layton	18	17	22	22	17	15	19	16	17	16
Dion	14	14	16	14	12	12	17	19	11	11
Duceppe	3	3	0	0	10	12	0	0	1	0
May	3	3	6	6	3	2	3	3	2	3
None	6	7	11	7	9	9	5	7	4	5
Undecided	18	19	18	17	19	21	21	19	16	18
Accuracy	± 2.8%	± 2.8%	± 9.1%	± 9.1%	± 5.8%	± 5.8%	± 5.2%	± 5.2%	± 4.8%	± 4.8%

*Note: Percentages may not add up to 100 due to rounding.

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METHODOLOGY



CPAC Questions

1. If a FEDERAL election were held today, could you please rank your top two current local voting preferences? (First ranked reported)
2. Are you currently leaning towards any particular FEDERAL party, and if you are, which party would that be?

As you may know, [ROTATE all five federal leaders with name and party]. Which of the federal leaders would you best describe as:

3. Most trustworthy
4. Most competent
5. Best vision for Canada's future
6. Of the following individuals, who do you think would make the best Prime Minister? [ROTATE names of all five party leaders]

Methodology

A national random telephone survey is conducted nightly by Nanos Research throughout the campaign. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of accuracy is $\pm 2.9\%$, 19 times out of 20.

The respondent sample is stratified geographically and by gender. The data may be weighted by age according to data from the 2006 Canadian Census administered by Statistics Canada. Percentages reported may not add up to 100 due to rounding. The research has been registered with the Marketing Research and Intelligence Association of which Nanos is a member.

Leadership Index Score Methodology

Every day, Nanos will report on a daily leadership index score. The leadership index score is a summation of the three leadership indicators (trustworthy, competence, vision). For example, on August 27th (A27), Elizabeth May received a Leadership Index Score of 14 because 6% of Canadians identified Elizabeth May as the most trustworthy leader, 3% said she was the most competent and 5% said she had the best vision for Canada

The Leadership Index Score will be tracked daily with updated results from the previous night of polling. Unlike the other measures tracked by Nanos, the leadership index score will not be based on a three-day rolling sample. It will be reported from results the evening before. This will allow Nanos to measure the performance of the federal party leaders and the key factors driving performance on a daily basis.

About Nanos

Established in 1987, Nanos Research is a full service public opinion research and management consulting firm. For more information on our full range of services please visit our website www.nanosresearch.com.

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